

# AISHA ALI KIME

Social Media Manager | Page Revamp Specialist | SEO Optimization | Ads Fix Expert

Brand Name: SocialswithKime

■ socialswithkime@gmail.com | ■ Instagram: @socialswithkime | ■ Remote

## Profile Summary

Results-driven Social Media Manager helping businesses build clean, optimized, and high-converting online presences. Skilled in page revamp, simple branding, SEO optimization, content strategy, and fixing complex Meta ad issues. Dedicated to growing brands with clarity, confidence, and consistency.

## Core Skills

- Social Media Management
- Content Creation & Strategy
- Page Revamp & Optimization
- SEO Optimization
- Meta Ads Management
- Fixing Ad Issues
- Simple Branding & Logo Design
- Hashtag Research
- Caption Writing
- Analytics & Insights
- Community Management
- Organic Growth Strategy

## Tools & Software

- Meta Business Suite
- Canva
- CapCut
- Google Tools
- Instagram & Facebook Insights
- SEO & Keyword Tools
- WhatsApp Business Tools

## Work Experience

### **Social Media Manager – SocialswithKime (Jan 2022 – Present)**

- Manage pages for businesses in fashion, food, furniture, kids wear, and legal niches.
- Improve branding, visibility, and engagement through strategic content.
- Fix ad problems (restricted accounts, payment issues, rejected ads).
- Create highlight covers, simple logos, and clean brand aesthetics.
- Conduct audience, competitor, and hashtag research.
- Develop content calendars and optimize performance using analytics.

### **Brands Managed**

- Asad Furniture's
- Basic Kids Wear
- Kingzz\_Bites
- E Legal Hub
- Haircare & Fashion Brands
- Modest Clothing Brands

### **Education**

B.Sc. – Health Education

### **Strengths**

- Excellent communication
- Creativity & storytelling
- Problem-solving
- Professionalism
- Time management
- Client relationship management

### **Contact**

- [socialswithkime@gmail.com](mailto:socialswithkime@gmail.com)
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