NILM Workshop 2020: Video Submission Guidelines for Industry Demos

Submission Deadline

- 1st November 2020 (AoE)

Criteria

In addition to short talks for accepted papers, we also welcome demo videos from industry. Industry demos should introduce interesting challenges, discoveries, use cases or opportunities within the field of NILM. Please refrain from submitting sales pitches that just showcase your company or product. If your video doesn't meet these criteria they will not be included in the programme. The list of included demos will appear on the conference website on the 11th November. Industry demo videos will not be included in the BuildSys paper proceedings.

Format & Duration

- Videos should be a **maximum of 3 minutes long**
- Shoot your video in landscape - we strongly recommend a 16:9 aspect ratio
- Save and upload your video as an MP4 video file
- Change your video file name so that it replicates the following format:
  Full-Name-Company-Name-This-Is-My-Title
    - *e.g. Elon-Musk-Tesla-Motors-This-is-my-video-title.mp4*
    - This enables us to ensure we know who has submitted the video and what the video is about so it can be added to the agenda. Use hyphens '-' to represent spaces

Upload

Once it's ready, upload your video to our Google Drive folder:
https://drive.google.com/drive/folders/1qxwTl1WimiujAQUygJ8frEL41eKzlVDs

Please note: You will need to sign in with a Google account before you are able to upload a video. By submitting a video, you are giving the NILM Workshop team authorisation to distribute the material for the purpose of the event.

Video Recording Tips & Tricks

Record in a well-lit room: If you are filming people, film in a well-lit area or room. Make sure you look at the room through your camera lens and then test shoot a few times. Always play it back so you can see how the lighting looks.

Create a storyboard and script: Being prepared for your shoot will help you capture your key points and keep the video length to 3 minute.

Film for sound: Many rooms or spaces make the audio sound loud or echoey. Test your sound. If the sound is bad, we recommend you purchase a good wireless or lapel microphone. Also, remember the microphone picks up much of the noise around you. So, if your team members are talking down the hall, the video will record it. Keep the surrounding office quiet during your shoot.

Keep your background simple: Find a space that is clean and simple and does not have a distraction in the background. If you have a space that is branded with your logo, try to film in front of it. Or, put a branded object in the camera view.

For software screen-captures: Make sure you record your software demo at full screen and remove any distracting windows from your screen. Turn off notifications and avoid any popups appearing on your screen whilst filming.

Clean up the clutter: Look around the space you are filming and make sure it is clean and neat. Remove extra papers, clutter and other items that may look unprofessional.

Keep it steady: Don't rely on your hands to shoot a steady video. By human nature, the final product will be shaky. Invest in an inexpensive tripod for your Cameron or phone.

Shoot horizontal: For now, shoot videos in horizontal, landscape layout. Horizontal is aesthetically more pleasing, professional looking and will be optimised at full screen when shared on our conferencing platform during the event.

Keep key players in the video space when recording: If you are videoing two people talking, keep both characters in the camera view at all times. Don't cut from one person to the other, as this breaks up the flow of the conversation and distracts the viewer.

Don't be afraid to re-shoot: Practice makes perfect. We love getting a few takes of a video. Shooting great, professional-looking video is a process of trial and error. Sometimes, the more relaxed a person is in front of the camera, the better the video.