



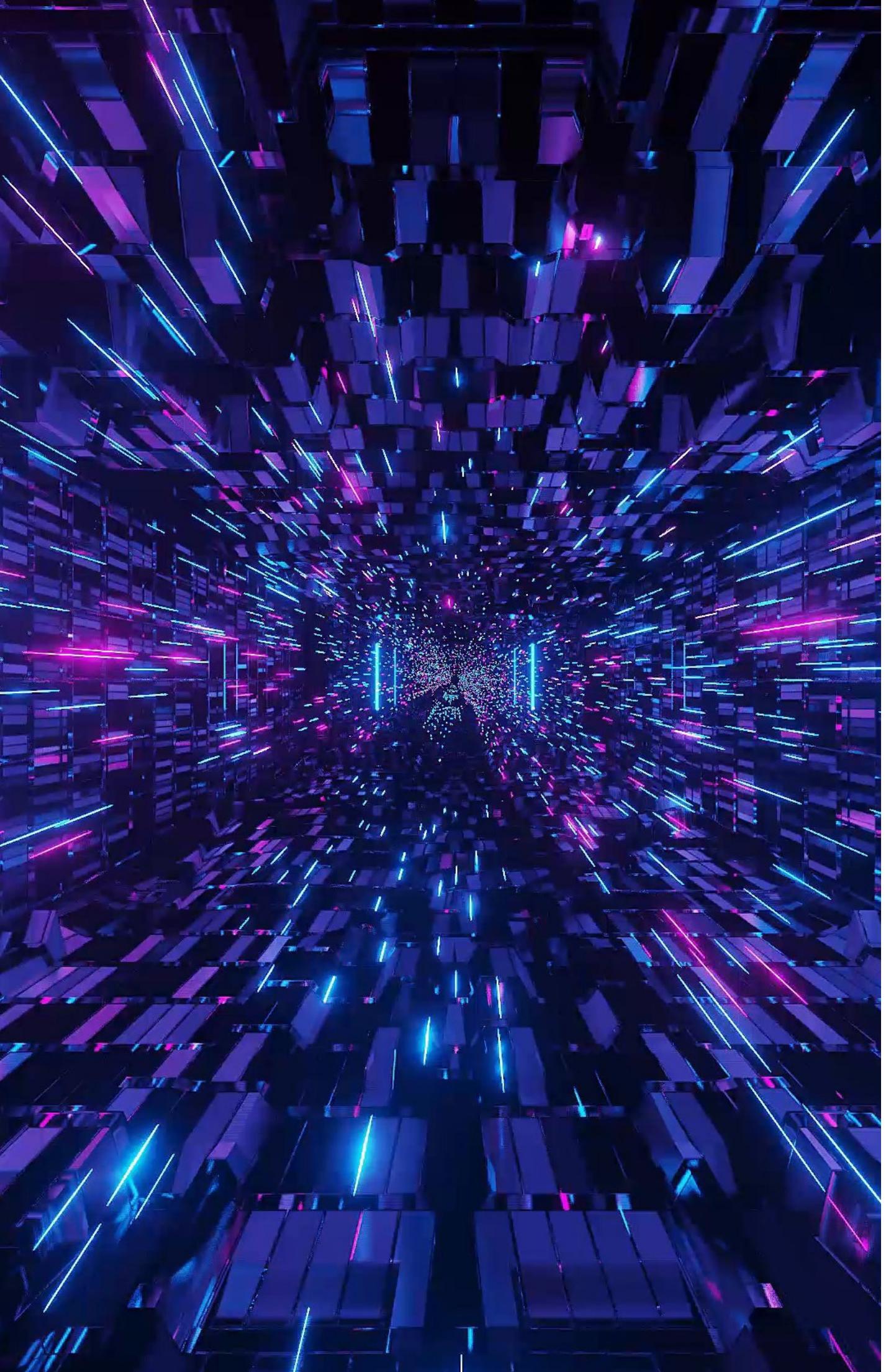
Scale Innovation with Microsoft Power Platform and AI

Get started



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Accelerating innovation to address surging digital demand

In today's fast-paced business landscape, adaptability and innovation have become the cornerstones of success for enterprises around the world. To thrive in this ever-evolving environment, organizations need tools that empower them to transform data into actionable insights, automate processes, and build custom solutions that drive efficiency and competitiveness.

Low-code solutions enable businesses to build applications faster, automate workflows, improve data analysis, and much more. Empowering everyone—from developers to business decision makers—to develop impactful solutions that solve their business challenges.

750 million

The projected number of new apps needed by 2025

4 million

The shortfall in developers needed to develop 750 million apps

50%

The amount of digital work that current technology can automate

86%

of surveyed companies struggle to hire tech talent

Why Microsoft Power Platform?

Best-in-class capabilities within a powerful, integrated solution



Improve employee experiences

Accelerate application and automation development to quickly meet business demands



Reduce costs

Lower development costs through democratizing who can develop applications, and by accelerating pro-code developers.



Develop secure and scalable apps

Improve security posture and manage application lifecycle seamlessly while empowering more people to create solutions



Easily integrate and extend

Extend apps with the ultimate flexibility powered by best-in-class services including Azure services



of Fortune 500 companies **use Power Platform**



Return on investment **over 3 years**



Reduction in development costs

Source: Forrester TEI of Microsoft Power Platform Premium Capabilities August 2022

Category leadership rating per analyst reports from Forrester, Gartner®, and IDC in 2021 and 2022

Unlocking the value of low-code

Explore the ways that low-code can drive value for your business



Application modernization

Update, rearchitect, rebuild, and create new applications faster and at scale to reduce your backlog.



Extend line-of-business (LOB) systems

Simplify user experiences and connect processes by extending core systems like SAP, Oracle, and Salesforce.



Accelerate application development

Reduce the time and effort needed to build new solutions and unlock faster time to value for everyone.



Enhance employee experiences

Integrate with Microsoft 365 to surface data where needed and modernize processes for a better experience.



Empower departments

Help business users solve challenges while giving IT complete visibility and control into what's being created.



Optimize with hyperautomation

Automate business processes to boost productivity and lower costs.

Copilot in Power Platform: Next-generation AI

Accelerate innovation and reduce costs analyzing data, automating processes, and building apps, websites, and virtual agents with RCG Global Services

Microsoft Copilot is the company's AI companion for its products and services. Copilot in Power Platform democratizes development, enabling almost anyone to create innovative solutions through natural language.

Imagine having an idea for an app. With Copilot, you describe your idea and the data you want using everyday language. Copilot then creates the app for you through an intuitive and intelligent low-code experience. It's that simple. Using Copilot accelerates development in exciting new ways for employees and professional developers alike.

The organizations we work with receive increased business efficiency and value through AI tools, enabling them to drive digital transformation and stay ahead of the competition in today's marketplace.

126K

organizations have experienced Copilot in **Power Platform**¹



1. The Total Economic Impact™ Of Microsoft Power Platform Premium Capabilities, A Forrester Total Economic Impact™ Study Commissioned By Microsoft, August 2022

RCG Global Services brings the expertise to develop your low-code strategy

Unlock the full potential of low-code solutions with a Microsoft expert



Benefit from our Power Platform proficiency

Our experts can help you navigate
the options to align to your
priority outcomes



We know your pain points

Benefit from our depth experience
with business process transformation
in your industry



Allow us to be your transformation advisor

Our team can help you look
end-to-end including adoption,
governance and security

Let's get started

Modernizing your business with low-code solutions is a must to stay competitive and grow your business. We believe that Power Platform offers the most benefits and AI capabilities to not only modernize your business processes, but also to help your business thrive. As a leading Microsoft Partner, RCG Global Services have expertise in successfully deploying Power Platform solutions and optimizing results.

Contact us to learn more

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Request a product demo

Visit our website

rcgglobalservices.com

