P77111037 **樊紹萱** - hwl answers

Testdata: ibm-2022.txt

Q: What do you observe in the below 4 scenarios?

- High support, high confidence
 - 若 min_sup = 0.5, min_conf = 0.5, 我的輸出結果如下圖, 發現找到的 association rule 數量較少, 因為minimum support & minimum confidence 的門檻都較高。

```
freqset
            support
       (1) 0.519853
       (6) 0.527528
1
2
      (14) 0.716717
3
      (16) 0.513180
4
      (18) 0.705038
5
      (19) 0.539540
6
      (30) 0.563230
      (34) 0.640641
8 (18, 14) 0.527194
        --association_rule--
          rule
               support confidence
0 {18} -> {14} 0.527194
                          0.747752 1.043302
1 {14} -> {18} 0.527194
                           0.735568 1.043302
totle rules: 2
```

• <u>High support</u>, <u>low confidence</u>

○ 若 min_sup = 0.5, min_conf = 0.1, 我的輸出結果如下圖, 但 我發現在這筆測試資料中, 這次的輸出結果和上一題 (min_sup = 0.5, min conf = 0.5) 一樣。

```
freqset support
       (1) 0.519853
1
       (6) 0.527528
       (14) 0.716717
       (16) 0.513180
4
       (18) 0.705038
5
       (19) 0.539540
6
      (30) 0.563230
       (34) 0.640641
8 (18, 14) 0.527194
      ----association_rule-----
          rule support confidence lift
0 {18} -> {14} 0.527194 0.747752 1.043302
1 {14} -> {18} 0.527194 0.735568 1.043302
totle rules: 2
```

0

• Low support, low confidence

○ 若 min_sup = 0.1, min_conf = 0.1, 我的輸出結果如下圖, 因為門檻都設的較低, 所以找到association rule 數量非常多

```
freqset
                                 support
0
                          (0)
                                0.284284
1
                          (1)
                                0.519853
2
                          (2)
                                0.272606
3
                          (3)
                                0.238238
4
                          (4)
                                0.396730
      (14, 48, 18, 19, 30)
1485
                                0.101768
      (34, 14, 48, 18, 19)
                                0.112779
1486
1487
      (34, 14, 18, 26, 30)
                                0.104771
      (32, 34, 14, 18, 30)
1488
                                0.102769
1489
      (34, 14, 48, 18, 30)
                                0.119453
[1490 rows x 2 columns]
          -association_rule-
                               rule
                                                 confidence
                                                                   lift
                                       support
                        \{0\} \rightarrow \{1\}
0
                                      0.152486
                                                   0.536385
                                                               1.031801
1
                        \{1\} \rightarrow \{0\}
                                     0.152486
                                                   0.293325
                                                               1.031801
2
                        \{0\} \rightarrow \{4\}
                                     0.112446
                                                   0.395540
                                                               0.997000
3
                        \{4\} \rightarrow \{0\}
                                                   0.283431
                                      0.112446
                                                               0.997000
4
                        \{0\} \rightarrow \{6\}
                                                   0.538732
                                     0.153153
                                                               1.021240
        {34} -> {48, 18, 14, 30}
                                      0.119453
                                                   0.186458
10281
                                                               1.128920
        {14} -> {48, 34, 18, 30}
                                     0.119453
                                                   0.166667
                                                               1.153580
        {48} -> {34, 18, 14, 30}
10283
                                                   0.249477
                                                               1.155616
                                      0.119453
        {18} -> {48, 34, 14, 30}
                                                   0.169427
10284
                                     0.119453
                                                               1.123393
        {30} \rightarrow {48, 34, 18, 14}
                                     0.119453
                                                   0.212085
10285
                                                               1.133012
[10286 rows x 4 columns]
totle rules: 10286
```

• Low support, high confidence

o 若 min_sup = 0.1, min_conf = 0.5, 我的輸出結果如下圖, 發現與上一題 (min_sup = 0.1, min_conf = 0.1) 相比, 這次找到 association rule 少了許多, 因為 minimum support 門檻提高, 導致所符合資格的 frequent itemsets 也少了許多。

```
fregset
                                  support
0
                           (0)
                                 0.284284
1
                           (1)
                                 0.519853
2
                           (2)
                                 0.272606
3
                           (3)
                                 0.238238
4
                           (4)
                                 0.396730
       (14, 48, 18, 19, 30)
1485
                                 0.101768
       (34, 14, 48, 18, 19)
1486
                                 0.112779
       (34, 14, 18, 26, 30)
1487
                                 0.104771
1488
       (32, 34, 14, 18, 30)
                                 0.102769
1489
       (34, 14, 48, 18, 30)
                                 0.119453
[1490 rows x 2 columns]
           -association_rule-
                               rule
                                                  confidence
                                                                     lift
                                       support
                        \{0\} \rightarrow \{1\}
0
                                      0.152486
                                                    0.536385
                                                                1.031801
                        \{0\} \rightarrow \{6\}
1
                                      0.153153
                                                    0.538732
                                                                1.021240
2
                      {0} -> {14}
                                      0.212546
                                                    0.747653
                                                                1.043163
3
                      \{0\} \rightarrow \{16\}
                                      0.154154
                                                    0.542254
                                                                1.056654
4
                      \{0\} \rightarrow \{18\}
                                      0.205539
                                                    0.723005
                                                                1.025483
                                            ...
                                                          ...
      \{48, 18, 14, 30\} \rightarrow \{34\}
                                                    0.723232
3289
                                      0.119453
                                                                1.128920
       \{48, 34, 18\} \rightarrow \{14, 30\}
                                      0.119453
                                                    0.507801
                                                                1.205928
3291
       {48, 34, 30} -> {18, 14}
                                      0.119453
                                                    0.626970
                                                                1.189259
      \{48, 14, 30\} \rightarrow \{34, 18\}
                                      0.119453
3292
                                                    0.549080
                                                                1.177104
      \{48, 18, 30\} \rightarrow \{34, 14\}
3293
                                     0.119453
                                                    0.582114
                                                                1.225998
[3294 rows x 4 columns]
totle rules: 3294
```

• Any topics you are interested in:

因為我在輸出的 association rule 中, 也有計算出提升度(lift), 有發現Lift(X -> Y) 與 Lift(Y -> X) 的值是一樣的,例如:

- min sup = 0.3 & min conf = 0.3
- 擷取部份內容:

```
{48} -> {34}
                        0.316316
                                     0.660627
                                               1.031198
        {34} -> {48}
51
                        0.316316
                                     0.493750
                                               1.031198
52
    {18, 19} -> {14}
                        0.305639
                                     0.764608
                                               1.066820
53
   {18, 14} -> {19
                        0.305639
                                     0.579747
                                               1.074522
    \{19, 14\} \rightarrow \{18\}
                                                1.085397
54
                        0.305639
                                     0.765246
    {18} -> {19, 14}
55
                        0.305639
                                     0.433507
                                                1.085397
56 {19} -> {18. 14} 0.305639
                                    0.566481
                                              1.074522
```