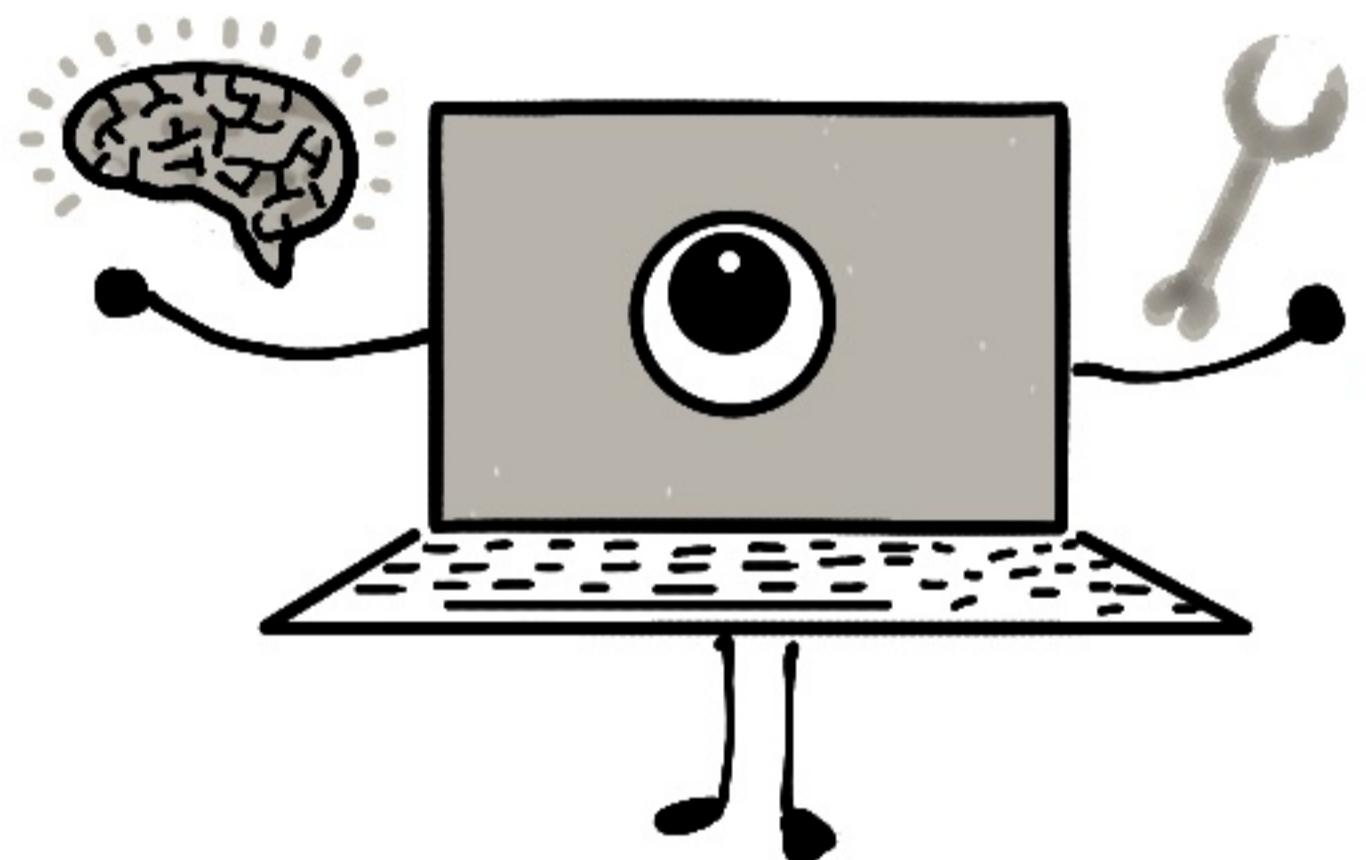


# CREATING ARTIFICIAL INTELLIGENCE



By

Aishwarya Venkatraman

# INTRODUCTION

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WE ARE ALREADY AWARE THAT COMPUTERS TODAY ARE SMART, HELPFUL AND ABLE TO COME UP WITH ANSWERS TO A LOT OF OUR QUESTIONS

THIS BOOK FOCUSES ON THE PUZZLE OF TRYING TO DEFINE INTELLIGENCE. THE INTELLIGENCE OF MACHINES AND THE BRAIN CREATING THEM.

THE HUMAN BRAIN IS EXTREMELY CAPABLE, KIND AND IMAGINATIVE, BUT NOT WITHOUT LIMITATION. MACHINES HAVE NO VALUES OR EMPATHY, BUT CAN BE PROGRAMMED TO DO (ALMOST) ANYTHING.

IN OUR QUEST TO CREATE THINKING MACHINES TO ASSIST, EQUAL OR SURPASS US, WHAT ARE THE INGREDIENTS WE NEED?

LET US EXPLORE HOW THESE MACHINES CAME TO BE AND WHAT WE EXPECT OF THEM. HOW DO THEY LEARN TO BE INTELLIGENT? HOW DO WE USE THEM? SHOULD WE FEAR THEM? CAN WE TRUST THEM?

PERHAPS THEY ARE ONLY EVER AS GOOD AS THEIR MAKERS -  
PERHAPS NOT?

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# SCOPE

## LEARNING MACHINES

- IMPRESSIVE ENCOUNTERS

## HUMAN INTELLIGENCE

- DEFINITION/THEORIES

## MACHINE INTELLIGENCE

- THE PROBLEM

- DEFINING AI & ITS GOALS

## RECENT HISTORY

- 1950-s + DARTMOUTH CONFERENCE

- ENCODED KNOWLEDGE + PERCEPTRONS

- WHY AI WORKS SO WELL NOW

## HOW MACHINES LEARN

- VARIOUS WAYS OF LOOKING AT HOW LEARNING HAPPENS

## LEARNING ALGORITHMS

- HOW THEY ARE DIFFERENT

- WHAT A MODEL IS

- SOME EXAMPLES

## WHY AI IS HARD

- MORAVEC, COMMON SENSE AND A BODY

## THE HARDER QUESTIONS

- COST, ETHICS, BLAME, BIAS AND HUMAN-NESS

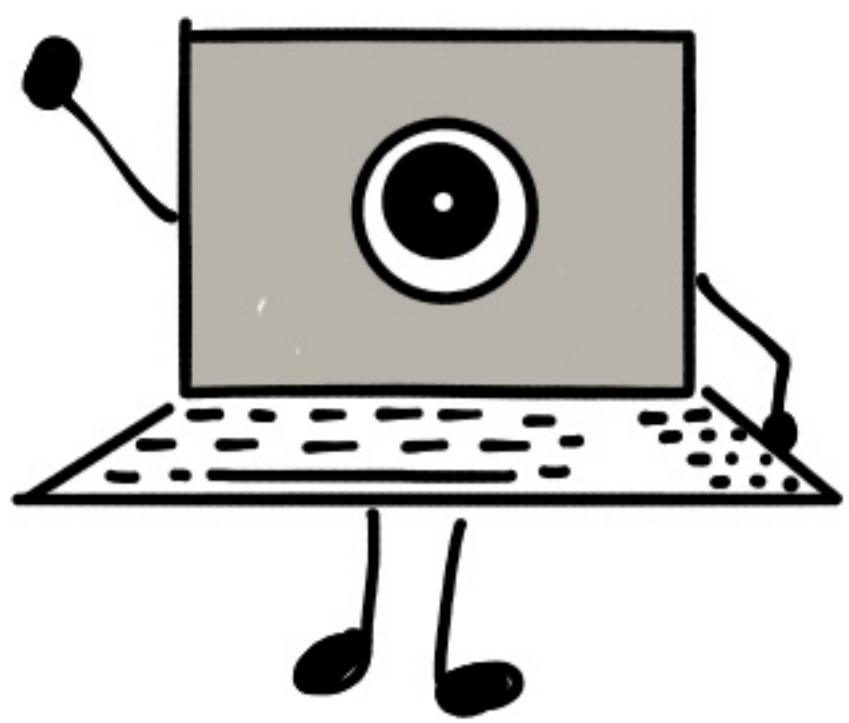
- BUILDING TRUST

## WOMEN IN AI

## MORE TO EXPLORE

## REFERENCES

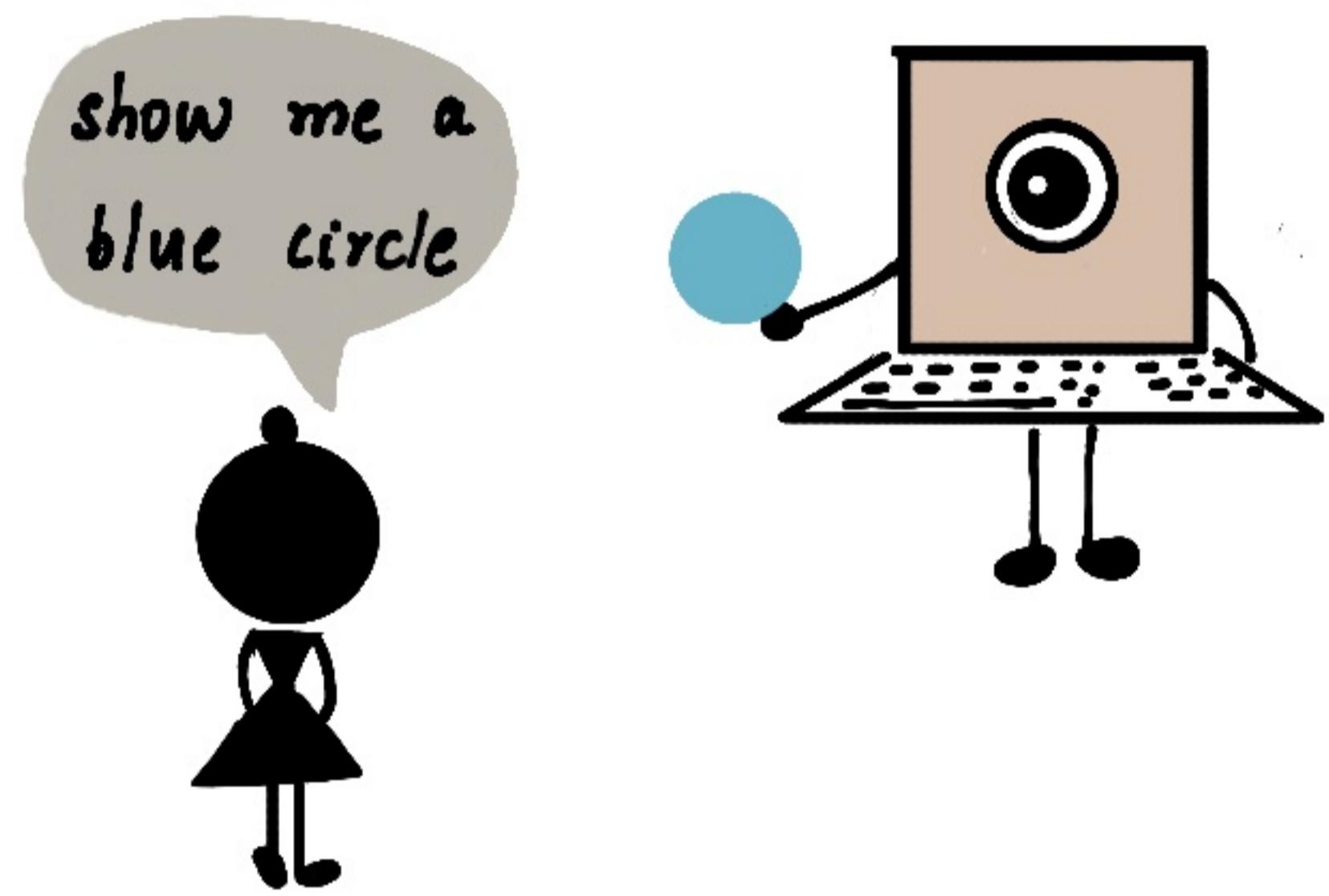
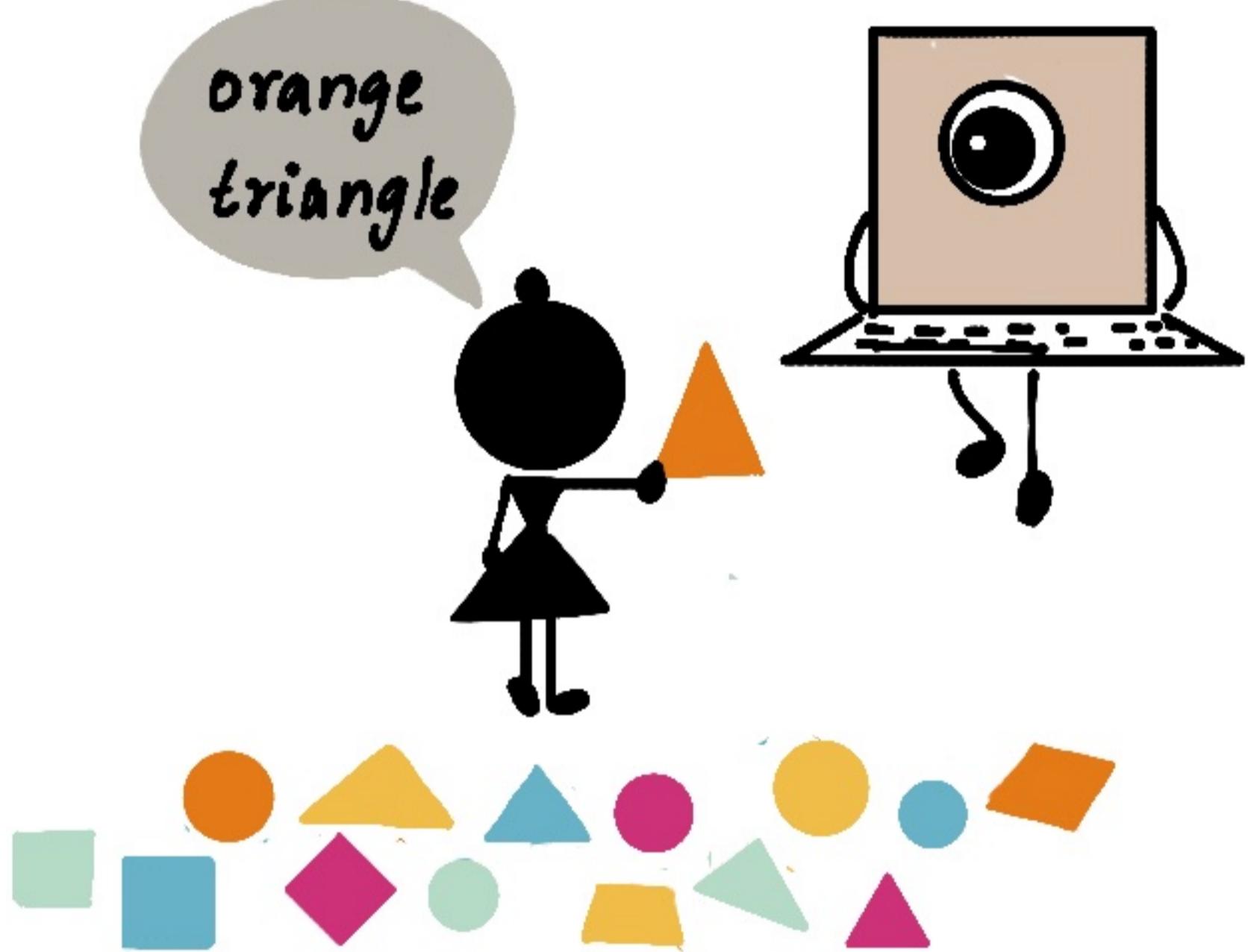
# LEARNING MACHINES



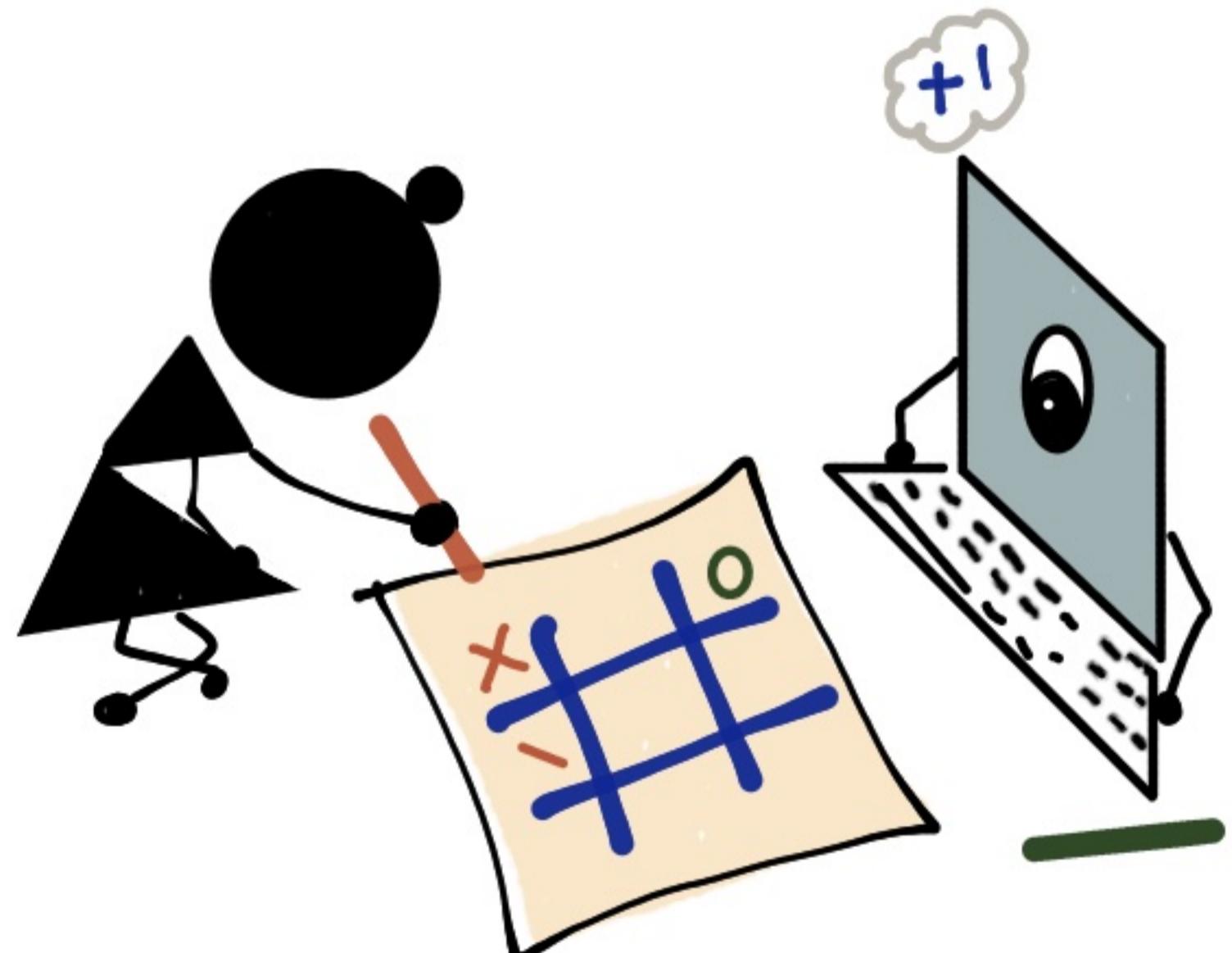
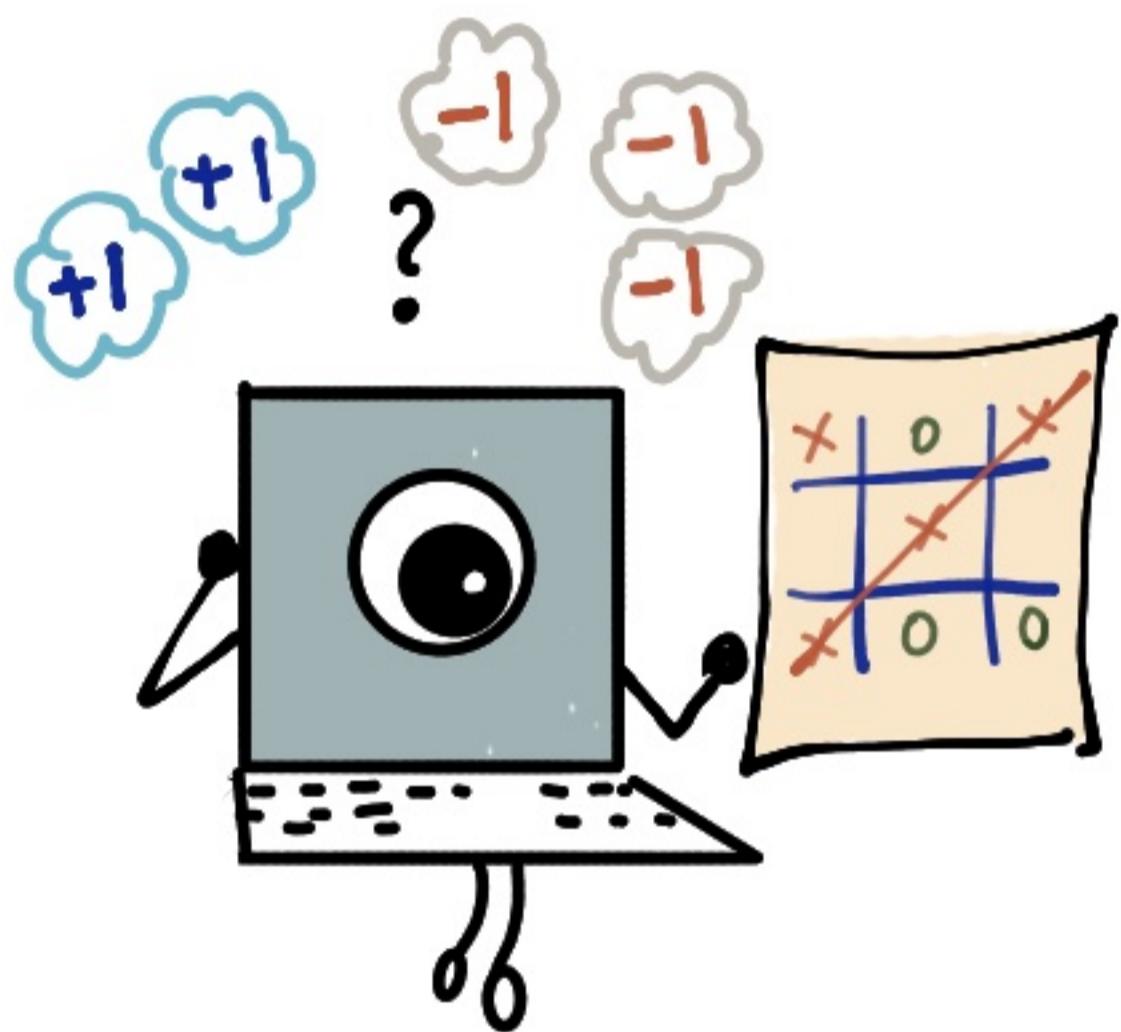
WE HAVE COME A LONG WAY SINCE ALAN TURING'S 1950 PAPER ON COMPUTER INTELLIGENCE.

THERE ARE NOW MACHINES THAT CAN LEARN!

COMPUTERS CAN LEARN BY BEING SHOWN SEVERAL EXAMPLES.



OR THEY LEARN THROUGH REWARDS FOR ACHIEVING GOALS



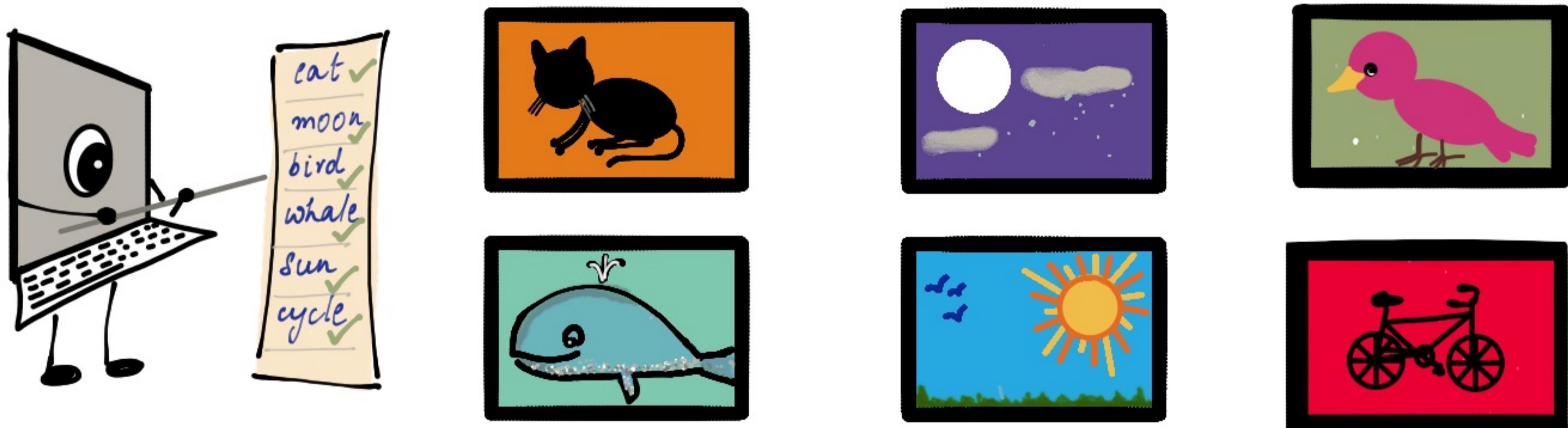
THE LEARNING MACHINE FIGURES OUT THE RULES THAT BUILD UP TO THE GOAL OR FORM THE PATTERN

# COMPUTERS CAN 'SEE'

HAVING BEEN TRAINED ON SEVERAL MILLION IMAGES (see Stanford Imagenet)



THEY CAN IDENTIFY OBJECTS WITH A GOOD LEVEL OF ACCURACY



THEY CAN DISCOVER PATTERNS IN DATA, THUS ENABLING THEM TO



REASONABLY PREDICT FROM A SCAN,  
IF THERE IS DISEASE...

... RECOGNISE FACES AND  
TRACK MOVEMENTS

THIS ABILITY IS CALLED COMPUTER VISION

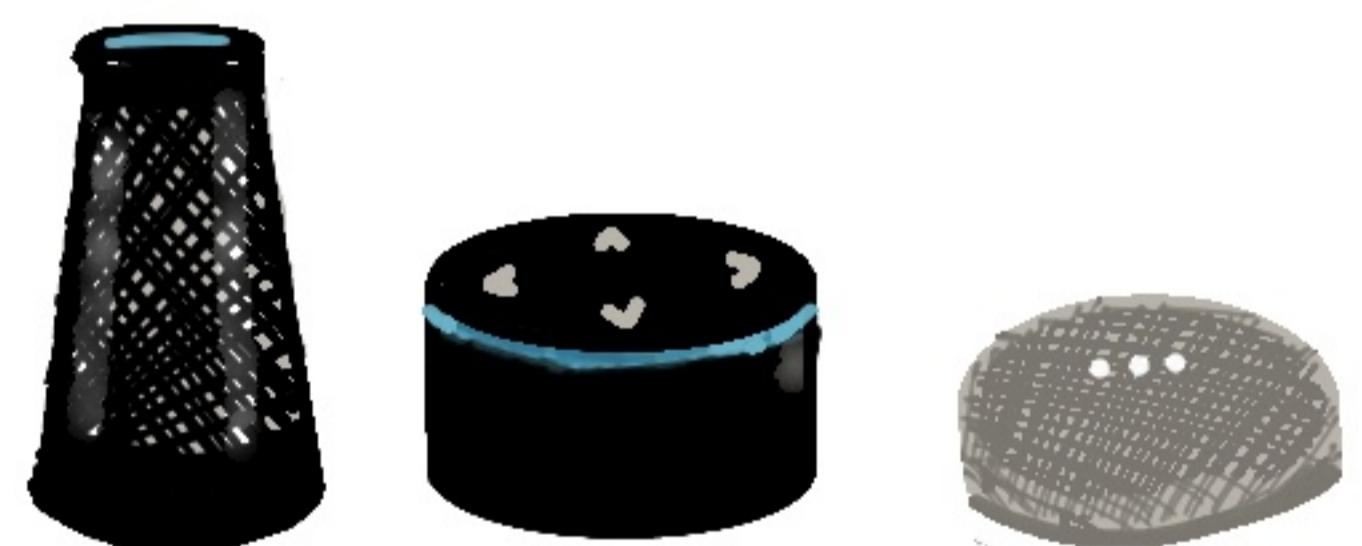
# COMPUTERS CAN 'HEAR'



WITH ENOUGH TRAINING DATA,  
PROGRAMS CAN WRITE UP AUDIO AS TEXT

THIS ABILITY IS CALLED **SPEECH RECOGNITION**  
OR SPEECH TO TEXT.

\* SUCH AS GOOGLE AUDIOSET, OPENSLR.ORG (Ted talks)



DEVICES RESPOND TO VOICE COMMANDS

AND RECOGNISE INDIVIDUAL VOICES

THIS IS CALLED **VOICE RECOGNITION** OR **VOICE IDENTIFICATION**

TEXT TO SPEECH (SPEECH SYNTHESIS)  
ALSO MAKES IT EASIER FOR PEOPLE  
OF ALL ABILITIES TO INTERACT  
WITH MACHINES



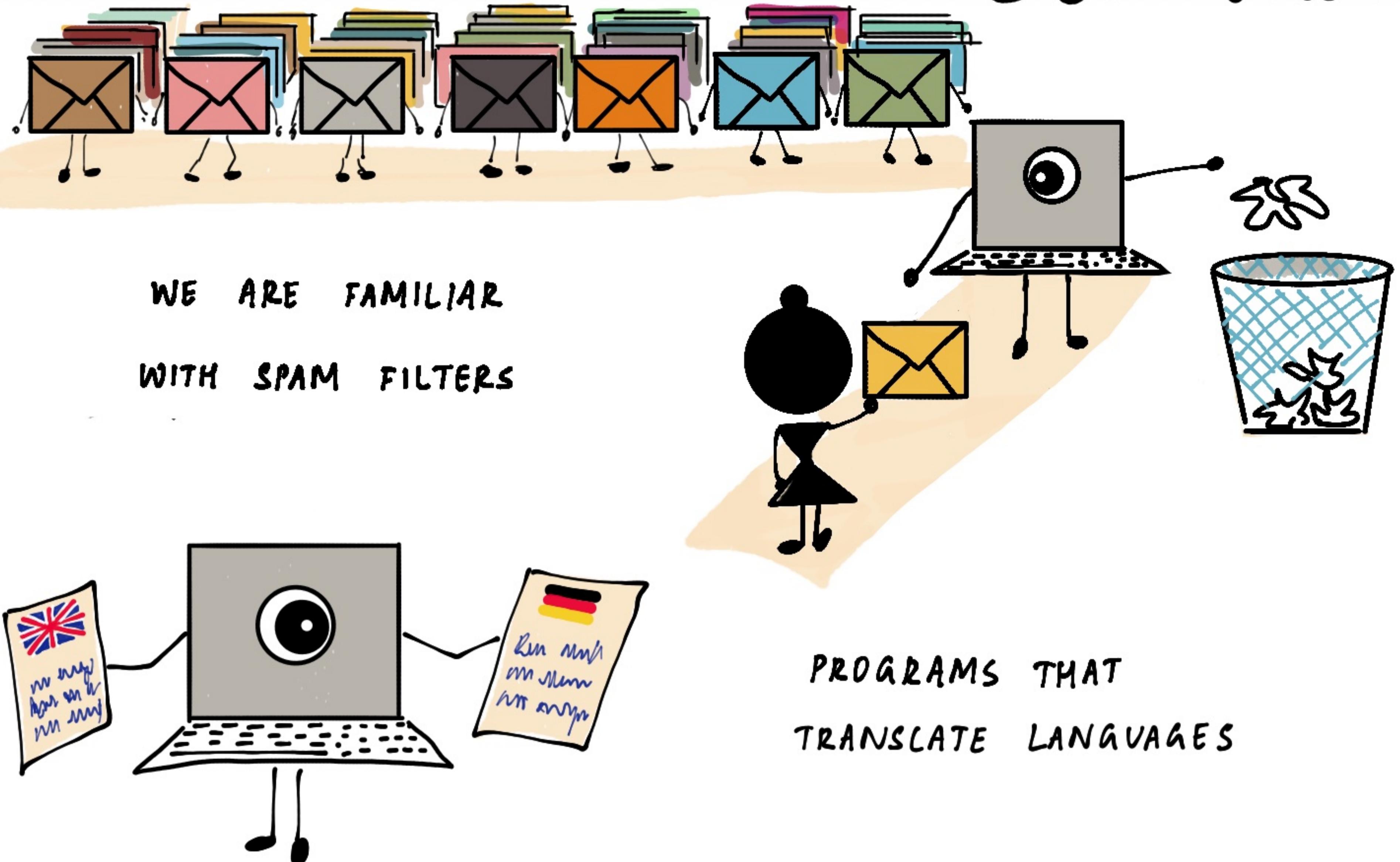
IT CAN EVEN BE USED TO  
SAVE ENDANGERED LANGUAGES

Seneca Indian language / RIT



Here is how to  
make your own  
home made slime

# COMPUTERS CAN 'UNDERSTAND'



CHAT BOTS THAT HELP OUT  
WITH VARIOUS TASKS

How can I help?

My order hasn't arrived  
Your reference number?

81-415-36310



INTERNET SEARCH ENGINES THAT  
RECOGNISE A FAMOUS PERSON/PLACE

AND HELP WITH SPELLING GRAMMAR CHECKS, TEXT PREDICTION ETC.

THIS IS CALLED NATURAL LANGUAGE PROCESSING OR NLP

# COMPUTERS CAN 'DO'

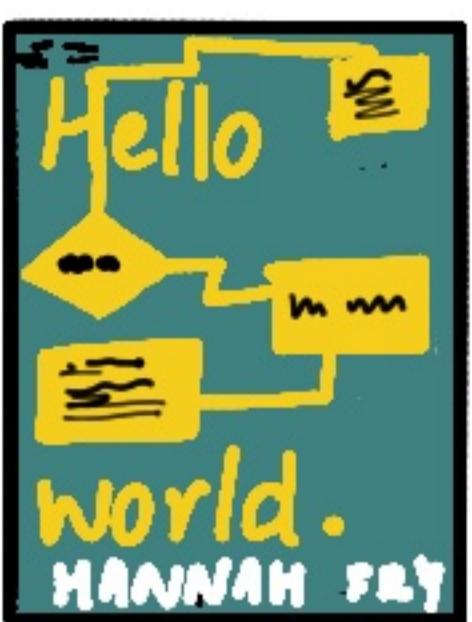
IN ADDITION TO CLEANING FLOORS AND DRIVING CARS/PLANES/DRONES,  
THEY CAN SUGGEST THE NEXT PRODUCT TO BUY

viewing

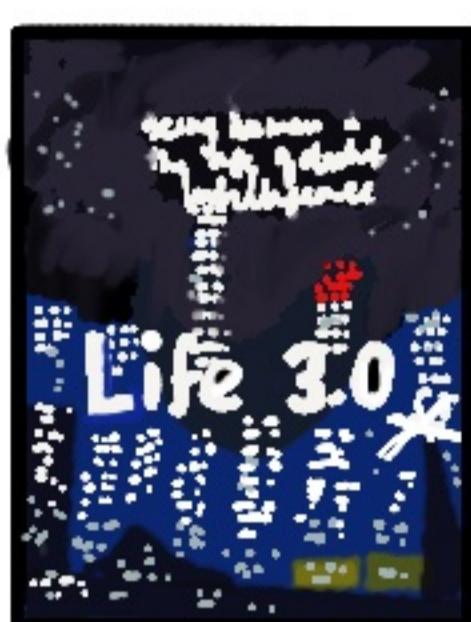


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We think you will love ❤



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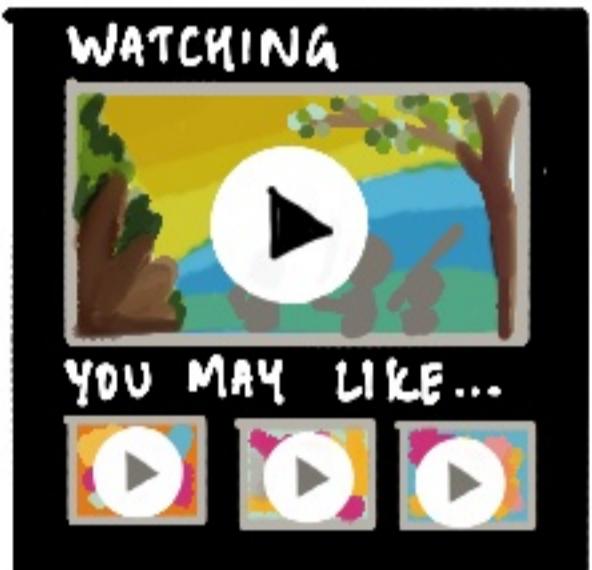


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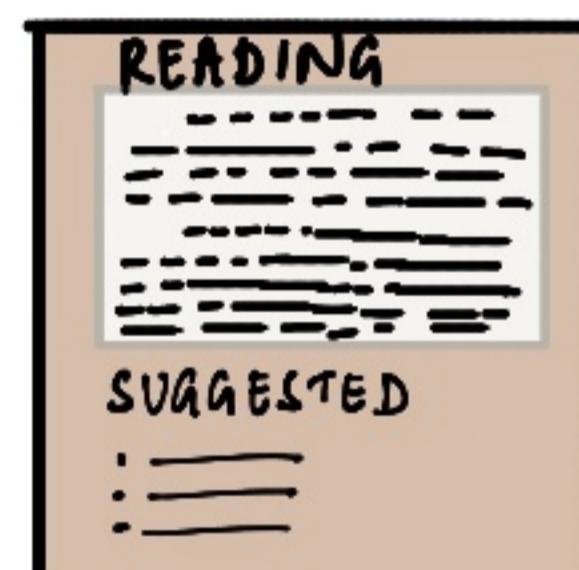
AND RECOMMEND



MOVIES



MUSIC

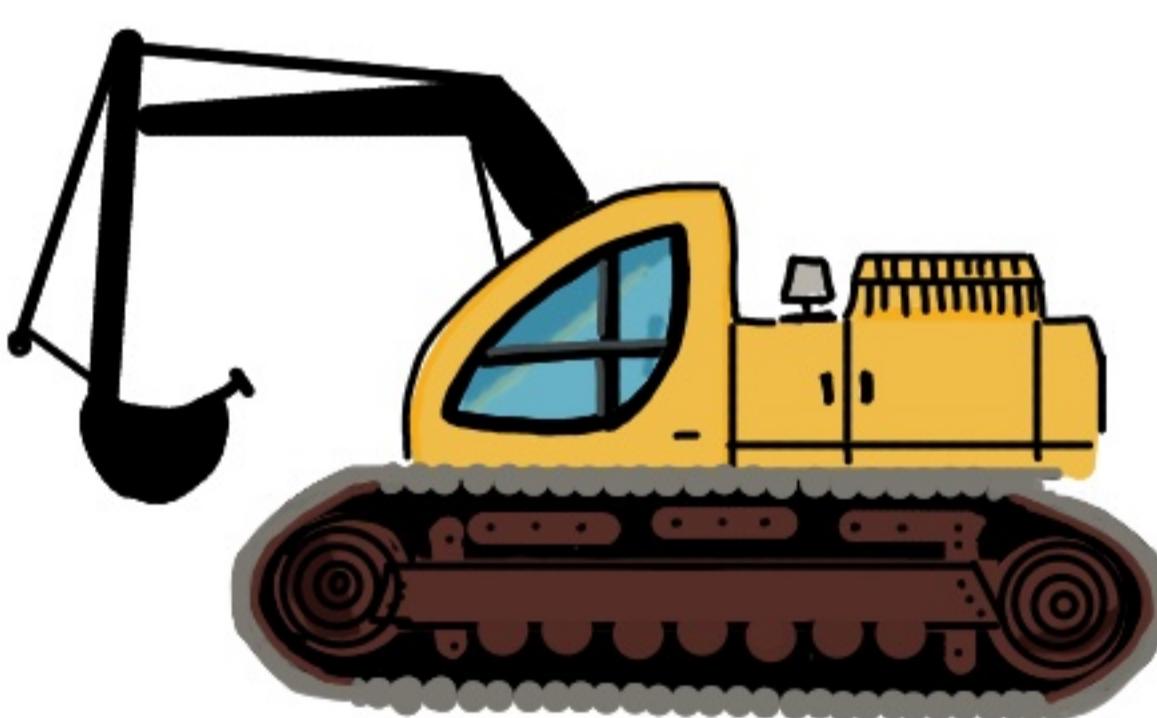


ARTICLES AND MORE

THEY CAN SENSE  
EARTHQUAKES



PREDICT FAULTS  
IN HEAVY MACHINERY



AND DETECT  
FINANCIAL FRAUDS



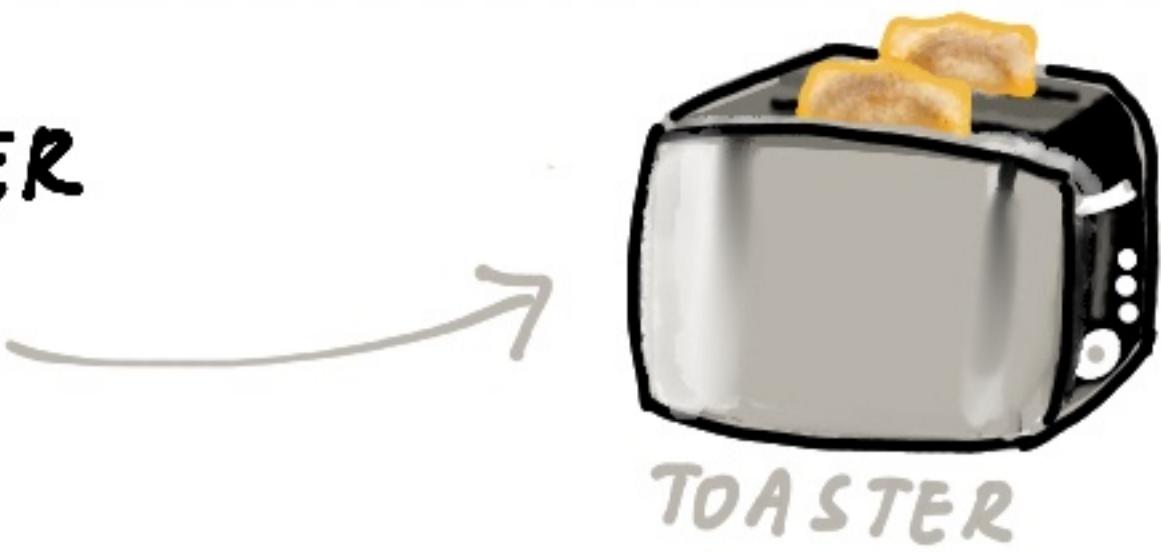
Portrait of Edmond Belamy

IT TURNS OUT THAT MACHINES ARE ALSO  
CAPABLE OF GENERATING ART.  
AND MUSIC.

google "Obvious AI Art"

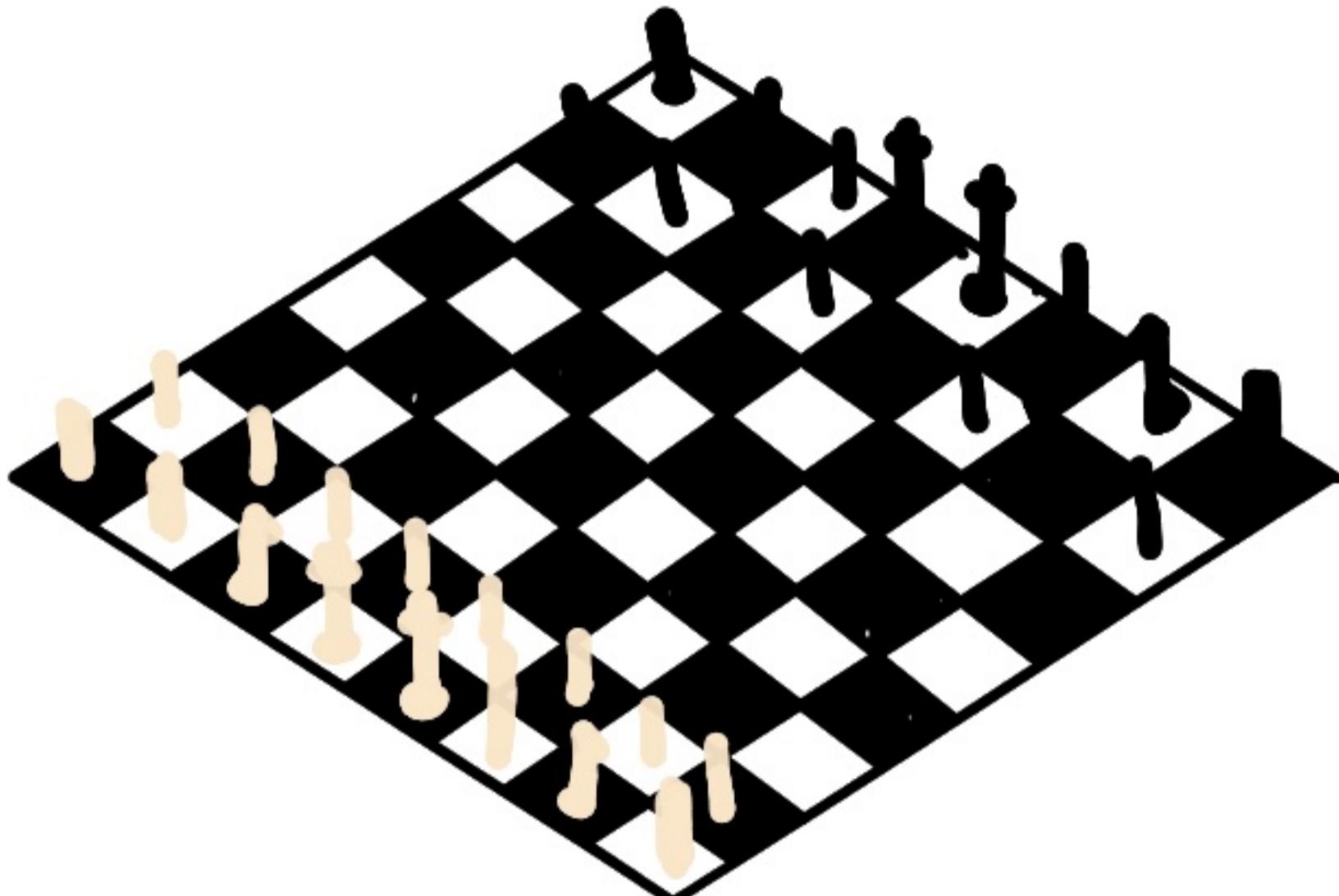
# IMPRESSIVE

ARGUABLY, THESE ATTRIBUTES MAKE A COMPUTER  
SEEM CLEVERER THAN THE AVERAGE MACHINE.



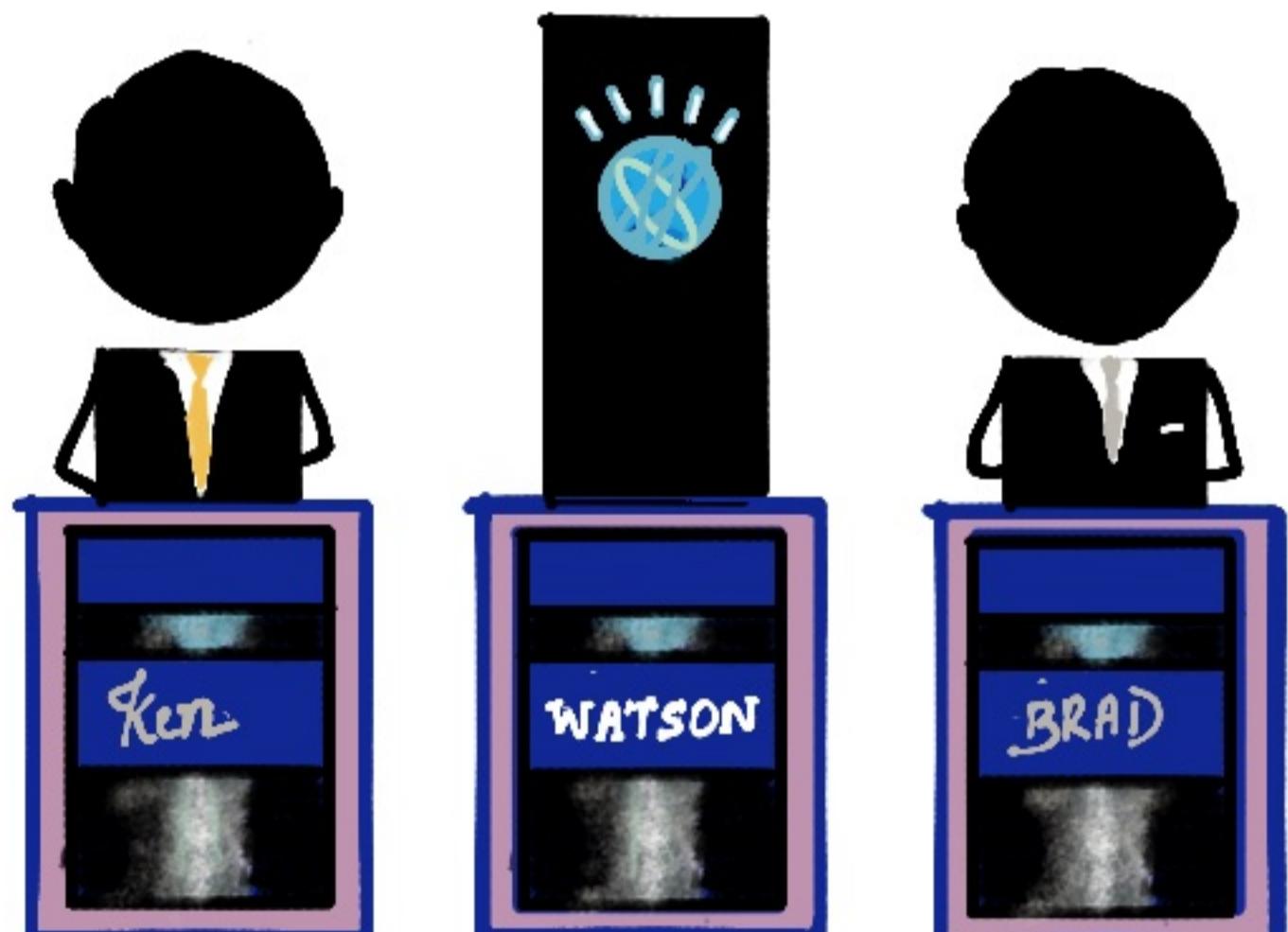
TOASTER

A QUICK LOOK INTO THEIR PAST REVEALS THAT COMPUTERS HAVE EXCELLED  
IN SKILLS THAT ONLY THE BRIGHTEST HUMAN MINDS POSSESSED



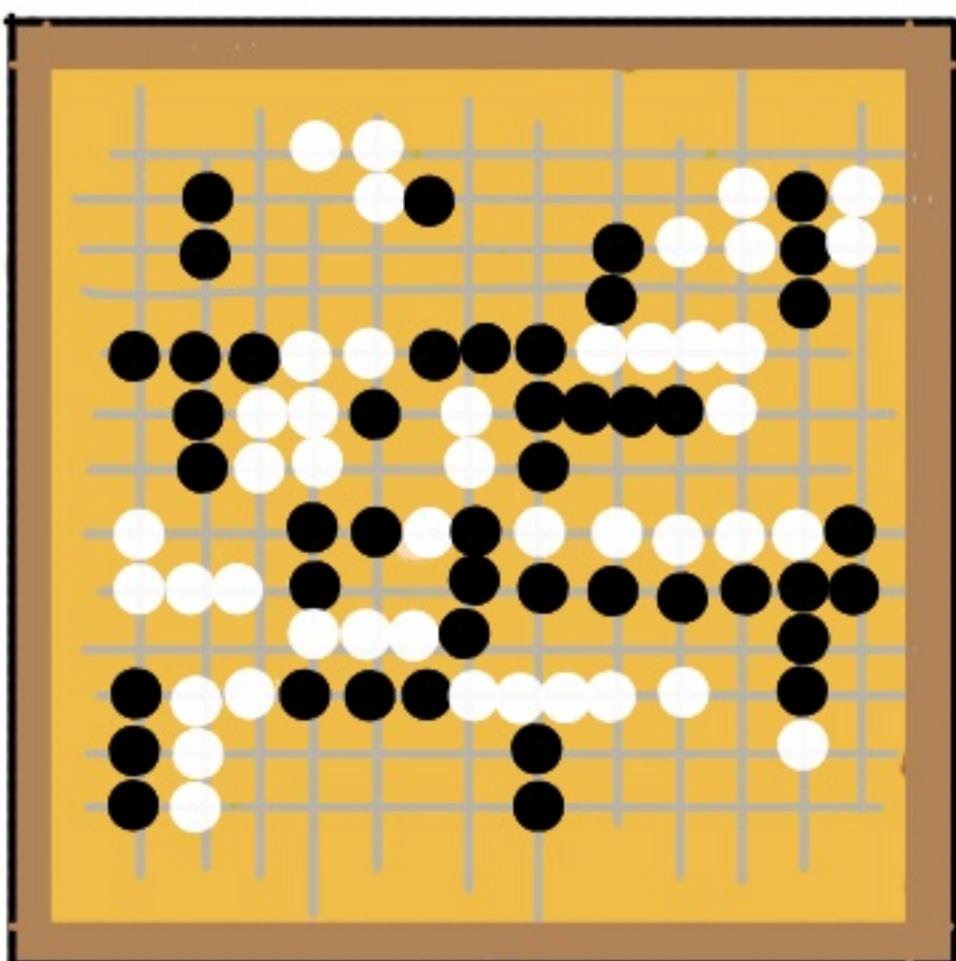
CHESS - 1996

IBM DEEP BLUE BEAT  
GARY KASPAROV



JEOPARDY QUIZ SHOW 2011

IBM WATSON BEAT  
KEN JENNINGS & BRAD RUTTER



GO 2016

DEEPMIND ALPHA GO BEAT  
LEE SEDOL

THE WORD 'INTELLIGENT' IS USED AS AN ADJECTIVE FOR SUCH MACHINES  
ARE THEY INTELLIGENT? WHAT IS INTELLIGENCE?

# WHAT IS INTELLIGENCE?

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MEASURING IT DOWN TO A NUMBER HAD UNFORTUNATE CONSEQUENCES FOR HUMANITY WITH THE DEVELOPMENT OF EUGENICS/EVIL ASSOCIATIONS.

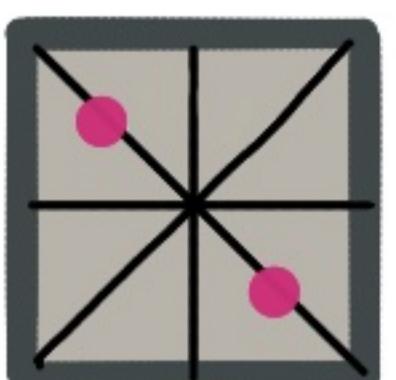
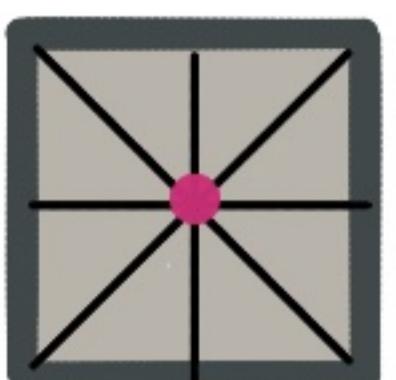
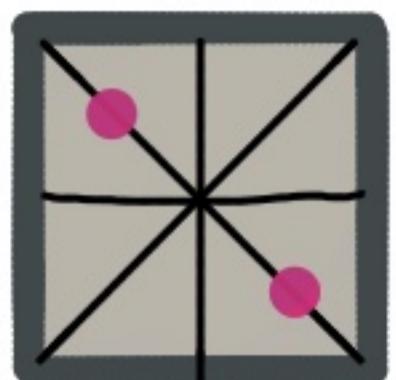
THIS SECTION DOES NOT TRAVEL DOWN THE DARK PATH. WE WILL TREAT IT AS A FASCINATING QUESTION LEADING TO GAINFUL INTROSPECTION.

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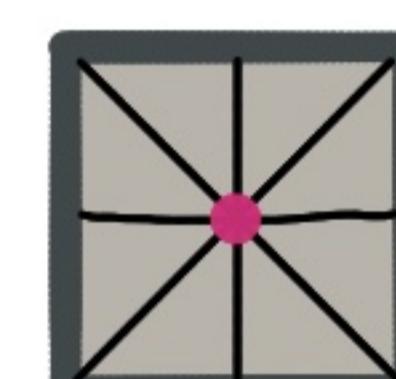
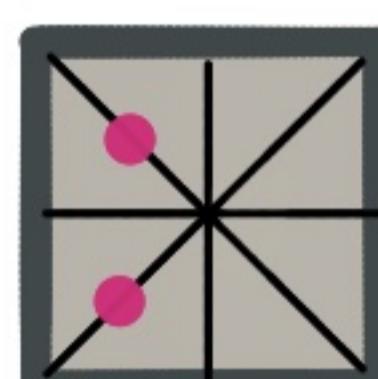
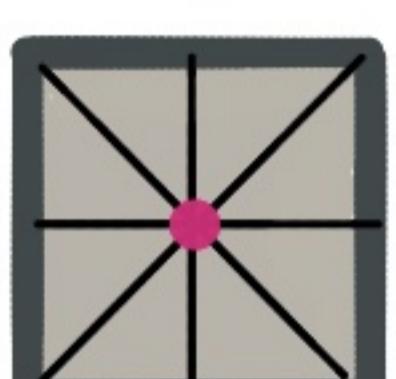
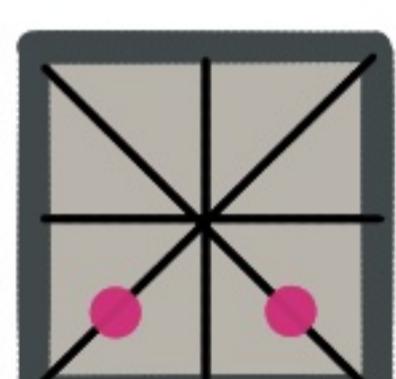
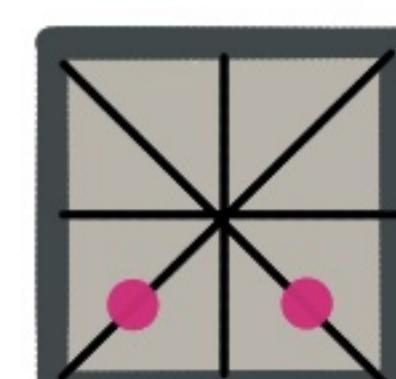
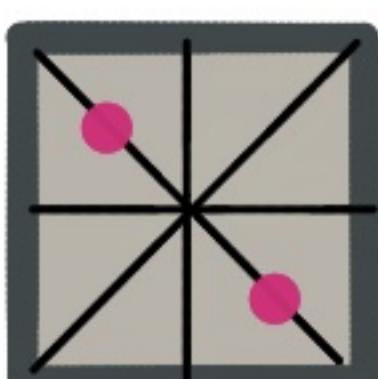
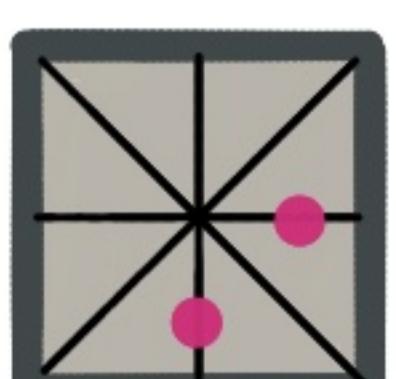
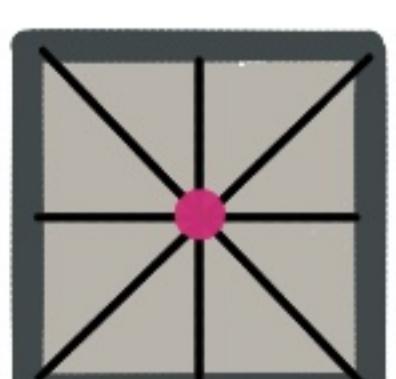
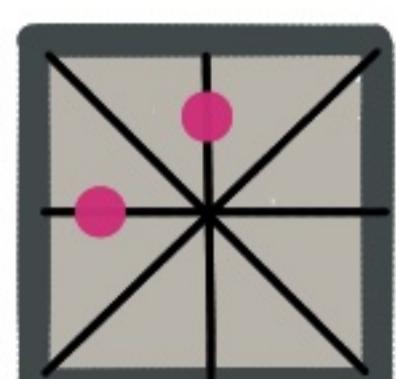
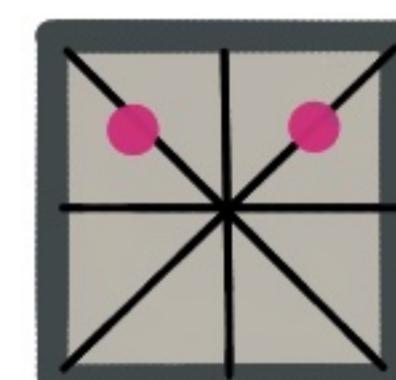
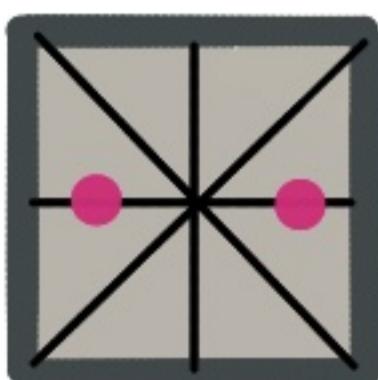
# BUT FIRST, A TEST

THIS IS A COMMON FORMAT FOR AN "INTELLIGENCE TEST"

FIND THE MISSING PATTERN



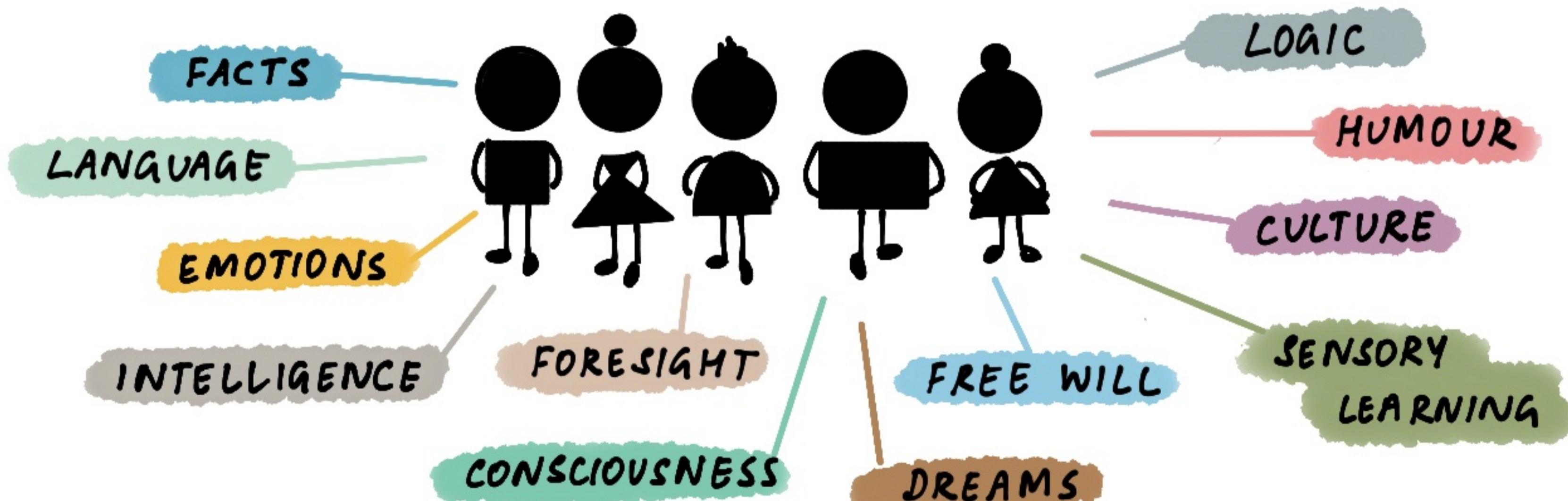
CHOOSE FROM THESE



?

from test-iq.org

FOR VARIOUS REASONS : HISTORICAL, ETHICAL & CULTURAL, THESE TESTS HAVE BEEN CONTROVERSIAL. IMPORTANTLY, THEY DO NOT EFFECTIVELY REVEAL ANY TRUE INTELLIGENCE.



SURELY, HUMANS ARE A BIT MORE COMPLEX AND CANNOT BE REDUCED TO ONE MEASUREMENT. WHAT THEN IS A SIGN OF INTELLIGENCE IN HUMANS?

# IS IT LANGUAGE?



NOAM CHOMSKY

CHOMSKY, ARGUABLY THE TOP PHILOSOPHER AND LINGUIST THE WORLD HAS PRODUCED, SAYS THAT THE PURPOSE OF LANGUAGE ISN'T COMMUNICATION, BUT THAT

LANGUAGE EVOLVED AS A MODE OF  
CREATING AND INTERPRETING THOUGHT

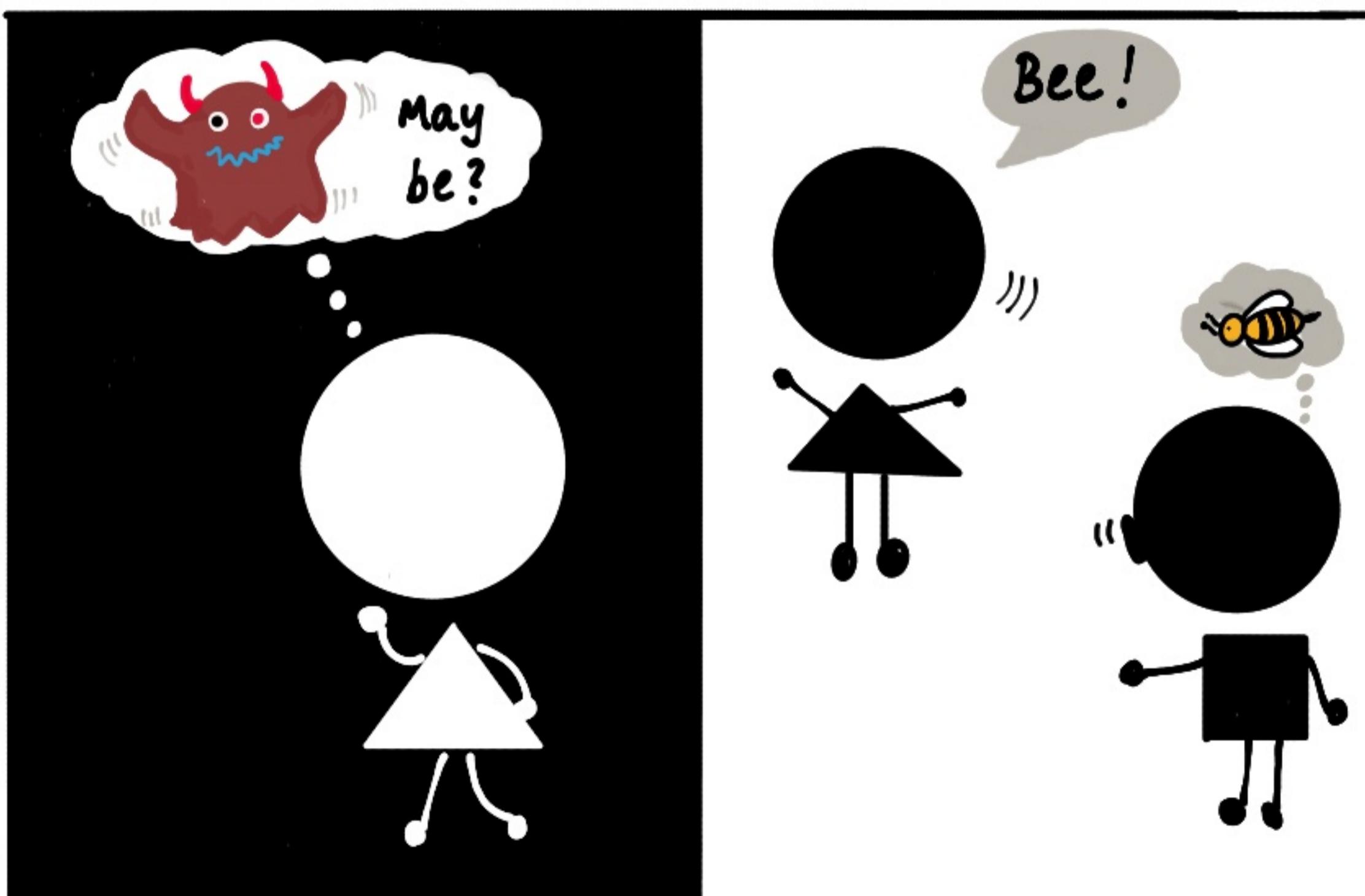
THIS ABILITY SEPARATES  
HUMANS FROM OTHER CREATURES

LANGUAGE PLAYS TWO PARTS

INTERNAL

EXTERNAL

ACTIVATES  
PERCEPTUAL  
SYSTEM  
USES IT  
TO IMAGINE  
NEW THINGS



DESCRIBE  
THINGS  
TELL  
STORIES  
LEARN  
NEW THINGS

'SO, LANGUAGE IS AT THE CENTRE OF INTELLIGENCE'

- PATRICK WINSTON, MIT

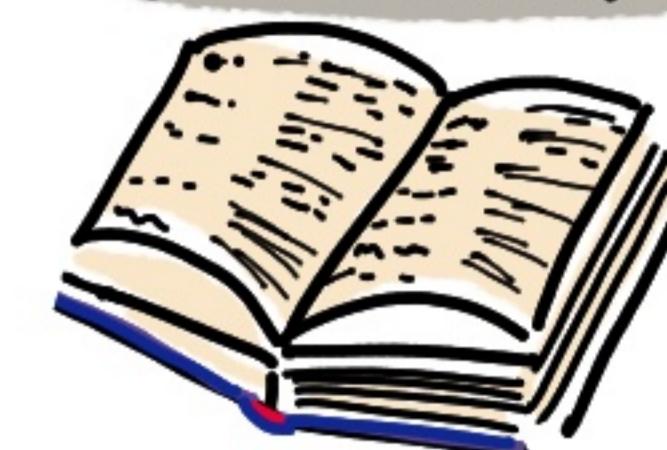
# HUMAN INTELLIGENCE

WE CAN AGREE THAT HUMANS CAN BE DESCRIBED AS INTELLIGENT.



THE ABILITY TO  
ACQUIRE AND APPLY  
KNOWLEDGE AND SKILLS

DICTIONARY



DEFINITION



A MENTAL QUALITY THAT ALLOWS US TO

SOME  
PSYCHOLOGISTS

LEARN

SOLVE PROBLEMS

ADAPT TO NEW SITUATIONS

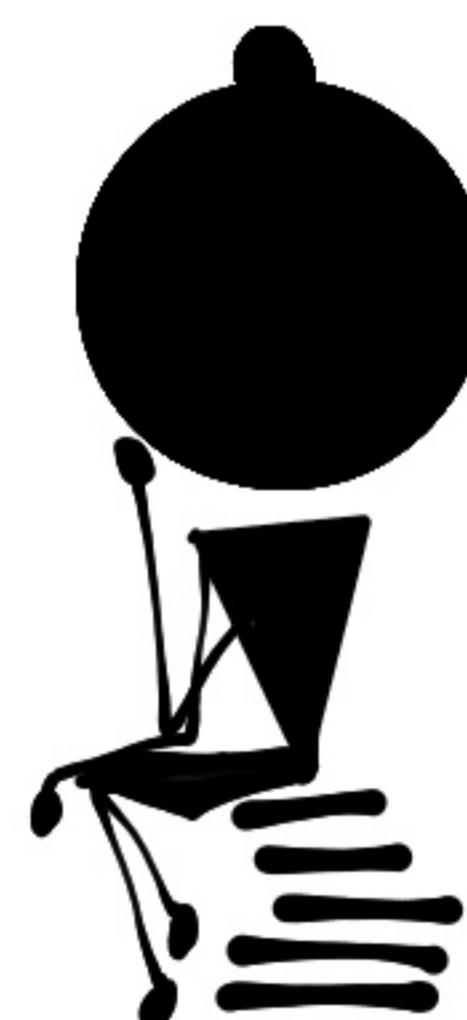
SUGGEST



THERE IS STILL SO MUCH OF THE BRAIN WE DON'T UNDERSTAND

HOW DOES  
MATTER (BRAIN)  
CREATE  
NON MATTER (THOUGHT)?

WHAT ABOUT OUR  
GUT BRAIN?



WHAT CONNECTS  
INTELLIGENCE AND  
CONSCIOUSNESS?

INTELLIGENCE  
OUTSIDE EARTH:  
IS IT SIMILAR?

INTELLIGENCE ELUDES PRECISE DEFINITION AND MEASUREMENT

# THEORIES OF INTELLIGENCE

THERE ARE MANY THEORIES OF INTELLIGENCE AS WELL.

CHARLES SPEARMAN

1863 - 1945

general intelligence factor



LL THURSTONE

1887 - 1955

7 mental abilities

HOWARD GARDNER

1943 -

7-9 intelligences

ROBERT STERNBERG

1949 -

3 intelligences

AND THE DEBATE CONTINUES :

● ARE THEY INTELLIGENCES OR SKILLS ?

● ARE THESE GOOD ENOUGH CRITERIA TO 'MEASURE' INTELLIGENCE ?

● IS BEING GOOD AT ONE ANY INDICATION OF BEING GOOD AT ANOTHER ?

● IS THERE ONE GENERAL INTELLIGENCE OR MULTIPLE INTELLIGENCES ?

● IS HUMAN INTELLIGENCE GENERAL OR SPECIALISED FOR HUMAN EXPERIENCE ?

# MACHINE INTELLIGENCE

---

HISTORY RECORDS MANY INSTANCES OF MECHANICAL CREATIONS: BOTH REAL AND FICTIONAL. THERE ARE EVEN LITERARY WORKS DESCRIBING THINKING BEINGS. IT IS AGAINST THIS BACKDROP THAT WE MEET RENÉ DESCARTES.

---

# MIND BODY DUALISM



RENÉ DESCARTES  
17th century

RENÉ DESCARTES DEFINED THE MIND-BODY PROBLEM

ANIMALS ARE WONDERFUL MACHINES.

HUMANS TOO. POSSIBLY. EXCEPT WE HAVE MINDS.

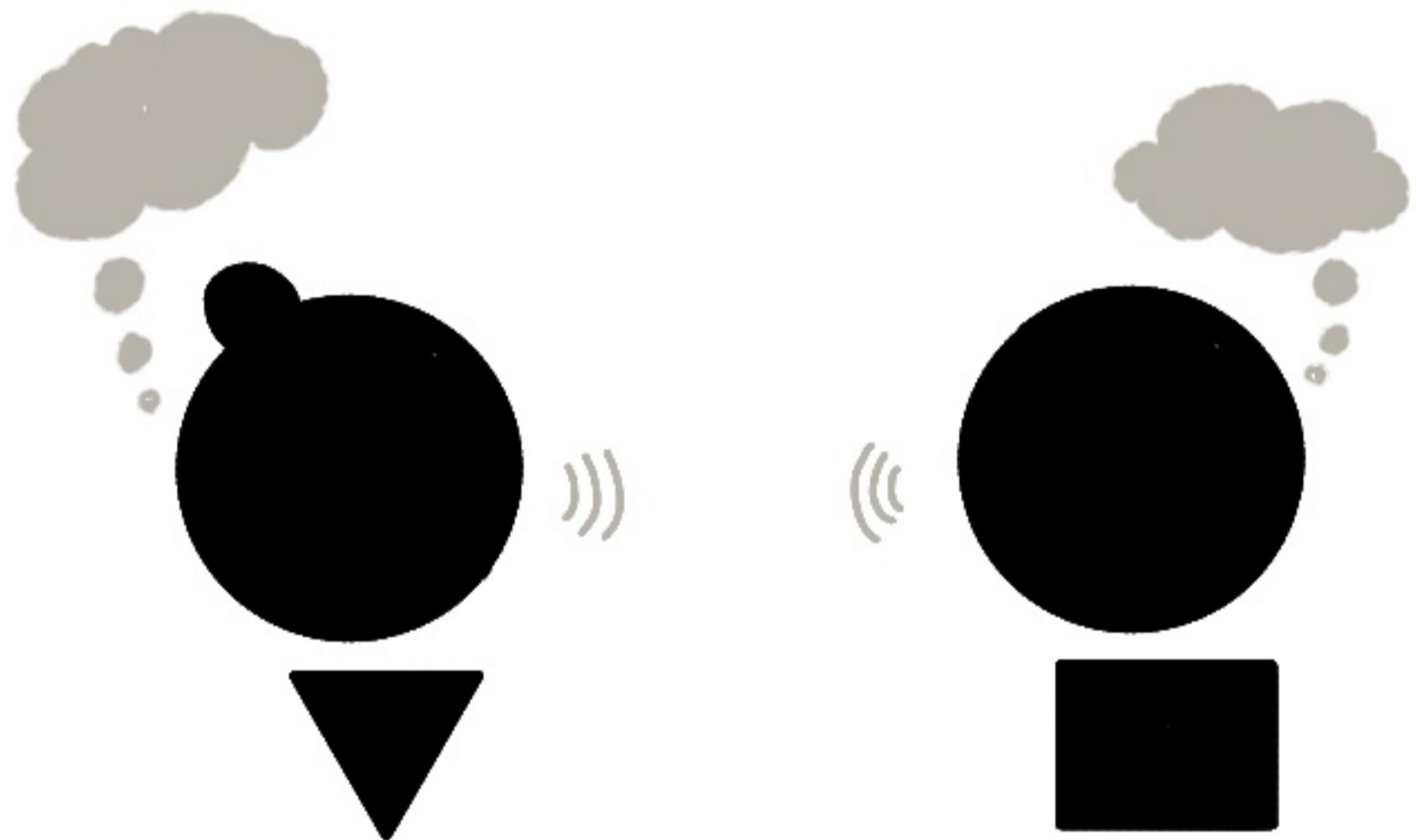
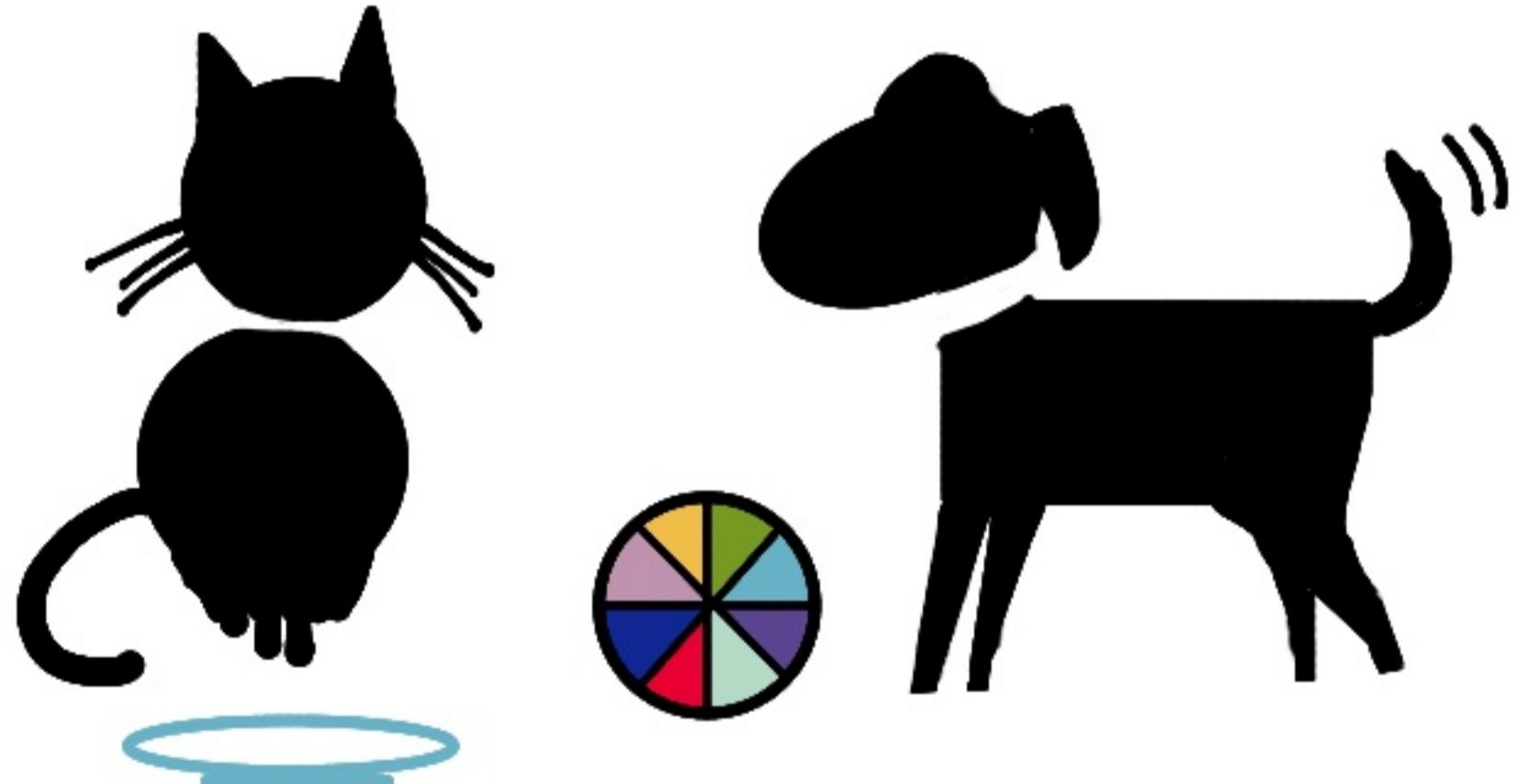


RATIONAL VS MECHANICAL



THE MECHANICAL COULD BE IMITATED. NOT THE RATIONAL.

ANIMALS MIGHT ALSO HAVE CONSCIOUSNESS, MEMORY AND FEELING.



BUT HUMANS HAVE LANGUAGE AND THE ABILITY TO THINK.

TWO CENTURIES LATER (1830s), ADA LOVELACE WROTE OF THE ANALYTICAL ENGINE



ADA LOVELACE

" . . . HAS NO PRETENSIONS WHATEVER TO ORIGINATE ANYTHING. IT CAN DO WHATEVER WE KNOW HOW TO ORDER IT TO PERFORM"



BUT, WHAT IF THERE WAS A MACHINE THAT COULD IMITATE THE MIND?

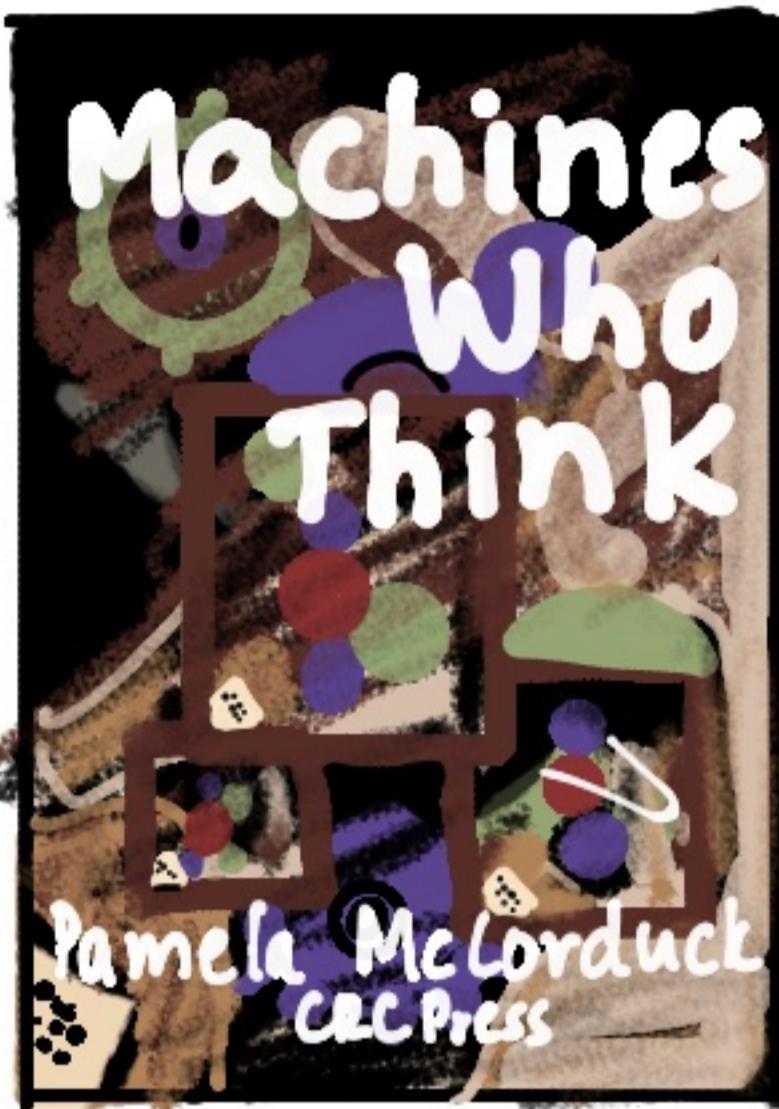
# A SELF COPY

ARTIFICIAL INTELLIGENCE BEGAN WITH  
AN ANCIENT WISH TO FORGE THE GODS



BRASS FOR BRAIN

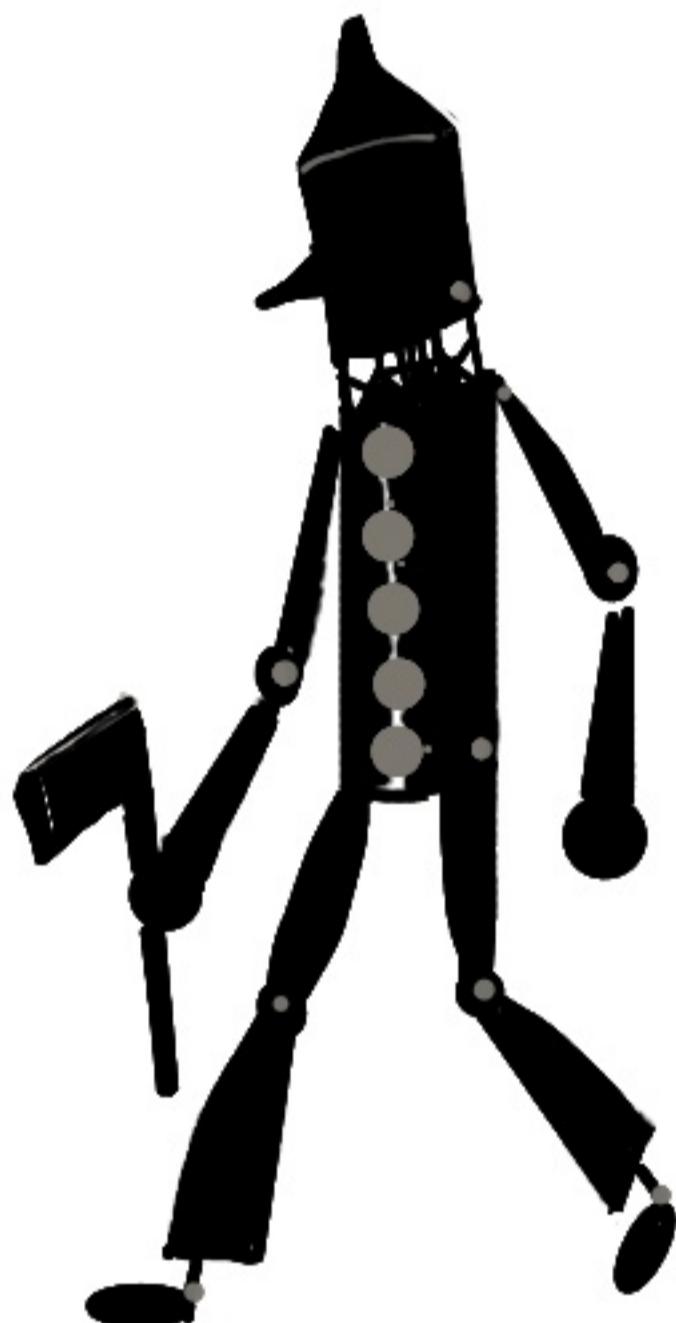
PAMELA MCCORDUCK



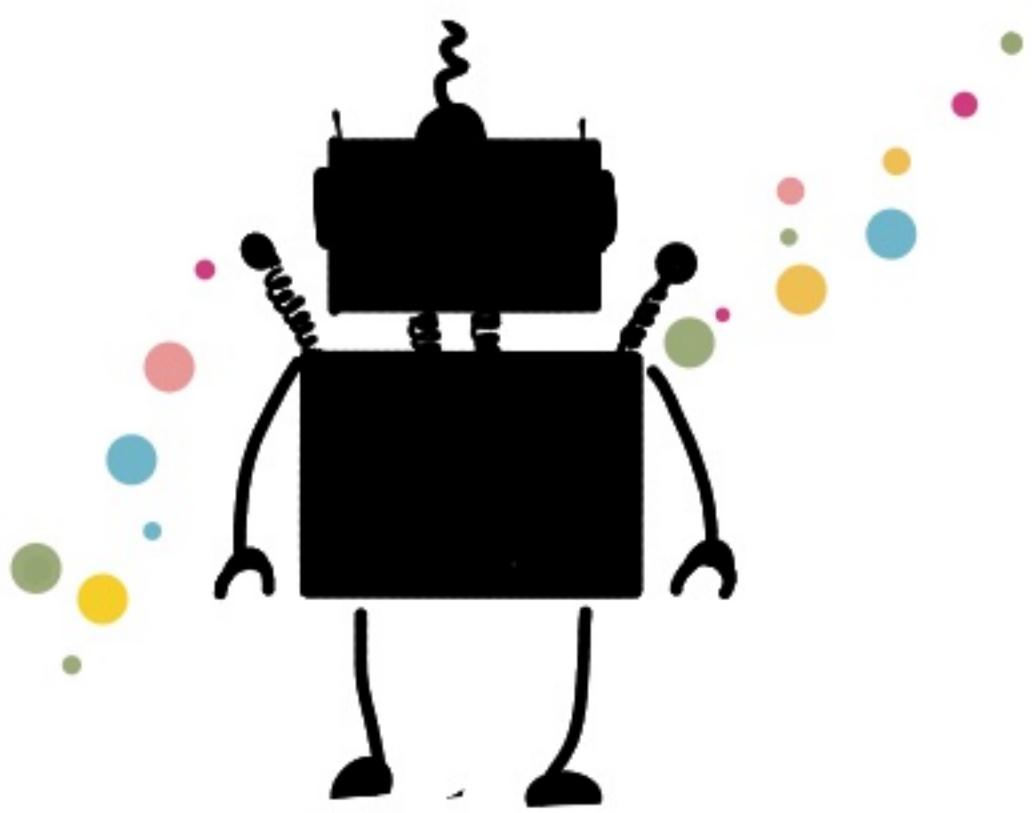
THE DESIRE TO CREATE ARTIFICIAL INTELLIGENCE  
IS AS OLD AS HUMAN CIVILISATION

PAMELA MCCORDUCK GIVES EXAMPLES IN THE  
FIRST EVER BOOK ON THE HISTORY OF AI

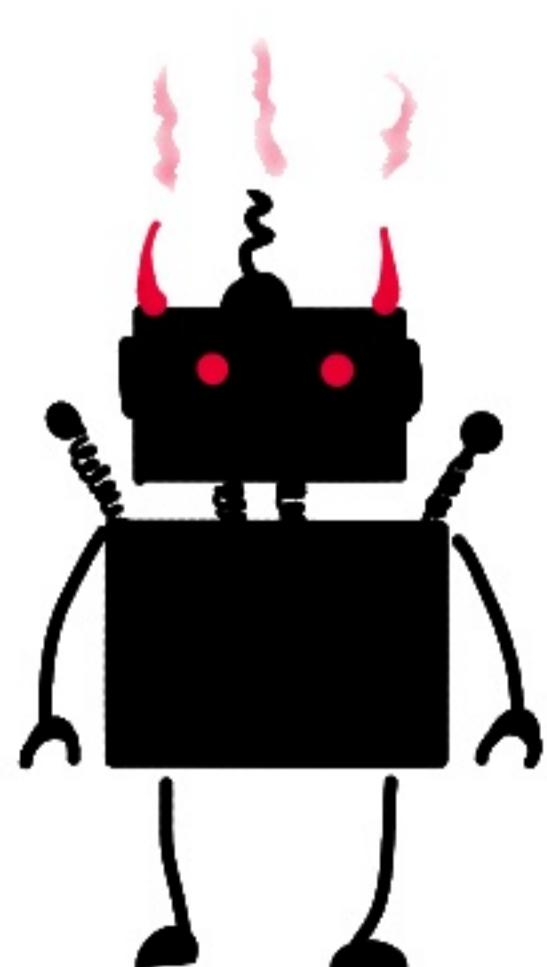
CLOCKWORK REPLICAS OF HUMANS EXIST  
MORE AS STORIES THAN REALITY



MOST SUCH CHARACTERS, WHETHER ROBOTIC ATTENDANTS OR TINMAN,  
WERE FRIENDLY, OR ACCOMPLISHED SOME TASKS.



THE STORIES CHANGED  
THEME. EVENTUALLY.



# GOOD OR EVIL?

OF THE STORIES OF SUCH HUMAN ATTEMPTS, THE MOST CHILLING ACCOUNT OF ALL, IS PROBABLY THE 1818 STORY OF FRANKENSTEIN'S MONSTER BY MARY SHELLEY



FRANKENSTEIN'S MONSTER

THE PROTAGONIST VICTOR FRANKENSTEIN'S CREATION TURNS OUT TO BE A MONSTER AND STARTS TO THREATEN AND DESTROY HIS LIFE.

BUT IT NEED NOT BE THIS TERRIFYING.

WE CAN DRAW SOME REASSURANCE FROM ISAAC ASIMOV'S IDEA OF THE THREE LAWS OF ROBOTICS THAT PRIORITISE HUMAN WELL-BEING



ISAAC ASIMOV

## THREE LAWS OF ROBOTICS

- ① A robot must not injure a human or through inaction allow a human to come to harm
- ② A robot must obey orders except if it conflicts with ①
- ③ A robot must protect its own existence unless it conflicts with ① and ②

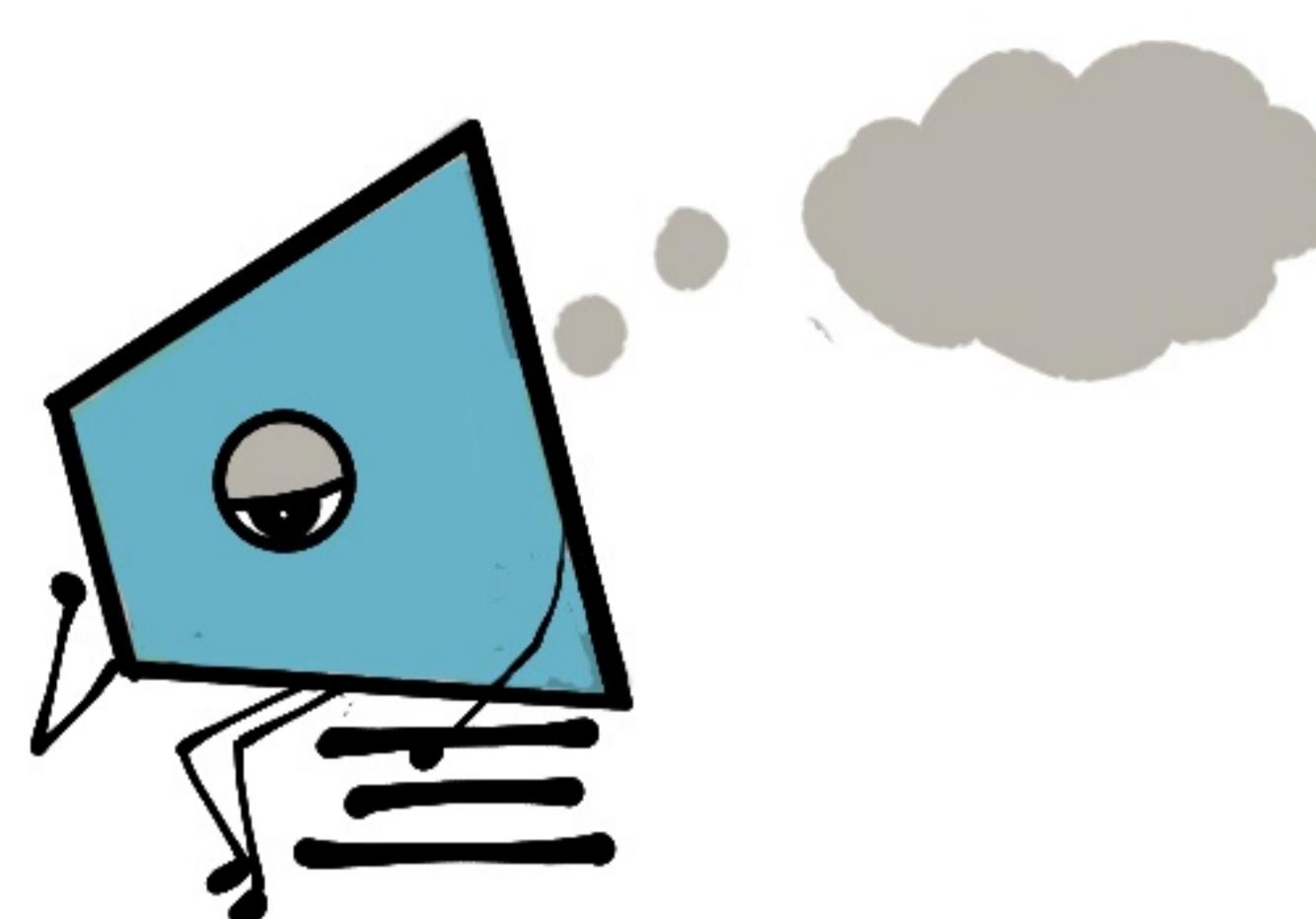
FROM THE NOVEL I, ROBOT 1950

THESE STORIES FORCE US TO CONSIDER QUESTIONS THAT WE OUGHT TO AT LEAST ASK, IN THE PROCESS OF CREATING ARTIFICIAL INTELLIGENCES.

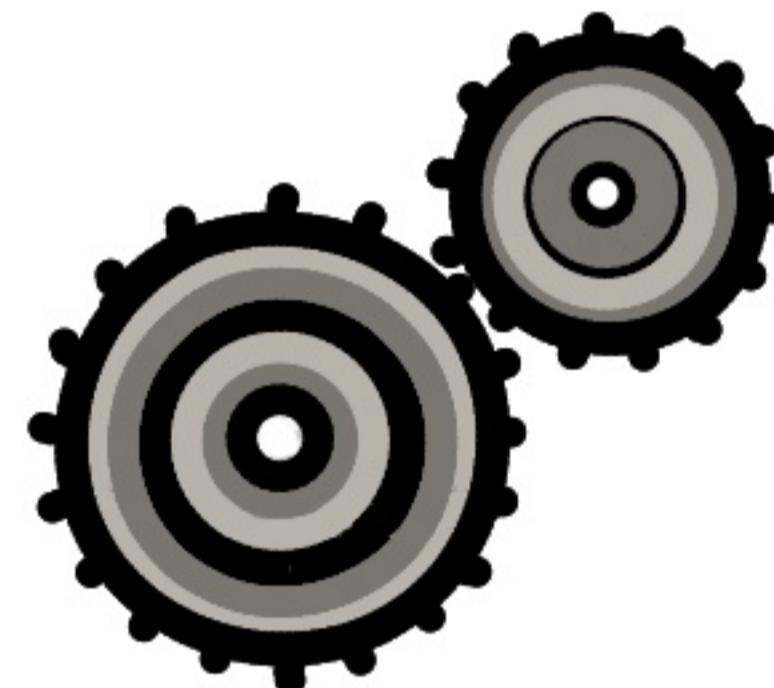
# AI IS... WHAT AI DOES

GIVEN WHAT WE UNDERSTAND OF HUMAN INTELLIGENCE, UNSURPRISINGLY,  
ARTIFICIAL INTELLIGENCE HAS NO AGREED DEFINITIONS

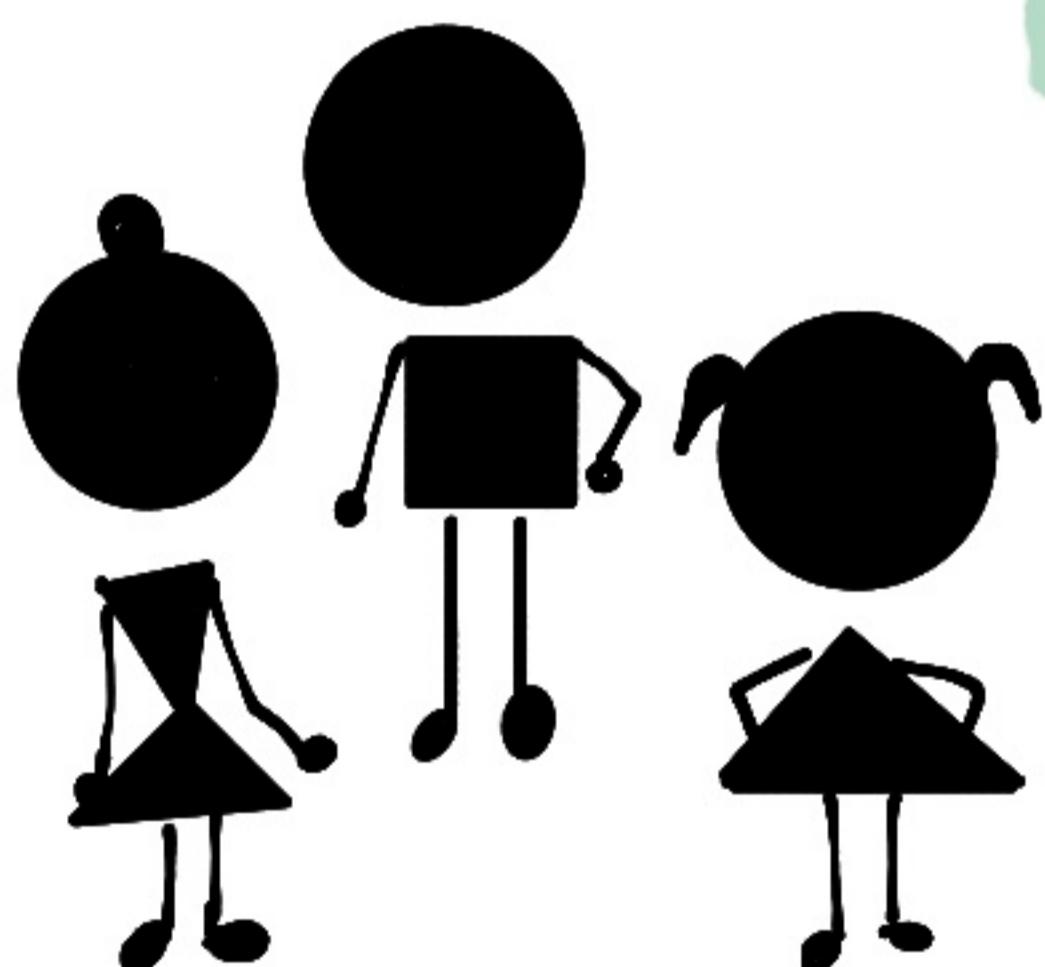
THE THINKING MACHINE IDEA  
IS VERY CAPTIVATING AND IT  
REMAINS A DEFINING THEME  
OF ARTIFICIAL INTELLIGENCE



THE GOAL OF AI IS TO BUILD SYSTEMS



THAT THINK AND ACT



LIKE HUMANS



RATIONALLY

ASIDE FROM THE PUZZLES OF WHAT IT  
MEANS TO BE HUMAN OR RATIONAL,  
THERE ARE ASPIRATIONS FOR ACHIEVING  
**SUPERHUMAN INTELLIGENCE**  
(CAUSING REACTIONS OF FEAR/SKEPTICISM)

Singularity  
Intelligence Explosion  
Artificial General Intelligence  
AGI, AIXI are some terms  
used for this aspiration

# AN ASIDE

ON THE BASIS THAT INTELLIGENCE REQUIRES THE 'AGENT'  
TO ADAPT SUCCESSFULLY TO A WIDE RANGE OF ENVIRONMENTS

THERE IS EVEN AN EQUATION TO MEASURE A MACHINE'S INTELLIGENCE

A FIRST FORMALISATION

$$\Upsilon(\pi) := \sum_{\mu \in E} 2^{-K(\mu)} V_\mu^\pi$$

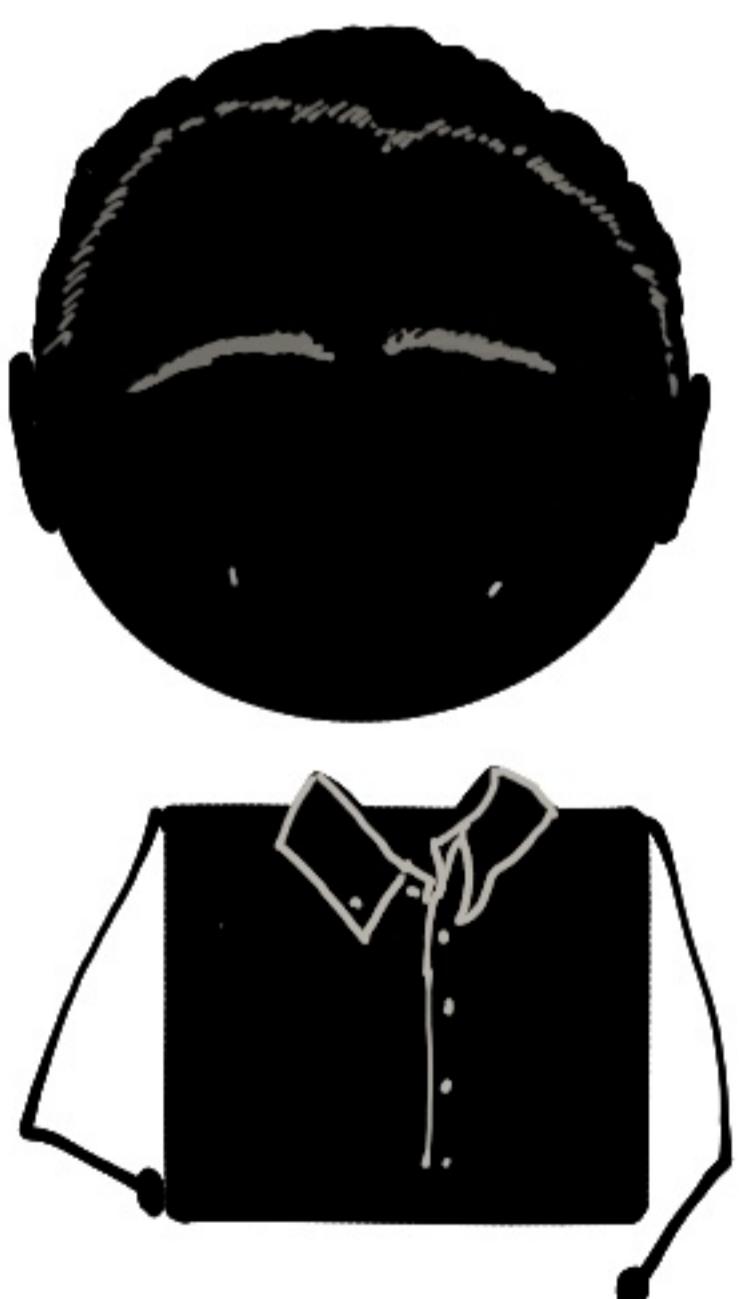
Measure of Intelligence

Sum over Environments

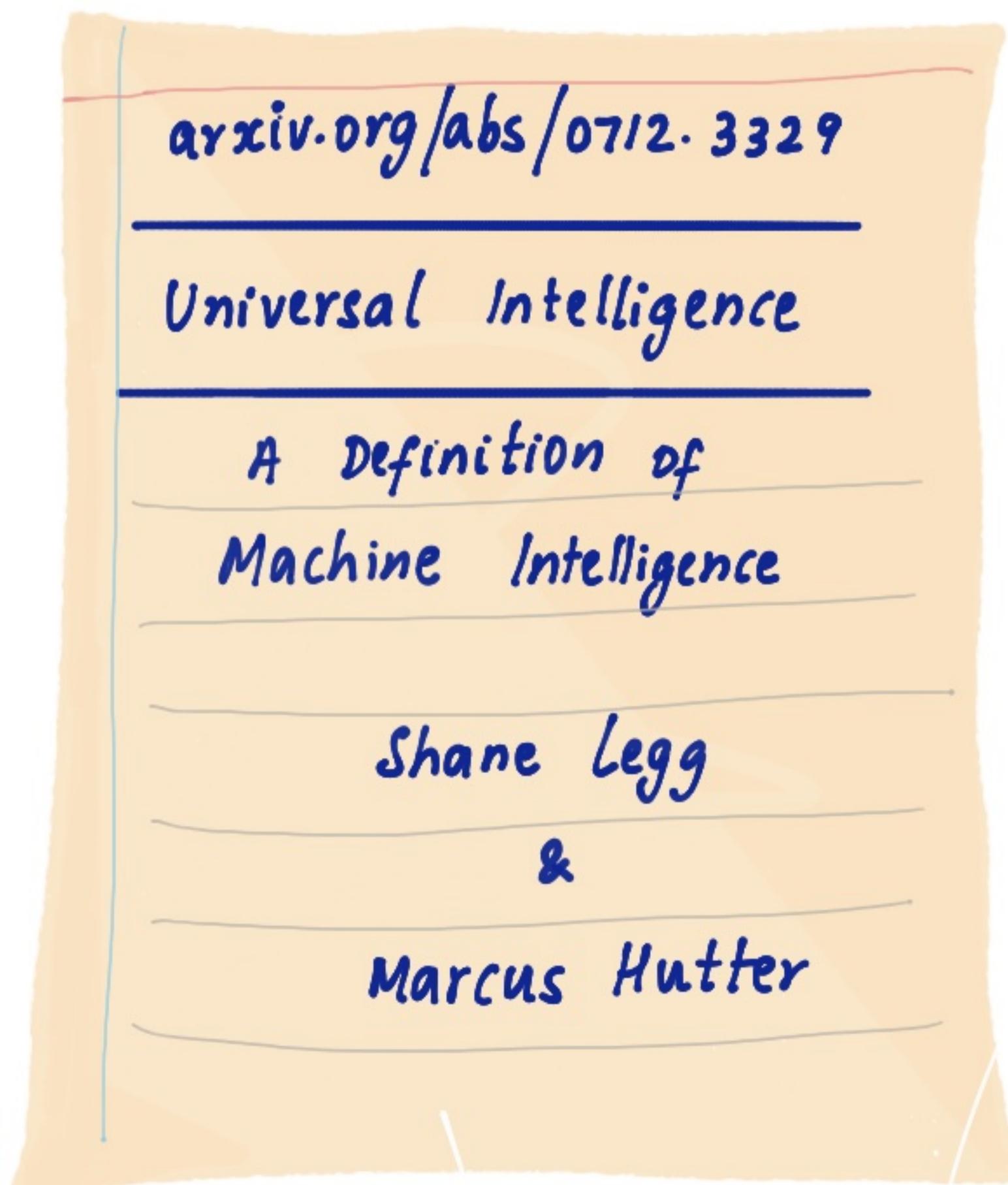
complexity function

Value achieved

agent



SHANE LEGG



MARCUS HUTTER

# THE EXPERTS: ON AI

HERE IS WHAT SOME WELL-KNOWN PEOPLE HAVE TO SAY ABOUT AI

---

AI IS A FIELD THAT IS DEEPLY HUMAN  
(with nothing artificial about it)

- FEI FEI LI

---

AI IS, IN LARGE MEASURE, PHILOSOPHY

- DANIEL DENNETT

---

AI IS ALMOST A HUMANITIES DISCIPLINE. AN ATTEMPT  
TO UNDERSTAND HUMAN INTELLIGENCE AND COGNITION

- SEBASTIAN THRUN

---

AI MEASURES AN AGENT'S ABILITY TO PERFORM  
WELL IN A WIDE RANGE OF ENVIRONMENTS

- MARCUS HUTTER / SHANE LEGG

---

THE EFFICIENCY WITH WHICH YOU TURN  
EXPERIENCE INTO GENERALISABLE PROGRAMS

- FRANÇOIS CHOLLET

---

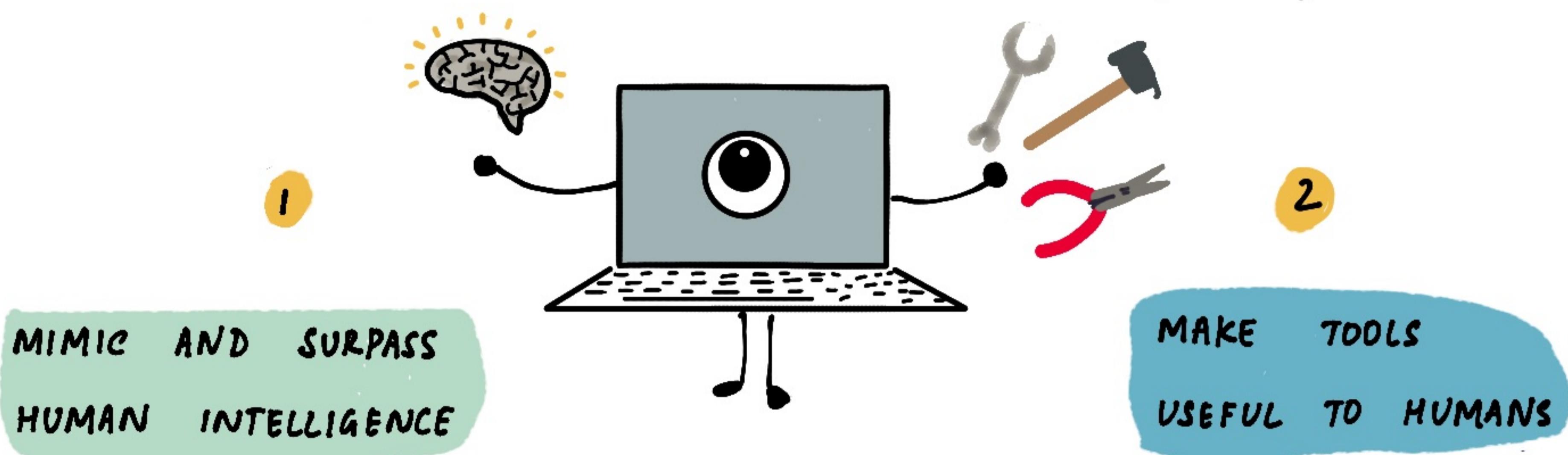
EACH NEW STEP IN AI MERELY REVEALS  
WHAT REAL INTELLIGENCE IS NOT

- DOUGLAS HOFSTADTER

---

# GOALS OF AI

VERY BROADLY, AI MIGHT BE SAID TO HAVE TWO (RELATED) GOALS



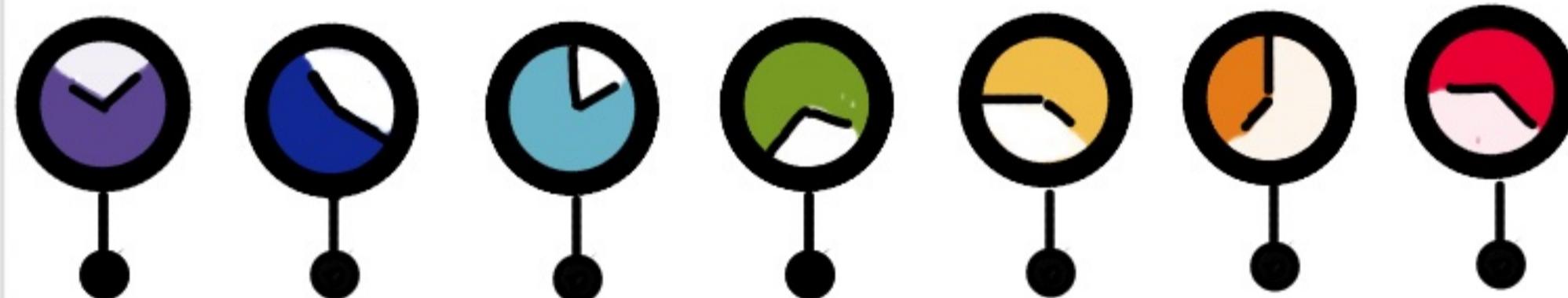
THE DEVELOPMENT OF AI COULD  
SPELL THE END OF THE HUMAN RACE

-STEPHEN HAWKING

AS WE SAW EARLIER,  
THE **TOOLS** CREATED BY  
LEARNING MACHINES



IT IS A FASCINATING ENDEAVOUR TO  
UNDERSTAND THE NATURE OF THOUGHT,  
CONSCIOUSNESS AND INTELLIGENCE.



AS IT NEEDS MORE YEARS OF RESEARCH,  
WE WILL CONSIDER IT OUTSIDE THE SCOPE  
OF THIS PIECE OF WORK

CAN  
PROCESS/INTERPRET  
LARGE AMOUNTS OF DATA  
DIFFICULT FOR HUMANS

AUTOMATE SOME TEDIOUS OR  
SUBCONSCIOUS **TASKS** THAT  
PROGRAMS PREVIOUSLY COULD NOT

THE SECOND GOAL LEADS TO WHAT CAN BE DESCRIBED AS **NARROW INTELLIGENCE**

BUT FIRST, A LOOK AT HOW WE GOT HERE.

# A RECENT HISTORY

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GENERATIONS OF THINKERS FROM ARISTOTLE, GOTTFRIED LEIBNITZ, GEORGE BOOLE, BERTRAND RUSSELL, ALL HAVE ATTEMPTED TO FORMALISE HUMAN THOUGHT AND DECISION MAKING. THE 1950s NOTCHED UP THE EXCITEMENT.

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# AI FROM THE '50s



ALAN TURING

ALAN TURING WONDERED  
IF A MACHINE COULD EVER  
CONVINCE HUMANS THAT  
IT COULD THINK.



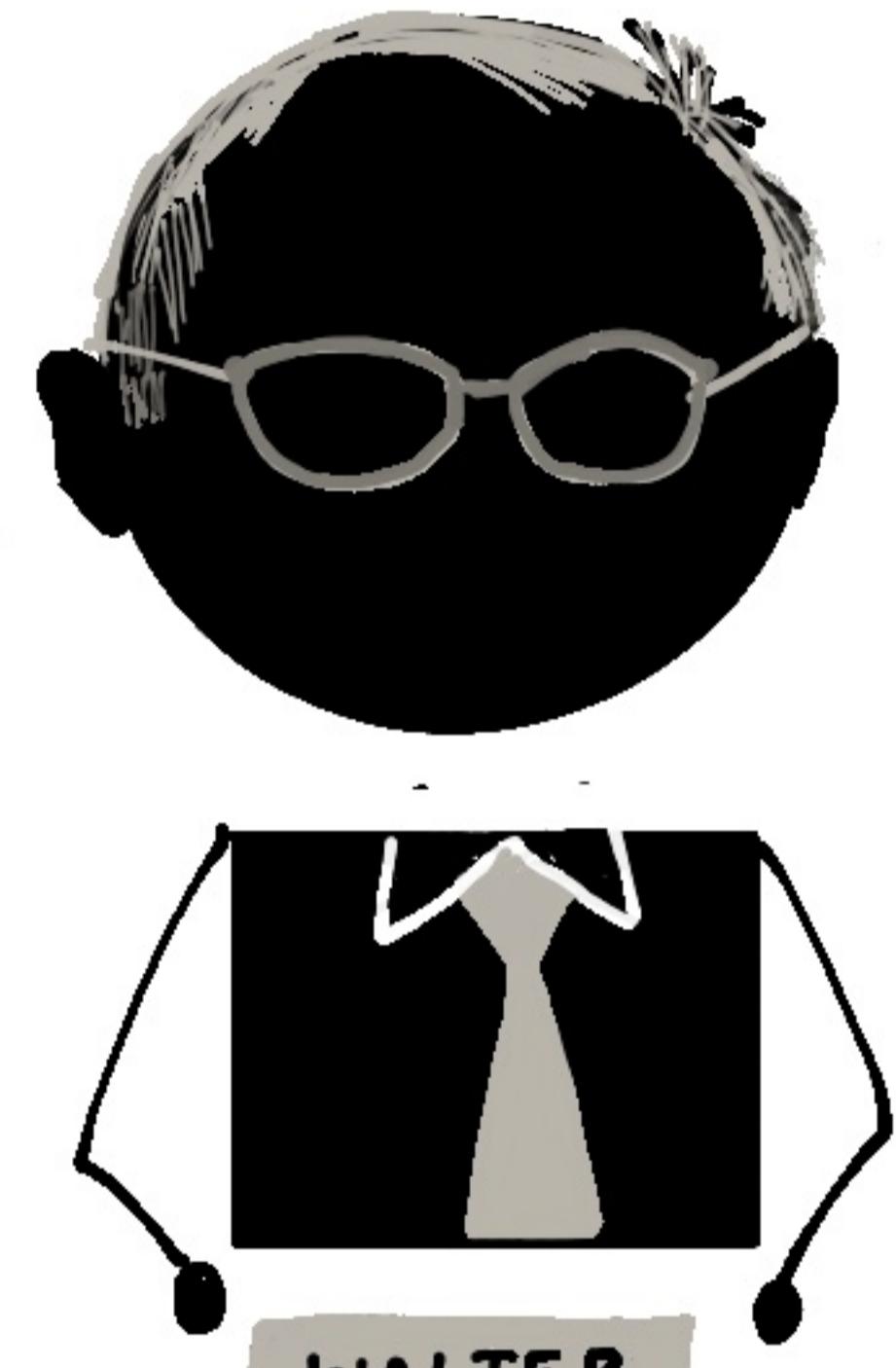
AND HE WROTE A PAPER ABOUT IT.



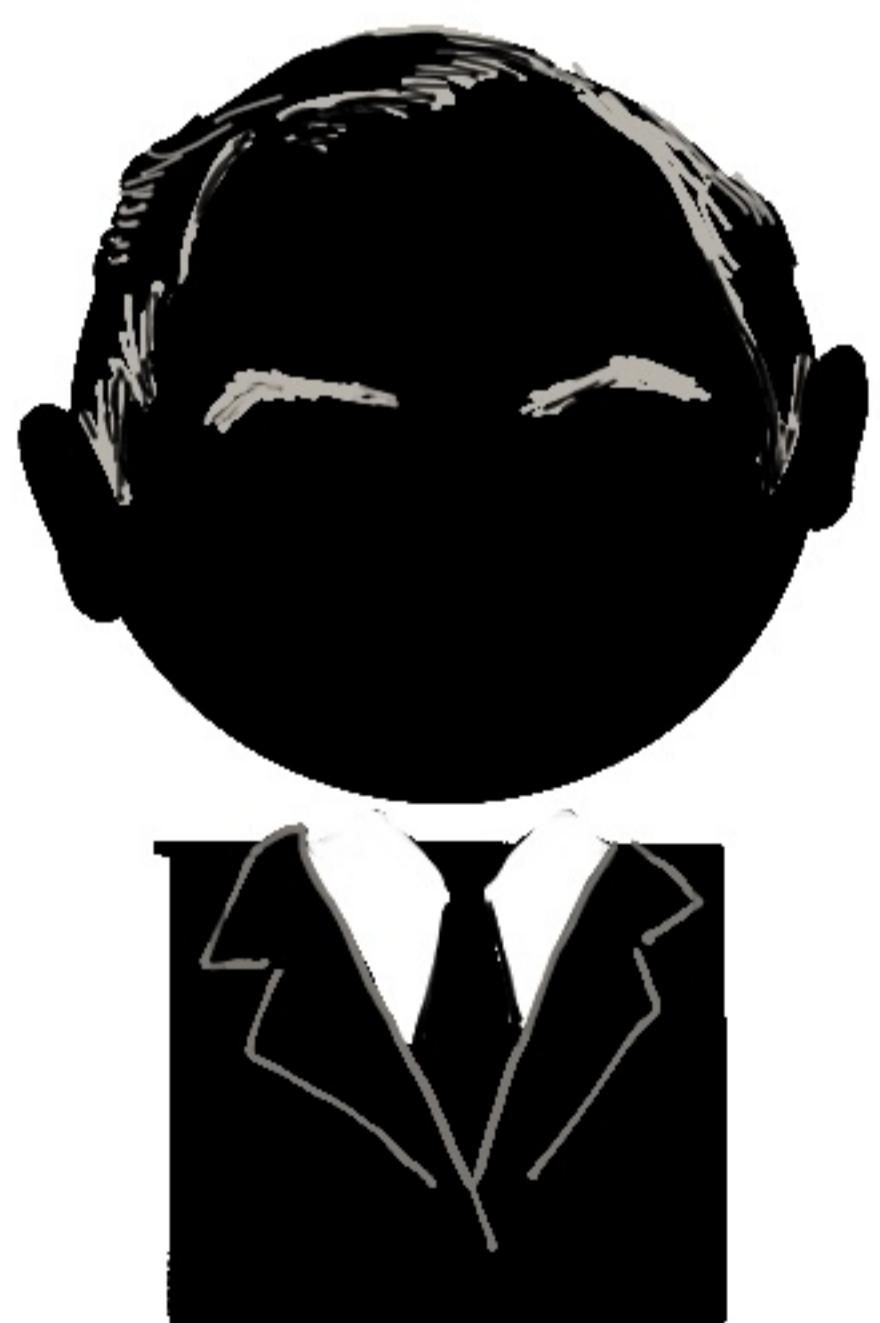
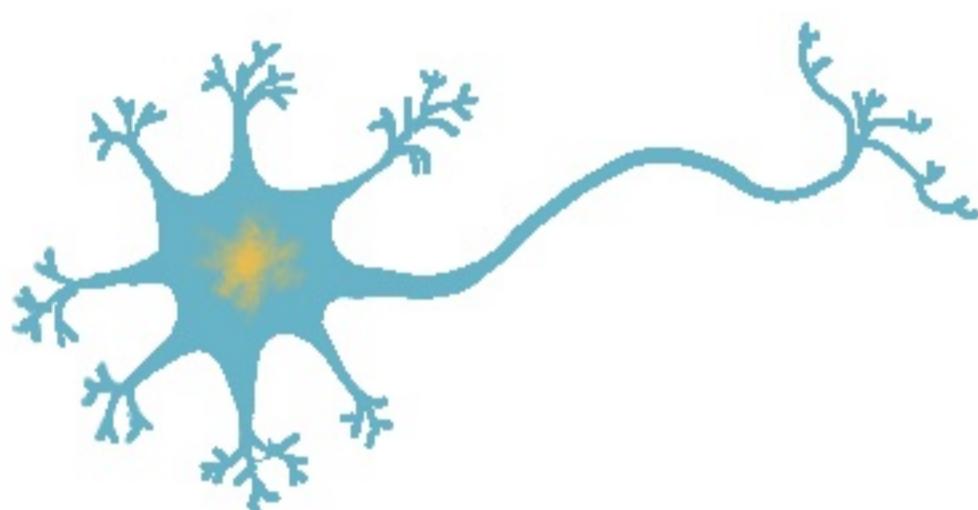
MEANWHILE, MCCULLOCH AND PITTS  
CAME UP WITH THE IDEA THAT THE  
BRAIN BEHAVES LIKE A TURING MACHINE



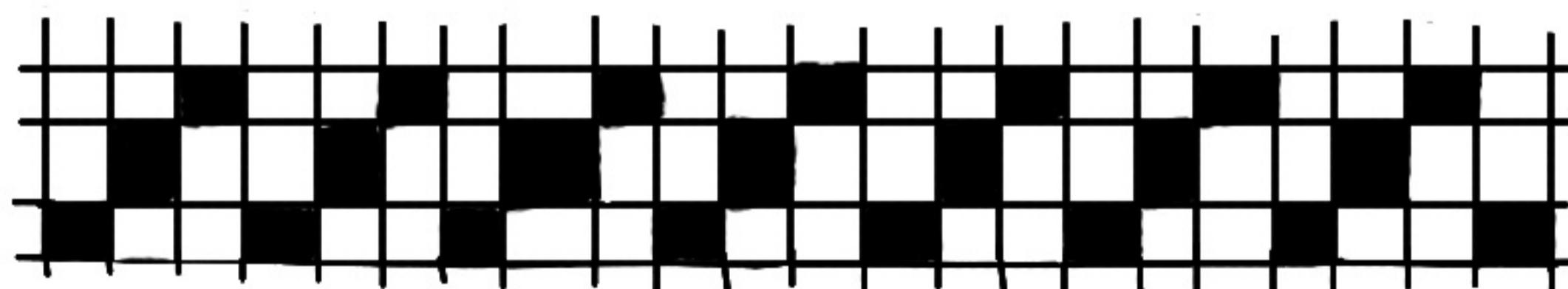
WARREN  
MCCULLOCH



WALTER  
PITTS



VON-NEUMANN AGREED WITH THE BRAIN-COMPUTER  
SIMILARITIES - BUT PERHAPS NOT WITH 'THINKING' MACHINES



HE HAD HIS OWN IDEA OF CELLULAR AUTOMATA,  
WHICH WERE SELF-REPLICATING MATHEMATICAL STRUCTURES

JOHN VON NEUMANN

# AI FROM THE '50s

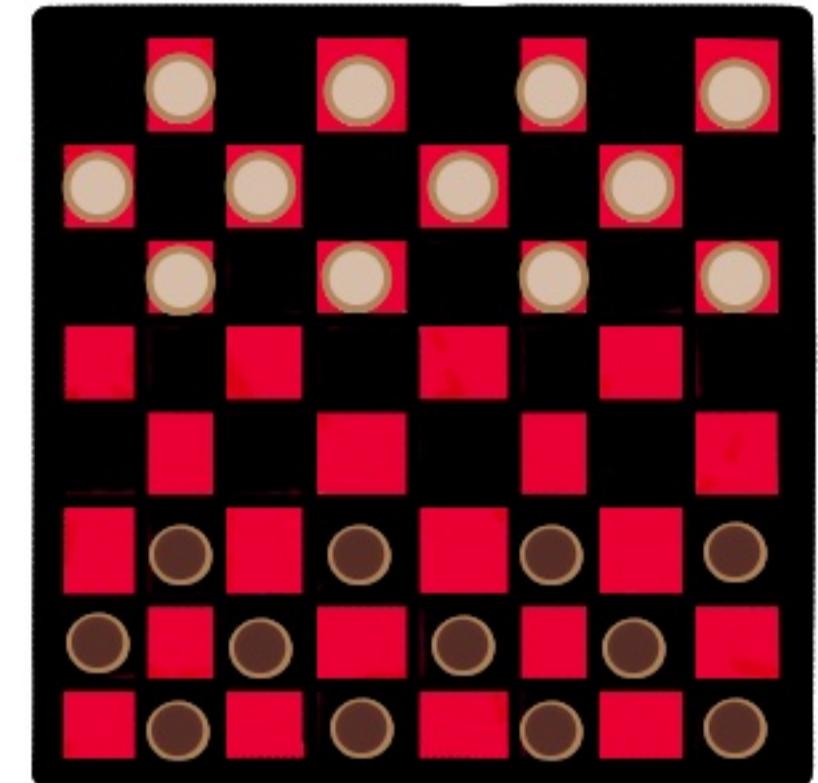
## CHECKERS



I call this  
Machine learning

ARTHUR SAMUEL CREATED  
A CHECKERS PLAYING PROGRAM.

IT CHECKED MANY POSSIBLE  
MOVES AHEAD, ASSIGNED WEIGHTS  
TO EACH OUTCOME.



ARTHUR SAMUEL

IT IMPROVED ITS GAME FROM PAST EVENTS

## LOGIC THEORIST

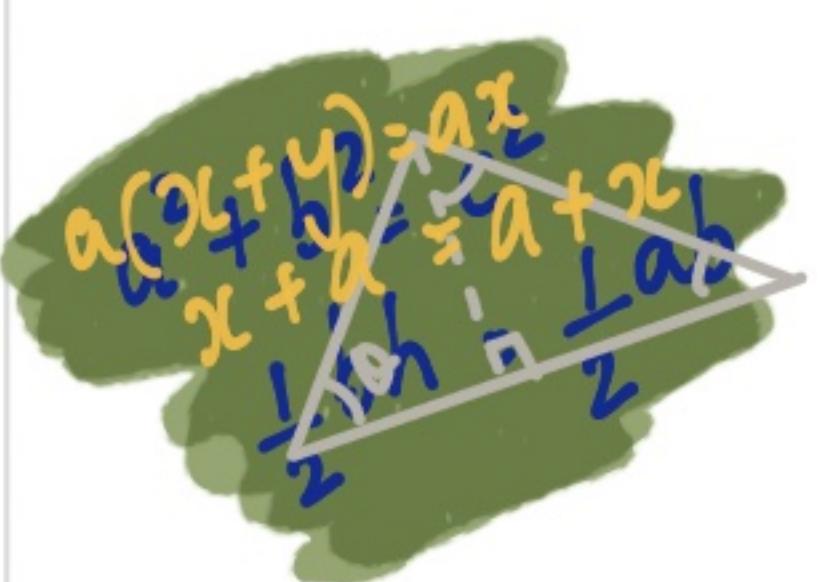


We call this  
complex Information processing

NEWELL AND SIMON, WITH JC SHAW,  
FAR AHEAD OF THEIR TIME, WROTE A  
PROGRAM CALLED LOGIC THEORIST.

HERBERT SIMON

IT PROVED THEOREMS FROM PRINCIPIA  
MATHEMATICA OF RUSSELL & WHITEHEAD.



ALLEN NEWELL

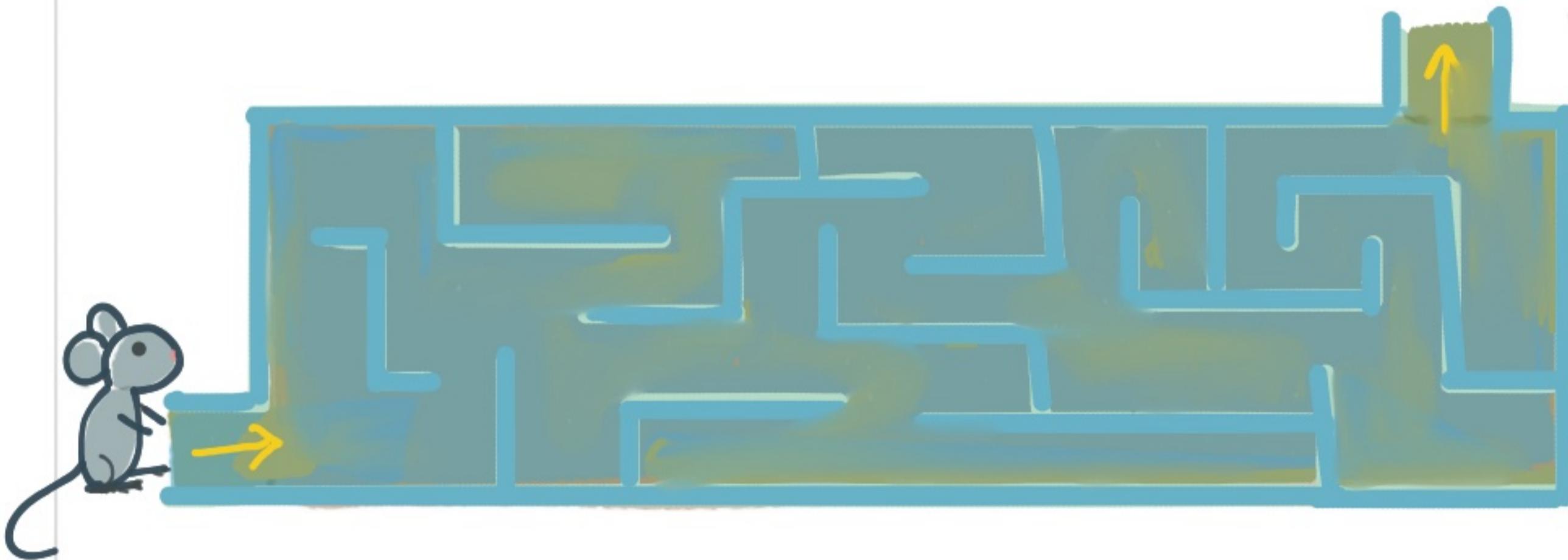
# AI FROM THE '50s



NORBERT WIENER

NORBERT WIENER USED THE WORD CYBERNETICS TO DESCRIBE THE STUDY OF ANY SOCIAL SYSTEM (HUMAN, ANIMAL OR MACHINE) BASED ON COMMUNICATION AND FEEDBACK

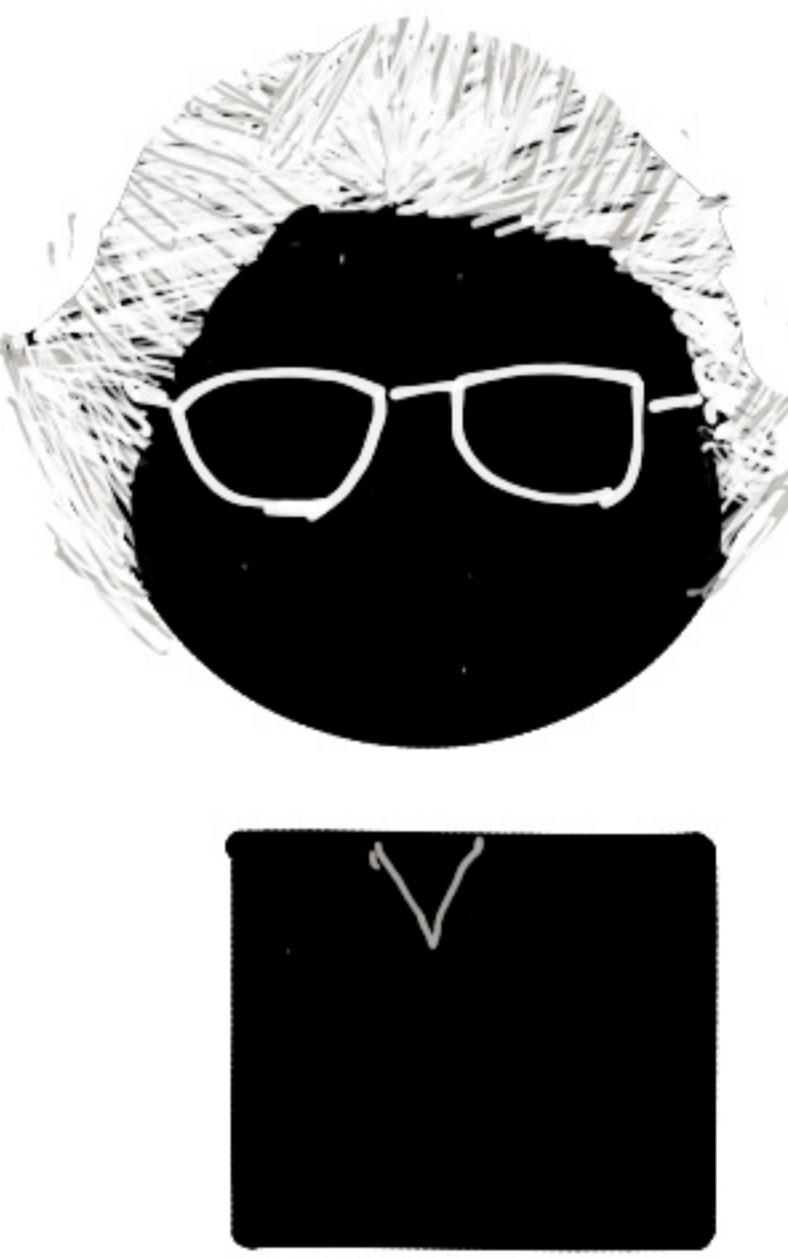
HIS WORK, BOTH TECHNICAL & PHILOSOPHICAL, WAS ALSO VERY INFLUENTIAL.



CLAUDE SHANNON WROTE A CHESS PLAYING PROGRAM. HE ALSO BUILT A PHYSICAL MAZE AND A MOUSE THAT COULD 'LEARN' ITS WAY OUT OF THE MAZE



CLAUDE SHANNON



MARGARET MASTERMAN

MARGARET MASTERMAN CREATED THE LANGUAGE RESEARCH UNIT AND THE WORK SHE DID WAS MACHINE TRANSLATION - YEARS AHEAD OF TIME - AND WITHOUT PROPER CREDIT

# THE DARTMOUTH CONFERENCE

We propose that a two month study be carried out in the Dartmouth college, New Hampshire over the summer of 1956 . . .

. . . learning or any other feature of intelligence . . so precisely described that a machine can be made to simulate it . . .

- MCCARTHY, MINSKY, ROCHESTER, SHANNON

HERE ARE THE FOUR CONSIDERED THE FOUNDERS OF THE FIELD

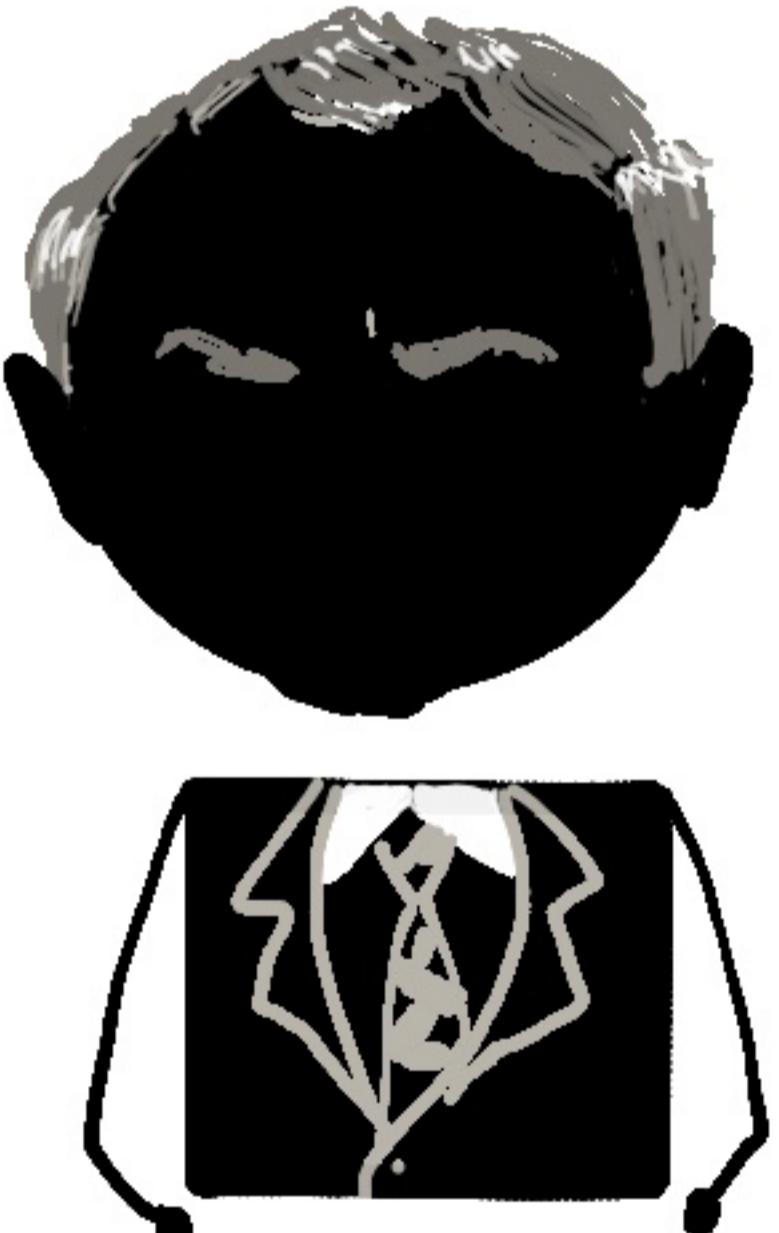
I will call this area of study Artificial Intelligence



JOHN MCCARTHY



MARVIN MINSKY



HERBERT SIMON



ALLEN NEWELL

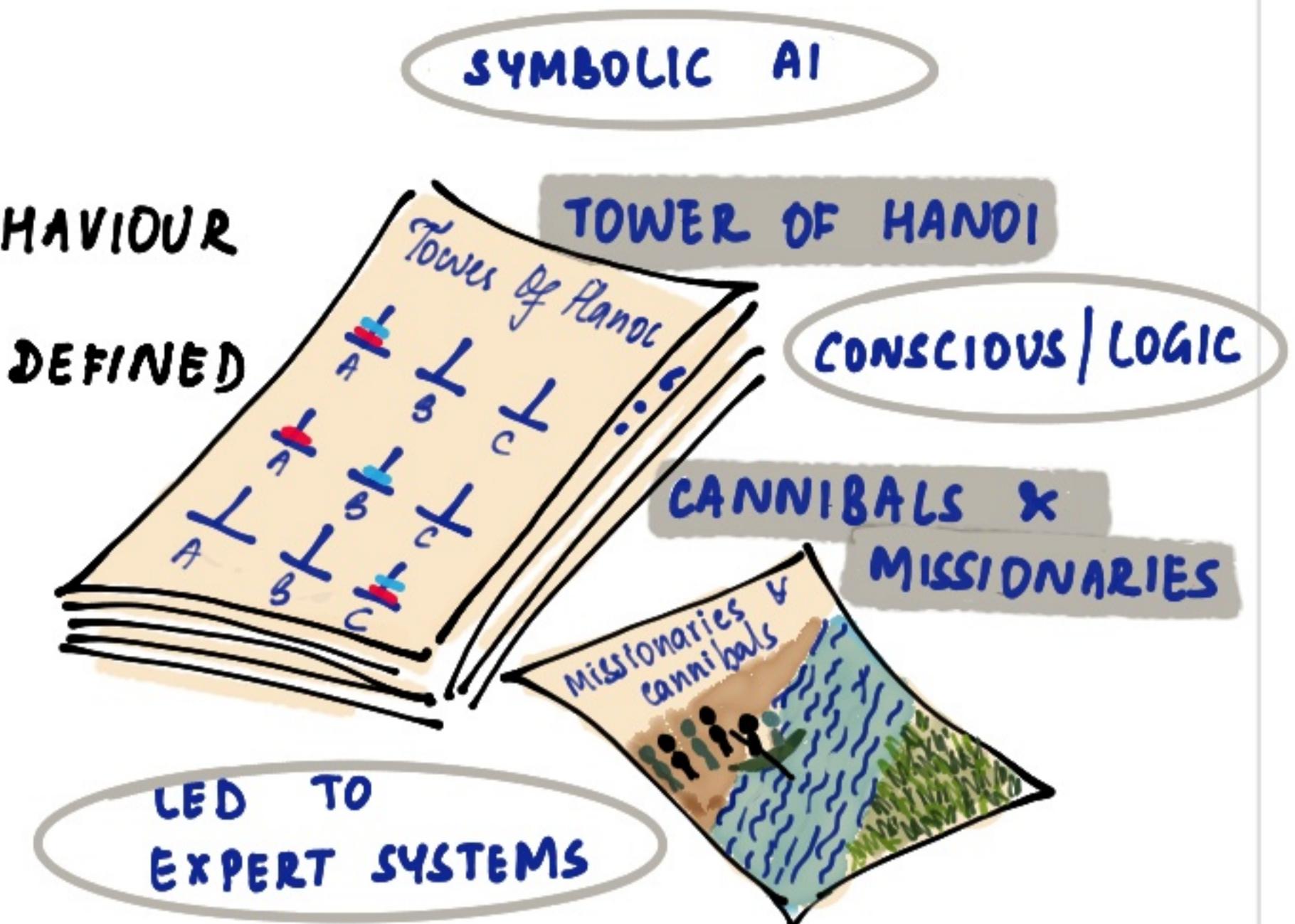
TO THEM, THE LOGIC-BASED REASONING OF THE BRAIN WAS THE KEY

# ENCODED KNOWLEDGE

HERE ARE SOME PROGRAMS DEVELOPED ON A LOGICAL BASIS

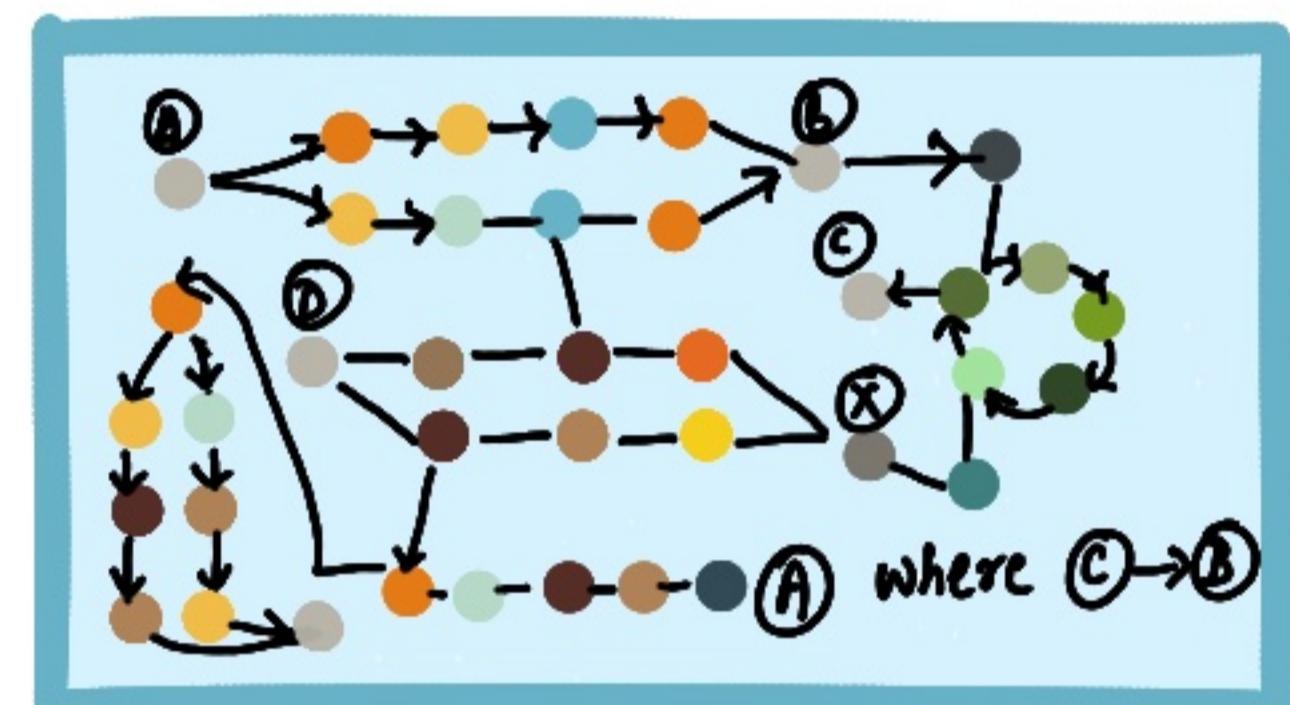
## GENERAL PROBLEM SOLVER (1959)

THE FIRST APPROXIMATION OF HUMAN BEHAVIOUR  
SOLVED PROBLEMS THAT COULD BE WELL DEFINED  
(NOT VERY GENERAL)  
CREATED BY NEWELL, SIMON & SHAW



## ADVICE TAKER (LATE 1960s)

A CONCEPTUAL MODEL OF A PROGRAM THAT  
NOT ONLY SOLVES A LOT OF PROBLEMS,  
BUT ALSO TAKES ADVICE WHILE SOLVING THEM.  
CONCEPT OF JOHN MCCARTHY



## ELIZA (MID 1960s)

THE FIRST CHATBOT  
COULD MIMIC A PSYCHOTHERAPIST  
NAMED AFTER THE CHARACTER IN PYGMALION  
CREATED BY JOSEPH WEIZENBAUM, MIT,



## SHAKEY THE ROBOT (LATE 1960s)

THE FIRST MOBILE ROBOT ABLE TO REASON  
PROGRAMMED IN LISP  
CREATED BY TEAM AT STANFORD/DARPA  
(INCLUDING BERT RAPHAEL, NILS NILSSON)

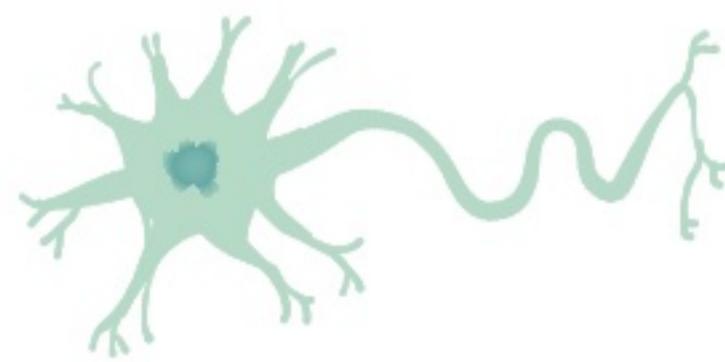


# PERCEPTRON

FRANK ROSENBLATT WAS INSPIRED BY MCCULLOCH & PITTS.



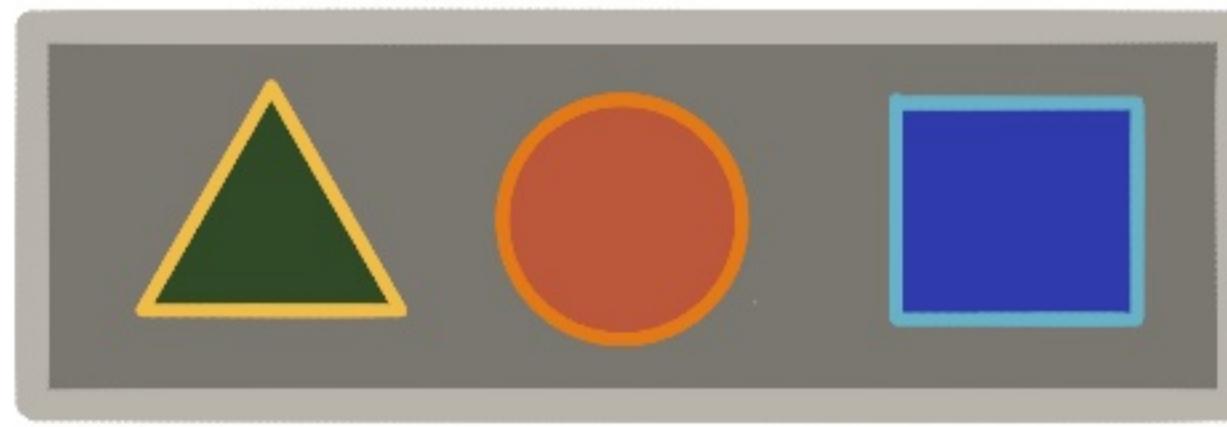
HE DESIGNED A 'NEURON' WITH HARDWARE & ELECTRICALS



HE CALLED IT A PERCEPTRON (LATE 1950s)



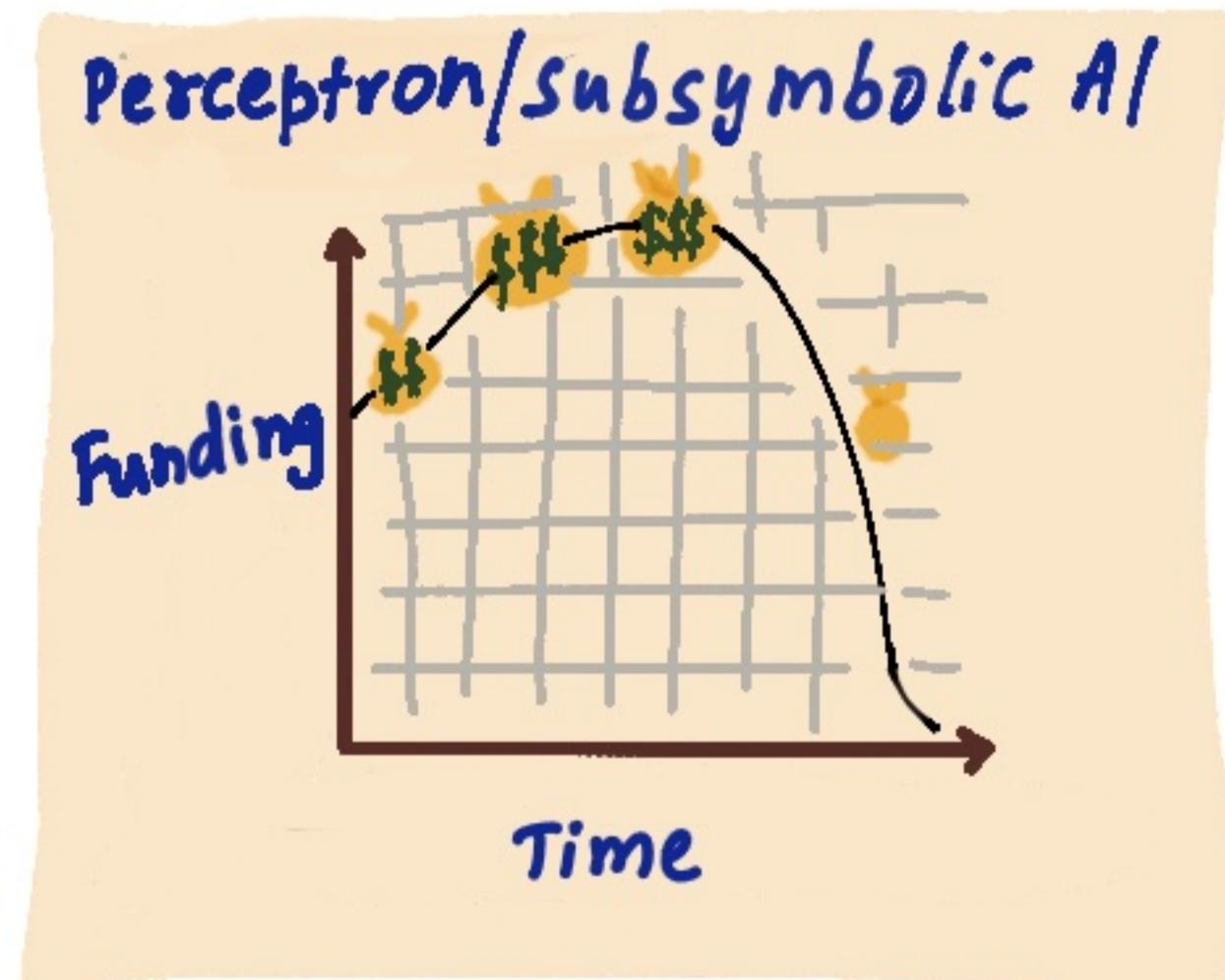
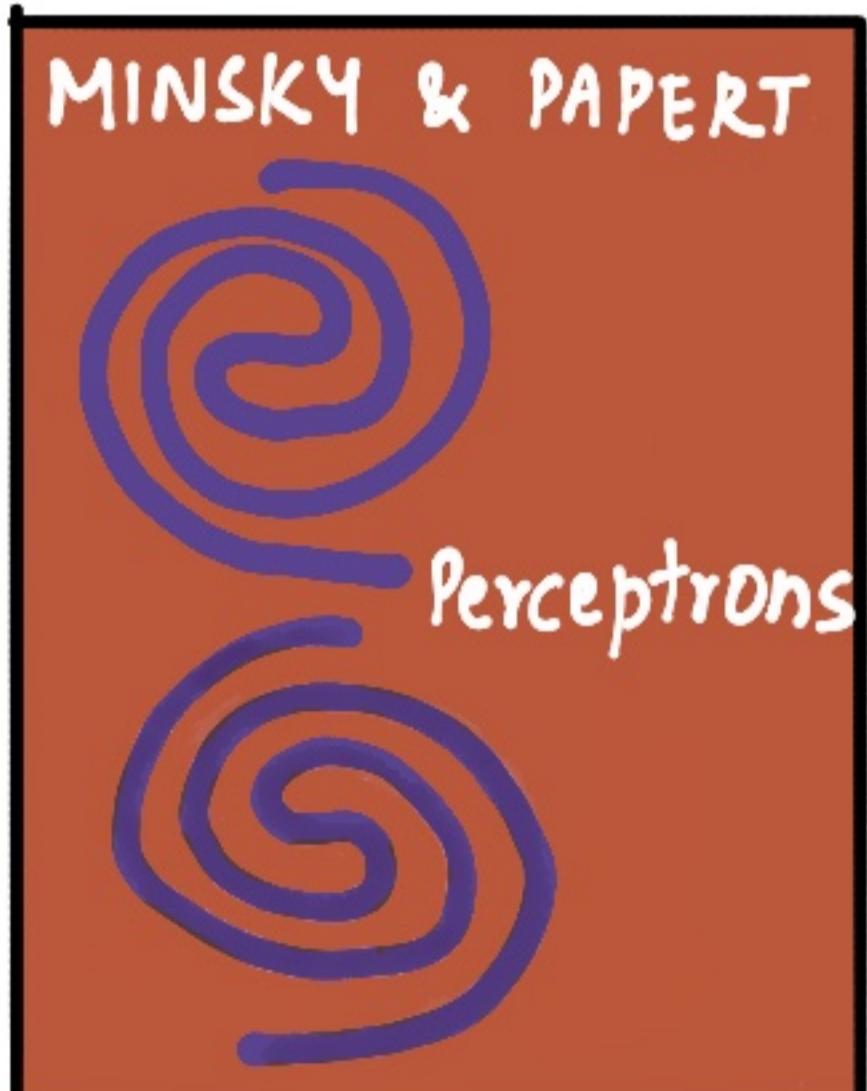
FRANK ROSENBLATT



HE TRAINED IT TO IDENTIFY SHAPES/LETTERS MUCH LIKE HUMANS  
SUBCONSCIOUSLY RECOGNISE FACES - (CONTRAST TO THINKING/REASONING TASKS)

AFTER MUCH HYPE SHORTLY FOLLOWED BY THE BELIEF THAT A PERCEPTRON  
WOULD FAIL AT SIMPLE TASKS, INTEREST WANED.

\* can't handle  
XOR. proof it  
will fail



ROSENBLATT WAS ON THE RIGHT TRACK, THOUGH. HIS APPROACH IS THE  
ANCESTOR OF ONE OF THE MODERN AI METHODS THAT USES MATHEMATICS  
- KNOWN AS **DEEP NEURAL NETWORKS**

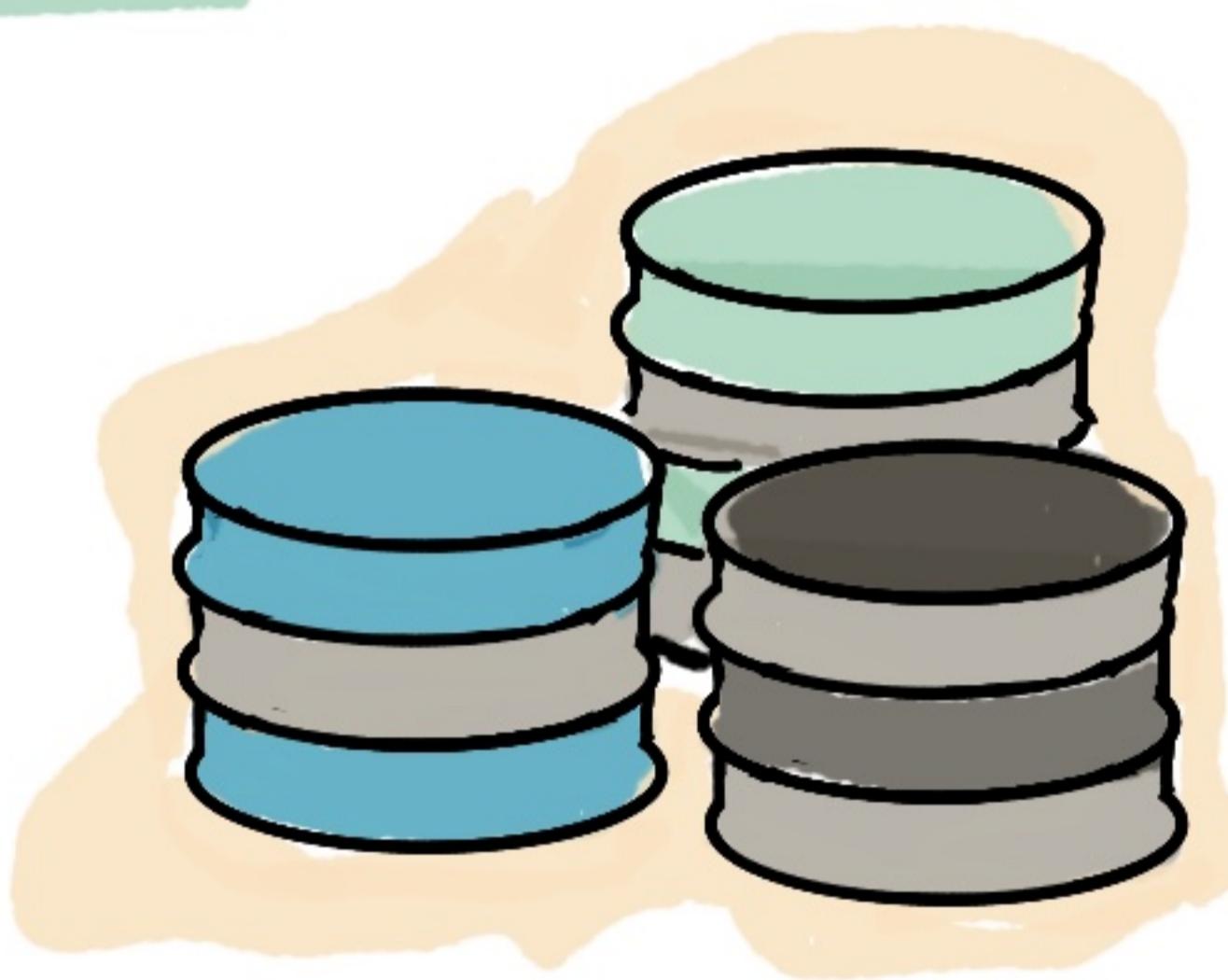
\* PAPERT & MINSKY ACKNOWLEDGED (MUCH LATER) THE POTENTIAL OF PERCEPTRONS

# WHY AI WORKS SO WELL

AI WENT THROUGH HIGHS OF ACHIEVEMENTS AND LOWS (CALLED AI WINTERS) WITH LACK OF INNOVATION/FUNDING. SYMBOLIC AI DOMINATED - WITH EXPERT SYSTEMS BRINGING REVENUE. ONLY TOWARDS THE 1990s DID AI BOUNCE BACK.

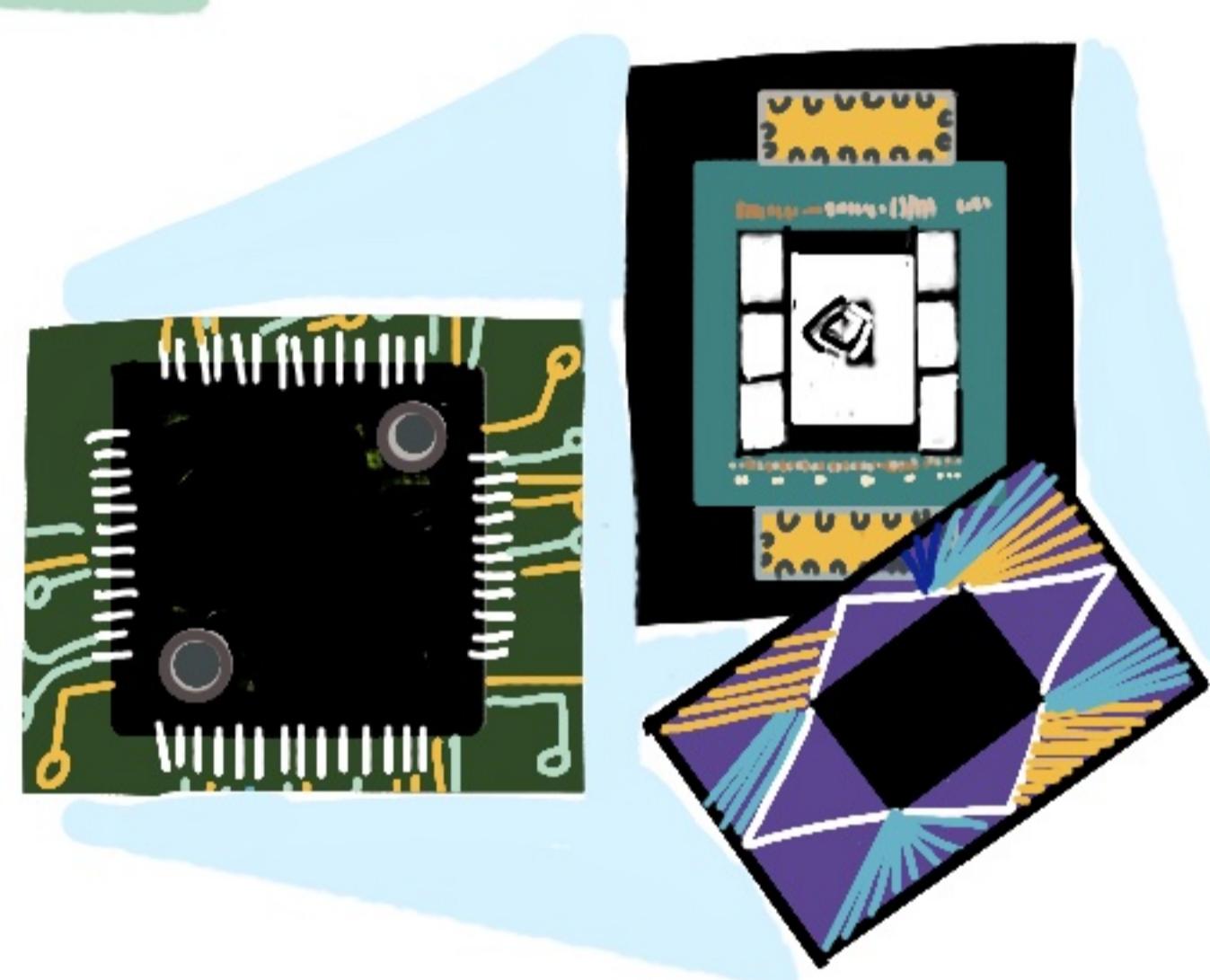
HERE ARE SOME REASONS WHY IT IS NOW A THRIVING FIELD

## DATA



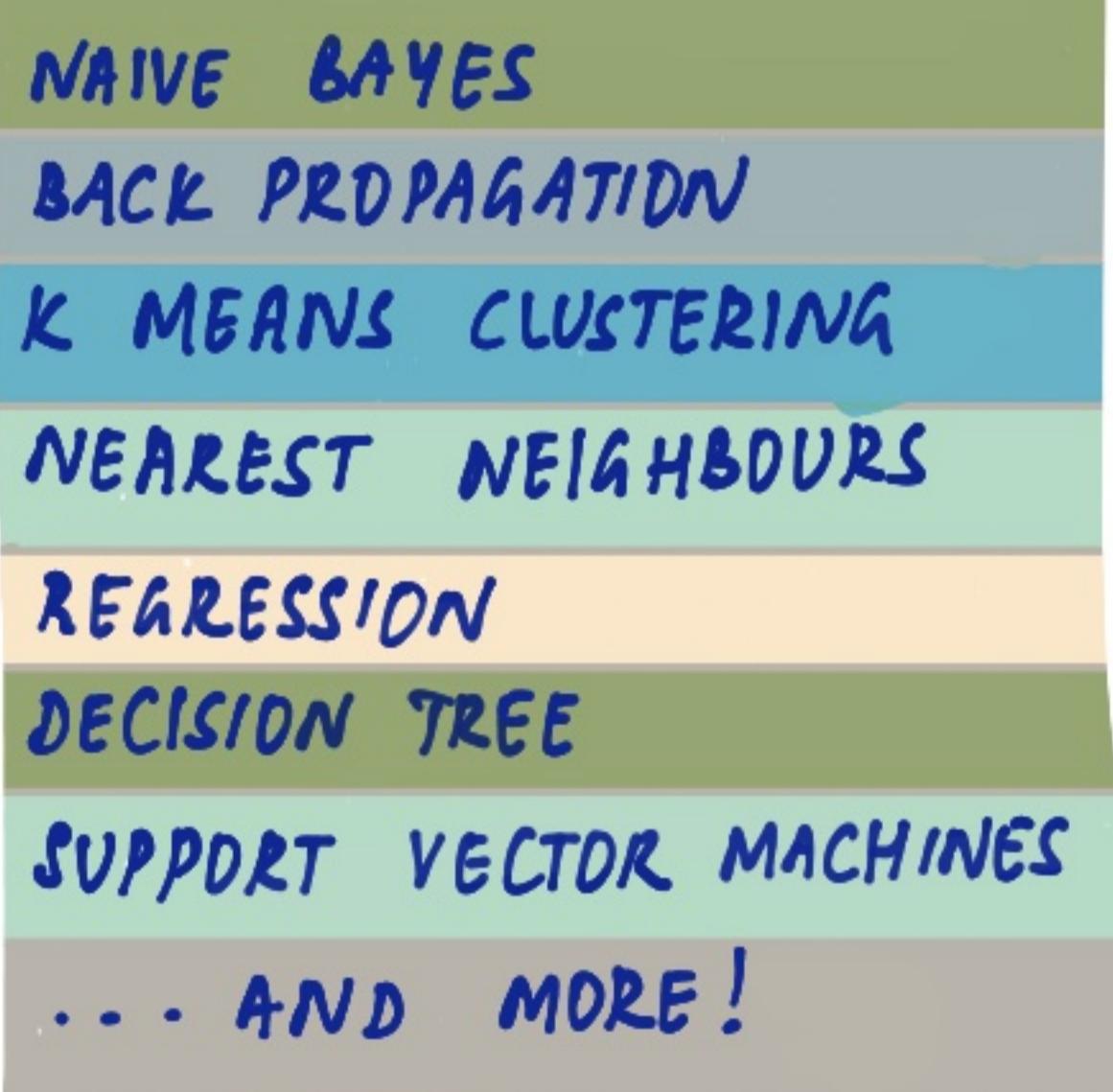
MORE DATA AVAILABLE  
FROM MORE INTERNET  
USAGE AND TRANSACTIONS

## COMPUTE



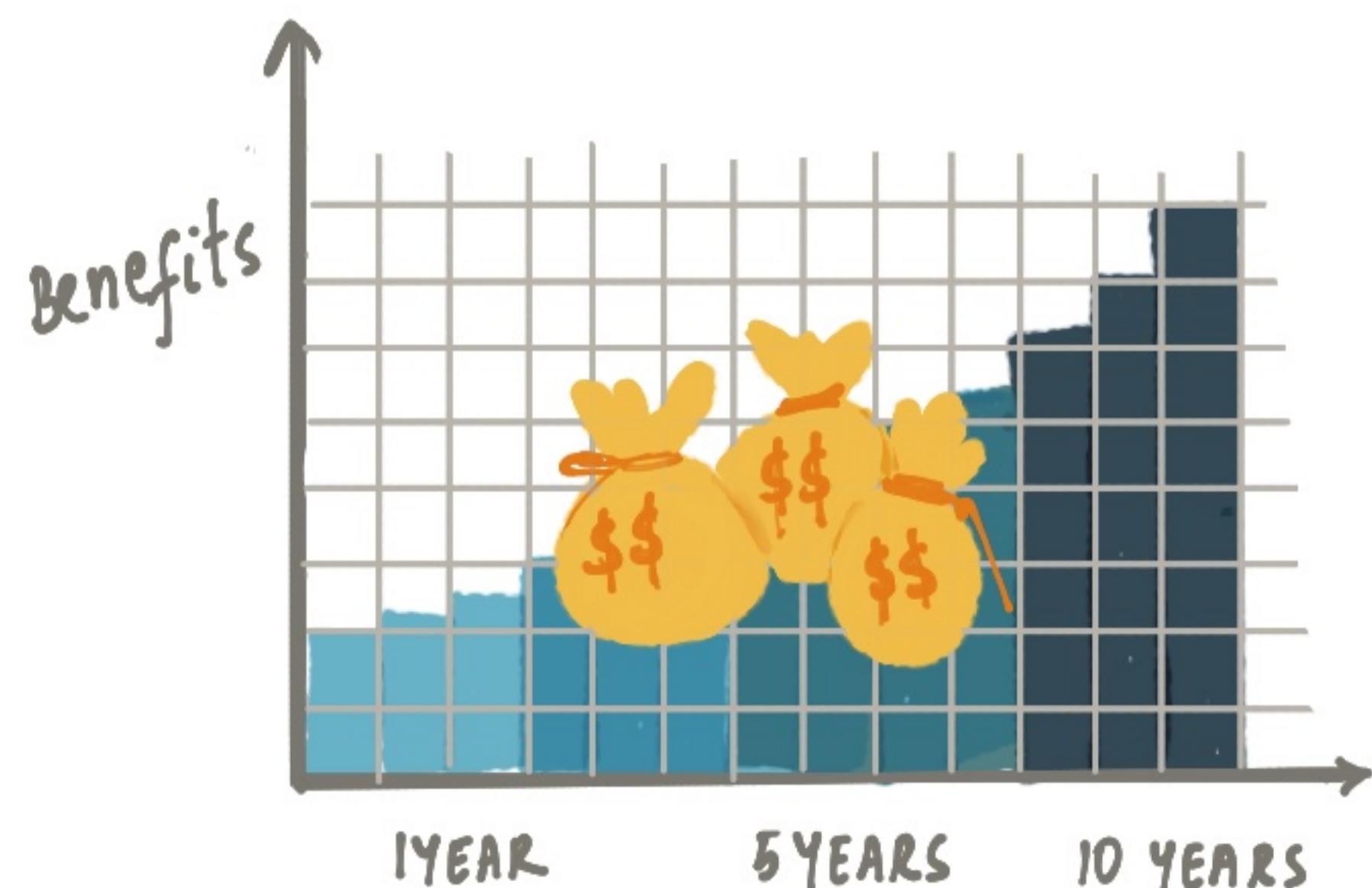
INCREASE IN COMPUTE POWER  
FROM CPUs, GPUs AND NEUROMORPHIC  
AND QUANTUM CHIPS

## ALGORITHM



DEVELOPMENT OF  
MORE TYPES OF  
LEARNING ALGORITHMS

## INVESTMENT



MORE ATTENTION AND MONEY  
AVAILABLE AS THE BENEFITS  
ARE NOW TANGIBLE

**HOW TO GET  
MACHINES TO LEARN**

# LEARNING TO LEARN

RECALL THAT A GOAL OF AI IS TO BUILD TOOLS FOR HUMANS USING MACHINES THAT CAN TEACH THEMSELVES. EVEN IMPROVE.

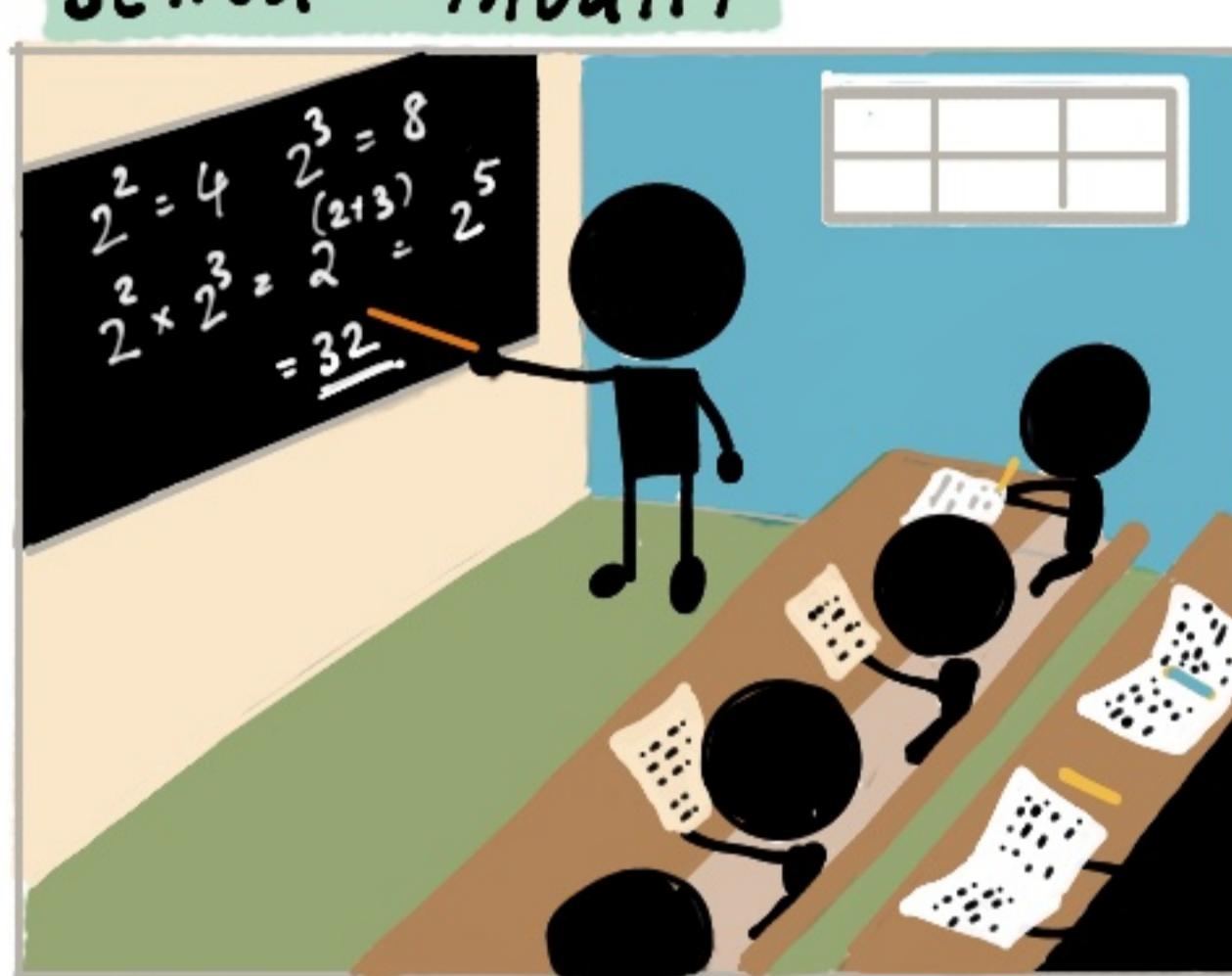
THIS ENDEAVOUR, BROADLY, IS **MACHINE LEARNING**

AI SEEKS TO MIMIC HUMAN THOUGHT AND ACTION. HOW IT GETS THERE IS ALSO INSPIRED BY SOME FAMILIAR WAYS

SELF-DISCOVERY



BEING TAUGHT



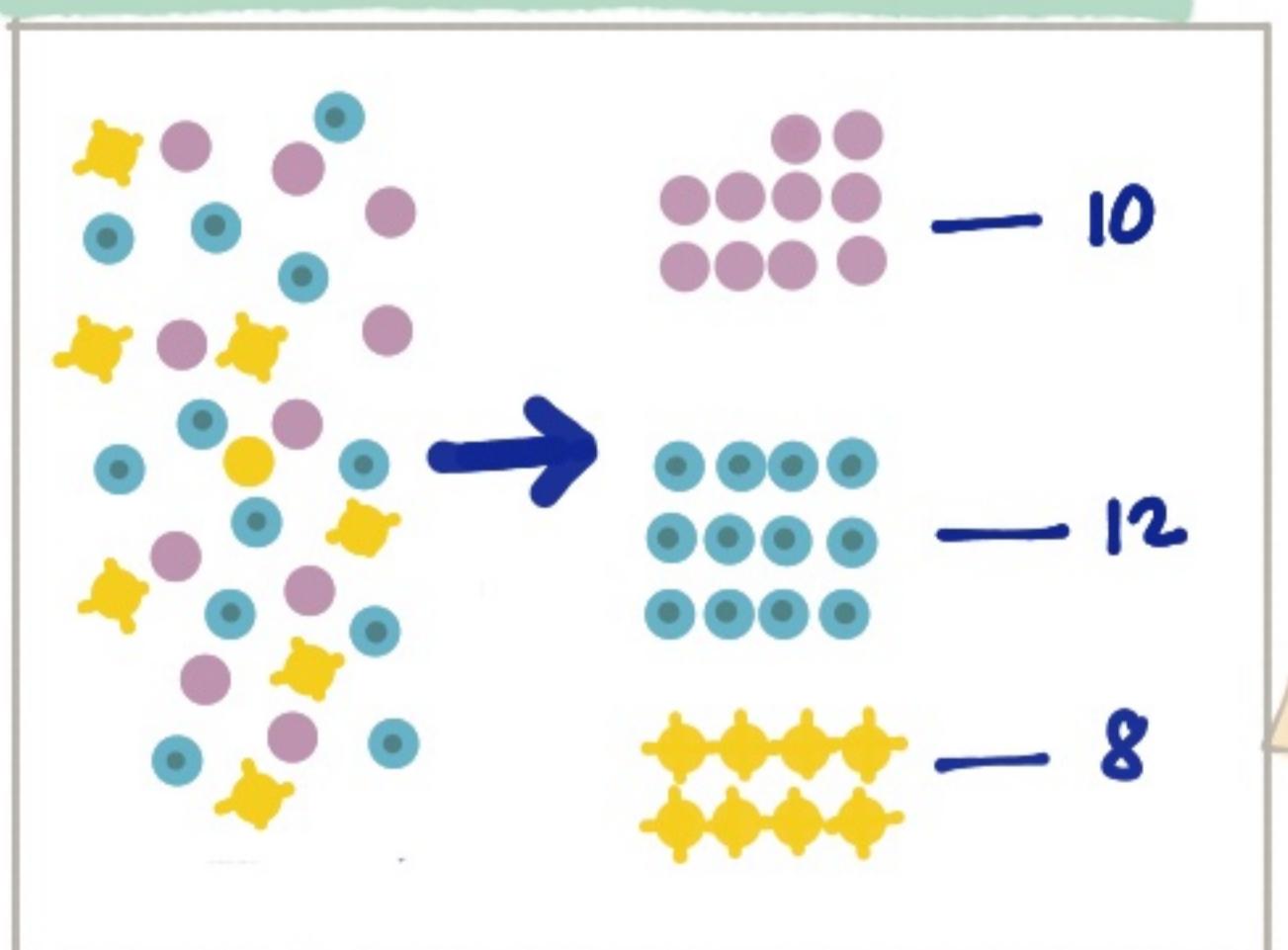
WITH REWARDS



## SOME MACHINE LEARNING APPROACHES

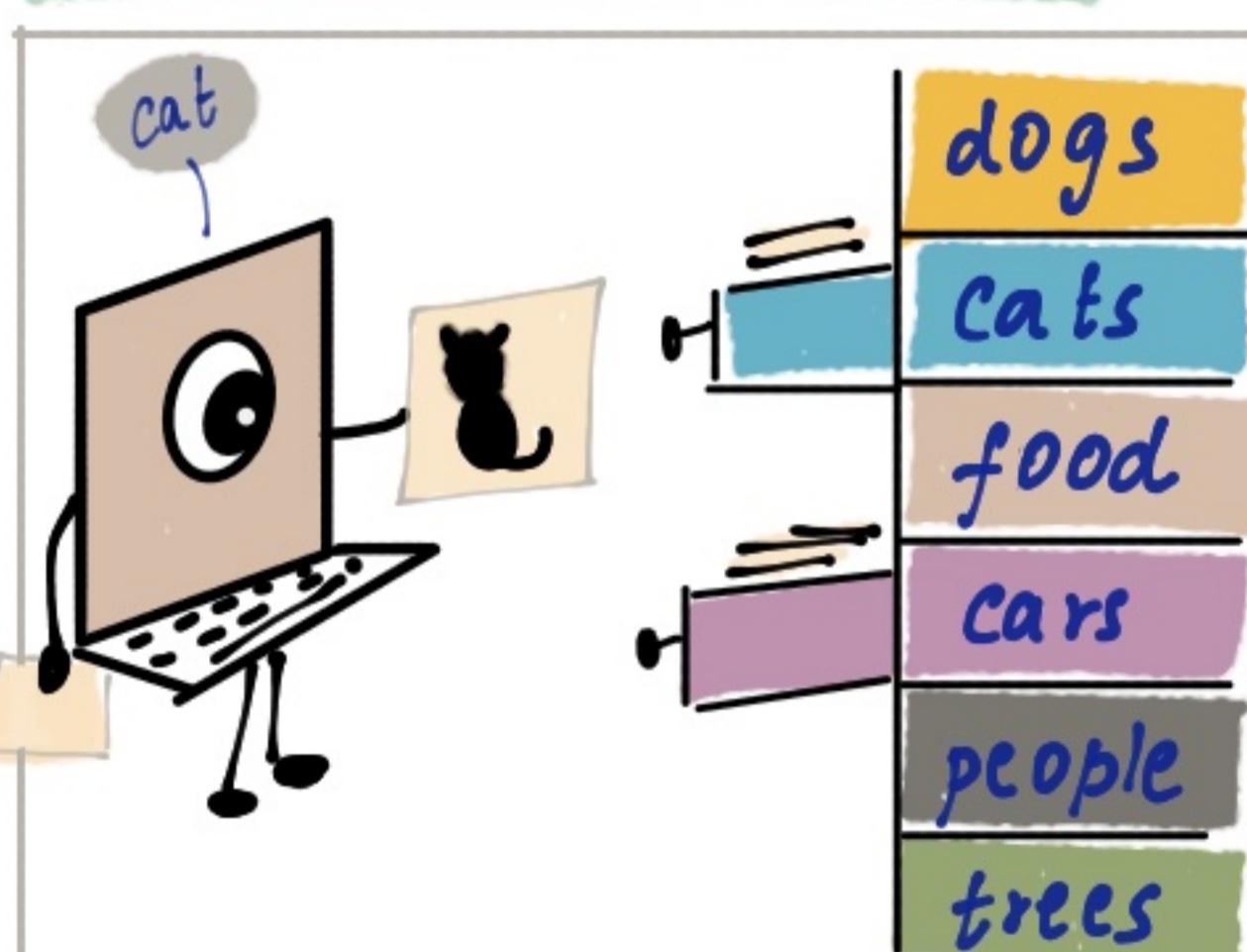
\*

UNSUPERVISED LEARNING



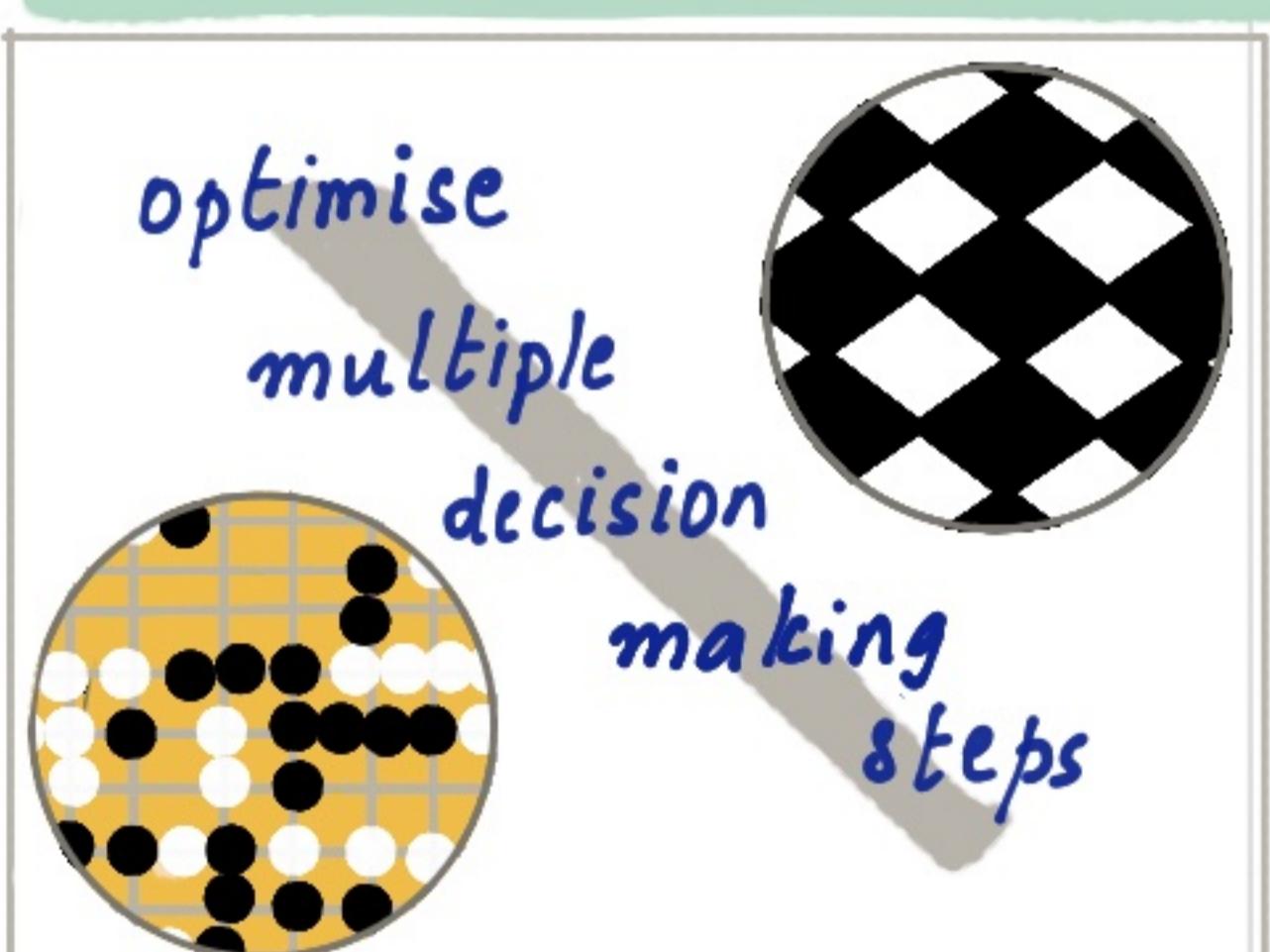
NO KNOWN SOLUTION  
+  
MAKING INFERENCES

SUPERVISED LEARNING



LEARNING FROM  
LABELLED DATA

REINFORCEMENT LEARNING



WITHIN CONSTRAINTS  
+  
REWARD + PUNISHMENT

## SEMI SUPERVISED LEARNING

INVOLVES LEARNING FROM A  
SMALL AMOUNT OF LABELLED DATA  
AND LOTS OF UNLABELLED DATA.

\* Yann LeCunn calls them 'self supervised'

# MACHINE LEARNING TRIBES

IN HIS BOOK  
'THE MASTER ALGORITHM'  
PEDRO DOMINGOS  
DESCRIBES  
**FIVE TRIBES OF MACHINE LEARNING**  
EACH WITH ITS KEY ALGORITHM -  
ITS OWN ANSWER TO THE  
QUESTION 'HOW DO WE LEARN?'



## ① SYMBOLIST

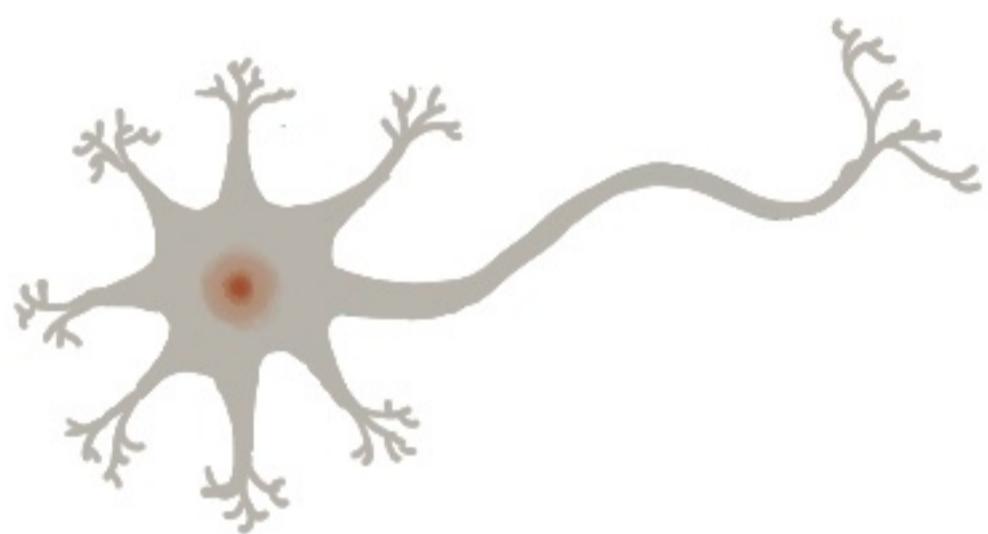
All humans are mortal  
+ inverse-deduce this bit

Socrates is a mortal

BASED ON LOGIC & PSYCHOLOGY

Example - Inverse deduction

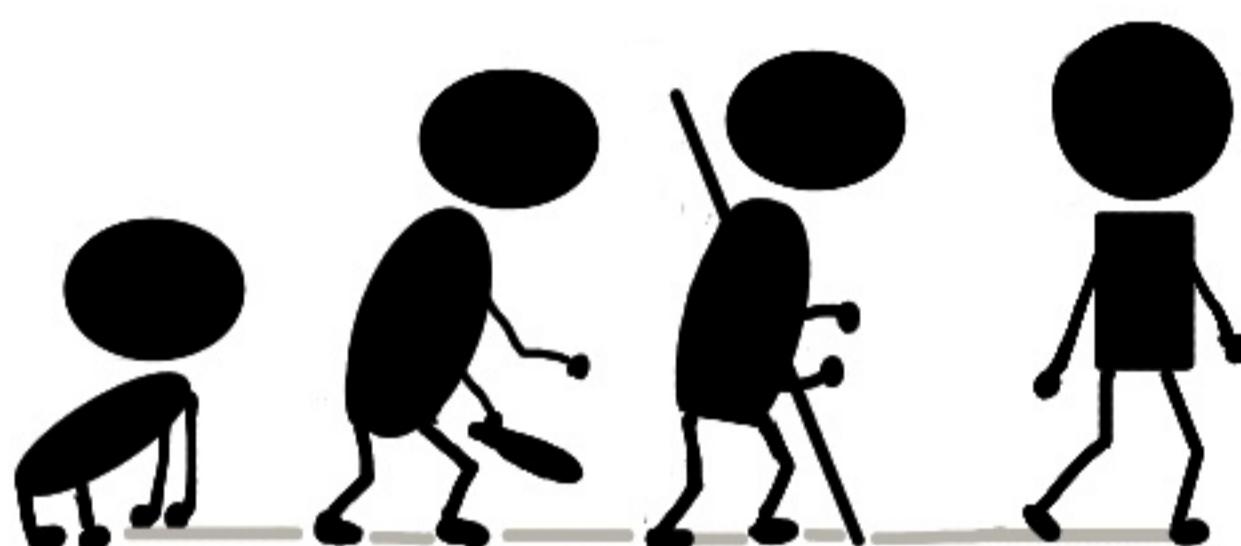
## ② CONNECTIONIST



LOOSELY BASED ON THE  
SYNAPSES AND THE NETWORK  
OF NEURONS IN THE BRAIN

Example - Back propagation

## ③ EVOLUTIONARY



BASED ON EVOLUTIONARY BIOLOGY  
AND GENETICS

Example - Genetic Algorithms

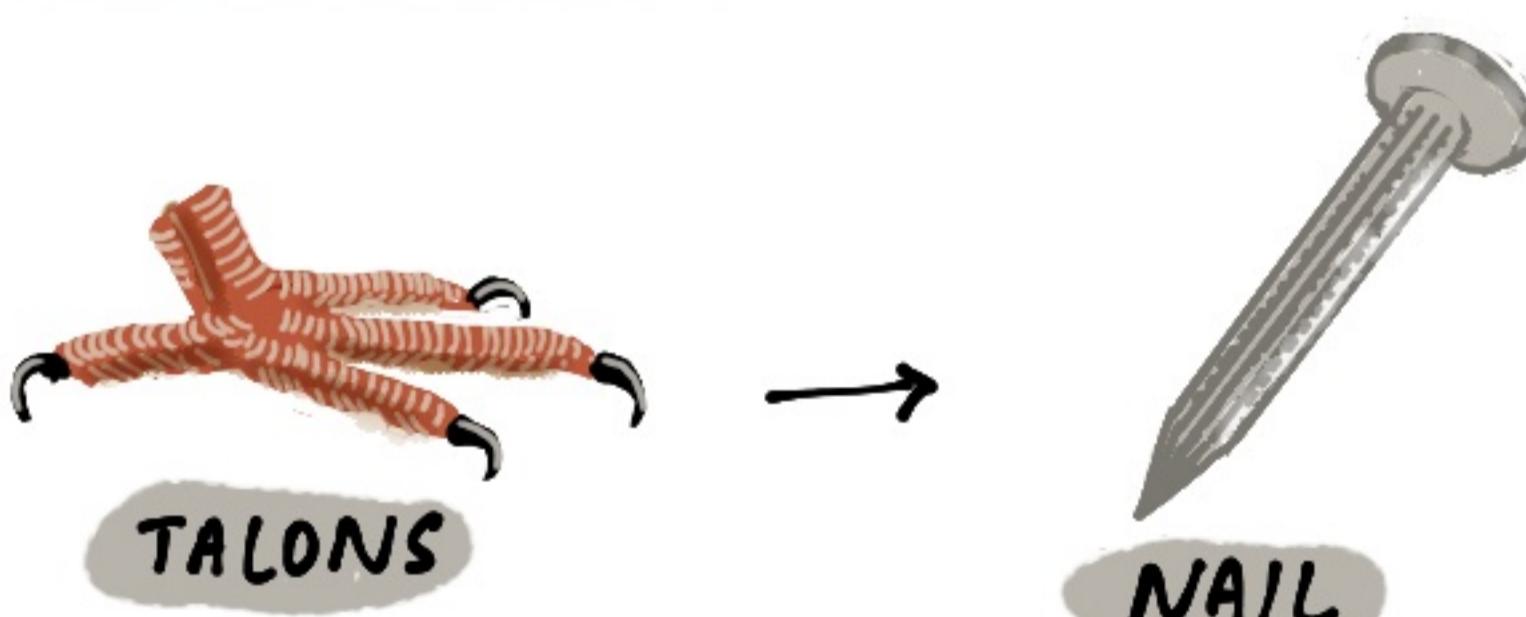
## ④ BAYESIAN

$$P(A|B) = \frac{P(B|A) \cdot P(A)}{P(B)}$$

BASED ON UNCERTAINTY AND  
PROBABILITY AND MAKING  
INFERENCES USING STATISTICS

Example - Monte carlo methods

## ⑤ ANALOGISER



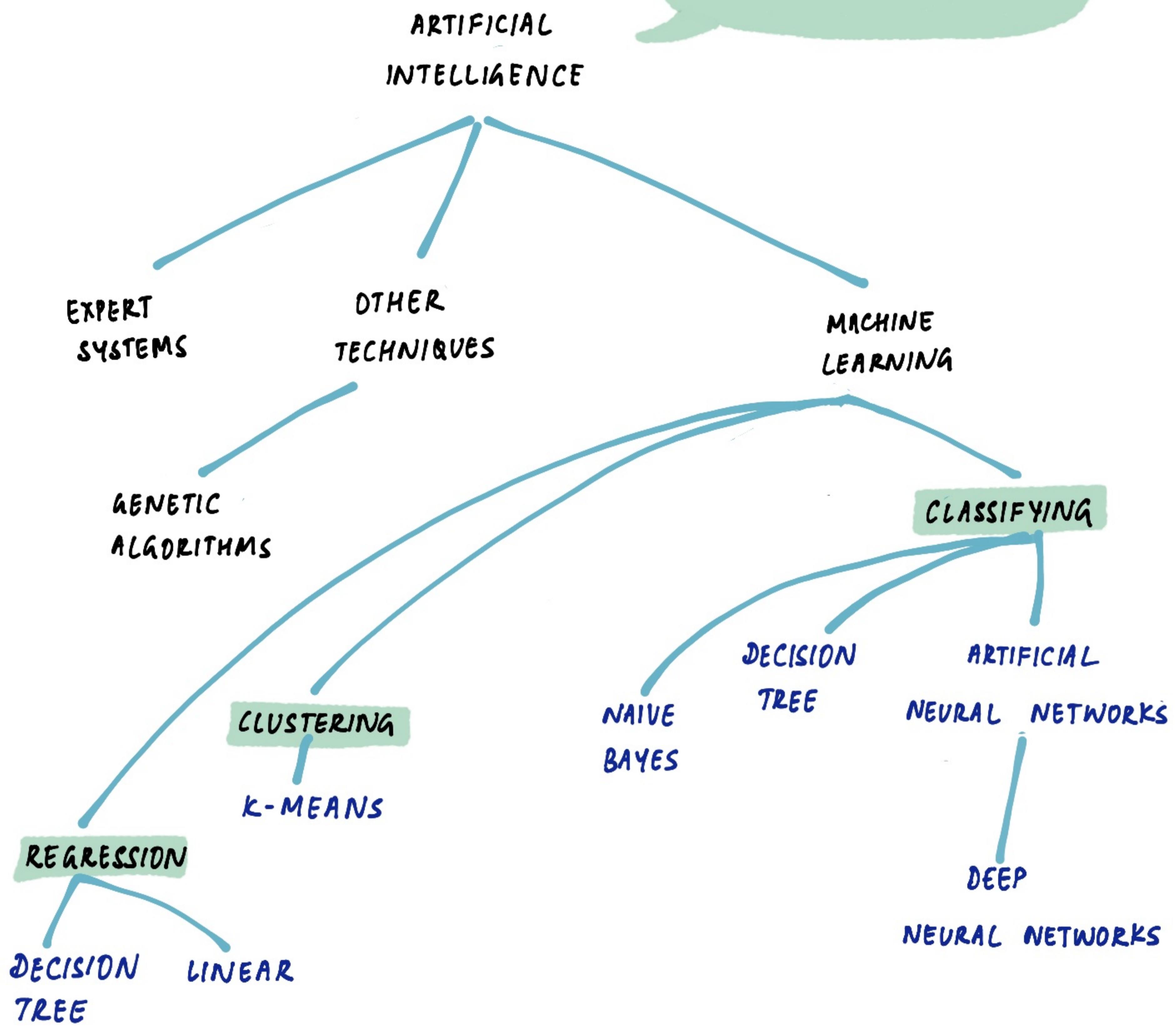
BASED ON FINDING SIMILARITY  
TO A PREVIOUS EXPERIENCE

Example - Support Vector Machines

# AI METHODS

YET ANOTHER WAY TO LOOK AT HOW MACHINES CAN LEARN IS BY GROUPING SIMILAR TECHNIQUES

an incomplete diagram



OBVIOUSLY, THERE ARE MORE TECHNIQUES, EACH WITH MANY ALGORITHMS.

IT HAPPENS THAT ALGORITHMS BECOME SUITED TO SOLVE SPECIFIC TYPES OF PROBLEMS

# LEARNING ALGORITHMS

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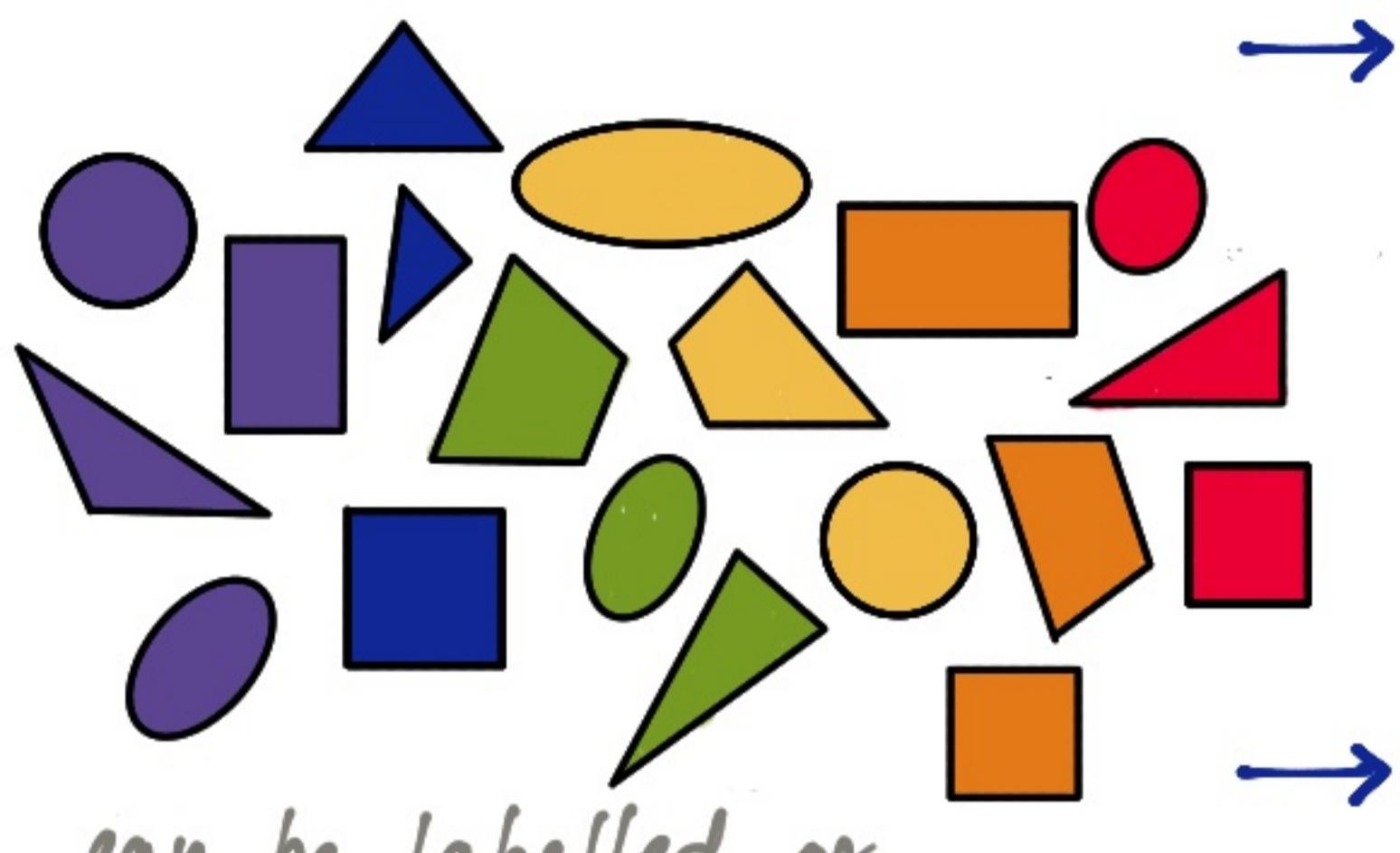
HOW ARE THEY DIFFERENT TO THE OTHER ALGORITHMS WE ENCOUNTER?  
WHAT GOES INTO THE MAKING OF THESE?

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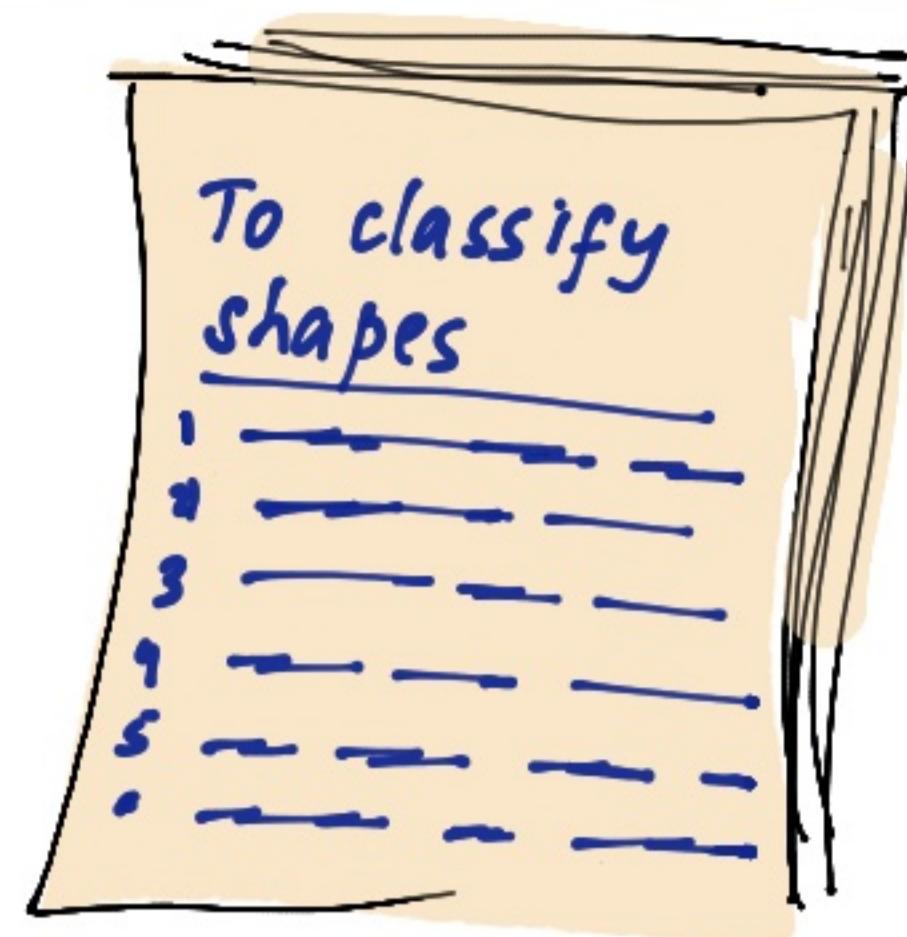
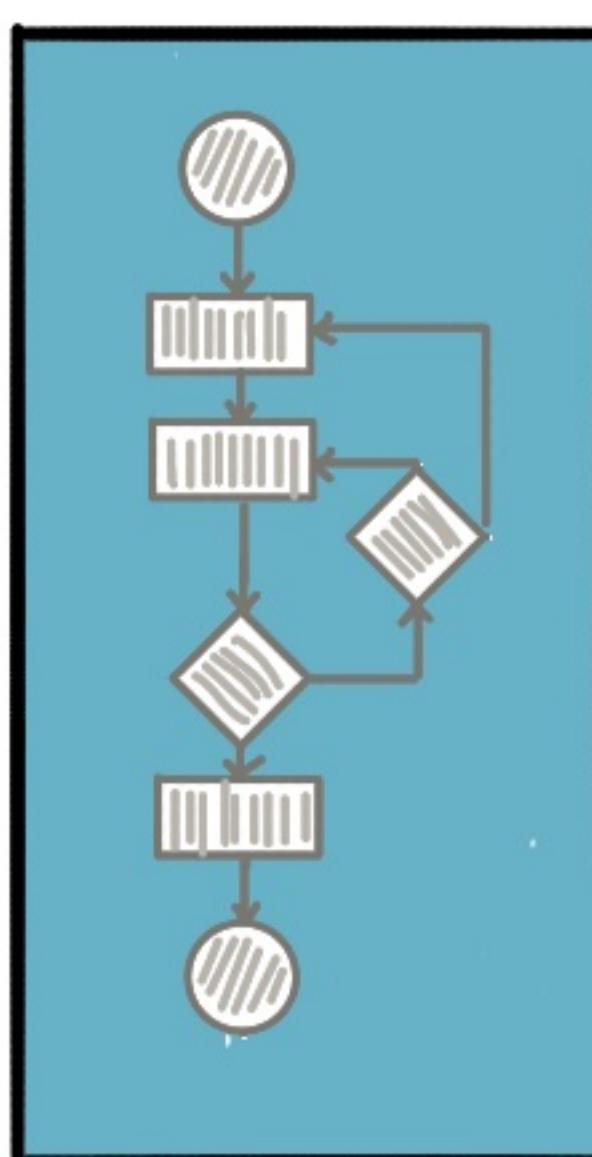
# A LEARNING ALGORITHM

A LEARNING ALGORITHM IS DIFFERENT TO THE USUAL ALGORITHMS

TAKES INPUT + ENDGOALS



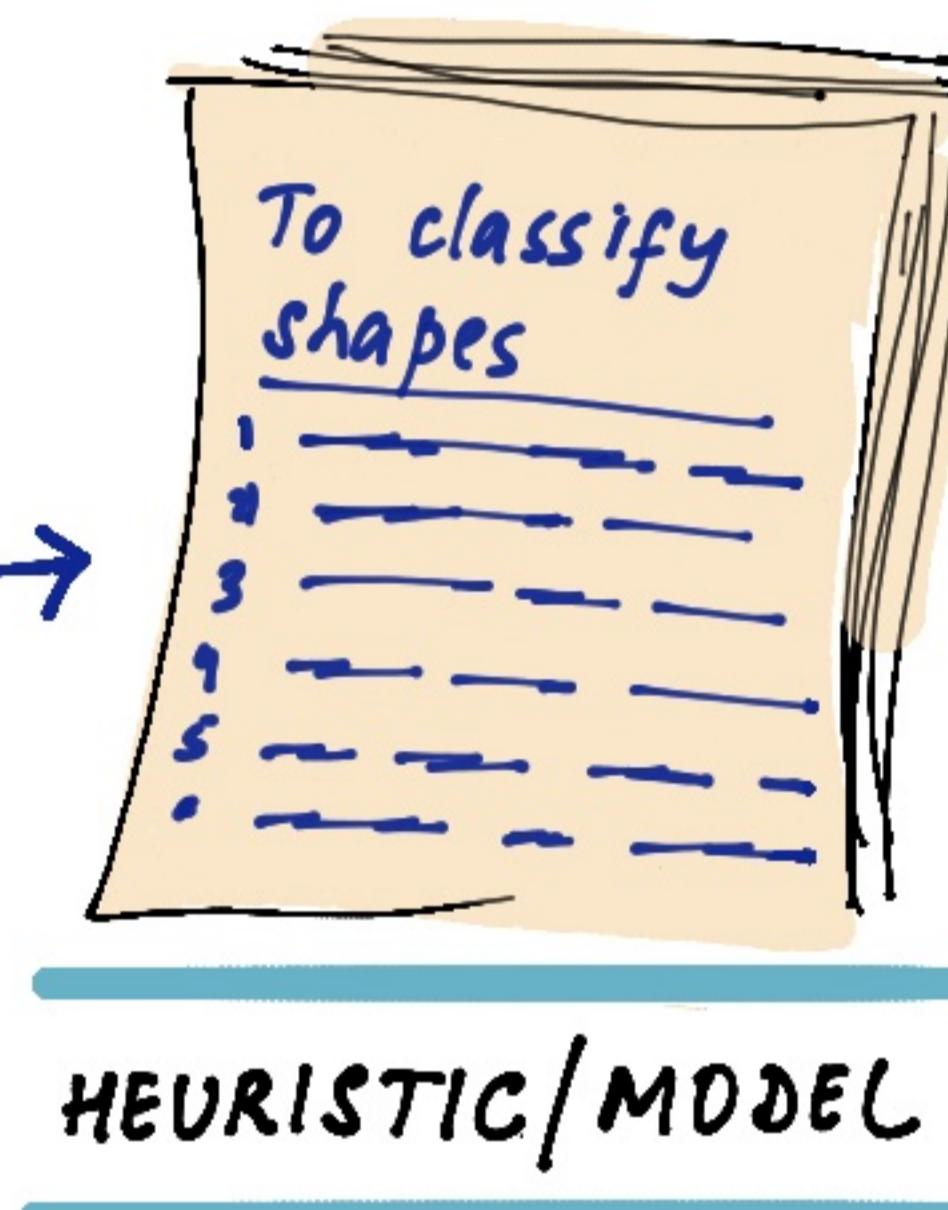
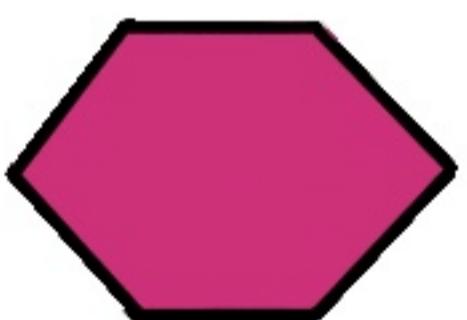
**SHAPES** + **CLASSIFY**



OUTPUTS THE 'HEURISTICS' / SET OF RULES FOR HOW TO ARRIVE AT THE GOAL

USES HEURISTIC TO INTERPRET A NEW INPUT FOR A SIMILAR PROBLEM

**UNFAMILIAR INPUT**



**HEURISTIC/MODEL**

**CLASSIFY**

A regular 6 sided shape

99% accuracy

GIVEN ENOUGH VARIETY AND VOLUME OF INPUTS, THESE

**PREDICT CATEGORY**



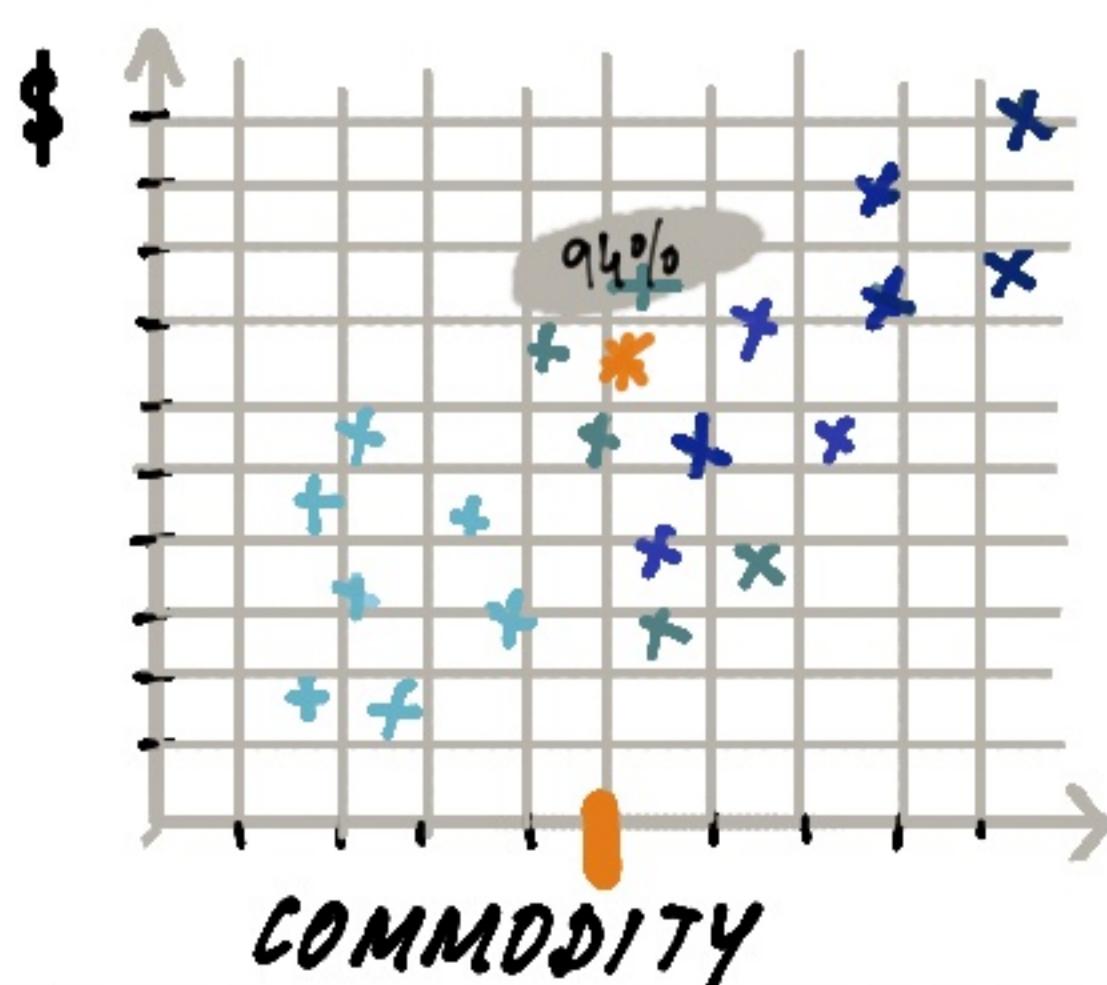
CAT

99%

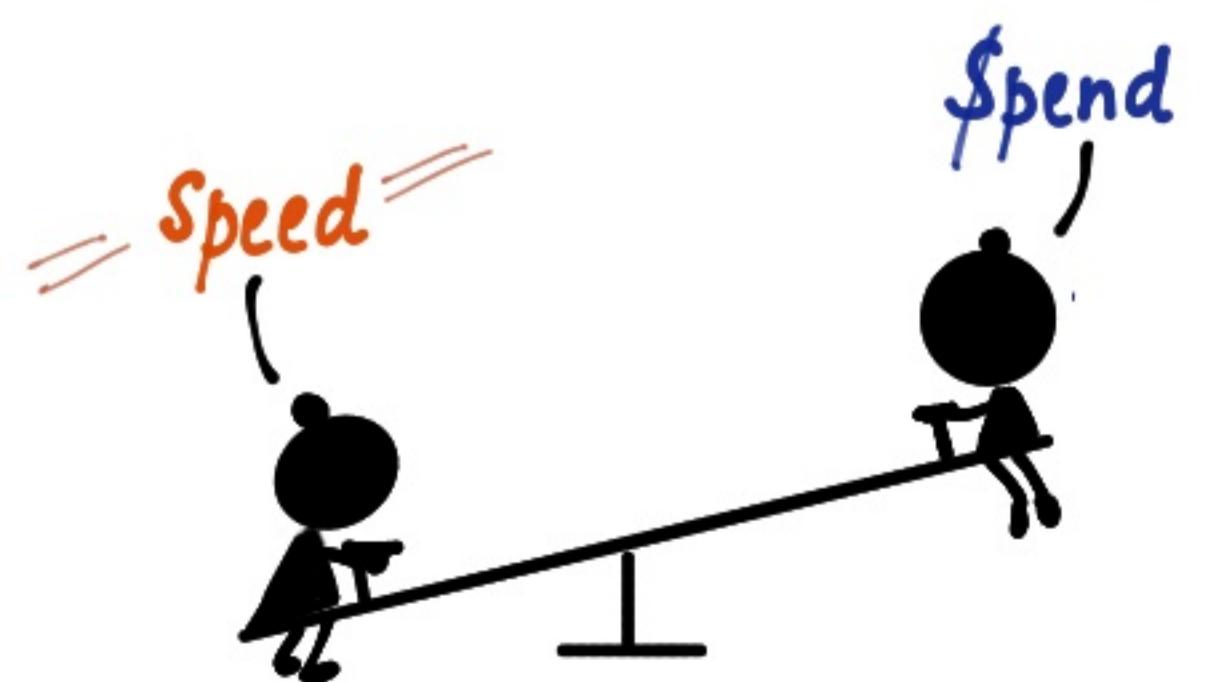
NOT CAT

1%

**PREDICT VALUE**



**OPERATE WITHIN CONSTRAINTS**



**OPTIMISE AND self-correct**

# SOME EXAMPLES

• PREDICT A VALUE

• CLASSIFY AN OBJECT

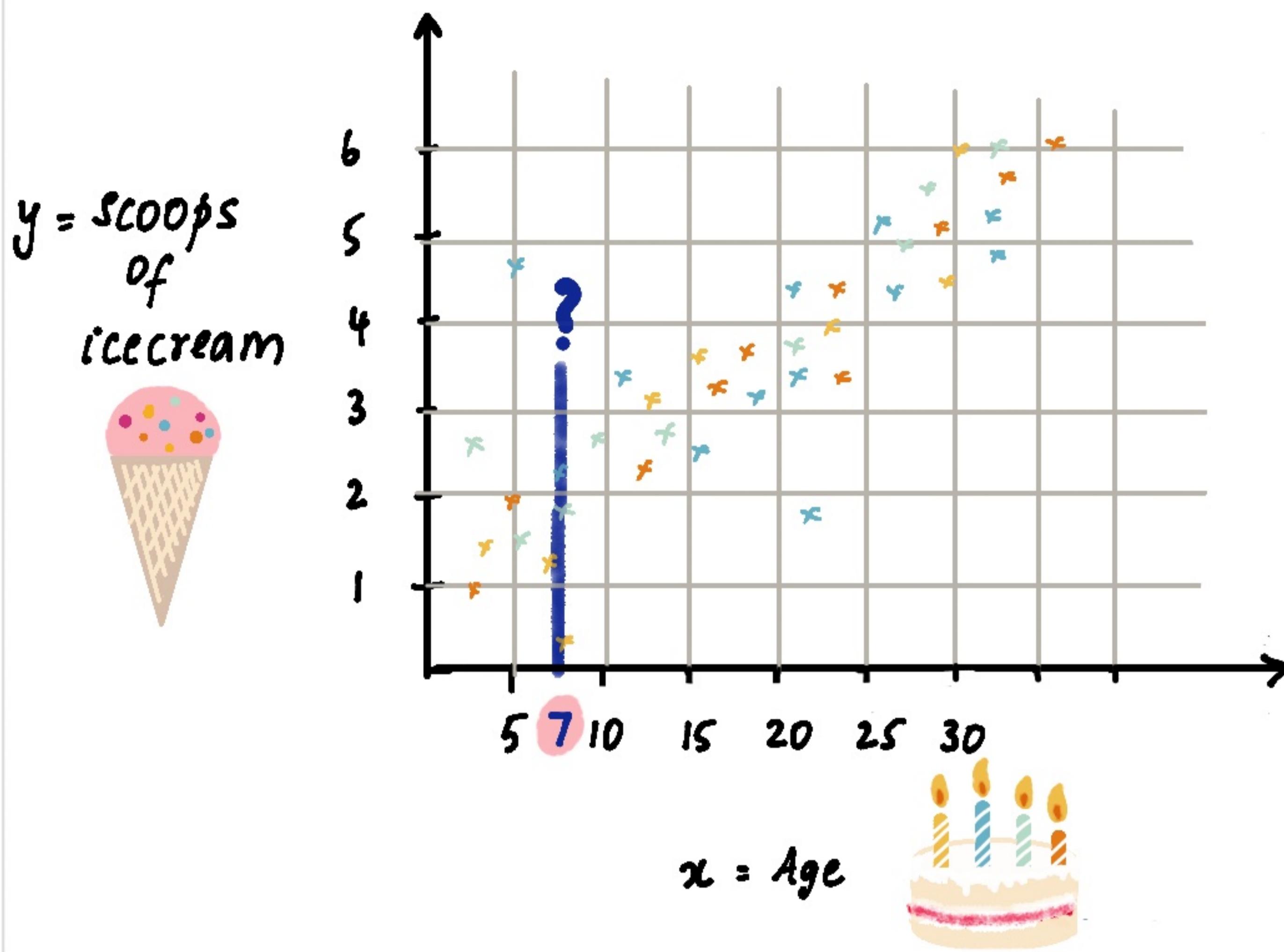
— USING —

- LINEAR REGRESSION
- K NEAREST NEIGHBOURS
- DECISION TREES
- NEURAL NETWORKS

# LINEAR REGRESSION

THIS ALGORITHM IS USED TO MAKE A PREDICTION OF LIKELIHOOD. SAY, WE NEED TO PREDICT HOW MUCH ICECREAM A 7 YEAR OLD IS LIKELY TO EAT

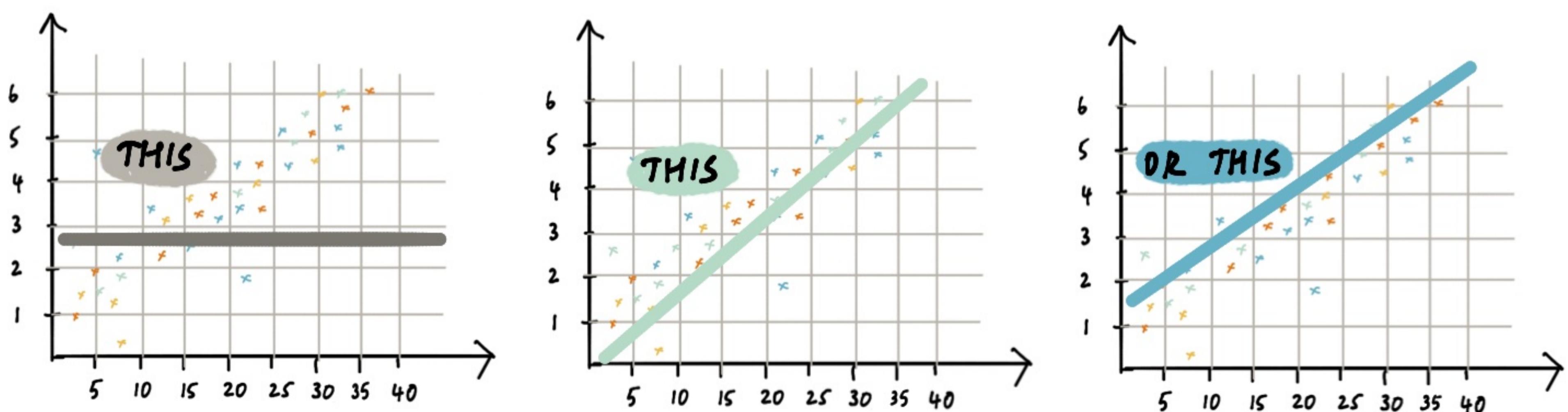
THIS FICTITIOUS TRAINING DATA SHOWS ICECREAM CONSUMED BY AGE GROUPS



Note:

For simplicity, we consider only one variable 'Age' as influencing the number of scoops of icecreams enjoyed. We assume that 'Hunger', 'Sweet-toothedness', 'Season' are not factors that are relevant for this example

THE MACHINE LEARNING MODEL WILL NEED TO ESTABLISH A 'LINE-LIKE' RELATIONSHIP BETWEEN AGE AND SCOOPS CONSUMED. IT MIGHT LOOK LIKE...



PARAMETERS TO VARY

- WHERE ON THE Y AXIS THE LINE STARTS
- HOW MUCH IT SLOPES

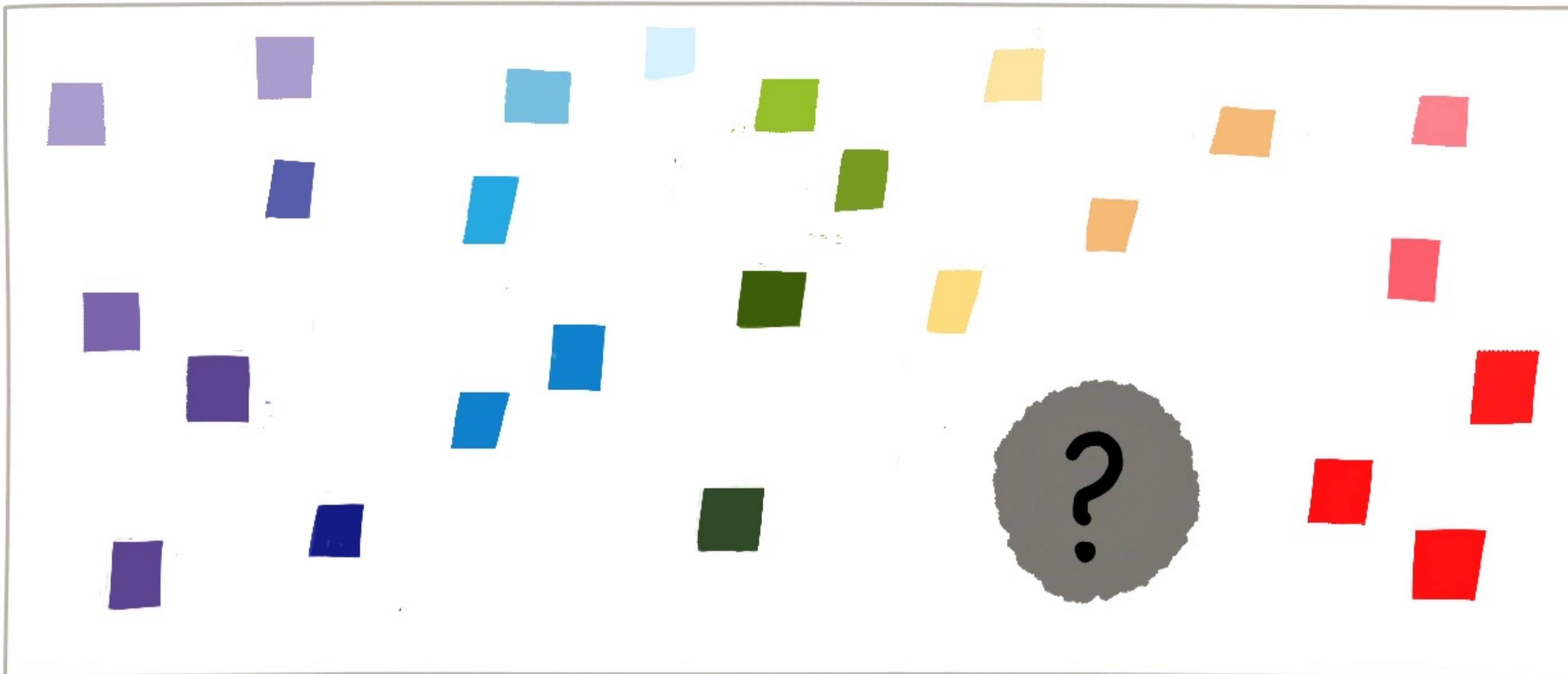
THE WINNING MODEL WOULD BE ONE THAT MINIMISES ERRORS BETWEEN ACTUAL AND PREDICTED SCOOPS OF ICECREAM

# K NEAREST NEIGHBOUR

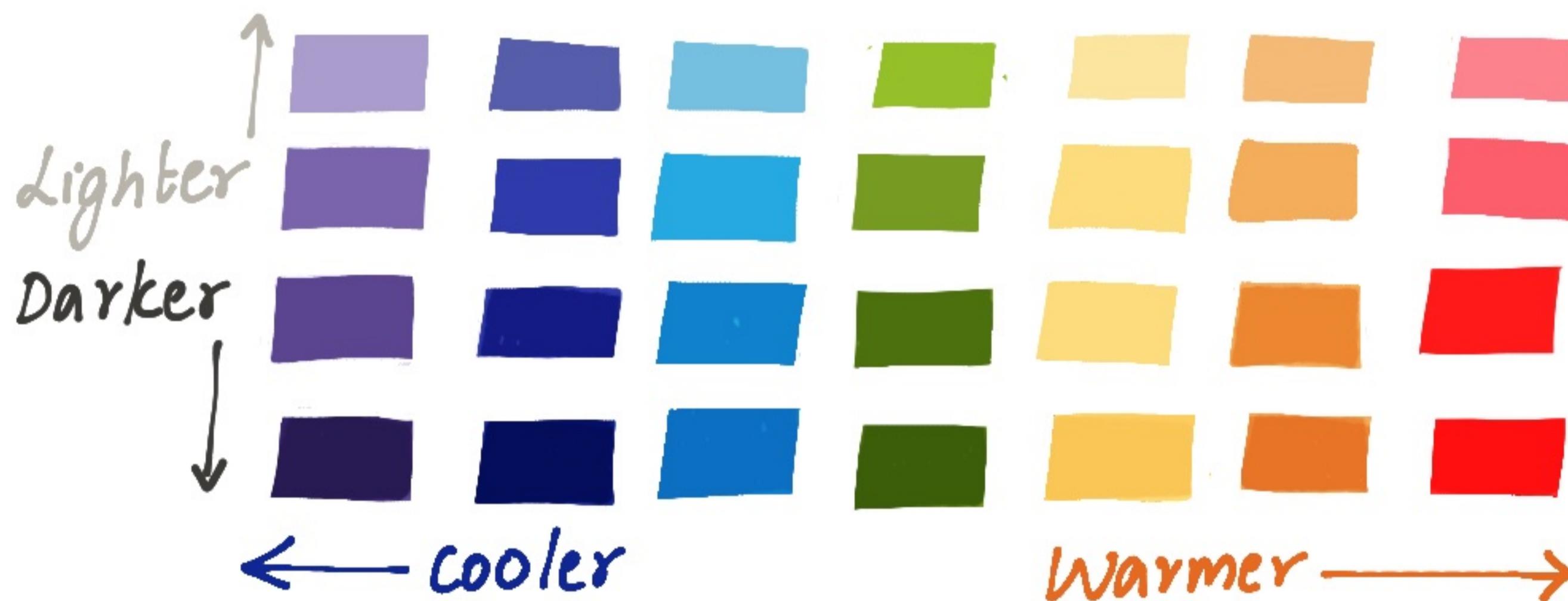
THIS ALGORITHM GETS USED TO MAKE PREDICTIONS, CLASSIFY & SEARCH.

IT WORKS ON THE ASSUMPTION THAT PROXIMITY = SIMILARITY

FOR EXAMPLE, TO PREDICT WHAT COLOUR IS UNDERNEATH THE GREY PATCH



THE COLOURS APPEAR TO GO COOL → WARM AND LIGHT → DARK



LOOKING AT ITS NEAREST NEIGHBOURING COLOURS, THE ? SHOULD BE

ONE OF THE WARMER, DARKER COLOURS AND LIKELY

- NEARNESS IS CALCULATED FROM ONE OF MANY STANDARD METHODS
- K IS HOW MANY NEAREST NEIGHBOURS TO CONSIDER

---

FOR NUMERICAL PREDICTIONS

THE ALGORITHM CONSIDERS THE AVERAGE OF THE NEAREST K VALUES

FOR CLASSIFYING

THE RESULT WILL BE THE MOST FREQUENTLY OCCURRING FEATURE/EXAMPLE

# DECISION TREES

THIS ALGORITHM IS USED FOR BOTH CLASSIFICATION & REGRESSION  
IT LEARNS RULES BASED ON FEATURES OF THE DATA TO MAKE DECISIONS

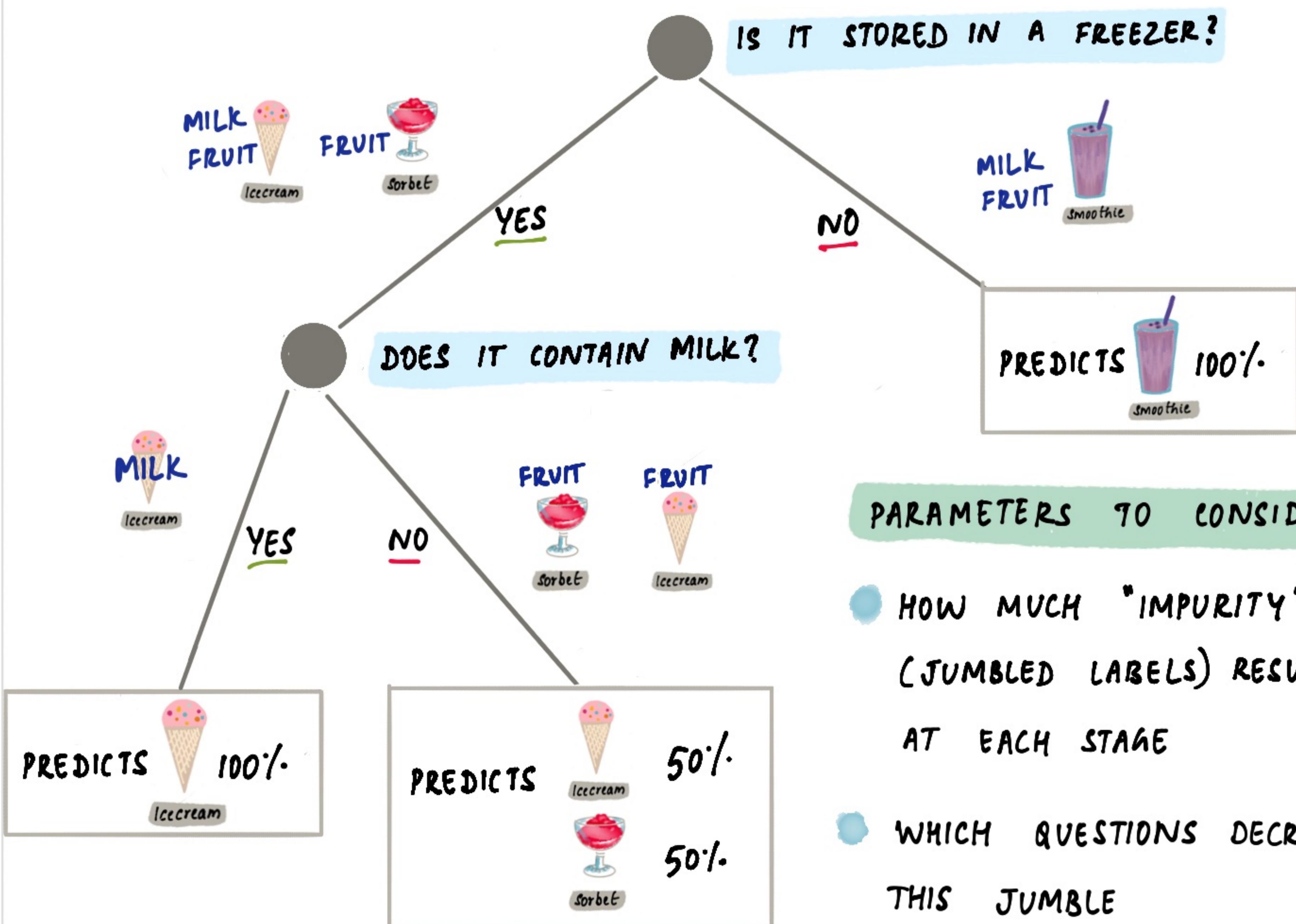
LET'S SAY WE ARE TRYING TO  
TELL APART 3 COLD DESSERTS



Icecream      Sorbet      Smoothie

CONTAINS	STORED IN	CLASS
MILK	FREEZER	ICECREAM
FRUIT	FREEZER	SORBET
FRUIT	FREEZER	ICECREAM
MILK	FRIDGE	SMOOTHIE
FRUIT	FRIDGE	SMOOTHIE

THE GOAL IS TO LEARN TO ASK A SERIES OF YES/NO QUESTIONS SO  
AT EACH STAGE WE GET AS MANY OF THE SAME CLASS AS POSSIBLE



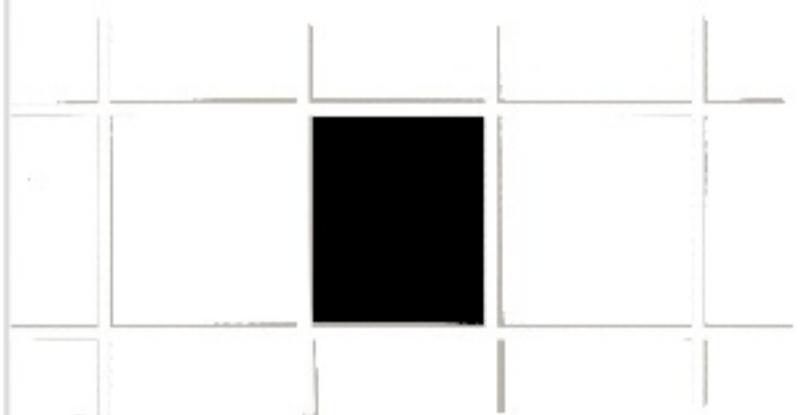
Decision trees are combined to form RANDOM FORESTS used in classification

# NEURAL NETWORKS - I

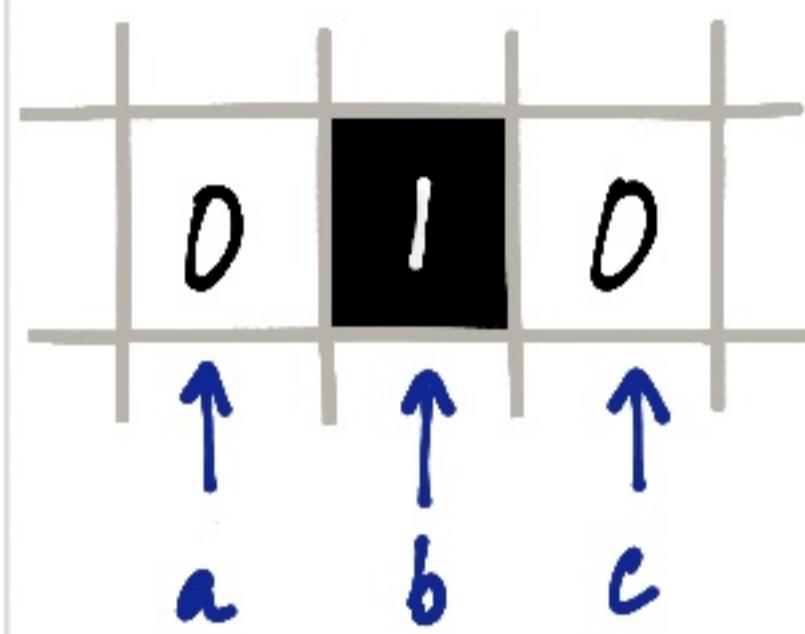
NEURAL NETWORKS ARE VERY LOOSELY MODELLED ON HOW THE NEURONS IN OUR OWN BRAIN WORK. THEY CAN BE USED, AMONG OTHER THINGS, TO CLASSIFY OBJECTS. LET US STEP THROUGH A FEW BUILDING BLOCKS TO UNDERSTAND THEM.

A SIMPLE PERCEPTRON CAN DETECT A DOT ON A PLAIN SURFACE.

(Frank Rosenblatt's artificial neuron from the 1950s)



CONVERT THE IMAGE  
INTO LITTLE SQUARES



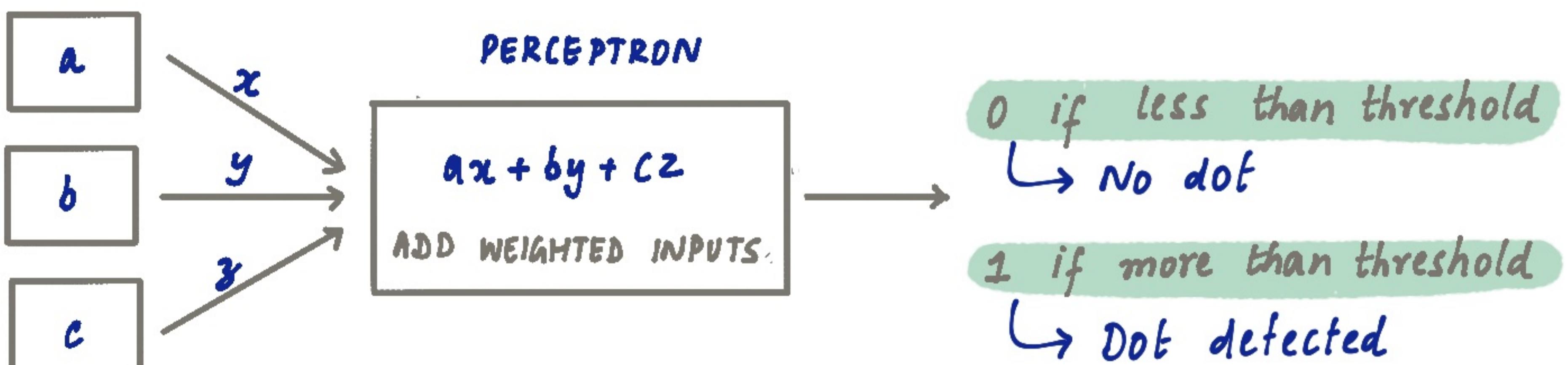
DARKER SQUARES HAVE  
HIGHER INTENSITY

TURN COLOURS INTO NUMBERS

WHITE = 0  
BLACK = 1  
GREY = ALL NUMBERS  
IN BETWEEN

THUS DOTS, EDGES AND SHAPES ARE IDENTIFIED BY A SHARPER CONTRAST  
TO NEIGHBOURING SQUARES.

THE INPUTS  $a, b, c$  ARE GIVEN RANDOM WEIGHTS  $x, y, z$

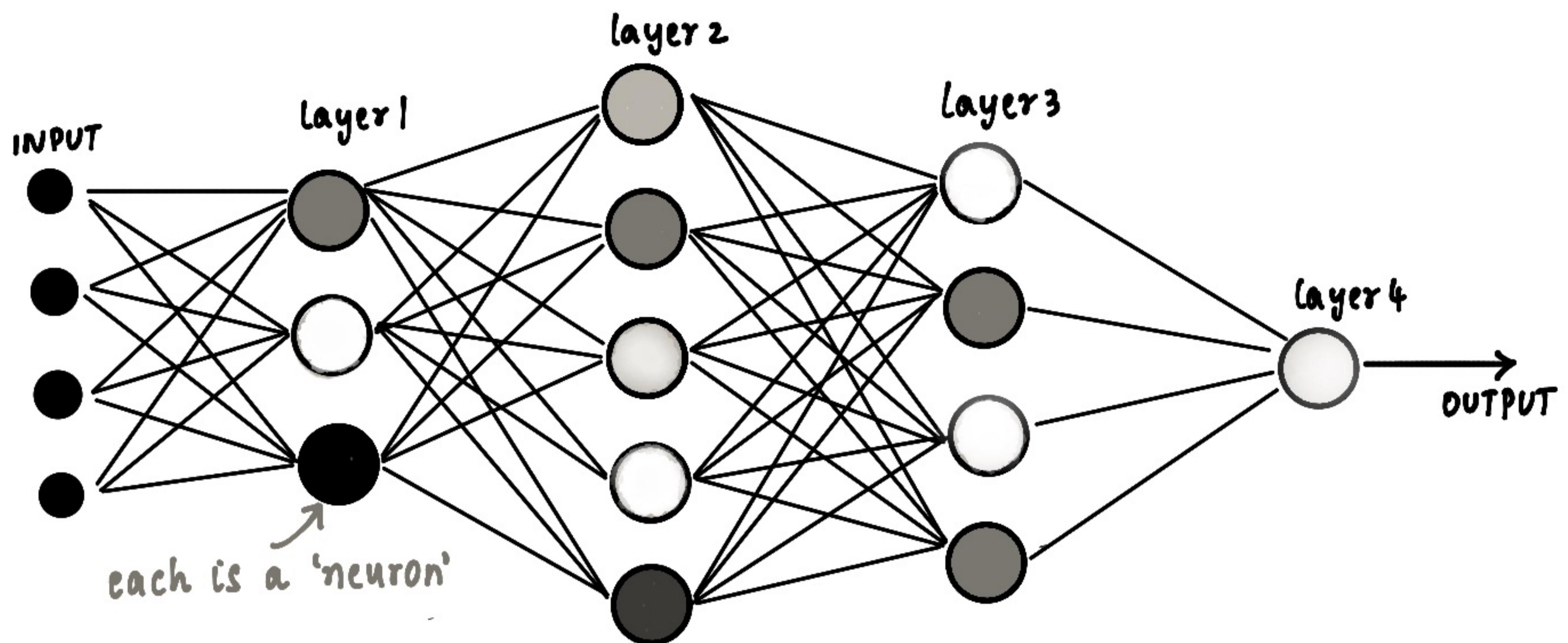


ALTHOUGH EXTRA LAYERS OF PERCEPTRONS COULD DO MORE, HERE ARE SOME  
REASONS WHY FURTHER RESEARCH DRIED UP :

- NO KNOWN MULTILAYER ALGORITHMS
- DIFFICULT TO TRAIN \*THIS\* MANY WEIGHTS
- CANNOT FORM MEANINGFUL RULES OUT OF THE WEIGHTS

# NEURAL NETWORKS - II

A MULTI-LAYER (DEEP) ARTIFICIAL NEURAL NETWORK MIGHT LOOK LIKE THIS



EACH NEURON GETS AN INPUT FROM EVERY MEMBER IN THE PREVIOUS LAYER

0	10	50
10	100	255
50	255	100

Pixel Values

INPUTS COME FROM

(e.g.) PIXEL VALUES 0-255

1	1	0
1	0	-1
0	-1	-1

Weights

CONNECTIONS TO NEURONS  
ARE RANDOMLY WEIGHTED

NEURONS ADD UP WEIGHTED INPUTS + THRESHOLDS

... & CONVERT THIS SUM TO A NUMBER BETWEEN 0-1 BY

APPROXIMATING { HIGH POSITIVES → CLOSER TO 1 → BRIGHTER PIXELS  
HIGH NEGATIVES → CLOSER TO 0 → DULLER PIXELS

THIS IS INPUT TO THE NEXT LAYER AND SO ON.

THE OUTPUT OF THE FINAL LAYER IS A CONFIDENCE SCORE  
OF WHAT IT THINKS THE OBJECT IS. e.g circle or not

REPEAT THIS FOR EVERY LABELLED TRAINING EXAMPLE

# NEURAL NETWORKS - III

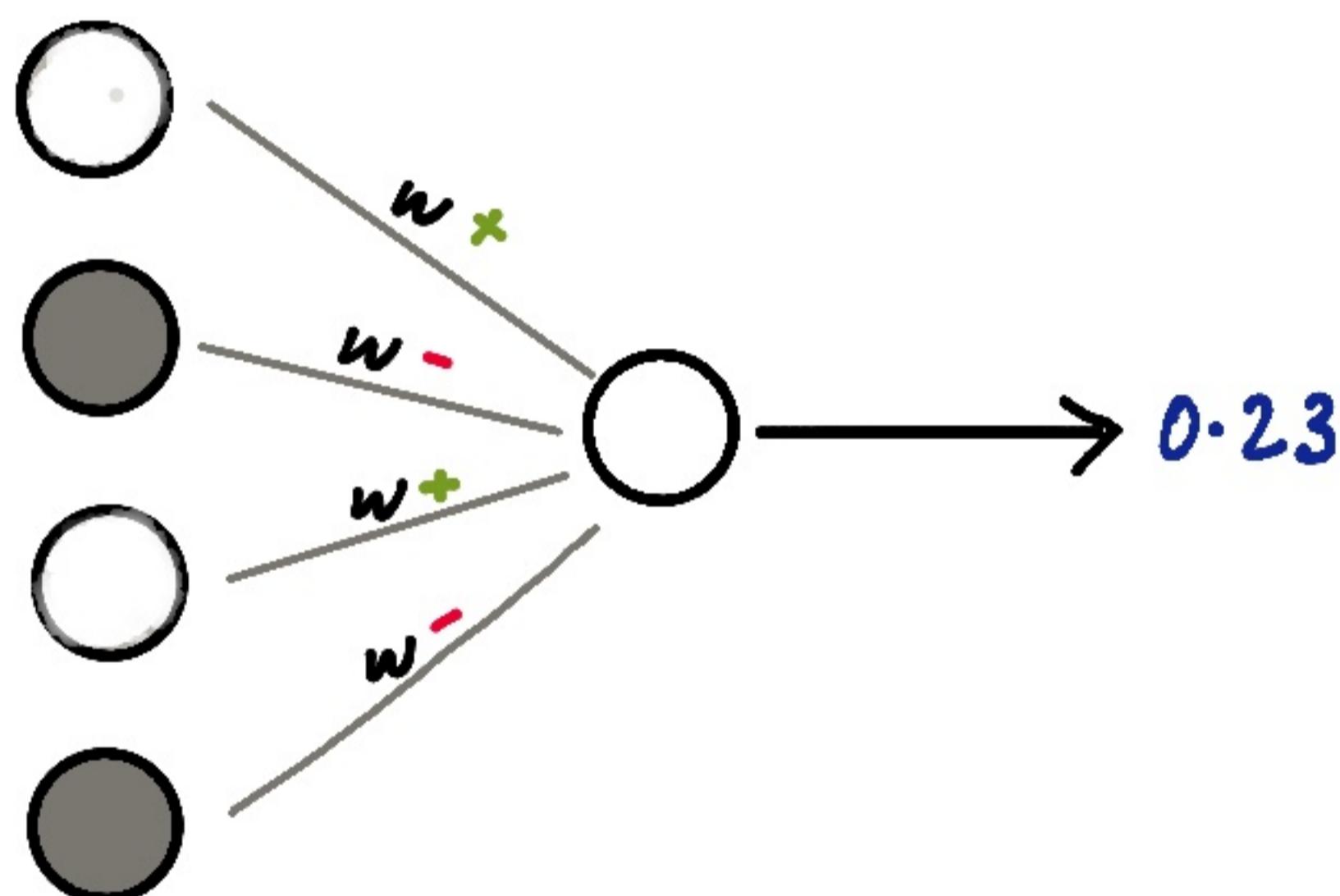
OBVIOUSLY, THE CONFIDENCE SCORE/PREDICTION IS NOT GOING TO BE ACCURATE.

THE OBJECTIVE OF THE NEURAL NET IS NOW TO MINIMISE ERRORS FOR ALL TRAINING EXAMPLES THIS PROCESS IS 'LEARNING'

Shape	Predicted	Actual
○	0.23	1
□	0.49	0
○	0.9	1
△	0.02	0
□	0.5	0
○	0.7	0

THIS IS DONE BY TWEAKING WEIGHTS AND THRESHOLDS FOR EVERY NEURON THROUGH AN ALGORITHM CALLED BACKPROPAGATION

TAKE A CIRCLE MARKED 0.23 WHERE IT SHOULD HAVE BEEN 1



TO FIX IT

Previous Layer	BRIGHTER NEURONS	DULLER NEURONS
WEIGHTS	INCREASE	DECREASE
THRESHOLDS	CHANGE	CHANGE

USING THIS SAME IDEA, RECURSIVELY ADJUST THE PARAMETERS OF ALL THE NEURONS ALL THE WAY BACK IN THE NETWORK

REMEMBER THE SAME ADJUSTMENTS SHOULD WORK WELL OVERALL FOR CIRCLES  
FOR NOT-CIRCLES



ALL THIS IS DONE USING LINEAR ALGEBRA & CALCULUS

MEANWHILE, THE MACHINE HAS NO <sup>real</sup> KNOWLEDGE OF WHAT A CIRCLE IS.

# ALL ABOUT MODELS

---

WHAT DOES IT TAKE TO BUILD A MACHINE LEARNING MODEL? AND  
HOW DO WE KNOW IF ITS ANY GOOD?

---

# BUILD A MODEL

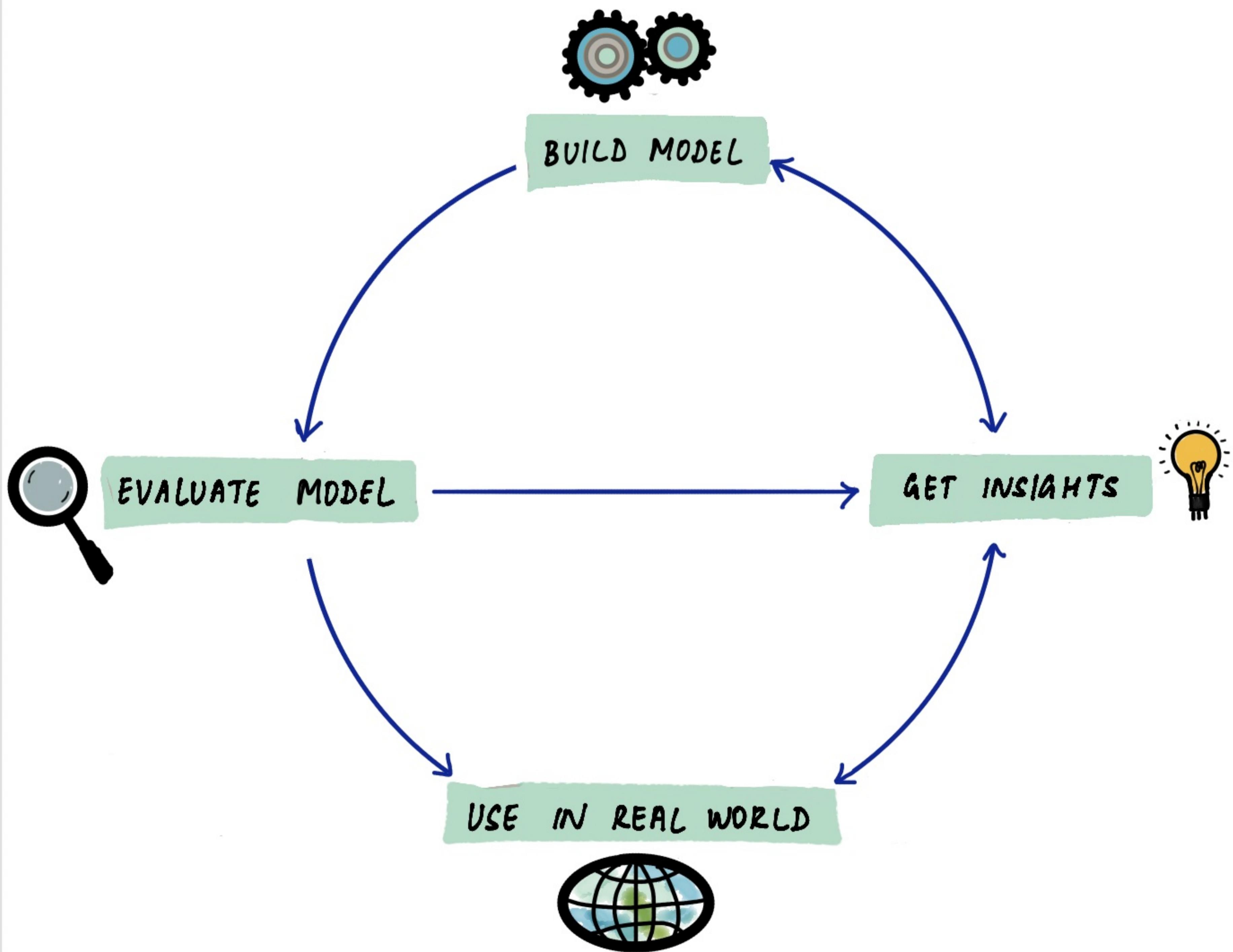
BEGIN WITH A WELL DEFINED QUESTION THAT NEEDS ANSWERING

## CLASSIFICATION PROBLEM

- ✓ IS THIS A CIRCLE?
- ✓ IS THIS A TUMOUR?

## REGRESSION PROBLEM

- ✓ DO YOUNGER PEOPLE EAT MORE ICECREAM THAN OLDER PEOPLE?
- ✓ WHAT AMOUNT TO SPEND ON ADS TO INCREASE MARKET SHARE?



ITERATE/STOP WHEN MEASURABLE GOALS HAVE BEEN ACHIEVED

- ✓ WHAT IS THE ACCEPTABLE ERROR LEVEL?
- ✓ WHAT CRITERIA EVALUATES THE OUTPUT?
- ✓ HOW USEFUL IS IT?

# CHOOSING MODELS

MODEL BUILDING CONSISTS OF USING THE RIGHT COMBINATION OF ALGORITHM AND TRAINING DATA, TWEAKED TO MAKE DESIRED 'PREDICTIONS' THIS PROCESS IS DESCRIBED AS BEING 'PART ART, PART SCIENCE'

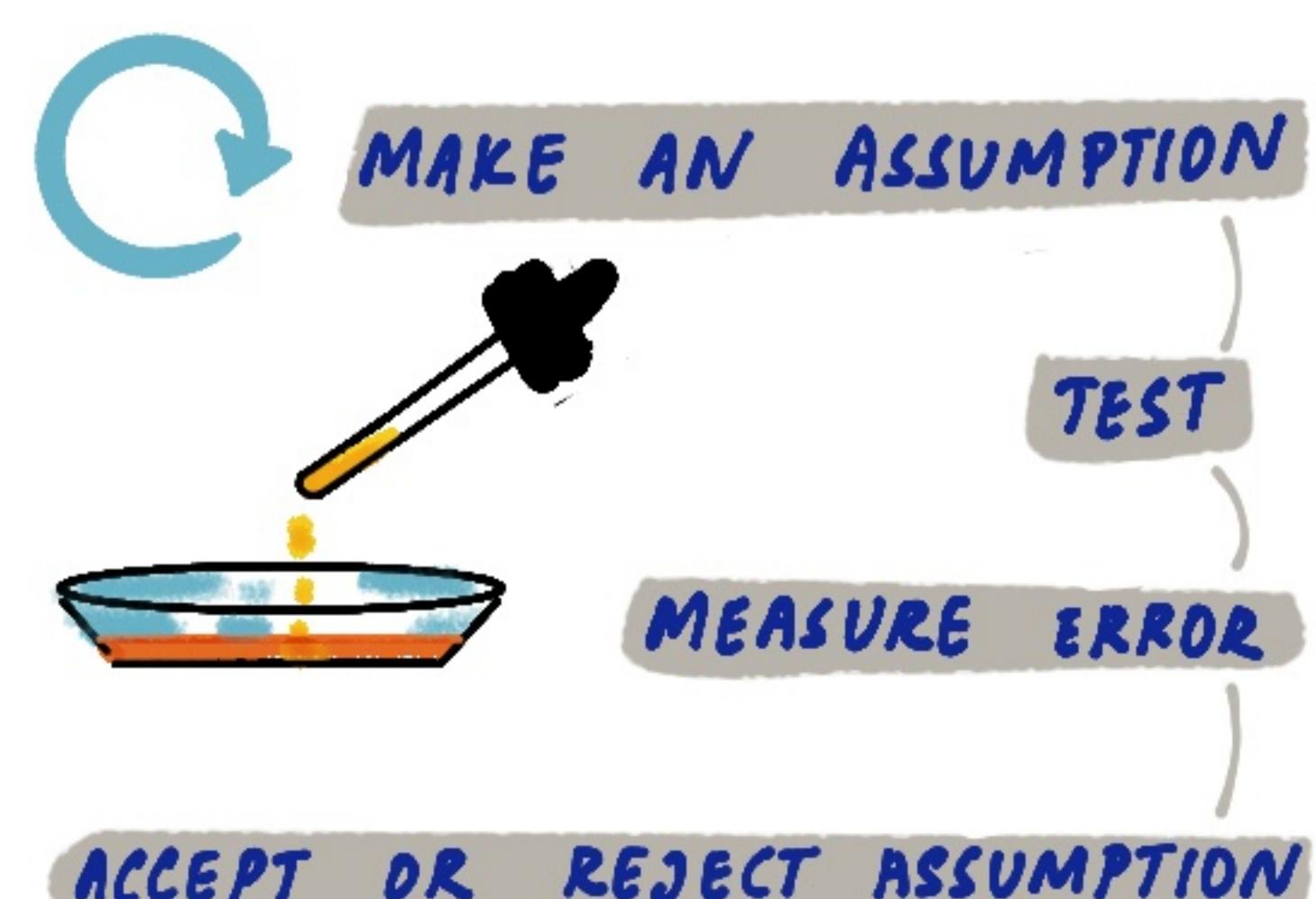
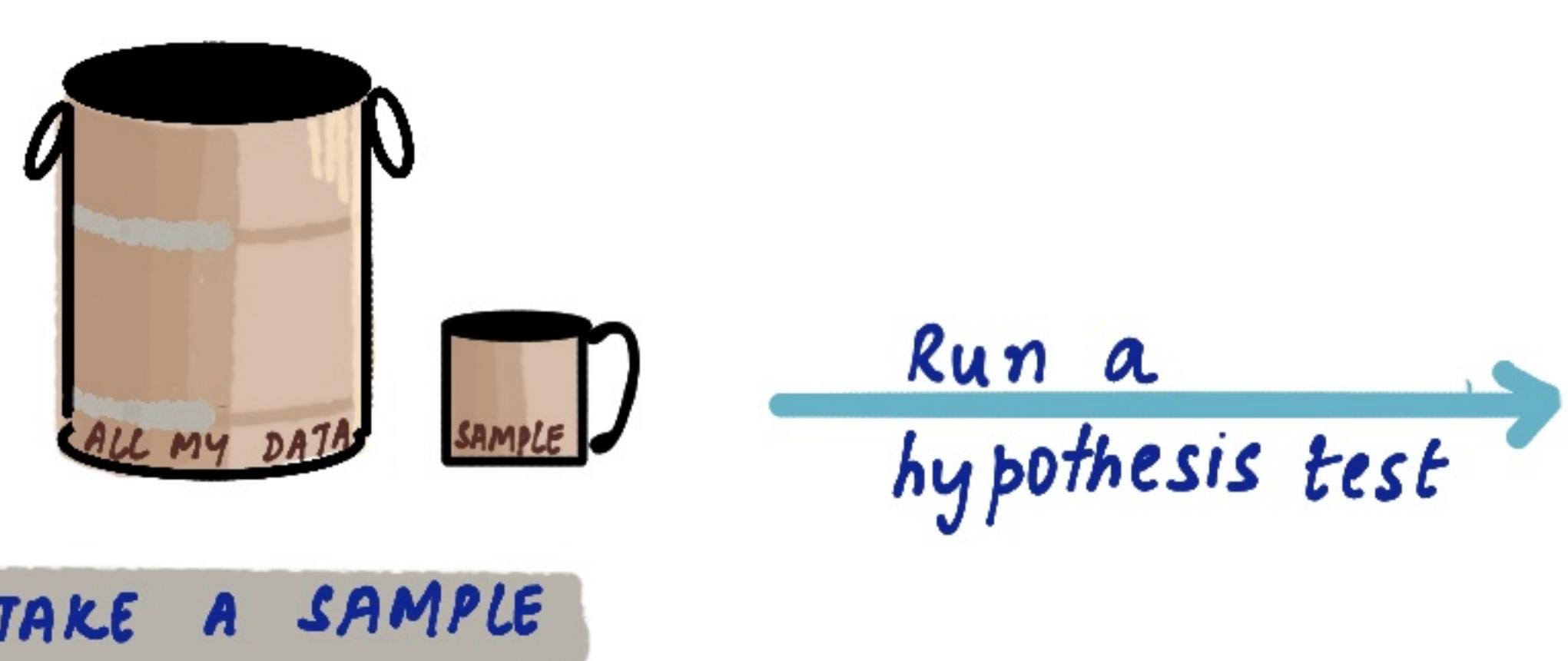


THESE CHOICES ARE CLOSELY LINKED AS SEEN BELOW:

ALGORITHM	LEARNING STYLE	SUPERVISED	UNSUPERVISED	REINFORCEMENT
NEURAL NETWORKS		✓	✓	✓
K NEAREST NEIGHBOUR		—	✓	—
—		—	✓	—

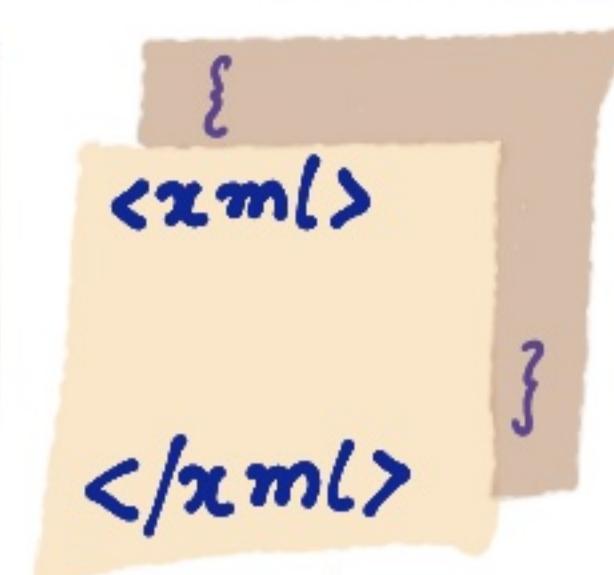
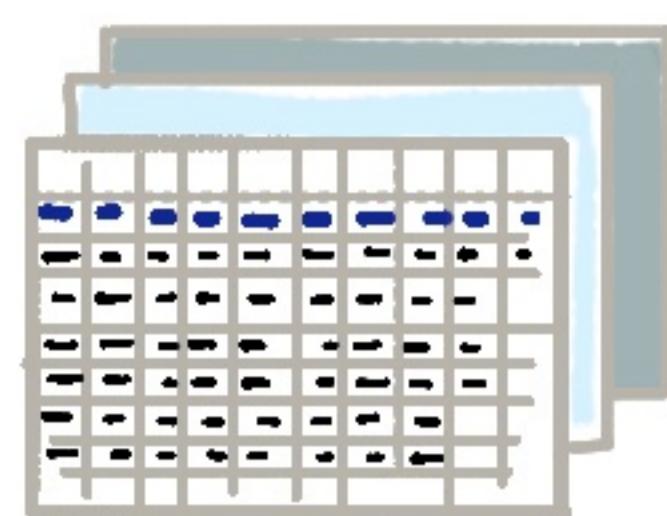
ALGORITHM	NATURE OF DATA	NUMERICAL DATA	UNSTRUCTURED DATA	SOME DATA	LOTS OF DATA
LINEAR REGRESSION		✓	—	—	✓
NEURAL NETWORKS		✓	✓	✓	—

IT ALSO HELPS TO KNOW PATTERNS OR RELATIONSHIPS IN DATA. FOR THIS,



# PREPARING DATA

DATA MAY COME FROM DIFFERENT SOURCES

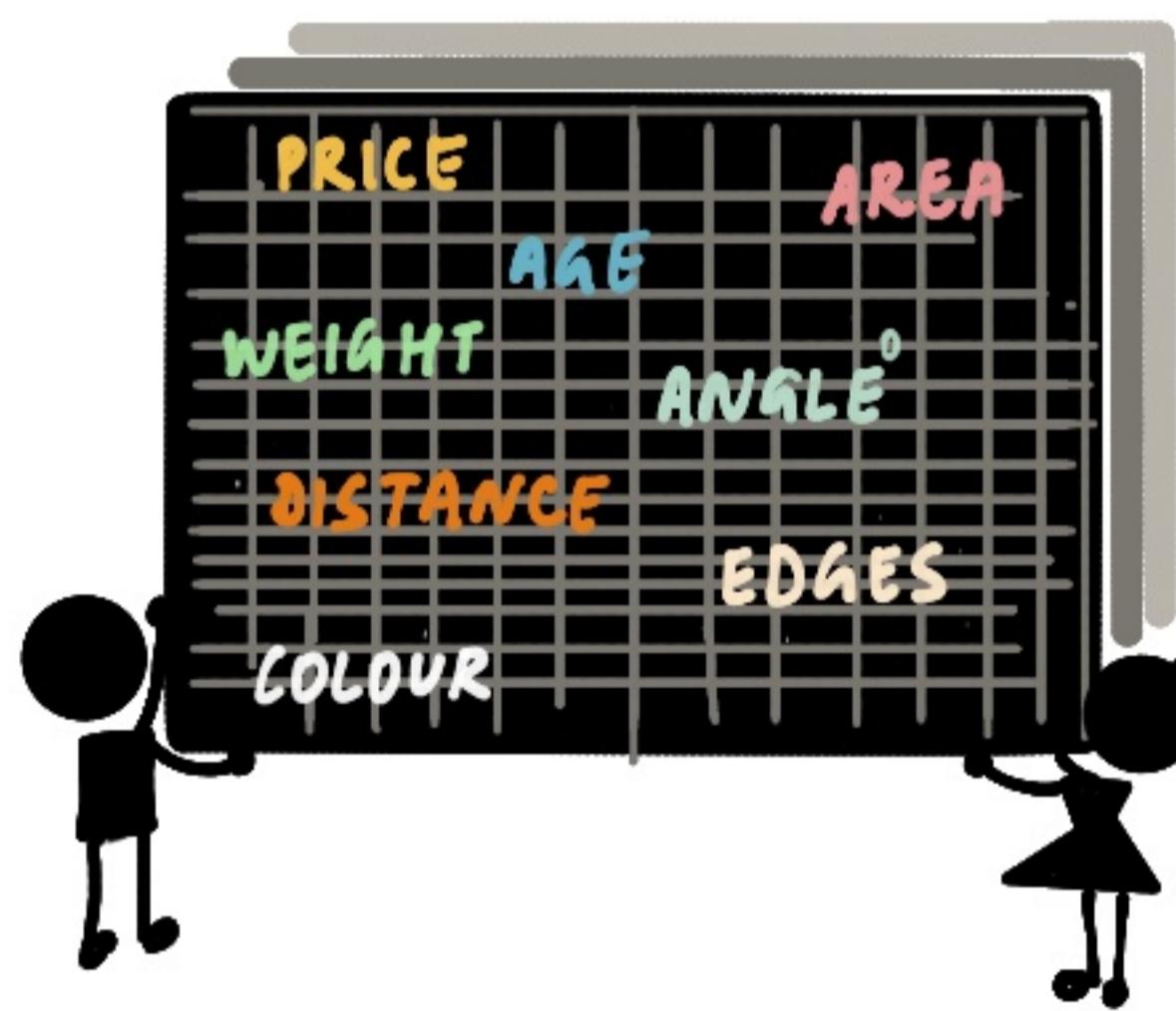


TO BE USEFUL IN TRAINING MODELS, AS FAR AS POSSIBLE, DATA NEEDS TO BE ...

-	-	-	-	-
-	—	—	—	—
—	—	—	—	—
—	—	—	—	—
—	—	—	—	—
—	—	—	—	—
—	—	—	—	—
—	—	—	—	—

- ... A CONSISTENT FORMAT
- ... ERROR FREE
- ... WITHOUT MISSING BITS

THE DATA MUST BE PRESENTED USEFULLY DESPITE THE FACT...



... THAT IT COULD BE HUGE - BIG DATA

BIASED

UNBIASED

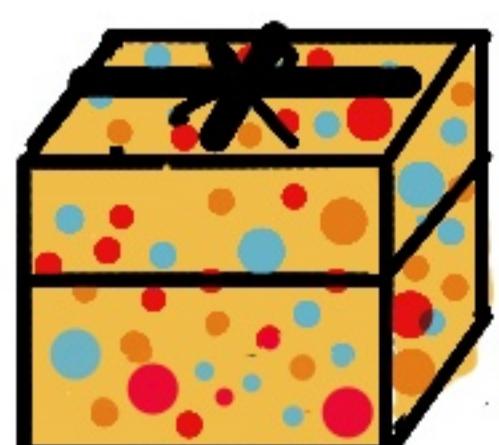
THERE IS ALSO THE BALANCE BETWEEN

REMOVING OUTLIERS

HAVING ENOUGH REPRESENTATIVE DATA

ALL THIS IS APTLY NAMED DATA WRANGLING

ALSO IMPORTANT TO KEEP SEPARATE



TRAINING DATA



VALIDATION DATA



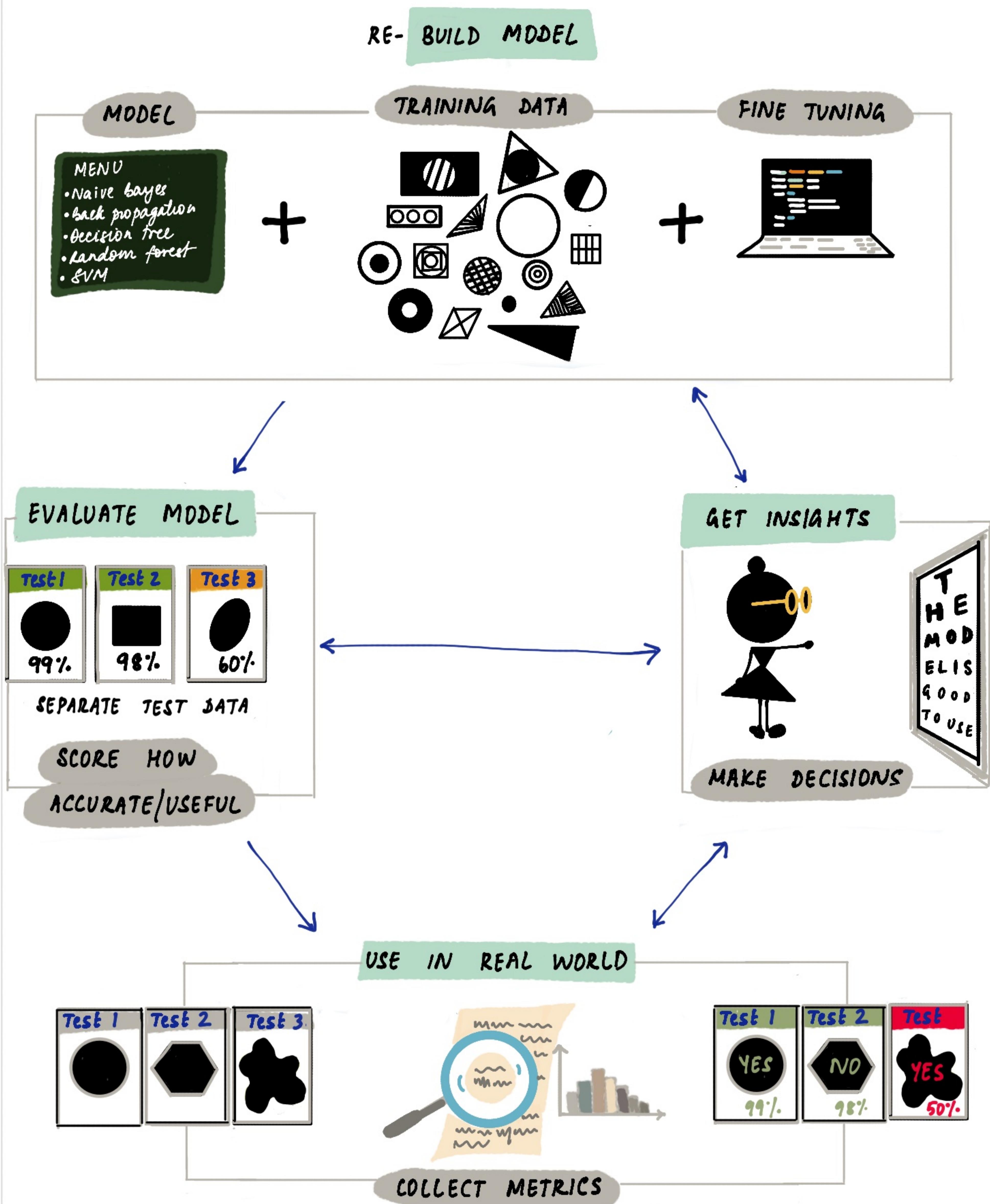
TEST DATA

for comparing multiple models

# IS THIS A CIRCLE?

TO BUILD A MACHINE LEARNING TOOL TO SAY, IDENTIFY A CIRCLE,

HERE IS WHAT NEEDS TO HAPPEN - AT A VERY HIGH LEVEL

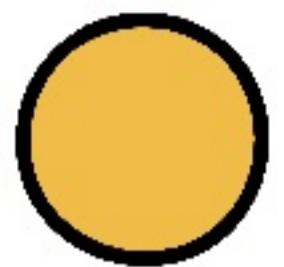


AutoML: A new area of research that aims to automate this process within a limited computational budget once data has been collected arxiv 1810.13306

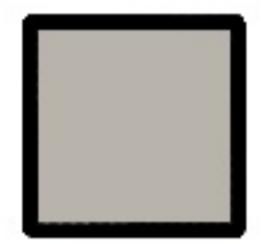
# GETTING INSIGHTS

THERE ARE MANY STATISTICAL METRICS TO EVALUATE A MODEL  
THEY MEASURE HOW RIGHT THE CORRECT PREDICTIONS ARE AND HOW  
WRONG THE ERRORS ARE.

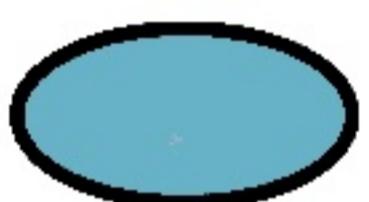
LOOK FOR FALSE NEGATIVES AND FALSE POSITIVES



→ CIRCLE → TRUE POSITIVE (TP)



→ NOT CIRCLE → TRUE NEGATIVE (TN)



→ CIRCLE → FALSE POSITIVE (FP)



→ NOT CIRCLE → FALSE NEGATIVE (FN)

PUT THESE NUMBERS INTO THE MATRIX AS BELOW FOR AN OVERVIEW

CONFUSION MATRIX		ACTUAL	
		CIRCLE	NOT
PREDICTION	CIRCLE	# TP	# FP
	NOT	# FN	# TN

% OF CORRECT IDENTIFICATIONS

ACCURACY =  $\frac{\# \text{ OF } \text{CORRECT } \text{PREDICTIONS}}{\text{TOTAL } \# \text{ OF } \text{PREDICTIONS}}$

all errors are equally critical

% OF CORRECT POSITIVE IDENTIFICATIONS

PRECISION =  $\frac{\# \text{ CORRECT } \text{POSITIVES}}{\# \text{ PREDICTED } \text{POSITIVES}}$

false positives are critical

% OF POSITIVES CORRECTLY IDENTIFIED

RECALL =  $\frac{\# \text{ PREDICTED } \text{POSITIVES}}{\# \text{ CORRECT } \text{POSITIVES}}$

false negatives are critical

EASY TO SEE THAT INCREASING  
RECALL WILL REDUCE PRECISION,  
AND THAT NOT ALL METRICS  
ARE USEFUL IN ALL CIRCUMSTANCES

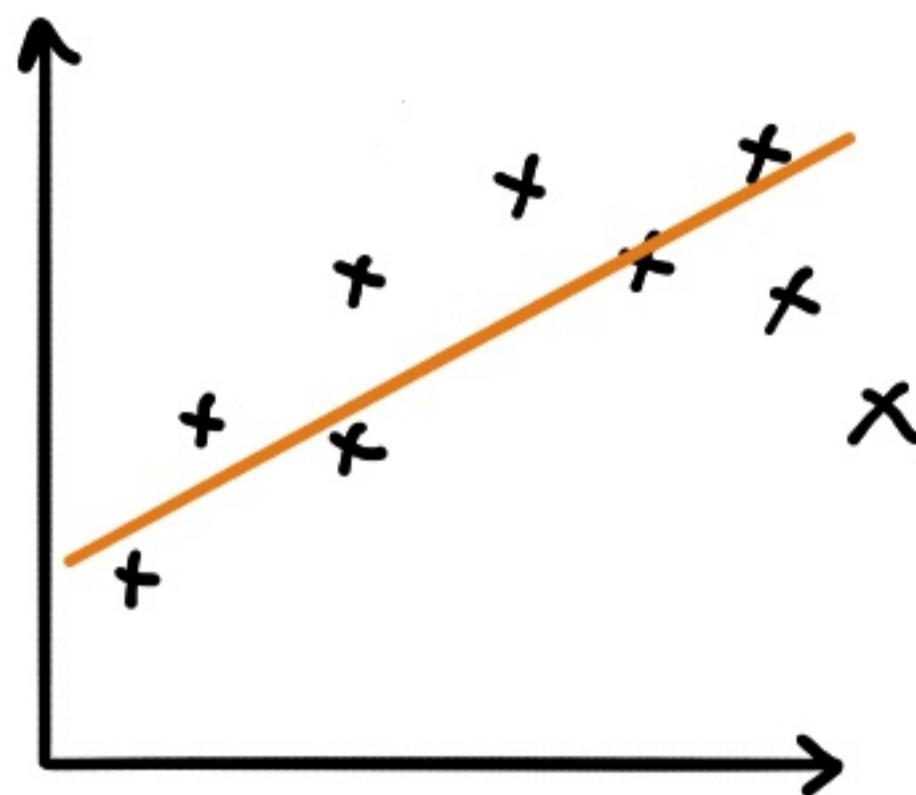
FOR REGRESSION PROBLEMS MEAN SQUARED ERROR IS ONE OF MANY  
HELPFUL METRICS. IT HIGHLIGHTS LARGER ERRORS

MEAN SQUARED ERROR =  $\frac{1}{N} \times \text{SUM OF ALL } (\text{ACTUAL} - \text{PREDICTED VALUE})^2$

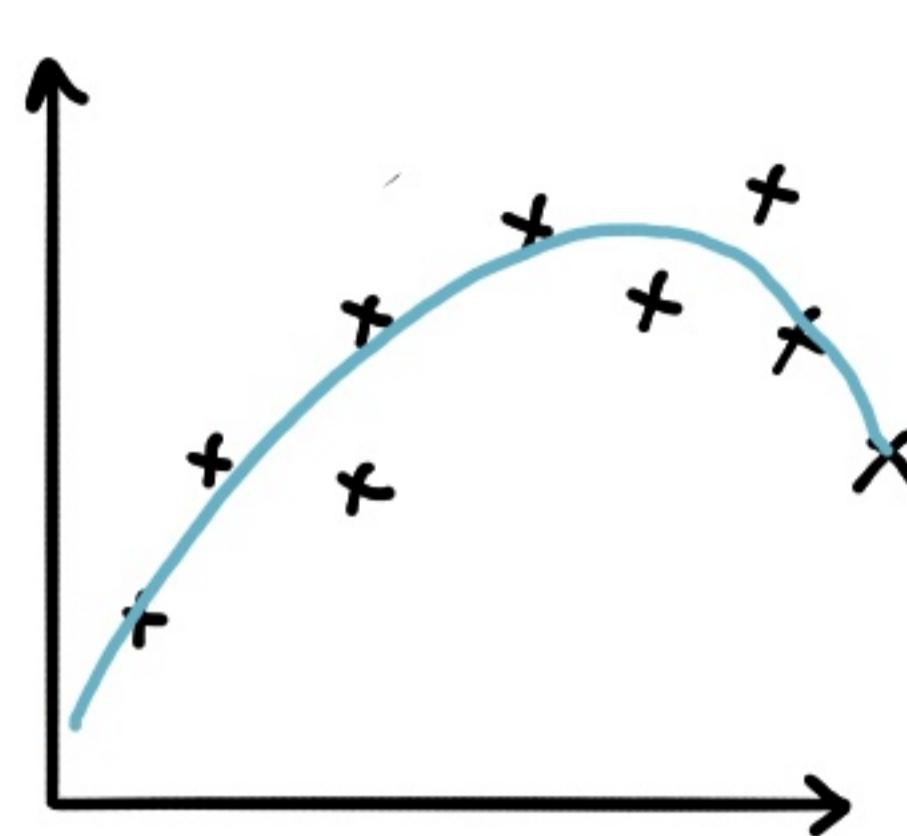
# GETTING INSIGHTS

LOOK OUT FOR UNDERFITTING OR OVERFITTING THE MODEL

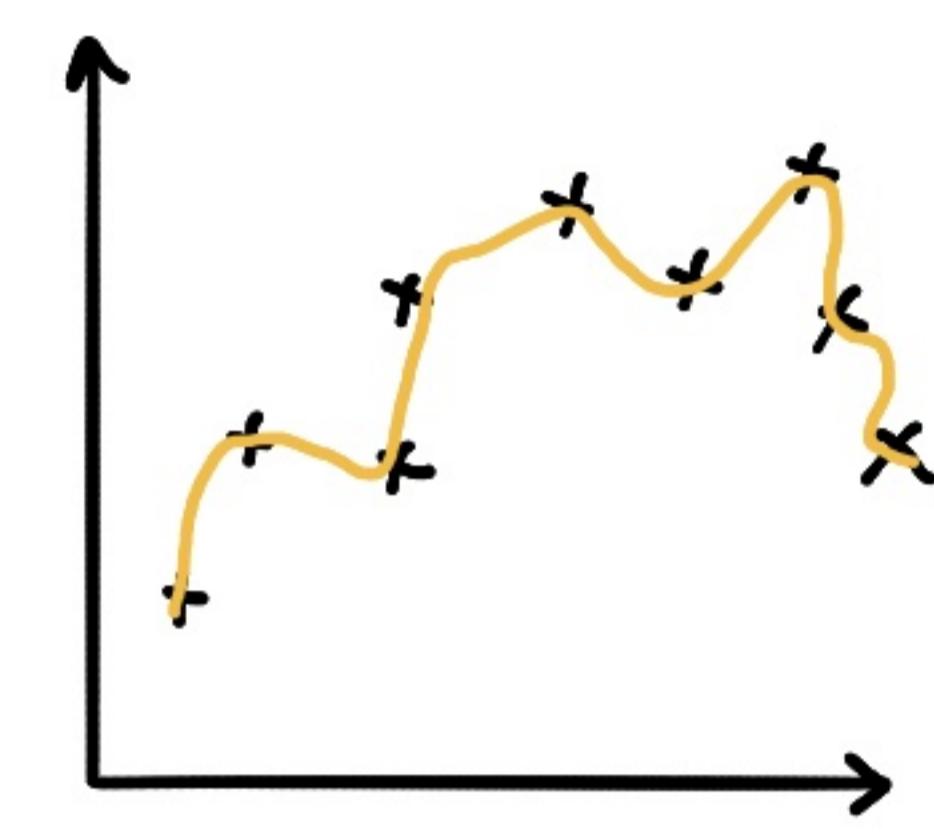
HERE IS A VERY COMMON VISUAL EXAMPLE FOR THIS



- UNDERFITTED
- HIGH BIAS
- OVERSIMPLIFIES DATA
- TOO MANY ASSUMPTIONS



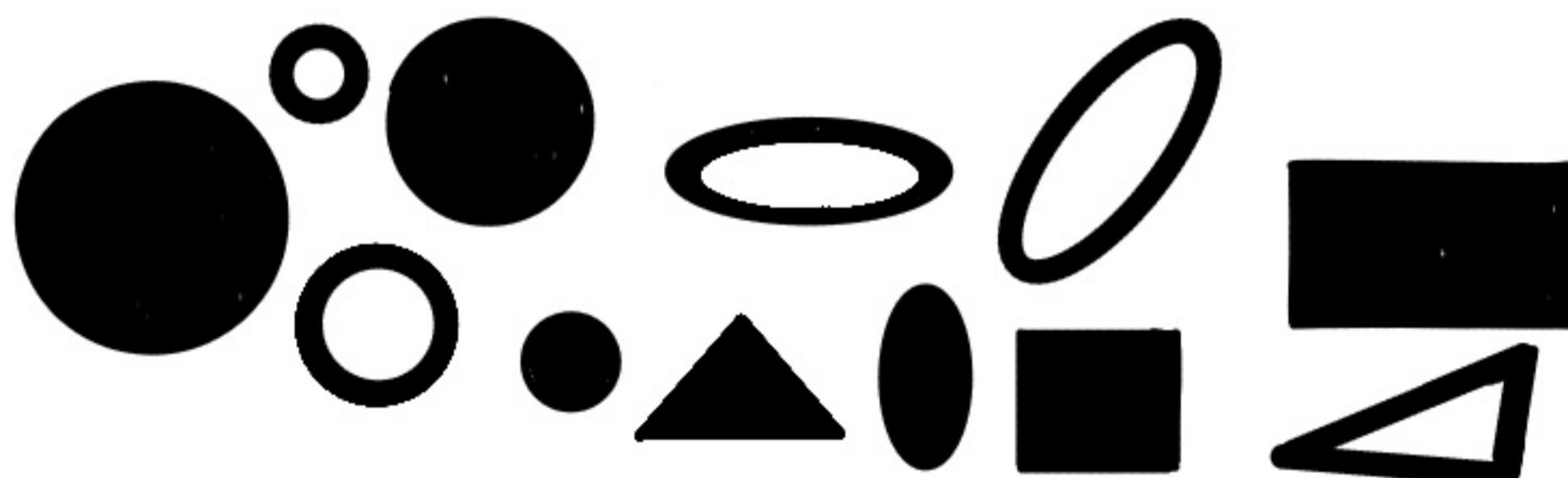
• JUST RIGHT



- OVERRIDDEN
- HIGH VARIANCE
- FOLLOWS NOISE
- CANNOT GENERALISE

SO IN OUR EXAMPLE OF 'IS THIS A CIRCLE',

GIVEN: TEST DATA FOR A MODEL TO TRAIN ON.



WHEN THE MODEL RUNS ON (NEW) TEST DATA:

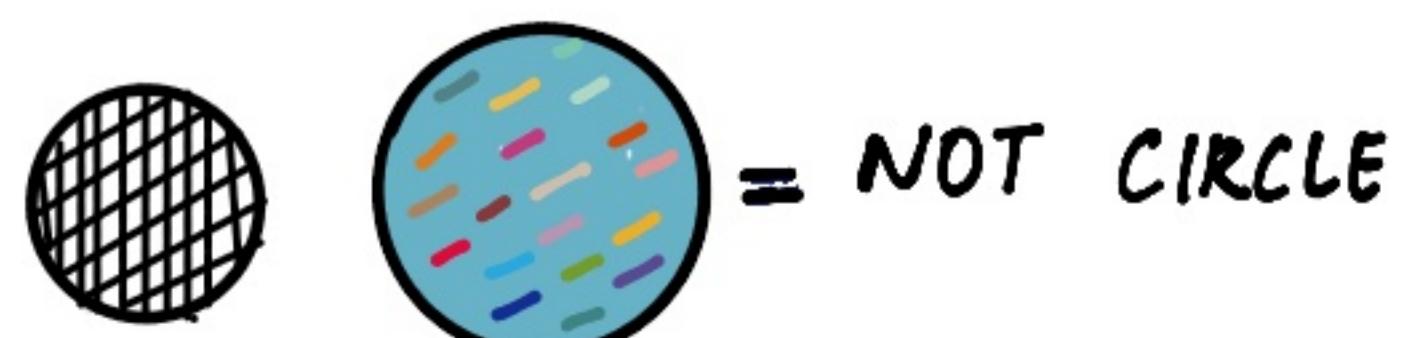
UNDERFITTING

MIGHT MEAN ANYTHING  
LOOPY OR CLOSED



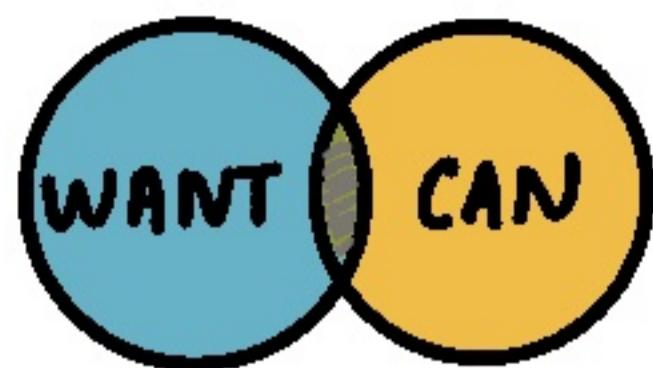
OVERFITTING

MIGHT MEAN ANY CIRCLE  
NOT IN THE TRAINING SET



# HOW GOOD IS THE MODEL?

FEASIBLE



IS THE PROBLEM WELL-DEFINED?

UNBIASED



ARE THE DATA AND ALGORITHMS  
REPRESENTATIVE & FAIR?

ACCURATE



ARE THE PREDICTIONS CONSISTENT  
WITH WHAT IS EXPECTED?

UNDERSTANDABLE



ARE THE ACTIONS OF THE  
ALGORITHM EASY TO EXPLAIN?

SECURE



IS THE DATA, ALGORITHM & CODE  
TAMPER-PROOF?

PRIVATE



IS SENSITIVE DATA KEPT  
SAFE FROM PRYING EYES?

A REASONABLY GOOD MODEL ANSWERS YES TO MOST OF THESE QUESTIONS

# THE HARD PROBLEM THAT IS AI

---

IT APPEARS THAT GETTING AN ALGORITHM TO PERFORM WELL ON A BIG DATASET WITH VERY LITTLE LABELLED DATA IS A TRICK WE HAVEN'T YET MASTERED. BUT THAT IS NOT ALL.

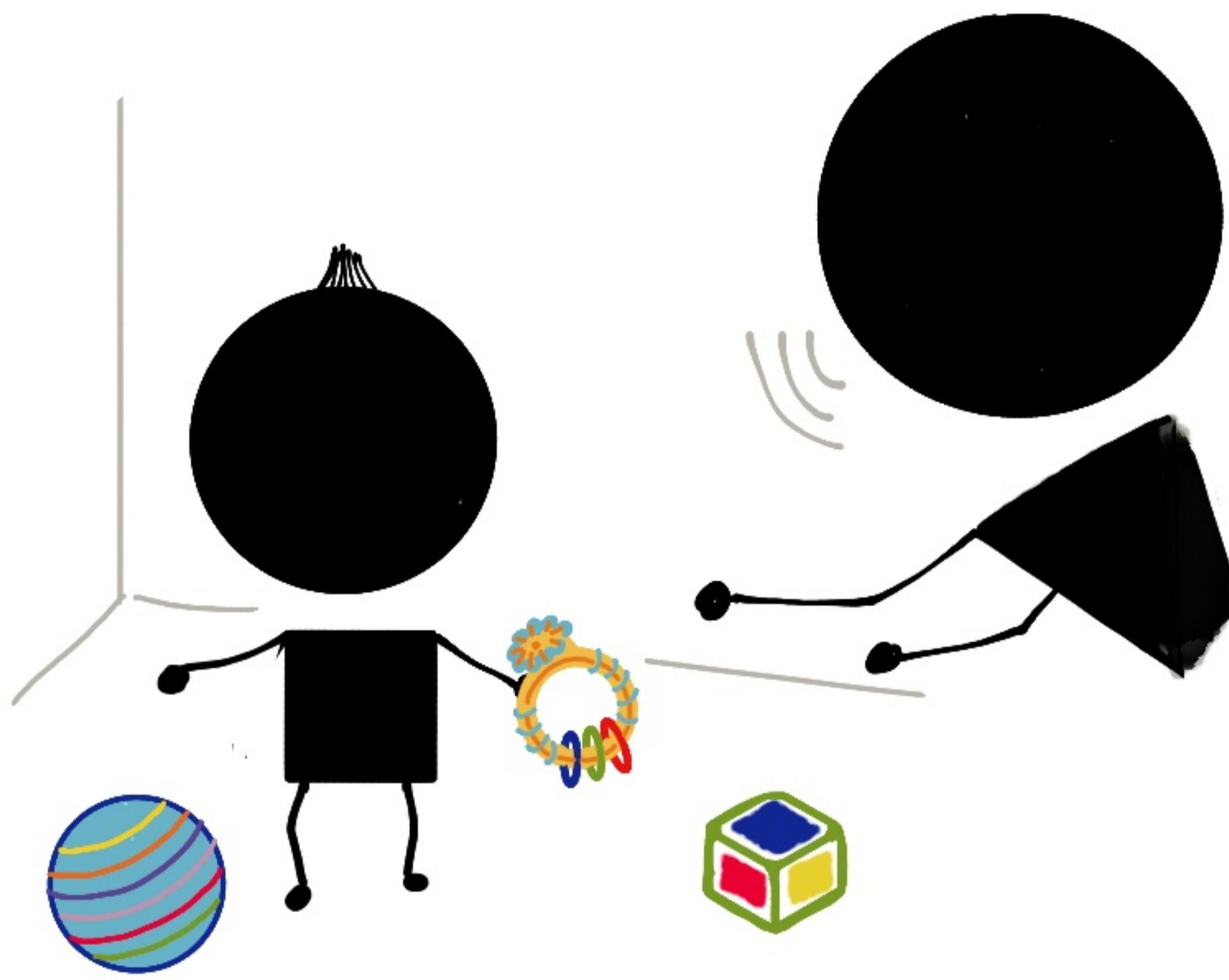
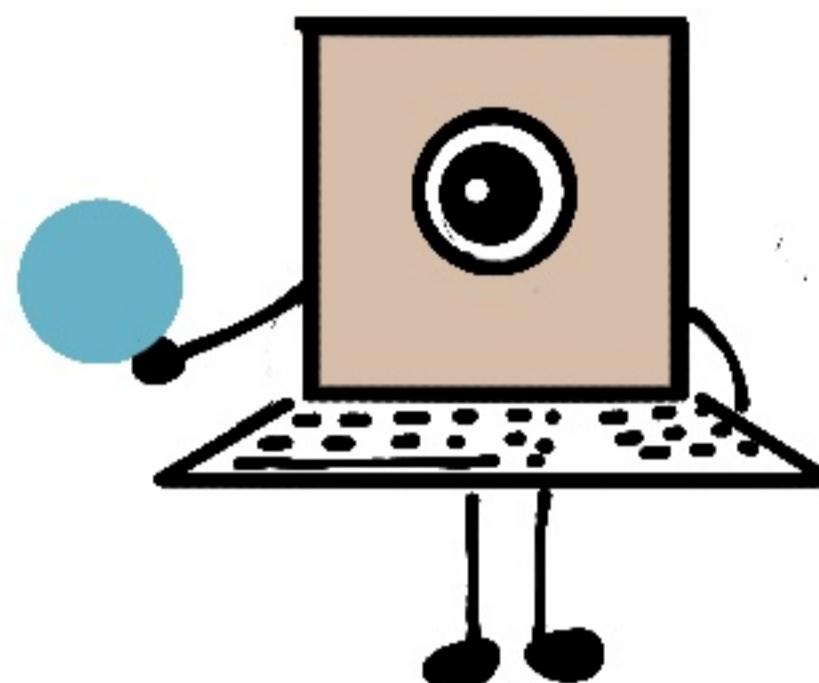
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# EASY THINGS ARE HARD

'EASY THINGS ARE HARD'

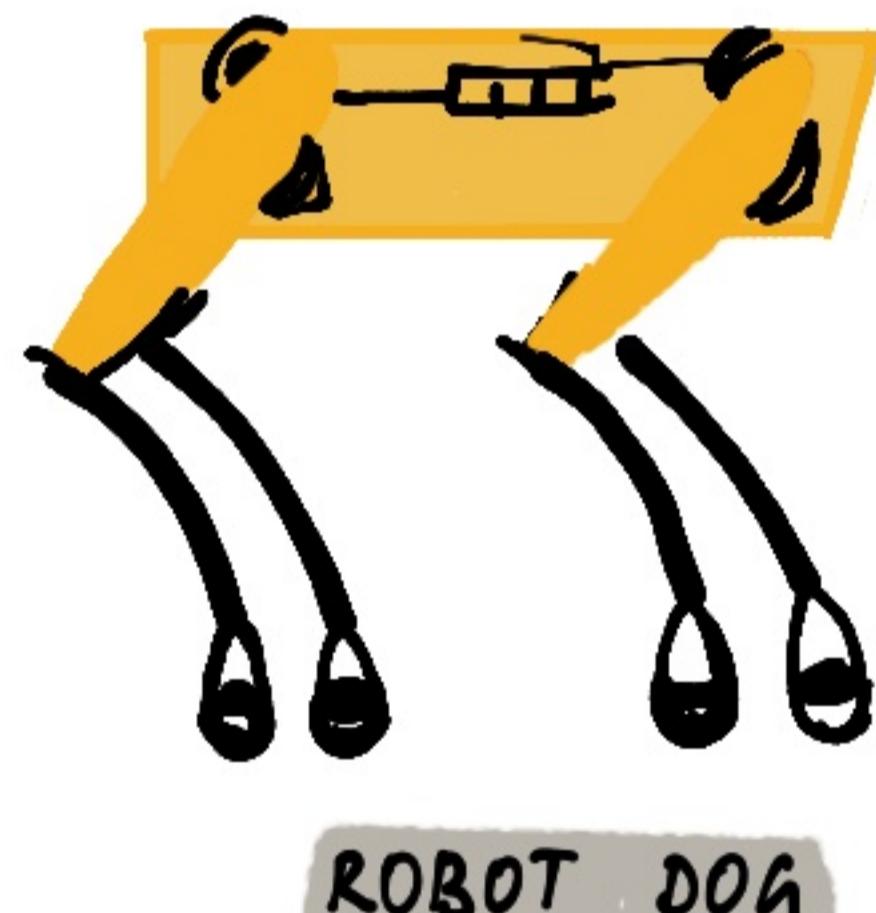
- MORAVEC'S PARADOX

EVEN FROM AN EARLY AGE, HUMANS  
(DUE TO MILLENNIA OF EVOLUTION)  
ARE REMARKABLY GOOD AT SENSORY  
AND MOTOR SKILLS.



WE CAN MOVE AROUND, PICK UP AND  
USE OBJECTS, RECOGNISE FACES AND  
VOICES (EMOTIONS, NON-VERBAL CUES)  
WITH RELATIVE EASE.

IN CONTRAST, A PROGRAM WOULD  
NEED MILLIONS OF EXAMPLES,  
COUNTLESS HOURS OF TRAINING  
MUCH INVESTMENT AND RESEARCH  
TO PULL OFF THE SAME FEAT



'AN IMPERFECT RULE OF AI IS THAT ANYTHING A HUMAN CAN DO IN  
LESS THAN A SECOND OF MENTAL THOUGHT, AI WILL ALSO BE ABLE TO DO'

- ANDREW NG

MORAVEC'S PARADOX CONTINUES TO BE TRUE SINCE THE EIGHTIES.

# COMMON SENSE

WHAT IS IT?



"THE TROPHY DOESN'T FIT IN THE SUITCASE  
BECAUSE IT WAS TOO SMALL"



"THE TROPHY DOESN'T FIT IN THE SUITCASE  
BECAUSE IT WAS TOO BIG"

PEOPLE CAN EASILY WORK OUT WHAT THE IT REFERS TO IN BOTH CASES  
UNLIKE A PROGRAM, WHICH HAS NO FAMILIARITY WITH PACKING THINGS

AN ALTERNATE TURING TEST BASED ON THESE WINOGRAD PAIRS OF  
SENTENCES HAS BEEN SUGGESTED, TO ASSESS MACHINE INTELLIGENCE

---

"COMMONSENSE, THE DARK MATTER OF AI"

— OREN ETZIONI

---

THERE HAVE BEEN ATTEMPTS TO CODIFY COMMONSENSE.



MACHINE  
COMMON SENSE

DARPA MCS

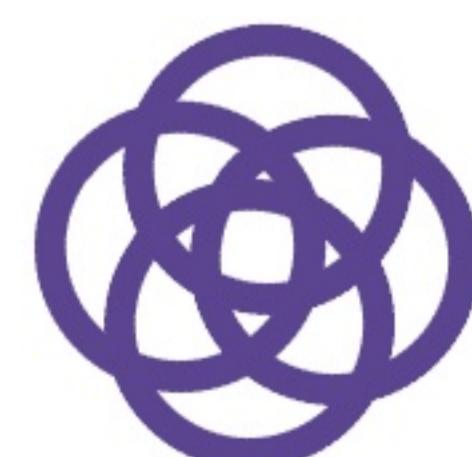
2010s



OPEN MIND  
COMMON SENSE

MIT OMCS

LATE 1990s



WORLD ENCYCLOPEDIA  
OF COMMON SENSE

CYCOPROP CYC

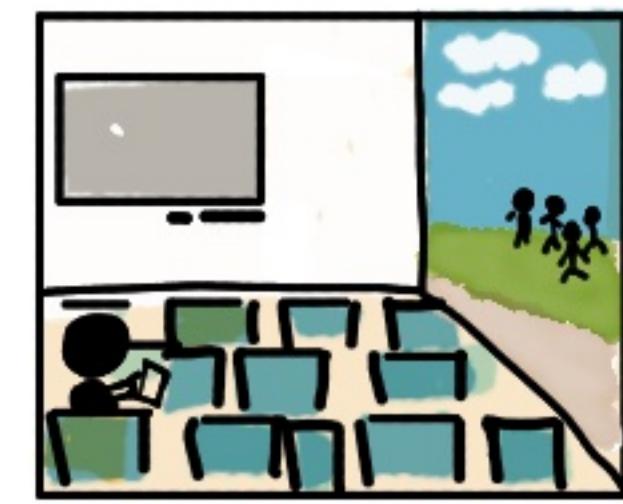
1980s

THERE HAS BEEN MUCH DEBATE ON WHETHER THEY ARE EVER FINISHED,  
USEFUL, OR HAVE EVEN MADE WORTHY CONTRIBUTIONS TO AI AT ALL

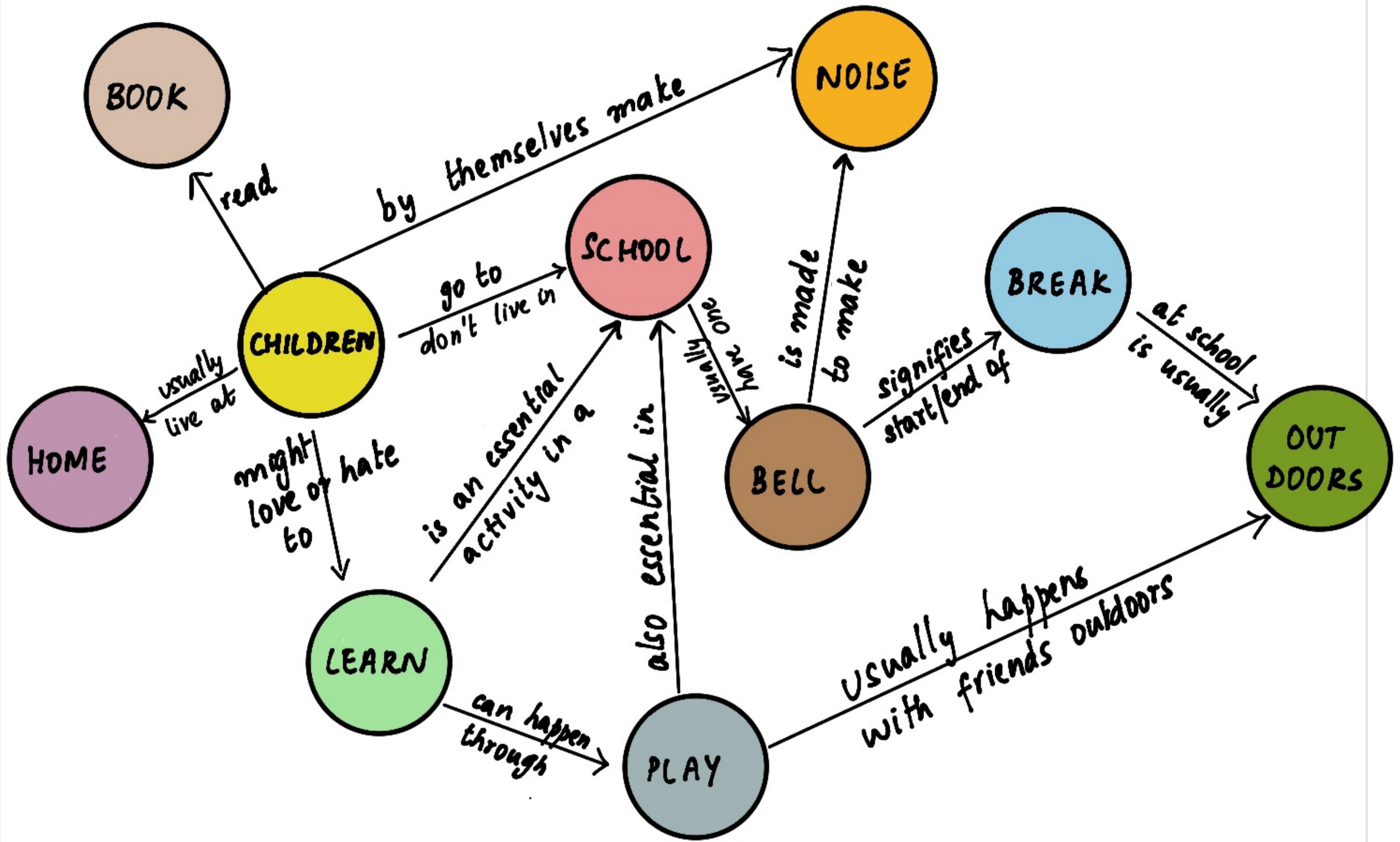
# EMBODIMENT



THE BELL RANG. ALL THE KIDS RAN OUT.  
ONLY ONE STAYED IN WITH A BOOK.



IMPLICIT IN THESE SENTENCES IS A HUGE SET OF PRIORS



THERE IS A VIEW THAT AI CANNOT ACHIEVE INTELLIGENCE UNLESS IT HAS A MORE PHYSICAL-SENSE-EXPERIENCE LIKE HUMANS.

ANY AMOUNT OF ENCODED KNOWLEDGE WILL NOT SUFFICE TO CONVEY CAUSALITY: THAT ONE EVENT OR STATE MAY BE RESPONSIBLE FOR ANOTHER.



NOT ENOUGH TO HAVE THE  
RESOURCEFULNESS OF THE THIRSTY CROW  
NOT ENOUGH TO MAKE A MACHINE  
WONDER WHY THE KID STAYED BACK.

DOES THAT MEAN THE ARTIFICIAL MIND NEEDS AN ARTIFICIAL BODY TOO?

# THE HARDER QUESTIONS

---

HERE WE LOOK AT SOME OF THE MORE OPEN-ENDED, UNRESOLVED QUESTIONS THAT EVERY THINKING PERSON MIGHT COME UP WITH IN THE PROCESS OF CREATING OR INTERACTING WITH AI

---

# COST OF AI

BUILDING A GOOD MACHINE TOOL IS NOT CHEAP. NOT ALWAYS.

IT REQUIRES TREMENDOUS AMOUNTS  
OF COMPUTING POWER, TONS OF DATA..



... AND STORING THEM  
IN DATA 'CENTRES'.

THE COST OF CARRYING OUT  
THESE COMPUTATIONS IS HIGH  
ENOUGH



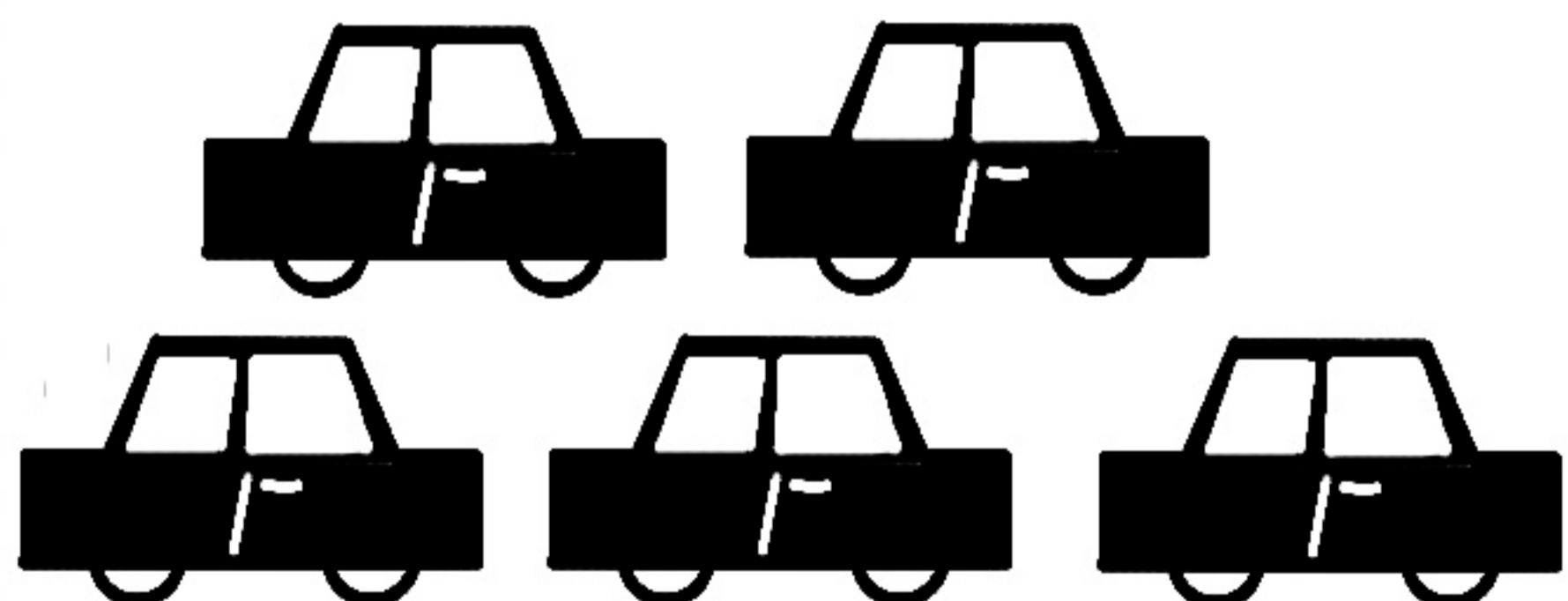
TO  
SEEM  
LIKE  
A  
REASON  
NOT TO DO THEM.

THIS MIGHT SLOW DOWN INNOVATIONS OR IMPROVEMENTS IN EXISTING ONES

 SUCH TECH ALSO COMES WITH AN ENVIRONMENTAL COST 

**CARBON EMISSIONS**

ASSOCIATED TO TRAINING  
AND DEPLOYING A MODEL  
HAVE BEEN LIKENED TO...



FIVE TIMES THE LIFE TIME EMISSIONS  
OF AN AVERAGE CAR

[arxiv.org/labs/1906.02243](https://arxiv.org/labs/1906.02243)

**GREEN TECH ?**

THERE ARE NEW AREAS  
OF RESEARCH AND  
A PUSH TOWARDS

- ✓ EFFICIENT HARDWARE
- ✓ EFFICIENT ALGORITHMS
- ✓ USING PRETRAINED MODELS
- ✓ TRACKING EMISSIONS
- ✓ DISCLOSING EMISSIONS
- ✓ USING SUSTAINABLE CLOUD PROVIDERS

WHAT WILL THE COST OF  
PROGRESS IN AI BE?

# INVENT OR DECEIVE

GENERATIVE ADVERSARIAL NETWORKS OR GANS ARE NEURAL NETWORKS THAT CAN GENERATE  NEW DATA THAT RESEMBLE TRAINING DATA

THIS COULD BE

3	2	8	9	6
1	2	8	9	6
1	2	0	3	5
5	5	8	0	7

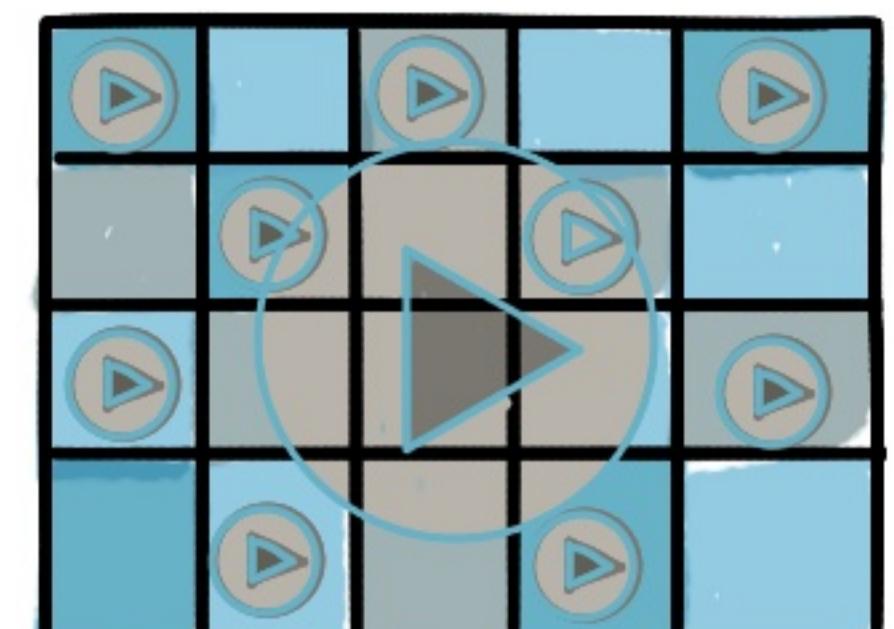
TEXT



IMAGES



AUDIO



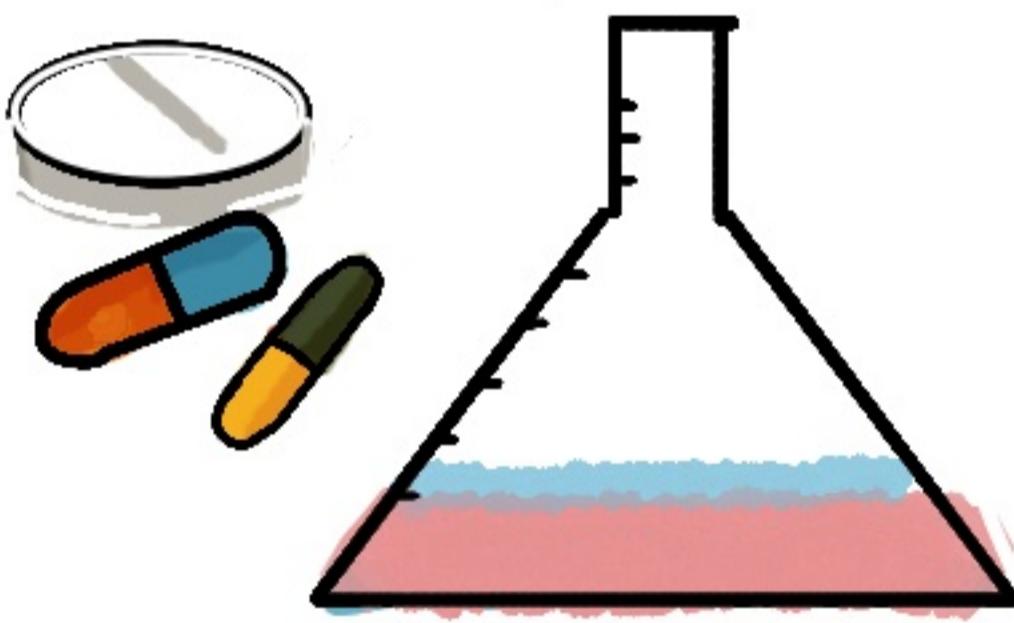
VIDEO

THIS ENABLES AI TO CREATE ART OR COMPOSE MUSIC



GANS CAN BE USED IN SCIENTIFIC RESEARCH

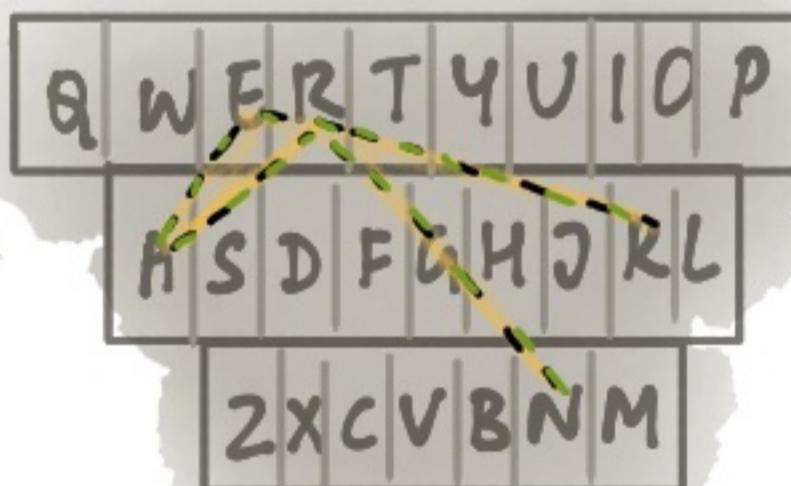
TO ANALYSE  
EFFECTIVENESS  
OF A DRUG,



FOR DENTAL  
RECONSTRUCTION  
([groundai.com](http://groundai.com))  
ORAL-3D



GENERATE TEST  
DATA FOR QUICKPATH  
TYPING ON DEVICES  
([deepai.org](http://deepai.org))



IN FRAUD  
PREVENTION AND  
IN CYBERSECURITY  
([arxiv.org 1907.03355](https://arxiv.org/abs/1907.03355))



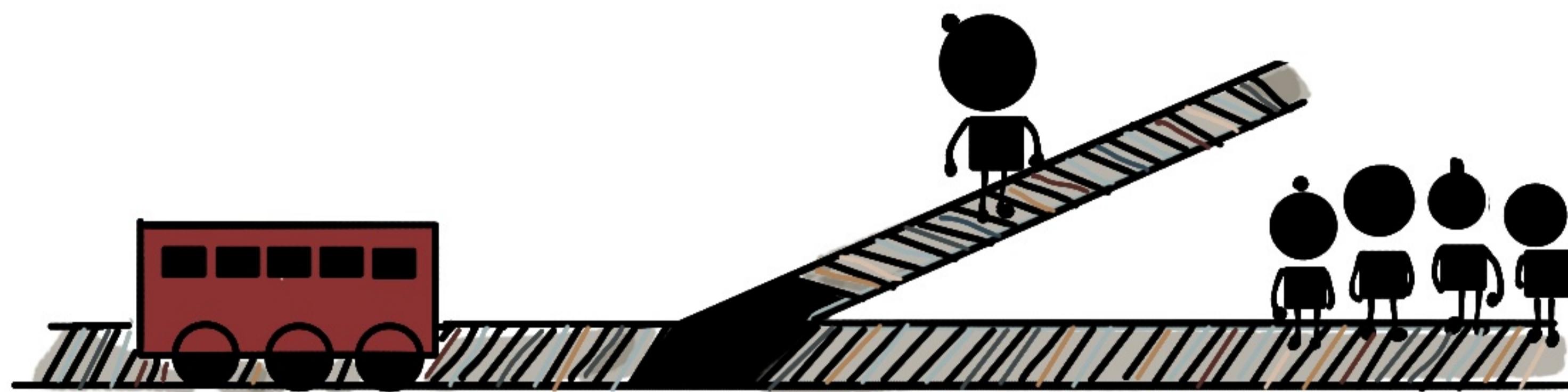
THIS IS ALSO THE TECHNOLOGY BEHIND 'DEEPFAKES' - THOSE VERY CONVINCING VIDEOS ON THE INTERNET USED TO MISLEAD AND MANIPULATE

WHAT CONTROLS OR TOOLS DO WE HAVE TO HELP US BE A BIT MORE DISCERNING?

WHEN THE AI DOES INVENT SOMETHING USEFUL, WHO GETS THE CREDIT?

# TRANSPORT OR HURT

A RUNAWAY TRAIN CAR IS HURTLING DOWN THE TRACKS AND CAN'T STOP



DO NOTHING → AND 4 PEOPLE ON THE TRACK GET KILLED

DIVERT IT → AND IT KILLS ONE PERSON ON THE TRACK

WHAT IS TO BE DONE?

---

THIS DILEMMA IS CALLED THE TROLLEY PROBLEM IN PHILOSOPHY

---

THIS IS A PROBLEM THAT APPLIES TO A LOT OF THE AI-POWERED DECISION MAKING SYSTEMS.



IN THE CASE OF SELF DRIVING CARS

HOW WOULD A SIMILAR DECISION BE MADE?

IN CASE OF AN EMERGENCY  
WHO WOULD THE AI SAVE?

THE PASSENGER

OR

THE PEDESTRIAN

IN CASE OF AN ACCIDENT  
WHO GETS THE BLAME?

THE OCCUPANT

OR

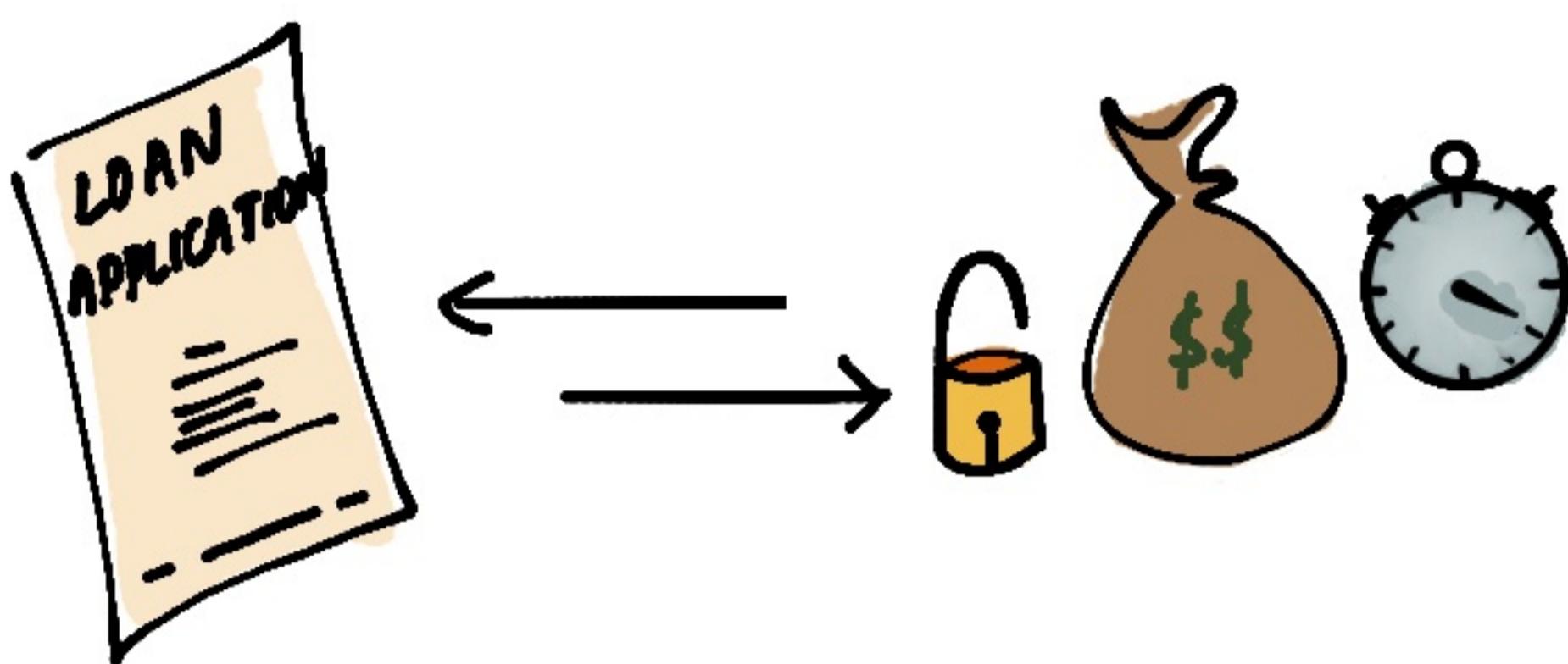
THE SOFTWARE



# DECISIONS & ETHICS

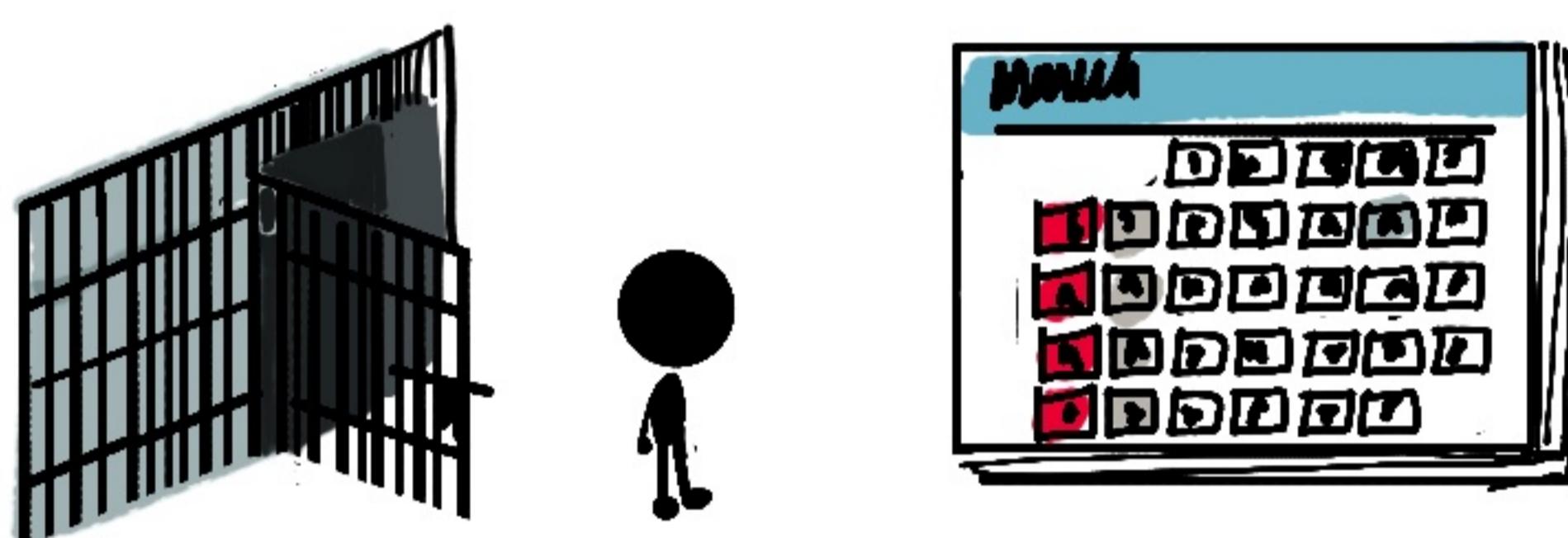
AI TOOLS ARE USED TO MAKE LIFE ALTERING DECISIONS. EVERY SUCH ALGORITHM NEEDS TO BE EXAMINED IN ORDER THAT IT CAN BE TRUSTED

APPROVE  
LOANS



WHO THEN, DOES IT  
REJECT AND WHY?

GRANT  
PAROLE



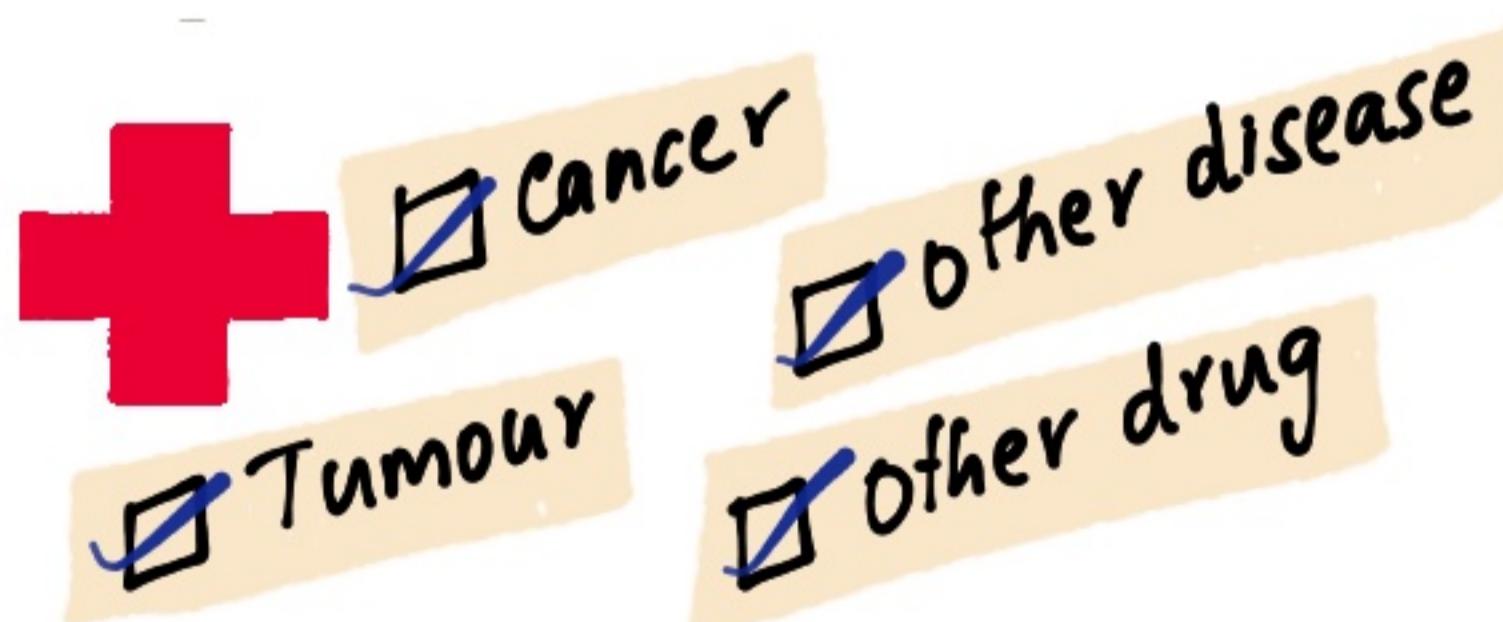
WHO IS DENIED PAROLE  
AND IS THAT FAIR?

HIRE OR  
PROMOTE



WHAT FACTOR(S) LED TO THE  
NON-HIRING DECISION?

GIVE A  
DIAGNOSIS



WHOSE MEDICAL DATA  
IS LEAKED TO AN  
INSURANCE COMPANY?

WHOSE INTEREST IS  
THE ALGORITHM  
PROTECTING?

WHAT HARM MIGHT  
THE DECISION CAUSE  
AND TO WHO?

WHAT IS  
FAIR?

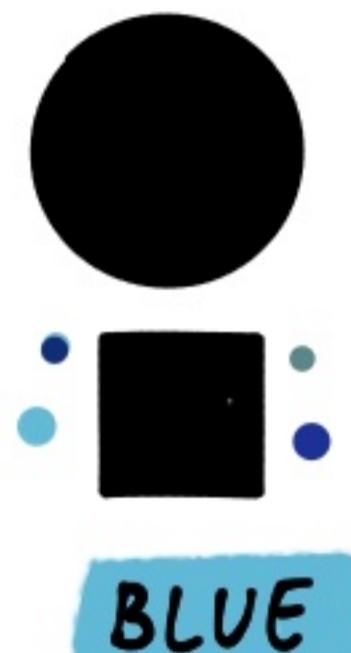
IF THE DATA IS  
REPRESENTATIVE,  
IS THE ALGORITHM  
FAIR OR BIASED?

THESE ARE QUESTIONS NOT JUST FOR PROGRAMMERS TO ENCODE, BUT ALSO  
FOR THE LAWMAKERS, THE EXPERTS AND THE PUBLIC TO GET INVOLVED.

# THE HUMAN FACTOR

REMEMBER WE SAID THAT A GOAL OF AI IS TO THINK LIKE HUMANS AND ACT RATIONALLY. A TALL ORDER, GIVEN HUMAN THOUGHT AND ACTION ARE NOT PREDICTABLE OR STRUCTURED

## SOCIETAL BIAS



WE CARRY BIASES

ARE WE ALSO ENCODING THEM?

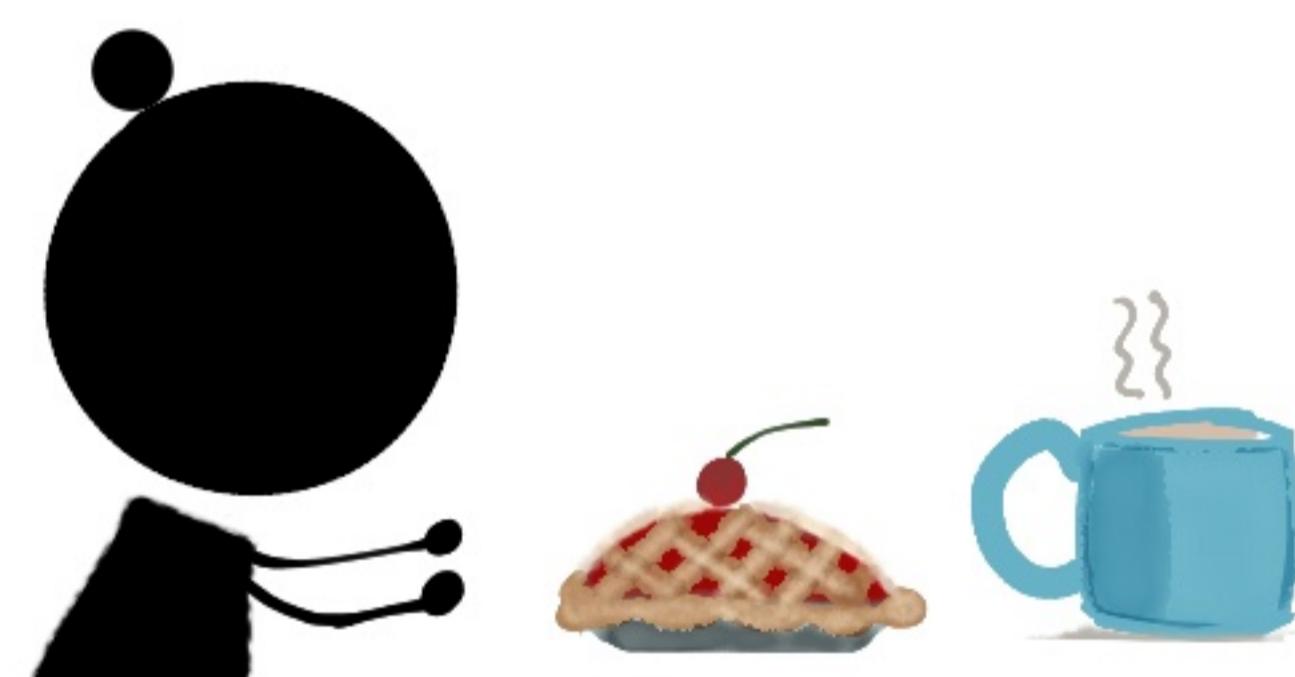
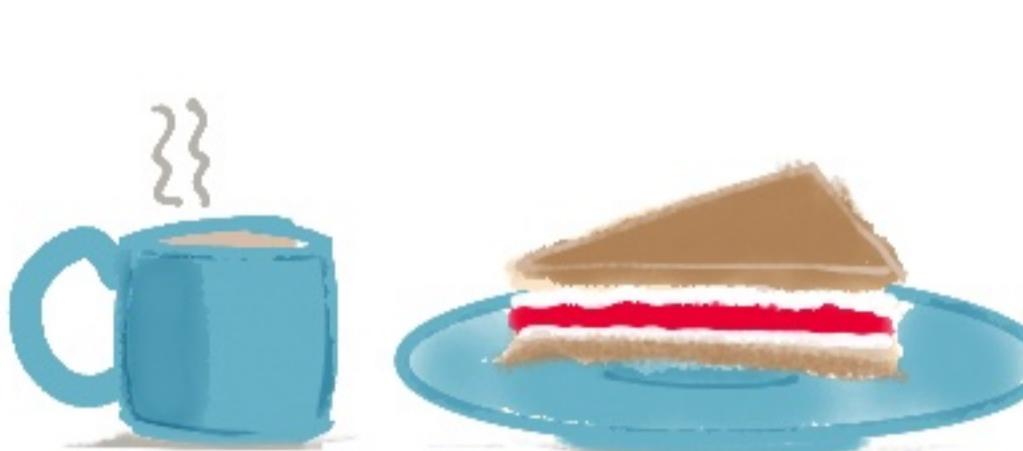
## AUTOMATION BIAS



DO WE ACCEPT 'COMPUTERISED'  
DECISIONS WITHOUT QUESTION  
AND COMMON SENSE?

## IRRATIONAL BEHAVIOUR

ARE WE SURE OF OUR OWN CONSISTENT BEHAVIOUR IN SIMILAR CIRCUMSTANCES?



## FAIRNESS IS UNDEFINED

FAIRNESS TO ONE GROUP  
MIGHT COME  
AT THE COST  
OF FAIRNESS TO ANOTHER

## FULLY ACCURACY IS NEVER ACHIEVABLE

ACCURATE PREDICTIONS → MORE DATA  
MORE DATA → MORE MONEY

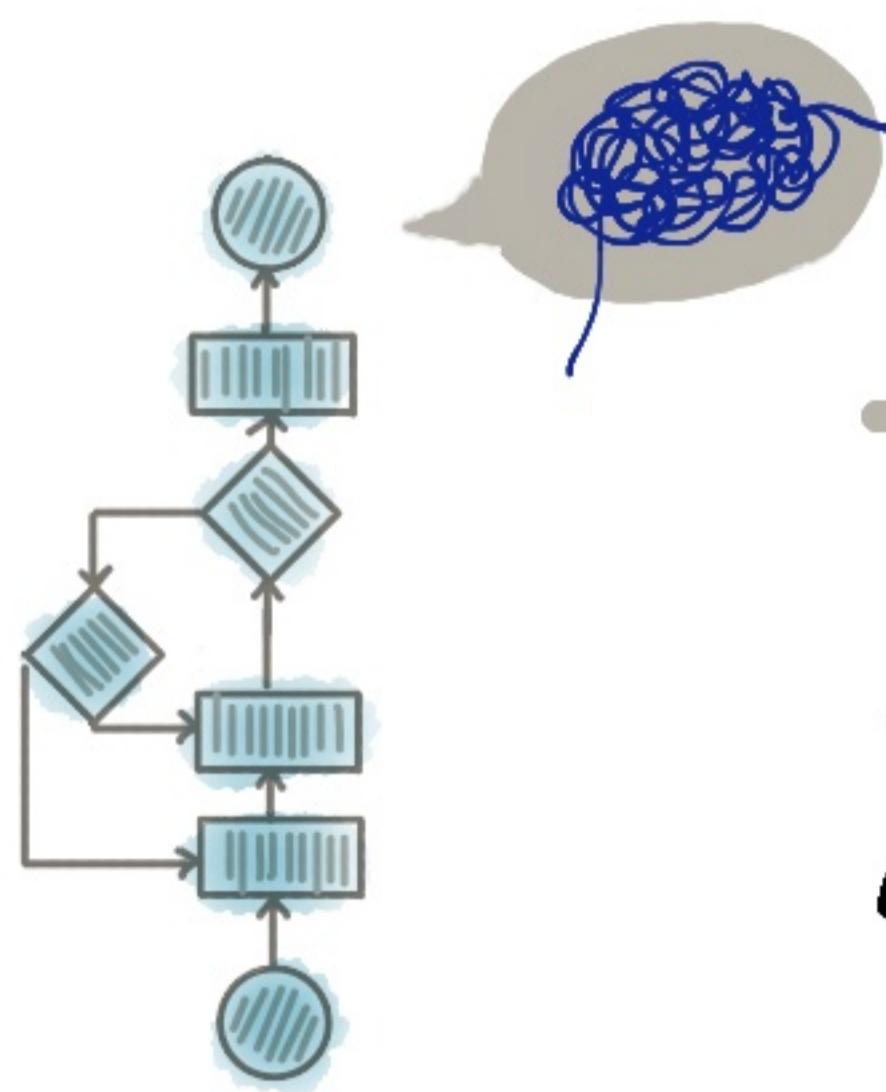
That is a tradeoff we make

# HOW TO TRUST AI

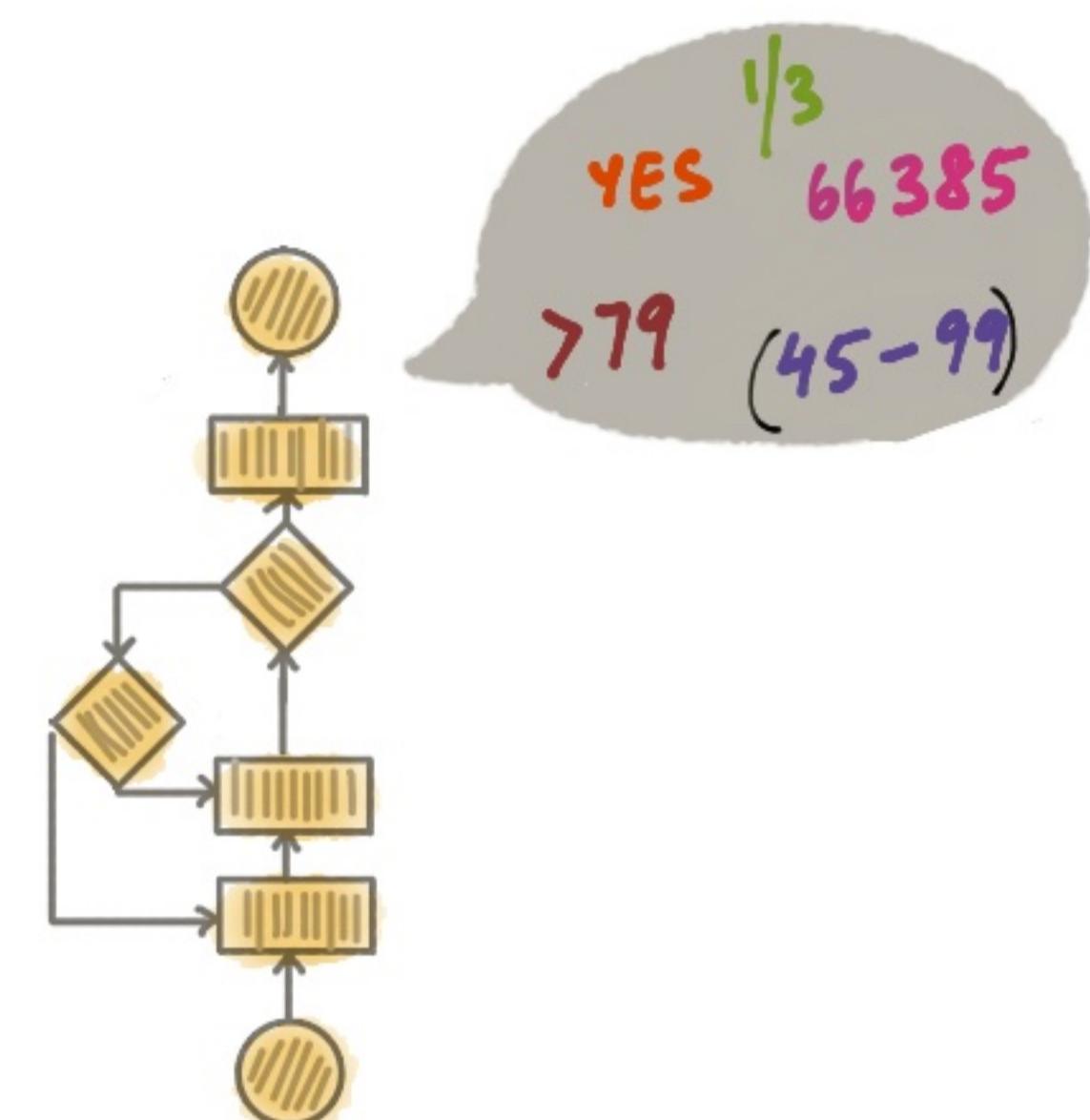
SUPERINTELLIGENT HUMAN-LIKE-OR-SURPASSING AI HAS NOT TAKEN OVER THE WORLD (YET!). BUT WE ARE ALREADY APPLYING 'INTELLIGENT' TOOLS TO MAKE IMPORTANT DECISIONS ON OUR BEHALF.

HOW DO WE HOLD THESE ALGORITHMS TO ACCOUNT?

THESE MODELS  
ARE NOT EASY  
TO INTERPRET



BUT THEY CAN  
BE PROBED TO  
GET INSIGHTS

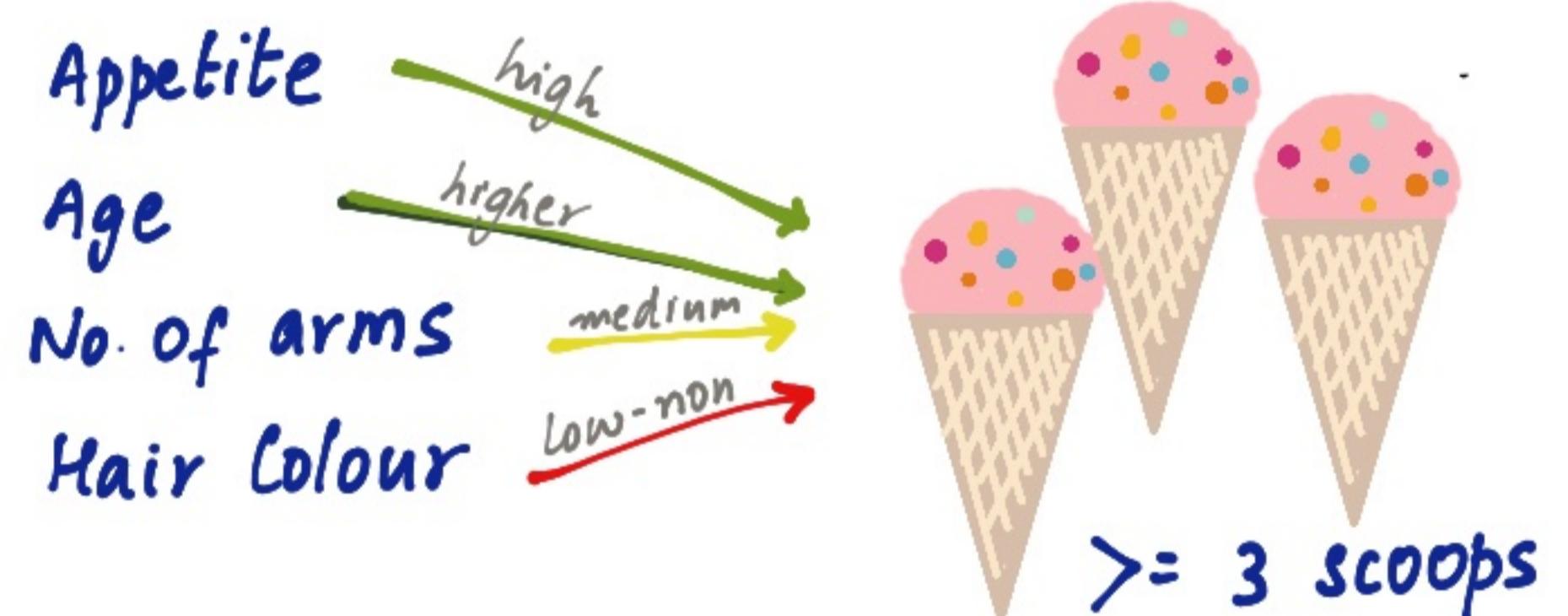


FOR EXAMPLE - IN THE ICECREAM CASE

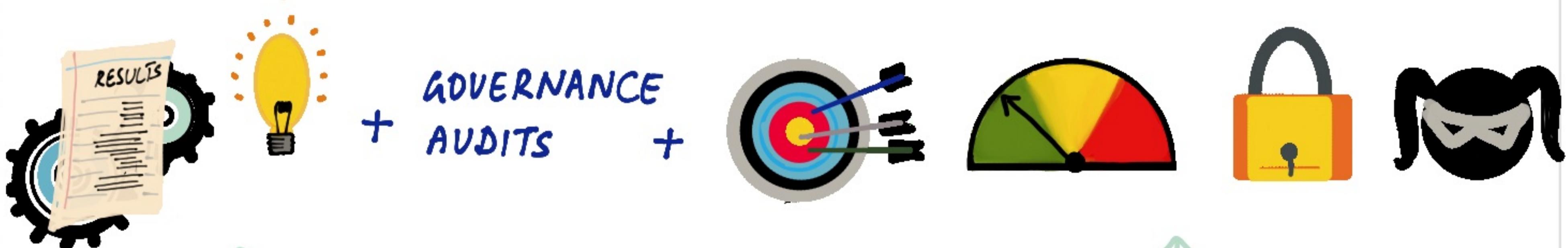
WEIGHTS GIVEN TO EACH FEATURE

Hair Colour	--
Time in Queue	+
Education	-
Age	++

INFLUENCE OF EACH FEATURE TO OUTCOME



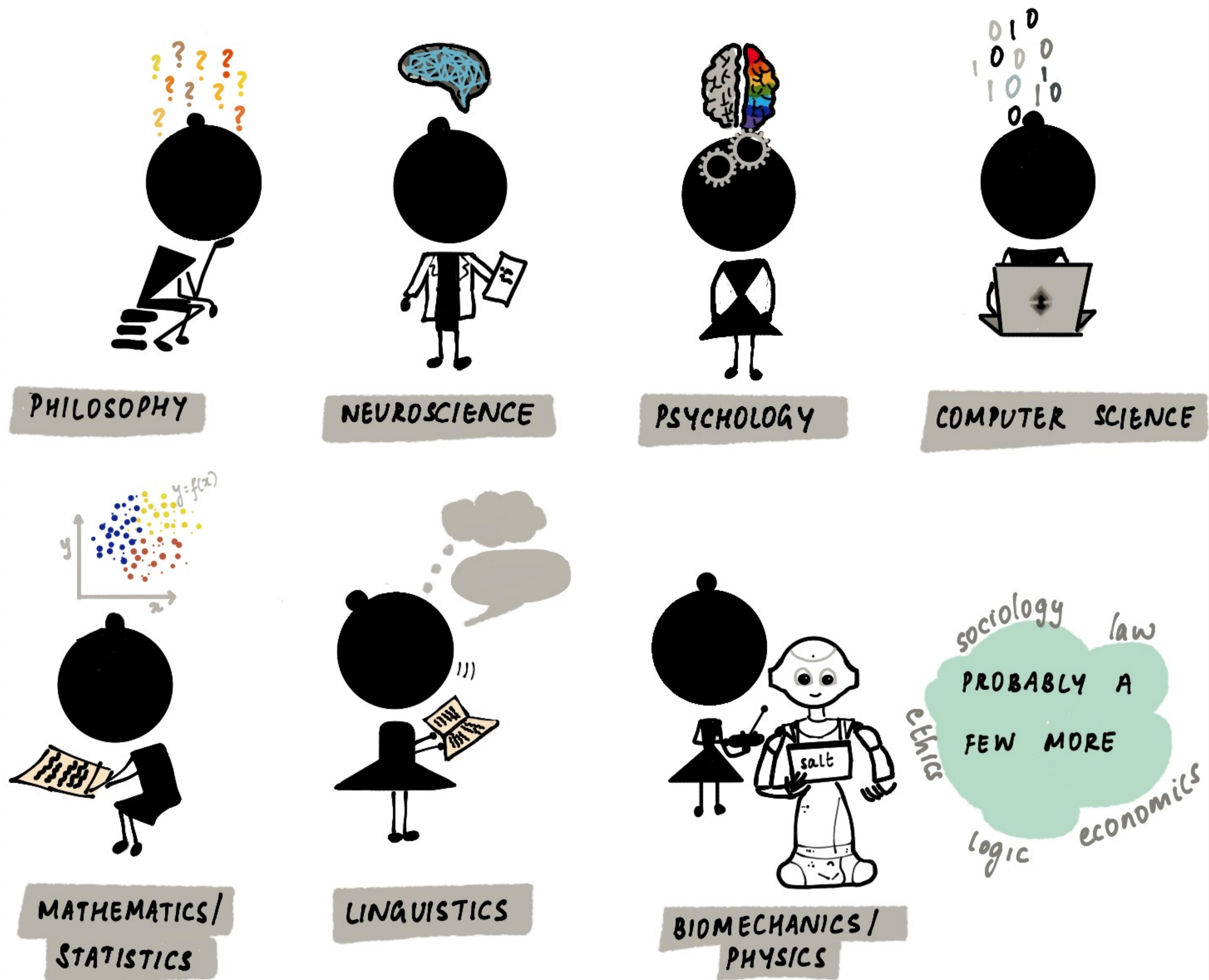
THESE RESPONSES HELP TO DETERMINE THE BASIS FOR A DECISION - TO SEE WHETHER A CERTAIN GENDER, RACE OR QUALIFICATION HAD MORE OR LESS ADVANTAGE IN GETTING A MORE DESIRABLE OUTCOME.



THIS - EXPLAINABLE AI - IS A NEW AREA OF RESEARCH. IN COMBINATION WITH GOOD GOVERNANCE, REGULAR AUDITS, AND A GOOD MODEL, BECOMES RESPONSIBLE AI - MORE DESERVING OF OUR TRUST.

# A CULMINATION

AI WORKS BY WORKING TOGETHER WITH OTHER DISCIPLINES



HOWEVER, THE OUTPUT FROM AI IMPACTS NEARLY EVERY ASPECT OF OUR INDIVIDUAL AND COLLECTIVE LIVES. THE INFLUENCE OF NARROW AI NEEDS MORE ATTENTION (THAN FUTURE AGI) IN TERMS OF BREACHES IN SECURITY, PRIVACY & TRUST AND OF MANIPULATING OUR THOUGHTS WITH ALGORITHM-CHOSEN CONTENT.

AI CAN IMPACT POSITIVELY WHEN CREATED IN COLLABORATION WITH POLICY MAKERS, EXPERTS AND THOSE FOR WHO IT IS INTENDED.

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AI IS MORE PROFOUND THAN ELECTRICITY OR FIRE

— SUNDAR PICHAI

# WOMEN IN AI

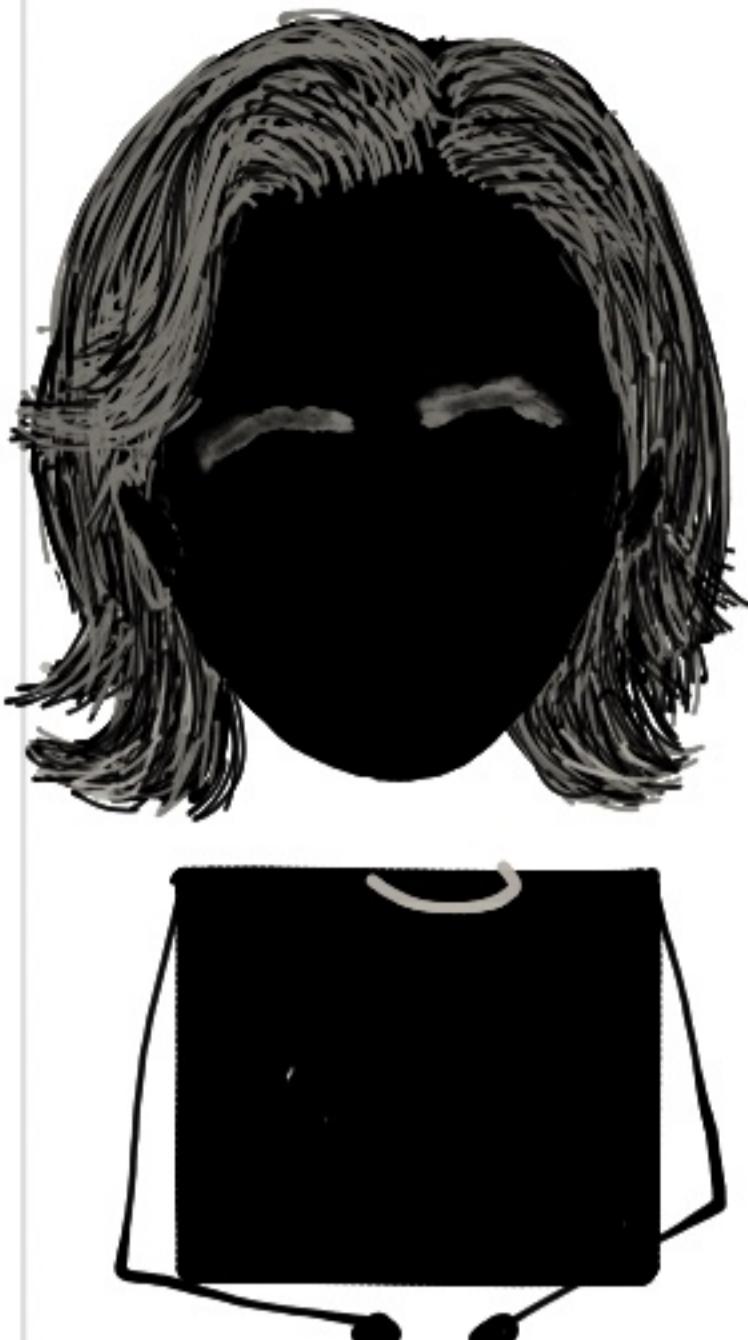
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WE NEED TO KNOW, SHARE AND HONOUR THEIR ACHIEVEMENTS  
AND WHO KNOWS — IT MAY INSPIRE ANOTHER!

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# WOMEN IN AI

FEI-FEI LI



REVOLUTIONISED  
COMPUTER VISION  
WITH IMAGENET

ACM FELLOW, SPEAKER  
AND MENTOR

ISABELLE GUYON



COINVENTOR OF  
SUPPORT VECTOR  
MACHINES &  
SIAMESE  
NEURAL NETWORKS

RUZENA BAJCSY



PERCEPTION METHODS  
IN ROBOTICS AND  
IN MEDICAL IMAGE  
ANALYSIS

ACM ALLEN NEWELL  
AWARD

LATANYA SWEENEY



KNOWN FOR  
DATA PRIVACY LAB  
AND FOR THE IDEA  
OF K-ANONYMITY  
(TO RE-IDENTIFY  
ANONYMISED DATA)

MARGARET BODEN



THINKER OF THE  
MIND'S COMPUTATION  
MODELS & PHILOSOPHY  
OF ARTIFICIAL LIFE

HAVA SIEGELMANN



RAN LIFE LONG  
LEARNING MACHINE  
PROGRAM @ DARPA  
INVENTED  
SUPER-TURING  
COMPUTATION

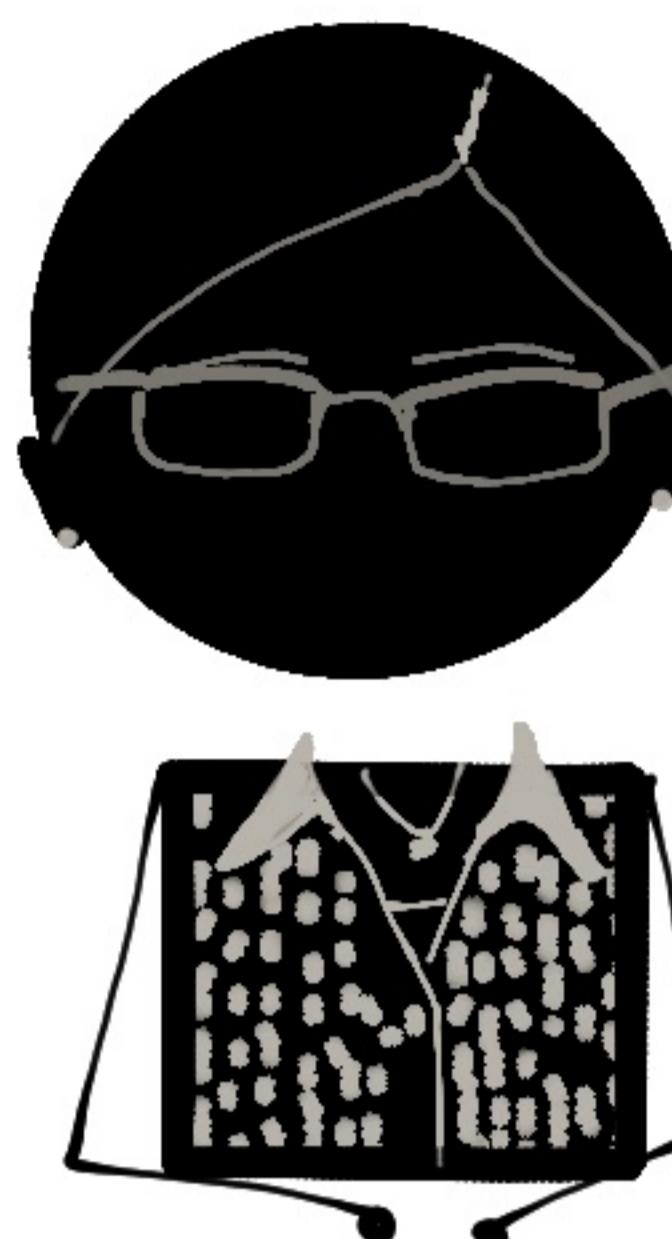
# WOMEN IN AI

ANIMA ANANDKUMAR



PIONEER OF TENSOR ALGORITHMS, PROMOTER OF DEMOCRATISING AI MENTOR, SPEAKER.

VIVIENNE SZE



KNOWN FOR RESEARCH IN ENERGY EFFICIENT MACHINE LEARNING

DAPHNE KOHLER



CO-CREATOR OF MOOC AND USES MACHINE LEARNING FOR DRUG DISCOVERY

TIMNIT GEBRU



KNOWN FOR RESEARCH IN ETHICAL ARTIFICIAL INTELLIGENCE, SPEAKER @ TED

TABITHA GOLDSTAUB



CHAIR OF UK GOV AI COUNCIL TO CHAMPION RAPID RESPONSIBLE AI

HILARY MASON



ML / DATA SCIENTIST ADVISOR TO BUSINESSES MENTOR TO STUDENTS

# MORE TO EXPLORE

WITH A TOPIC AS VAST AS AI, IT IS HARD TO BE ABLE TO COVER EVERY ASPECT OF IT WITHOUT VEERING AWAY FROM THE MAIN THREAD

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HERE ARE A FEW INTERESTING ASIDES I WANT TO HIGHLIGHT SHOULD YOU WISH TO EXPLORE

- OTHER WAYS TO LEARN - TRANSFER LEARNING, GENETIC ALGORITHMS
- ADVERSARIAL ATTACKS ON MODELS
- USE SYMBOLIC AI WITH TODAY'S TECH
- ROBOTICS & NEW LAWS FOR ROBOTS
- QUANTUM MACHINE LEARNING
- CONSCIOUSNESS IN CONTEXT OF HUMAN-LIKE AI
- CONTRIBUTIONS OF:

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DAVID RUMELHART JAMES MCCLELLAND GEOFFREY HINTON JUDEA PEARL  
RAY KURZWEIL HANS MORAVEC LESLIE KAELBLING YANN LE CUNN  
YOSHUA BENIGIO RAY SOLOMONOFF OLIVER SELFRIDGE TESSA LAU HOD LIPSON  
TRENCHARD MORE VLADIMIR VAPNIK JOY BUOLAMWINI MICHAEL I JORDAN  
CHRISTOPHER STRACHENY DIETRICH PRINZ DEMIS HASSABIS IAN GOODFELLOW  
JOSEPH WEIZENBAUM GERALD SUSSMAN ANDREW NG MOJAN ASGHARI  
ADOLFO GUZMAN JOHN KOZA, CAROL E REILEY DANIEL BOBRW AYANNA HOWARD  
TOM MITCHELL ROSS QUINLAN STEVE MUGGLETON RANA KALIDUBY  
RODNEY BROOKS DAVID MERRICK NICK BOSTROM ARTHUR C CLARKE ANDREA FROME  
JOHN SEARLE STANLEY KUBRICK JEFF HAWKINS STEPHEN WOLFRAM  
DAWN SONG DAVID CHALMERS MELANIE MITCHELL OLGA RUSSAKOVSKY  
REGINA BARZILAY CHRISTOF KOCH CATHY O'NEIL ILYA SUTSKEVER PETER NORVIG  
SEBASTIAN THRUN ANIL K JAIN ANDREW KARPATHY RACHEL THOMAS  
JOHN HOLLAND DAVID HECKERMAN PETER HART DOUGLAS HOFSTADTER

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# MY REFERENCES

## Online courses

MIT opencourseware - Patrick Winston's lecture series

Stanford - Andrew Ng - on coursera

AI for everyone - Deeplearning.ai Andrew Ng

IBM on Artificial intelligence - coursera

## Books

Machines who think - Pamela McCorduck

Hello World - Hannah Fry

Artificial Intelligence: A Guide for thinking humans - Melanie Mitchell

Master Algorithm - Pedro Domingos

Life 3.0 - Max Tegmark

Weapons of Math Destruction - Cathy O'Neil

## Intelligence

R Sternberg Human intelligence - [britannica.com](https://www.britannica.com)

Introduction to Psychology - [opentextbc.ca](https://openstax.org/r/opentextbc.ca)

[plato.stanford.edu](https://plato.stanford.edu)

- Innateness and language

- Chomsky on language

- Artificial intelligence

Chomsky and Origins of language - [news.mit.edu](https://news.mit.edu)

Chomsky - Language and Thought - youtube interview

Shane Legg - Talk on youtube

Daniel Dennet - Wired Interview

Will AI achieve consciousness? - Wired

Common sense to computers - [quantamagazine.org](https://quantamagazine.org)

A tribute to Alan Turing - [thoughtworks.com](https://thoughtworks.com)

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- [becominghuman.ai](https://becominghuman.ai)
- [towardsdatascience.com](https://towardsdatascience.com)
- [kdnuggets.com](https://kdnuggets.com)
- [stateof.ai](https://stateof.ai)

**Tools** A brief history of ASR (automatic speech recognition) - [medium.com](https://medium.com)

**Cost** Prepare for AI to produce less wizardry - Wired

**Privacy/Security.** Perfectly privacy preserving AI - [towardsdatascience.com](https://towardsdatascience.com)

**Learning Models** Continuous Delivery for Machine Learning - [Thoughtworks.com](https://Thoughtworks.com)

## Sustainability

Training a model and emission five times a car's - MIT technology review

Environmental impact of AI - Forbes

## Explainability

[christophm.github.io/interpretable-ml-book/](https://christophm.github.io/interpretable-ml-book/)

## Talks/Podcasts/Videos

Bias in Algorithms - Joy Buolamwini

Limitations in AI - Timnit Gebru

Algorithmic Fairness, Privacy and Ethics - Michael Kearns, Lex Fridman

Measure of Intelligence - Francois Chollet Lex Fridman

On AI and machine learning - [AnitaB.org](https://AnitaB.org) Fei Fei Li

Human centred AI - Fei Fei Li