2025

### sbm.+

# SHEMARABILLO



DESIGNED IN Canva

PERSONAL BRANDING



### The Brand

I created **sbm.+** to establish a personal brand that reflects who I am as a developer, designer, and creative professional. It's more than just a name—it's a statement of my passion for innovation, my commitment to growth, and my dedication to delivering high-quality work that makes a meaningful impact.

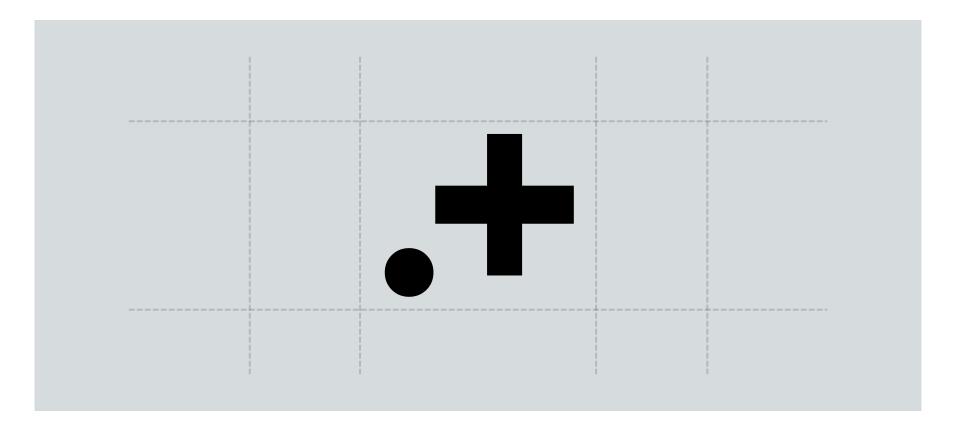


### **Brand Owner**

A recent BSIT graduate with a focus on web development and design. With a creative mind, I strive in providing digital solutions to make your ideas stand out in the web.

# Main Logo

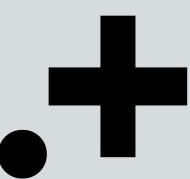
The dot signifies focus and attention to detail, while The plus represents drive to constantly grow, learn, and expand my skillset—aligning with my goal as a full-stack developer. **sbm.+** is more than a name—it's a promise to bring value, innovation, and impact to every project.







### Typography



Regular

Bold

# TTNorms

TT Norms is a modern, geometric sans-serif typeface known for its clean, minimal, and highly versatile design.



AaBbCcDdEeFfGgHhliJjKk LIMmNnOoPpQqRrSsTtUu VvWwXxYyZz 1234567890\_+<>;'[]~?\$\*

# Color Palette



a color palette is key to defining your personal brand's tone and emotion.
The colors of **sbm.+** displays a neutral and minimal tone for simplicity.

 Eerie Black
 Platinum
 White

 Hex: #191C20
 Hex: #D6DCDD
 Hex: #FFFFFF

 RGB: 1 71 80
 RGB: 212 196 253
 RGB: 255 240 181





### What I offer

My skils are not limited to one category, I proved multiple services that are needed in the tech industry.

#### **Web Development**



Building websites that showcase your brand and engage your audience.



### **Graphic Design**

Creating illustrations and graphics that enhance your brand and stand out.



### Web Design

Designing intuitive web design that enhance user engagement and satisfaction.



#### **Presentation Design**

Creating slides that convey your message and captivate your audience.

## Web portfolio

Having a web portfolio is essential for showcasing my skills, projects, and professional journey as a web developer and designer. It serves as a dynamic and interactive platform that reflects who I am and what I bring to the table.

smarabillo.webflow.io

v1.
developed in webflow

v2.
Currently in development

Turning Vis Stunning

I craft elegant web experiences that bridge

Sbm.+

