

Designing Well Architected Framework- Week 2

Performance Efficiency,
Operational Excellence, and Security



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tinyurl.com/DesigningWellArchitected

<https://www.productivecloudinnovation.com/lessons>



**Design Resilient
Architectures**



**Design Cost-Optimized
Architectures**



**Sustainability
Architectures**



**Design Performant
Architectures**



**Operationally Excellent
Architectures**



**Specify Secure
Applications**

Well Architected Framework

tinyurl.com/DesigningWellArchitected

Performance Efficient Architectures



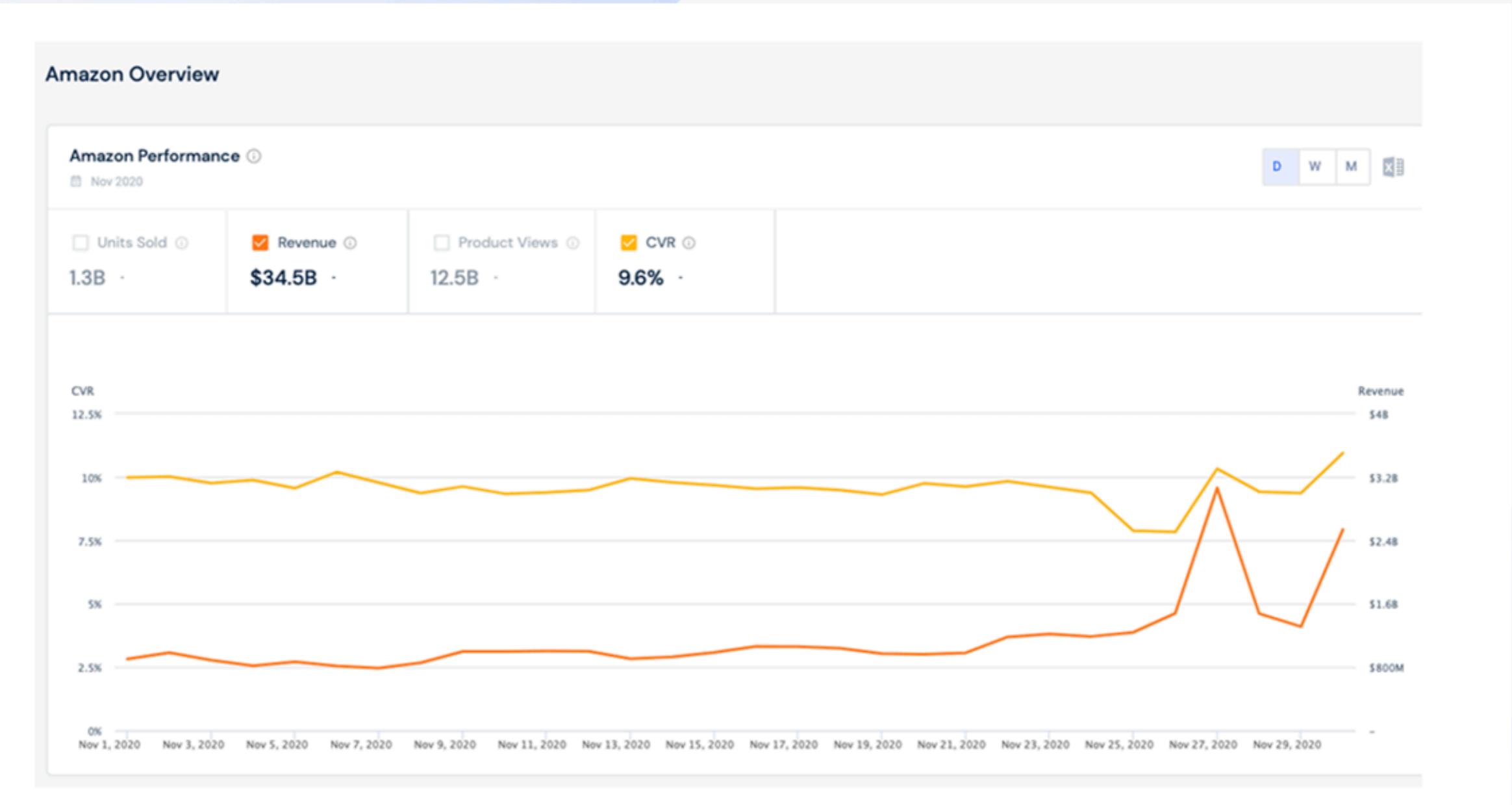
How does Amazon/Ebay design for performance?

The screenshot shows the Amazon homepage with a dark header bar. On the left, the Amazon Prime logo is displayed with a delivery address: "Deliver to Rohit Acton 01720". To the right are search fields, a magnifying glass icon, language selection ("English"), account information ("Hello, Rohit Account & Lists"), returns options, and a shopping cart icon showing "0" items.

The main content area features a large, festive banner with the text "Celebrate with gifts from small businesses" and a group of diverse people at a holiday dinner table. Below this, there are several promotional sections:

- Most-loved gifts this season:** Shows a collection of beauty products including a Revlon curling iron and various skincare and makeup items.
- Pick up where you left off:** Displays Apple AirPods (3rd generation) and Krone Kalpasmos headphones.
- Your opinion matters to us:** A survey poll asking, "Do you agree or disagree that Prime makes a difference in your life?" with a scale from 1 (Strongly Disagree) to 5 (Strongly Agree). The results show: 1 (Strongly Disagree), 2 (Neither), 3 (Strongly Agree).
- Your local store, online:** Promotes free grocery pickup from Whole Foods Market included with Prime, with a link to "Shop Whole Foods Market".
- Gift cards with free shipping:** Features a graphic of colorful balloons and an Amazon logo.

At the bottom of the page, there are links for "Discover 4+ star gifts", "View your browsing history", and other navigation options like "All", "Whole Foods", "Pharmacy", etc.



\$6.3 million per minute online, at an average of \$27.50 per person.



Black Friday 2020 was the second-highest online spending day in U.S. history, bringing in a total of \$9 billion

Hi Rohit Bhardwaj! ▾

Daily Deals

Brand Outlet

Help & Contact

Save now →

Sell

Watchlist ▾

My eBay ▾



Shop by category ▾

 Search for anything

All Categories ▾

Search

Advanced

Home

♥ Saved

Motors

Electronics

Collectibles & Art

Home & Garden

Clothing & Accessories

Toys

Sporting Goods

Business & Industrial

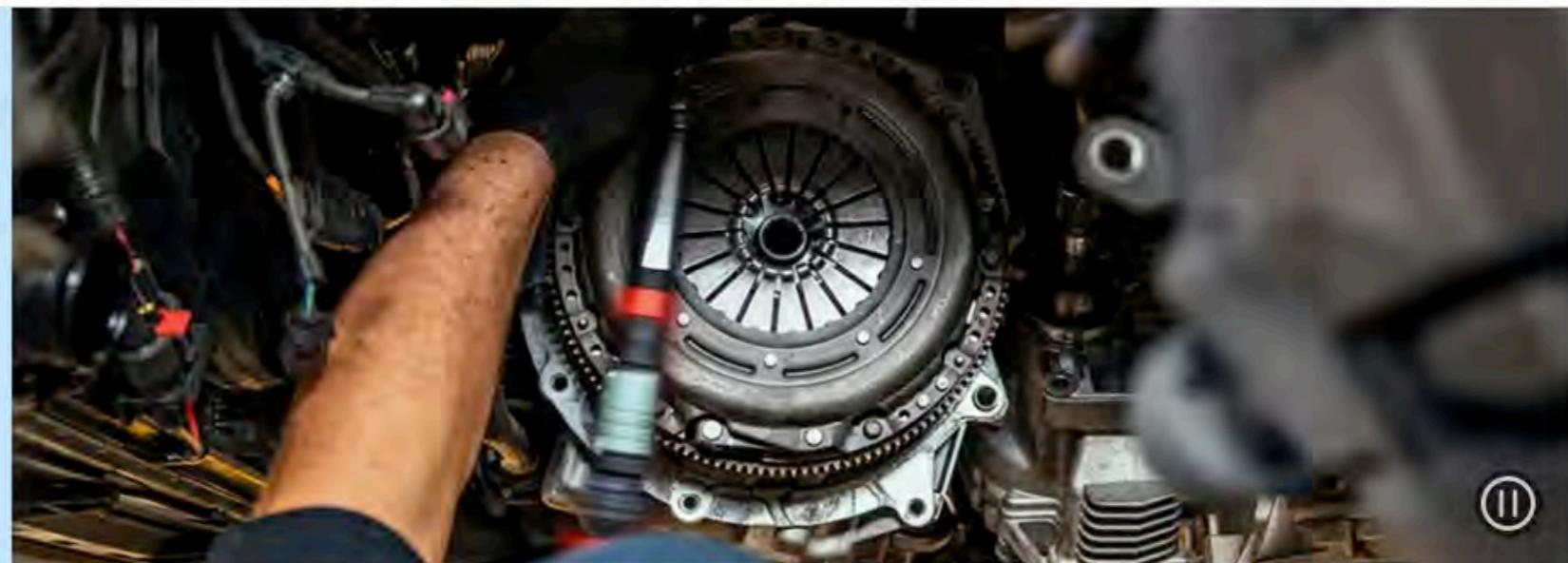
Jewelry & Watches

eBay Refurbished

Keep your ride running smoothly

Shop transmissions, differentials, and clutch components.

Get the parts →



The Andy Warhol Collection

Shop original sketches, prints and posters

Shop Now →



\$4,000.00



\$4,000.00



\$7,000.00



\$10,000.00



\$5,000.00

What are the issues in Performance?

Think about Availability

Think about Response time

Think about Data

Think about Distributed Data

Traffic distribution

Jul 2021 - Sep 2021 | Worldwide | Organic Only | Keyword 'supply chain issues'

cbsnews.com cnbc.com whitehouse.gov bbc.com forbes.com newyorker.com reuters.com yahoo.com ing.com marketwatch.com

60%

50%

40%

30%

20%

10%

similarweb

Jul 21 Aug 21 Sep 21

 similarweb

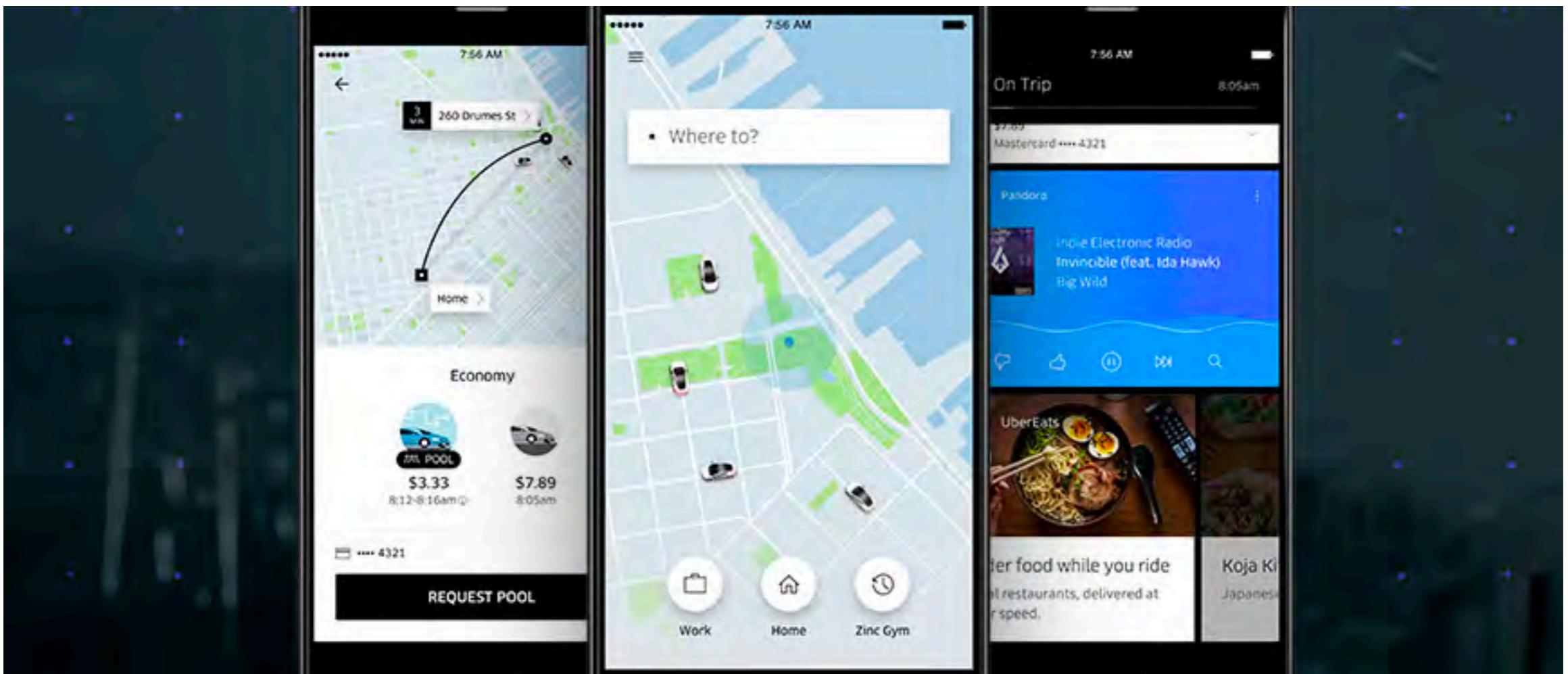
Figure 1. Businesses Have Little Inventory to Sell

Inventory-to-sales ratio (days of sales in inventory)



Sources: U.S. Census Bureau; CEA Calculations

Uber/Lyft design



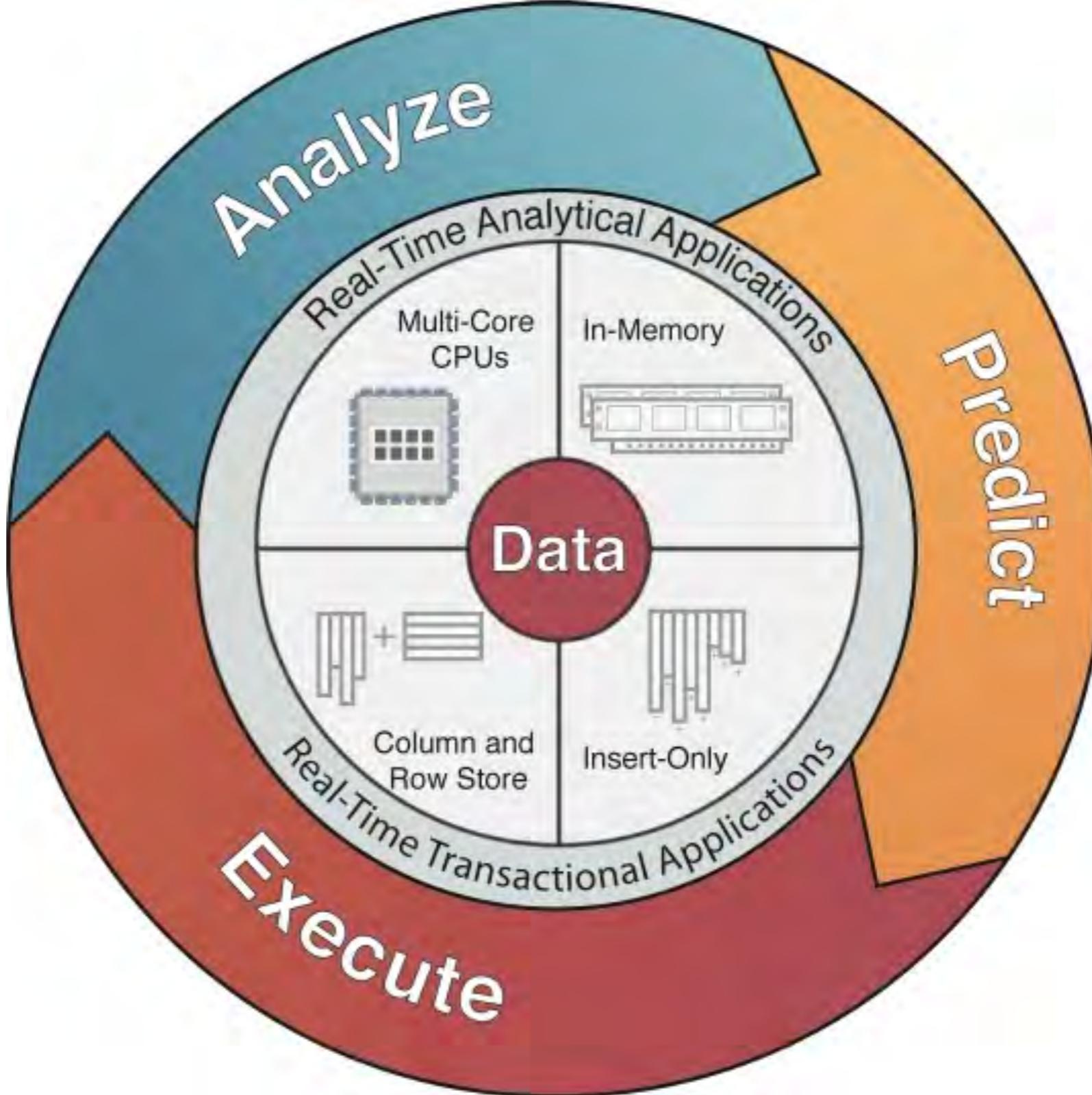


*For Impatient Web Users,
an Eye Blink Is Just Too Long to Wait*

250 ms is magic number

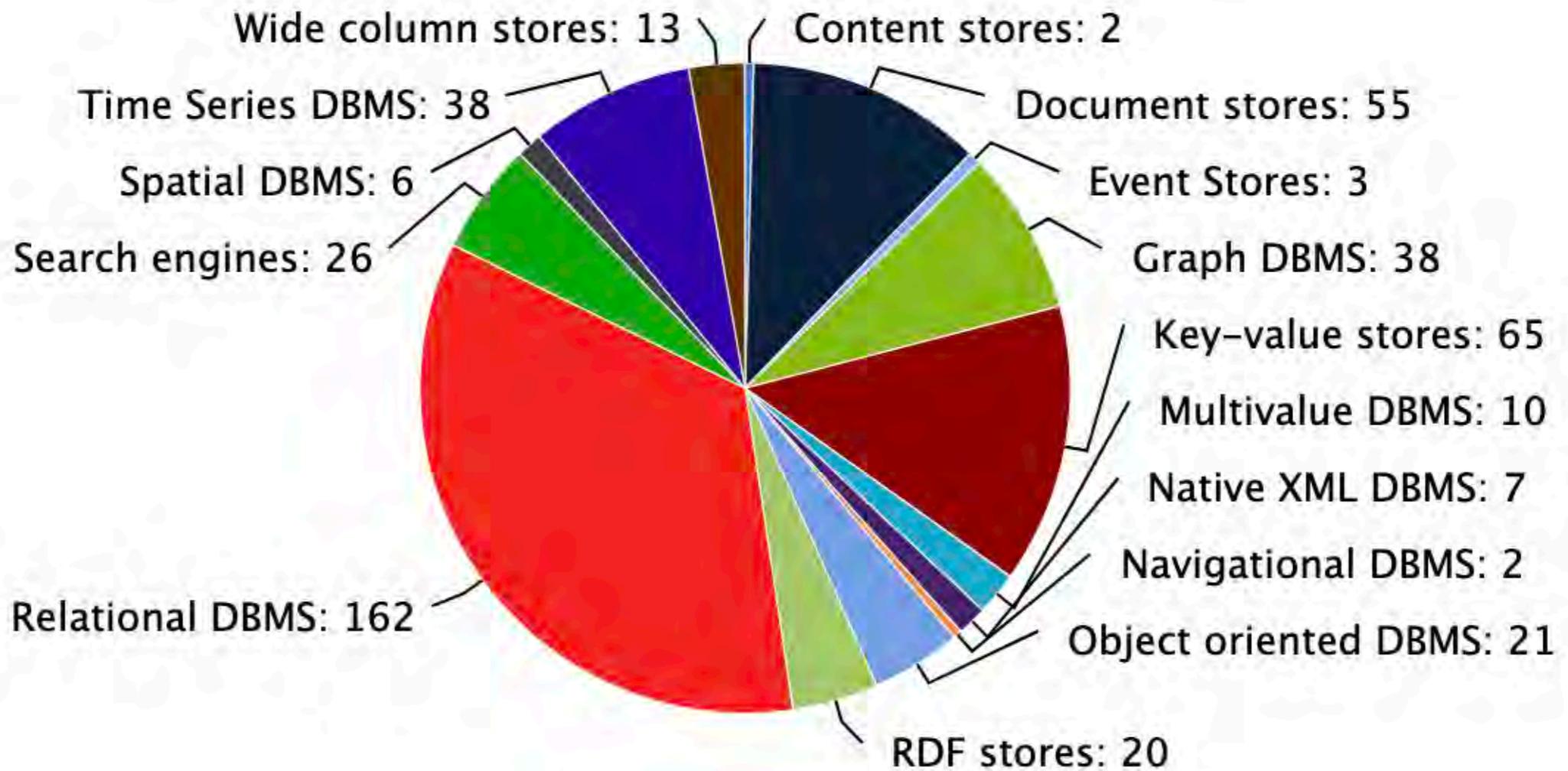
How do you select the best-performing architecture?

How No-SQL helps with performance

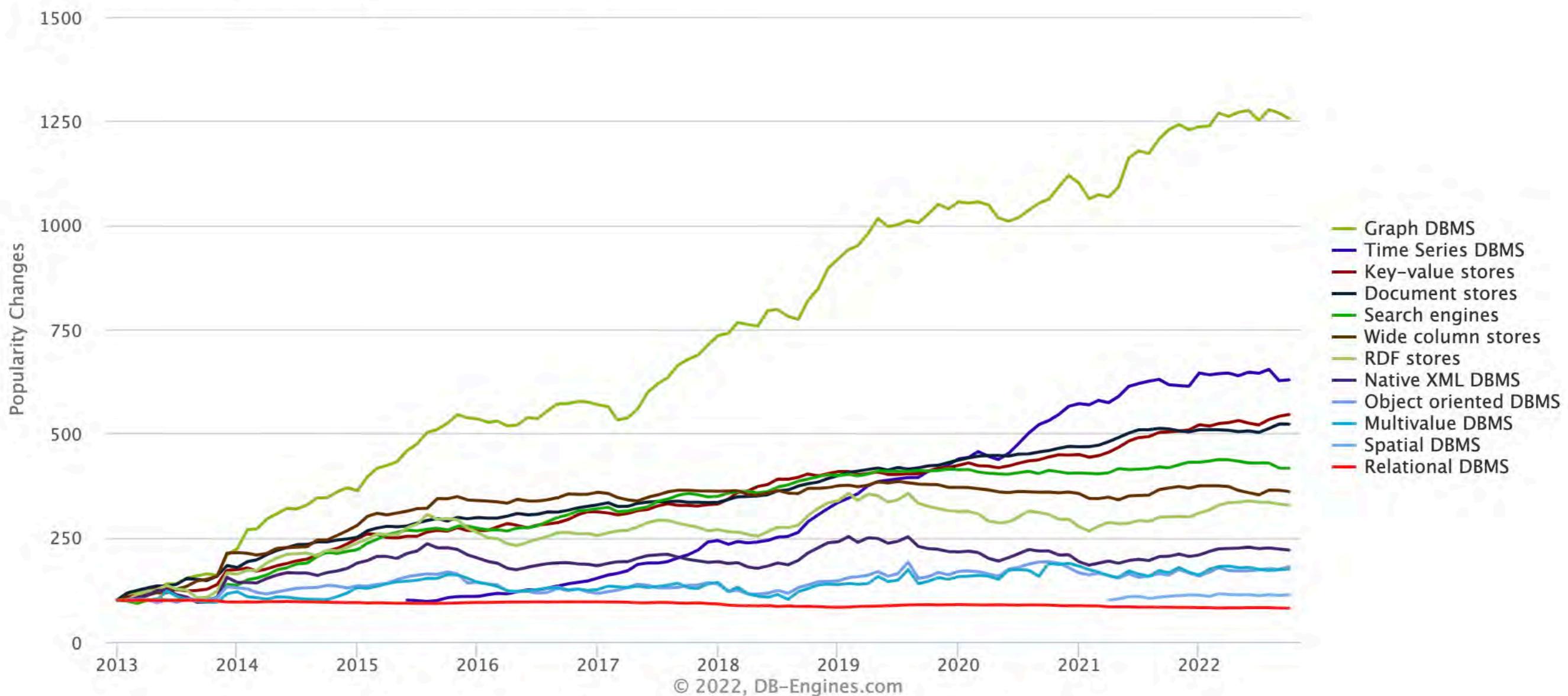


Big Data

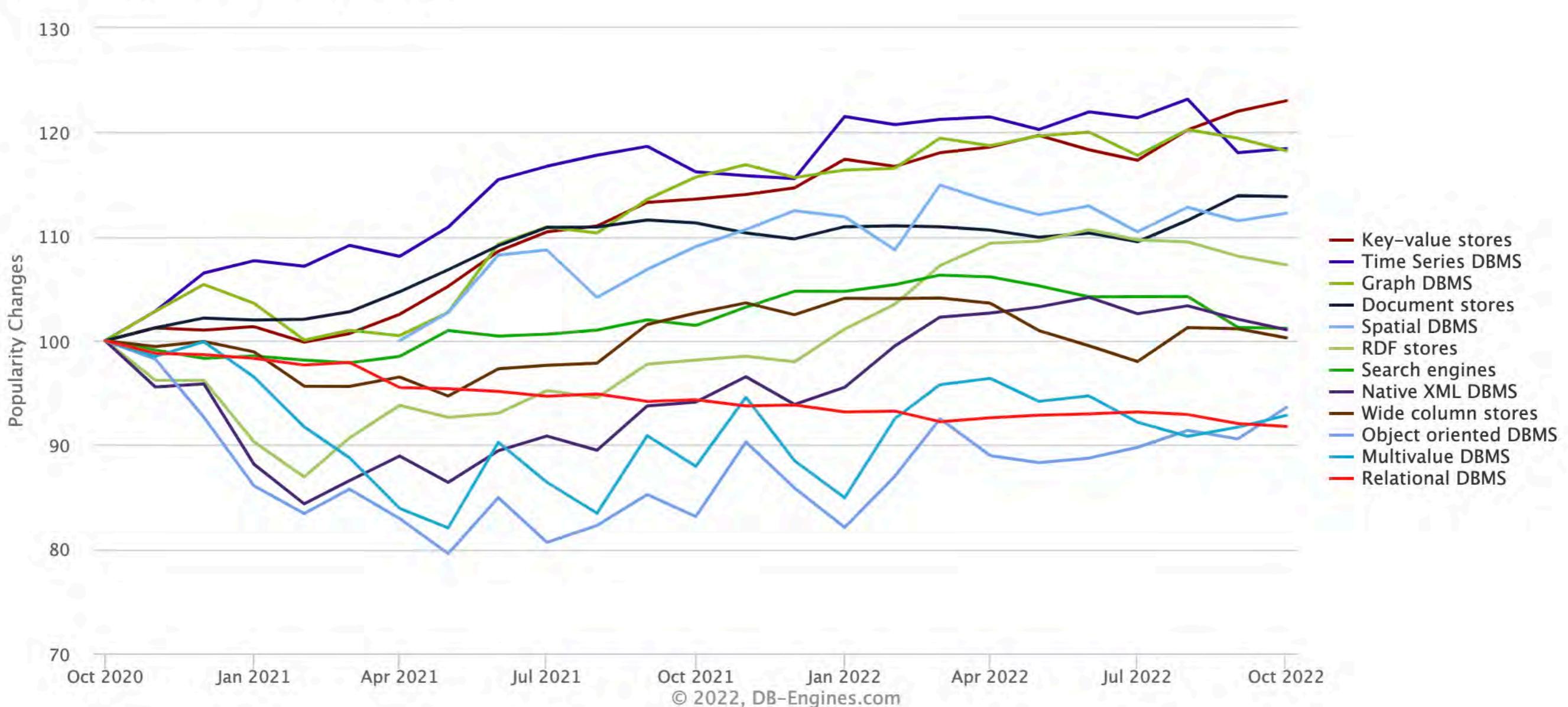
Number of systems per category, October 2022

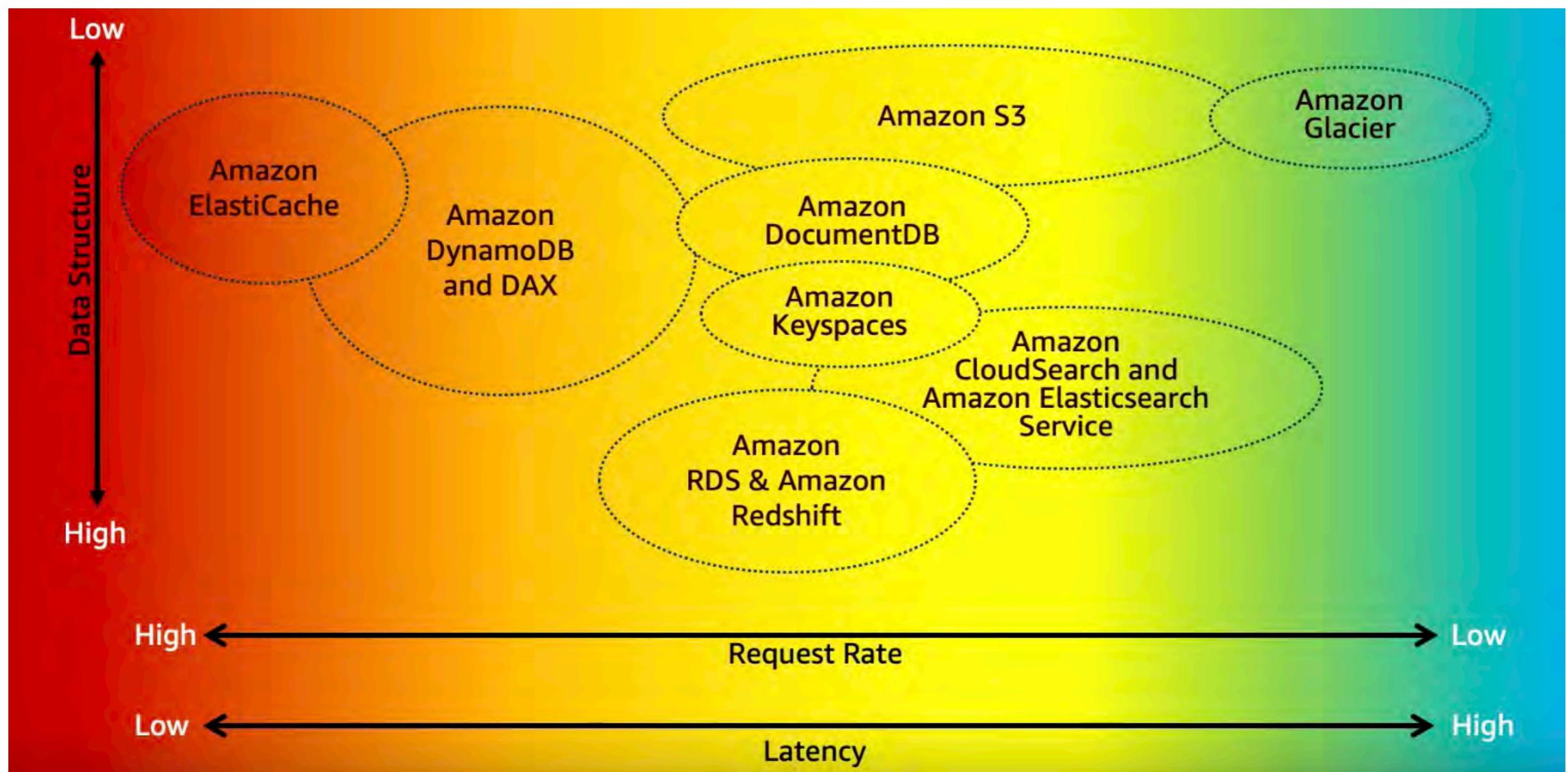


Complete trend, starting with January 2013

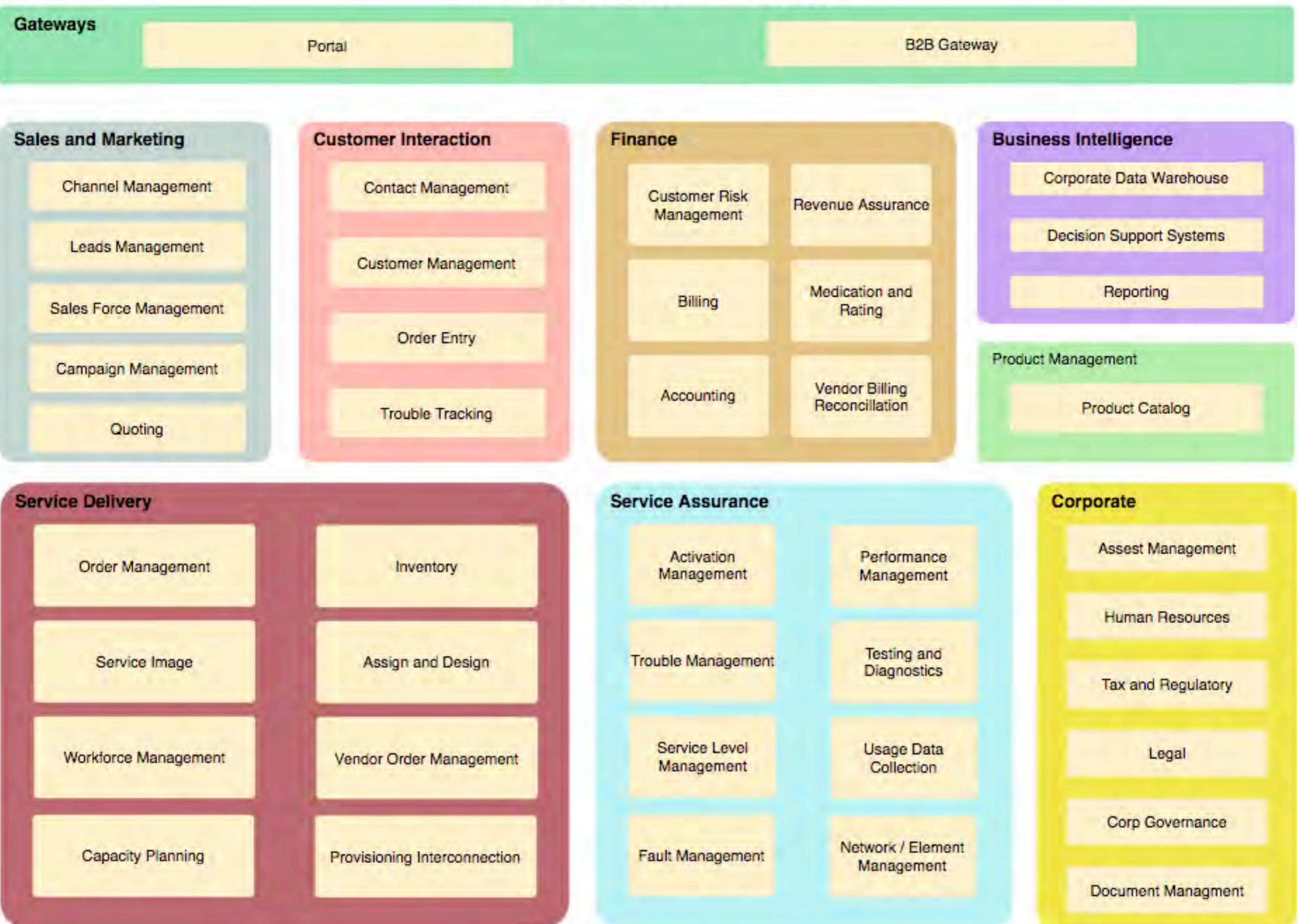


Trend of the last 24 months





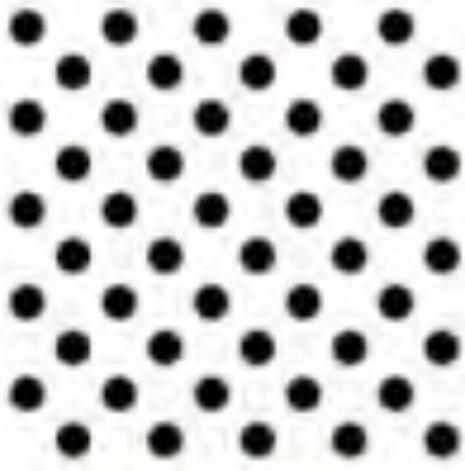
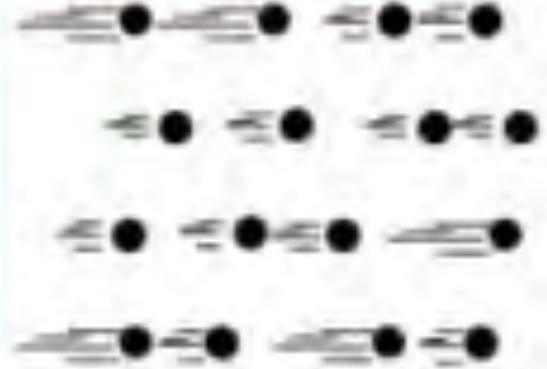
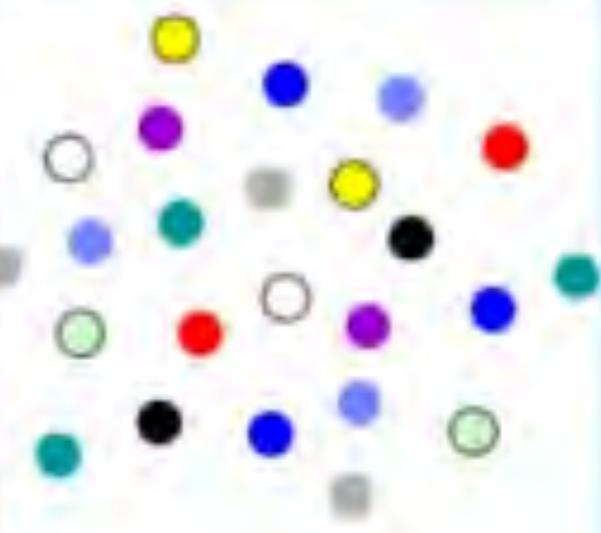
Application Enterprise Architecture Diagram



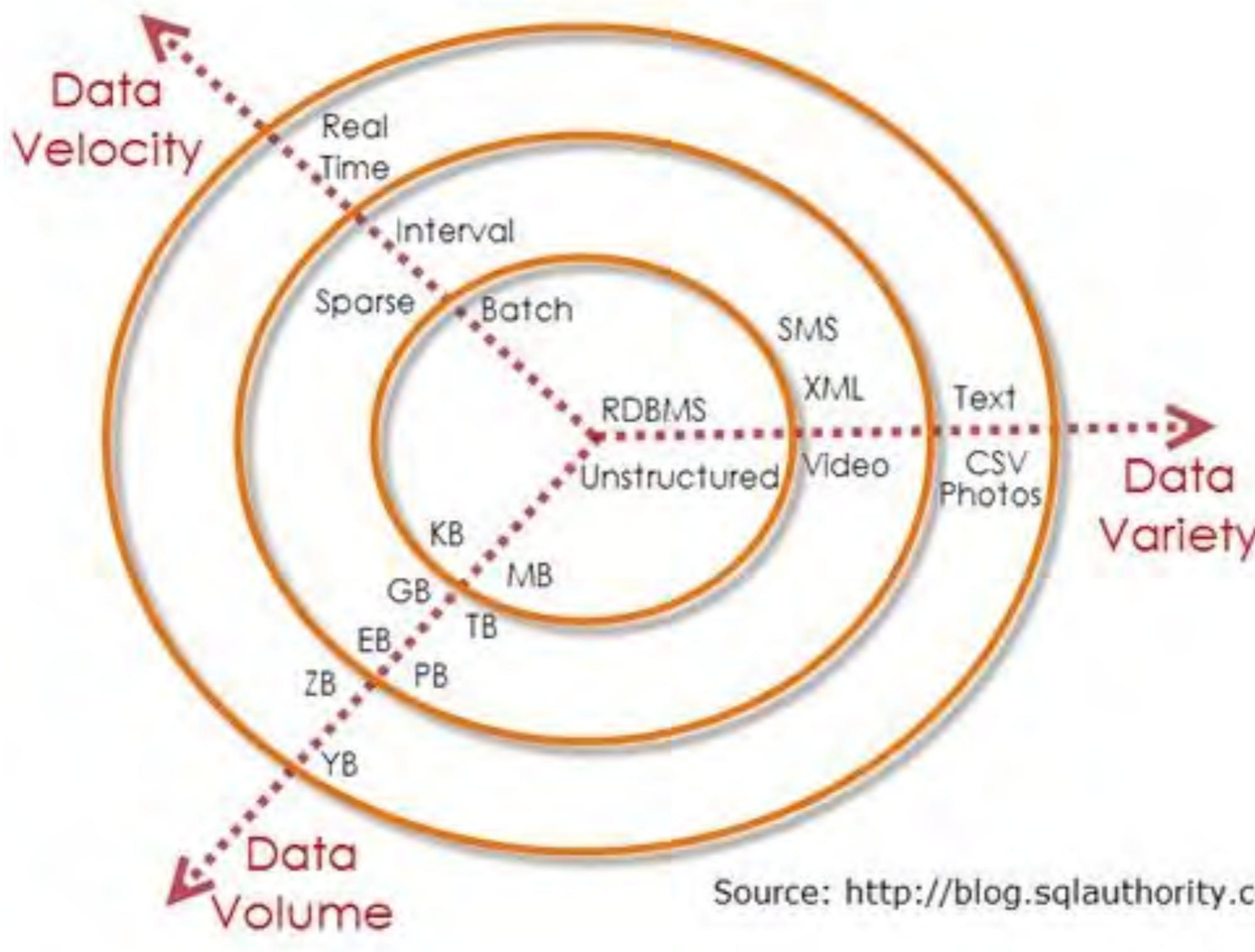
big data



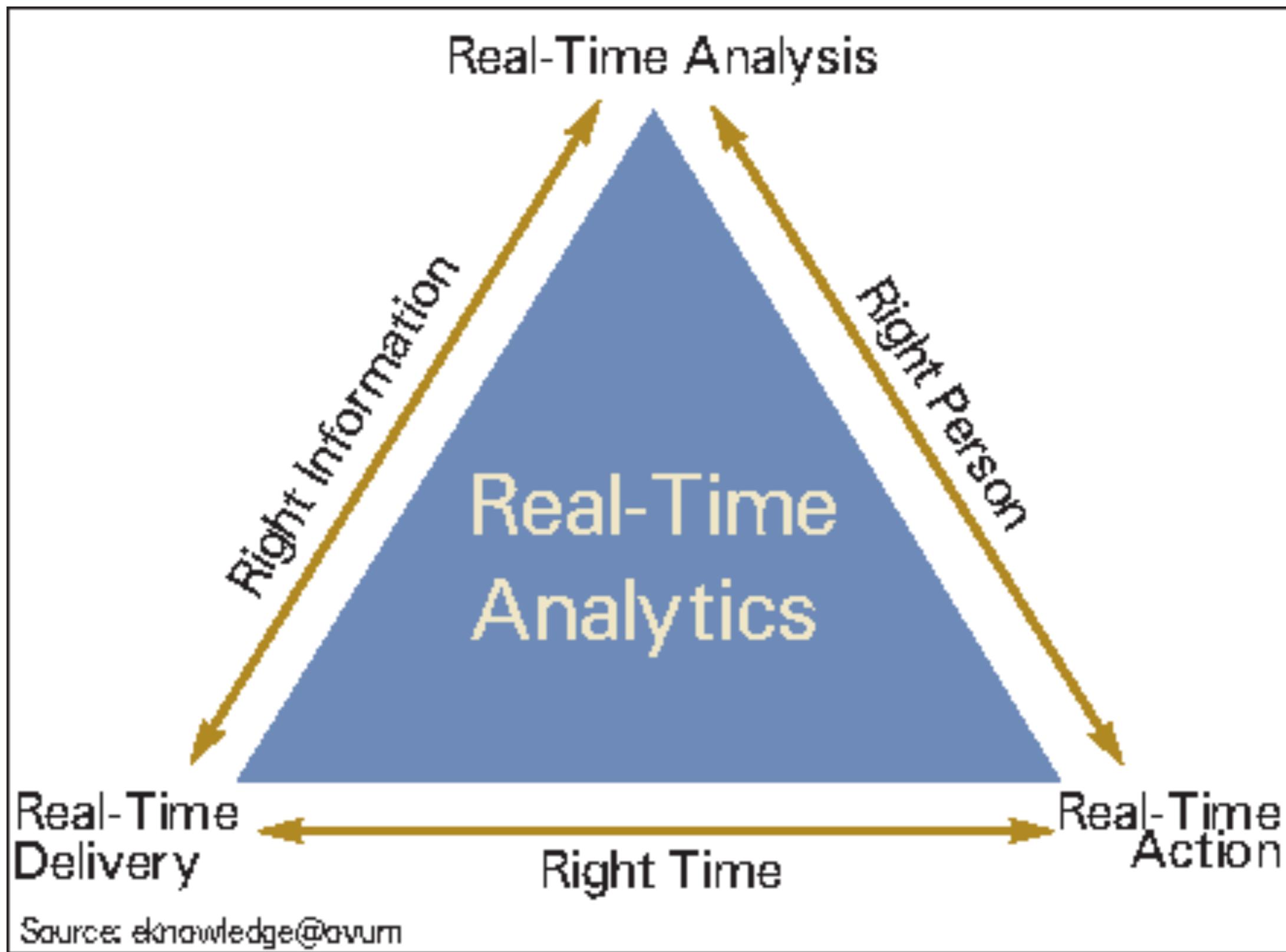
Big data characteristics

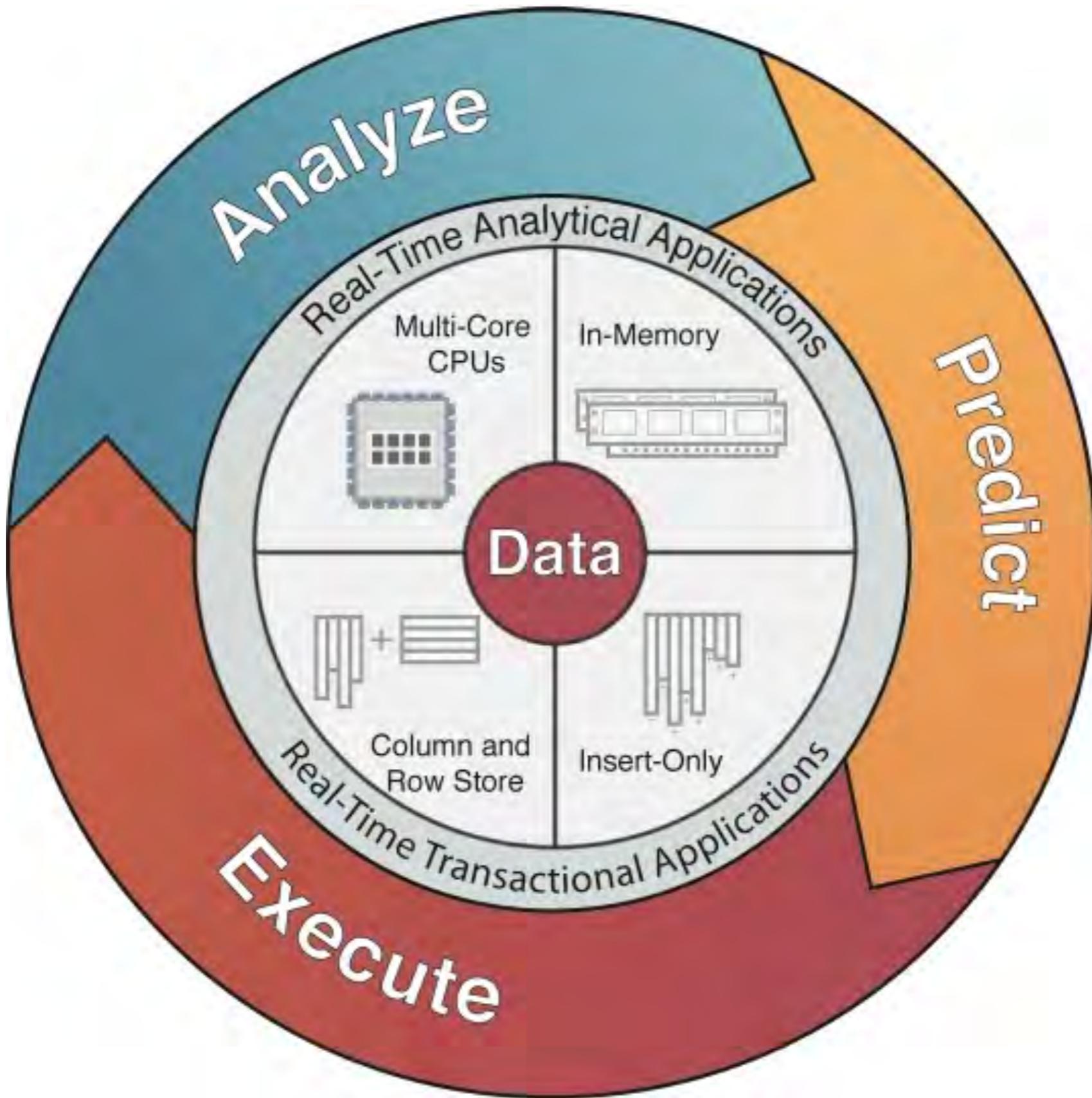
| Volume | Velocity | Variety | Veracity* |
|--|---|--|---|
|  |  |  |  |
| Data at Rest Terabytes to exabytes of existing data to process | Data in Motion Streaming data, milliseconds to seconds to respond | Data in Many Forms Structured, unstructured, text, multimedia | Data in Doubt Uncertainty due to data inconsistency & incompleteness, ambiguities, latency, deception, model approximations |

3Vs of Big Data



Source: <http://blog.sqlauthority.com>





- Would ACID work with Bigdata ?

replication



```
SELECT COUNT(ArtifactID) FROM Document WHERE AccessControlListID_D IN (1,1000062) AND
(ArtifactID IN
(SELECT ArtifactID FROM Document WHERE AccessControlListID_D IN (1,1000062)
AND EXISTS
(SELECT CodeArtifactID FROM CodeArtifact WHERE AssociatedArtifactID = Document.ArtifactID
AND CodeArtifactID IN (17375543,17375544)
))
OR ArtifactID IN
(SELECT ArtifactID FROM Document WHERE AccessControlListID_D IN (1,1000062) AND
(EXISTS
(SELECT CodeArtifactID FROM CodeArtifact
WHERE AssociatedArtifactID = Document.ArtifactID AND CodeArtifactID IN (13002091,13002080,17018689,13002017)
)
AND NOT EXISTS
(SELECT CodeArtifactID FROM CodeArtifact WHERE AssociatedArtifactID = Document.ArtifactID
AND CodeArtifactID IN (16851390,17018659)
)
)
)
)
)
```

db sharding

| Key | Name | Description | Stock | Price | LastOrdered |
|------|------------|-------------|-------|--------|-------------|
| ARC1 | Arc welder | 250 Amps | 8 | 119.00 | 25-Nov-2013 |
| BRK8 | Bracket | 250mm | 46 | 5.66 | 18-Nov-2013 |
| BRK9 | Bracket | 400mm | 82 | 6.98 | 1-Jul-2013 |
| HOS8 | Hose | 1/2" | 27 | 27.50 | 18-Aug-2013 |
| WGT4 | Widget | Green | 16 | 13.99 | 3-Feb-2013 |
| WGT6 | Widget | Purple | 76 | 13.99 | 31-Mar-2013 |



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| WGT6 | Widget | Purple | 76 | 13.99 | 31-Mar-2013 |

BASE

- Basically Available – the system guarantees some level of availability to the data even in regards to node failures. The data may be stale, but will still give and accept responses.
- Soft State – the data is in a constant state of flux; so, while a response may be given, the freshness or consistency of the data is not guaranteed to be the most current.
- Eventual Consistency – the data will eventually be consistent through all nodes and in all databases, but not every transaction at every moment. It will reach some guaranteed state eventually.

ACID

- Strong Consistency
- Isolation
- Focus on “commit”
- Nested transactions
- Availability?
- Conservative (pessimistic)
- Difficult evolution (e.g. schema)

BASE

- Weak Consistency – stale data OK
- Availability first
- Best effort
- Approximate answers OK
- Aggressive (optimistic)
- Simpler!
- Faster
- Easier evolution

AVAILABILITY LEVEL¹¹ **ESTIMATED DOWNTIME PER YEAR**

99.999%

5 minutes

99.99%

52 minutes

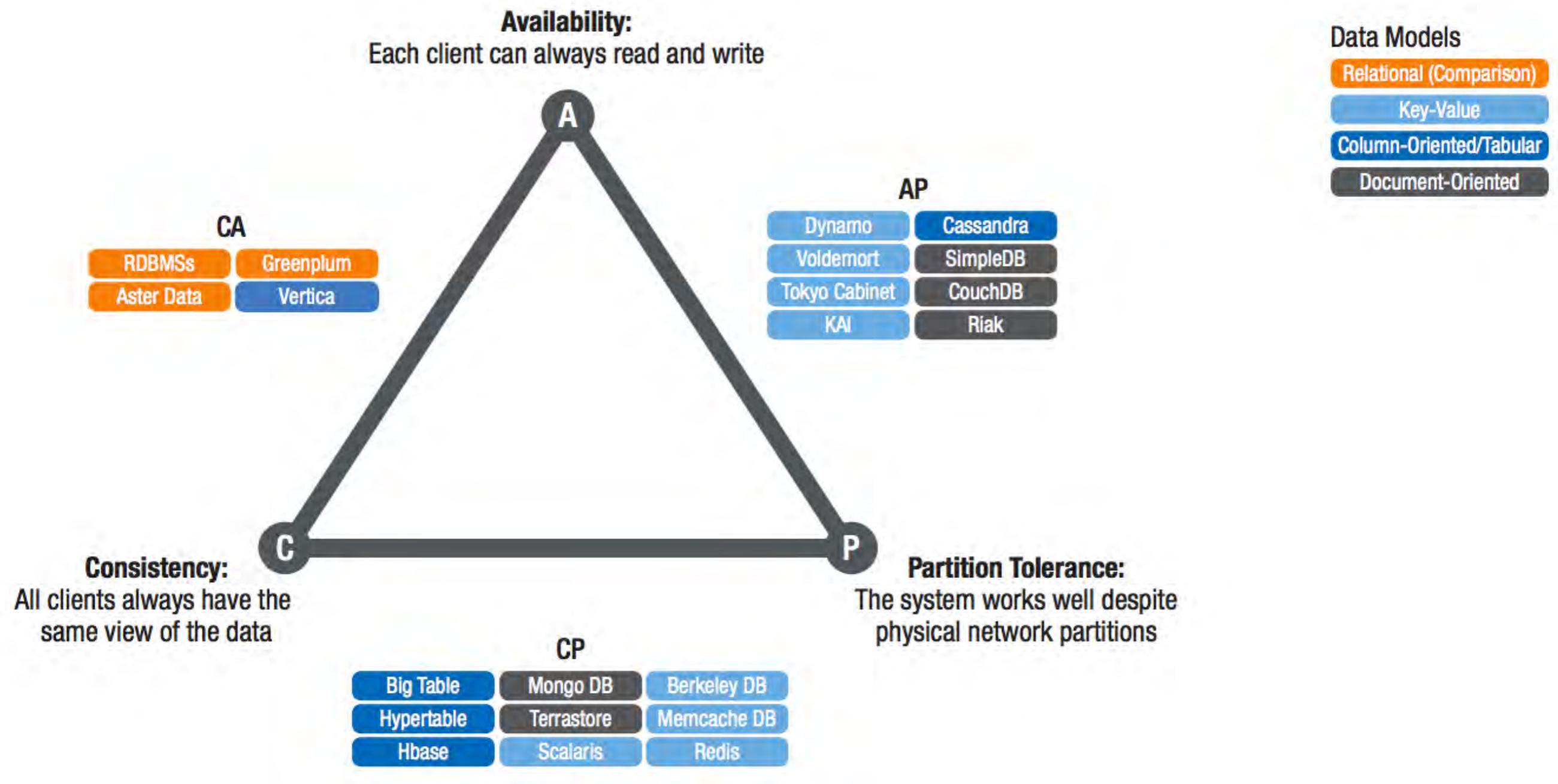
99.9%

8.5 hours

99%

3.5 days or about 87 hours

CAP Theorem

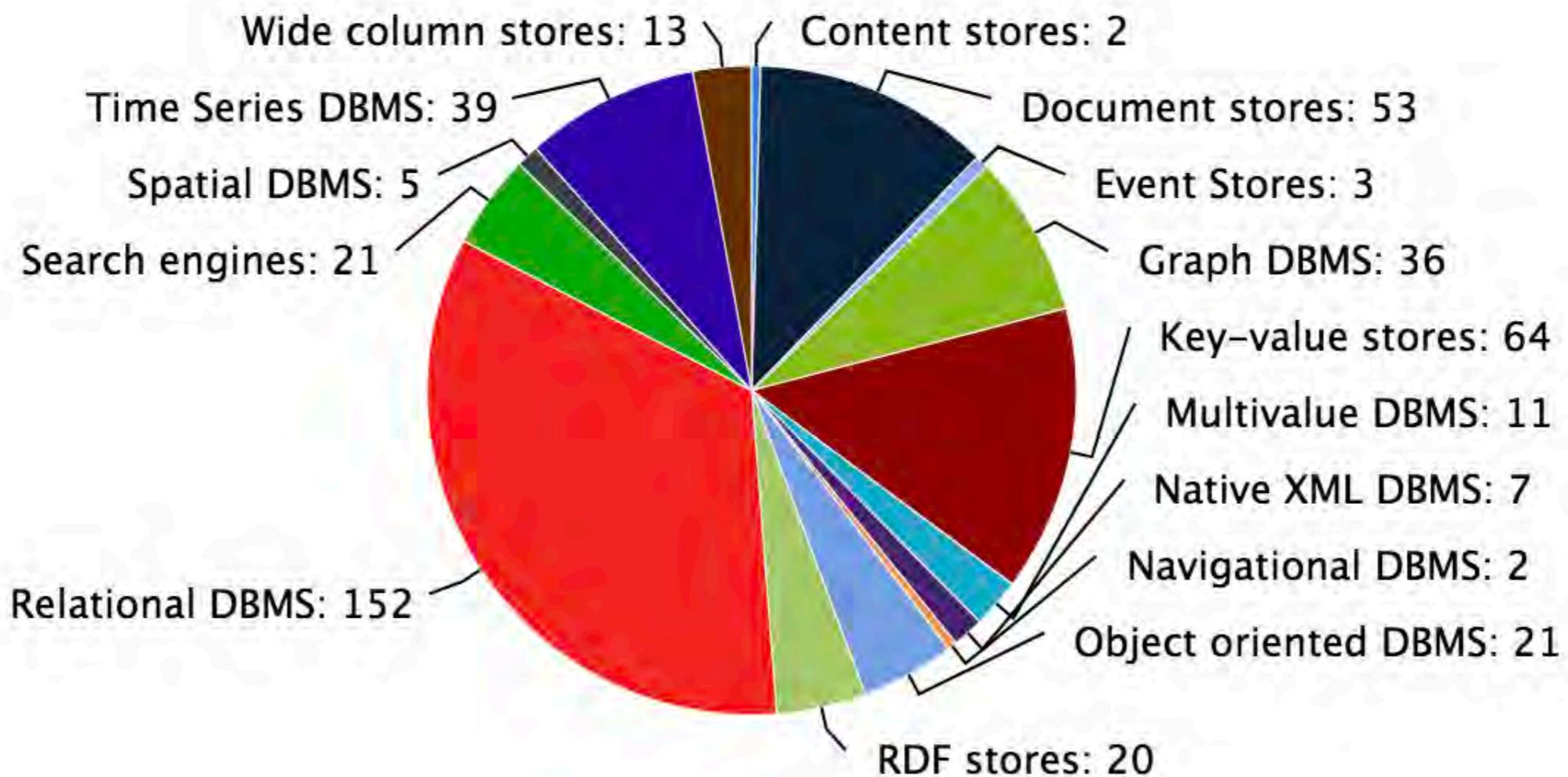


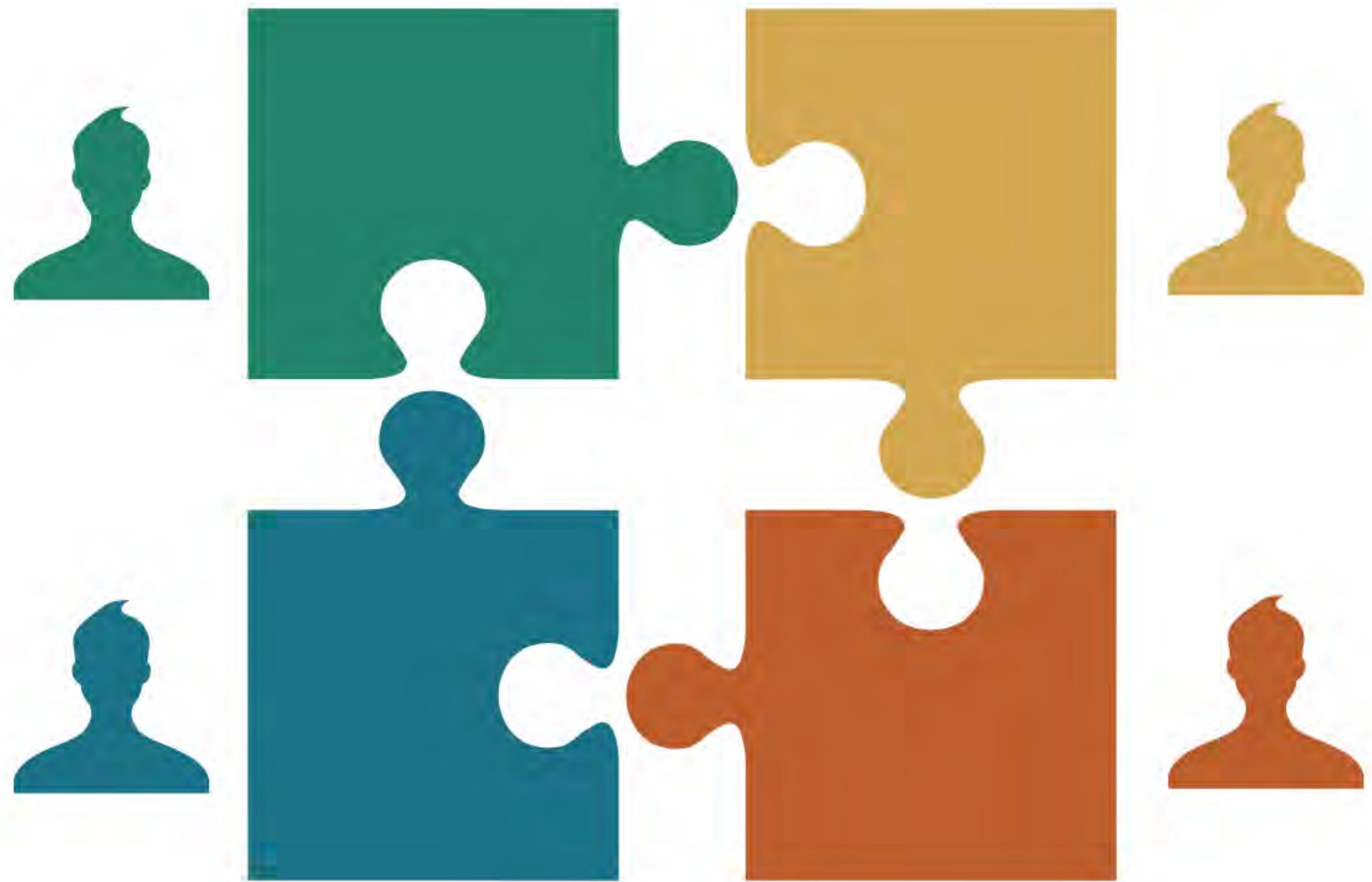
BASE (Basically Available, Soft-State, Eventual Consistency) data store

| SELECTION | CHARACTERISTICS | EXAMPLES |
|------------------|---|---|
| C + A (No P) | 2-phase commits Cache validation protocols | Single-site databases Cluster databases LDAP xFS file system |
| C + P (no A) | Pessimistic locking minority partitions unavailable | Distributed databases Distributed locking Majority protocols |
| A + P (no C) | Expirations/leases Conflict resolution Optimistic | Coda Web caching DNS |

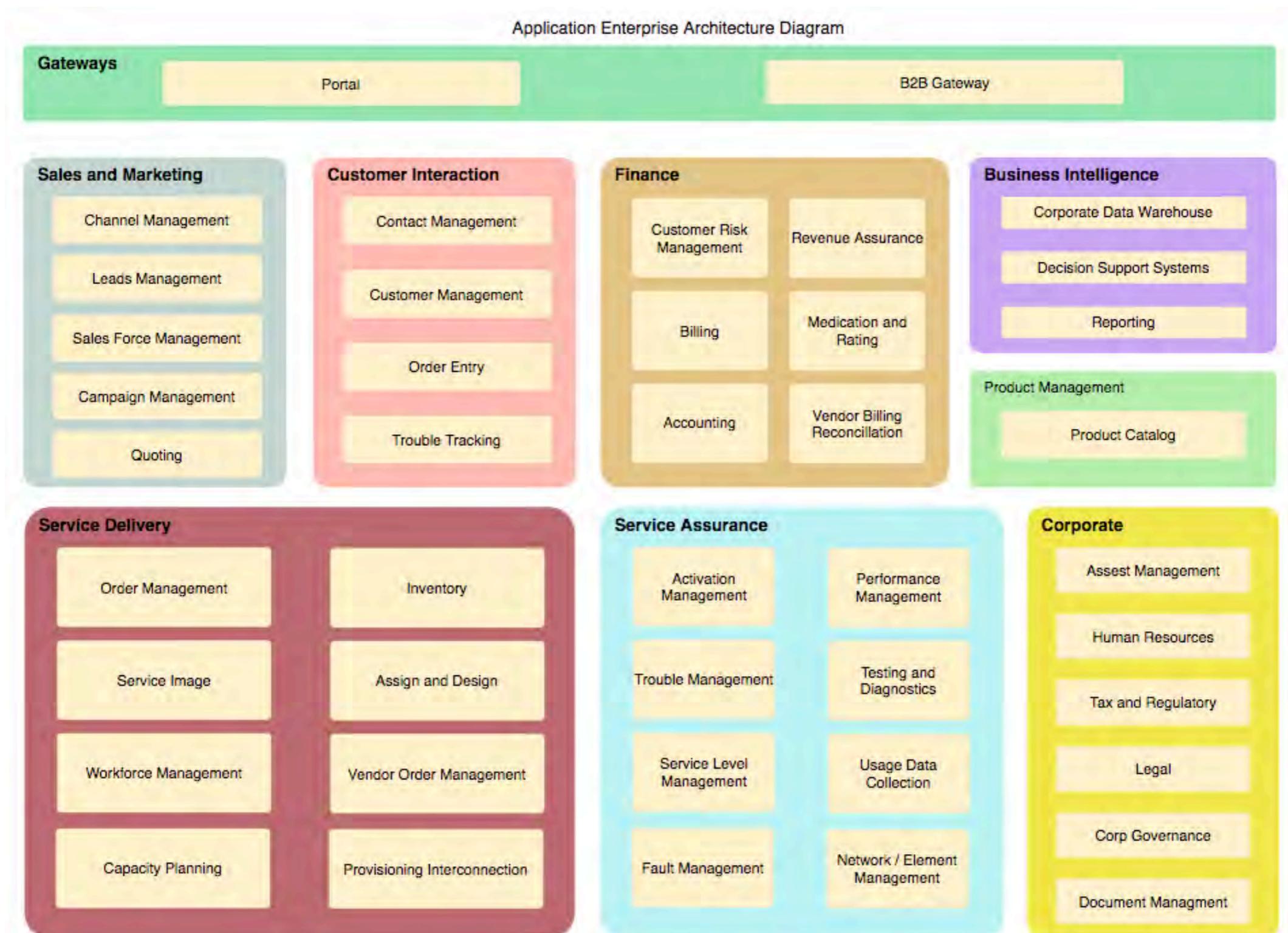


Number of systems per category, December 2021





How to send requests to multiple systems?



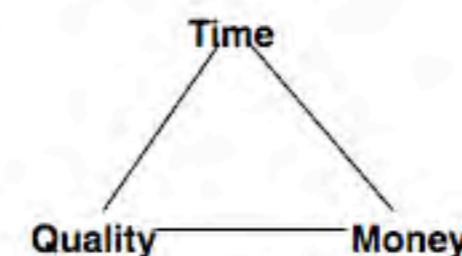
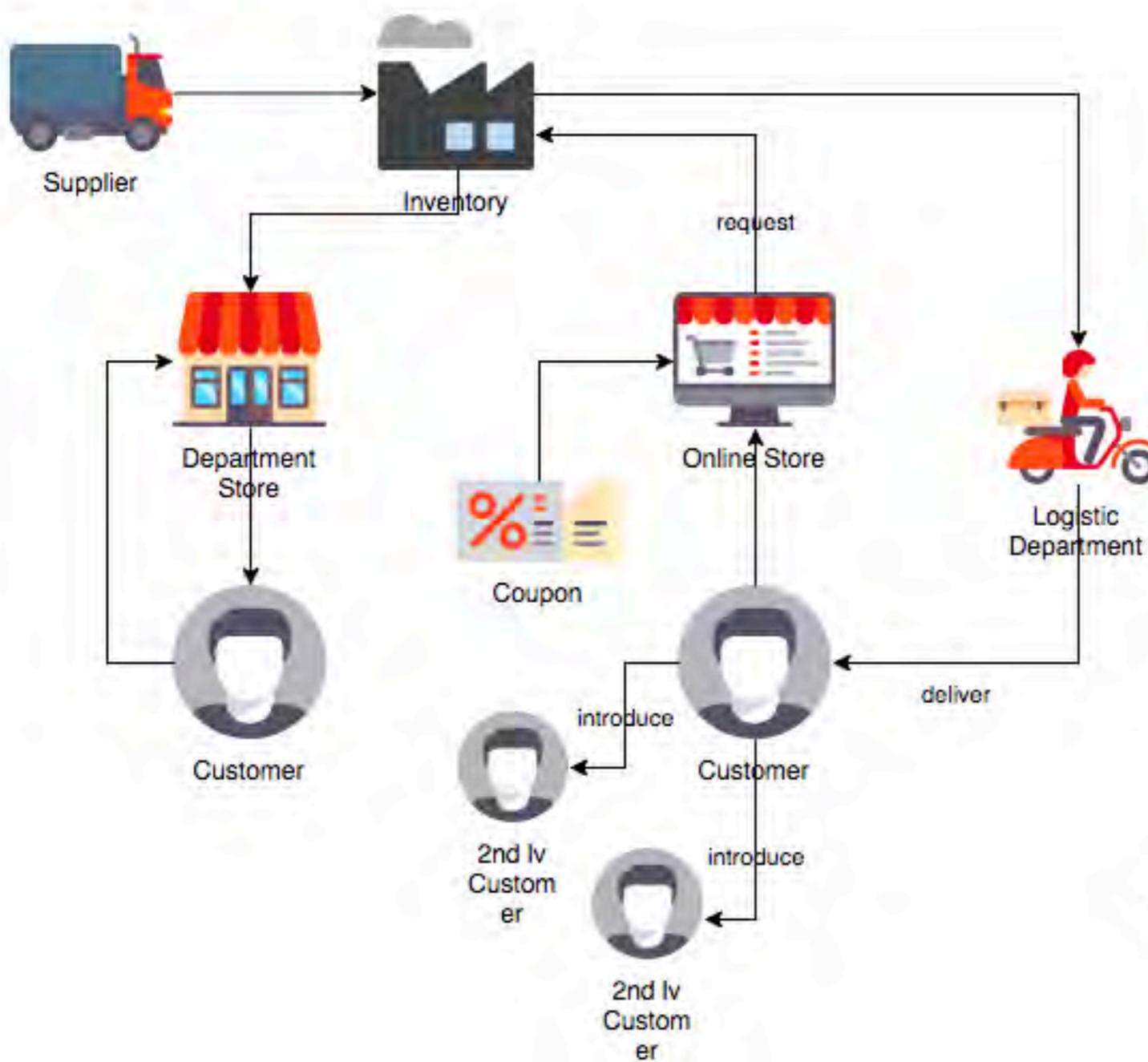
abstraction



abstraction

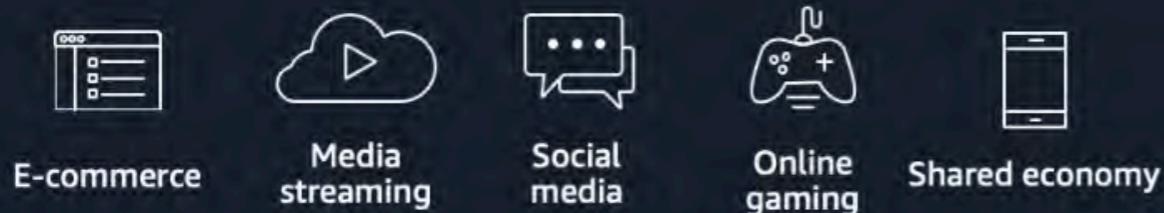


Distributed Data Management



Modern application requirements

Requires more performance, scale, and availability



E-commerce

Media streaming

Social media

Online gaming

Shared economy

| | |
|------------------|----------------------|
| Users | 1M+ |
| Data volume | Terabytes–petabytes |
| Locality | Global |
| Performance | Microsecond latency |
| Request rate | Millions per second |
| Access | Mobile, IoT, devices |
| Scale | Up, down, out, or in |
| Economics | Pay-as-you-go |
| Developer access | Open API |

Purpose-built databases



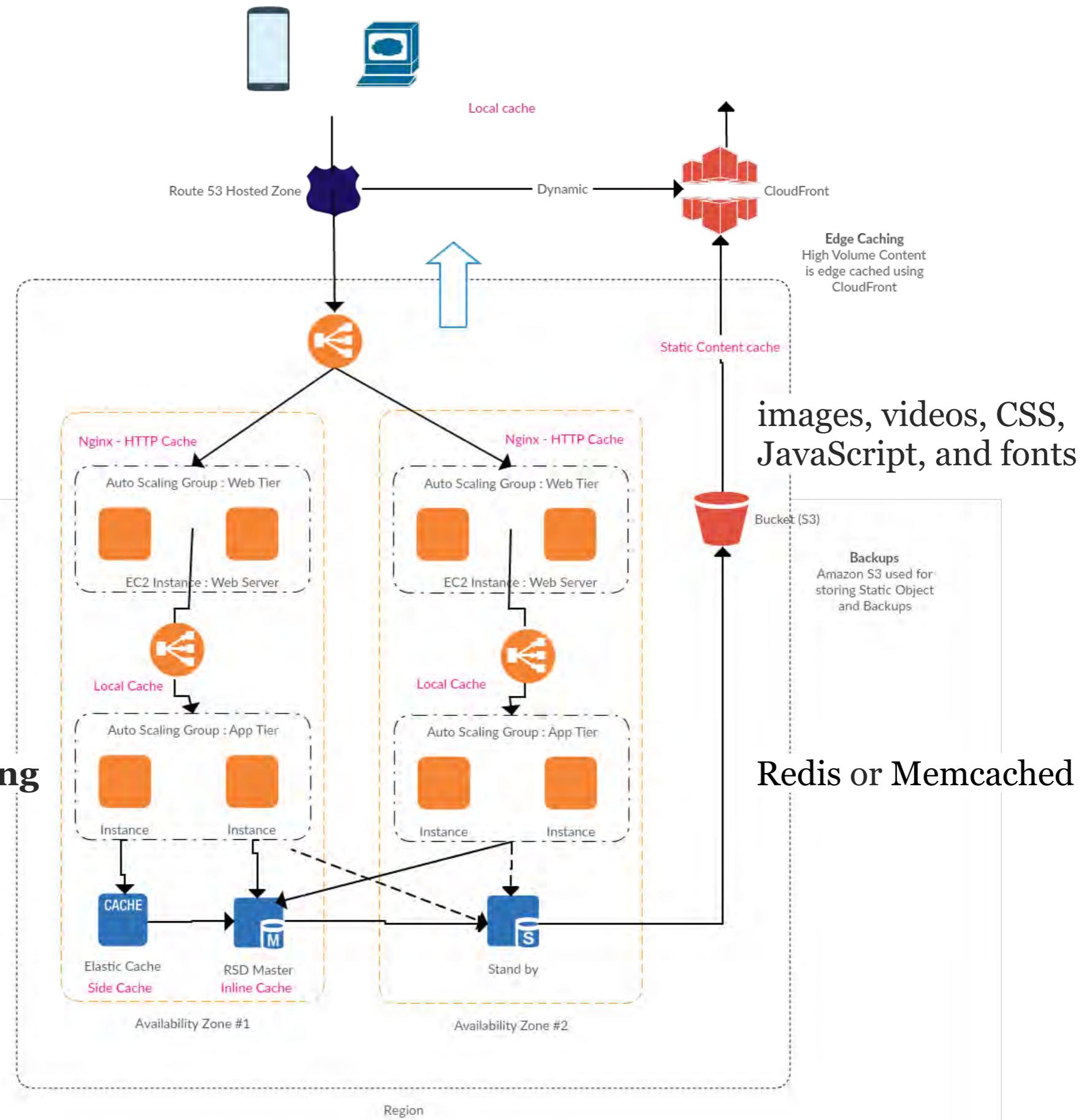
queries



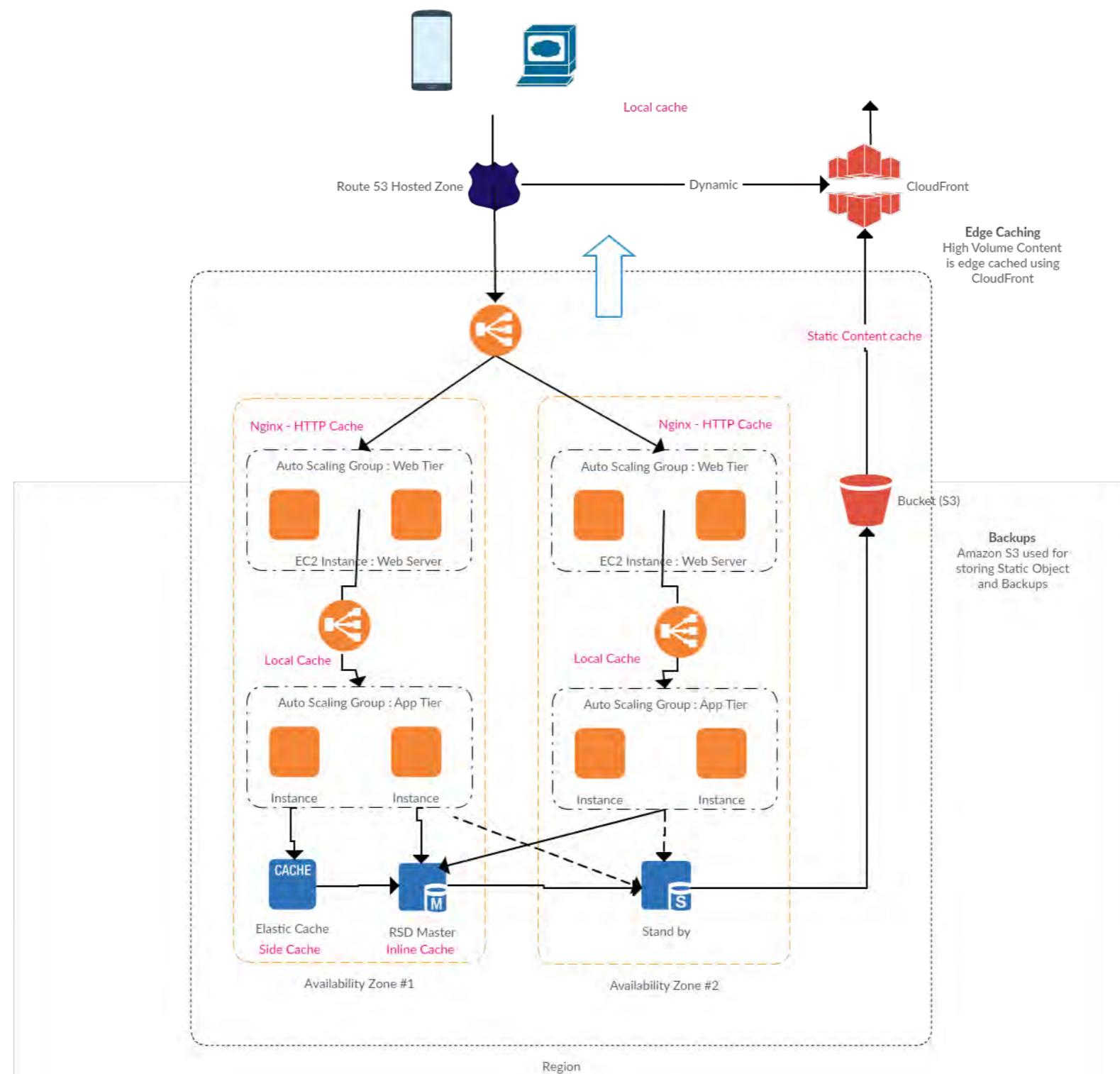
How to Increase performance?

page caching

in-memory caching

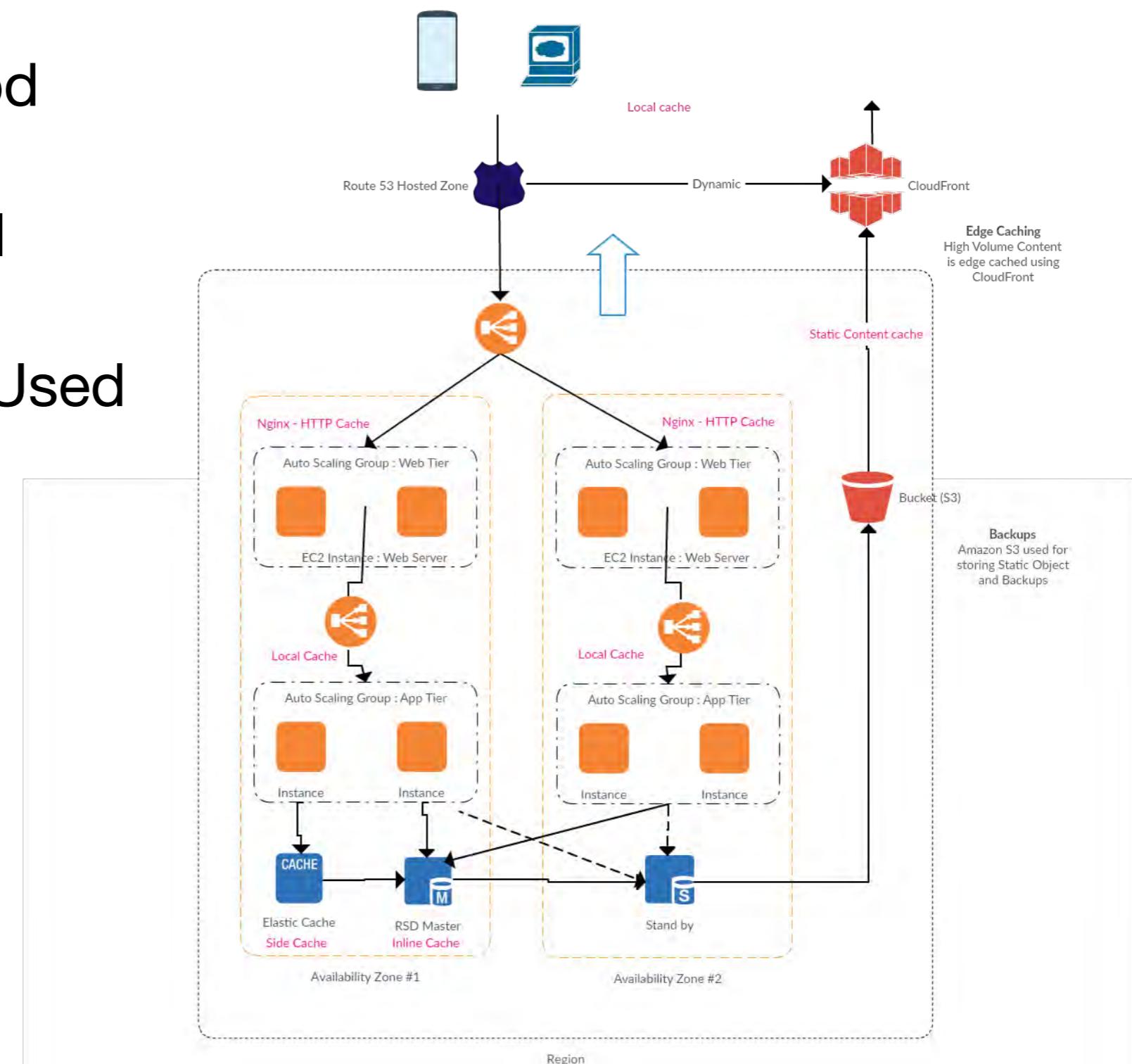


How long we should cache the data?

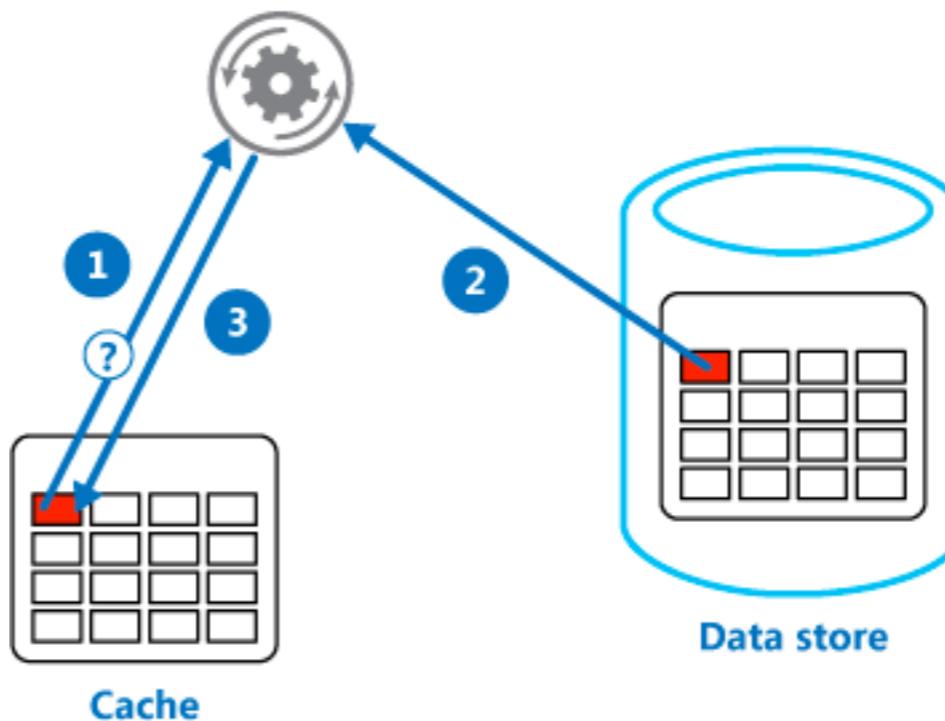


How long we should cache the data?

- Expiration period
- Cost of retrieval
- Most Recently Used
- Consistency



When to use Side Cache Cache-Aside?

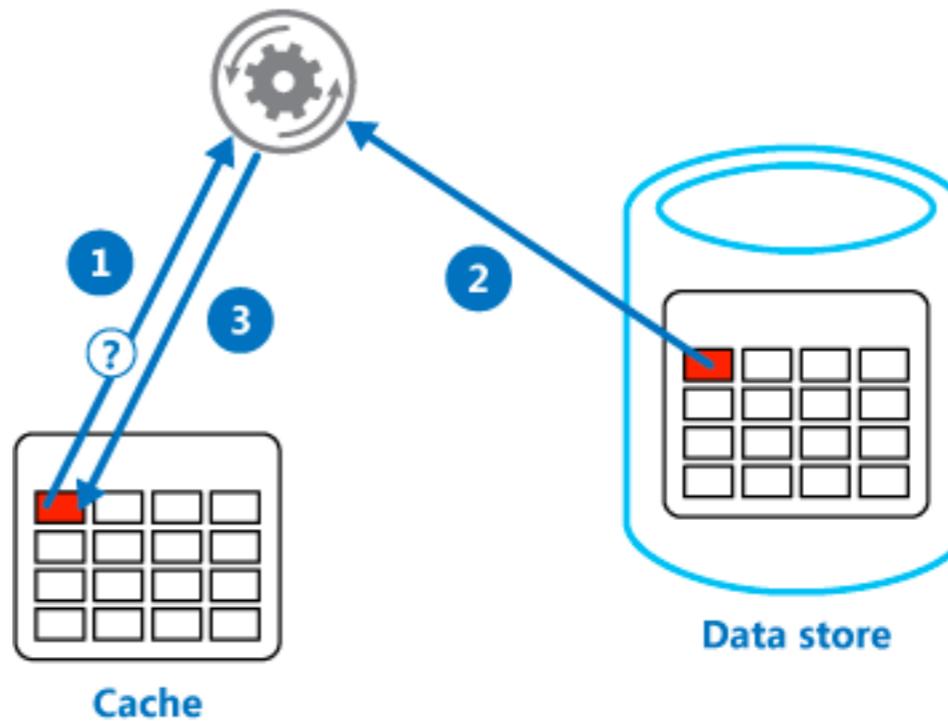


- 1: Determine whether the item is currently held in the cache.
- 2: If the item is not currently in the cache, read the item from the data store.
- 3: Store a copy of the item in the cache.

When to use Side Cache Cache-Aside?

When to Use?

- No Read through and Write through actions
- Demand is unpredictable



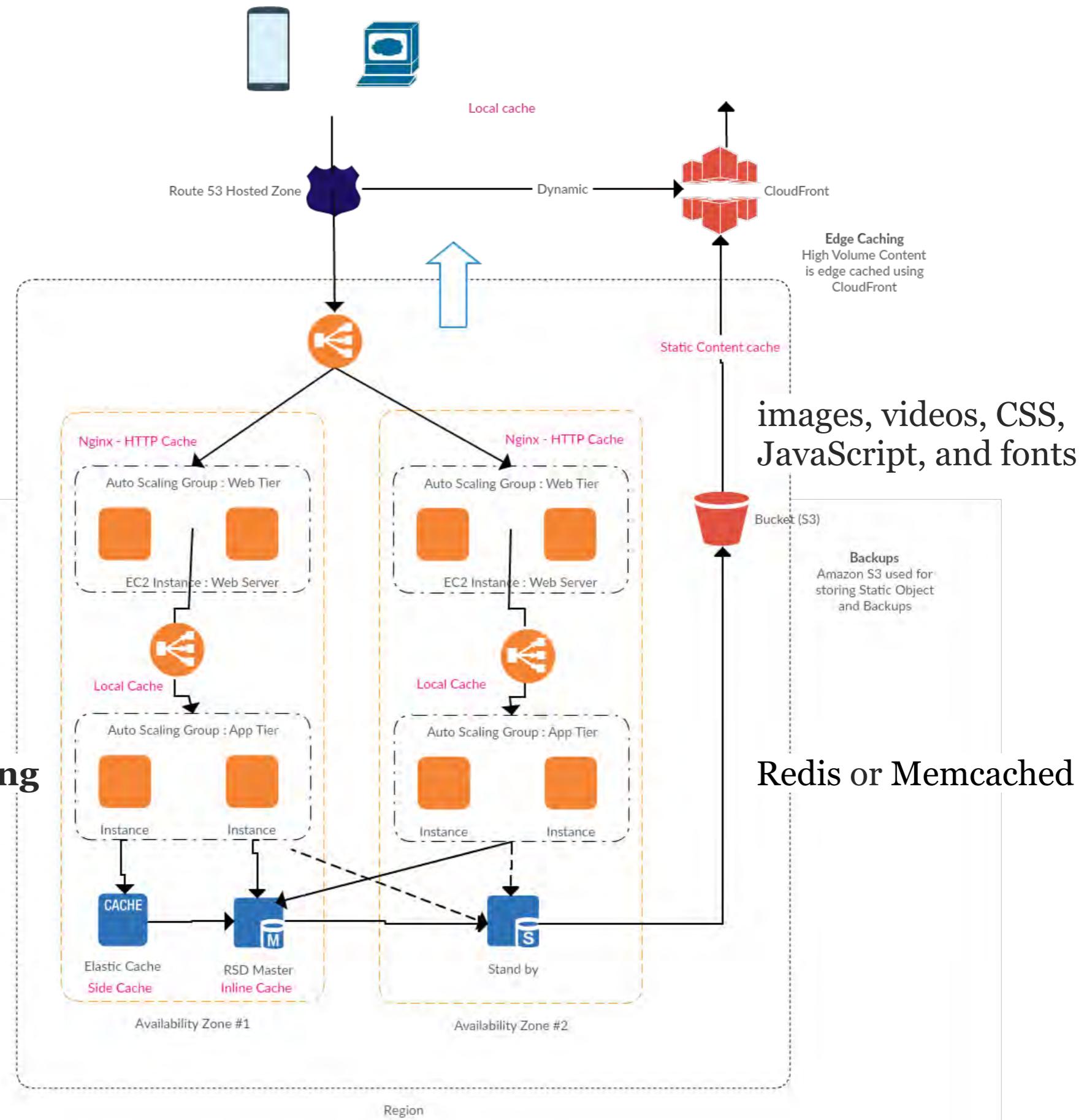
When to Not to Use?

- Data set is static:
 - Startup
- Data size considerations

1: Determine whether the item is currently held in the cache.
2: If the item is not currently in the cache, read the item from the data store.
3: Store a copy of the item in the cache.

page caching

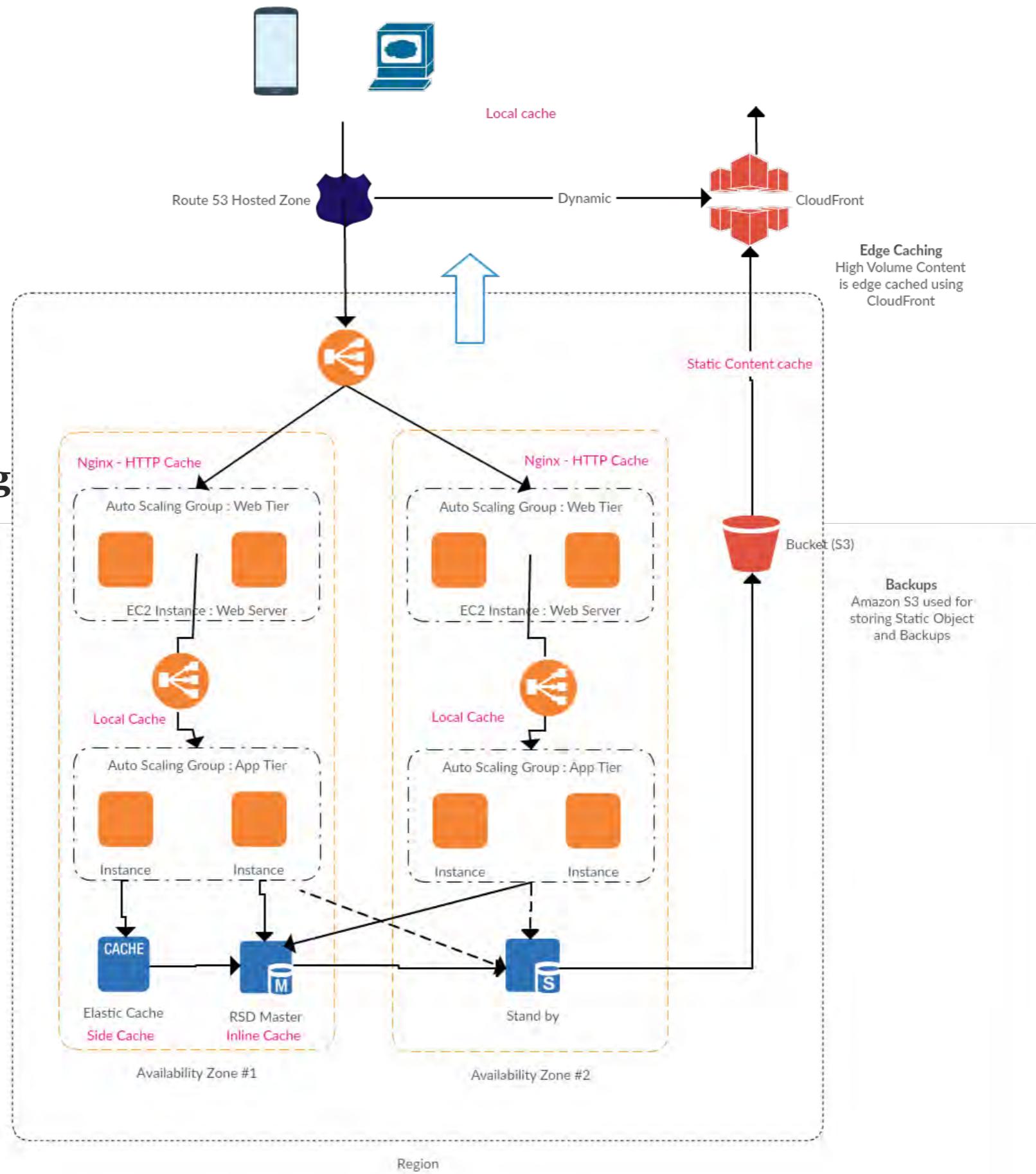
in-memory caching



100000 requests

Cache miss

request coalescing
“waiting rooms”

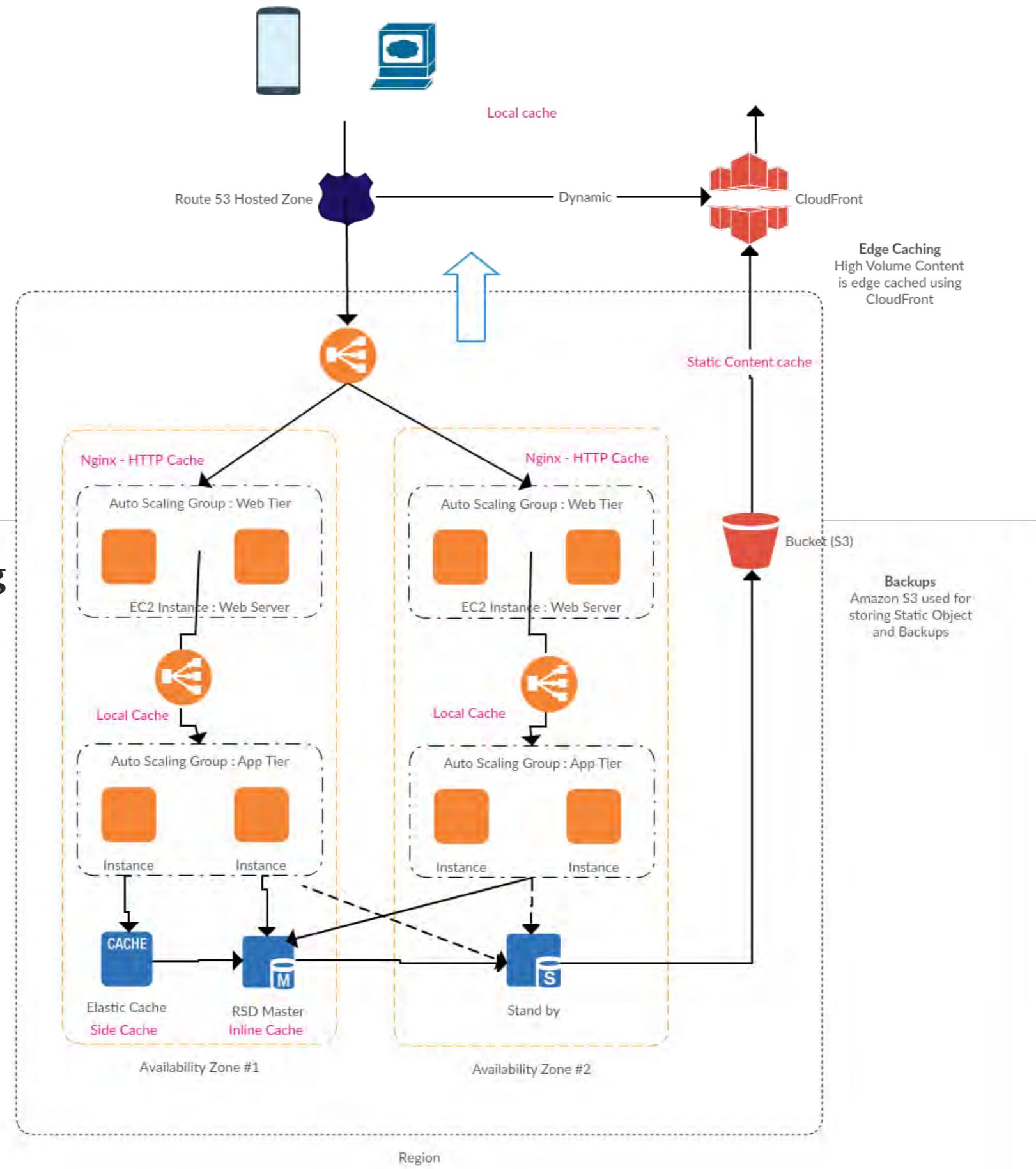


page caching

in-memory caching

Cache-aside
See Cache then DB

Inline-cache





redis

Key-Value Store

Redis Cache

Use Cases for In-Memory Datastores



Caching



Real-time
analytics



Gaming
leaderboards



Geospatial



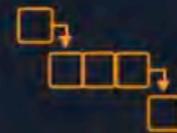
Media
streaming



Session
store



Chat apps



Message
queues



Machine
learning

Need for Speed

FAST: Memory is at least 50x faster than SSDs

PREDICTABLE: Key-based index, no disk seek time

μs is the new ***ms***



Amazon
ElastiCache

Need for Speed

FAST: Memory is at least 50x faster than SSDs

PREDICTABLE: Key-based index, no disk seek time



Need for Speed

"A 100-millisecond delay in website load time can hurt conversion rates by 7 percent"

"A two-second delay in web page load time increases bounce rate by 103 percent"

– 2017 Akamai Study

Comparison

| Feature | In-memory | Disk-based |
|------------------------|--------------------------|-------------------|
| Writes/Reads | Memory | Disk |
| Durability | Periodic or none | Continuous |
| Engine Response | Microseconds (μ s) | Milliseconds (ms) |
| Throughput | High | Moderate |
| Performance Bottleneck | Network | Disk |
| Data | Flexible data structures | Forced models |

Amazon ElastiCache for Memcached



ElastiCache
for Memcached

- OSS Memcached initially released in 2003
- Simple, in-memory, LRU cache
- Simple key-value (string-string) store
- Supports strings, objects
- Multi-threaded
- Sharding via client-side library
- Easy to Scale
- No persistence or replication

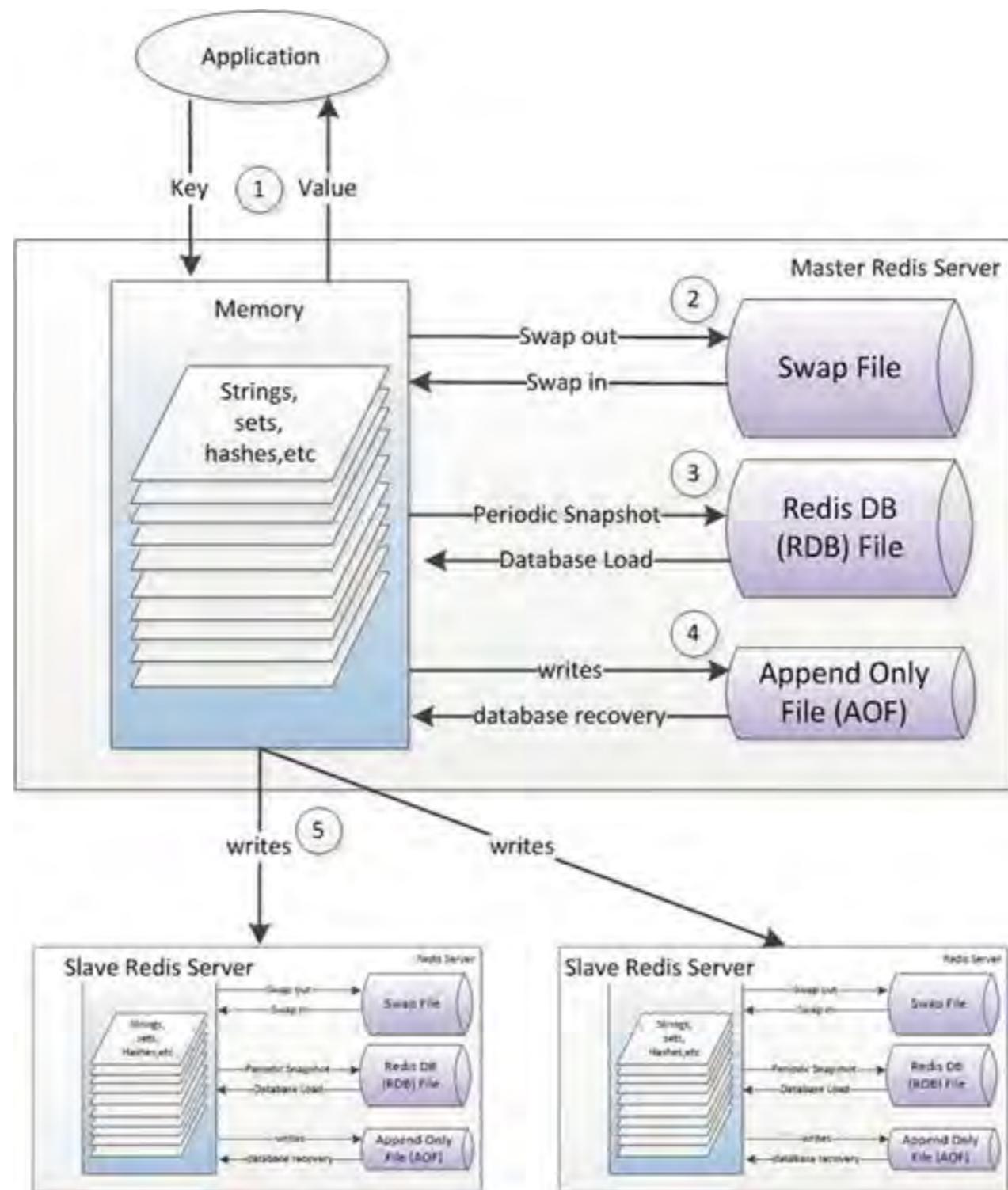
Amazon ElastiCache for Redis



ElastiCache
for Redis

- OSS Redis initially released in 2009
- In-memory data structure server:
Strings, Lists, Sets, Sorted Sets, Hash Tables,
HyperLogLog, Geospatial, and Streams
- ~200 commands plus LUA scripting
- Multi-key atomic operations
- High-availability through replication
- Scalability through online sharding
- Persistence via snapshot / restore

Redis (Remote Dictionary Server)

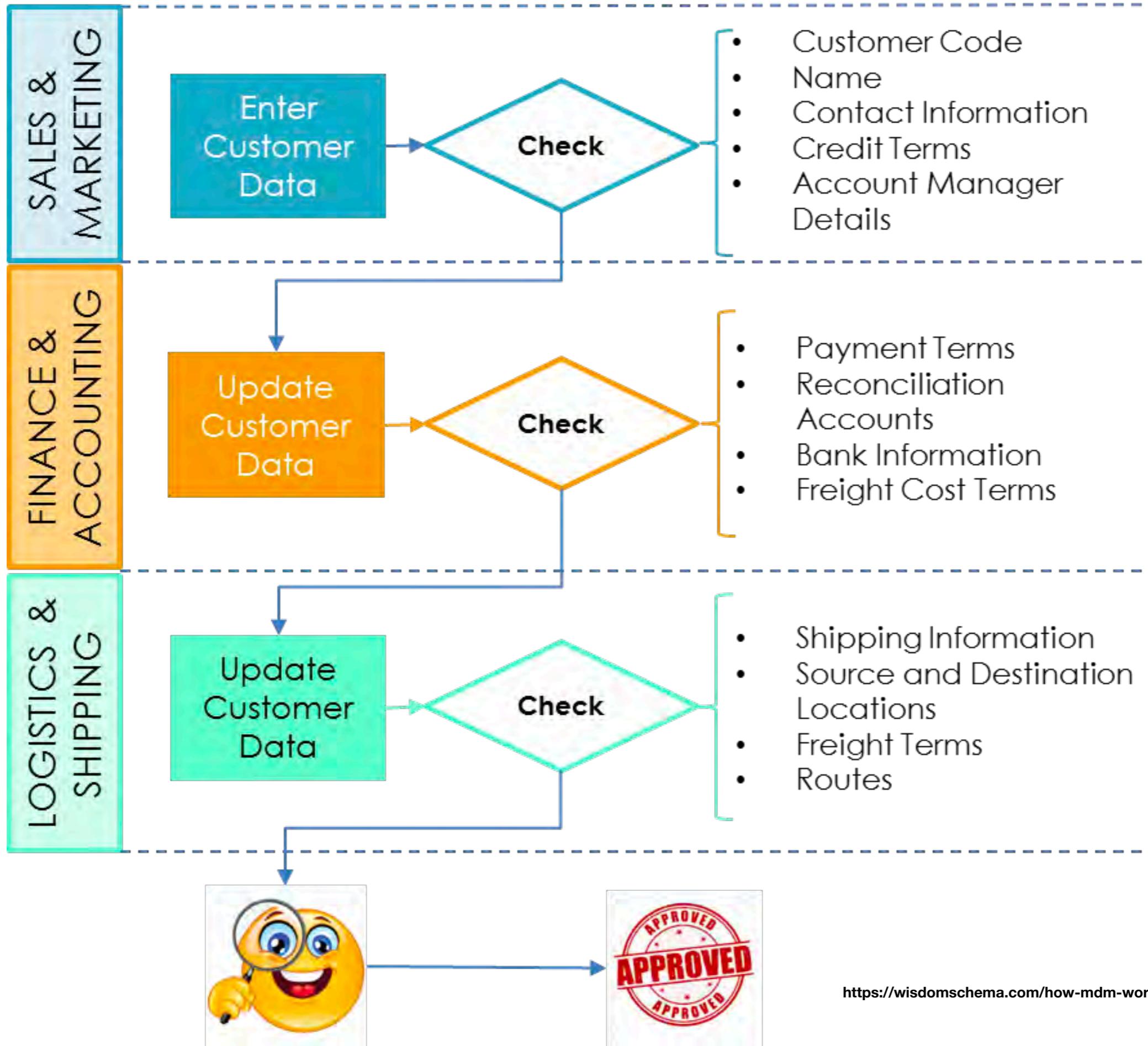


Amazon ElastiCache

| When | Amazon ElastiCache Engine |
|---|----------------------------------|
| <p>Building real-time apps across versatile use cases like gaming, geospatial service, caching, session stores, or queuing, with advanced data structures, replication, and point-in-time snapshot support. Persistence, Atomic operations, Pub/sub, Read replica/failover, Cluster mode/sharded clusters</p> | Amazon ElastiCache for Redis |
| <p>Building a simple, scalable caching layer for your data-intensive apps. Multi threading, Low maintenance.</p> | Amazon ElastiCache for Memcached |

**Do you see issue with
duplicate values?**

New Customer Onboarding



DON'T WORRY, IT'S ONLY
MARKETERS COLLECTING
OUR PERSONAL DATA
SO THEY CAN CREATE
MORE RELEVANT
ADVERTISING FOR US.



| State | Abbreviation | Postal Code |
|-------------------|--------------|-------------|
| Alabama | Ala. | AL |
| Alaska | Alaska | AK |
| American Samoa | | AS |
| Arizona | Ariz. | AZ |
| Arkansas | Ark. | AR |
| California | Calif. | CA |
| Colorado | Colo. | CO |
| Connecticut | Conn. | CT |
| Delaware | Del. | |
| Dist. of Columbia | | |

Reference Data

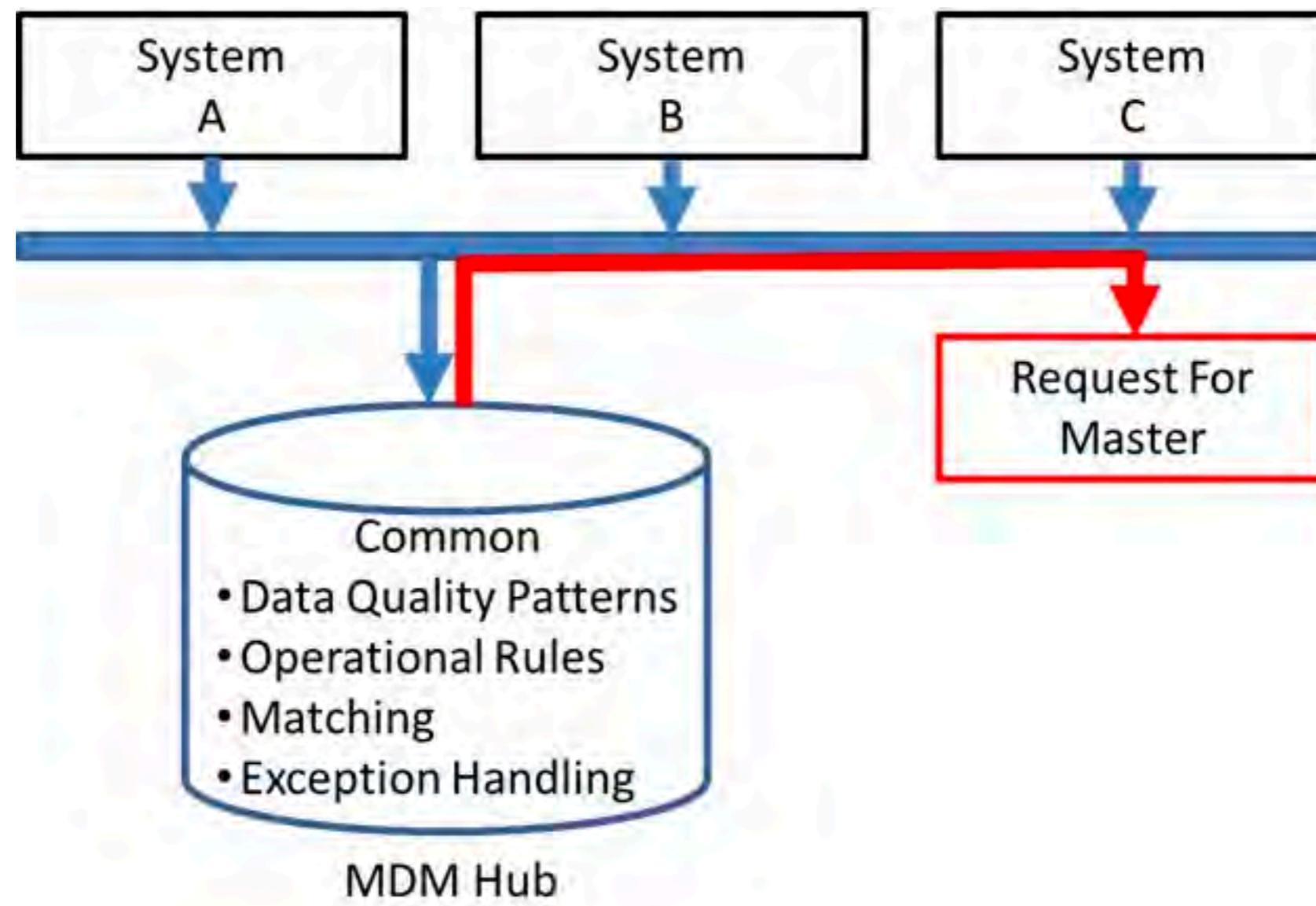
| Application A | Application B | Application C |
|----------------|----------------|--------------------|
| Jon Smith | John Smith | John Smith |
| 965 Fremont St | 965 Fremont St | 965 Fremont Street |

John Smith
965 Fremont St

Master Data

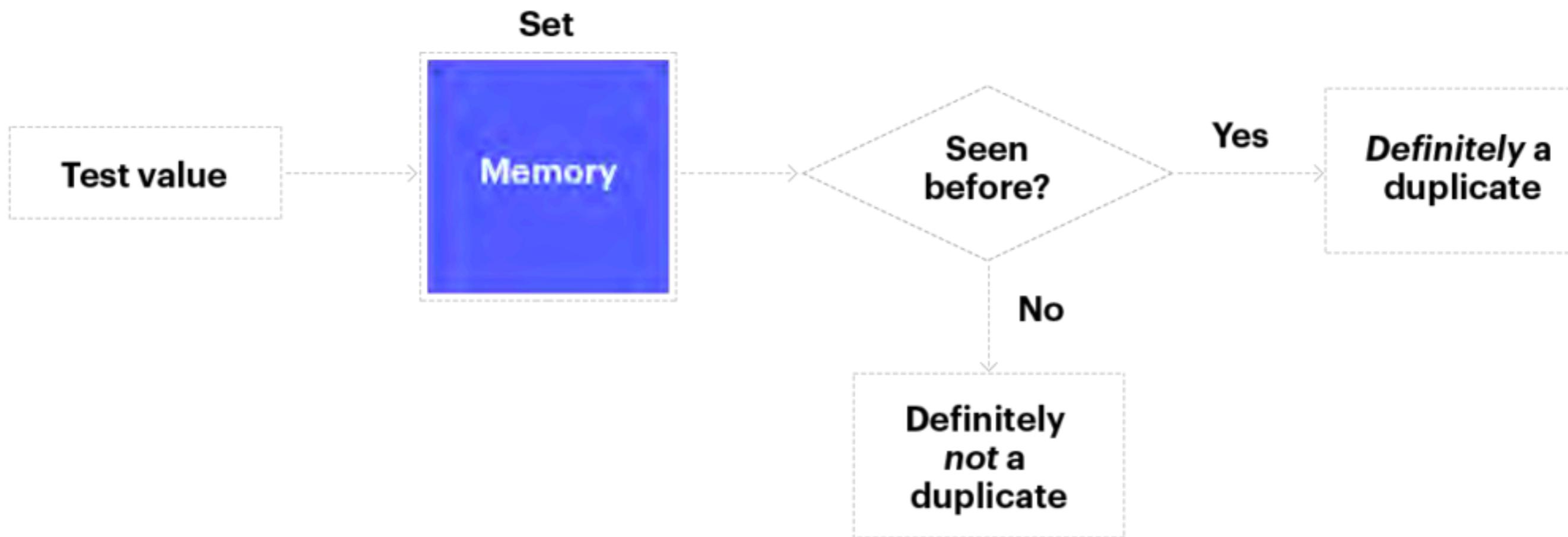
Data quality







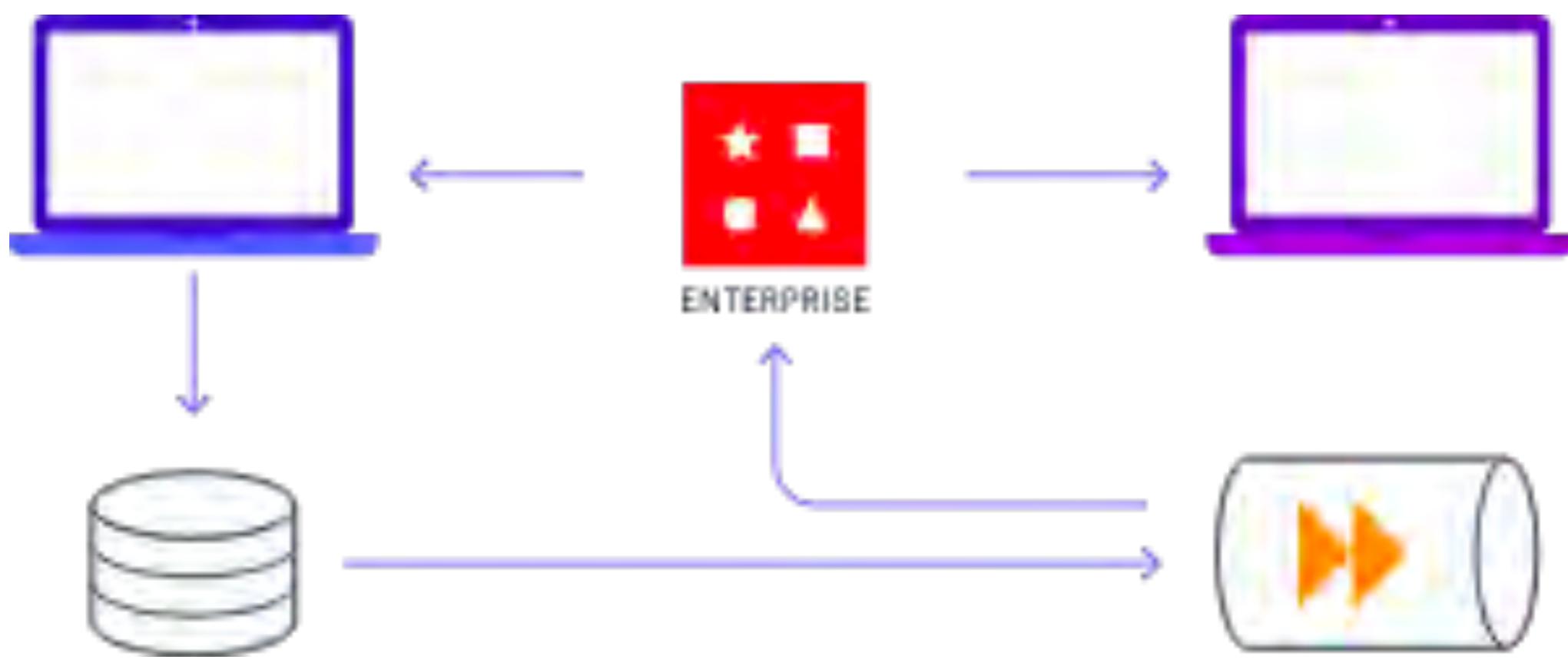
Compliance - Audit, legislative and regulatory



**Can we solve this problem
using FIFO Queue?**

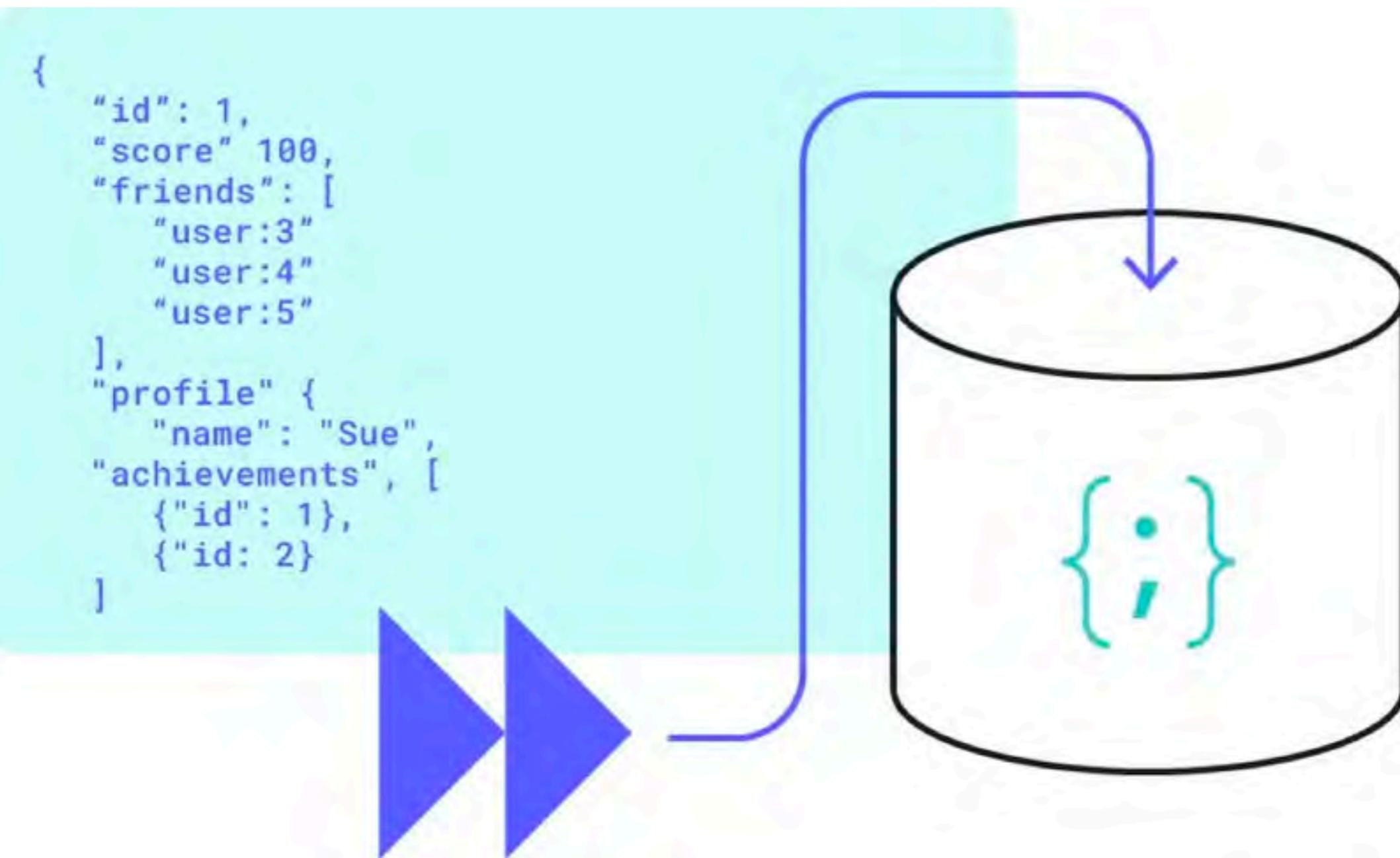
What type of operations are good?

Heavy Read operations



Change Data Capture

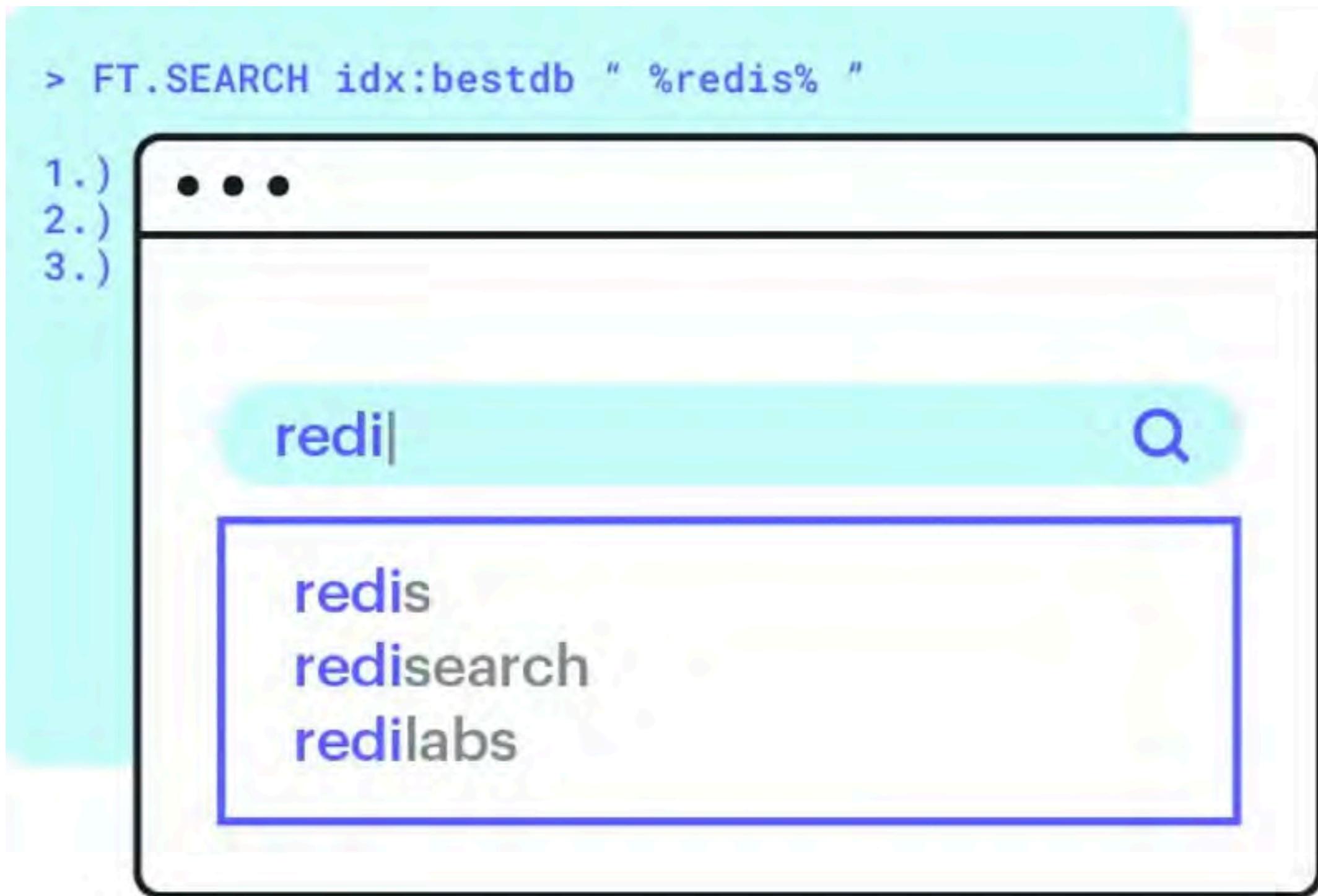
Redis JSON



Indexing



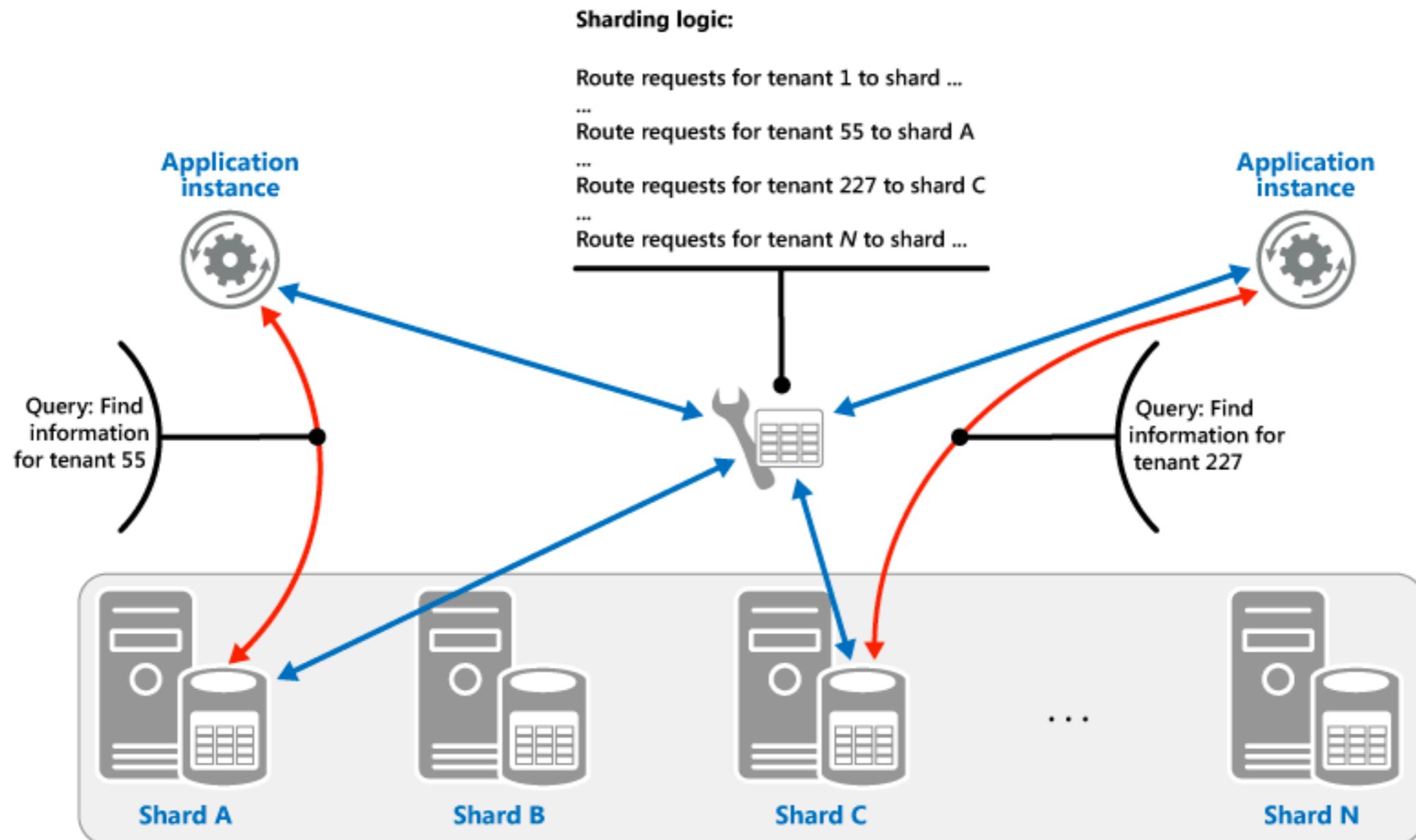
Full-text and fuzzy search





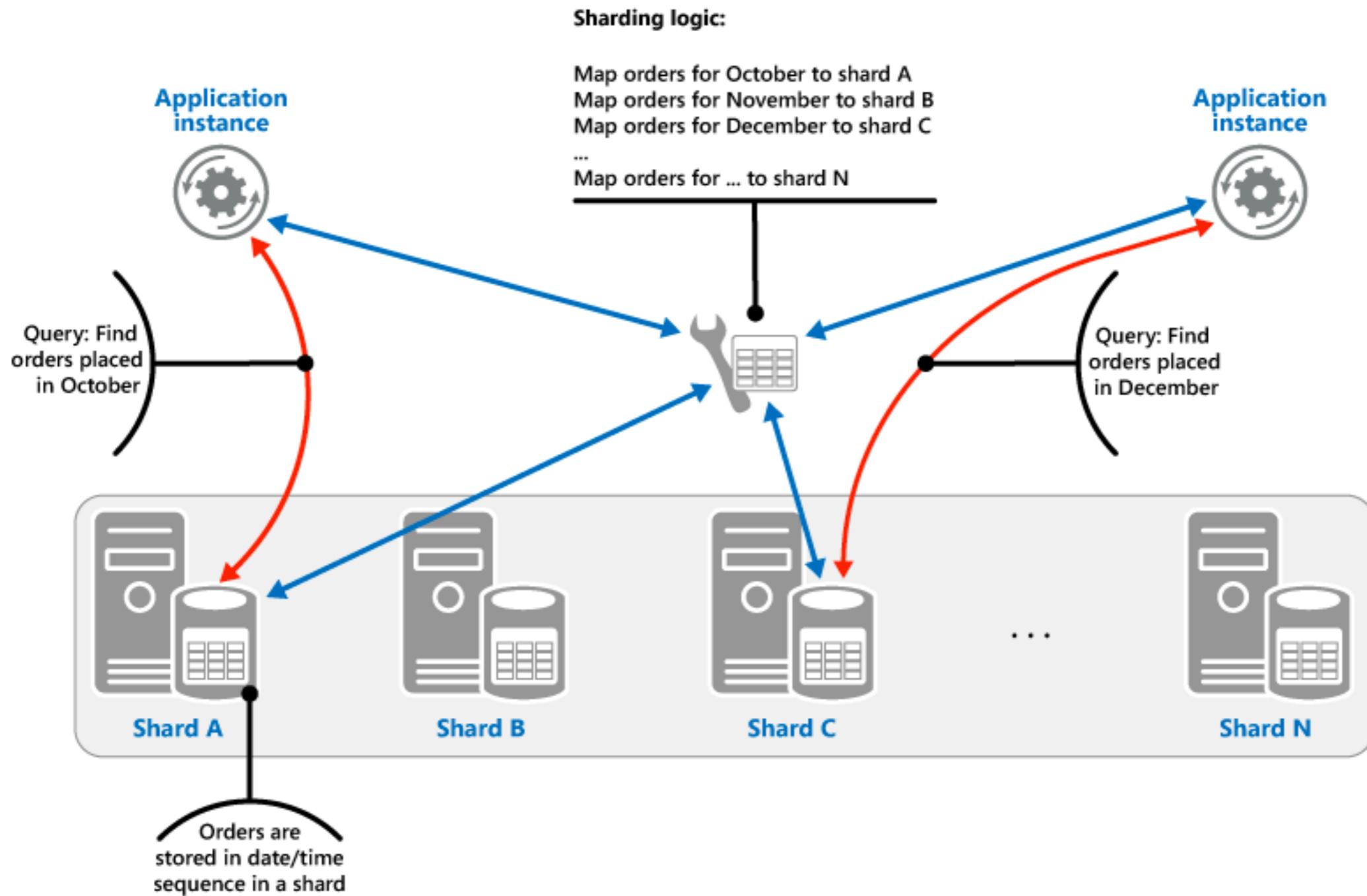
Sharding

Lookup Strategy



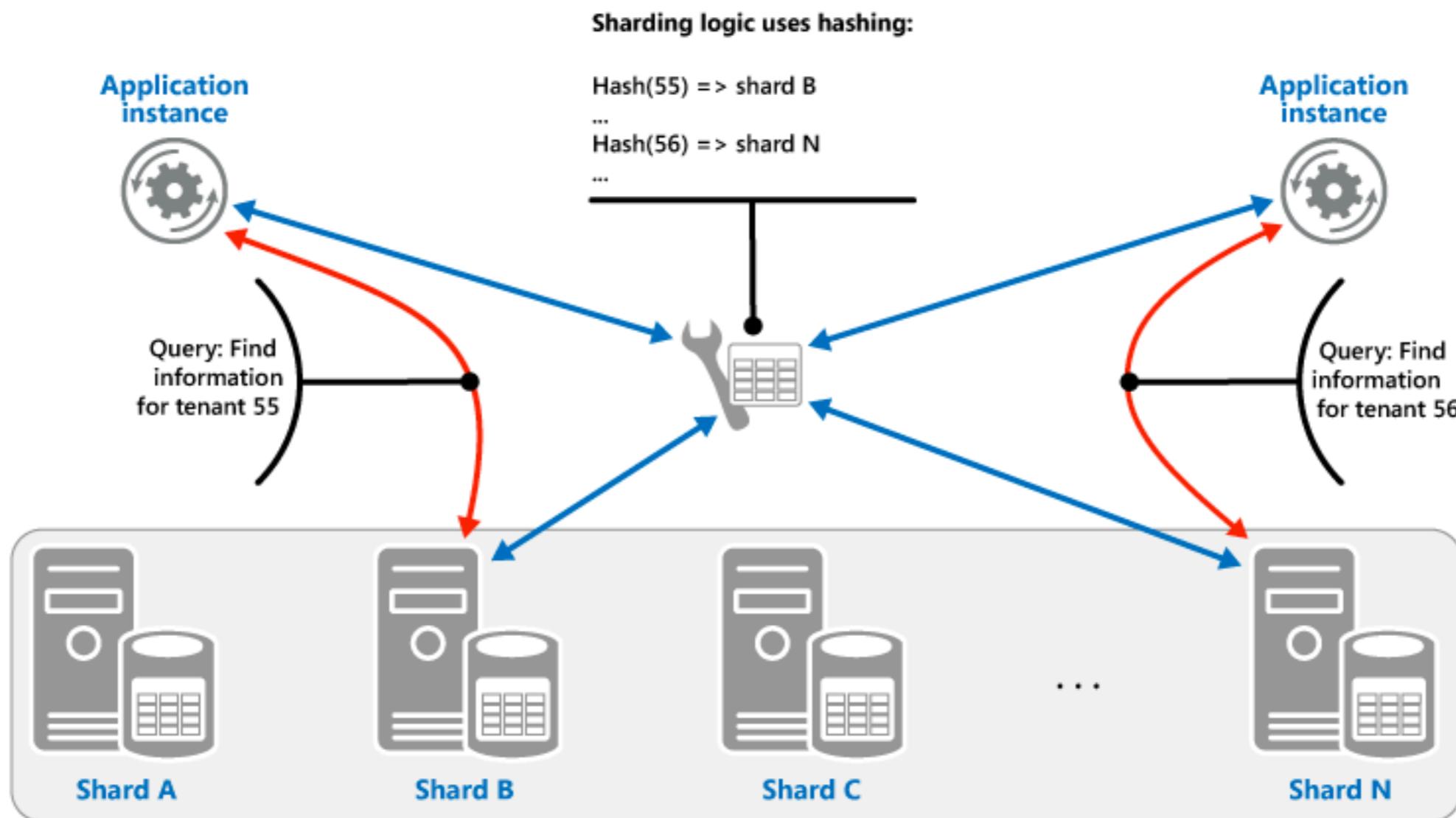
- Tenant ID, keep data together
- More controlled Virtual Shard
- State management
- Rebalance Shards

Range Strategy



- Given Month
- Given Qtr
- State management
- No balancing between shards

Hash strategy



- Data Skew
- Even Distribution
- Rebalancing is difficult

Redis Demo

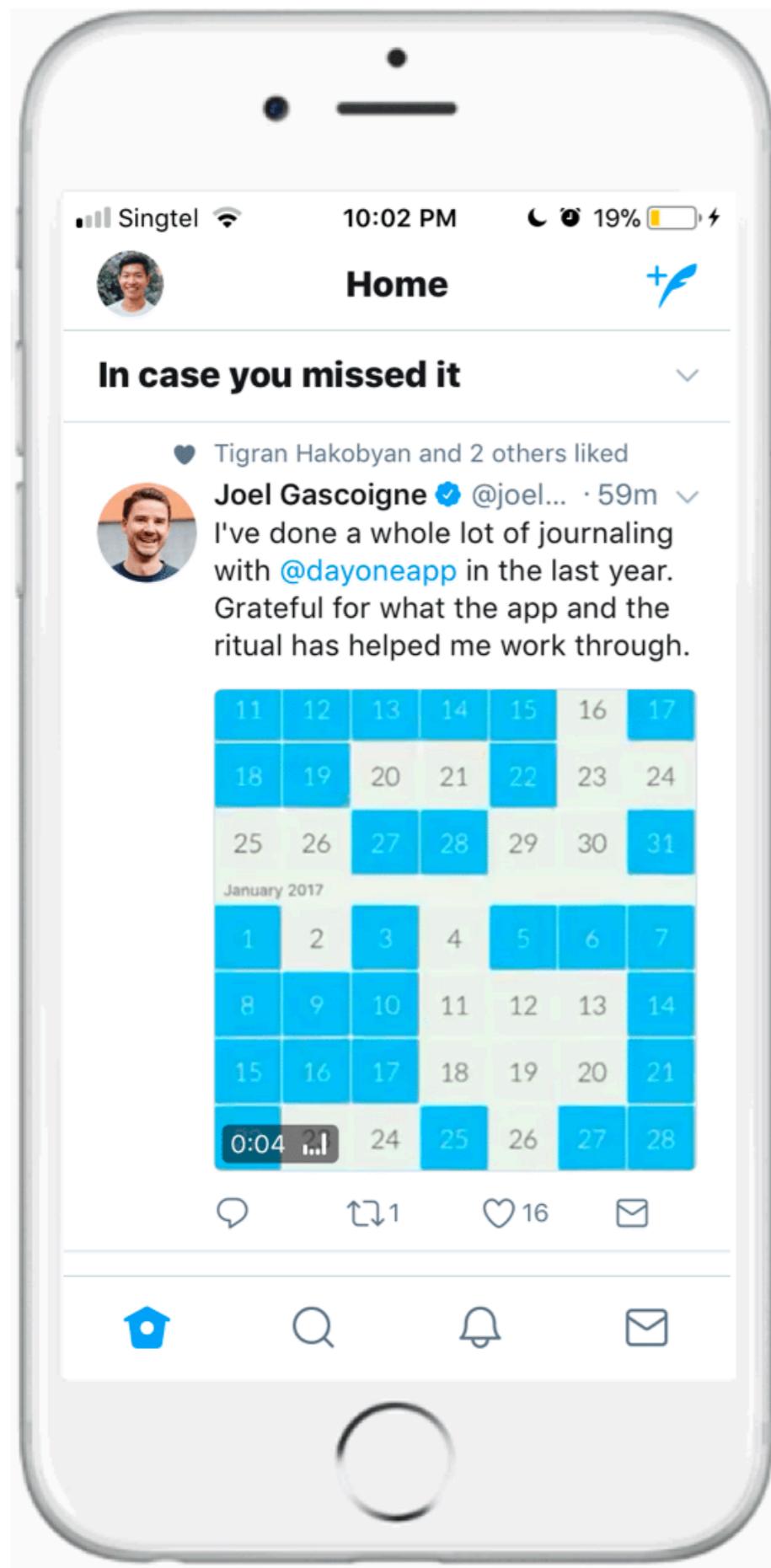


twitter

Twitter

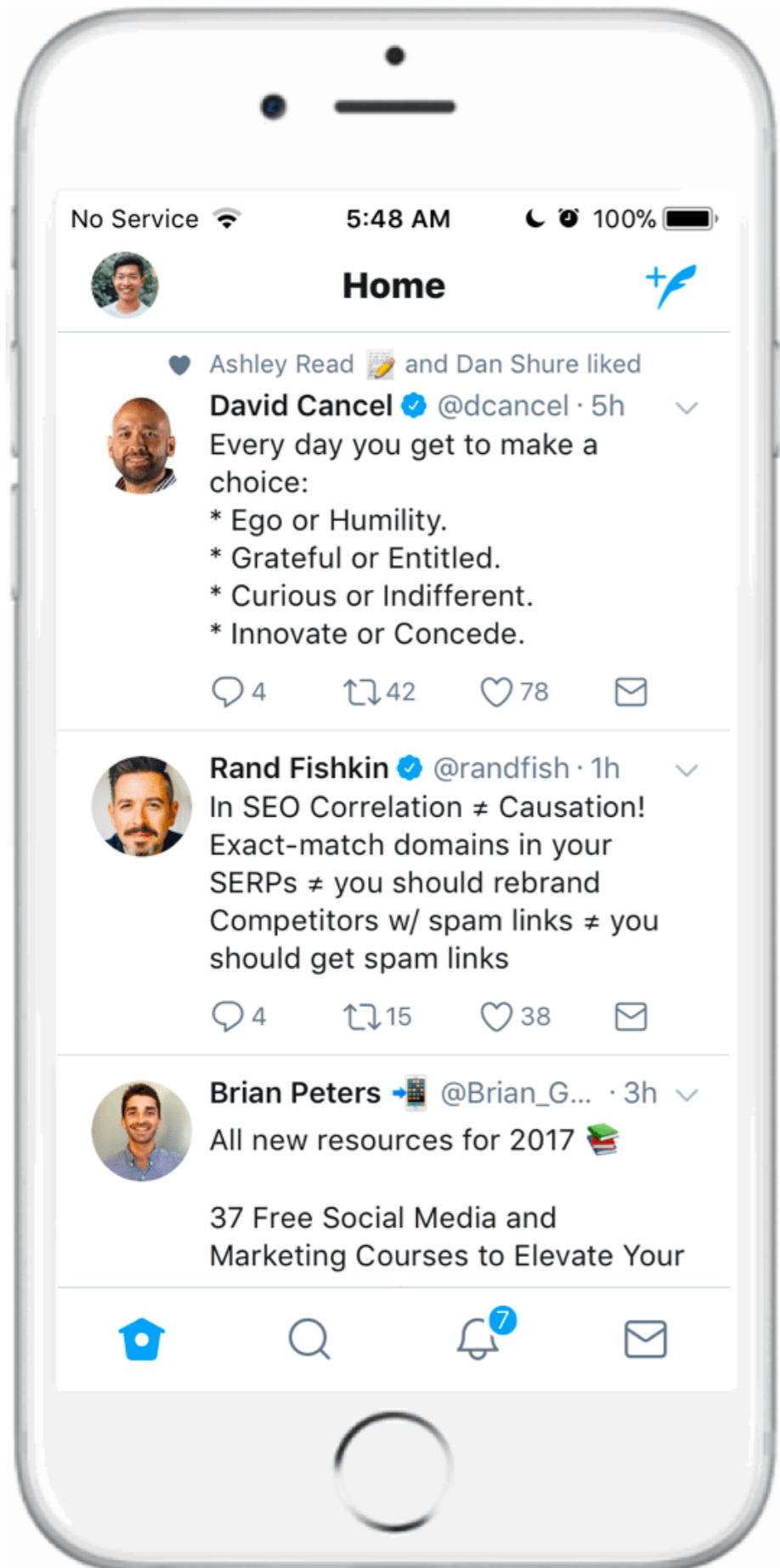


**Twitter has 353.1 million
monthly active users**



THE TWITTER TIMELINE ALGORITHM

1. Ranked tweets
2. “In case you missed it”
3. Remaining tweets in reverse-chronological order



RANKED TWEETS



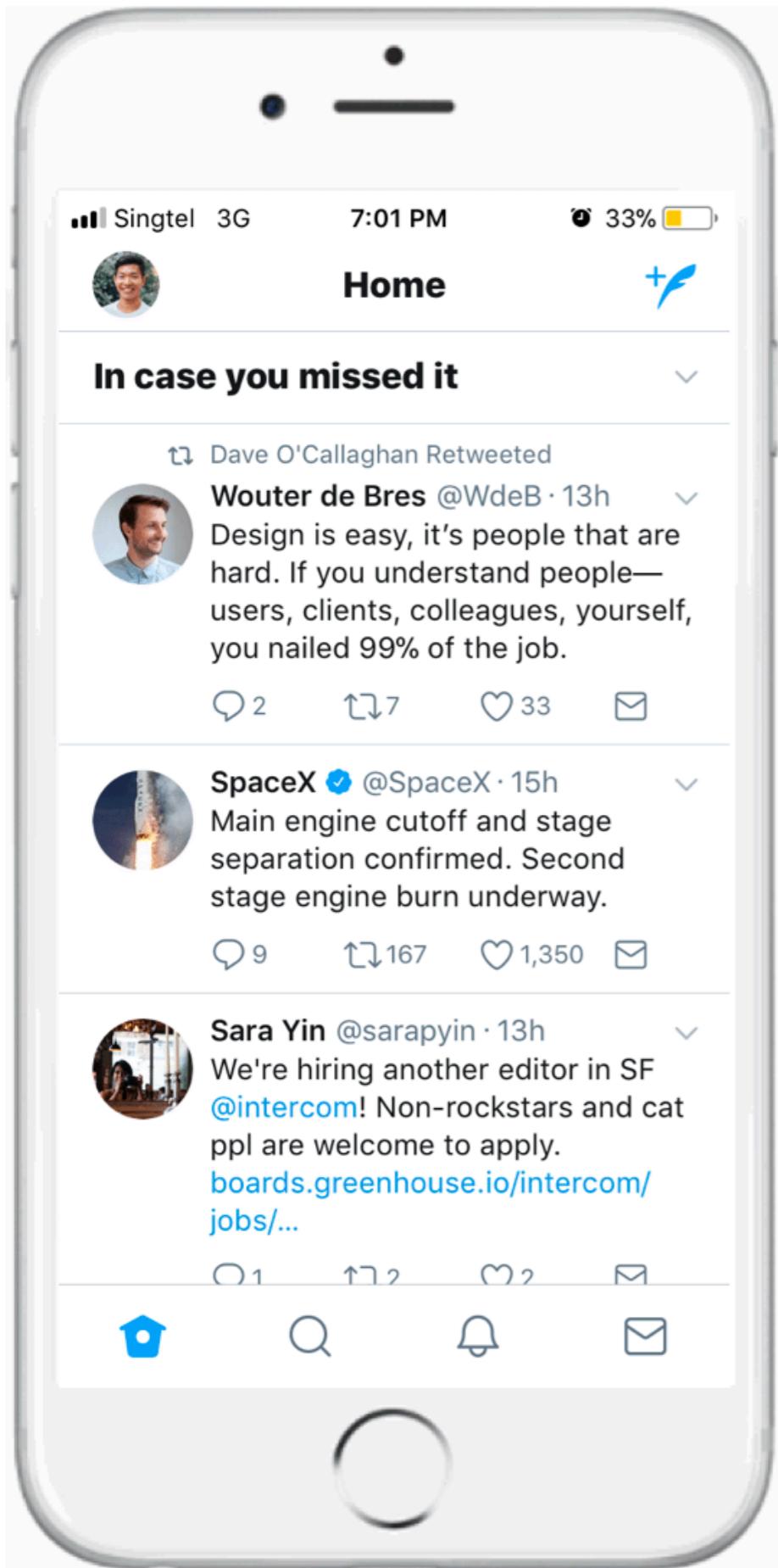
5 hours ago



1 hour ago



3 hours ago



"IN CASE YOU MISSED IT"



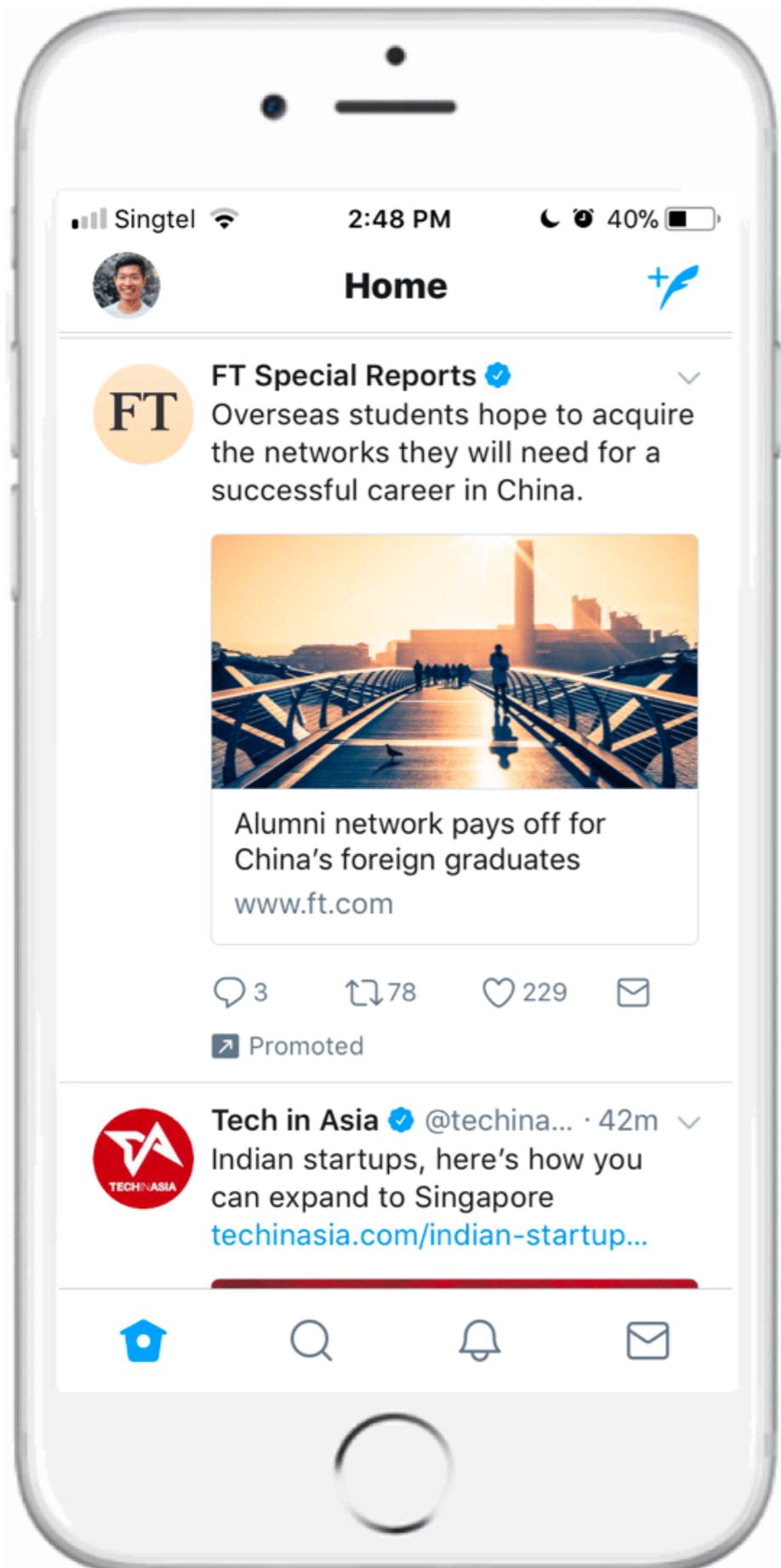
13 hours ago



15 hours ago



13 hours ago



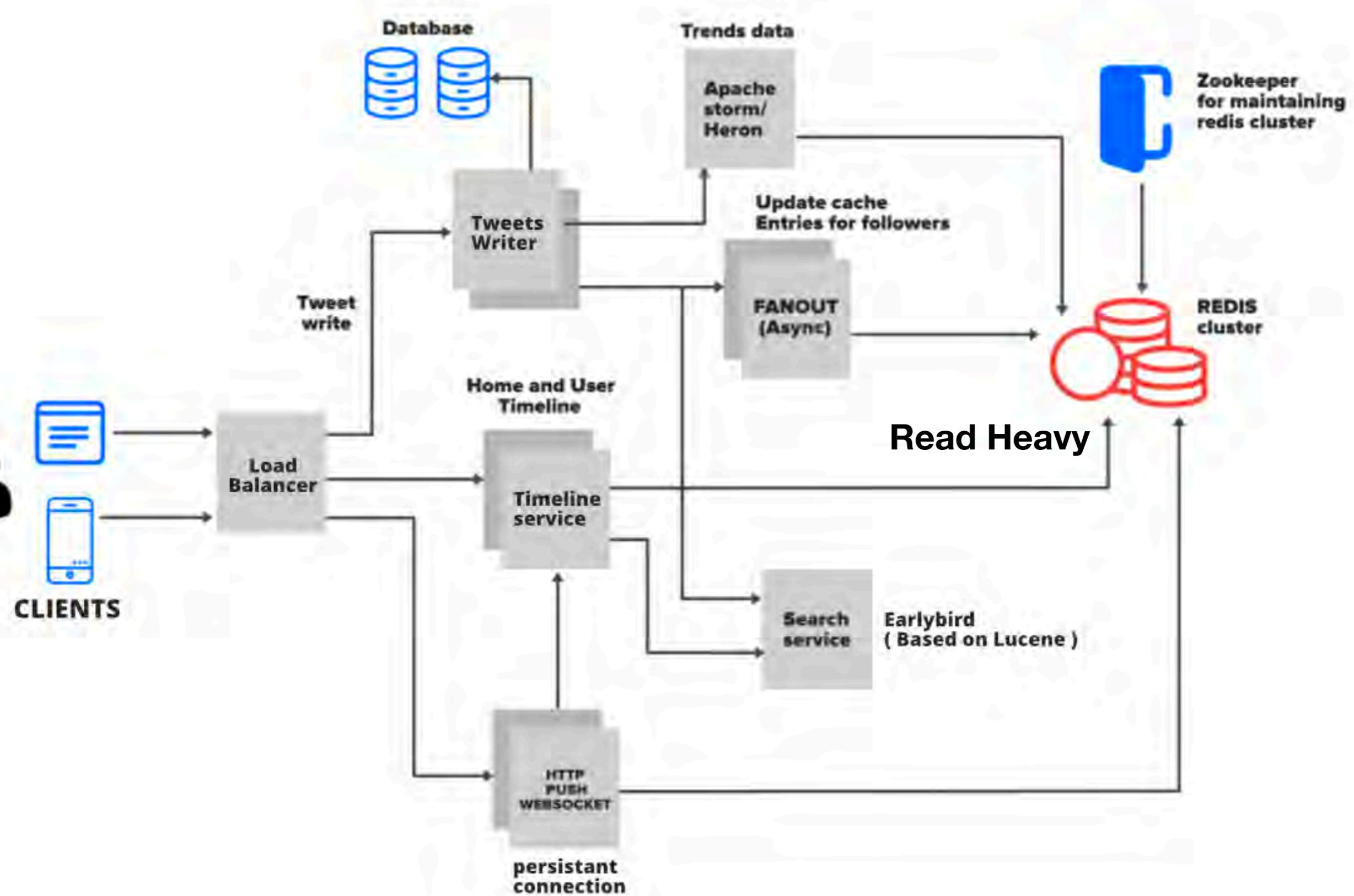
REMAINING TWEETS

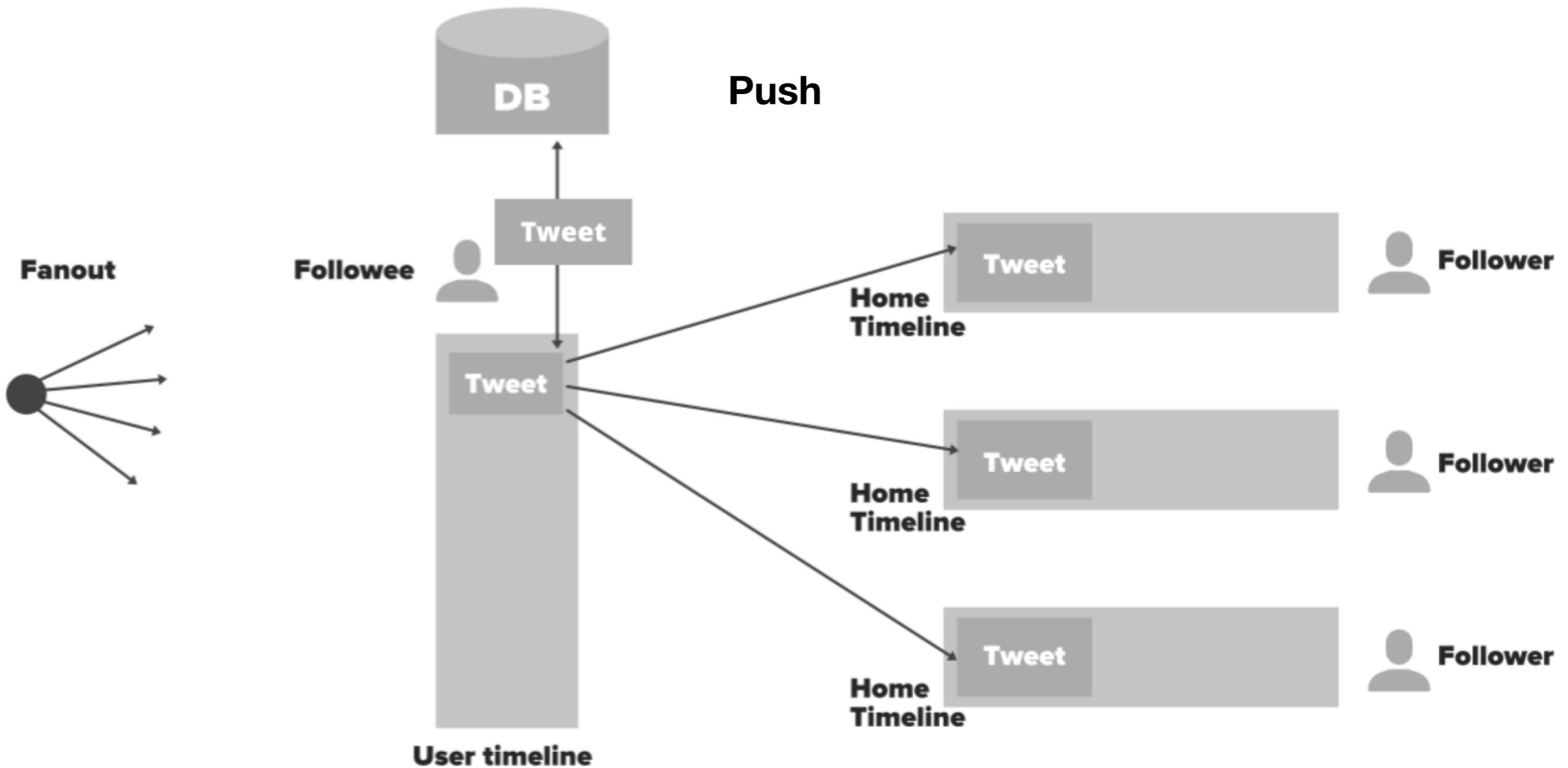
 Retweets

 Promoted tweets

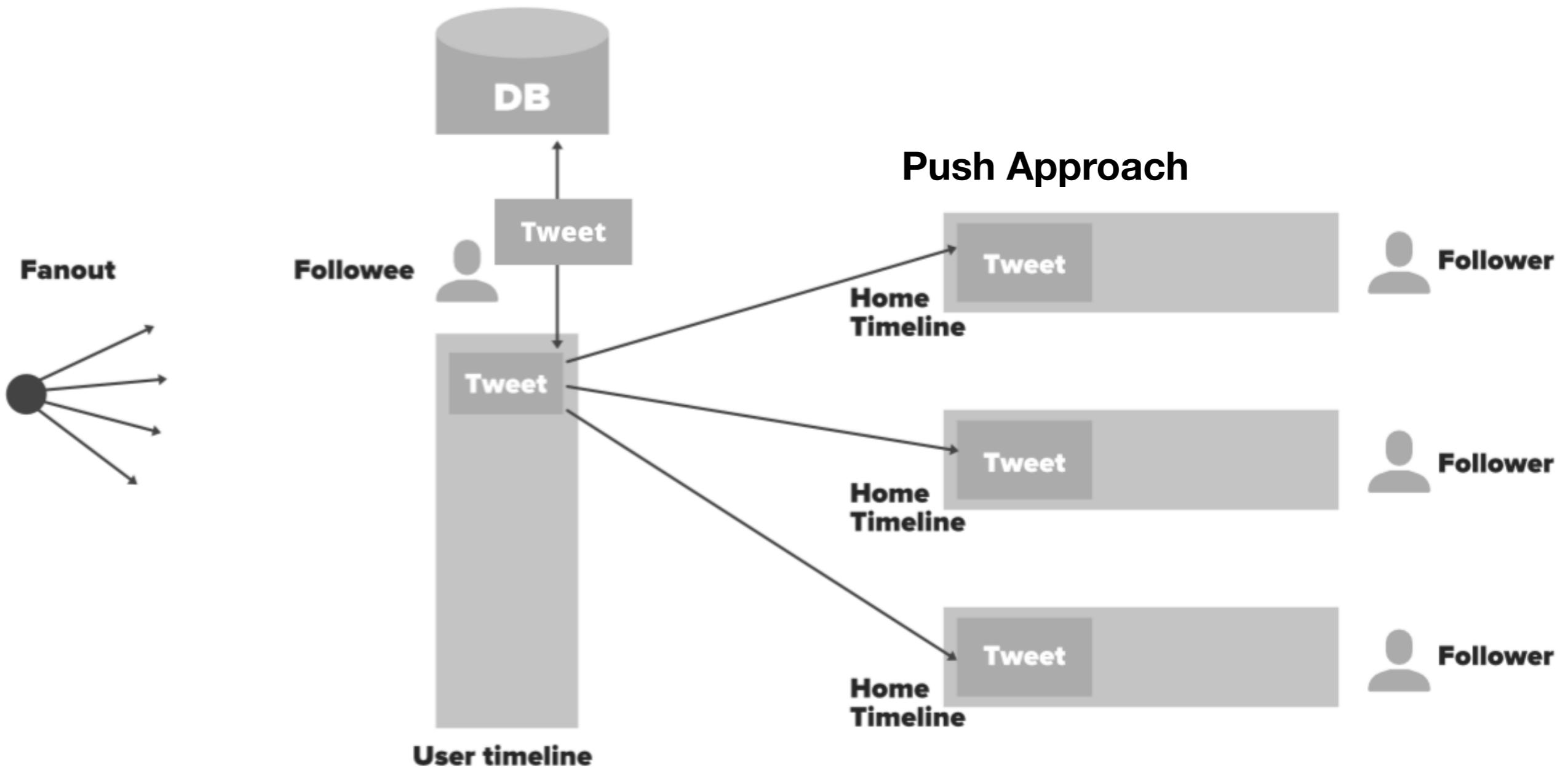
 Suggested accounts

 More





What happen to celebrity who has 30 million follows?



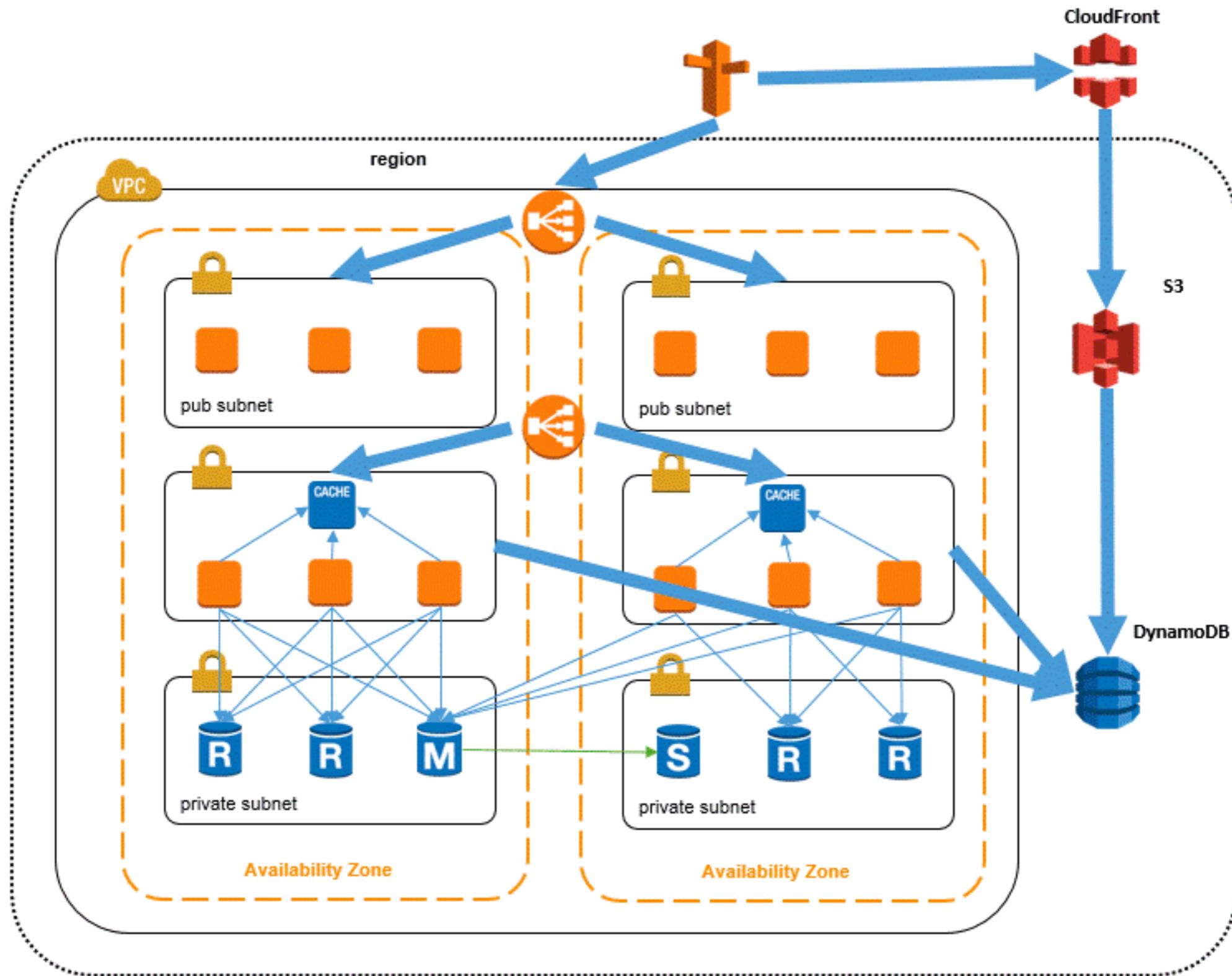
What happen to celebrity who has 30 million follows?
Pull Approach

- If we have 1 million tweets sent each second with average tweet size 1 KB we need to calculate how much data will be generated in next 5 years?

If we have 1 million tweets sent each second with average tweet size 1 KB we need to calculate how much data will be generated in next 5 years?

- $1 \text{ Million} * 1\text{KB} = 1000000 \text{ KB in 1 second} = 1000\text{MB in 1 second} = 1 \text{ GB in 1 second}$
- $1\text{GB} * 60 * 60 * 24 \text{ in 1 day} = 1 * 3600 * 24 = 4000 \text{ GB} * 25 = 100,000 \text{ GB} = 100 \text{ TB in 1 day}$
- In 1 year we have $365 * 100\text{TB} = 36500 \text{ TB} = 40000 \text{ TB} = 40 \text{ PB}$
- In 5 years we have $40 \text{ PB} * 5 = 200 \text{ Petabytes.}$
- Considering that we should not use more than 70% of our capacity we have $200 * 100 / 70 = 2000/7 = 300 \text{ PB}$
- Reads are almost 50 times more than writes. So we will read $1 \text{ GB} * 50 = 50 \text{ GB in 1 second.}$

How to take care of variable load?



Question

- You are developing a highly available web application using stateless web servers. Which services are suitable for storing session state data? Choose 3 answers
 1. Amazon DynamoDB
 2. Amazon CloudWatch
 3. Elastic Load Balancing
 4. Amazon ElasticCache
 5. AWS Storage Gateway
 6. Amazon Relational Database Service (RDS)

Answer

- You are developing a highly available web application using stateless web servers. Which services are suitable for storing session state data? Choose 3 answers

1. Amazon DynamoDB

2. Amazon CloudWatch

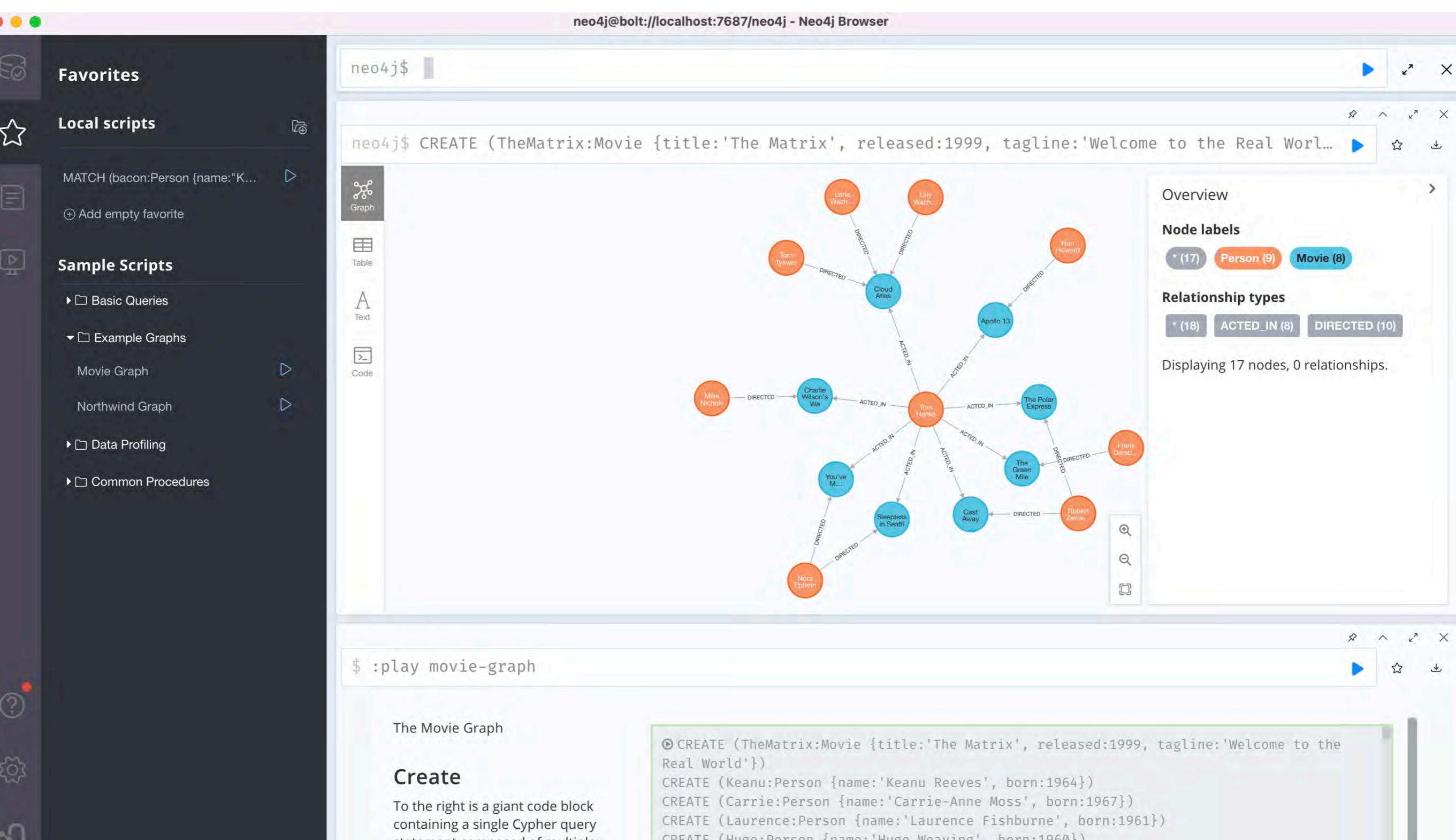
3. Elastic Load Balancing

4. Amazon ElasticCache

5. AWS Storage Gateway

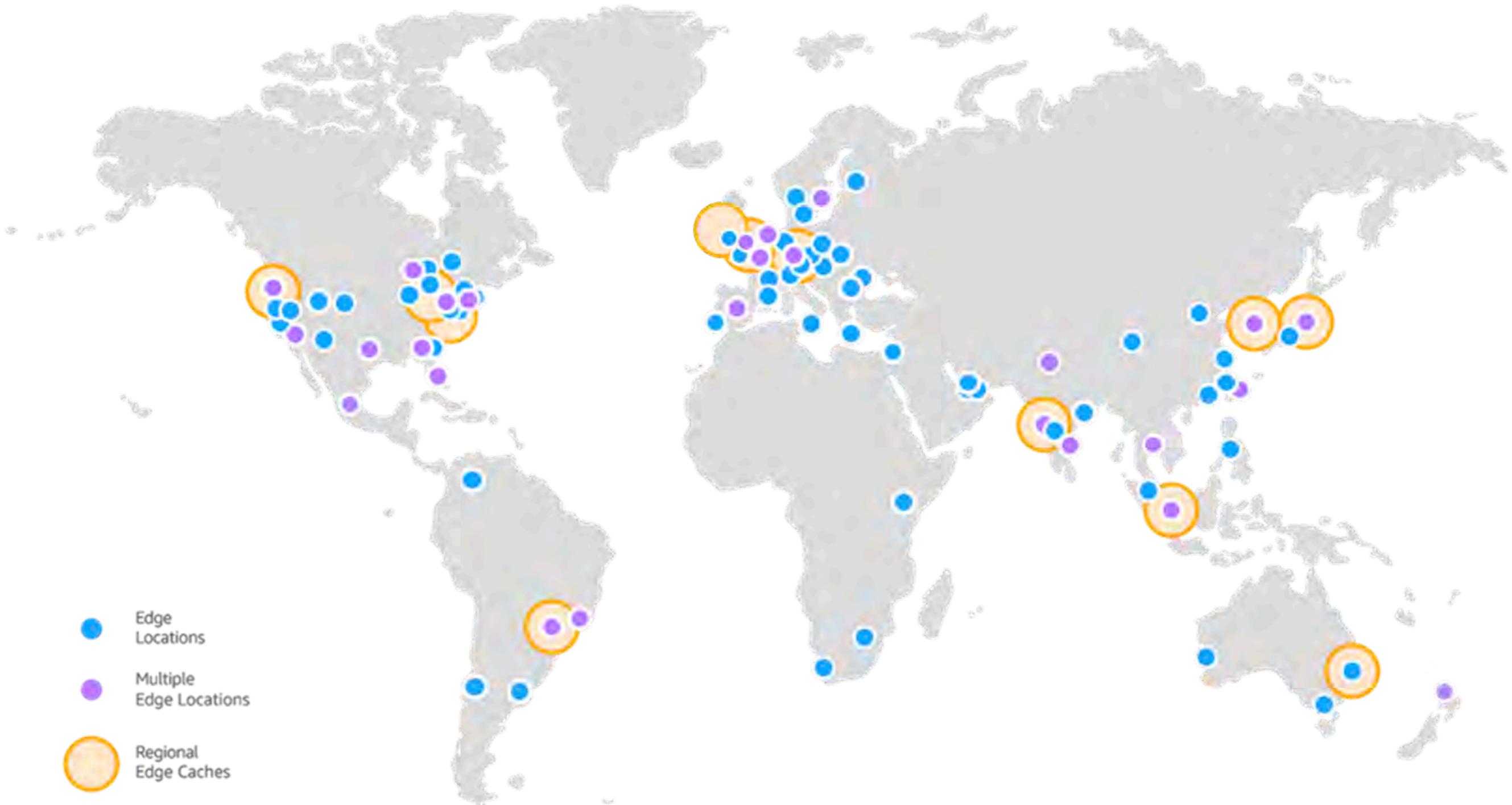
6. Amazon Relational Database Service (RDS)

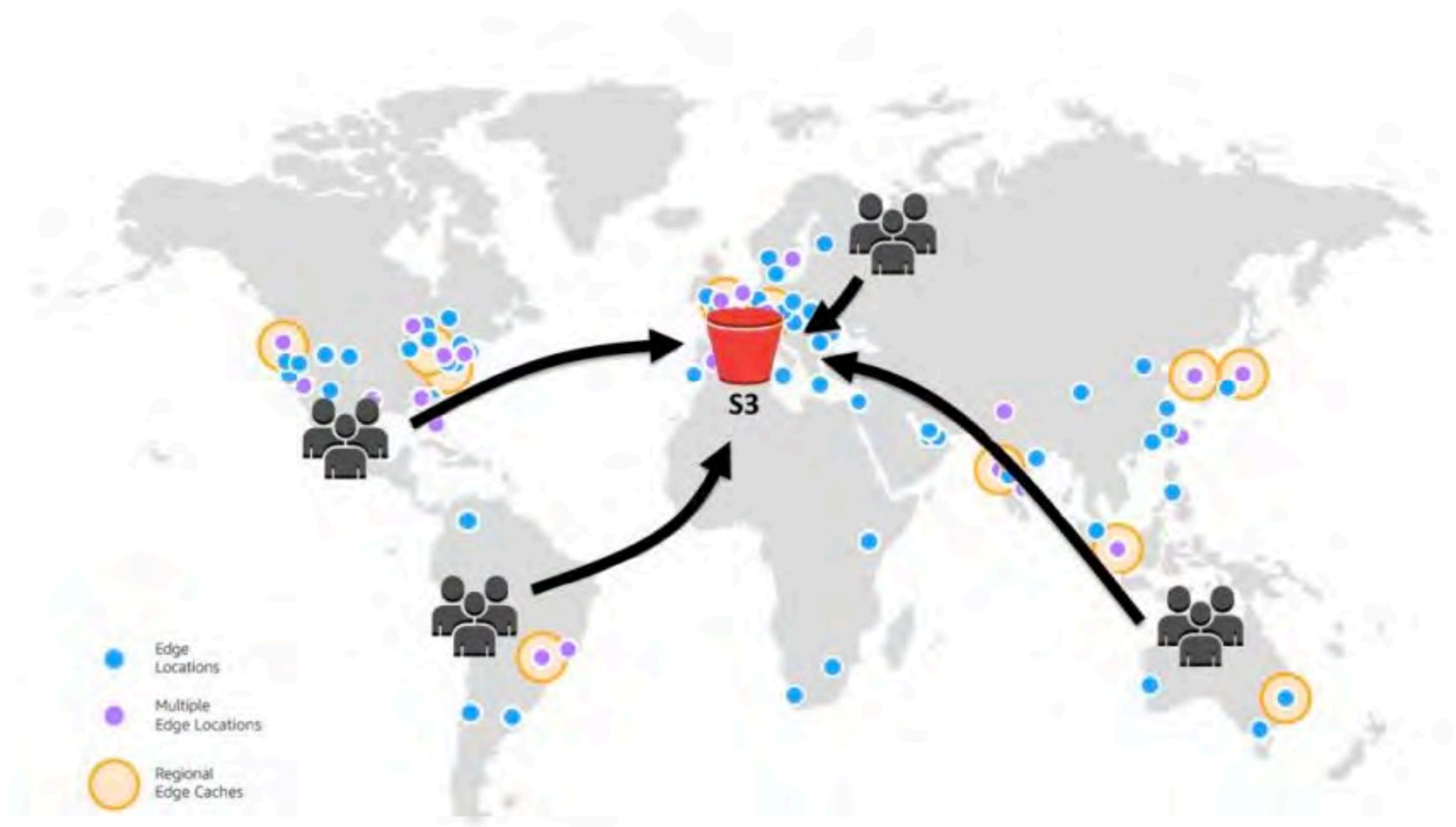
Graph Database-Neo4J



Cloudfront

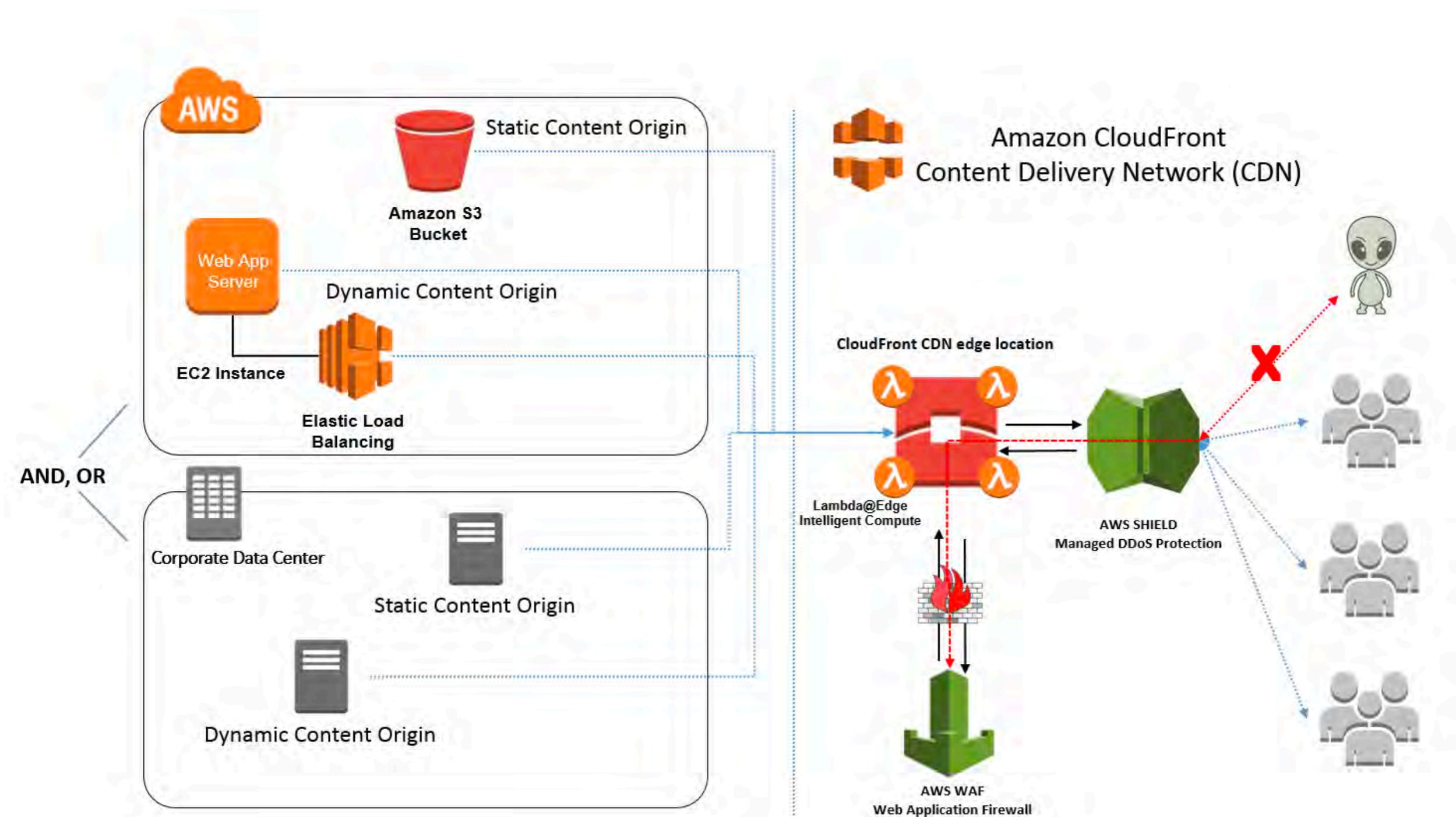








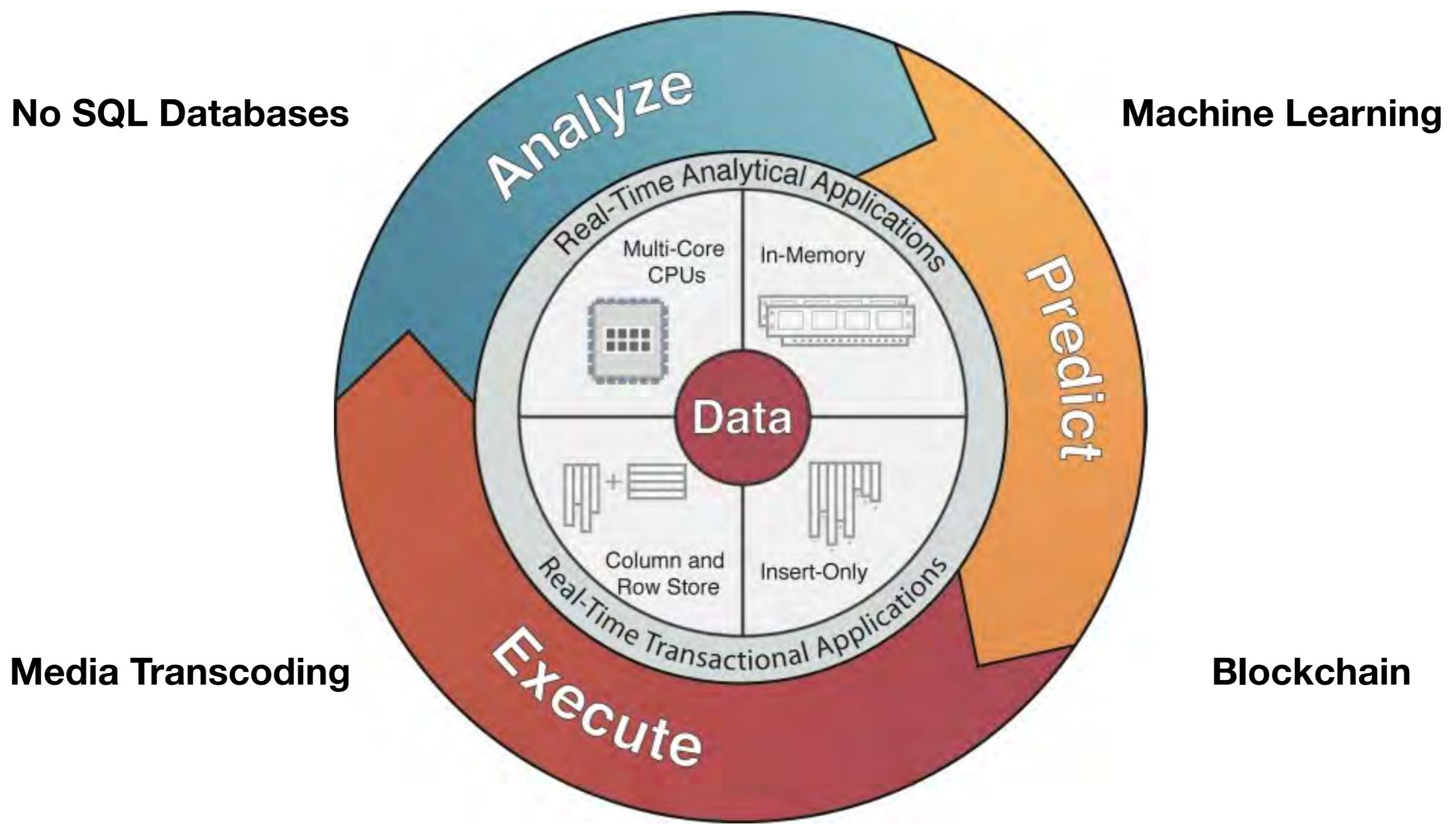
What strategy to choose for CDN networks like Cloudfront to solve the caching requirements for static and Dynamic content?



Amazon CloudFront

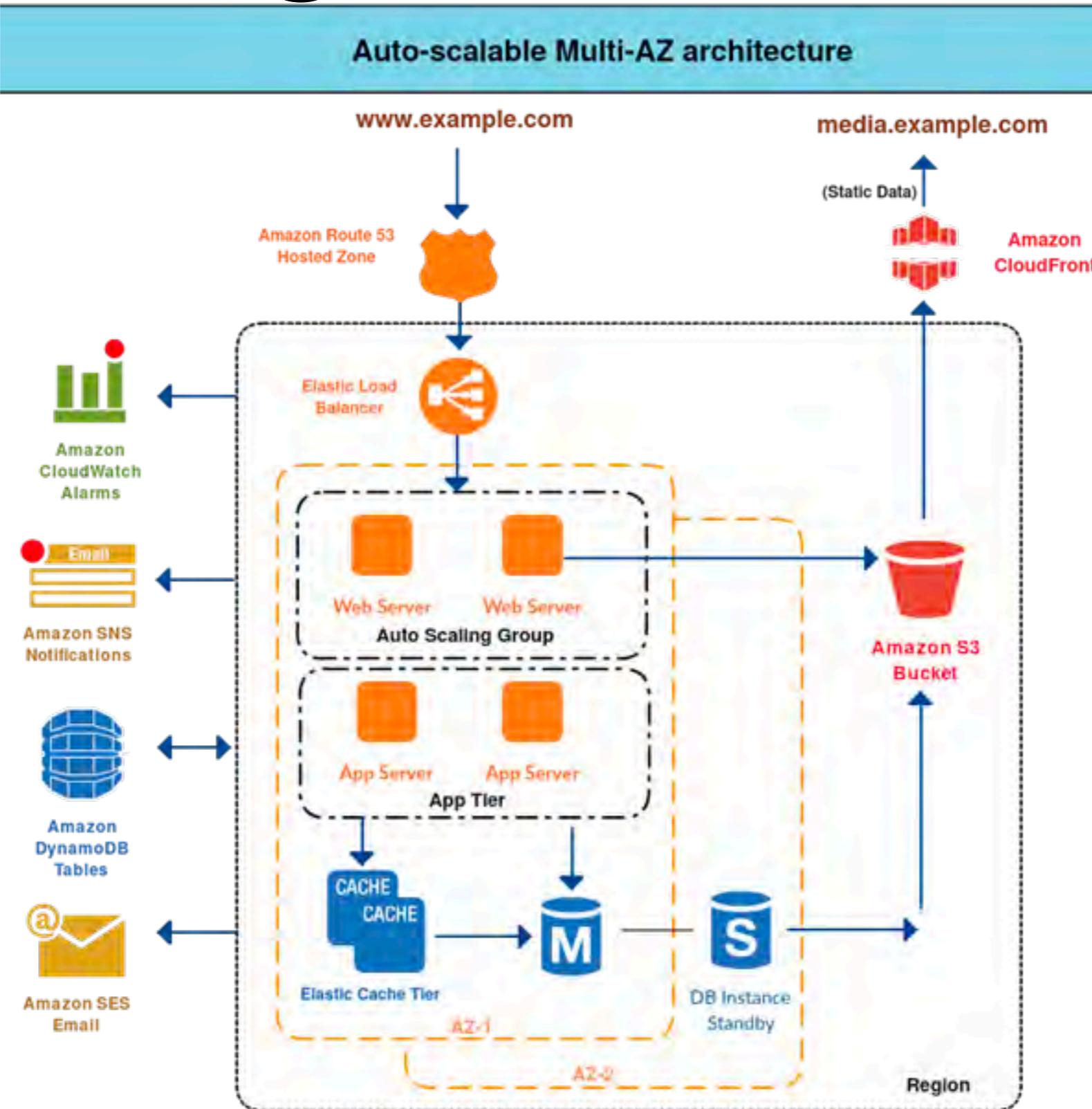
- Content - Static and dynamic
- Origins - S3, EC2, ELB, HTTP servers
- Protect private content (SSL)
- Improved Security
 - AWS Shield Standard and Advanced - DOS attacks
 - AWS WAF

Democratize advanced technologies as a Service



How to monitor and set alarms for performance and network issues?

Scaling Performance



**How do you evolve your workload
to take advantage of new releases?**

Traffic Source

Canary Deployment



Gateway



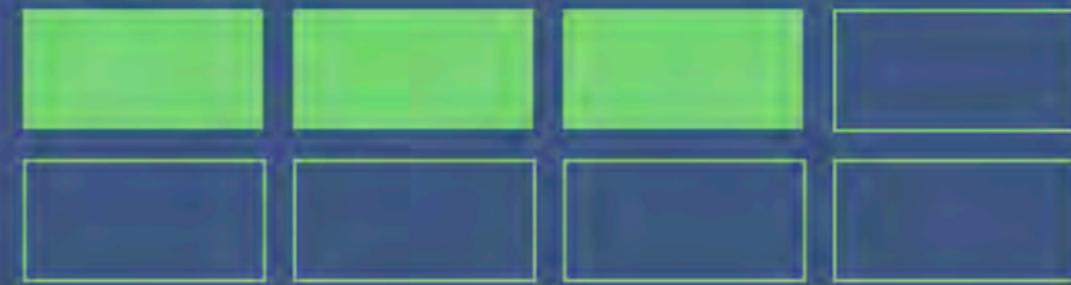
Production Cluster



Baseline Cluster



Canary Cluster

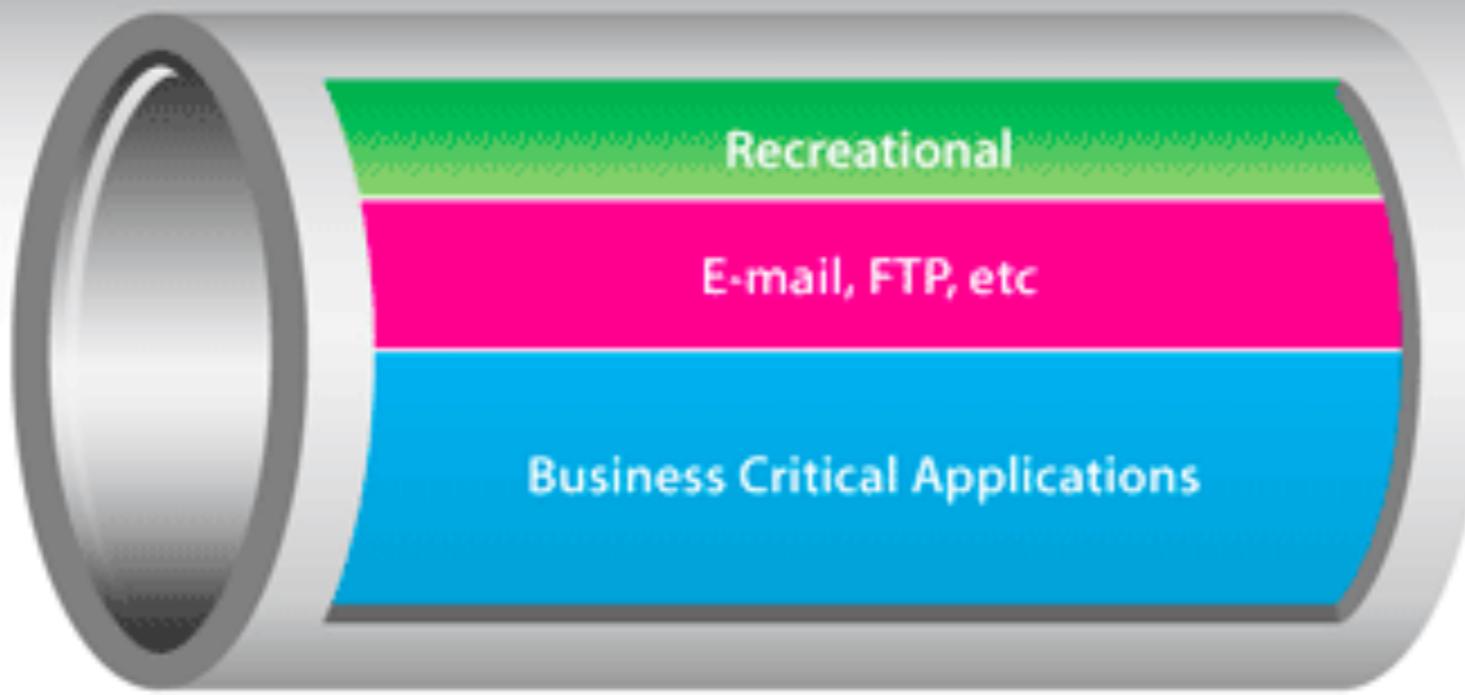


Specialist - Traffic Shaping Overview

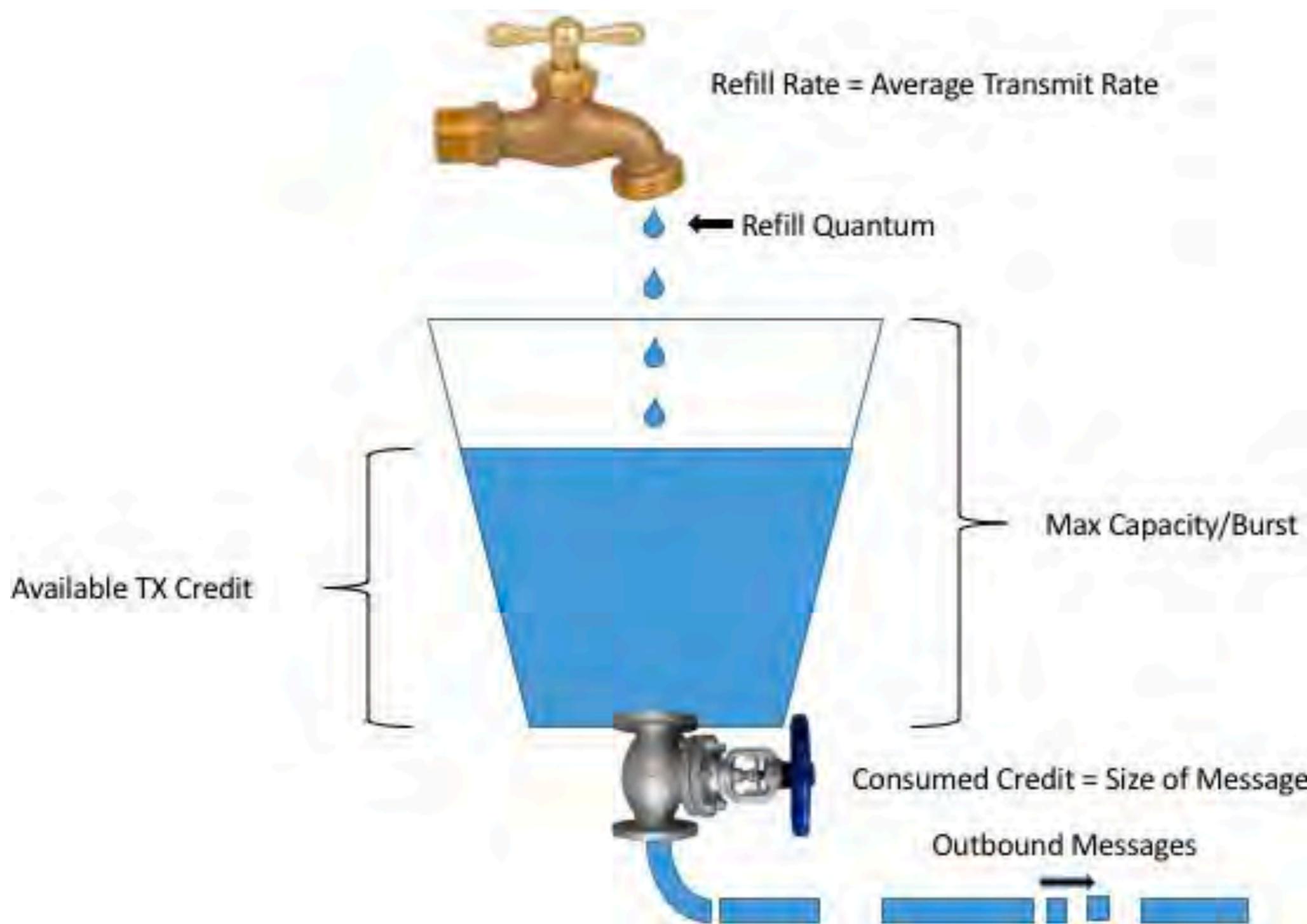


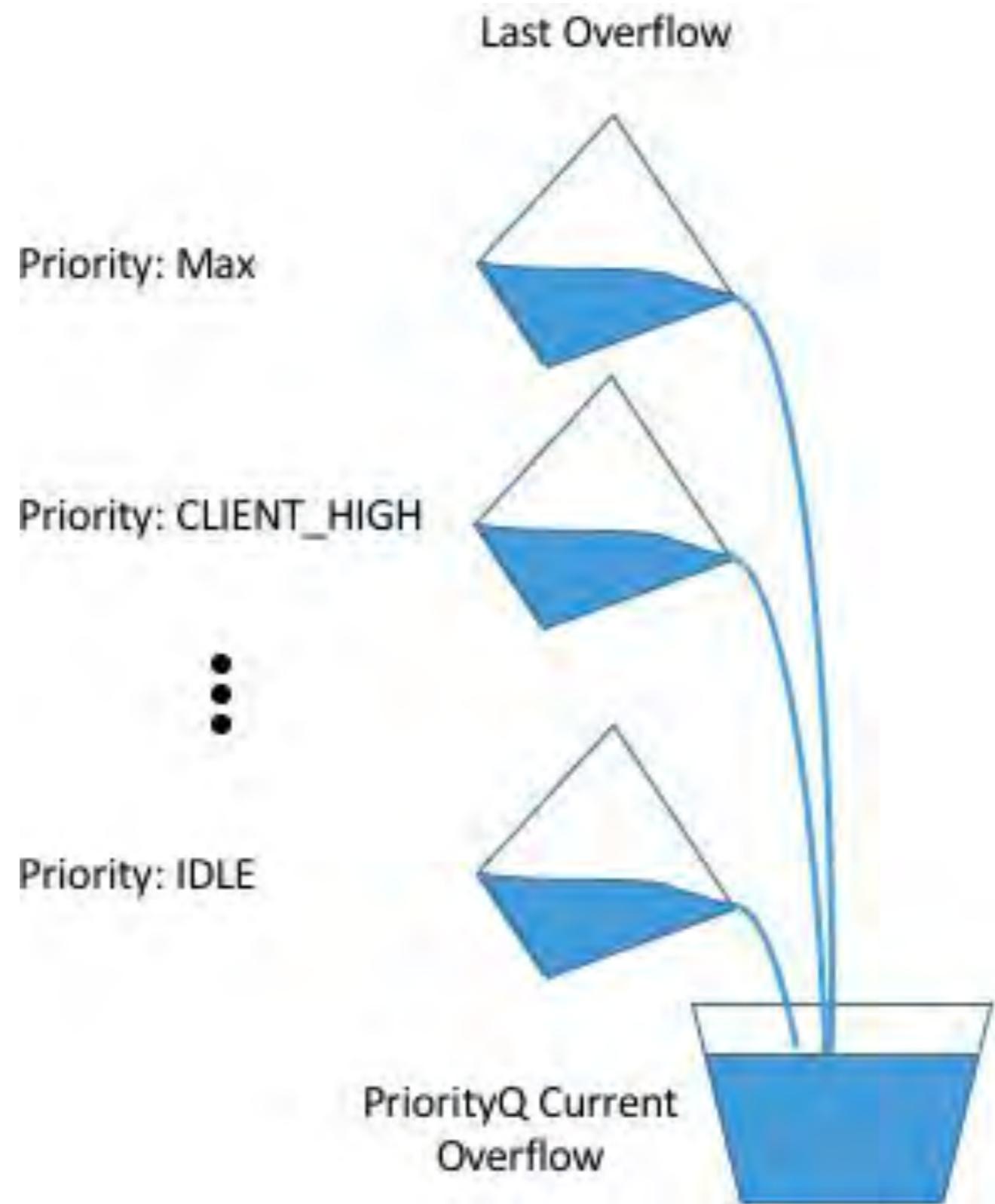
Usage without shaping.

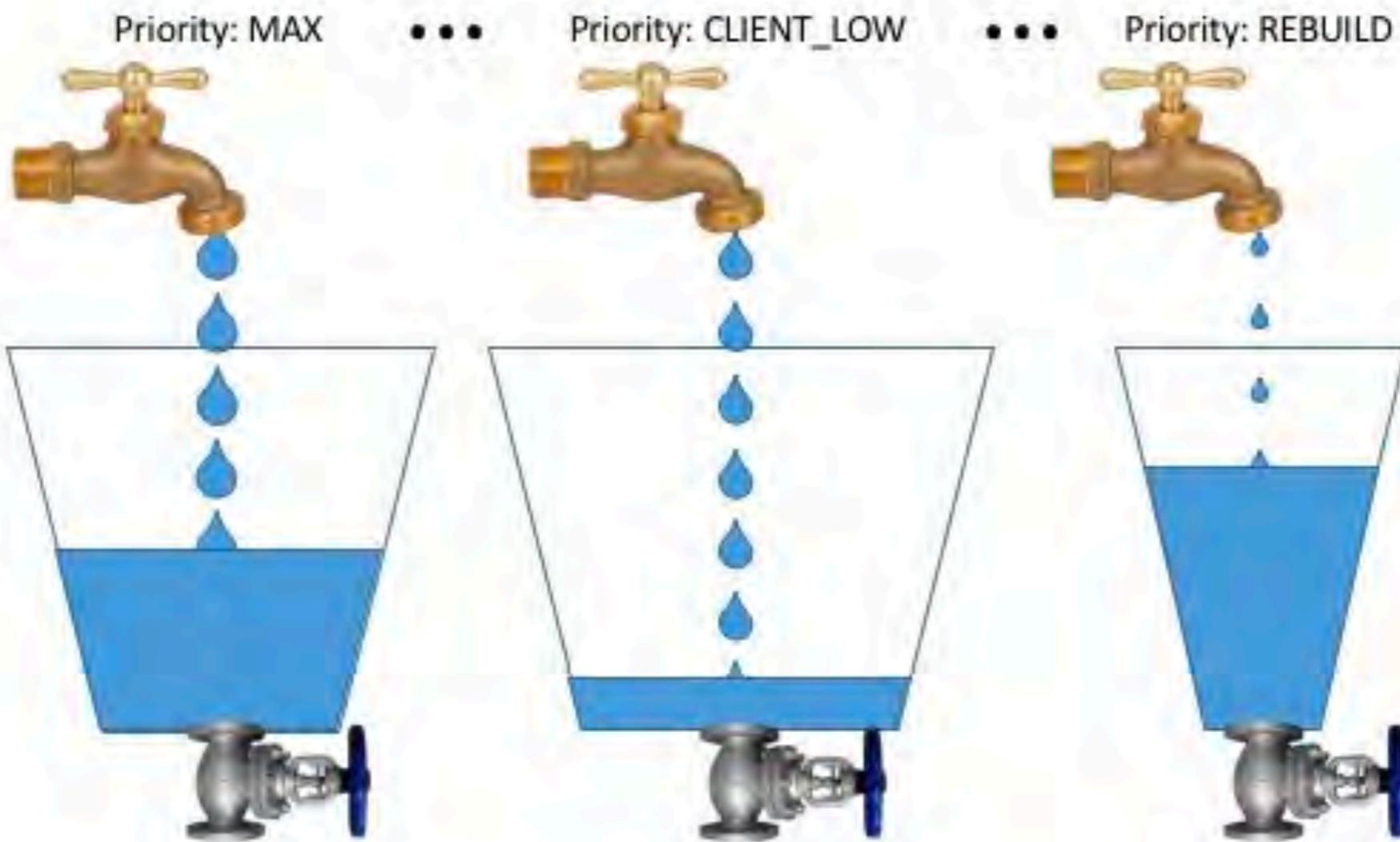
Specialist - Traffic Shaping Overview



Usage with shaping.

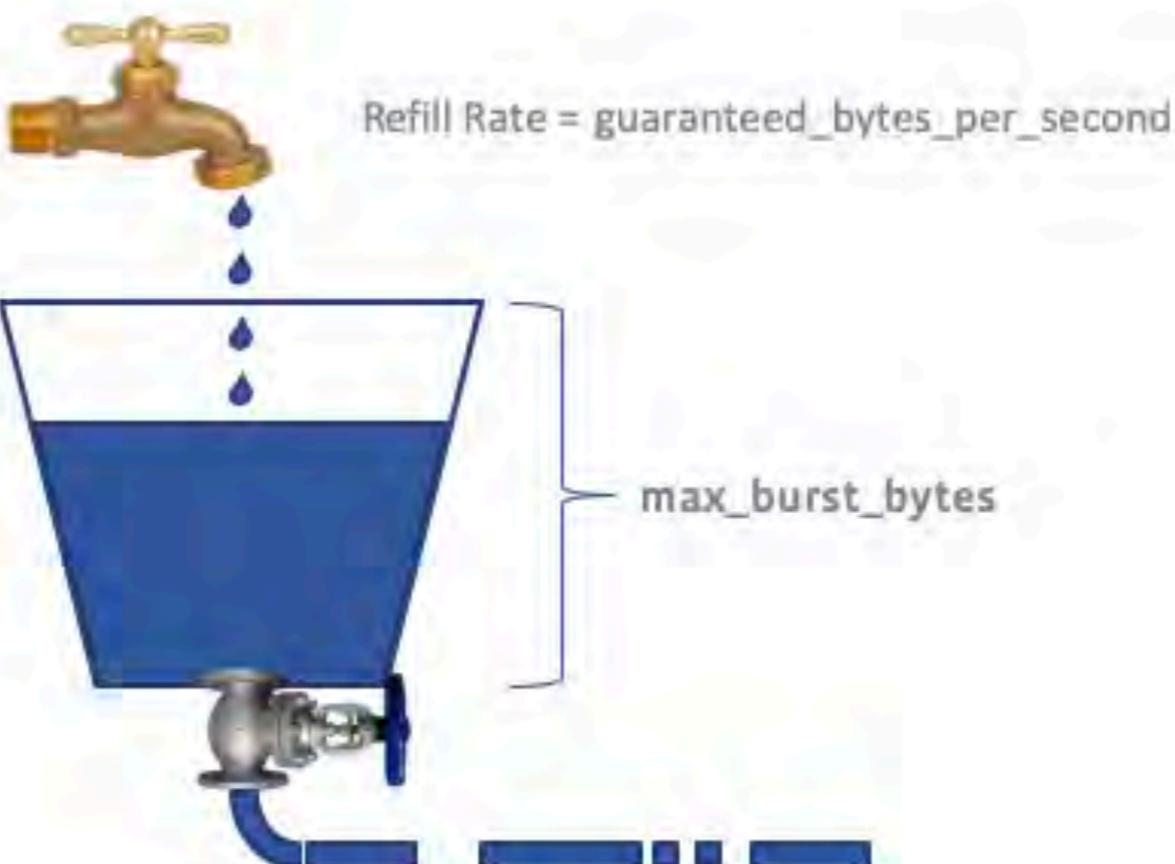




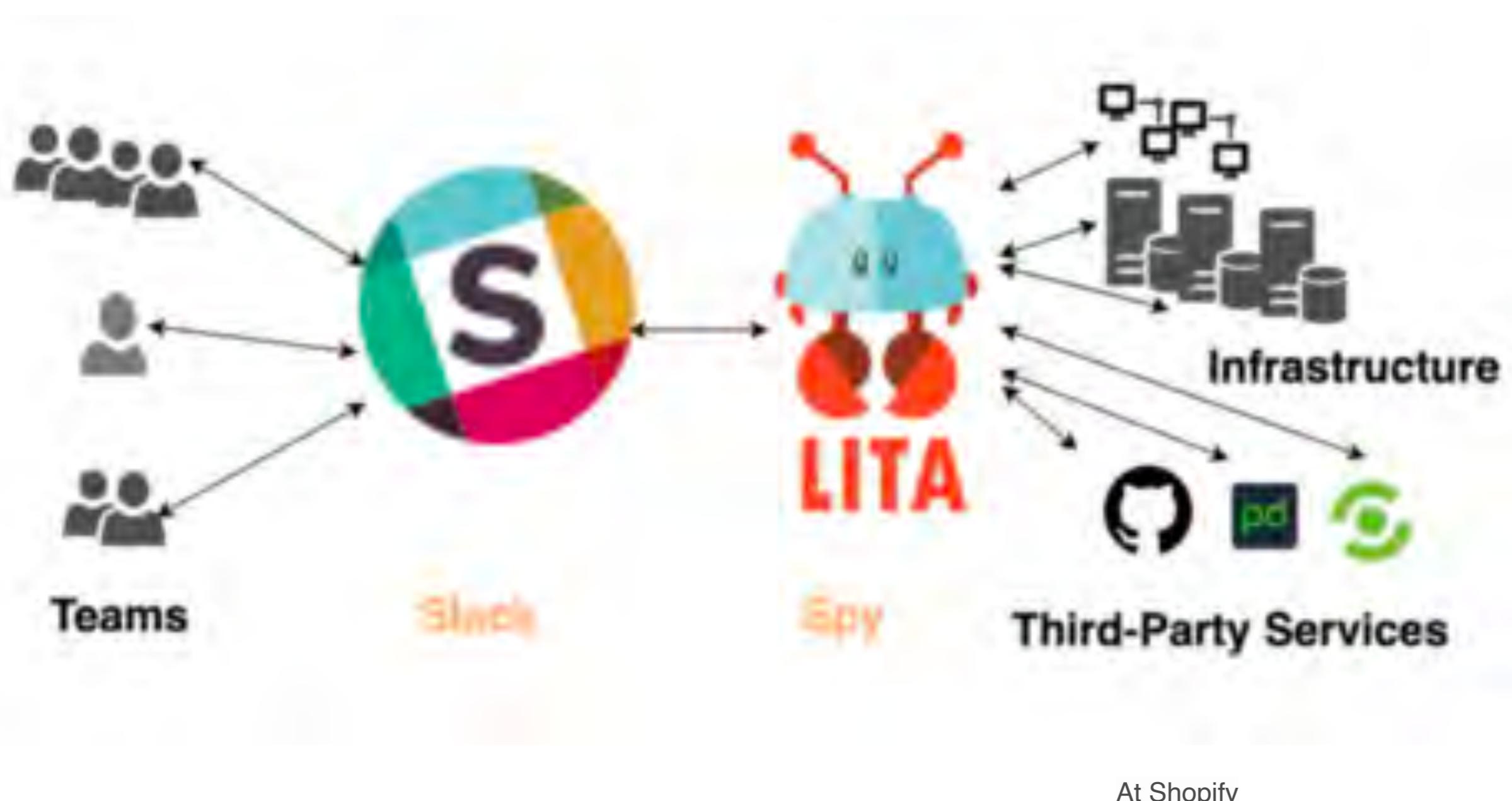


Max burst and refill rate can be
adjusted independently for each
priority.

Configuring



ChatOps



#war-room

⌚ 2.417 ⓘ ⓘ / No incidents right now.



Search



Daniella Niyonkuru 1:24 PM

spy incident start me order fraud analysis outage



spy 1:25 PM ⓘ

🔥 An incident was reported at 2017-04-06 16:25:01 UTC. [@Daniella](#) is the IMOC.

Status summary: order fraud analysis outage

Incident was bound to #war-room. Please use #war-room for communications, or rebind the incident with [LINK Channel](#).

spy 1:25 PM ⓘ

set the channel to... 🔥 [@Daniella](#) is the IMOC, the incident under their ownership

[REDACTED]

spy 1:25 PM ⓘ

[Status Page Summary](#)

*** Components Report ***

Admin : operational

Checkout : operational

Reports and Dashboards : operational

Storefront : operational

API & Mobile : operational

Support : operational

Third party services : operational

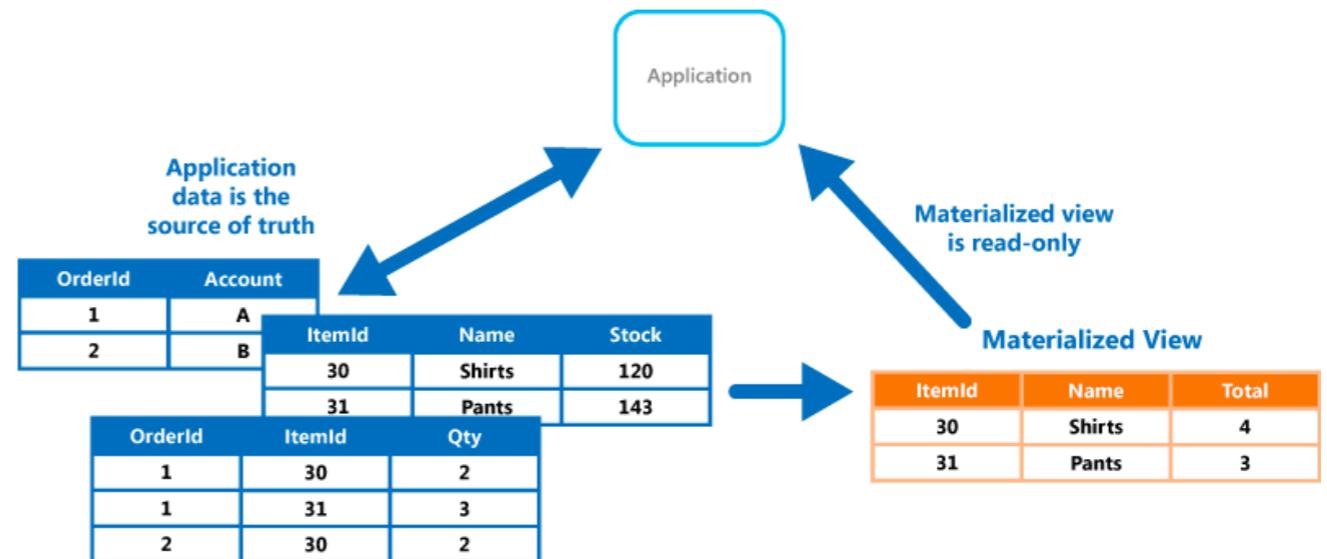
*** Unresolved Incidents Report ***

No reported unresolved incidents.

**How to handle skewed data?
How to make it performant?**

Materialized view

- Domain Driven Design
- Different Data stores
- Eventually consistent
- Query performance



Order table

| Partition key | Row key | Order date | Shipping address | Total invoice | Order status |
|----------------------|--------------|------------|---|---------------|--------------|
| 001 (Customer ID) | 1 (Order ID) | 11082013 | One Microsoft way Redmond, WA 98052 | \$400 | In process |
| 005 | 2 | 11082013 | One Microsoft way Redmond, WA 98052 | \$200 | Shipped |

OrderItem table

| Partition key | Row key | Product | Unit Price | Amount | Total |
|---------------|----------------------|---------|------------|--------|-------|
| 1 (Order ID) | 001_1 (OrderItem ID) | XX | \$100 | 2 | \$200 |
| 1 | 001_2 | YY | \$40 | 5 | \$200 |
| 2 | 002_1 | ZZ | \$200 | 1 | \$200 |

Customer table

| Partition key | Row key | Billing Information | Shipping address | Gender | Age |
|---------------------|----------------------|---------------------|---|--------|-----|
| US East (region) | 001 (Customer ID) | *****0001 | One Microsoft way Redmond, WA 98052 | Female | 30 |
| US East | 002 | *****2006 | One Microsoft way Redmond, WA 98052 | Male | 40 |

Materialized View

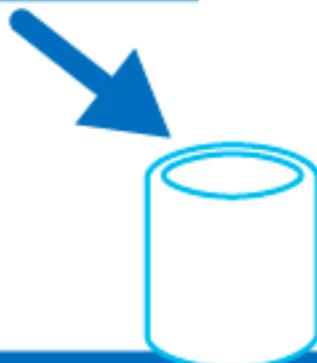
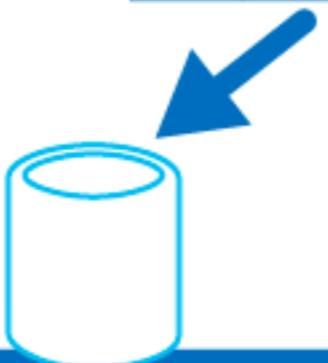
| Partition key | Row key | Product Name | Total sold | Number of customers |
|-----------------------------------|------------------|--------------|------------|---------------------|
| Electronics (Product category) | 001 (Product ID) | XX | \$30,000 | 500 |
| Electronics | 002 | YY | \$100,000 | 400 |

**What if we have
billions of rows of data
for multiple customers,
multiple locations,
multiple divisions?**

**Think Amazon
Coke**

Horizontal Partitioning (Sharding)

| Key | Name | Description | Stock | Price | LastOrdered |
|------|------------|-------------|-------|--------|-------------|
| ARC1 | Arc welder | 250 Amps | 8 | 119.00 | 25-Nov-2013 |
| BRK8 | Bracket | 250mm | 46 | 5.66 | 18-Nov-2013 |
| BRK9 | Bracket | 400mm | 82 | 6.98 | 1-Jul-2013 |
| HOS8 | Hose | 1/2" | 27 | 27.50 | 18-Aug-2013 |
| WGT4 | Widget | Green | 16 | 13.99 | 3-Feb-2013 |
| WGT6 | Widget | Purple | 76 | 13.99 | 31-Mar-2013 |

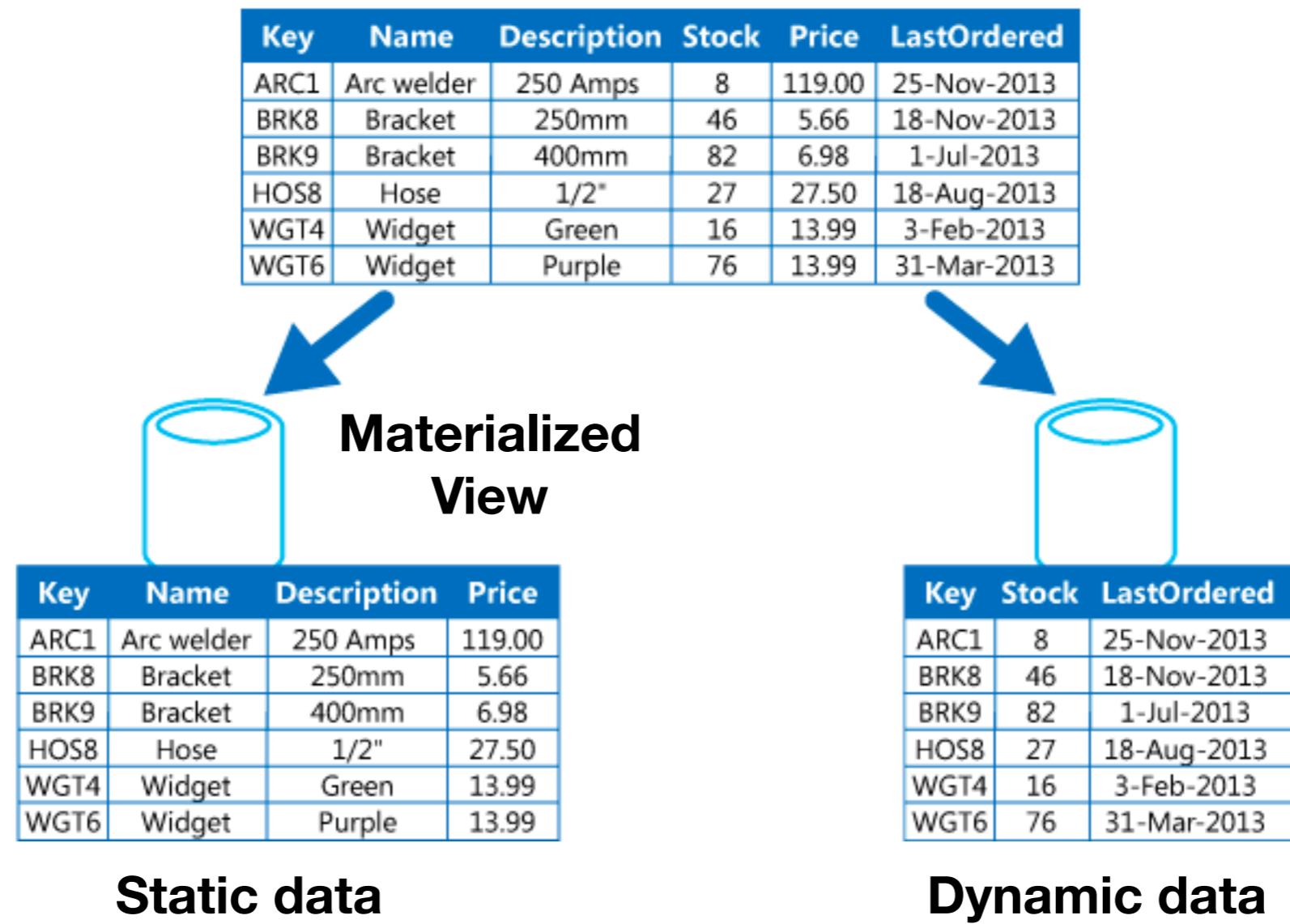


| Key | Name | Description | Stock | Price | LastOrdered |
|------|------------|-------------|-------|--------|-------------|
| ARC1 | Arc welder | 250 Amps | 8 | 119.00 | 25-Nov-2013 |
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| WGT6 | Widget | Purple | 76 | 13.99 | 31-Mar-2013 |

What else can be partitioned?
Think GDPR
Think PII data

Vertical Partitioning



Where we would do this?

Vertical Partitioning

| Key | Name | Description | Stock | Price | LastOrdered |
|------|------------|-------------|-------|--------|-------------|
| ARC1 | Arc welder | 250 Amps | 8 | 119.00 | 25-Nov-2013 |
| BRK8 | Bracket | 250mm | 46 | 5.66 | 18-Nov-2013 |
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| WGT4 | Widget | Green | 16 | 13.99 | 3-Feb-2013 |
| WGT6 | Widget | Purple | 76 | 13.99 | 31-Mar-2013 |

Materialized
View

| Key | Name | Description | Price |
|------|------------|-------------|--------|
| ARC1 | Arc welder | 250 Amps | 119.00 |
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| HOS8 | Hose | 1/2" | 27.50 |
| WGT4 | Widget | Green | 13.99 |
| WGT6 | Widget | Purple | 13.99 |

Static data

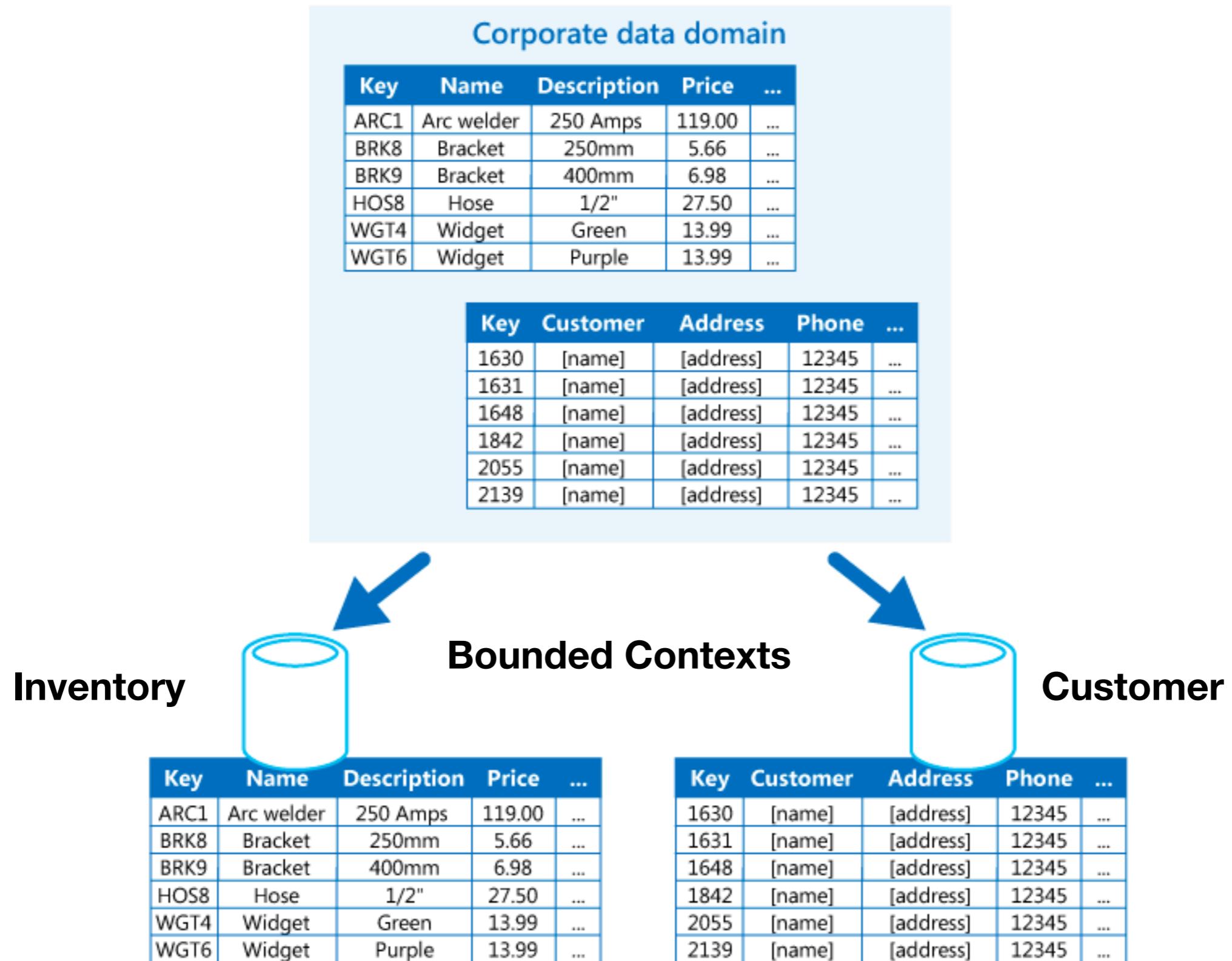
| Key | Stock | LastOrdered |
|------|-------|-------------|
| ARC1 | 8 | 25-Nov-2013 |
| BRK8 | 46 | 18-Nov-2013 |
| BRK9 | 82 | 1-Jul-2013 |
| HOS8 | 27 | 18-Aug-2013 |
| WGT4 | 16 | 3-Feb-2013 |
| WGT6 | 76 | 31-Mar-2013 |

Dynamic data

Think GDPR
Think PII data

How about different Systems?

Functional Partitioning



What to do when data is not volatile or not skewed?

| Primary Key (Customer ID) | Customer Data |
|------------------------------|---|
| 1 | LastName: Smith, Town: Redmond, ... |
| 2 | LastName: Jones, Town: Seattle, ... |
| 3 | LastName: Robinson, Town: Portland, ... |
| 4 | LastName: Brown, Town: Redmond, ... |
| 5 | LastName: Smith, Town: Chicago, ... |
| 6 | LastName: Green, Town: Redmond, ... |
| 7 | LastName: Clarke, Town: Portland, ... |
| 8 | LastName: Smith, Town: Redmond, ... |
| 9 | LastName: Jones, Town: Chicago, ... |
| ... | ... |
| 1000 | LastName: Clarke, Town: Chicago, ... |
| ... | ... |

- Select by city ; Select by last name

Index table

| Secondary Key (Town) | Customer Data |
|-------------------------|--|
| Chicago | ID: 5, LastName: Smith, Town: Chicago, ... |
| Chicago | ID: 9, LastName: Jones, Town: Chicago, ... |
| Chicago | ID: 1000, LastName: Clarke, Town: Chicago, ... |
| ... | ... |
| Portland | ID: 3, LastName: Robinson, Town: Portland, ... |
| Portland | ID: 7, LastName: Clarke, Town: Portland, ... |
| Redmond | ID: 1, LastName: Smith, Town: Redmond, ... |
| Redmond | ID: 4, LastName: Brown, Town: Redmond, ... |
| Redmond | ID: 6, LastName: Green, Town: Redmond, ... |
| Redmond | ID: 8, LastName: Smith, Town: Redmond, ... |
| Seattle | ID: 2, LastName: Jones, Town: Seattle, ... |
| ... | ... |

| Secondary Key (LastName) | Customer Data |
|-----------------------------|--|
| Brown | ID: 4, LastName: Brown, Town: Redmond, ... |
| Clarke | ID: 7, LastName: Clarke, Town: Portland, ... |
| Clarke | ID: 1000, LastName: Clarke, Town: Chicago, ... |
| Green | ID: 6, LastName: Green, Town: Redmond, ... |
| Jones | ID: 2, LastName: Jones, Town: Seattle, ... |
| Jones | ID: 9, LastName: Jones, Town: Chicago, ... |
| ... | ... |
| Robinson | ID: 3, LastName: Robinson, Town: Portland, ... |
| Smith | ID: 1, LastName: Smith, Town: Redmond, ... |
| Smith | ID: 5, LastName: Smith, Town: Chicago, ... |
| Smith | ID: 8, LastName: Smith, Town: Redmond, ... |
| ... | ... |

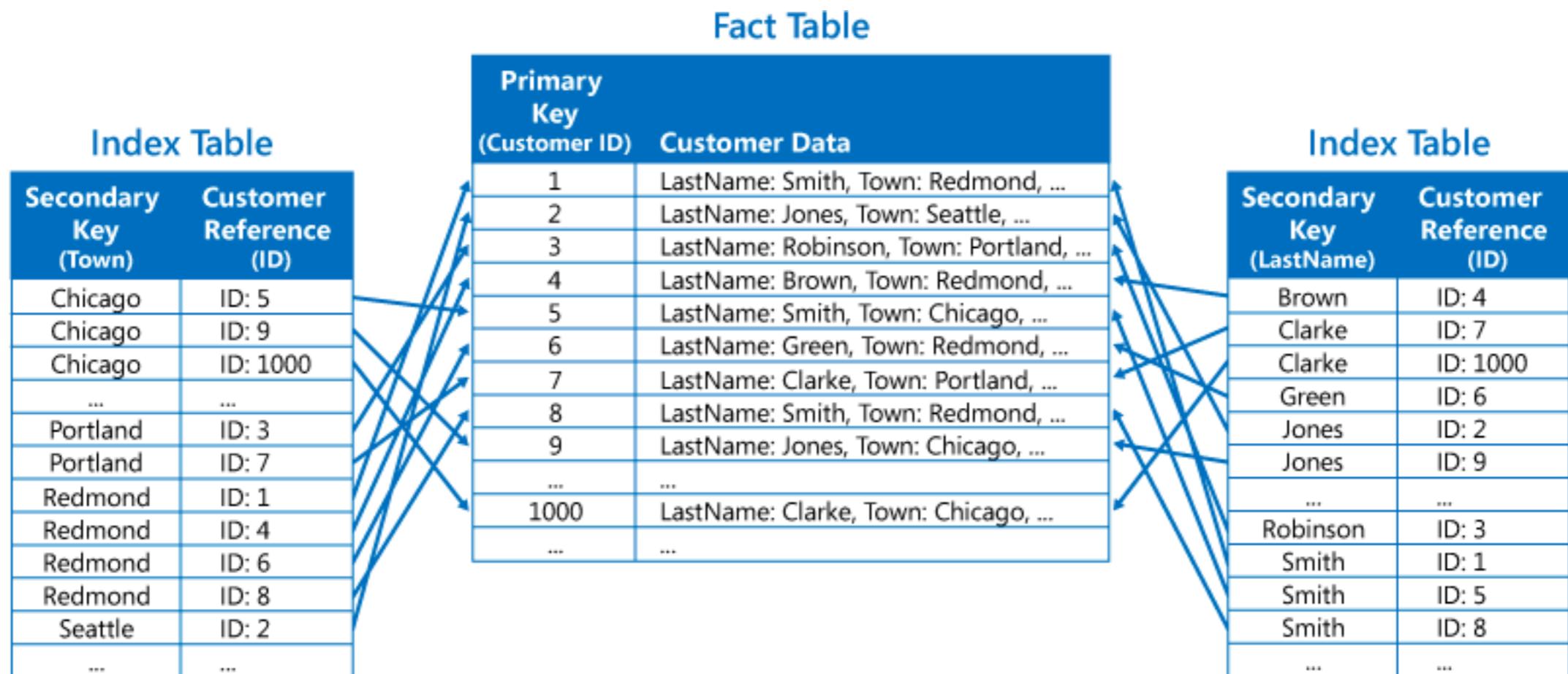
- Static data
- Amount of data is low

What to do when data is volatile or skewed?

| Primary Key (Customer ID) | Customer Data |
|------------------------------|---|
| 1 | LastName: Smith, Town: Redmond, ... |
| 2 | LastName: Jones, Town: Seattle, ... |
| 3 | LastName: Robinson, Town: Portland, ... |
| 4 | LastName: Brown, Town: Redmond, ... |
| 5 | LastName: Smith, Town: Chicago, ... |
| 6 | LastName: Green, Town: Redmond, ... |
| 7 | LastName: Clarke, Town: Portland, ... |
| 8 | LastName: Smith, Town: Redmond, ... |
| 9 | LastName: Jones, Town: Chicago, ... |
| ... | ... |
| 1000 | LastName: Clarke, Town: Chicago, ... |
| ... | ... |

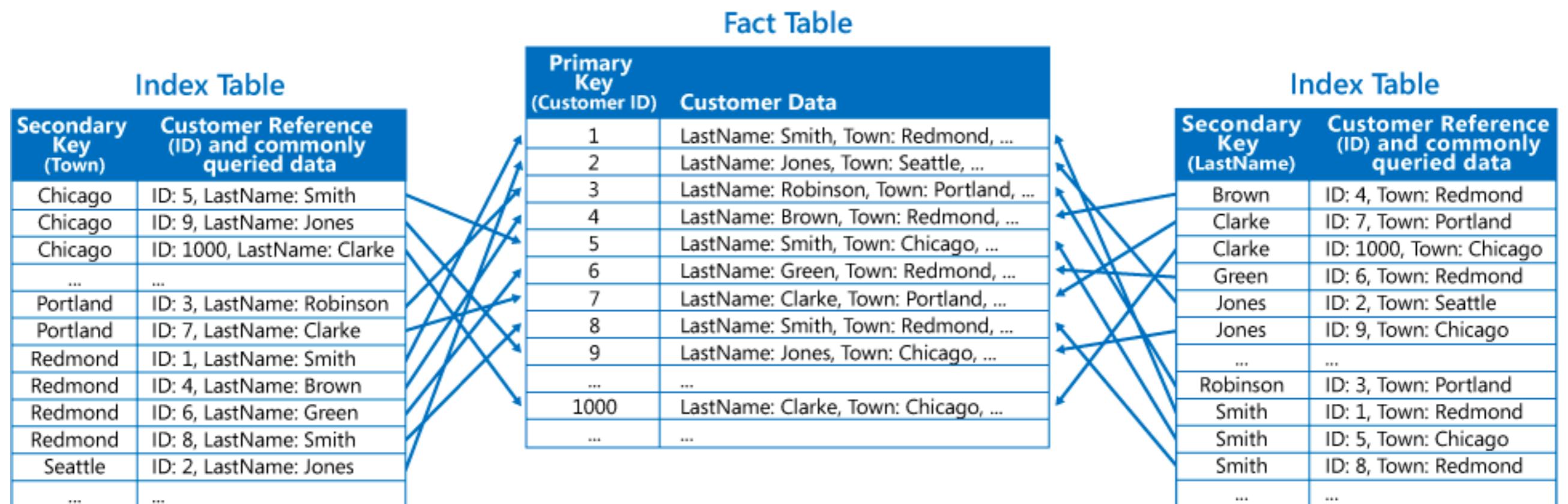
- Select by city ; Select by last name

Fact Table

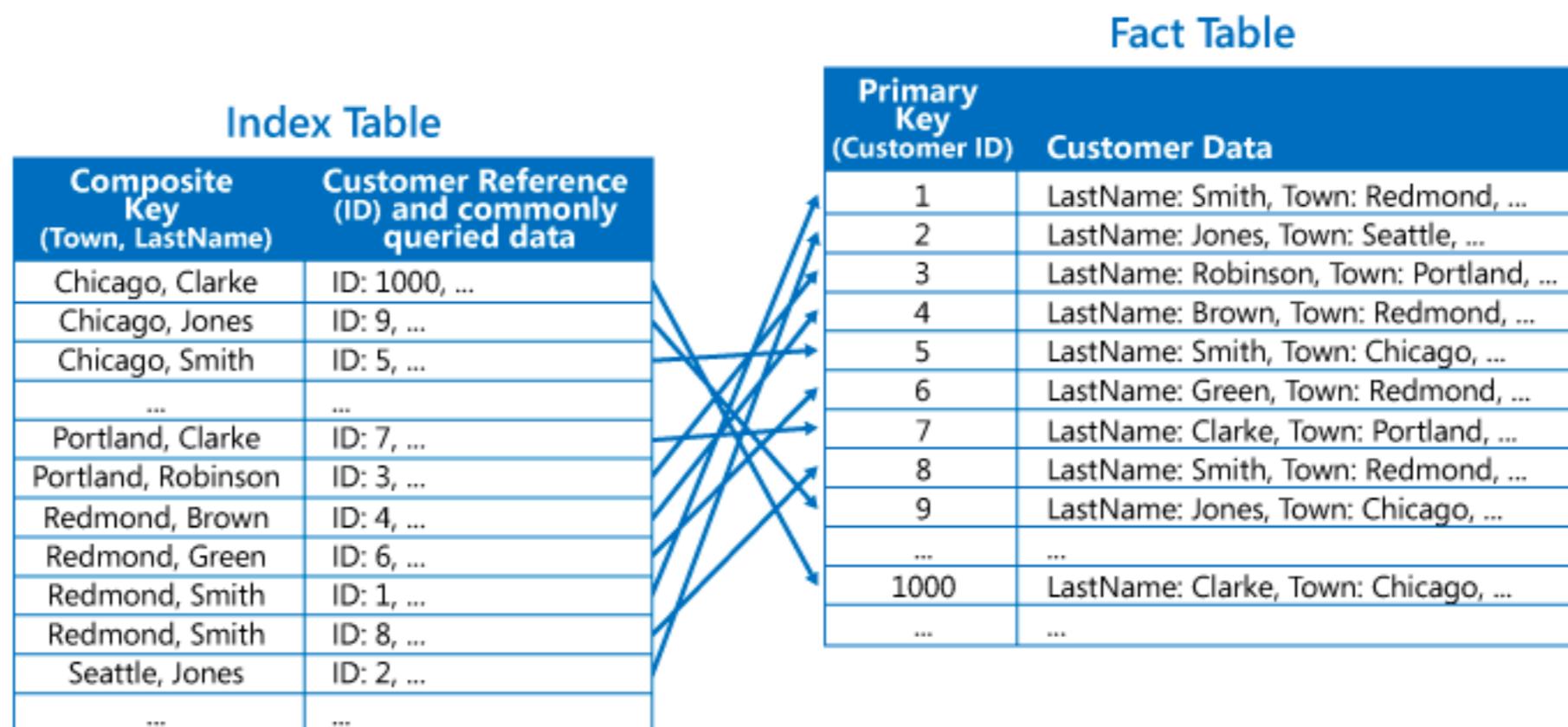


- Saves space
- Costly lookup join

Normalized index tables

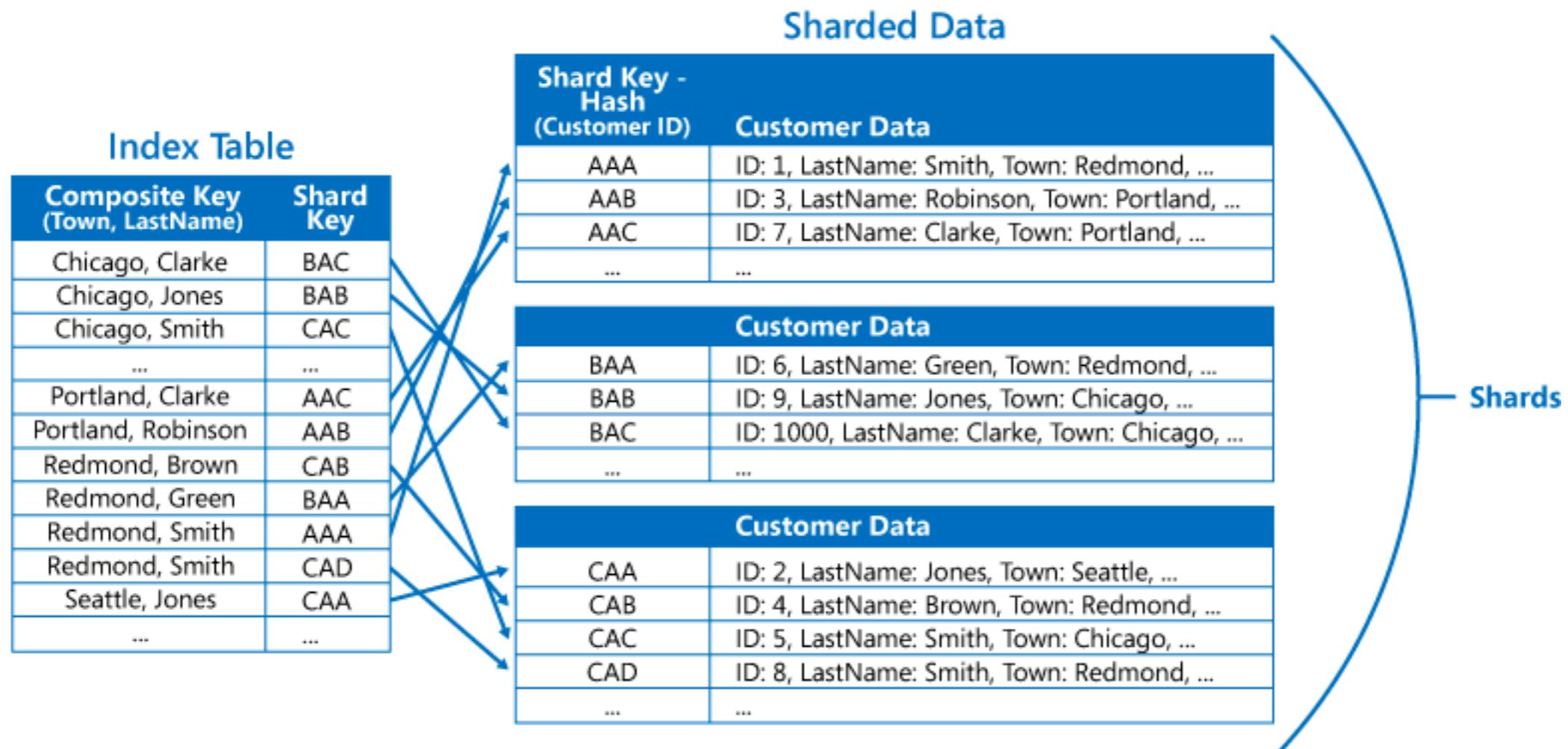


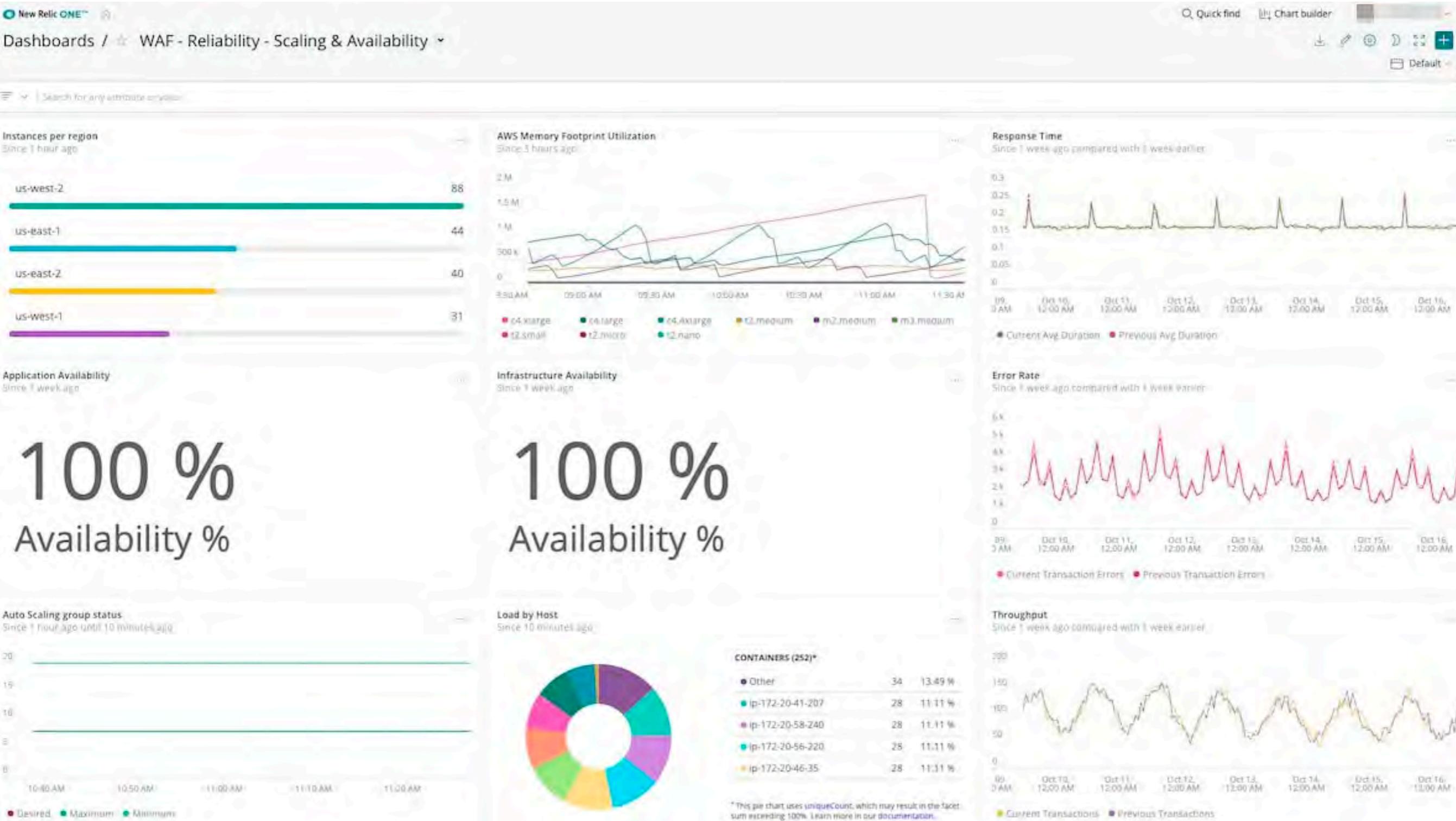
Select by City and Last Name



- How to make this faster?

Shard Key







**Design Resilient
Architectures**



**Design Cost-Optimized
Architectures**



**Sustainability
Architectures**



**Design Performant
Architectures**



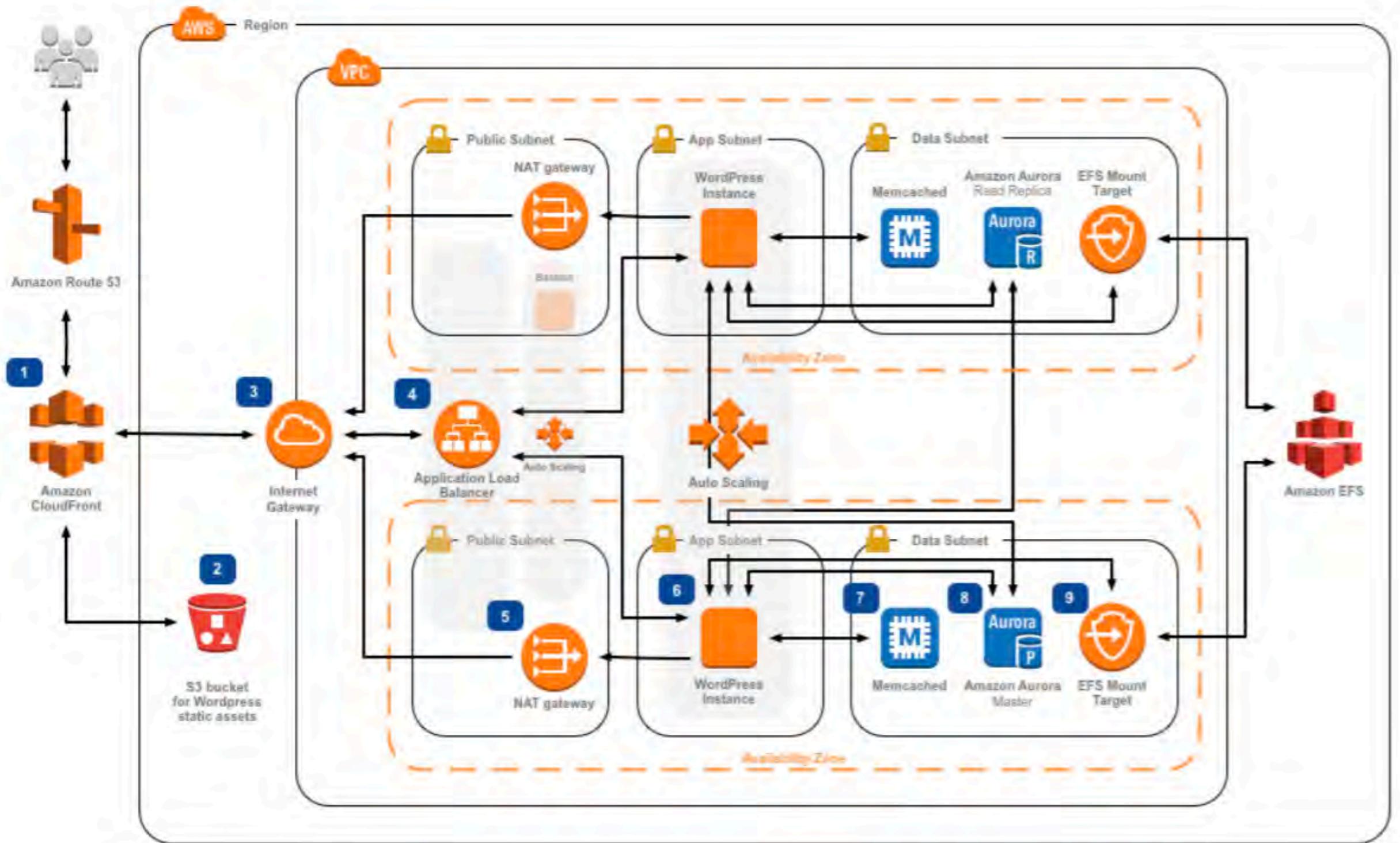
**Operationally Excellent
Architectures**



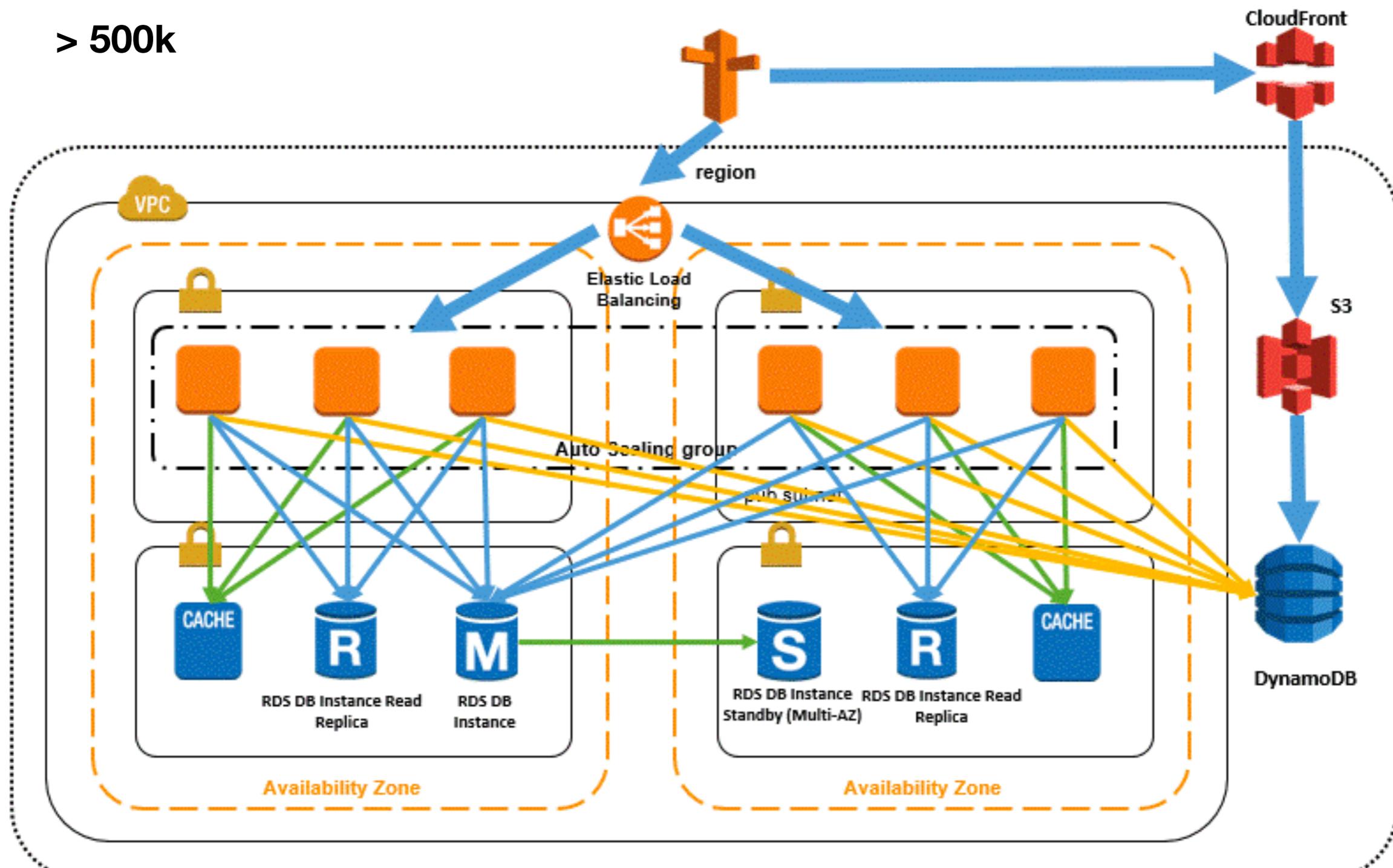
**Specify Secure
Applications**

Well Architected Framework

AWS Best Practices

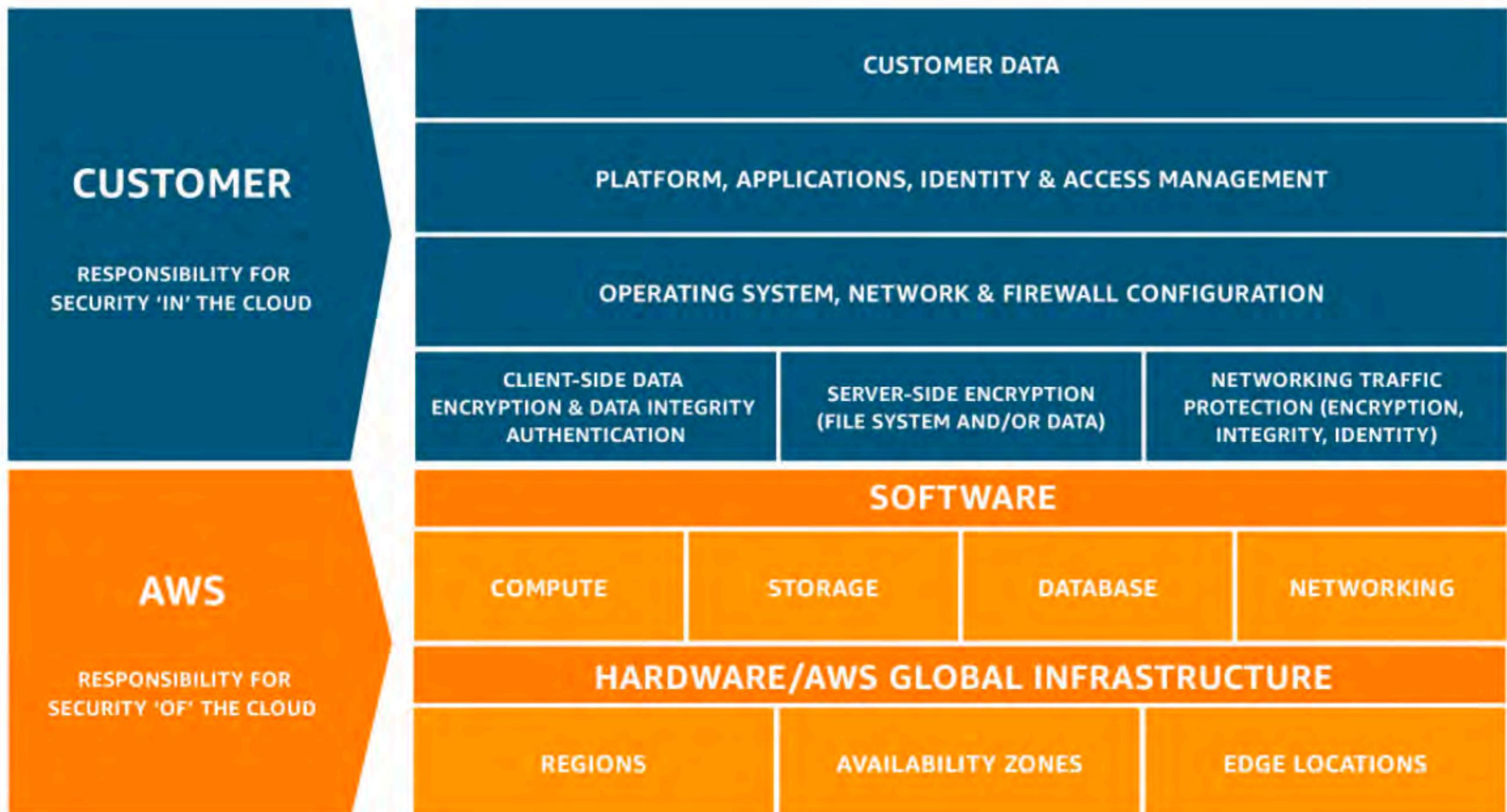


> 500k



Security





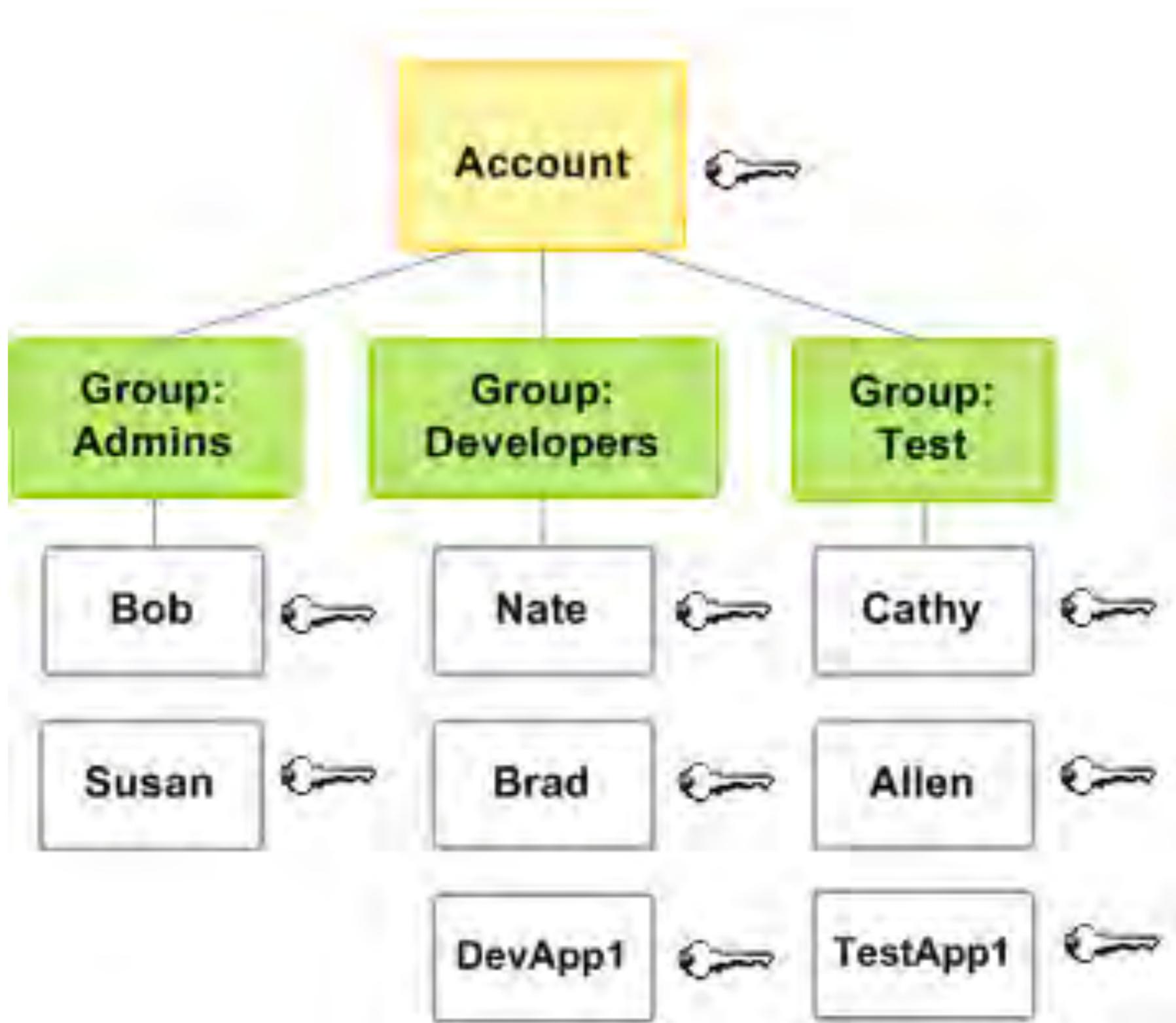
Principle of Least Privilege

- Persons or processes can perform all activities they need to perform, and no more.

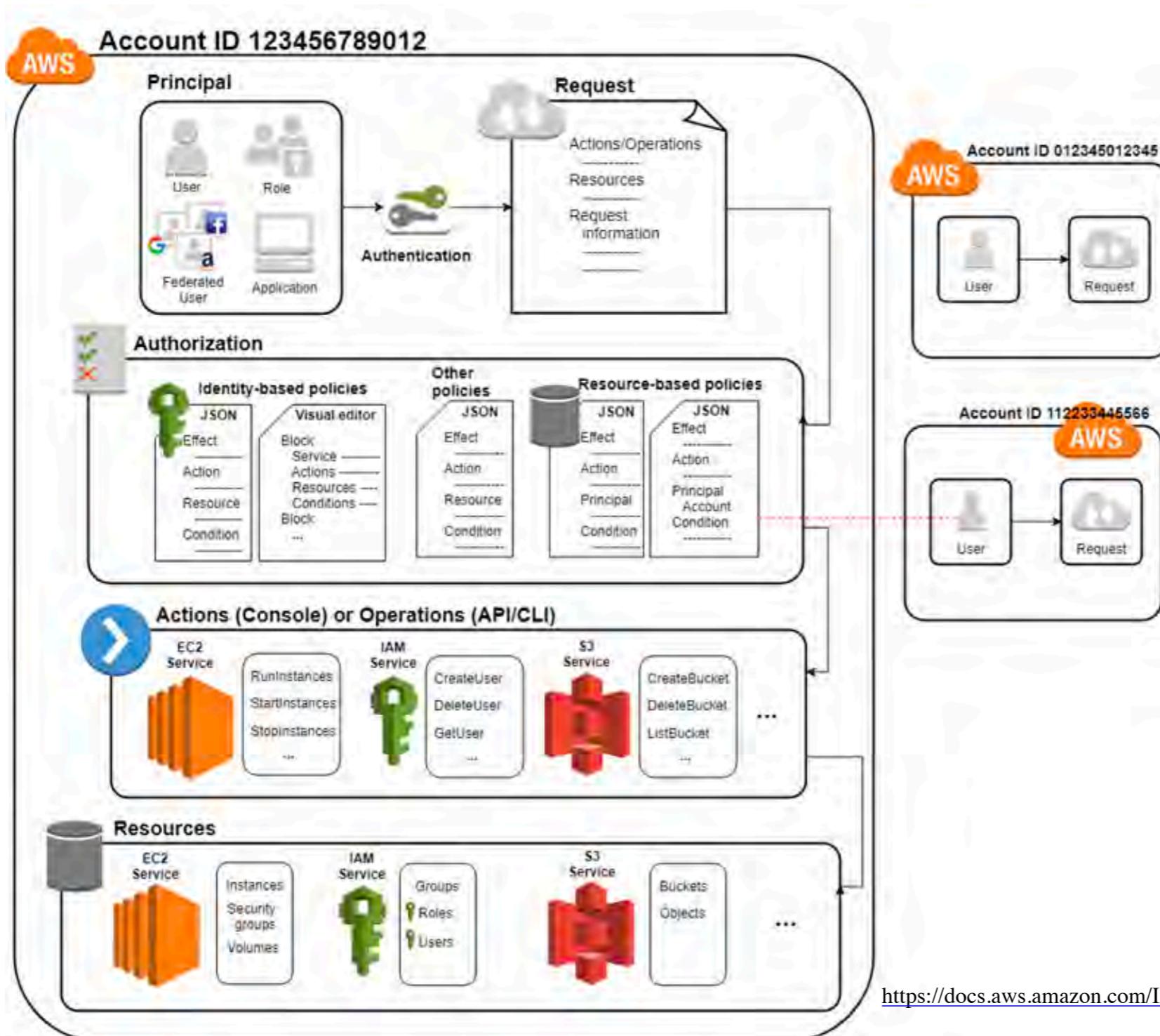
How do you manage identities for people and machines?

Identity Access





AWS Identity and Access Management (IAM)

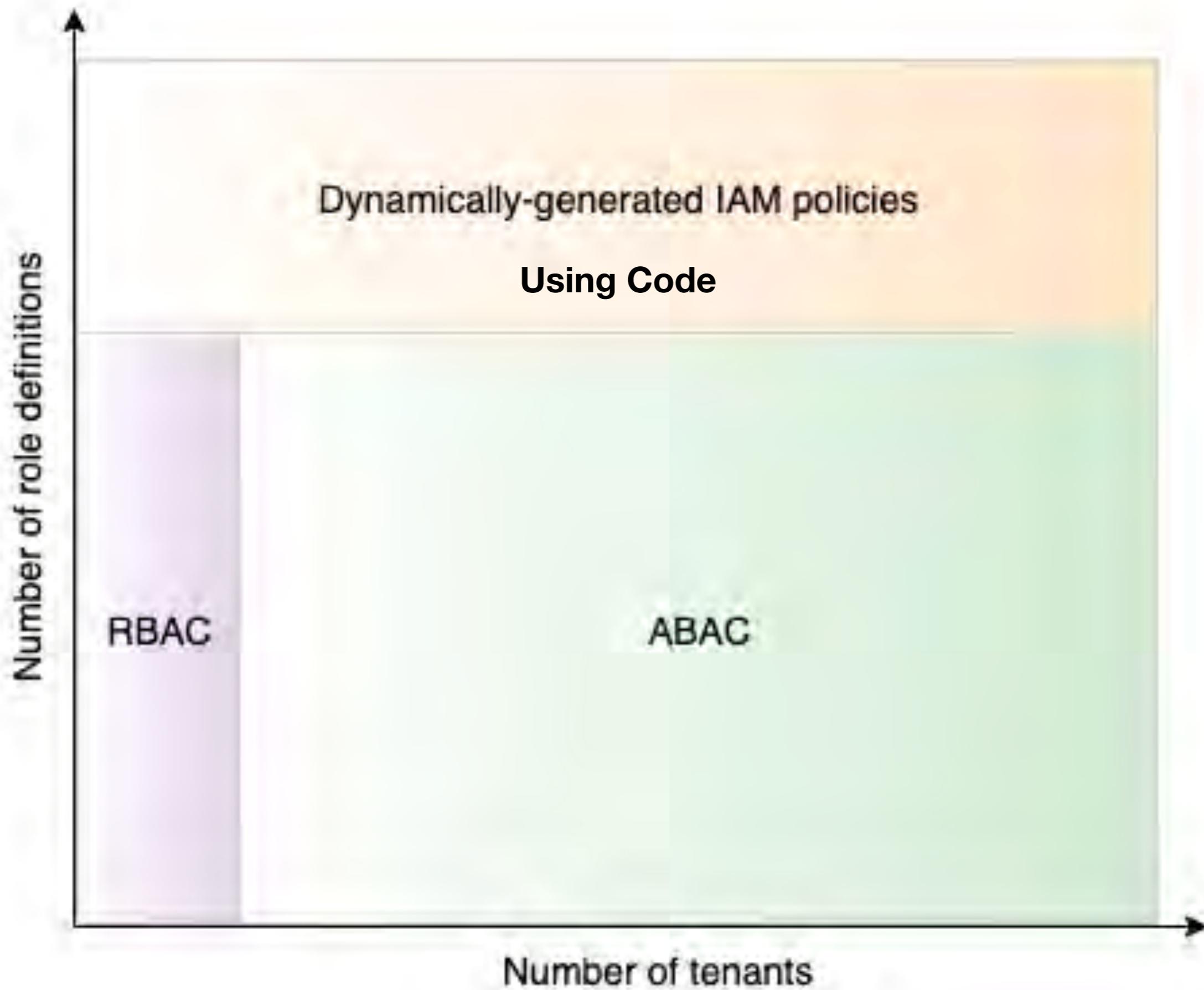


Access

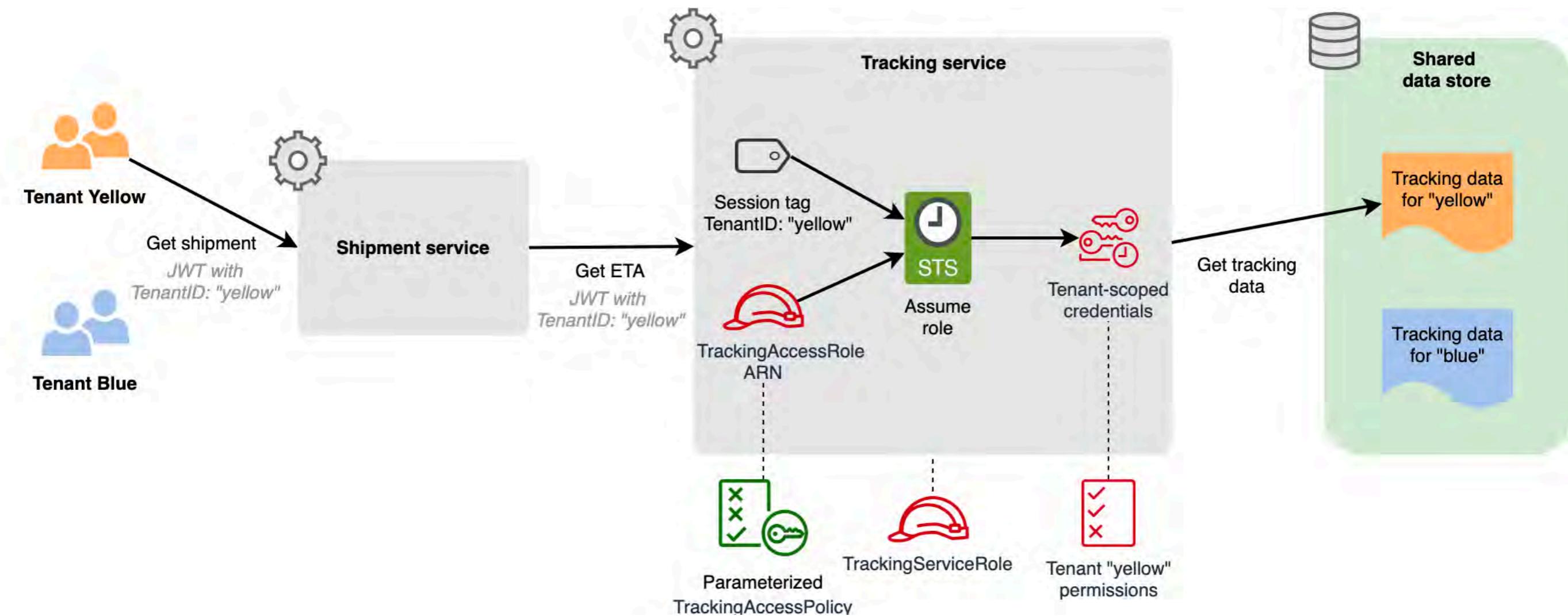
- Identity Access
- Role Based Access
- Attribute Based Access

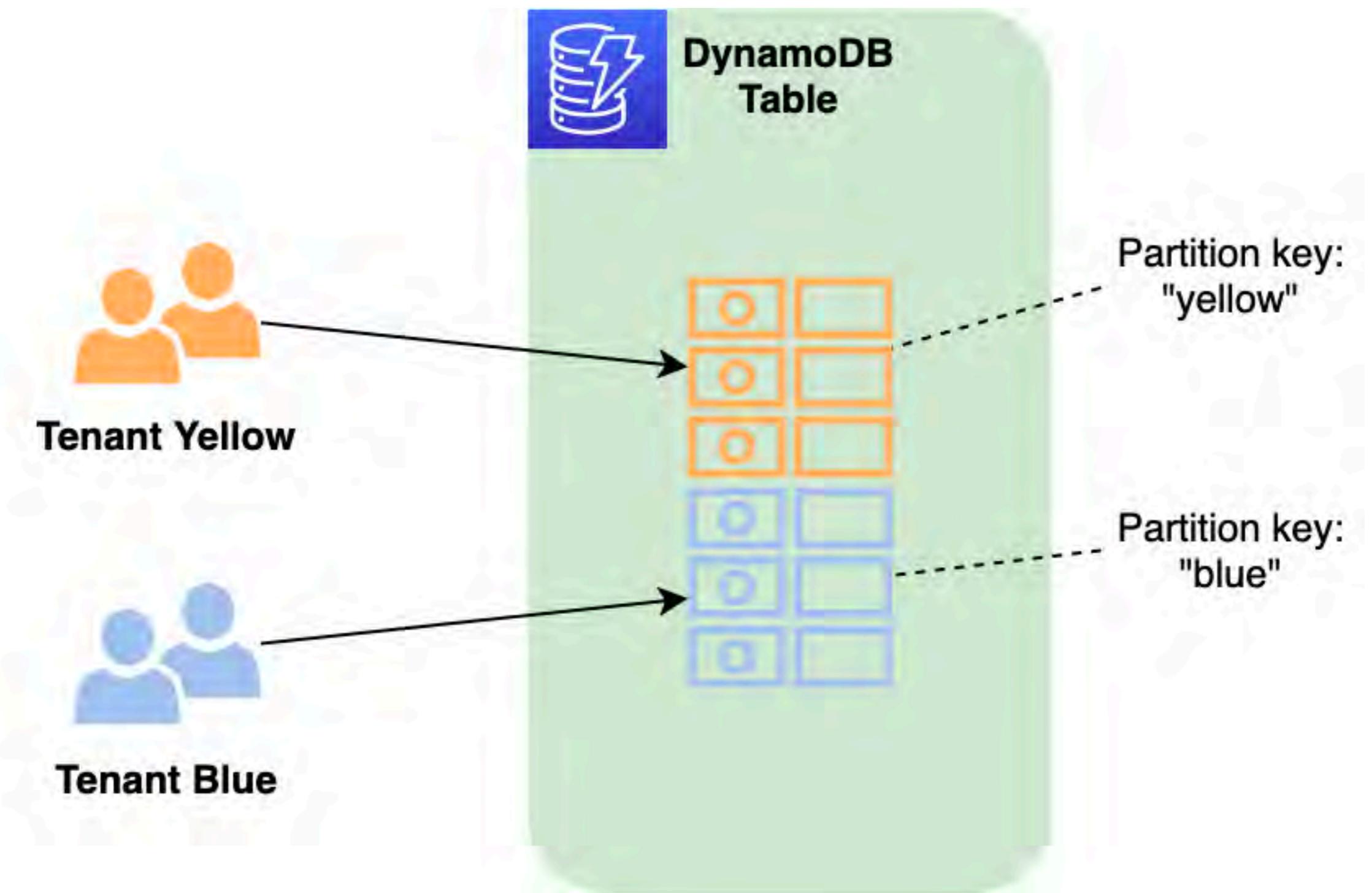
Tagging Best Practices

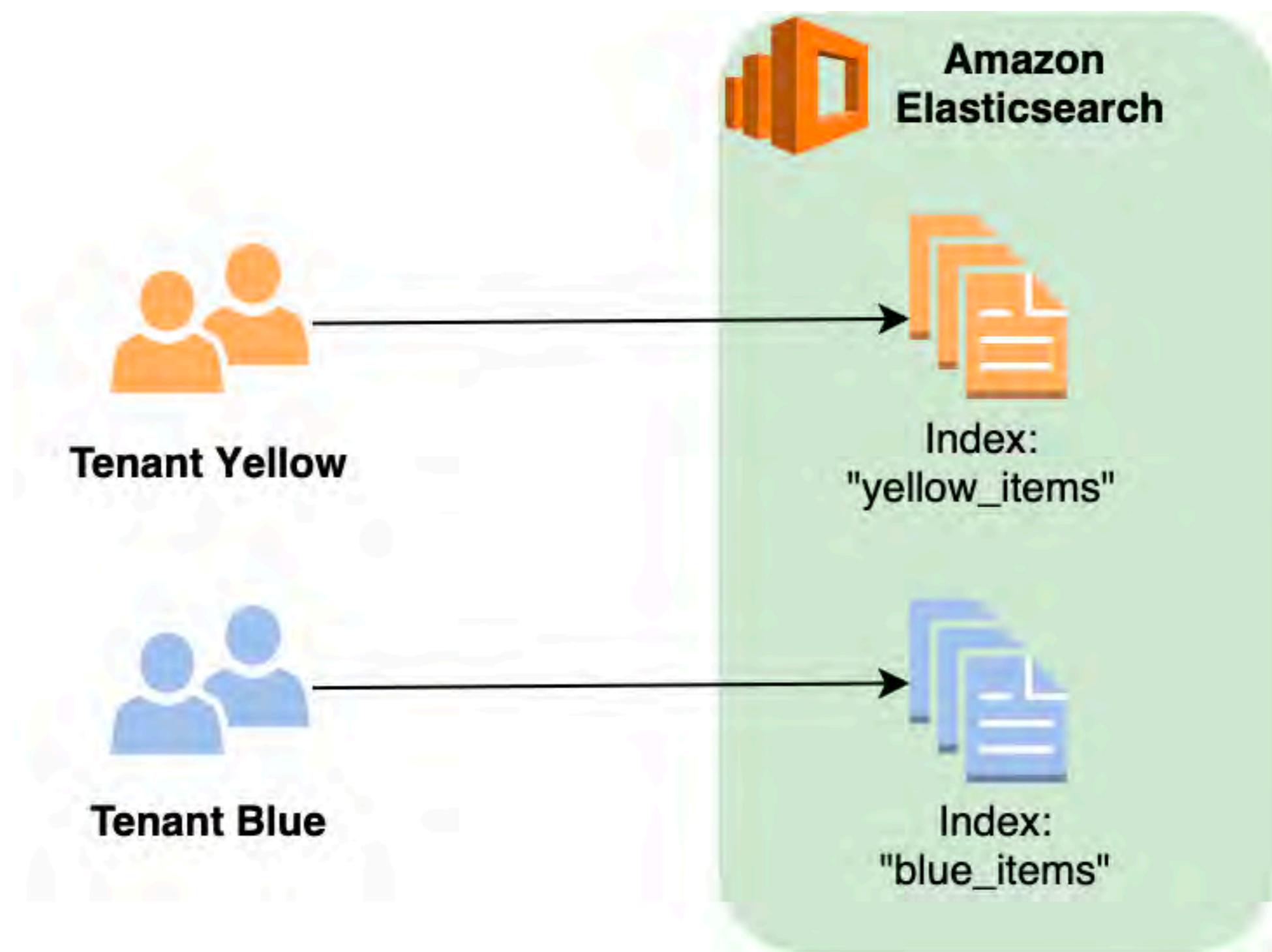
| Technical Tags | Tags for Automation | Business Tags | Security Tags |
|---|--|---|---|
| <ul style="list-style-type: none">Name – Identify individual resourcesApplication ID – Identify resources that are related to a specific applicationApplication Role – Describe the function of a particular resource (such as web server, message broker, database) | <ul style="list-style-type: none">Date/Time – Identify the date or time a resource should be started, stopped, deleted, or rotatedOpt in/Opt out – Indicate whether a resource should be included in an automated activity such as starting, stopping, or resizing instancesSecurity – Determine requirements, such as encryption or enabling of Amazon VPC flow logs; identify route | <ul style="list-style-type: none">Project – Identify projects that the resource supportsOwner – Identify who is responsible for the resourceCost Center/Business Unit – Identify the cost center or business unit associated with a resource, typically for cost allocation and trackingCustomer – Identify a specific client that a particular group of | <ul style="list-style-type: none">Confidentiality – An identifier for the specific data confidentiality level a resource supportsCompliance – An identifier for workloads that must adhere to specific compliance requirements |

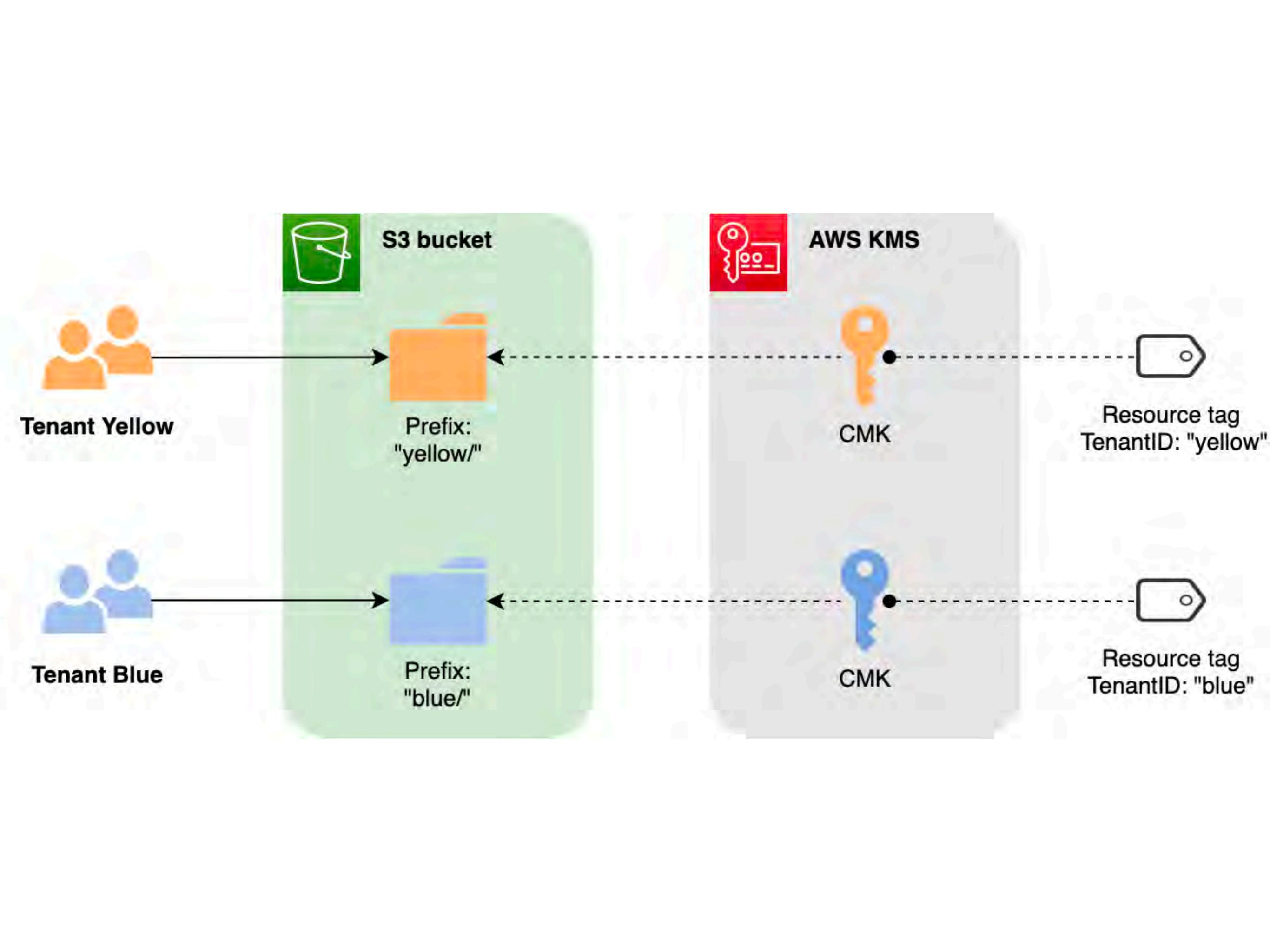


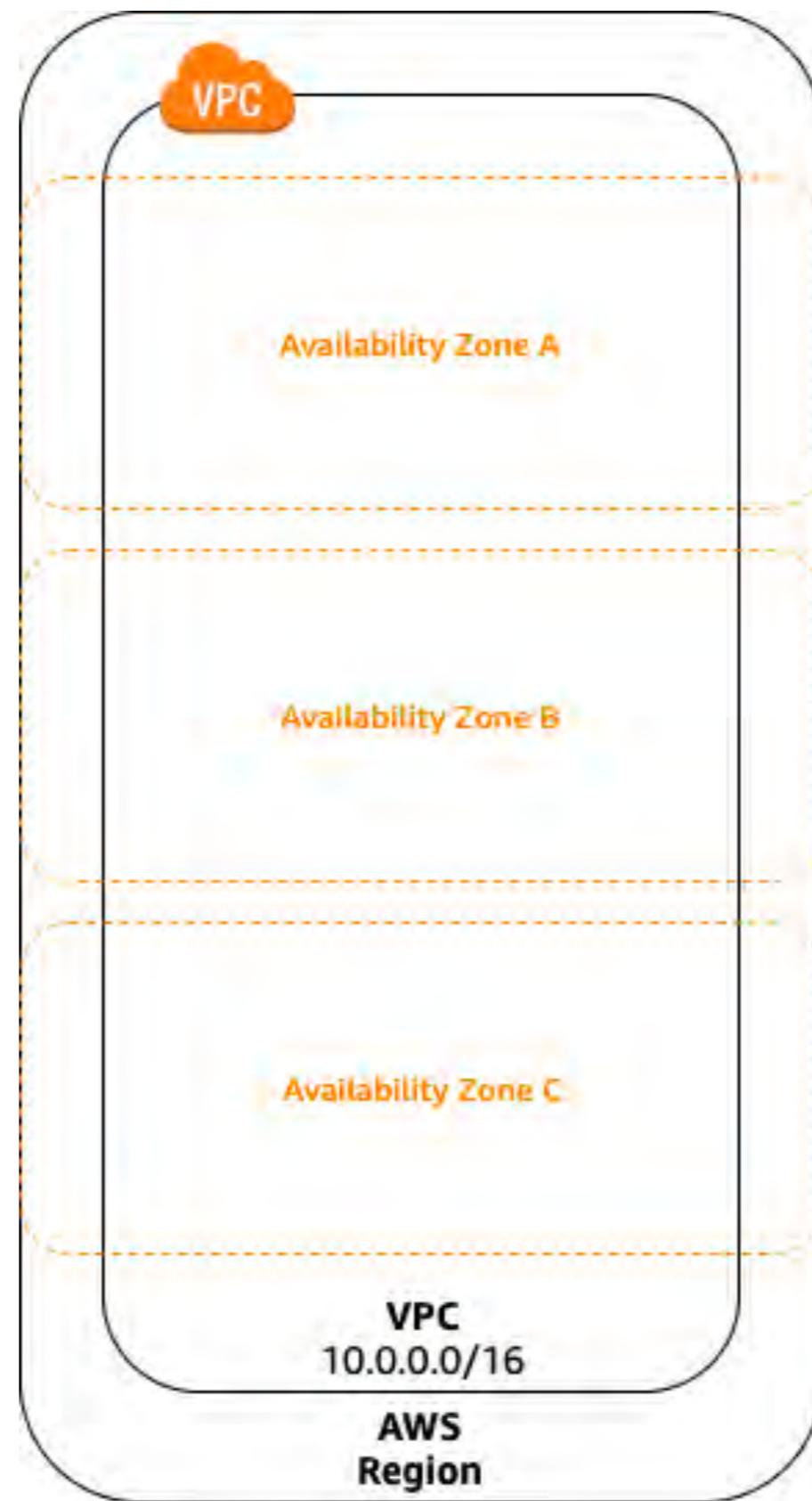
How to implement SaaS tenant isolation with ABAC and AWS IAM?











<https://cidr.xyz/>

CIDR.xyz

AN INTERACTIVE IP ADDRESS AND CIDR RANGE VISUALIZER

CIDR is a notation for describing blocks of IP addresses and is used heavily in various networking configurations. IP addresses contain 4 octets, each consisting of 8 bits giving values between 0 and 255. The decimal value that comes after the slash is the number of bits consisting of the routing prefix. This in turn can be translated into a netmask, and also designates how many available addresses are there.

10 . 88 . 135 . 144 / 28



255.255.255.240
NETMASK

10.88.135.145
FIRST USABLE IP

10.88.135.158
LAST USABLE IP

16
COUNT

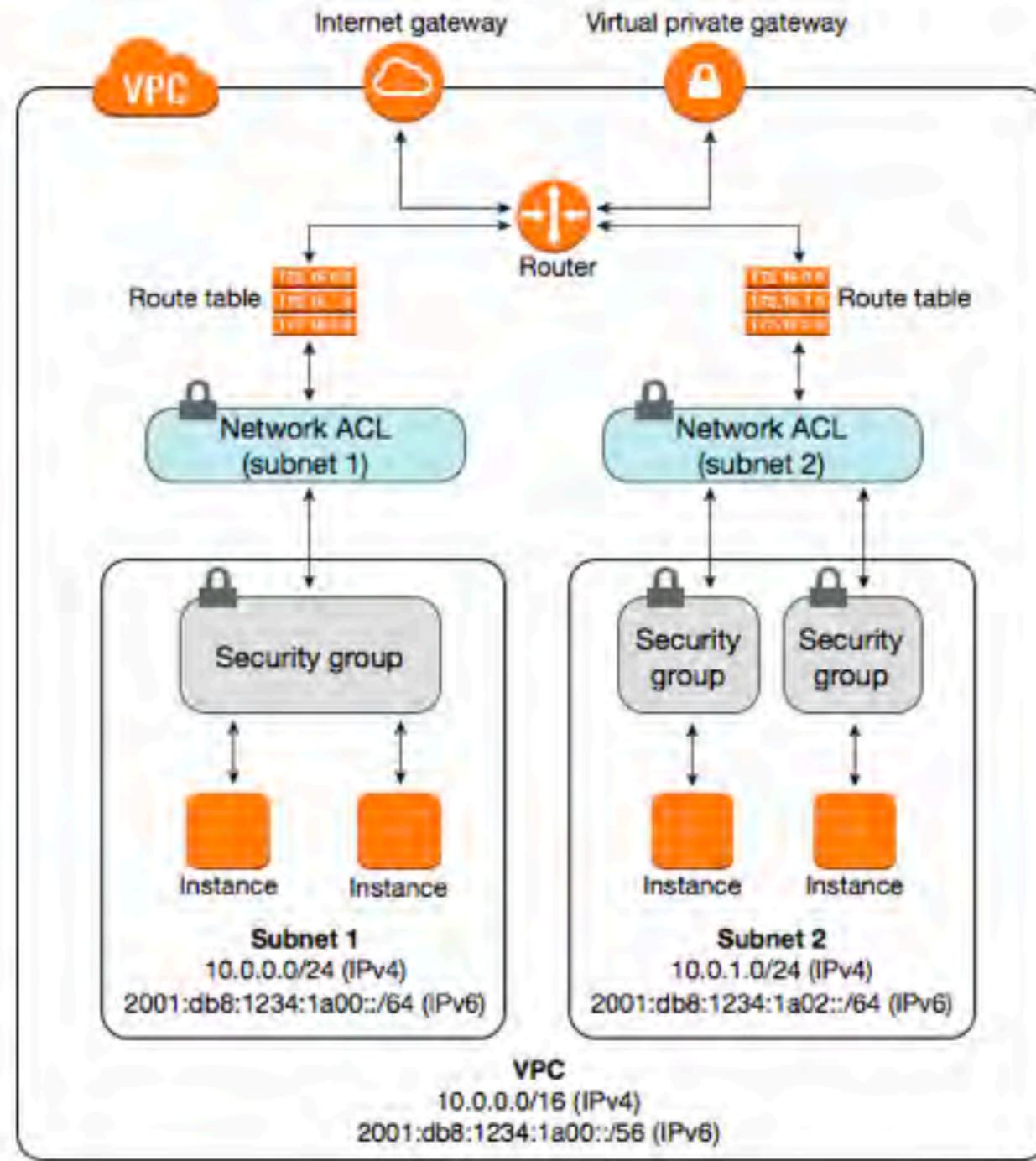
* For routing mask values <= 30, first and last IPs are base and broadcast addresses and are unusable.

Created by [Yuval Adam](#). Source available on [Github](#).

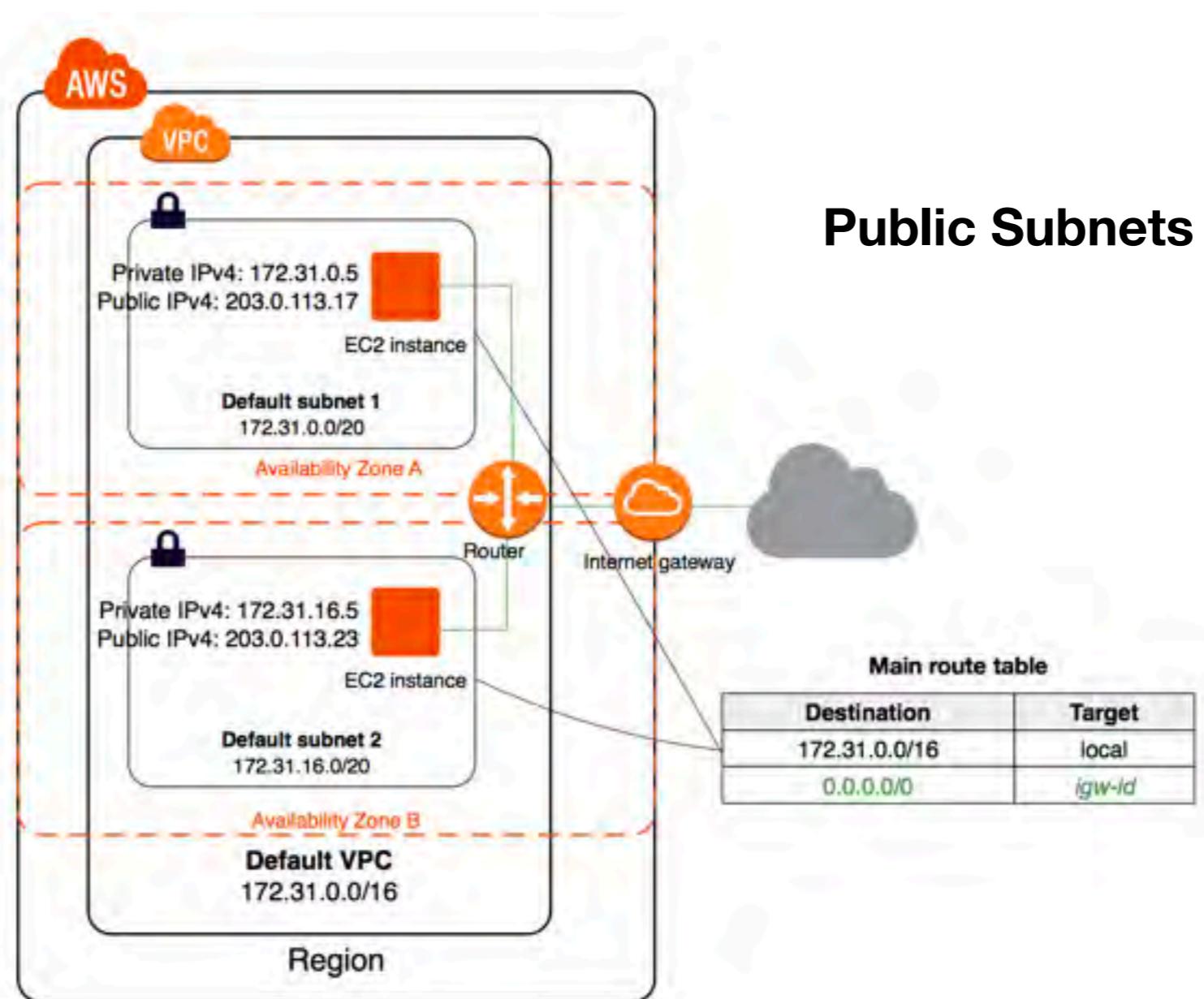
Classless inter domain routing

| CIDR | Subnet mask (decimal) | Subnet mask (binary) | Available addresses | |
|------|--------------------------|-------------------------------------|---------------------|----------|
| /0 | 0.0.0.0 | 00000000.00000000.00000000.00000000 | 4,294,967,296 | 2^{32} |
| /1 | 128.0.0.0 | 10000000.00000000.00000000.00000000 | 2,147,483,648 | 2^{31} |
| /2 | 192.0.0.0 | 11000000.00000000.00000000.00000000 | 1,073,741,824 | 2^{30} |
| /3 | 224.0.0.0 | 11100000.00000000.00000000.00000000 | 536,870,912 | 2^{29} |
| /4 | 240.0.0.0 | 11110000.00000000.00000000.00000000 | 268,435,456 | 2^{28} |
| /5 | 248.0.0.0 | 11111000.00000000.00000000.00000000 | 134,217,728 | 2^{27} |
| /6 | 252.0.0.0 | 11111100.00000000.00000000.00000000 | 67,108,864 | 2^{26} |
| /7 | 254.0.0.0 | 11111110.00000000.00000000.00000000 | 33,554,432 | 2^{25} |
| /8 | 255.0.0.0 | 11111111.00000000.00000000.00000000 | 16,777,216 | 2^{24} |
| /9 | 255.128.0.0 | 11111111.10000000.00000000.00000000 | 8,388,608 | 2^{23} |
| /10 | 255.192.0.0 | 11111111.11000000.00000000.00000000 | 4,194,304 | 2^{22} |
| /11 | 255.224.0.0 | 11111111.11100000.00000000.00000000 | 2,097,152 | 2^{21} |
| /12 | 255.240.0.0 | 11111111.11110000.00000000.00000000 | 1,048,576 | 2^{20} |
| /13 | 255.248.0.0 | 11111111.11111000.00000000.00000000 | 524,288 | 2^{19} |
| /14 | 255.252.0.0 | 11111111.11111100.00000000.00000000 | 262,144 | 2^{18} |
| /15 | 255.254.0.0 | 11111111.11111110.00000000.00000000 | 131,072 | 2^{17} |
| /16 | 255.255.0.0 | 11111111.11111111.00000000.00000000 | 65,536 | 2^{16} |
| /17 | 255.255.128.0 | 11111111.11111111.10000000.00000000 | 32,768 | 2^{15} |
| /18 | 255.255.192.0 | 11111111.11111111.11000000.00000000 | 16,384 | 2^{14} |
| /19 | 255.255.224.0 | 11111111.11111111.11100000.00000000 | 8,192 | 2^{13} |
| /20 | 255.255.240.0 | 11111111.11111111.11110000.00000000 | 4,096 | 2^{12} |
| /21 | 255.255.248.0 | 11111111.11111111.11111000.00000000 | 2,048 | 2^{11} |
| /22 | 255.255.252.0 | 11111111.11111111.11111100.00000000 | 1,024 | 2^{10} |
| /23 | 255.255.254.0 | 11111111.11111111.11111110.00000000 | 512 | 2^9 |
| /24 | 255.255.255.0 | 11111111.11111111.11111111.00000000 | 256 | 2^8 |
| /25 | 255.255.255.128 | 11111111.11111111.11111111.10000000 | 128 | 2^7 |
| /26 | 255.255.255.192 | 11111111.11111111.11111111.11000000 | 64 | 2^6 |
| /27 | 255.255.255.224 | 11111111.11111111.11111111.11100000 | 32 | 2^5 |
| /28 | 255.255.255.240 | 11111111.11111111.11111111.11110000 | 16 | 2^4 |
| /29 | 255.255.255.248 | 11111111.11111111.11111111.11110000 | 8 | 2^3 |
| /30 | 255.255.255.252 | 11111111.11111111.11111111.11111100 | 4 | 2^2 |
| /31 | 255.255.255.254 | 11111111.11111111.11111111.11111110 | 2 | 2^1 |
| /32 | 255.255.255.255 | 11111111.11111111.11111111.11111111 | 1 | 2^0 |

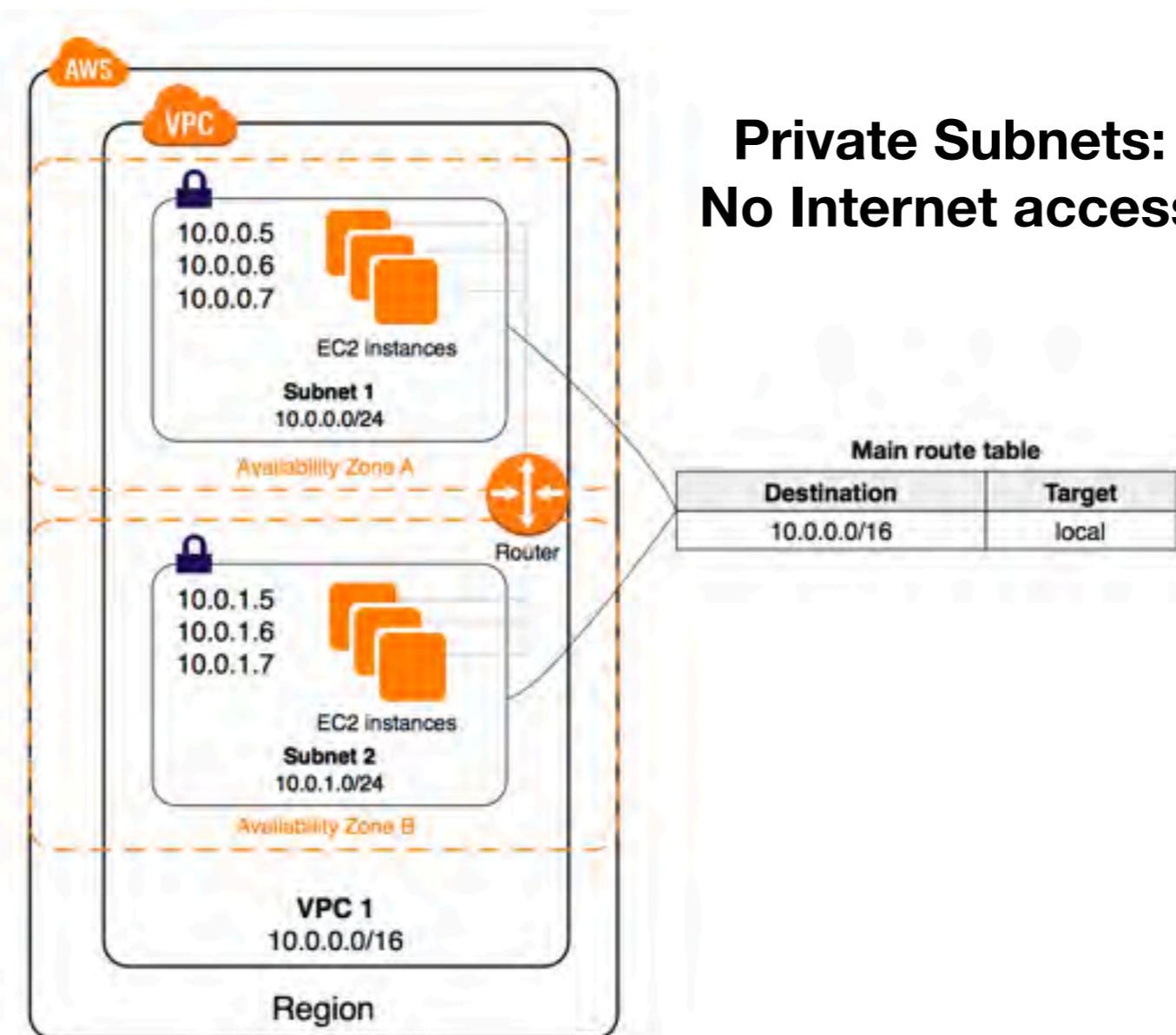
VPC



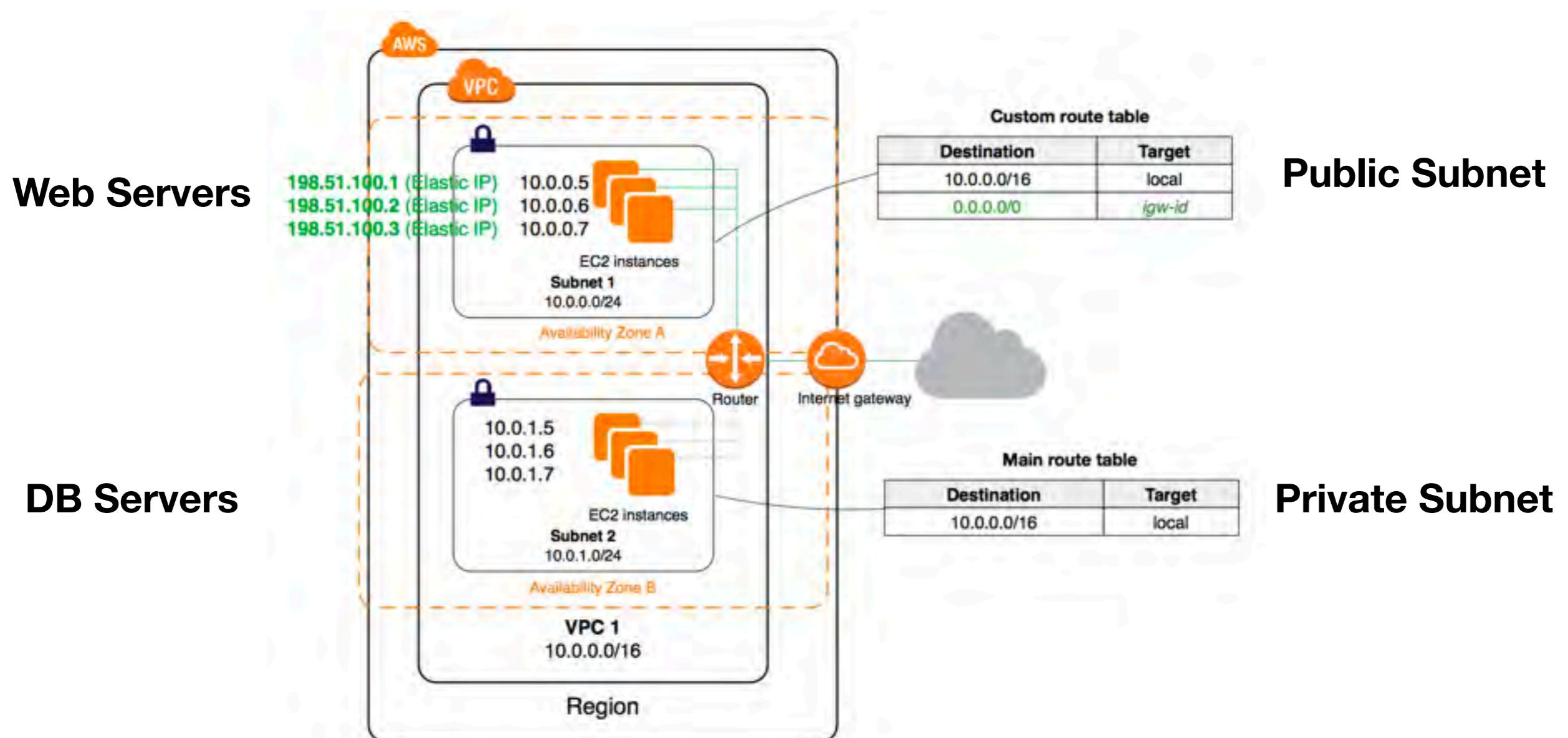
Internet Gateway: Accessing internet



Default Settings

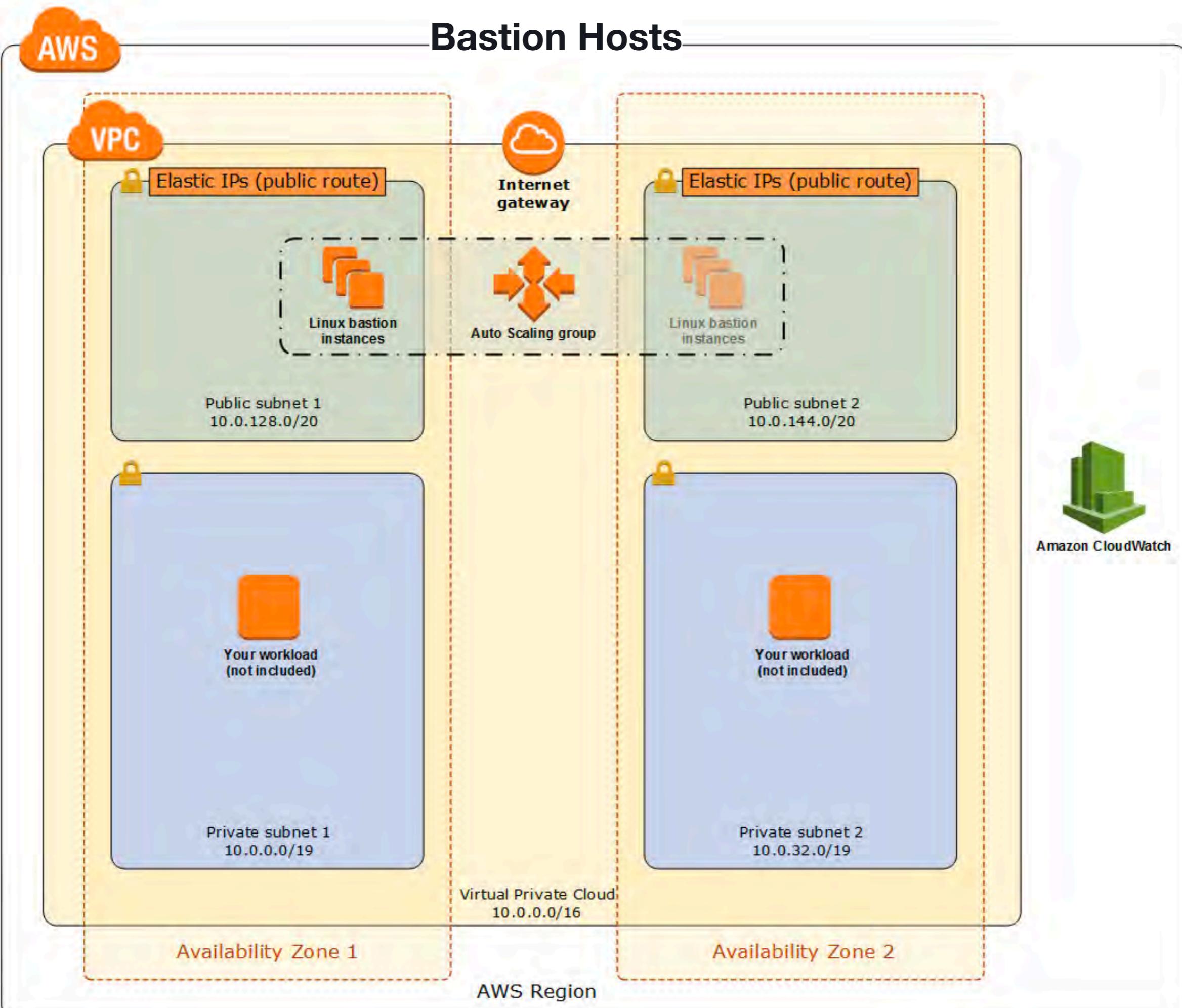


Allowing subnet 1 to access internet



Enforce non-overlapping private IP address ranges in all private address spaces where they are connected

Bastion Hosts

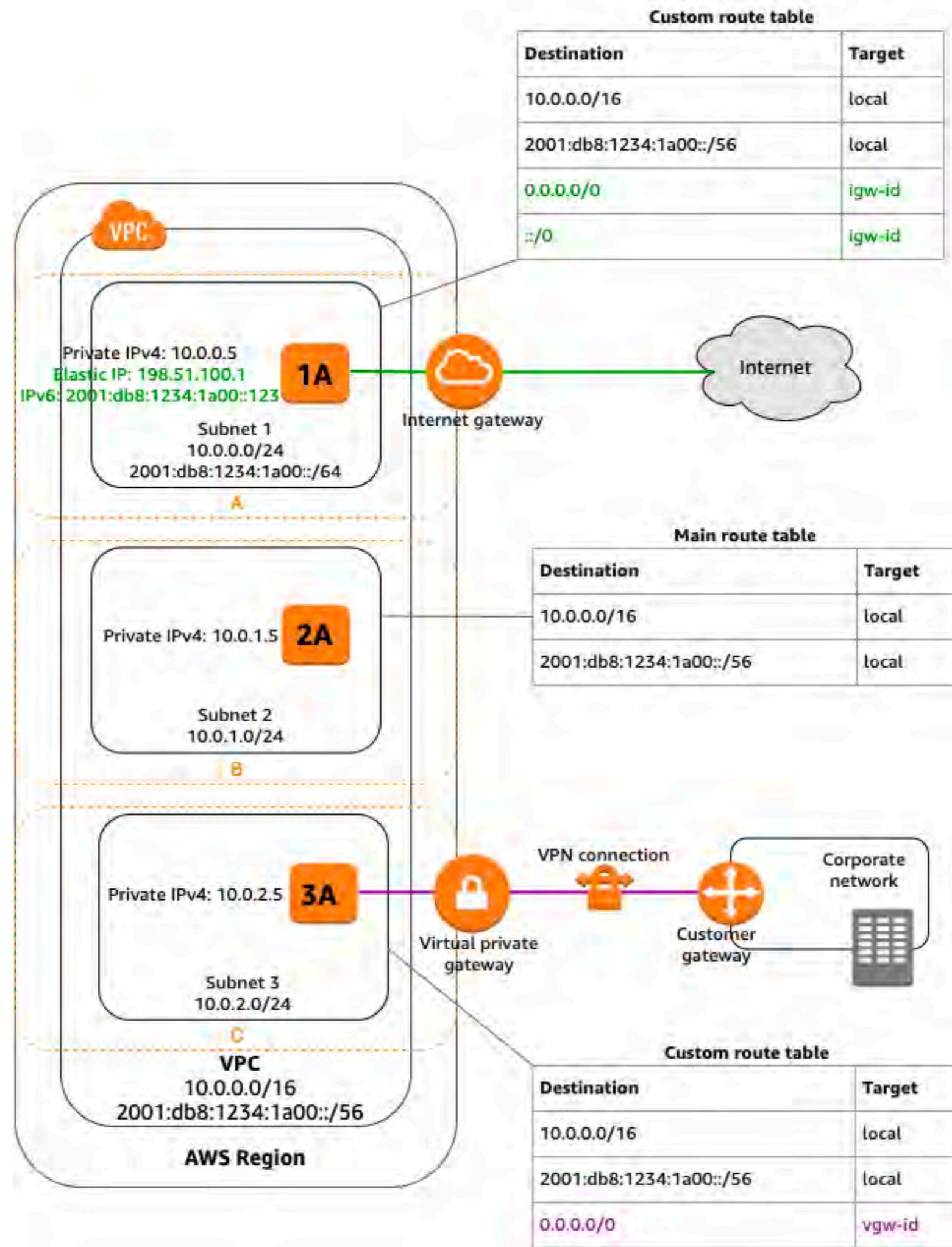


Question

- What is the most secure option to connect to instances without Internet connectivity in private subnet VPC?
 1. Configure IAM policy to restrict access to the instances
 2. Using a bastion host server to connect to the instances
 3. Enable internet connectivity and configure security group to connect to the instances
 4. Enable internet connectivity and configure NACL and security group to connect to the instances

Answer

- What is the most secure option to connect to instances without Internet connectivity in private subnet VPC?
 1. Configure IAM policy to restrict access to the instances
 - 2. Using a bastion host server to connect to the instances**
 3. Enable internet connectivity and configure security group to connect to the instances
 4. Enable internet connectivity and configure NACL and security group to connect to the instances



Virtual Private Cloud

- Organization: Subnets
- Security: Security groups/Access Control Lists
- Network isolation: Internet Gateways/virtual private gateways/NAT gateways
- Traffic direction: Routes

Security Group vs Network ACL

| Security group | Network ACL |
|--|--|
| Operates at the instance level | Operates at the subnet level |
| Supports allow rules only | Supports allow rules and deny rules |
| Is stateful: Return traffic is automatically allowed, regardless of any rules | Is stateless: Return traffic must be explicitly allowed by rules |
| We evaluate all rules before deciding whether to allow traffic | We process rules in order, starting with the lowest numbered rule, when deciding whether to allow traffic |
| Applies to an instance only if someone specifies the security group when launching the instance, or associates the security group with the instance later on | Automatically applies to all instances in the subnets that it's associated with (therefore, it provides an additional layer of defense if the security group rules are too permissive) |

Question

- You are setting up a VPC and you need to set up a public subnet within that VPC. What following requirement must be met for this subnet to be considered a public subnet?
 1. Subnet's traffic is not routed to an Internet gateway but has its traffic routed to a virtual private gateway.
 2. None of these answers can be considered a public subnet
 3. Subnet's traffic is not routed to an Internet gateway
 4. Subnet's traffic is routed to an Internet gateway

Answer

- You are setting up a VPC and you need to set up a public subnet within that VPC. What following requirement must be met for this subnet to be considered a public subnet?
 1. Subnet's traffic is not routed to an Internet gateway but has its traffic routed to a virtual private gateway.
 2. None of these answers can be considered a public subnet
 3. Subnet's traffic is not routed to an Internet gateway
 4. **Subnet's traffic is routed to an Internet gateway**

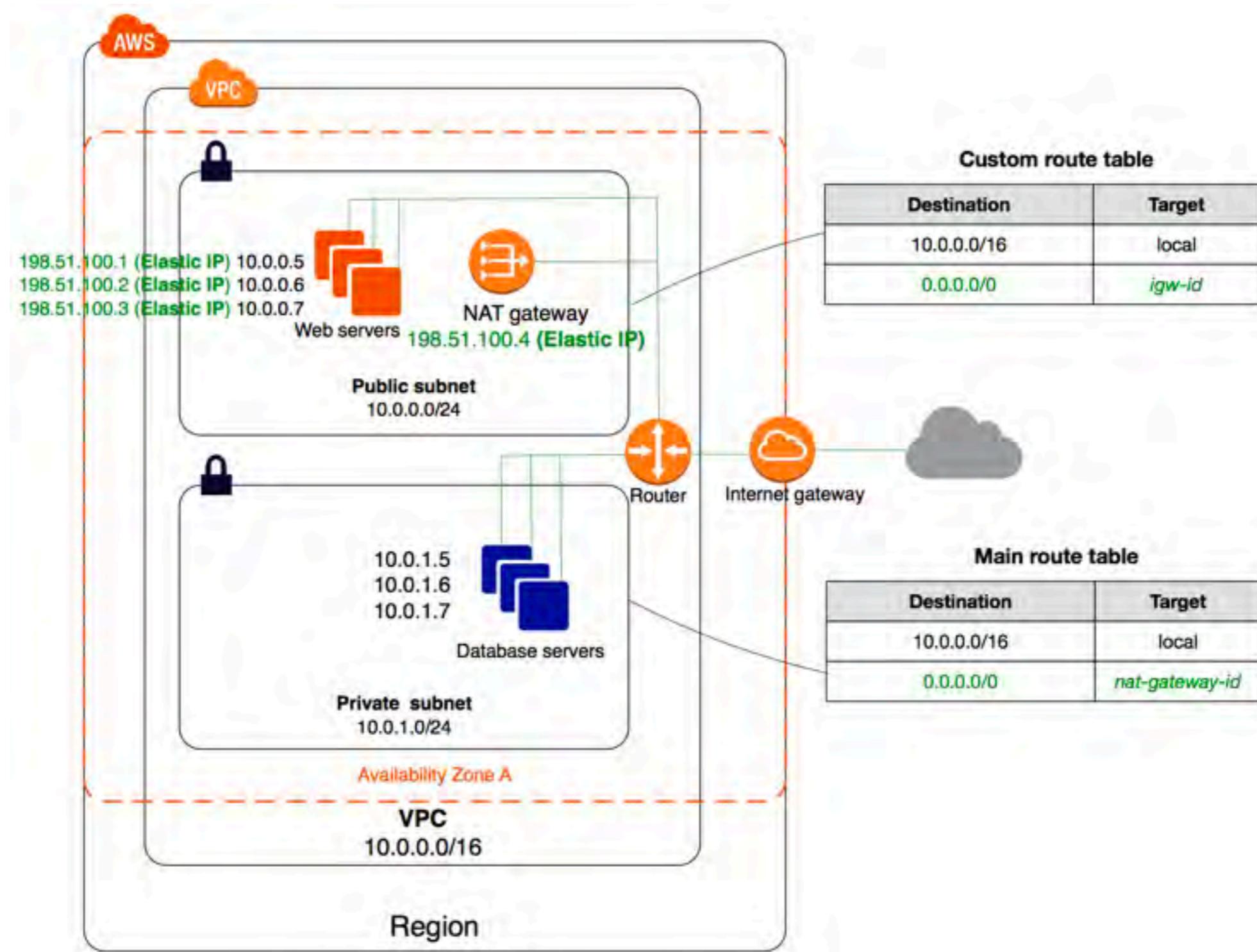
Question

- You can use _____ and _____ to help secure the instances in your VPC.
 1. Security groups and 2-factor authentication
 2. Security groups and biometric authentication
 3. Security groups and network ACLs
 4. Security groups and multi-factor authentication

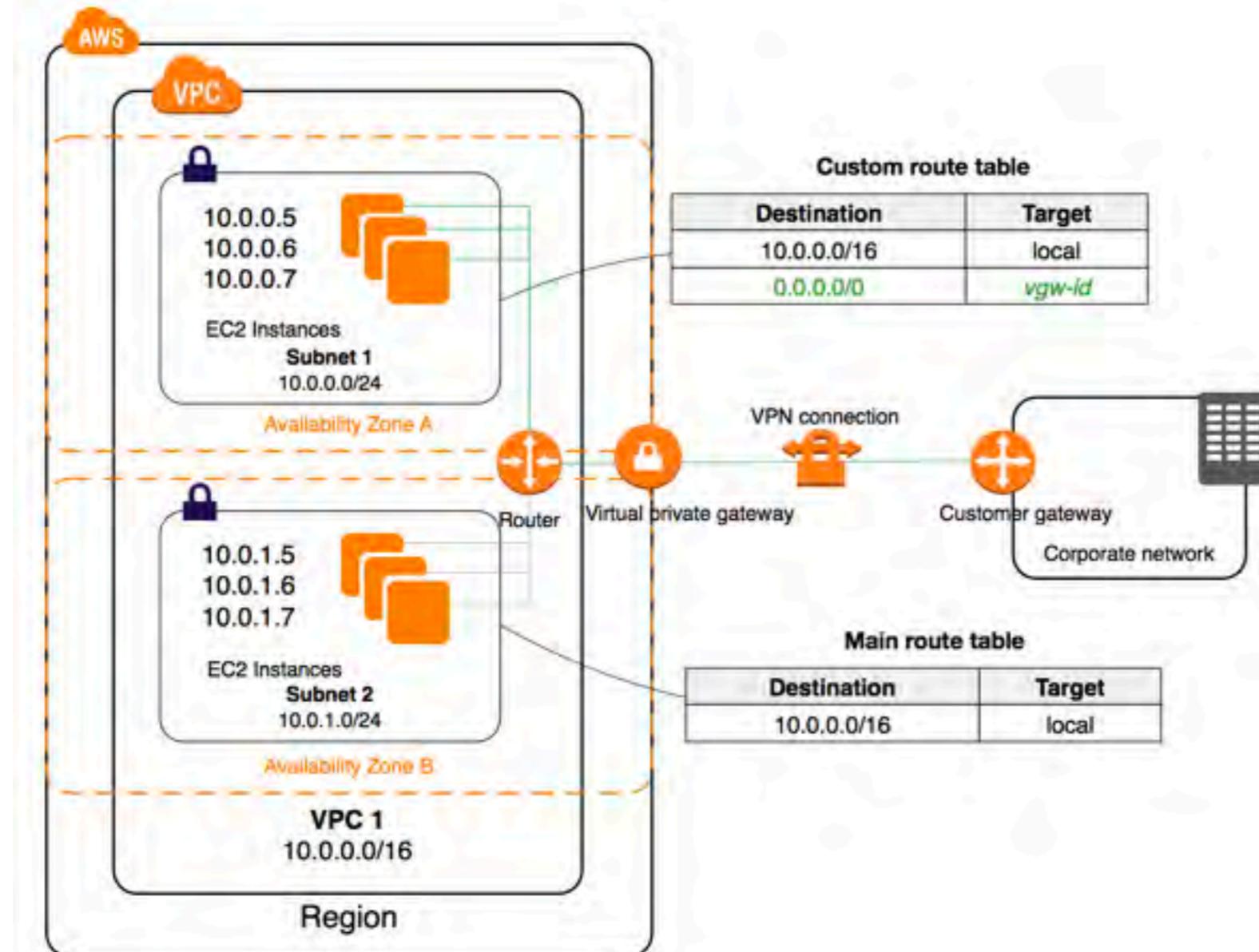
Answer

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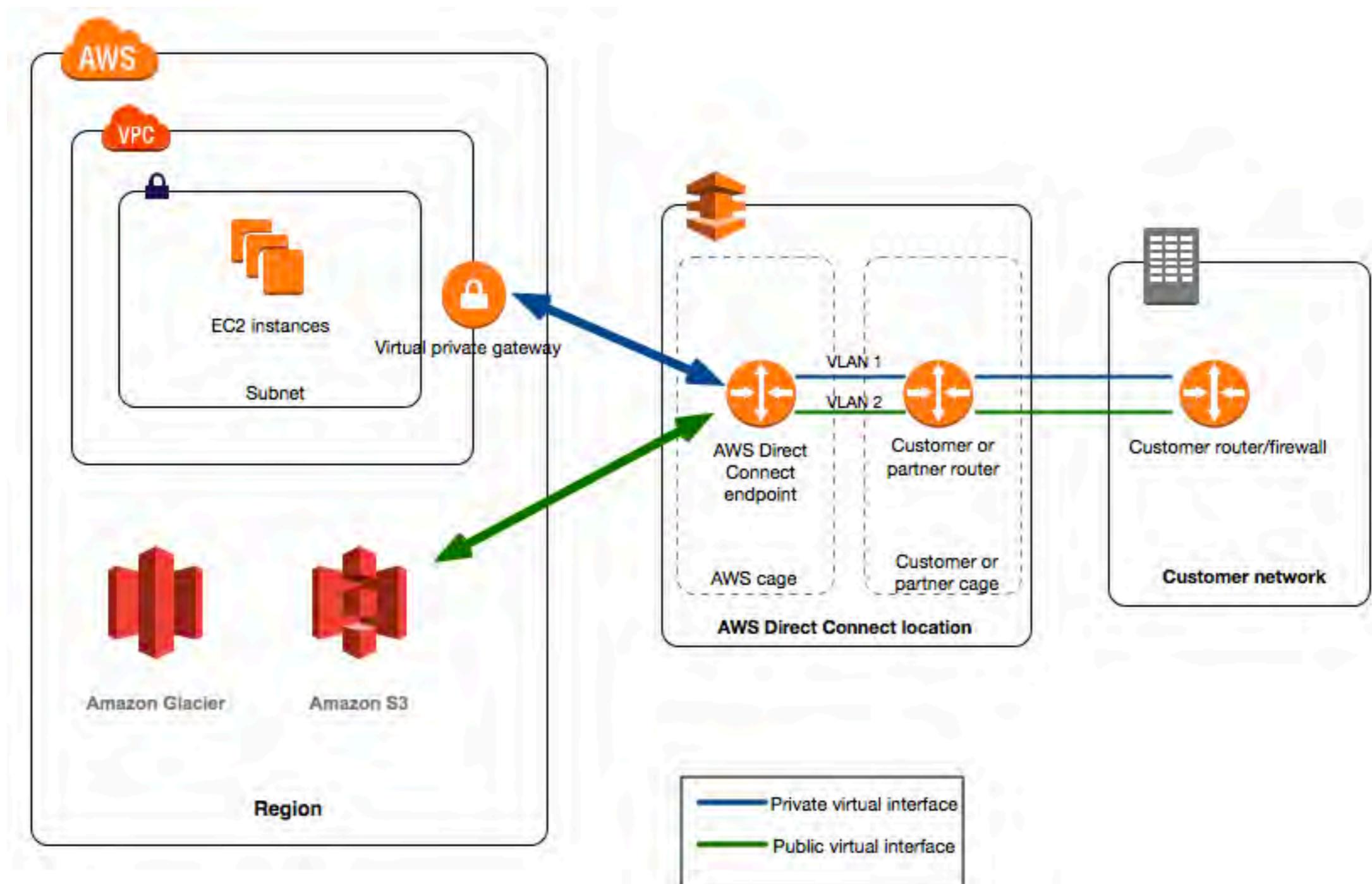
NAT gateways



VPN: Accessing a corporate or home network



AWS Direct Connect



Question

- What action is required to establish an Amazon Virtual Private Cloud (VPC) VPN connection between an on-premises data center and an Amazon VPC virtual private gateway?
 1. Use a dedicated network address translation instance in the public subnet
 2. Assign a static Internet-routable IP address to an Amazon VPC customer gateway.
 3. Establish a dedicated networking connection using AWS Direct Connect.
 4. Modify the main route table to allow traffic to a network address translation instance.

Answer

- What action is required to establish an Amazon Virtual Private Cloud (VPC) VPN connection between an on-premises data center and an Amazon VPC virtual private gateway?
 1. Use a dedicated network address translation instance in the public subnet
 2. **Assign a static Internet-routable IP address to an Amazon VPC customer gateway.**
 3. Establish a dedicated networking connection using AWS Direct Connect.
 4. Modify the main route table to allow traffic to a network address translation instance.

VPC Flow Logs

CloudWatch > Log Groups > /aws/vpc/demo > eni-08 [5-all] Expand all

Filter events

| Message | Account ID | ENI ID | Source IP | Dest. IP | Source Port | Dest. Port | Protocol | Packets | Bytes | Start & End Time |
|--|------------|------------|------------|------------|-------------|------------|------------|------------|------------|------------------|
| 2019-08-06 06:29:58 | [REDACTED] | [REDACTED] | [REDACTED] | [REDACTED] | [REDACTED] | [REDACTED] | [REDACTED] | [REDACTED] | [REDACTED] | [REDACTED] |
| 2 48 [REDACTED] 3 eni-08 [REDACTED] p5 83.234.179.125 172.31.22.145 59003 80 6 3 140 1565072998 1565073000 | | | | | | | | | | REJECT OK |
| 2 48 [REDACTED] 3 eni-08 [REDACTED] p5 91.189.89.198 172.31.22.145 123 45139 17 1 76 1565073020 1565073037 | | | | | | | | | | ACCEPT OK |
| 2 48 [REDACTED] 3 eni-08 [REDACTED] p5 82.151.107.126 172.31.22.145 54553 80 6 1 60 1565073020 1565073037 | | | | | | | | | | REJECT OK |
| 2 48 [REDACTED] 3 eni-08 [REDACTED] p5 37.208.66.136 172.31.22.145 57975 80 6 4 240 1565073020 1565073037 | | | | | | | | | | REJECT OK |

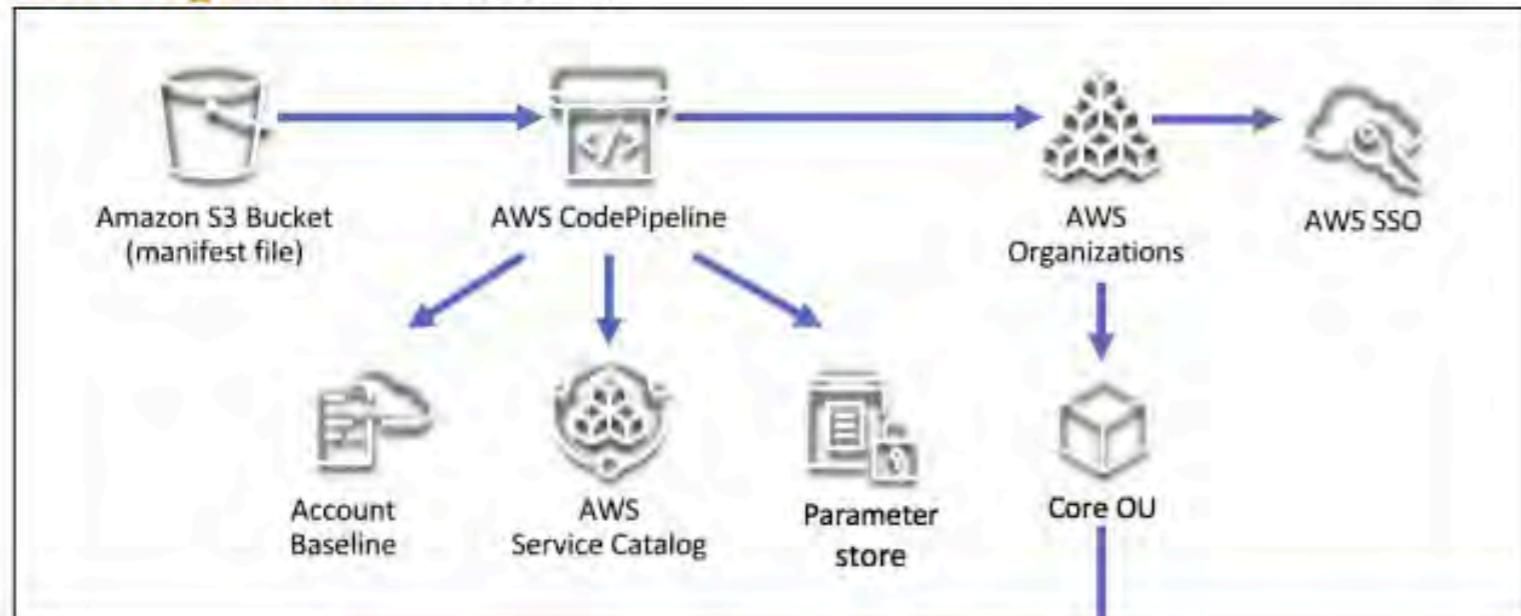
No older events found at the moment. [Retry](#).

IP traffic

[Amazon CloudWatch Logs](#) or [Amazon Simple Storage Service \(S3\)](#).

Multi-VPC Pattern

AWS Organizations Account



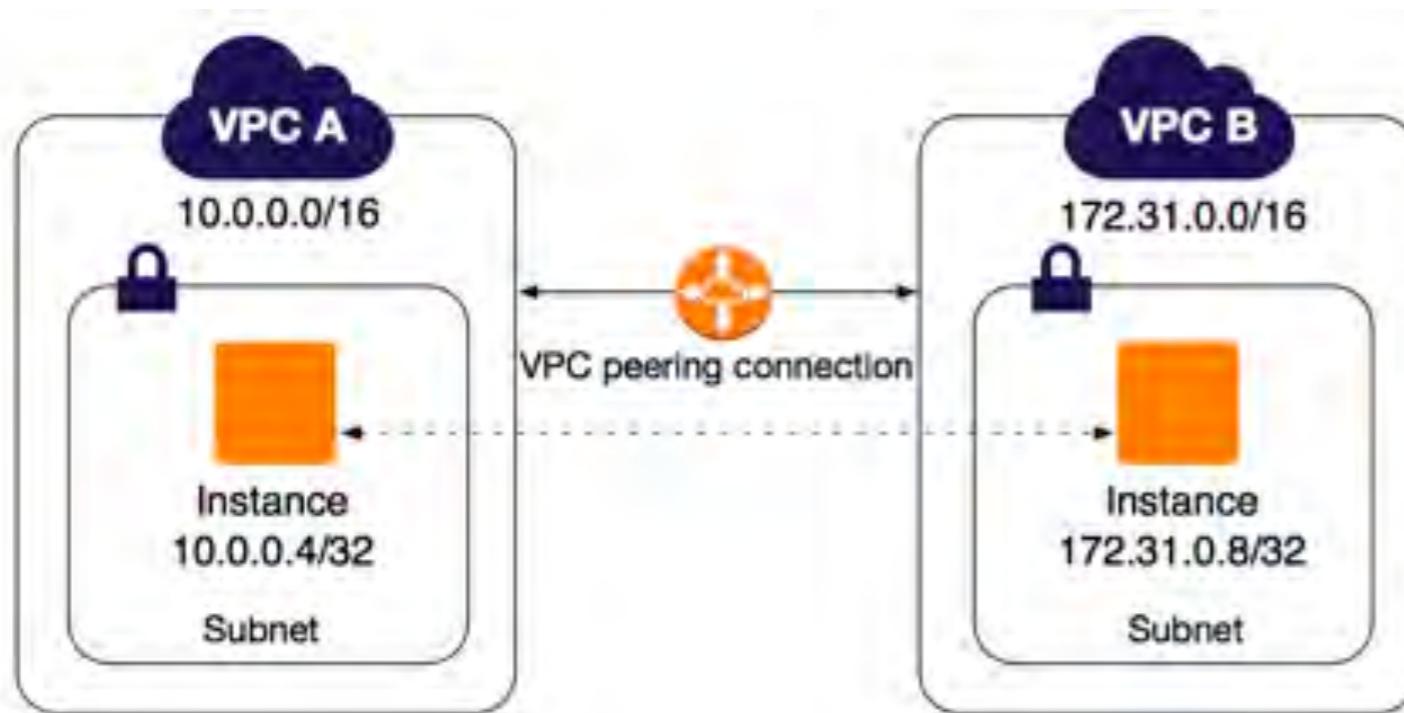
Shared Services Account

Log Archive Account

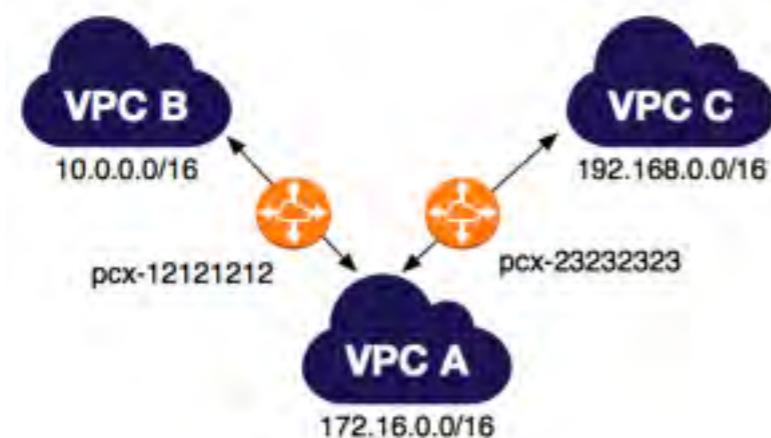
Security Account

Network Services Account

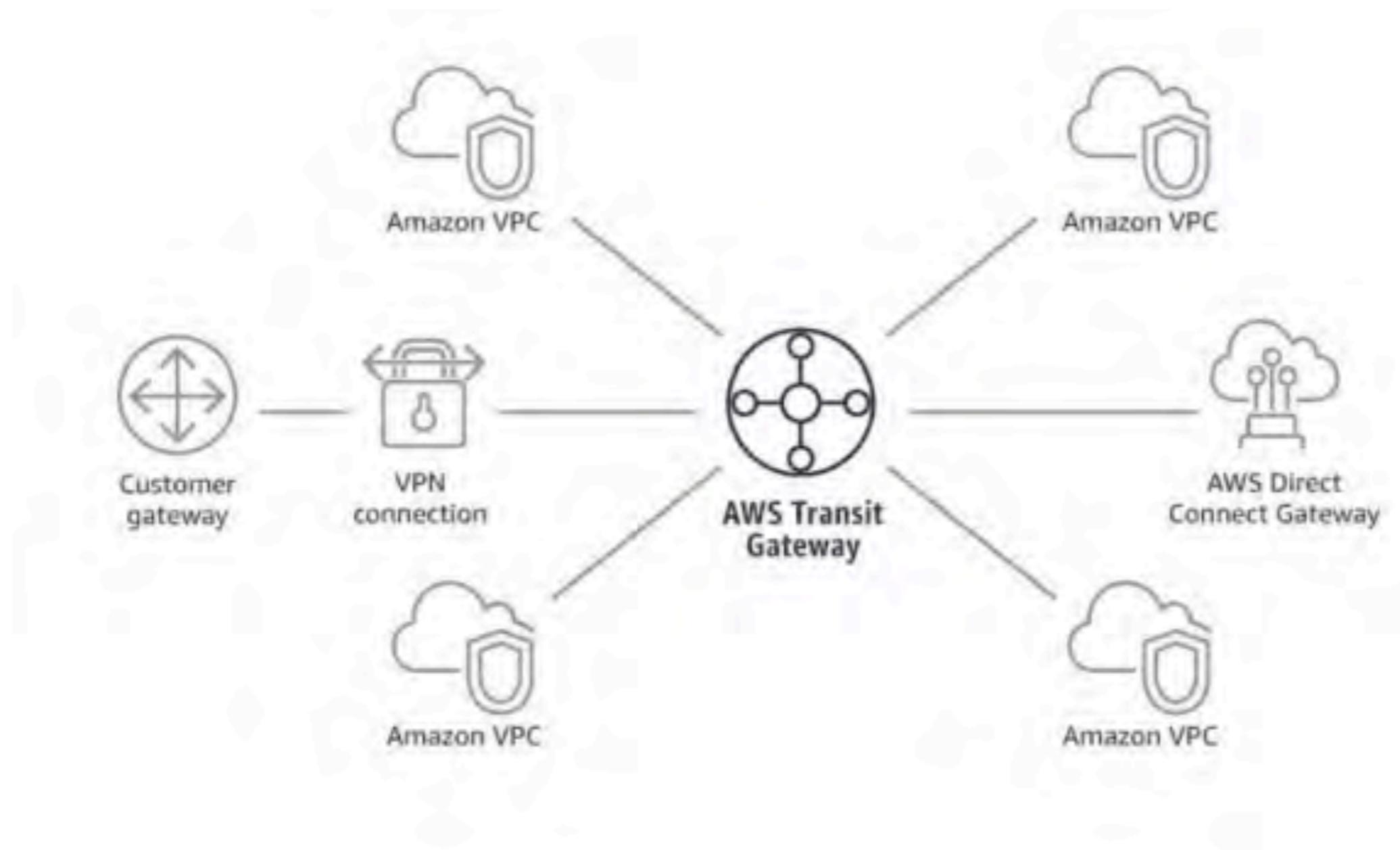
VPC Peering



- Use private IP addresses
- IP Spaces - no overlap
- One peering resource
- Can be between different AWS Accounts

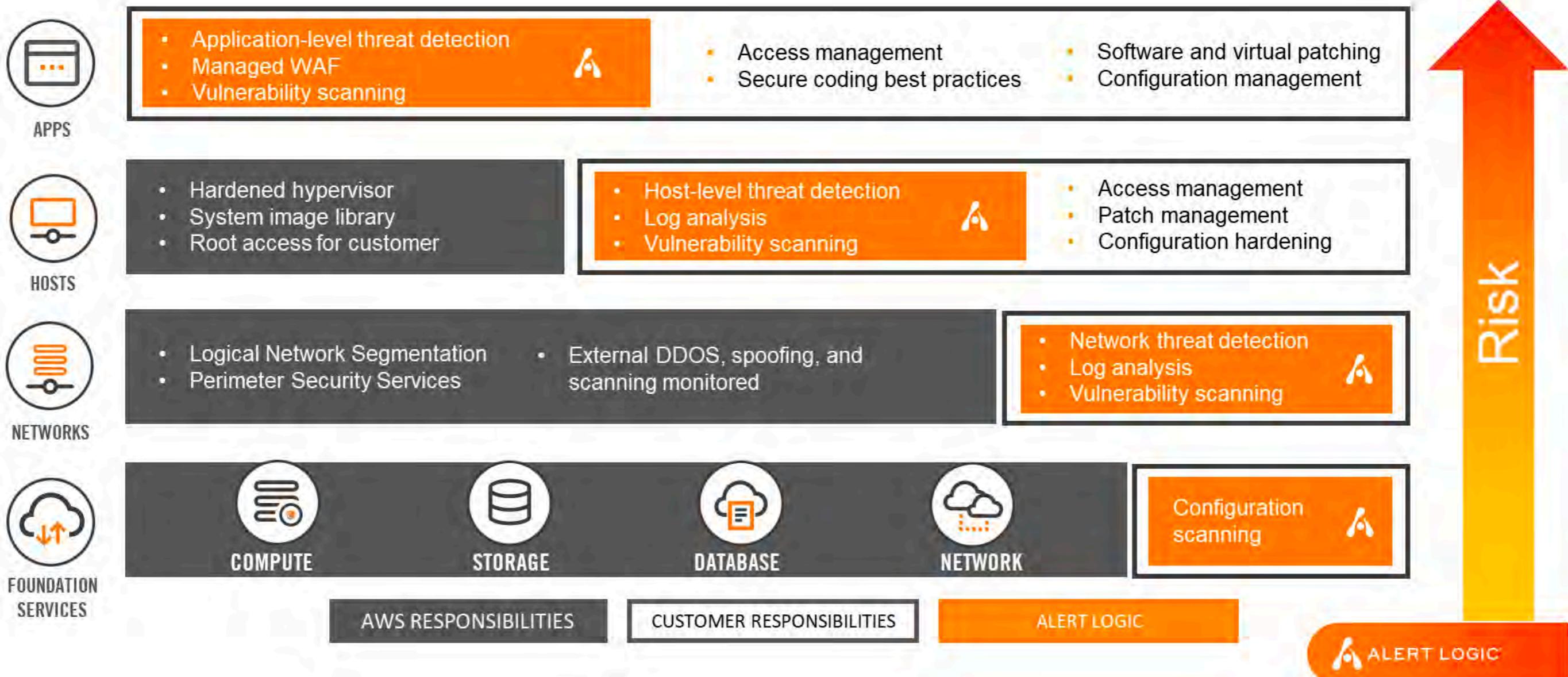


Transit Gateway



Hub and Spoke design

Security is a shared responsibility





IDENTIFY
& RECON



INITIAL
ATTACK



COMMAND &
CONTROL



DISCOVER
& SPREAD



EXTRACT &
EXFILTRATE

Manage exposures
Coding best practices

Coding best practices
Application monitoring

Network monitoring

Vulnerability management
Least privilege access

Role-based Access
Network monitoring

Log correlation

Vulnerability management
User lifecycle management

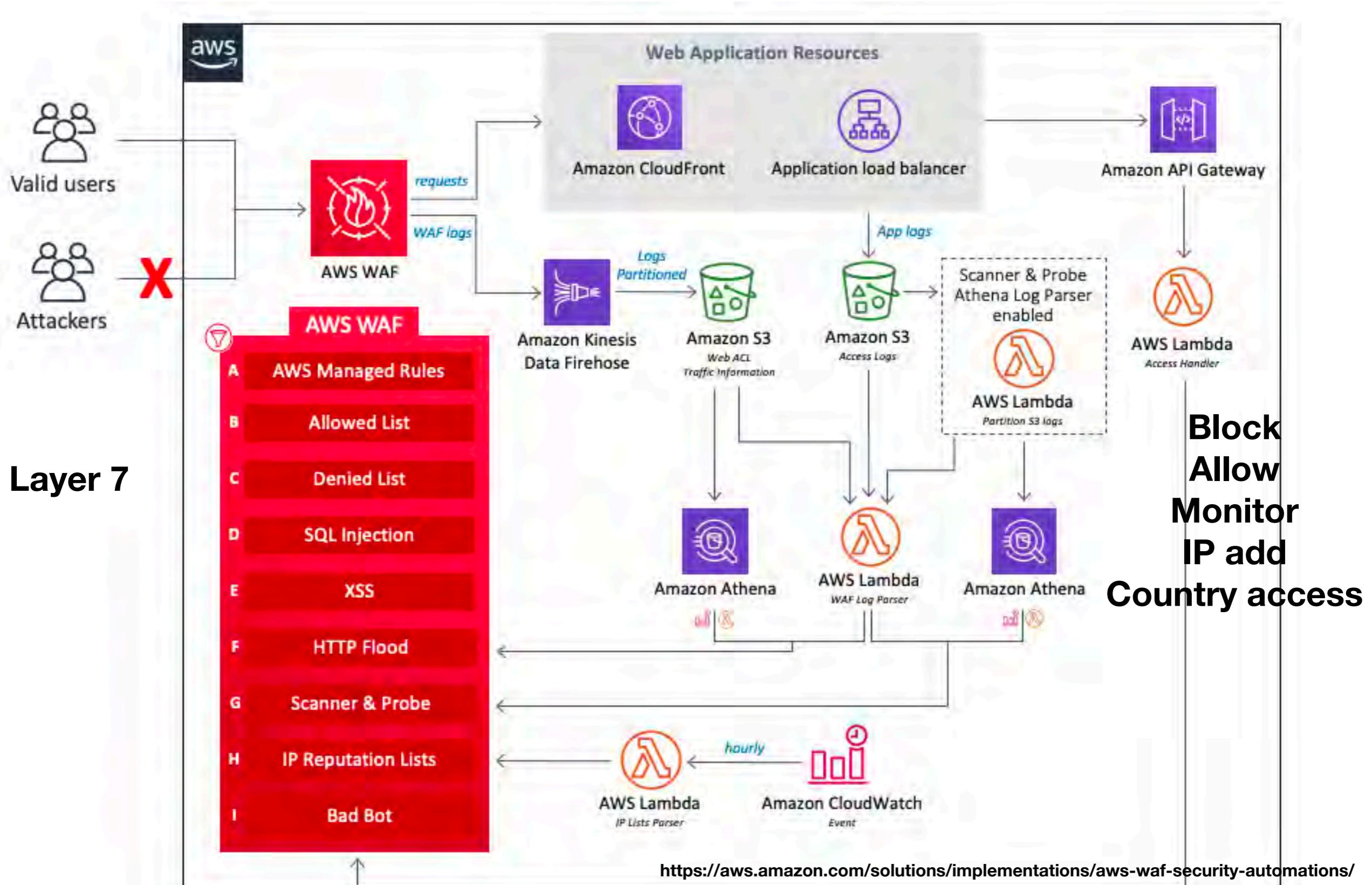
Network monitoring
Log correlation

File integrity monitoring

Application response monitoring
Network monitoring

Least privilege access
Role-based access

AWS WAF Security Automations



Non-overlapping private IP address ranges

- Enforce non-overlapping private IP address ranges in all private address spaces where they are connected

Data Tier

- Data In Transit
 - In and out of AWS
 - Within AWS
- Data at Rest
 - Amazon S3
 - Amazon EBS

Data in Transit

- Data in and out of AWS infrastructure
 - SSL over web
 - VPN for IPsec
 - IPsec over AWS direct Connect
 - Import/Export/Snowball
- Data sent to the AWS API
 - AWS API calls use HTTPS/SSL (Default)

Data at Rest

- Server-side encryption options
 - Amazon S3-Managed Keys (SSE-S3)
 - KMS-Managed Keys (SSE-KMS)
 - Customer-Provided Keys (SSE-C)
- Client-side encryption options
 - KMS managed master encryption keys (CSE-KMS)
 - Customer managed master encryption keys (CSE-C)

Question

- What does the “Server Side Encryption” option an Amazon S3 provide?
 1. It encrypts the files that you send to Amazon S3, on the server side.
 2. It provides an encrypted virtual disk in the cloud
 3. It allows to upload files using an SSL endpoint, for a secure transfer.
 4. It doesn’t exist for Amazon S3, but only for Amazon EC2

Question

- What does the “Server Side Encryption” option an Amazon S3 provide?
 1. **It encrypts the files that you send to Amazon S3, on the server side.**
 2. It provides an encrypted virtual disk in the cloud
 3. It allows to upload files using an SSL endpoint, for a secure transfer.
 4. It doesn’t exist for Amazon S3, but only for Amazon EC2

Subscribe to industry news

The screenshot shows the official website for the Common Vulnerabilities and Exposures (CVE) database. At the top, a large banner with the text "Subscribe to industry news" is displayed. Below the banner, the URL "cve.mitre.org/cve/?ref=wellarchitected" is shown in the browser's address bar, along with various browser icons. The main navigation menu includes links for "CVE List", "CNAs", "WG", "Board", "About", "News & Blog", and "NVD". The NVD section features links to "CVSS Scores" and "CPE Info". A prominent search bar at the top right contains the placeholder "Search CVE List". Below the search bar, there are buttons for "Download CVE", "Data Feeds", "Request CVE IDs", and "Update a CVE Entry". A total count of "TOTAL CVE Entries: 144691" is displayed. The page content starts with a section titled "CVE List Home", which explains what CVE is and how it is built by CNAs. It also mentions that the CVE List feeds the U.S. National Vulnerability Database (NVD). To the right of this content, there is a "Tweets" section from the @CVEnew Twitter account, showing a recent tweet about a specific vulnerability. Below the main content, there are several sections with links for "Search", "Downloads", "Data Feed", "Update Info in a CVE Entry", "Request a CVE ID number", "CVE Request Web Form", "CVE List Documentation", and "How to Become a CNA". Each section includes a "Click to view" link.

CVE List Home

CVE® is a dictionary of publicly disclosed cybersecurity vulnerabilities and exposures that is free to search, use, and incorporate into products and services, per the [terms of use](#).

The CVE List is built by [CVE Numbering Authorities](#) (CNAs). Every [CVE Entry](#) added to the list is assigned by a CNA.

The CVE List feeds the U.S. National Vulnerability Database (NVD) — [learn more](#).

Tweets by @CVEnew

 **CVE** @CVEnew
CVE-2020-7032 An XML external entity (XXE) vulnerability in Avaya WebLM admin interface allows authenticated users to read arbitrary files or conduct server-side request forgery (SSRF) attacks via a crafted DTD in an XML request. Affected versions of Av... cve.mitre.org/cgi-bin/cvenam...

What would you like to do?

Search
[By CVE ID or keyword](#)

Downloads
[Multiple formats available](#)

Data Feed
[Available via CVEnew Twitter Feed](#)

Update Info in a CVE Entry
[Click for guidelines & contact info](#)

Request a CVE ID number
[Click for guidelines & more](#)

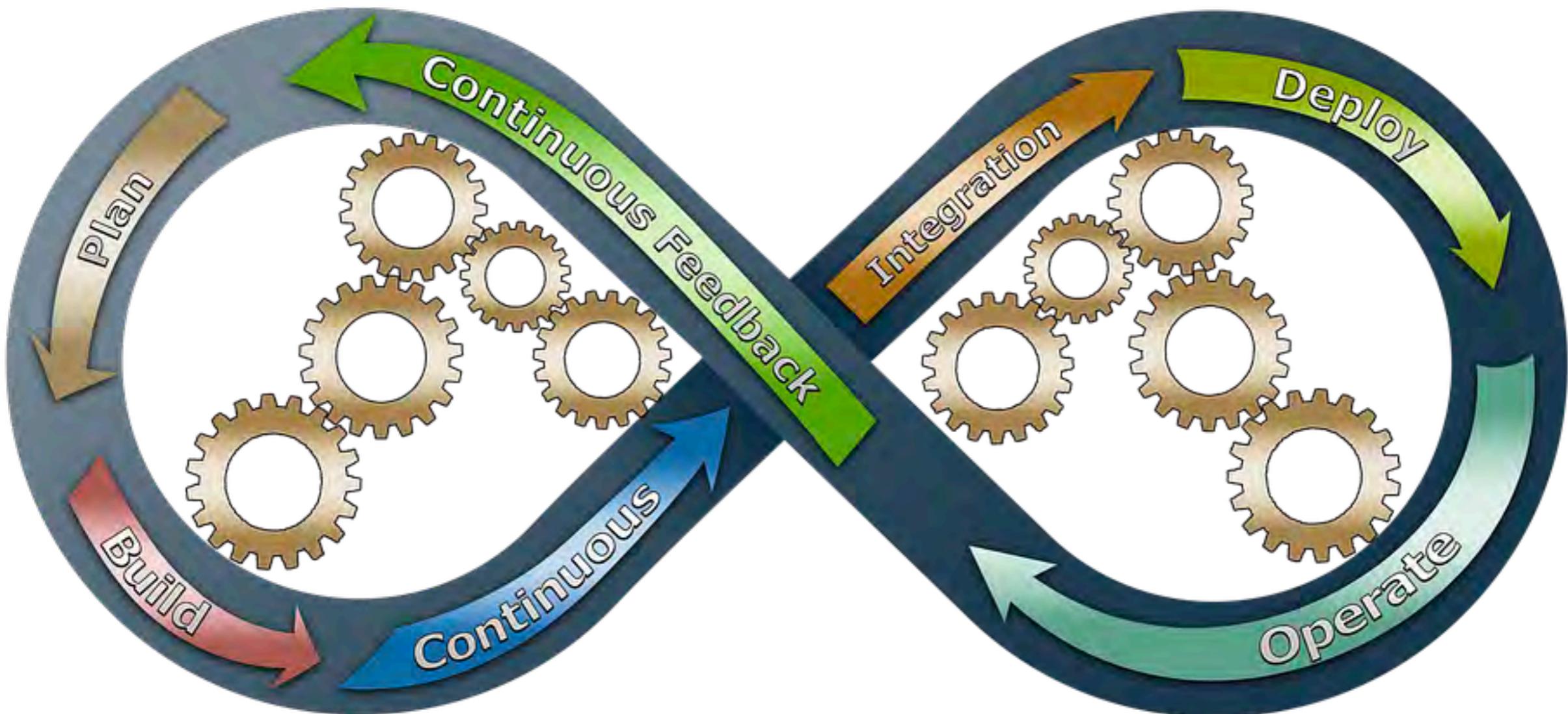
CVE Request Web Form
[Click for the web form](#)

CVE List Documentation
[Click to view](#)

CVE List Getting Started
[Click to view](#)

How to Become a CNA
[Click for guidelines & more](#)

Automate security best practices



AWS guidelines

Core 5 Security Epics

Identity & Access Management

Logging & Monitoring

Infrastructure Security

Data Protection

Incident Response

Augmenting the Core 5

Secure CI/CD:
DevSecOps

Compliance Validation

Resilience

Configuration &
Vulnerability Analysis

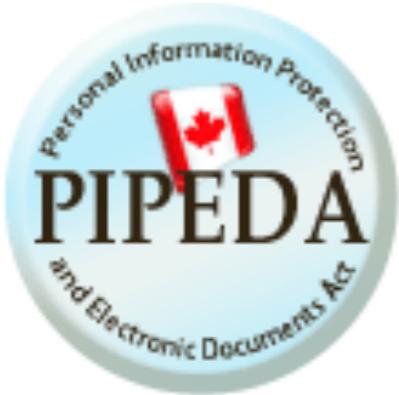
Security Big Data &
Analytics

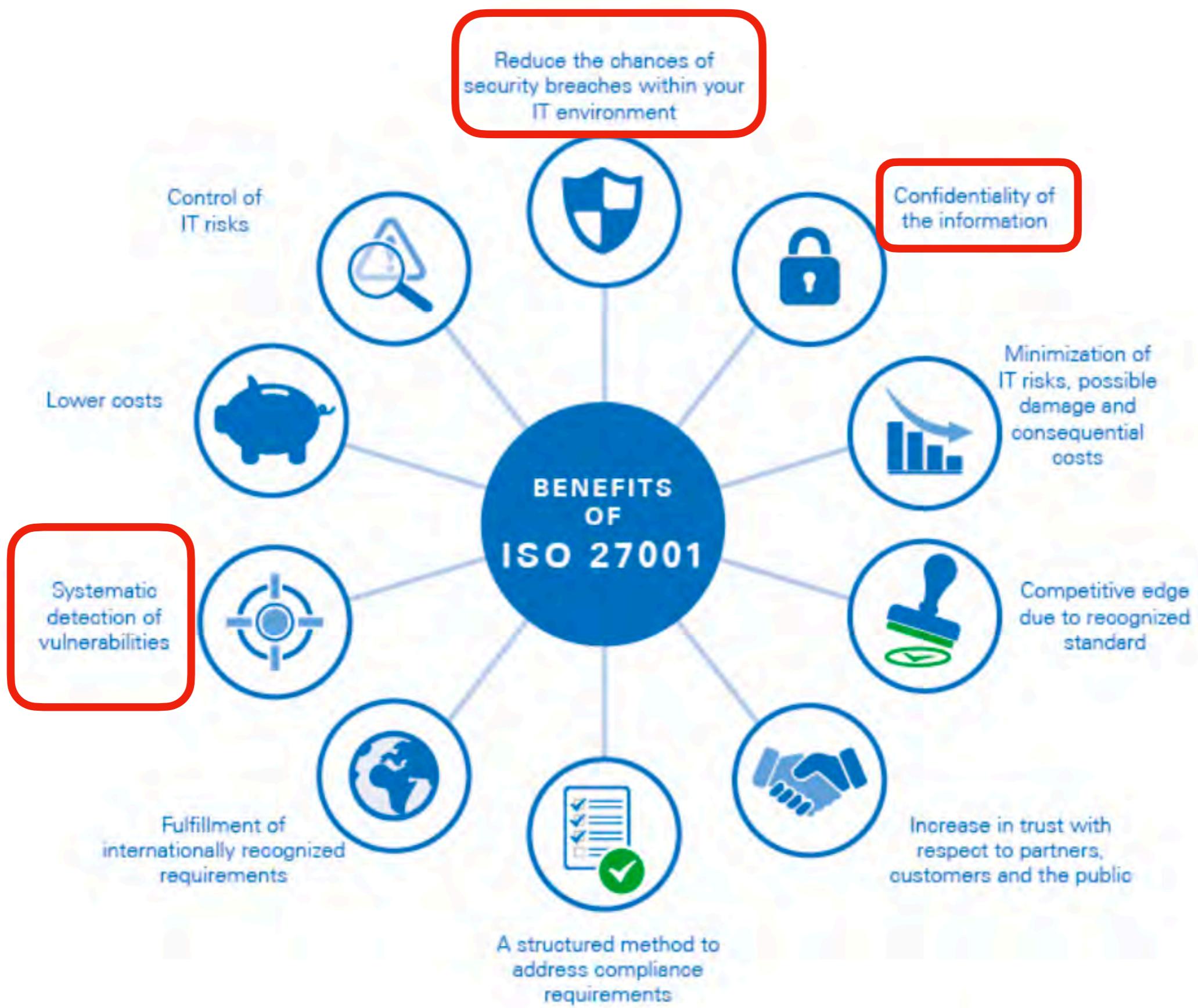
Privacy and Security Laws

- US laws and Regulations

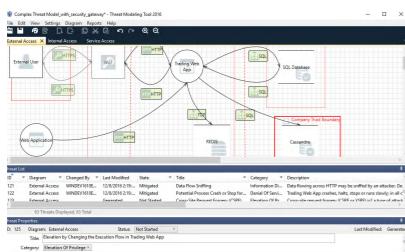


- International laws and regulation





Continuous Integration Stage



Design

Review
Architecture

Coding Tests

Static Tests

Dynamic Tests

Threat
Modeling

PCI, HIPPA

Lint

Dependency
Checker

OWASP ZAP

Input
Validation

Authentication

Stress

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Checkmarx

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Fuzz tests

Component

SonarQube

evident.io

Auditing

Contract First

Benchmark

Coverity

GAUNTLT

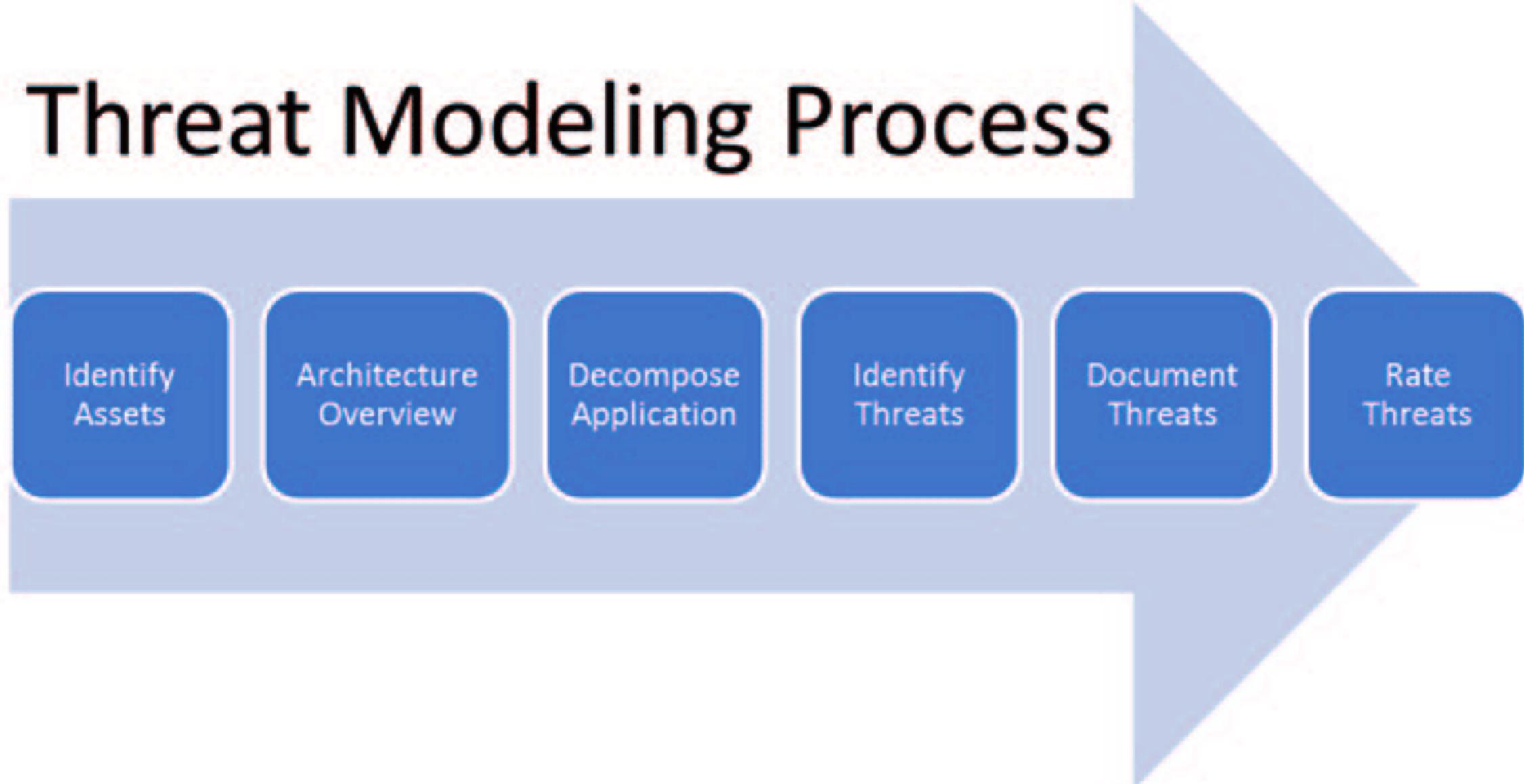
Contract

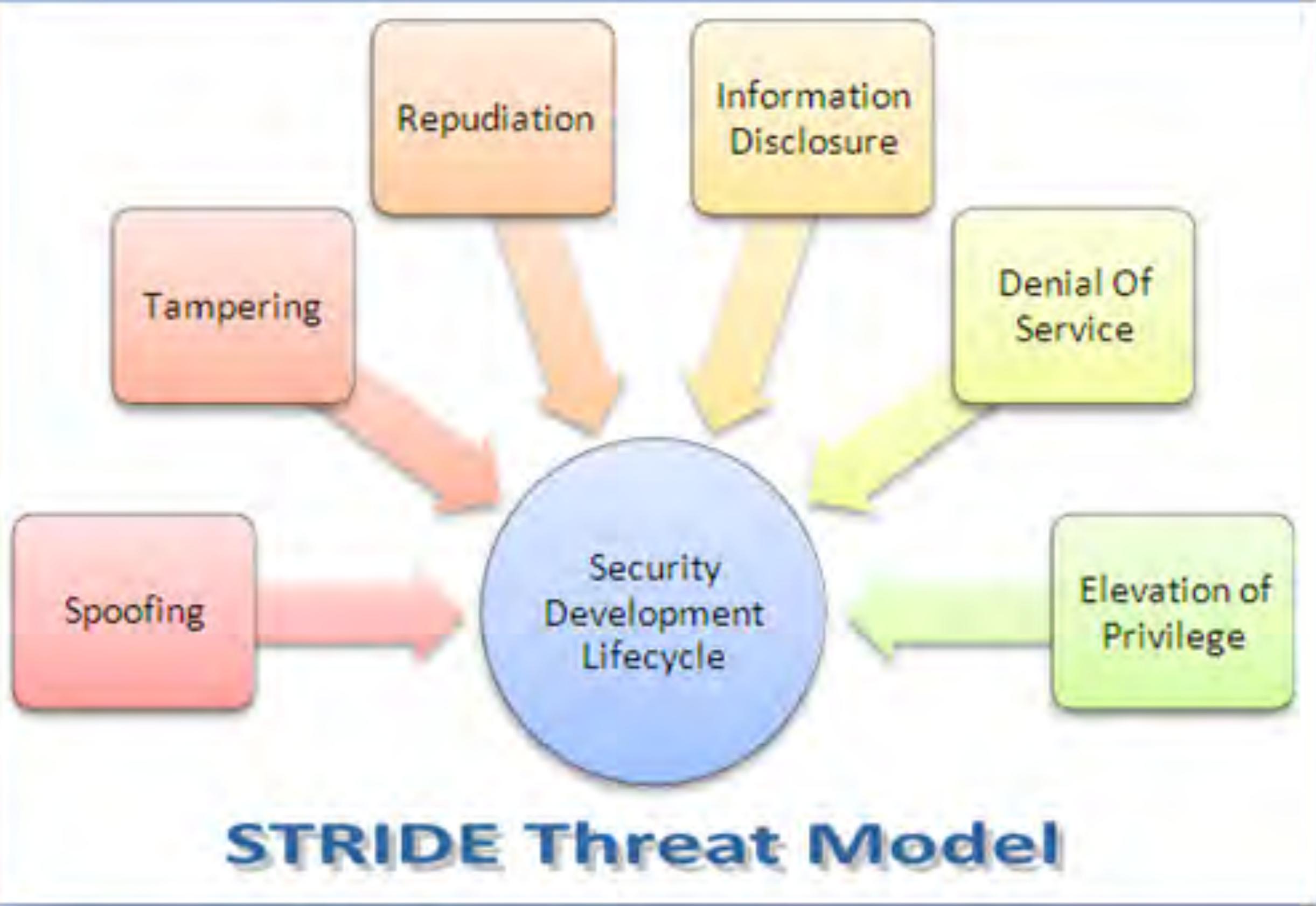
Mutation

Blackduck

Burp Suite

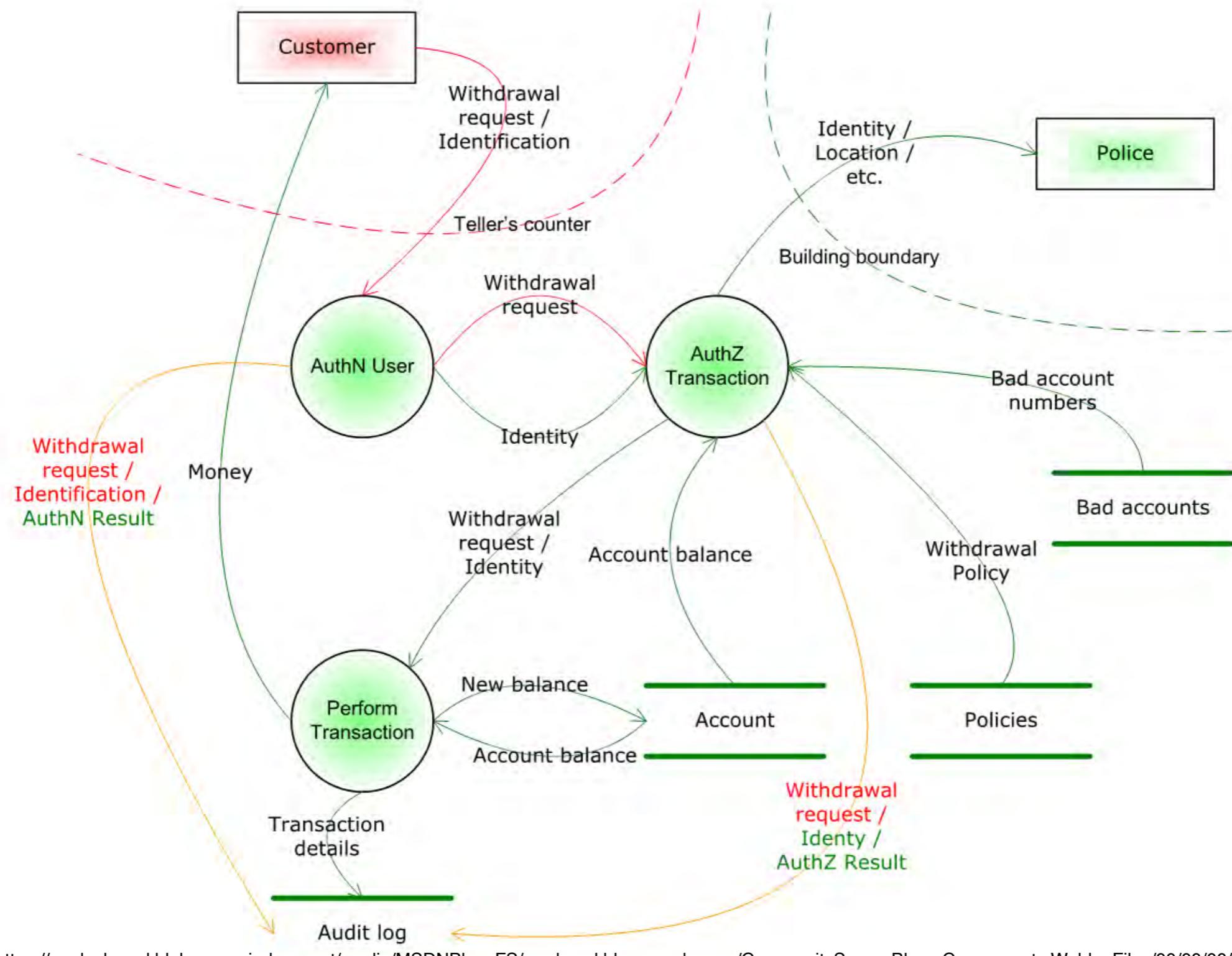
Threat Modeling Process



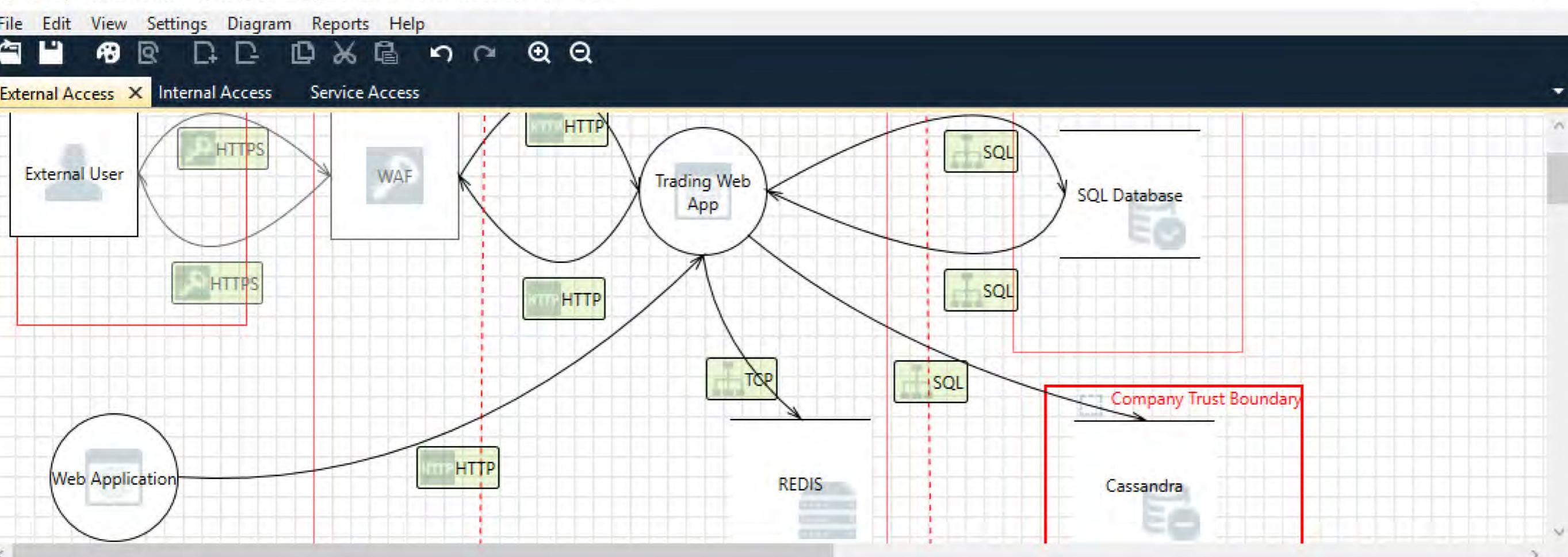


| Threat | Mitigation Feature |
|------------------------|---------------------------|
| Spoofing | Authentication |
| Tampering | Integrity |
| Repudiation | Nonrepudiation |
| Information Disclosure | Confidentiality |
| Denial of Service | Availability |
| Elevation of Privilege | Authorization |

Threat modeling



Complex Threat Model_with_security_gateway* - Threat Modeling Tool 2016



Threat List

| ID | Diagram | Changed By | Last Modified | State | Title | Category | Description |
|-----|-----------------|----------------|-------------------|-------------|--|--------------------|--|
| 121 | External Access | WINDEV1610E... | 12/8/2016 2:19... | Mitigated | Data Flow Sniffing | Information Di... | Data flowing across HTTP may be sniffed by an attacker. De |
| 122 | External Access | WINDEV1610E... | 12/8/2016 2:19... | Mitigated | Potential Process Crash or Stop for... | Denial Of Servi... | Trading Web App crashes, halts, stops or runs slowly; in all c |
| 123 | External Access | | Generated | Not Started | Cross-Site Request Forgery (CSRF) | Elevation Of Pr... | Cross-site request forgery (CSRF or XSRF) is a type of attack |

63 Threats Displayed, 63 Total

Threat Properties

ID: 125 Diagram: External Access Status: Not Started Last Modified: Generated

Title: Elevation by Changing the Execution Flow in Trading Web App

Category: Elevation Of Privilege

elevation of privilege



Elevation of Privilege card game easily and simply helps you define and examine possible threats to software or computer systems.

Until now, considering a bunch of possible attacks may have seemed hard to wrap your head around. But through 6 threat groups, EoP keeps you focused on identifying attacks: Spoofing, Tampering, Repudiation, Denial of Service and Elevation of Privilege.

And because EoP incorporates a simple point system, you can challenge other developers and become your opponent's biggest threat.

Included: 64 cards

© 2008 Microsoft Corporation



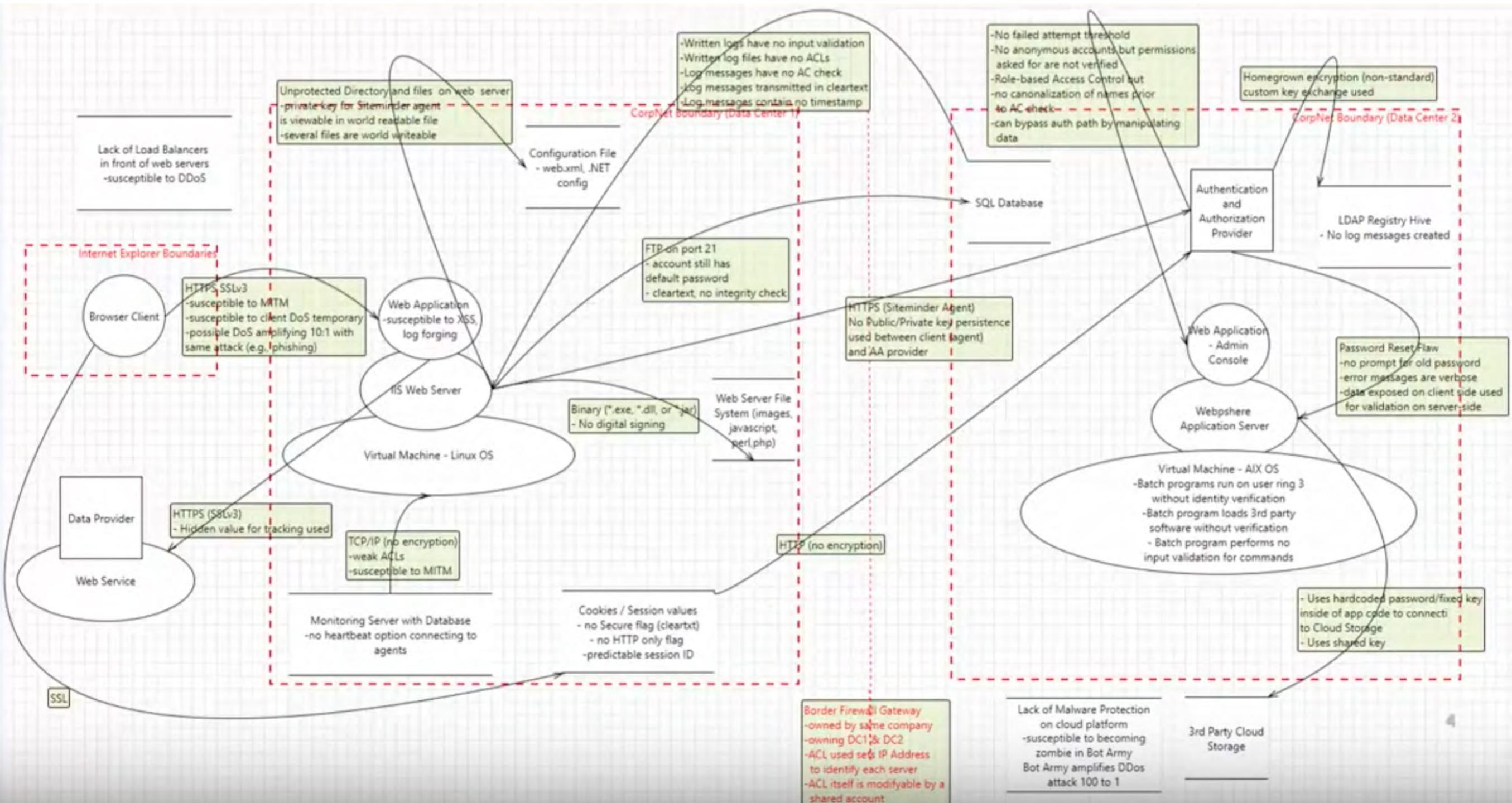
Security Development Lifecycle

Microsoft

elevation of privilege



A Threat Modeling Card Game for Developers



OWASP Security Knowledge Framework

What is SKF?

Over 15 years of experience in web application security bundled into a single application. The Security Knowledge Framework is a vital asset to the coding toolkit of your development team. Use SKF to learn and integrate security by design in your web application.

SKF is an open source security knowledgebase including manageable projects with checklists and best practice code examples in multiple programming languages showing you how to prevent hackers gaining access and running exploits on your application.

In a nutshell

- Training your developers in writing secure code
- Security by design, early feedback of possible security issues
- Code examples for secure coding guidance
- Knowledge base items for deeper understanding of the security controls
- Security labs to improve your verification skills
- Machine learning chatbot for easy support



Search...



[Logout](#)

 Dashboard

 Manage Projects

Code Examples

E Checklists

Knowledgebase

Users

Labs

LABS

Labs / View

Q Search Lab

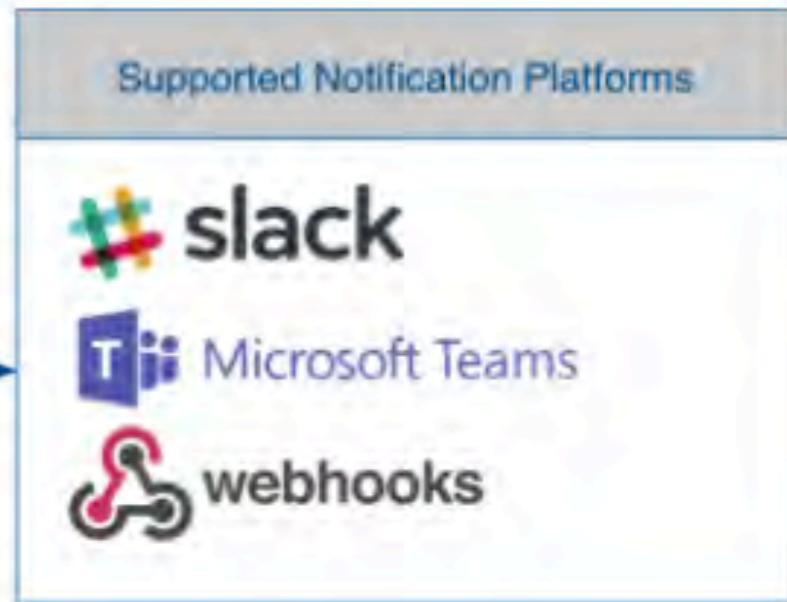
| # | Name | Label | Level | Status | Write-up | Action |
|---|----------------------------------|----------|-------|----------------|----------------------------|------------------------|
| 1 | Path traversal (LFI) | SKF-labs | 1 | | Click here | <button>Start</button> |
| 2 | Cross Site Scripting | SKF-labs | 1 | | Click here | <button>Start</button> |
| 3 | Cross site scripting (attribute) | SKF-labs | 1 | | Click here | <button>Start</button> |
| 4 | Cross site scripting (href) | SKF-labs | 1 | Lab is Running | Click here | <button>Stop</button> |
| 5 | Insecure file upload | SKF-labs | 1 | | Click here | <button>Start</button> |
| 6 | Clickjacking | SKF-labs | 1 | | Click here | <button>Start</button> |
| 7 | Rate-limiting | SKF-labs | 1 | | Click here | <button>Start</button> |

OWASP Dependency-Track

Software Bill-of-Materials Integrated With DevSecOps



<https://dependencytrack.org/>



<https://dependencytrack.org/>

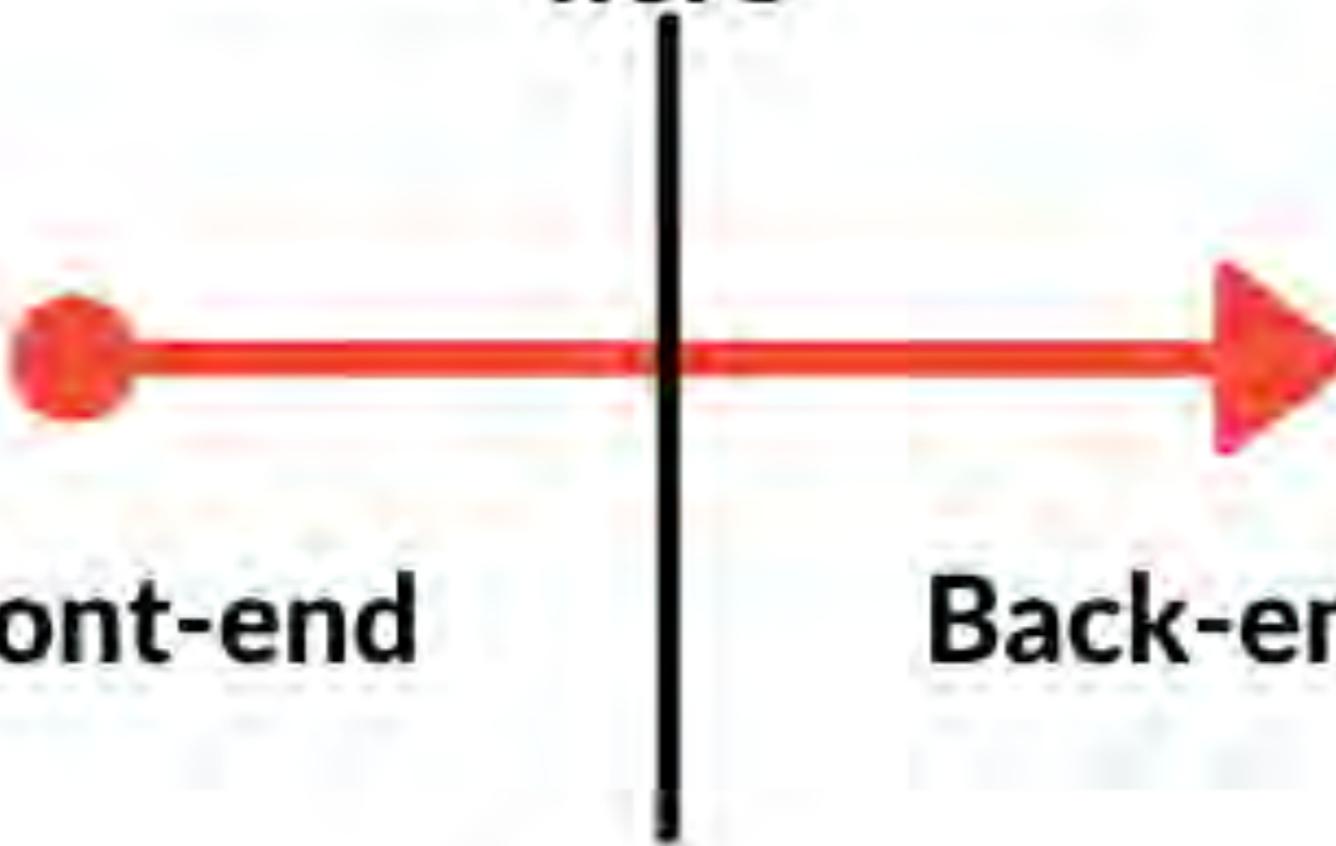
OWASP Dependency-Track Features

- Tracks application, library, framework, operating system, and hardware components
- Tracks component usage across all version of every application in an organizations portfolio
- Identifies multiple forms of risk including
- Components with known vulnerabilities
- Out-of-date components
- Modified components
- License risk

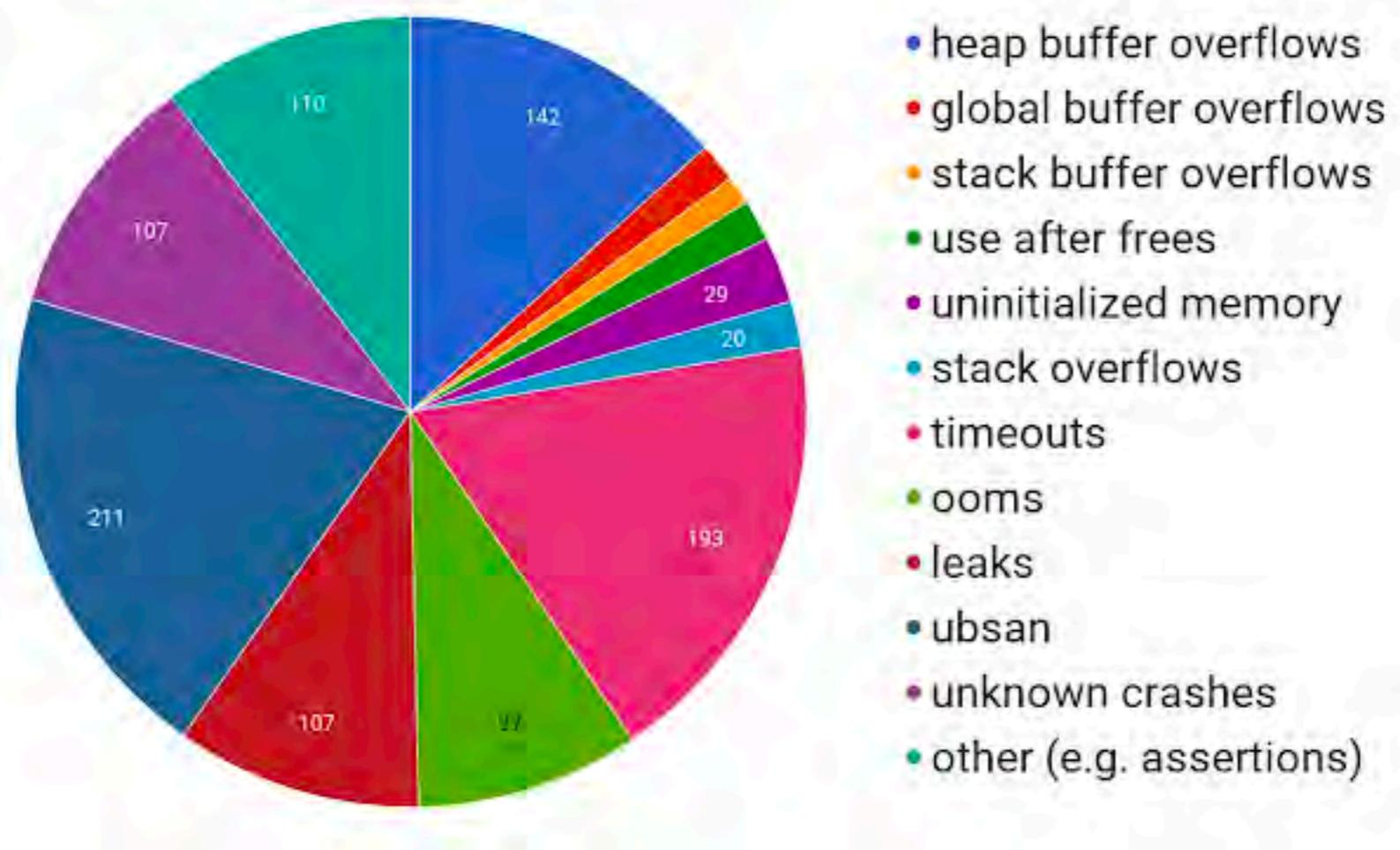
WHAT IS FUZZING?



**Your trust boundary is
here**

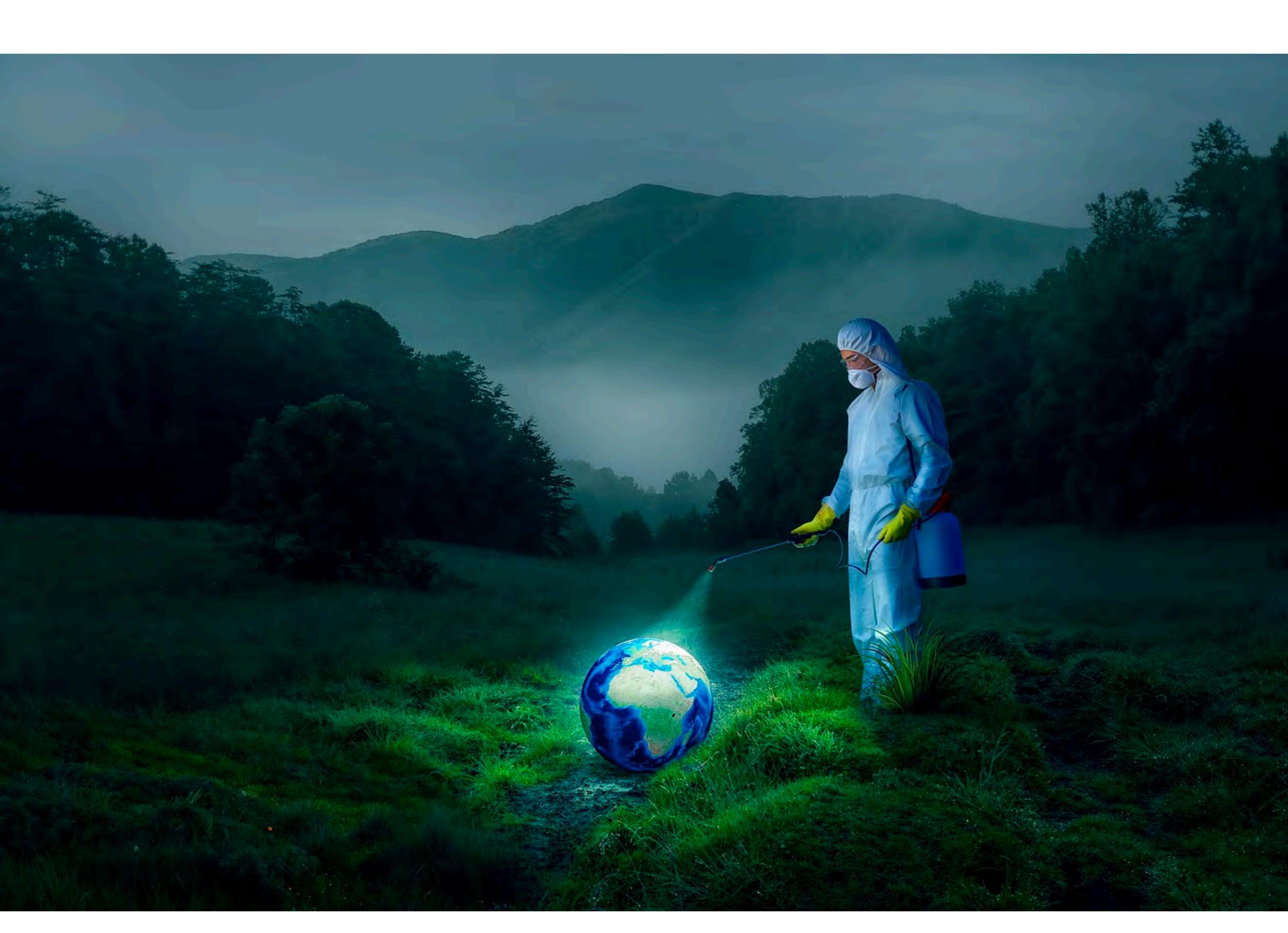


OSS-Fuzz



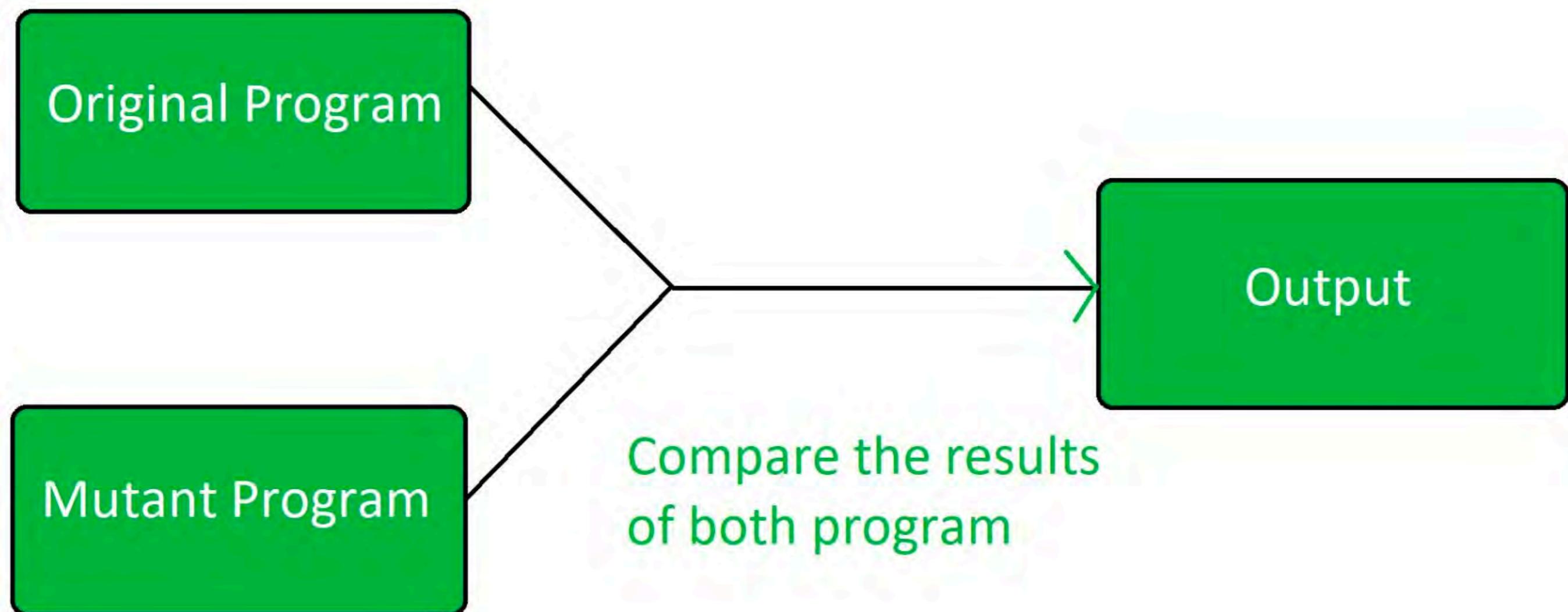
25,000+ bugs in Google Chrome code

<https://github.com/google/oss-fuzz>



Sanitizer

- AddressSanitizer
- MemorySanitizer
- ThreadSanitizer
- LeakSanitizer



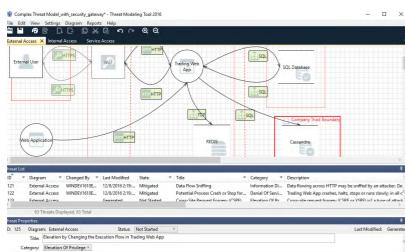
Mutation



Cryptography



Continuous Integration Stage



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Review
Architecture

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Component

SonarQube

evident.io

Auditing

Contract First

Benchmark

Coverity

GAUNTLT

Contract

Mutation

Blackduck

Burp Suite

Key Principles of GDPR

Personal Data must be handled according to the key principles.

LEGITIMATE PURPOSE

Personal Data can only be collected for a legitimate purpose. Data use must be limited, explicit and for specific purposes.

DATA DELETION

Personal Data must be deleted if it is no longer required for the original purpose.

SECURE

Data must be kept secure and measures put in place to prevent unauthorised access, disclosure, loss, destruction or alteration.



CONSENT

Consent to collect and store personal data must be 'freely given, specific, informed, and unambiguous'. It can be revoked.

ACCURATE

Personal Data collected must be accurate and kept up to date.

ACCOUNTABLE

Data is handled according to GDPR principles and demonstrate compliance via record keeping and reporting.

Individual Rights under GDPR

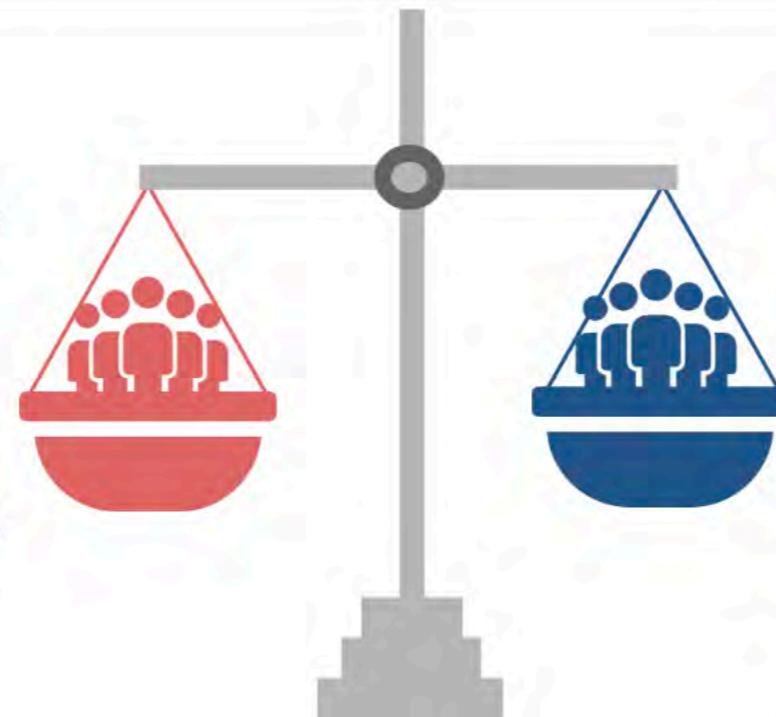
Individuals have a number of rights concerning their personal data.

RIGHT OF ACCESS

Individuals have the right to know exactly what information is held about them and how it is processed.

RIGHT OF RECTIFICATION

Individuals have the right to have inaccurate or incomplete personal data rectified.



RIGHT TO BE INFORMED

Organizations must be completely transparent in how they are using personal data.

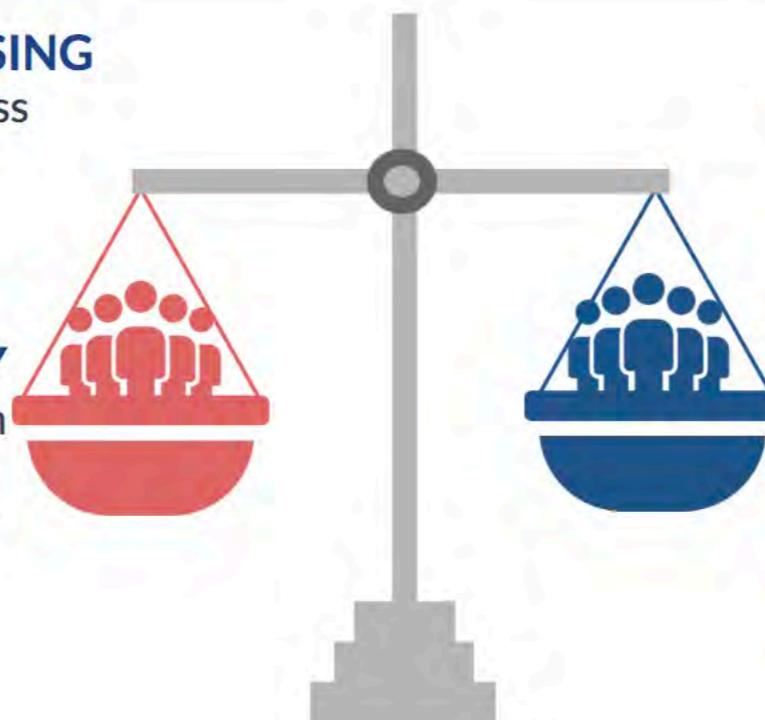
RIGHT TO ERASURE

Individuals have the right to have their personal data deleted or removed in certain situations.

Individual Rights under GDPR

RIGHT TO RESTRICT PROCESSING

Individual's right to block or suppress processing of their personal data.



RIGHT TO DATA PORTABILITY

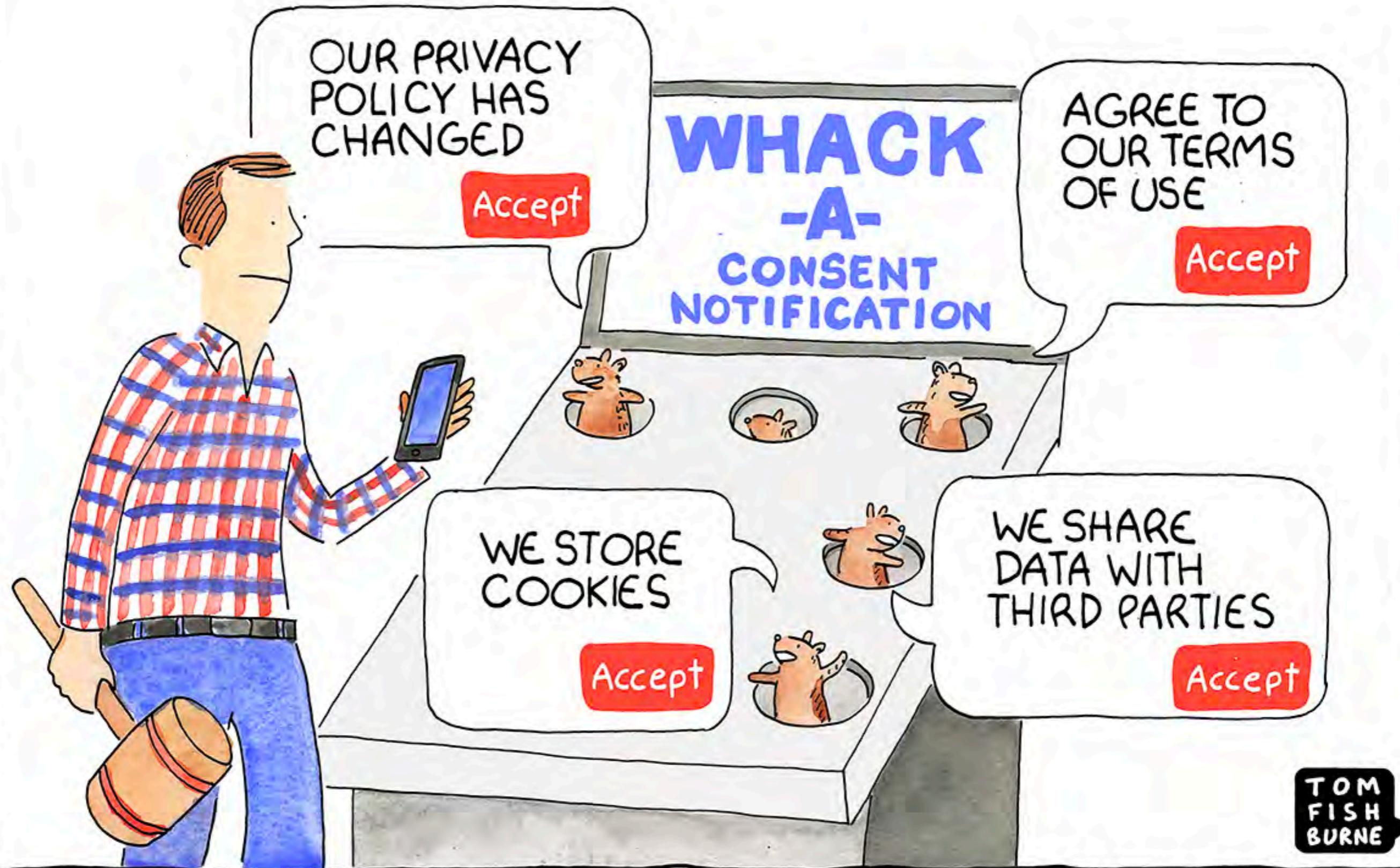
Right to receive the personal data in a structured, commonly used and machine-readable format and have the right to transmit those data to another controller.

RIGHT TO OBJECT

Individuals have the right to object to their personal data being used, e.g. for direct marketing.

RIGHTS OF AUTOMATED DECISION-MAKING & PROFILING

Right not to be subject to a decision based solely on automated processing, including profiling.



TOM
FISH
BURNE

Examples of Personal and Sensitive Personal Data



PERSONAL DATA

- Name
- Title
- Address
- Phone number
- Date of birth
- Email address



SENSITIVE DATA

- Social security numbers
- Bank account numbers
- Passport information
- Healthcare related information
- Medical records and insurance information
- Credit and debit card numbers
- Drivers license and State ID information

Data Retention Policy

A data retention policy is a statement of how long data will be stored by the organization including how the data is deleted or otherwise treated.



Companies are **obliged to erase personal data** when “the personal data are no longer necessary in relation to the purposes for which they were collected or otherwise processed”.



Data needs to be **catalogued** and lists the **type** of data, **purpose**, how it is used and the **classification** level.



Need to define how long the data is required, **when** it will be **deleted, anonymized or archived**.

Remember

- Lock down the root user
- Security groups only allow. Network ACLs allow explicit deny
- Prefer IAM Roles to access keys



**Design Resilient
Architectures**



**Design Cost-Optimized
Architectures**



**Sustainability
Architectures**



**Design Performant
Architectures**



**Operationally Excellent
Architectures**



**Specify Secure
Applications**

Well Architected Framework

Operational Excellence



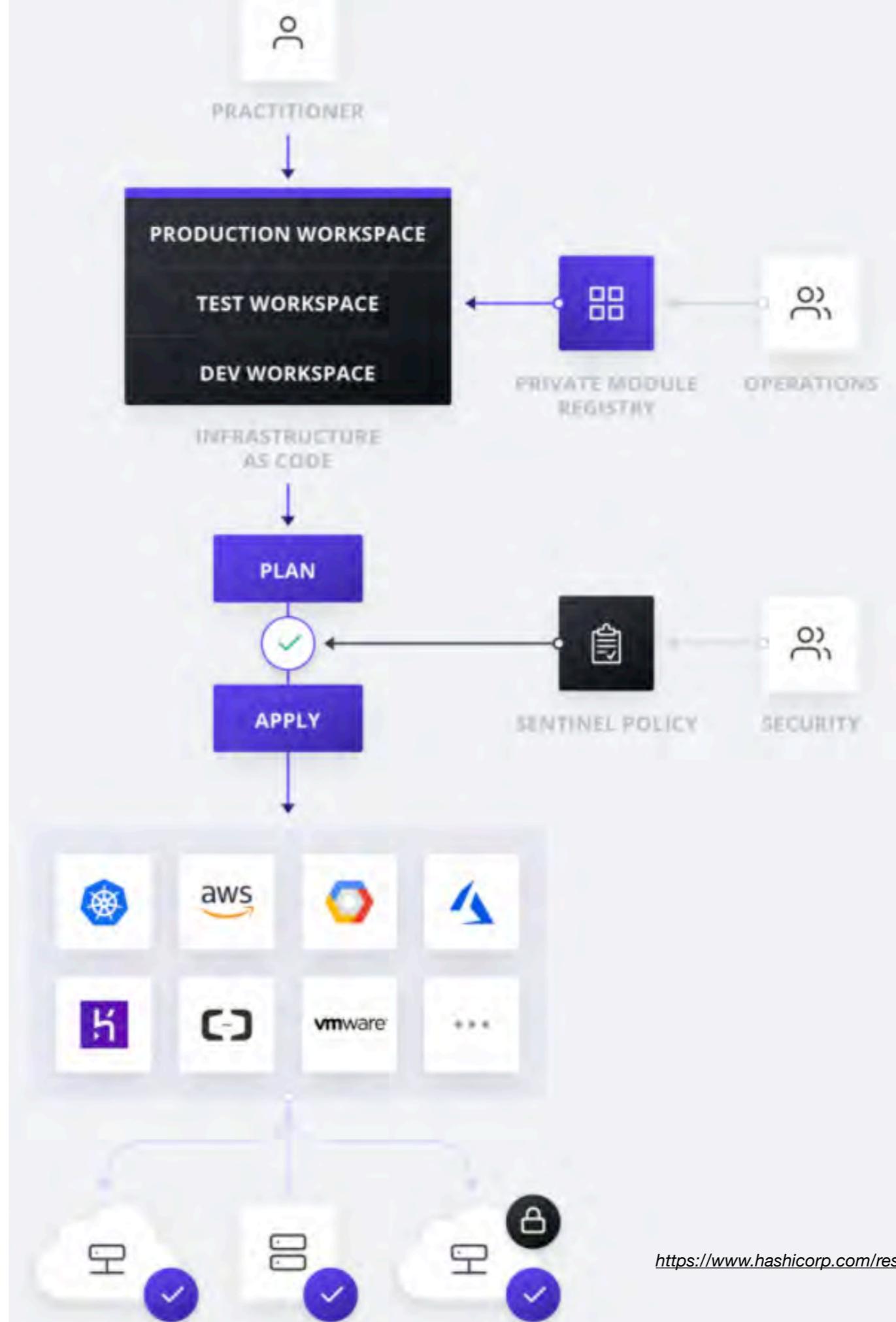
Perform Operation Infrastructure as code



TERRAFORM



Vendor lockin



Continuous Deployment Stage



Infrastructure
Testing

Release Testing

Monitoring

Incident
Response

Production
Testing

Infrastructure

Canary

Nagios

Slack
integration

Profiling

Load Tests

Traffic Shaping

AWS Cloud
Watch

ChatOps

Chaos

Shadowing

Feature toggle

Traffic
Shaping

JIRA

Recovery

Network

Exception

Exception
Tracking

PagerDuty

A/B Tests

Soak

Metrics

API
Gateways

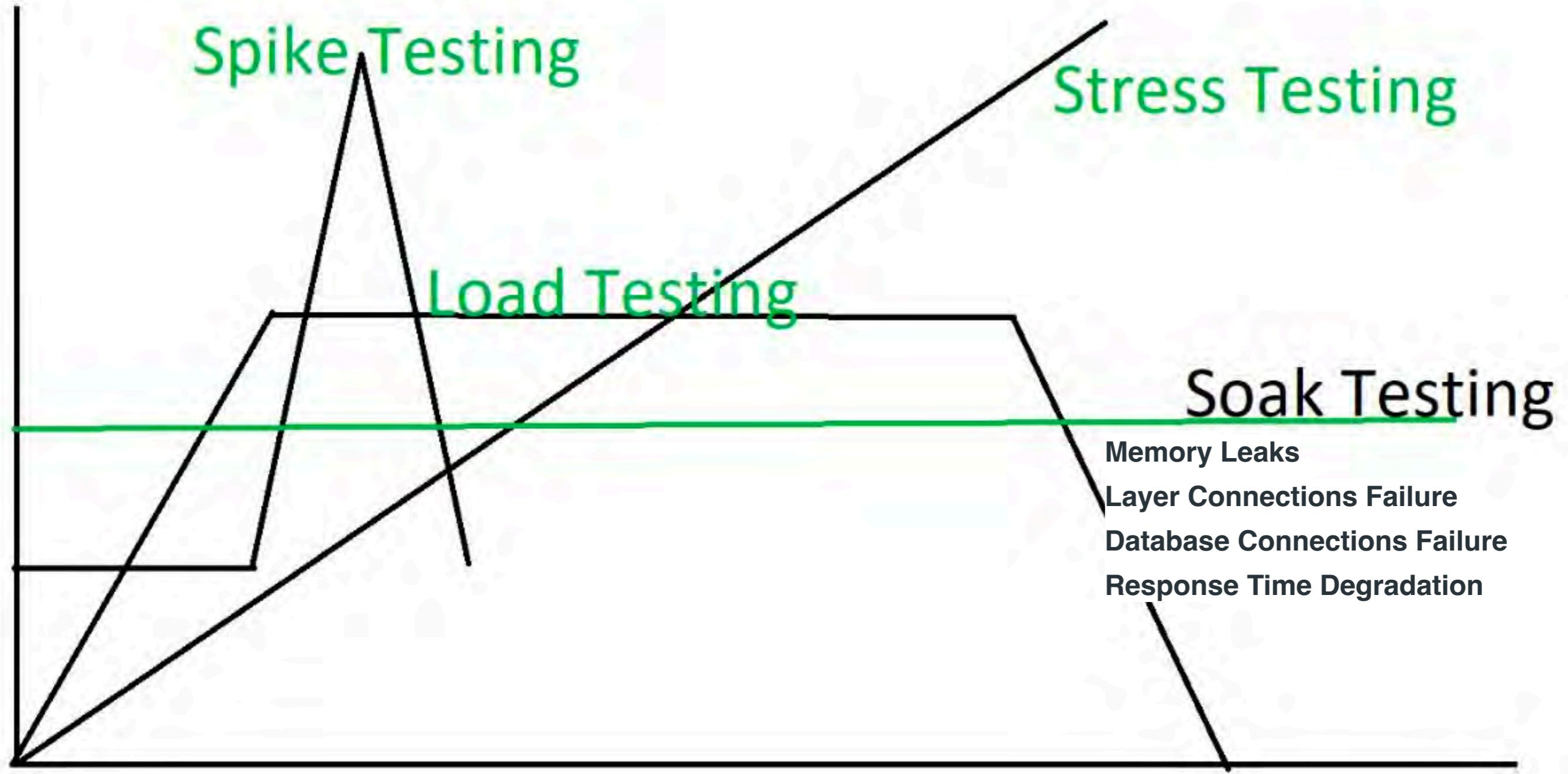
Cyphon

Tracing

Tap Compare

Diagnostic

Auditing



New Schema

Field Name

Type

Options

| | | |
|---|--|---|
| <input type="text" value="id"/> | <input type="button" value="Row Number"/> | blank: 0 % <input type="button" value="fx"/> <input type="button" value="x"/> |
| <input type="text" value="first_name"/> | <input type="button" value="First Name"/> | blank: 0 % <input type="button" value="fx"/> <input type="button" value="x"/> |
| <input type="text" value="last_name"/> | <input type="button" value="Last Name"/> | blank: 0 % <input type="button" value="fx"/> <input type="button" value="x"/> |
| <input type="text" value="email"/> | <input type="button" value="Email Address"/> | blank: 0 % <input type="button" value="fx"/> <input type="button" value="x"/> |
| <input type="text" value="gender"/> | <input type="button" value="Gender"/> | blank: 0 % <input type="button" value="fx"/> <input type="button" value="x"/> |
| <input type="text" value="ip_address"/> | <input type="button" value="IP Address v4"/> | blank: 0 % <input type="button" value="fx"/> <input type="button" value="x"/> |

Rows: Format: Line Ending: Include: header BOM

[Generate](#)[About](#)[News](#)[Donate](#)

Datasets



SAVE



COUNTRY-SPECIFIC DATA

[All countries](#)

DATA SET

| Order | Column Title | Data Type | Examples | Options | Help | Del |
|-------|--------------|----------------|------------------------|-----------------------|-------------------|--------------------------|
| 1 | Name | Names | John Smith | MaleName Surname | ? | <input type="checkbox"/> |
| 2 | Phone | Phone / Fax | Canada (1) | 1-Xxx-Xxx-xxxx | ? | <input type="checkbox"/> |
| 3 | Address | Street Address | No examples available. | No options available. | ? | <input type="checkbox"/> |
| 4 | Zip | Postal / Zip | No examples available. | | ? | <input type="checkbox"/> |
| 5 | isEmployee | Boolean | Yes or No | Yes No | ? | <input type="checkbox"/> |

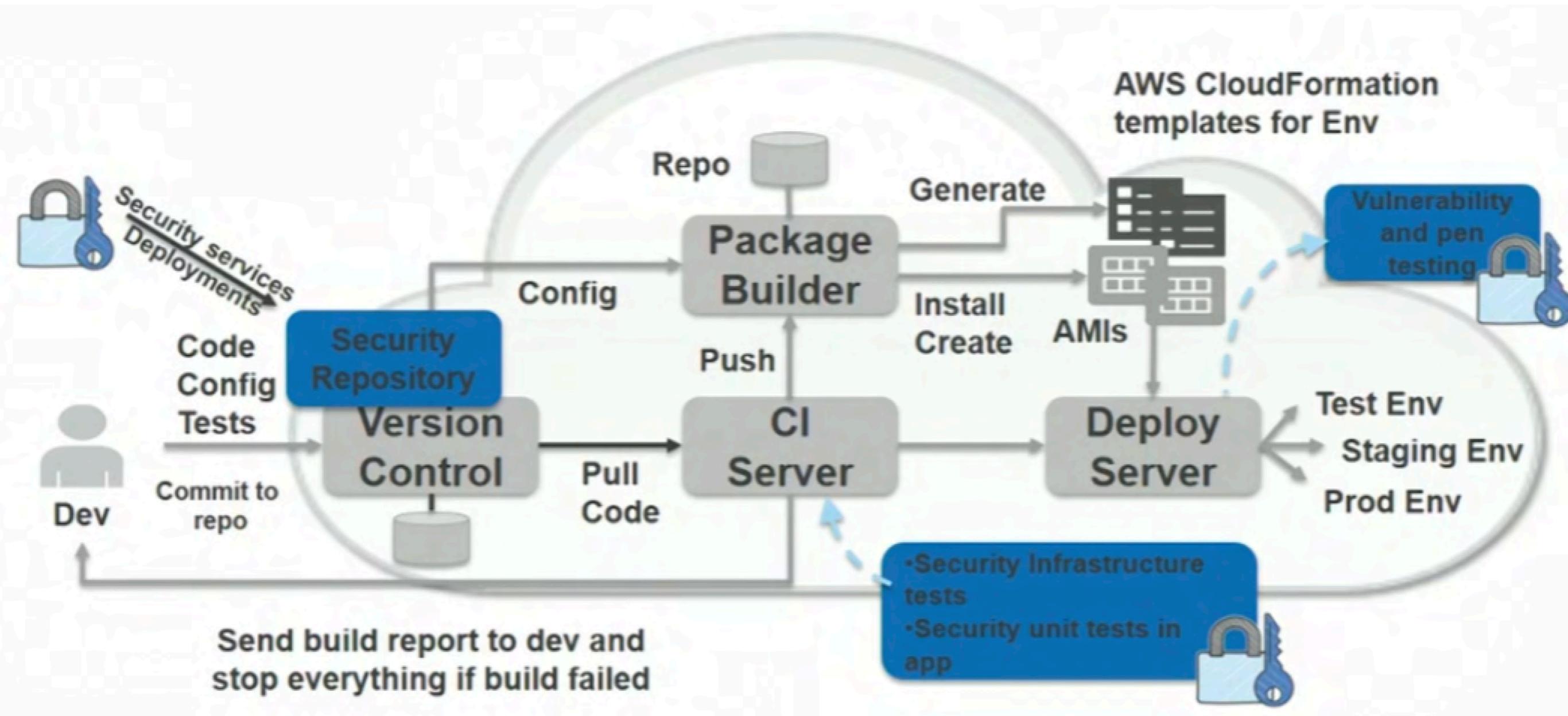
| Order | Column Title | Data Type | Examples | Options | Help | Del |
|-------|--------------|-----------|----------|---------|------|-----|
|-------|--------------|-----------|----------|---------|------|-----|

Add Row(s)

EXPORT TYPES

| | | | | | | | | |
|---------------------|-----------------------|----------------------|----------------------|----------------------|--------------------------------------|---------------------|---------------------|--|
| CSV | Excel | HTML | JSON | LDIF | Programming Language | SQL | XML | - hide data format options |
|---------------------|-----------------------|----------------------|----------------------|----------------------|--------------------------------------|---------------------|---------------------|--|

Delimiter char(s) End of line character Generate rows Generate in-page New window/tab Prompt to download**Generate****https://generatedata.com/**



Traffic Source

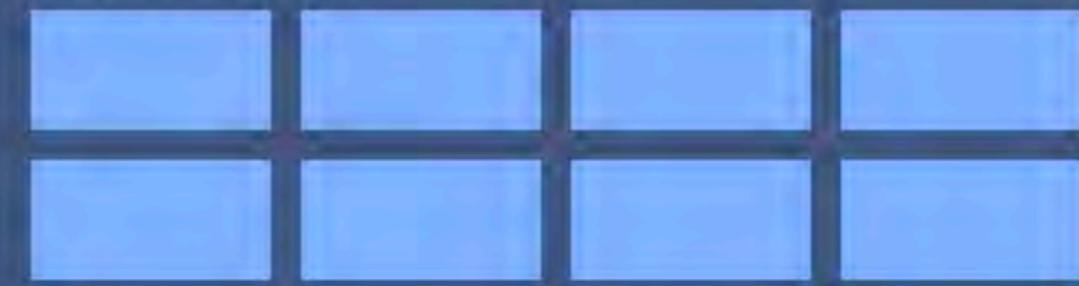
Canary Deployment



Gateway



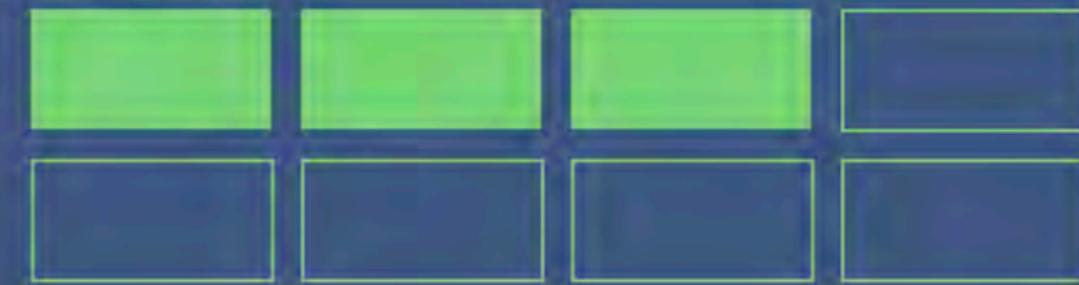
Production Cluster



Baseline Cluster



Canary Cluster



Categories of hurricane

| | Category 1 | Category 2 | Category 3 | Category 4 | Category 5 |
|---|---|--|--|---|---|
| Wind | 74-95mph | 96-110mph | 111-130mph | 131-155mph | Over 155mph |
| Storm surge | 4-5ft | 6-8ft | 9-12ft | 13-16ft | Over 18ft |
|  | | | | | |
| Minimal: No real structural damage; some flooding | Moderate: Material damage to buildings; small craft break moorings | Extensive: Structural damage to small houses; inland flooding | Extreme: Major structural damage & heavy flooding; evacuation necessary | Catastrophic: Massive damage to buildings; small structures blown over or away |  |

Source: Saffir Simpson scale

Essential Features

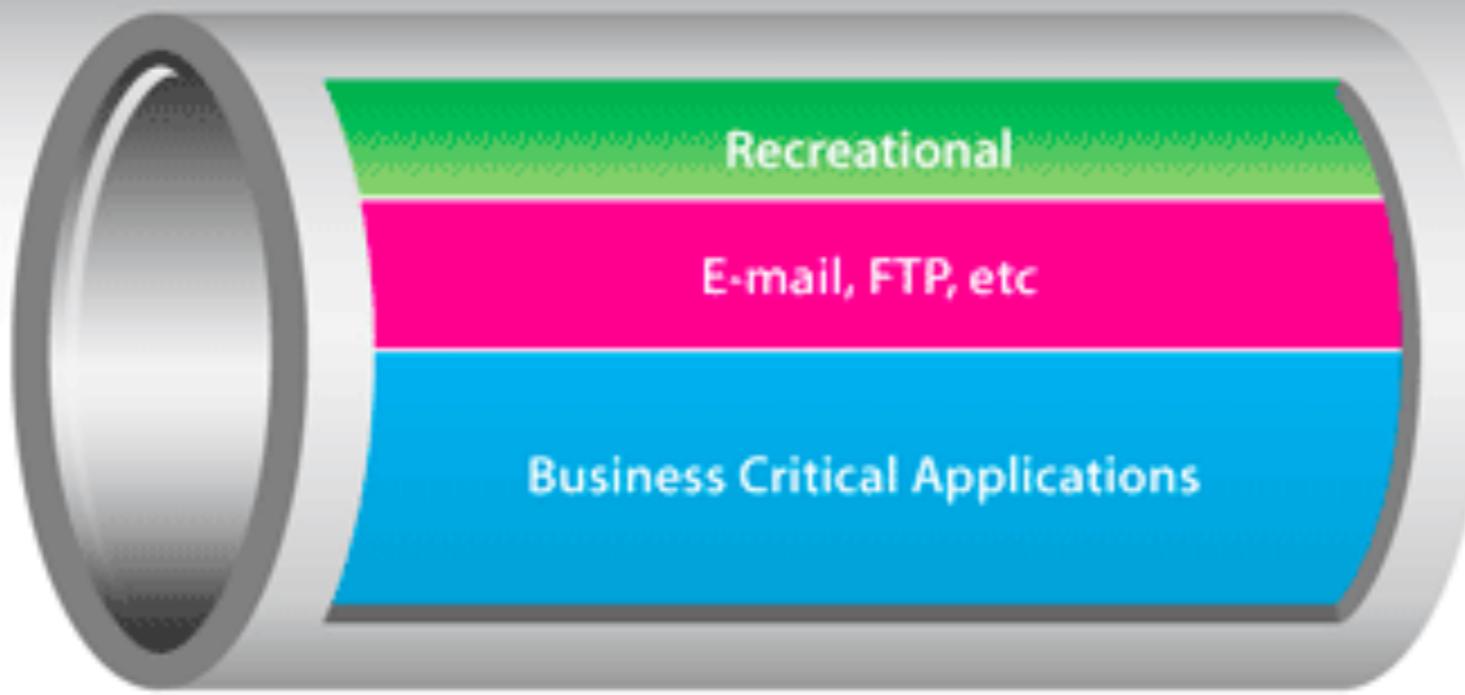
Non Essential Features

Specialist - Traffic Shaping Overview



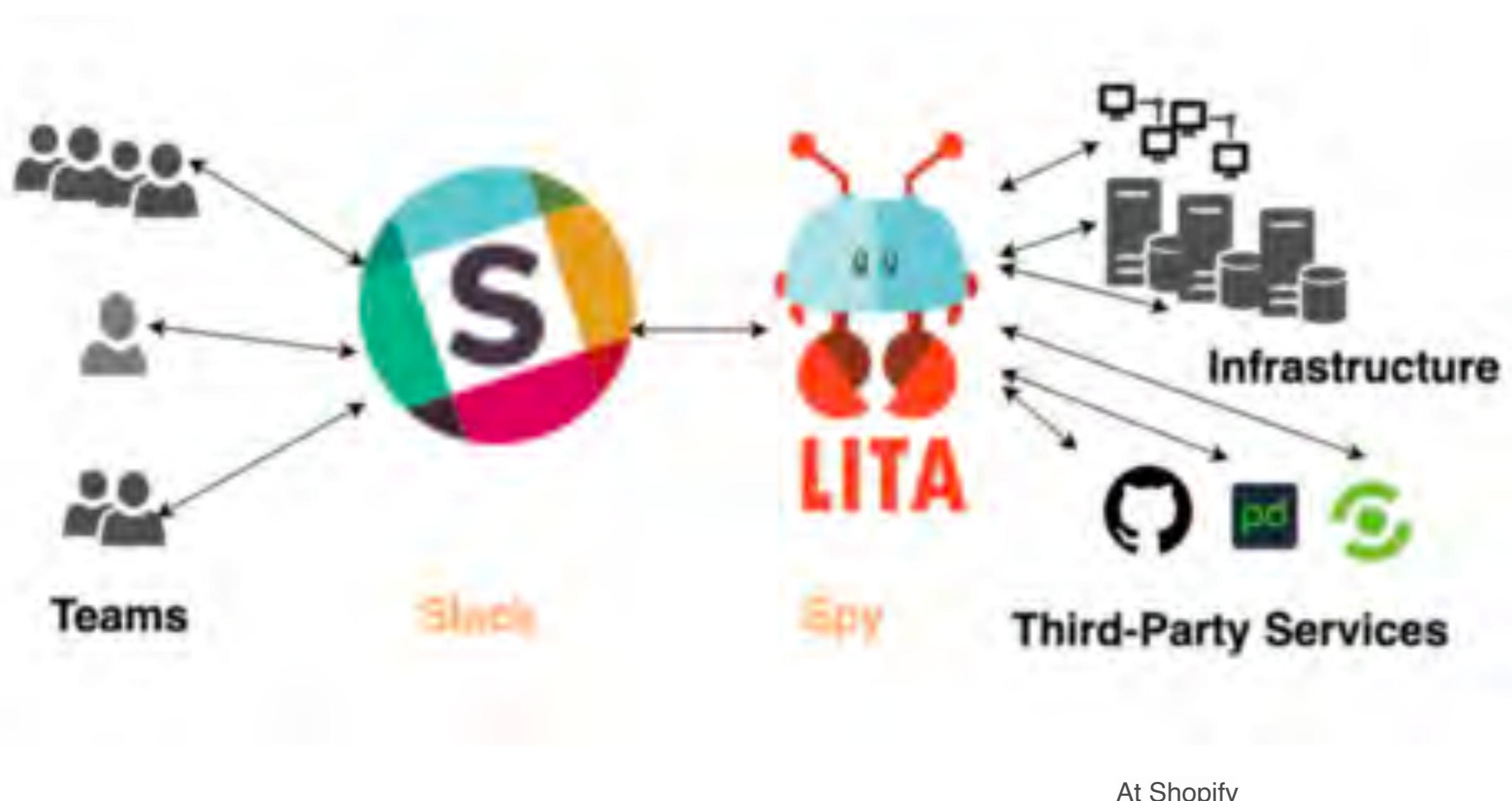
Usage without shaping.

Specialist - Traffic Shaping Overview



Usage with shaping.

ChatOps



#war-room

⌚ 2.417 ⓘ ⓘ / No incidents right now.



Search



Daniella Niyonkuru 1:24 PM

spy incident start me order fraud analysis outage

spy 1:25 PM ⓘ

🔥 An incident was reported at 2017-04-06 16:25:01 UTC. [@Daniella](#) is the IMOC.

Status summary: order fraud analysis outage

Incident was bound to #war-room. Please use #war-room for communications, or rebind the incident with [LINK Channel](#).

spy 1:25 PM ⓘ

set the channel to... 🔥 [@Daniella](#) is the IMOC for reporting under these circumstances

spy 1:25 PM ⓘ

Status Page Summary

*** Components Report ***

Admin : operational

Checkout : operational

Reports and Dashboards : operational

Storefront : operational

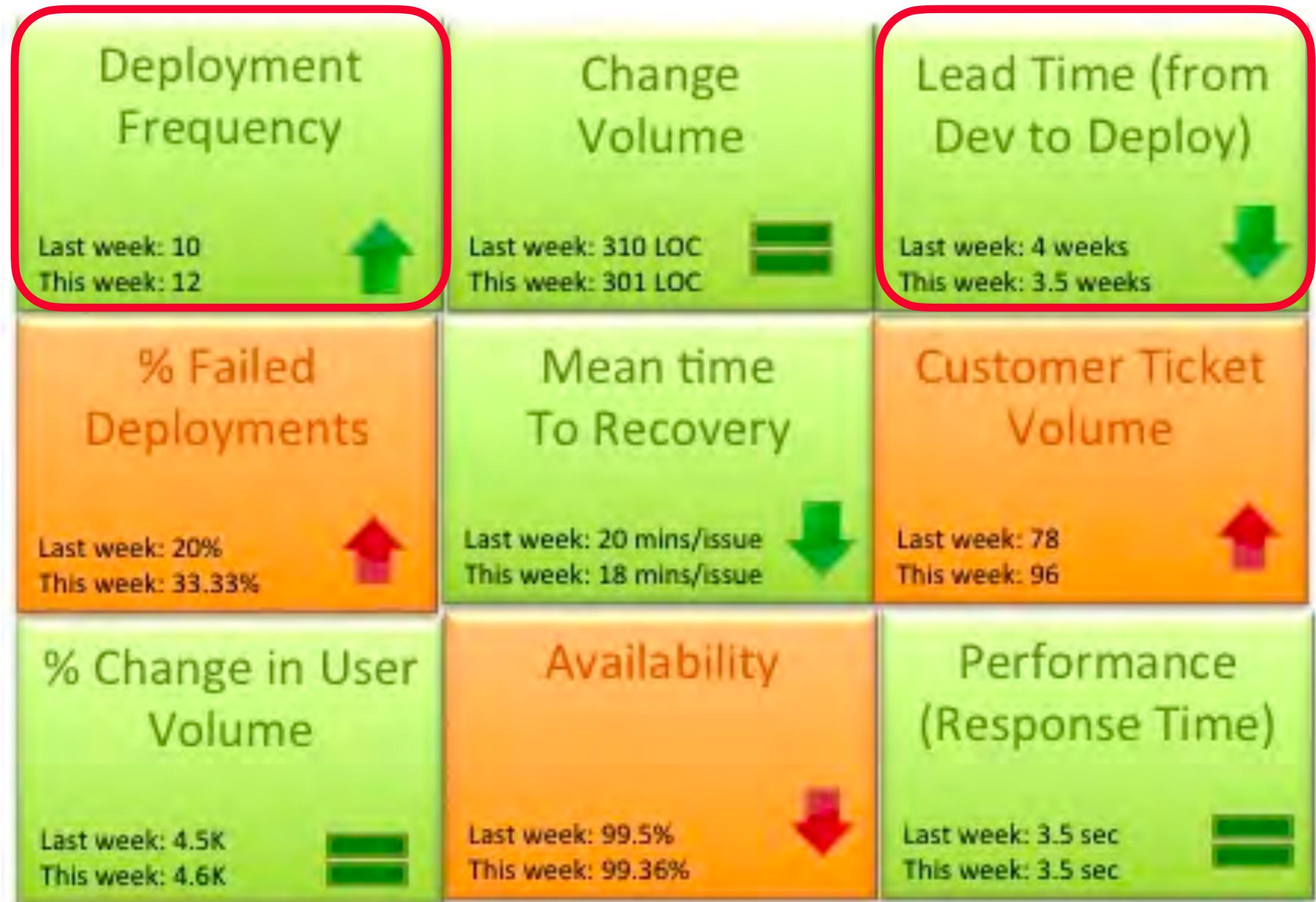
API & Mobile : operational

Support : operational

Third party services : operational

*** Unresolved Incidents Report ***

No reported unresolved incidents.



Why Lead time is important?

- Indicator of Value
- Realistic SLAs
- Predictability
- Reduce waiting
- Accelerate delivery, stay lean
- Improve performance

Annotate Documentation - PlayBooks - Part of code



Runbooks - Server down



Make frequent, small, reversible changes



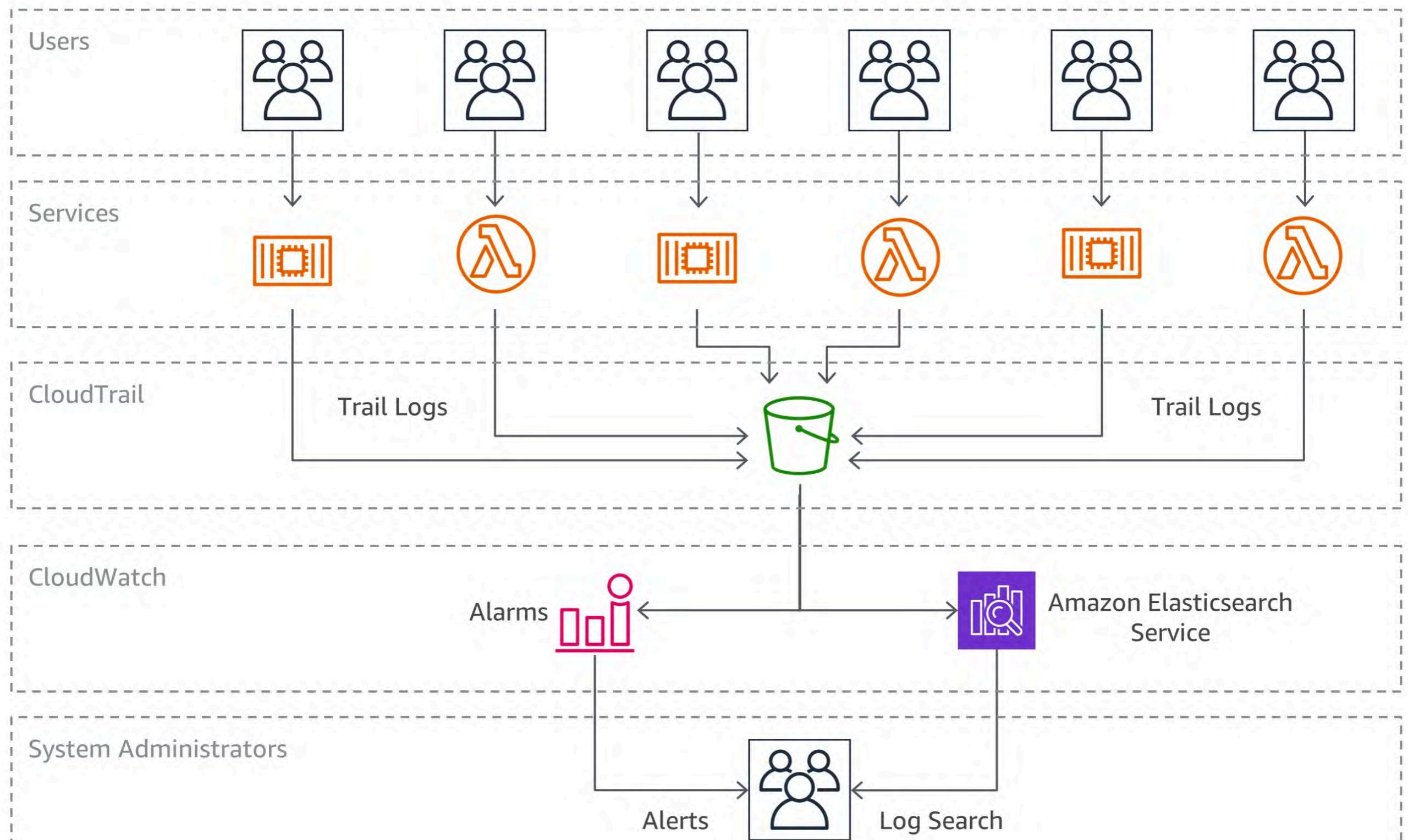
Refine operations procedures



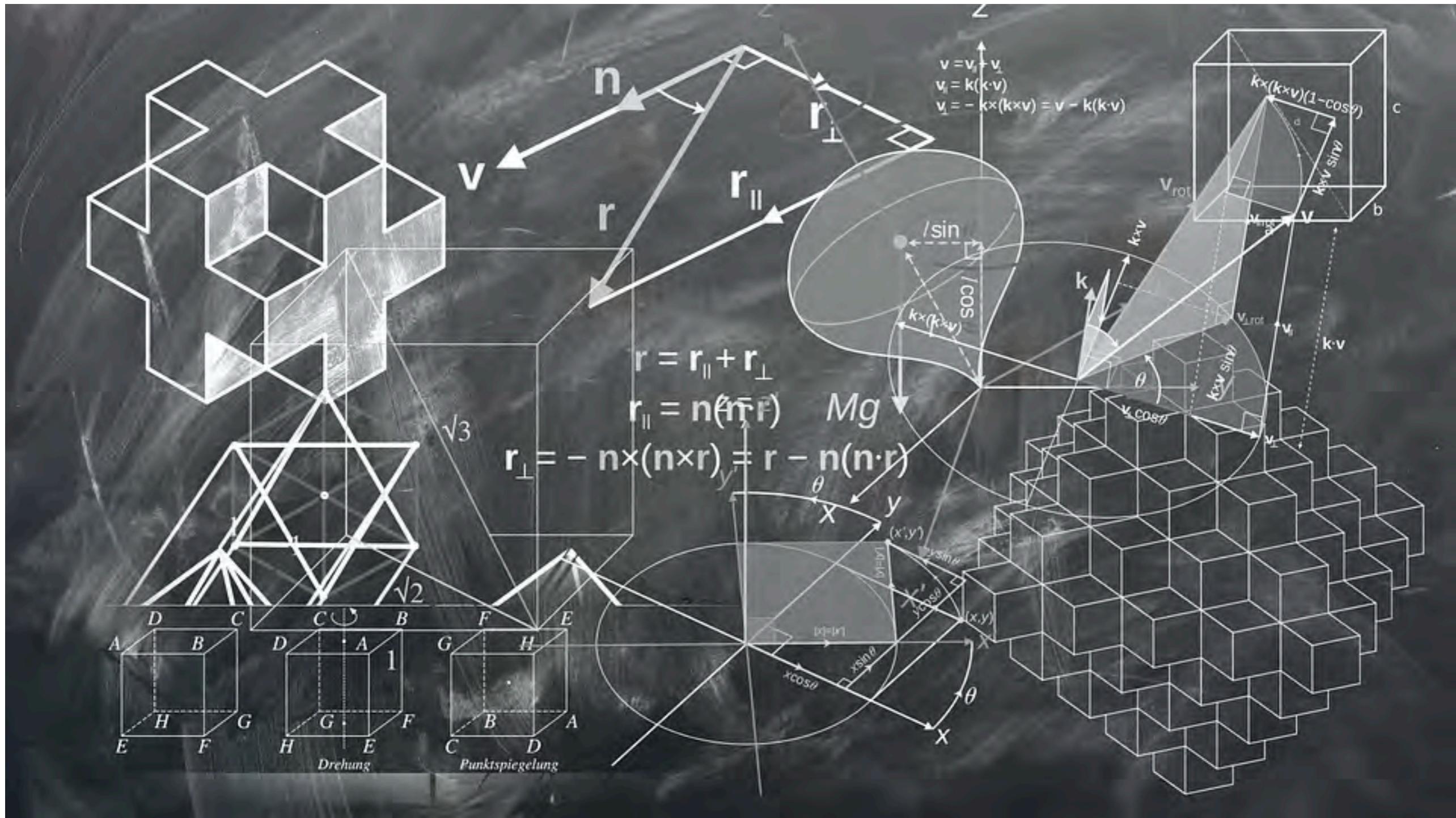
Anticipate Failures



Events and Real-Time Actions

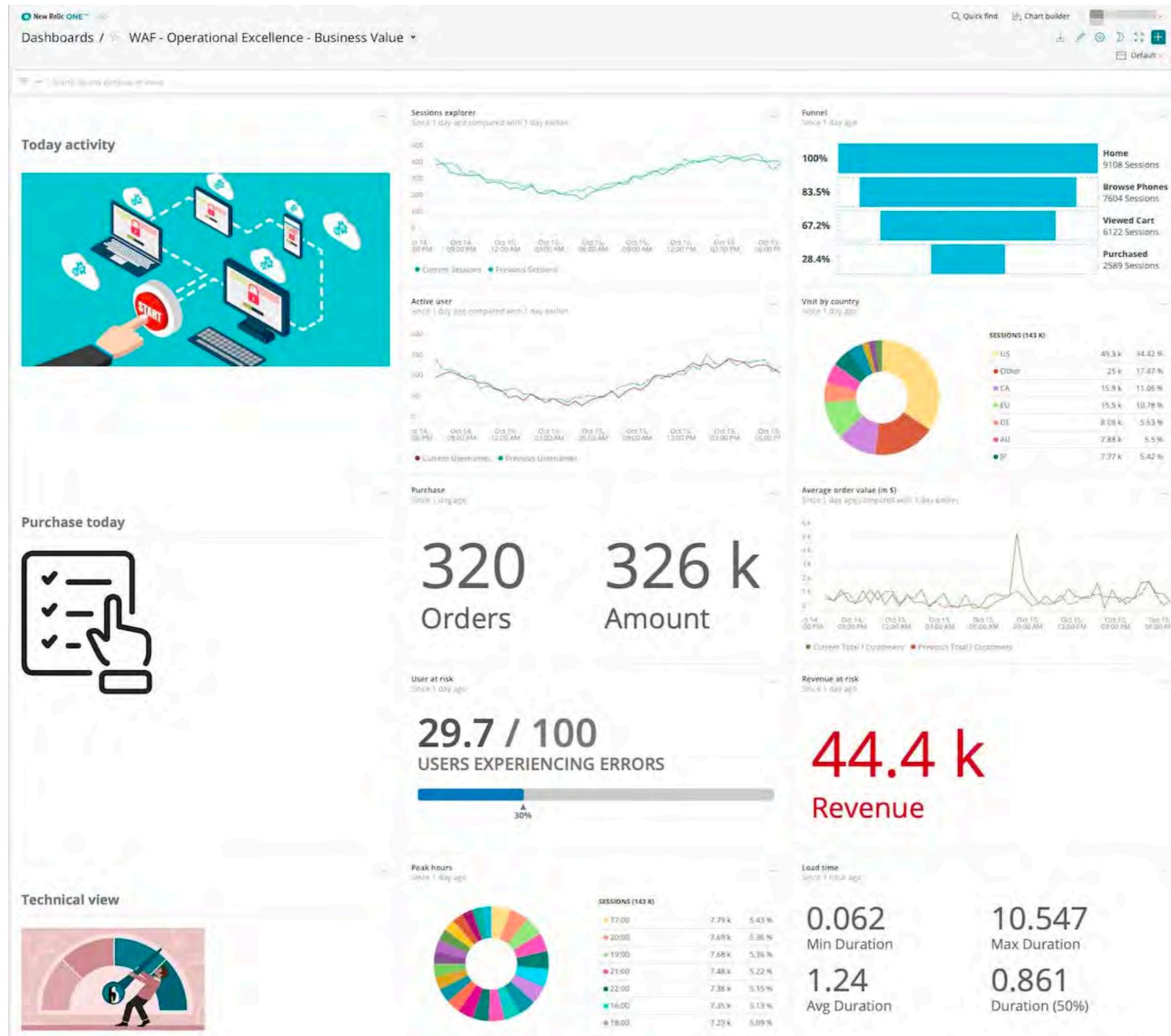


Learn from all Operational failures



How to measure Business Value?

Create a KPI dashboard



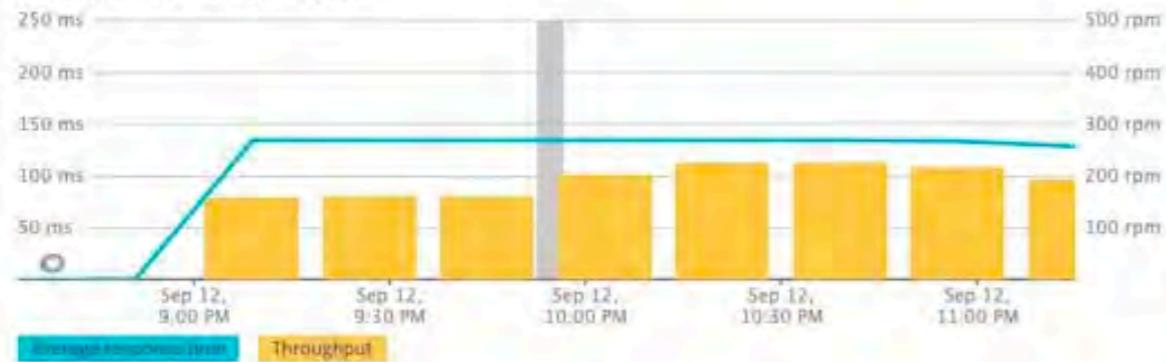
How about build changes and KPIs?

APPS
Proxy-EastSOURCES
All servers09/12, 21:54 jenkins 19
DEPLOYMENT AT DEPLOYER REVISIONApdex: 0.99 [0.5] Errors: 0% Resp. time: 131 ms CPU: NA DB: NA Memory: 85.45 MB Throughput: 211 rpm
PERFORMANCE SUMMARY[← All Proxy-East deployments](#)[↑ Previous deployment](#)

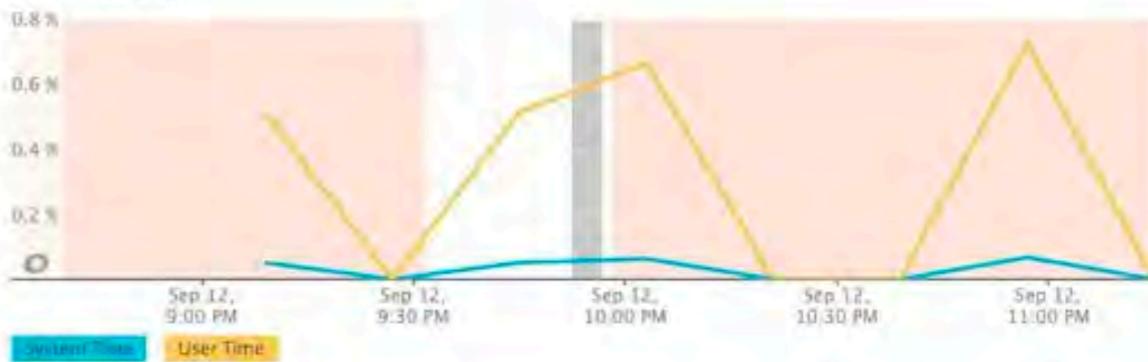
Deploy using master sha: 34a90ecb289d35337877d914d9e343567f7bf927

[Overview](#) [Change report](#)

Response time and throughput



CPU utilization



REPORTS

SLA

Capacity

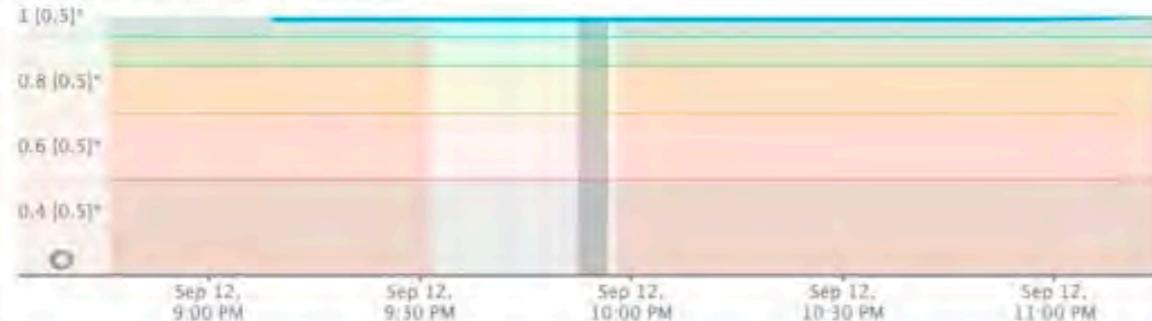
Scalability

Web transactions

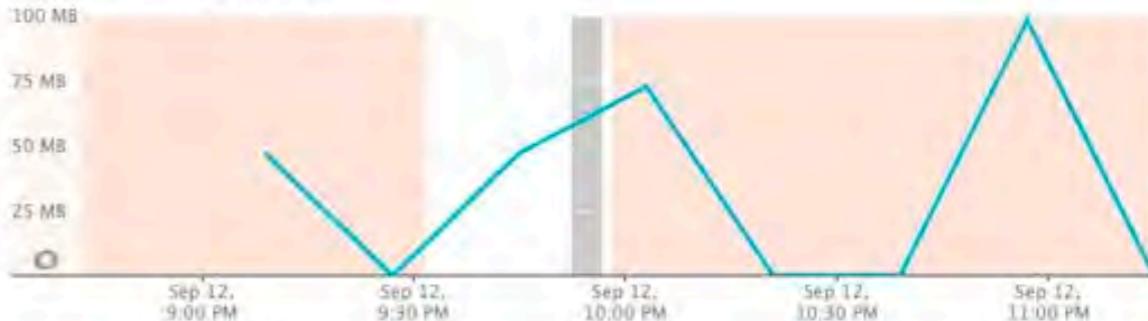
Database

Background jobs

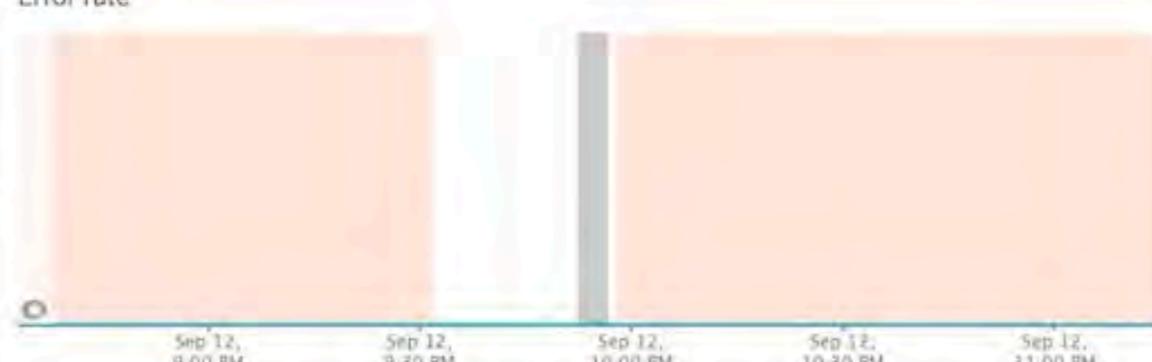
Apdex score: 0.99 [0.5] (Excellent)



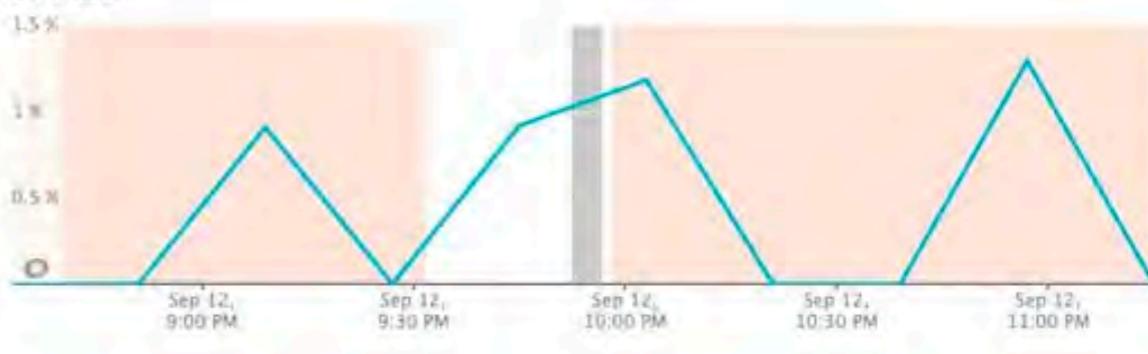
Physical memory utilization



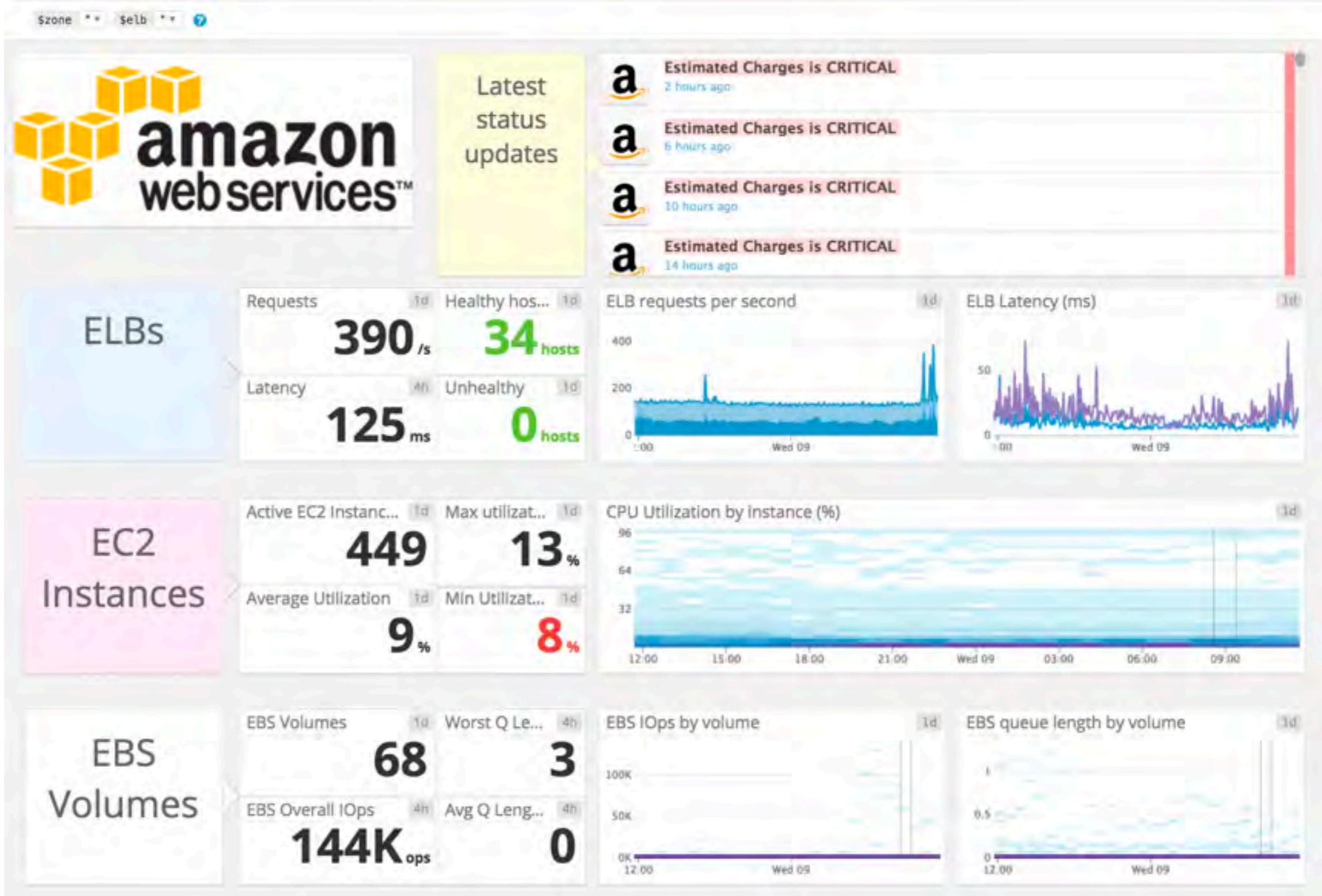
Error rate



Database



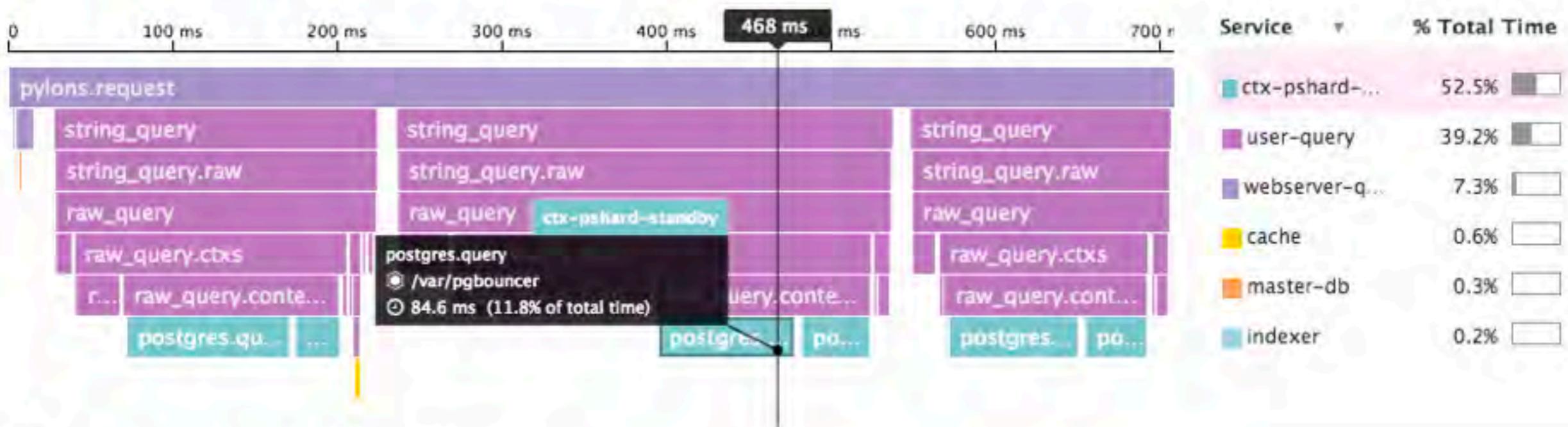
★ AWS (Overview)



 webserver-query | user.batch_query

Sep 20 20:38 PM 717 ms POST /user/batch_query 200 OK

See trace →



 ctx-pshard-standby | postgres.query

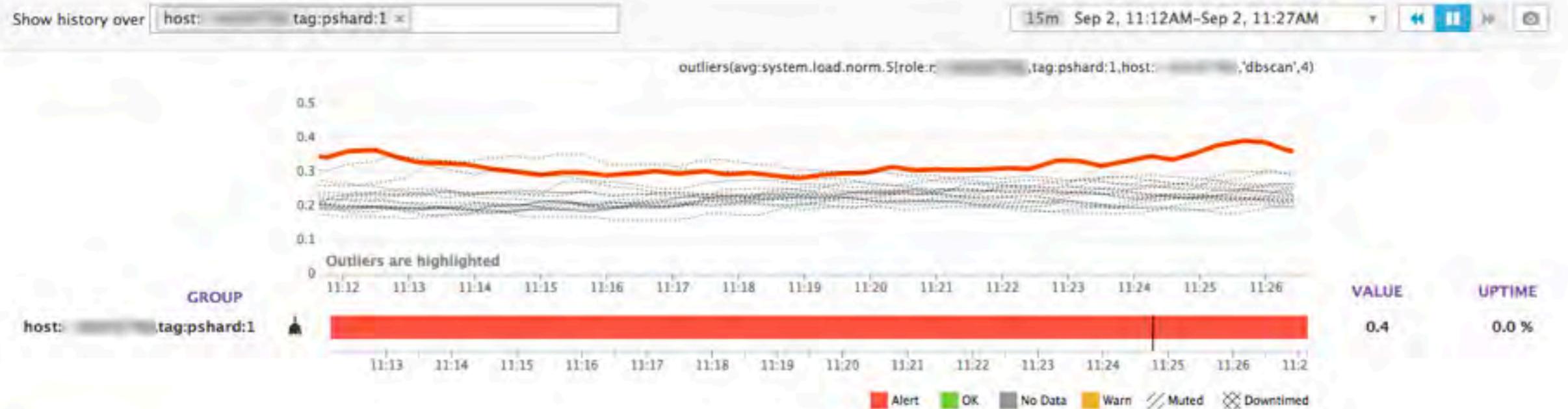
⬢ /var/pgbouncer ⚡ 84.6 ms (11.8% of total time)

```
-- get_contexts_sub_query[[org:9543 query_id:e4675c5b33 batch:0]]  
WITH sub_contexts AS (
```

SELECT key.

Anomaly detection, Outlier Detection

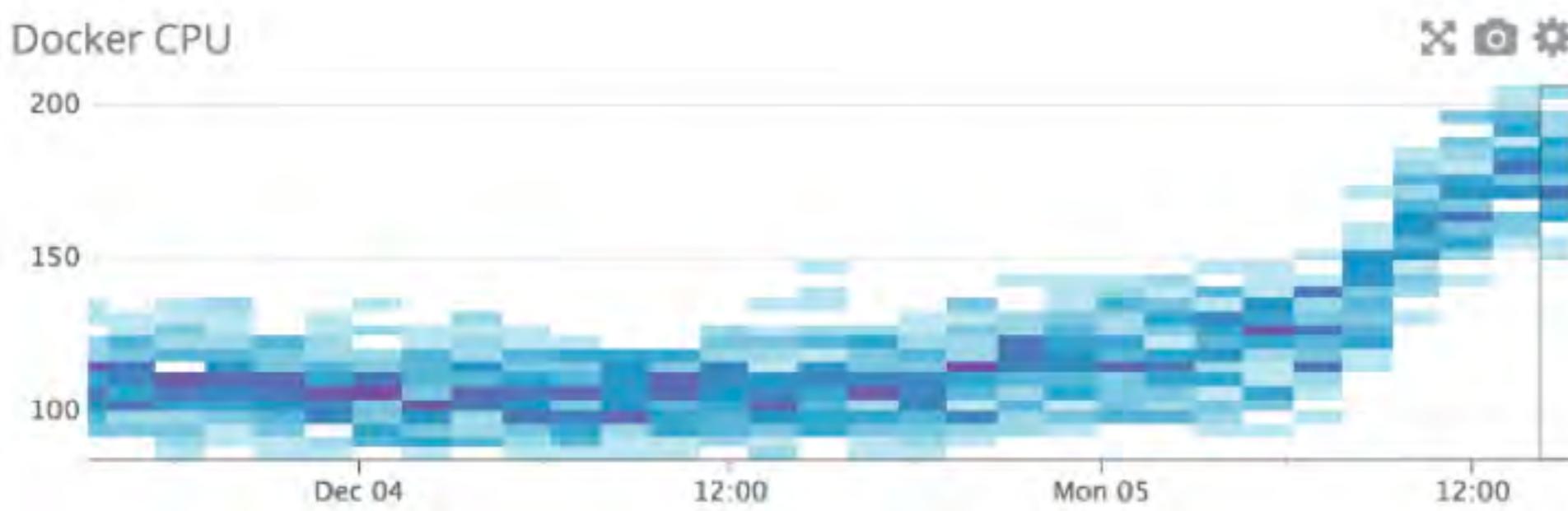
Monitor History



Monitored Hosts



Heat Maps: Docker CPU Usage



VictorOps

sources:cloudtrail

Show Jun 22, 2:00PM - Jun 29, 2:00PM

vSphere

PRIORITY

All

Normal

Low

STATUS

All

Error

Warning

Success

Info

Last Monday and before:

- A user failed to log in the AWS console** #account:demo4 #aws_account: [REDACTED] #cloudtrail #consolelogin #demo4 ***
Updated 3 days ago · Created 3 days ago · Add comment · Lower priority
3 events ***
- ec2 Instance i- [REDACTED] has been Terminated by User** #account:demo4 #aws_account: [REDACTED] #cloud_provider:aws ***
6 days ago · Add comment · Lower priority
- ec2 Instance i- [REDACTED] has been Terminated by User** #account:demo4 #aws_account: [REDACTED] #cloudtrail ***
6 days ago · Add comment · Lower priority
- ec2 Instance i- [REDACTED] has been Terminated by User** #account:demo4 #aws_account: [REDACTED] #cloud_provider:aws ***
6 days ago · Add comment · Lower priority
- User User Logged in the AWS console** #account:demo4 #aws_account: [REDACTED] #cloudtrail #consolelogin #demo4 ***
6 days ago · Add comment · Lower priority
- A user failed to log in the AWS console** #account:demo4 #aws_account: [REDACTED] #cloudtrail #consolelogin #demo4 ***
6 days ago · Add comment · Lower priority
2 events ***

Alerts

runinstances failed

Show 1mo The Past Month Oct 23 Oct 30 Nov 06 Nov 13

Events

Last Tuesday and before:

a RunInstances triggered on EC2 by i-123abc failed

Error code: Server.InsufficientInstanceCapacity
Error message: We currently do not have sufficient c3.2xlarge capacity in the Availability Zone you requested (us-east-1a). Our system will be working on provisioning additional capacity. You can currently get c3.2xlarge capacity by not specifying an Availability Zone in your request or choosing us-east-1b, us-east-1d.
1 week ago · Add comment · Lower priority

a RunInstances triggered on EC2 by usersession failed

Error code: Client.InstanceLimitExceeded
Error message: You have requested more instances (58) than your current instance limit of 50 allows for the specified instance type. Please visit <http://aws.amazon.com/contact-us/ec2-request> to request an adjustment to this limit.
1 week ago · Add comment · Lower priority

a RunInstances triggered on EC2 by usersession failed

Error code: Client.InstanceLimitExceeded
Error message: You have requested more instances (58) than your current instance limit of 50 allows for the specified instance type. Please visit <http://aws.amazon.com/contact-us/ec2-request> to request an adjustment to this limit.
1 week ago · Add comment · Lower priority

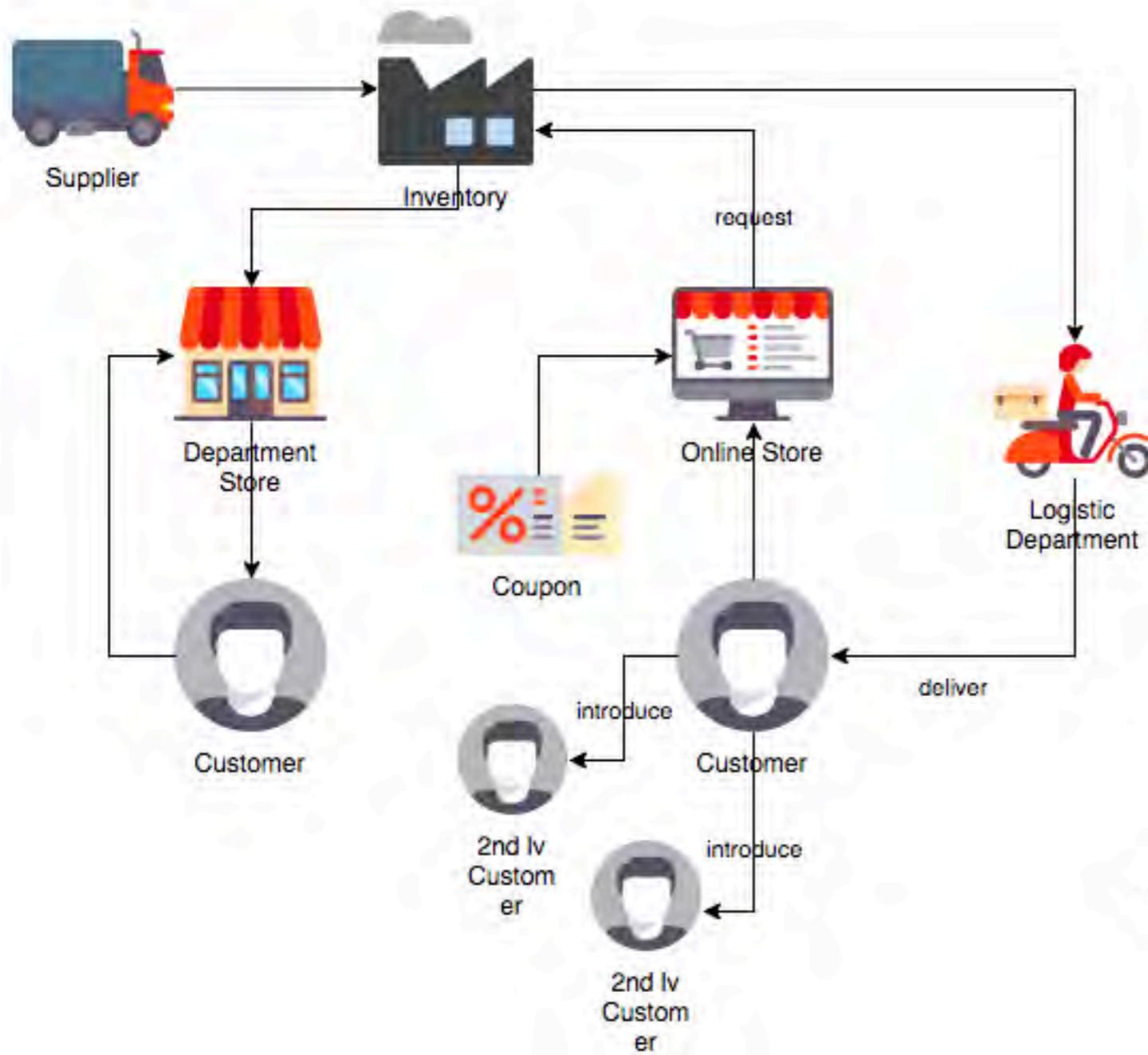
redis queue latency

Sobotka points skipped

Count of Sobotka Boxes, by AZ

Successful logins and EC2 termination

ZOamazon



Amazon, Flipkart, EBay

Functional Requirements

- Sellers should be able to add, delete and modify products they want to sell.
- The website should include a catalog of products.
- Buyers can search products by name, keyword or category.
- Buyers can add, delete or update items in a cart.
- Buyers can purchase items in the cart and make payments.
- Buyers can view their previous orders.
- Buyers can review and rate purchased products.

Non-Functional requirements

- Availability : 99.95%
- High Consistency: How to achieve in distributed system?
- Low Latency: Response time: < 250 ms

4 9s (99.99%) Scenario

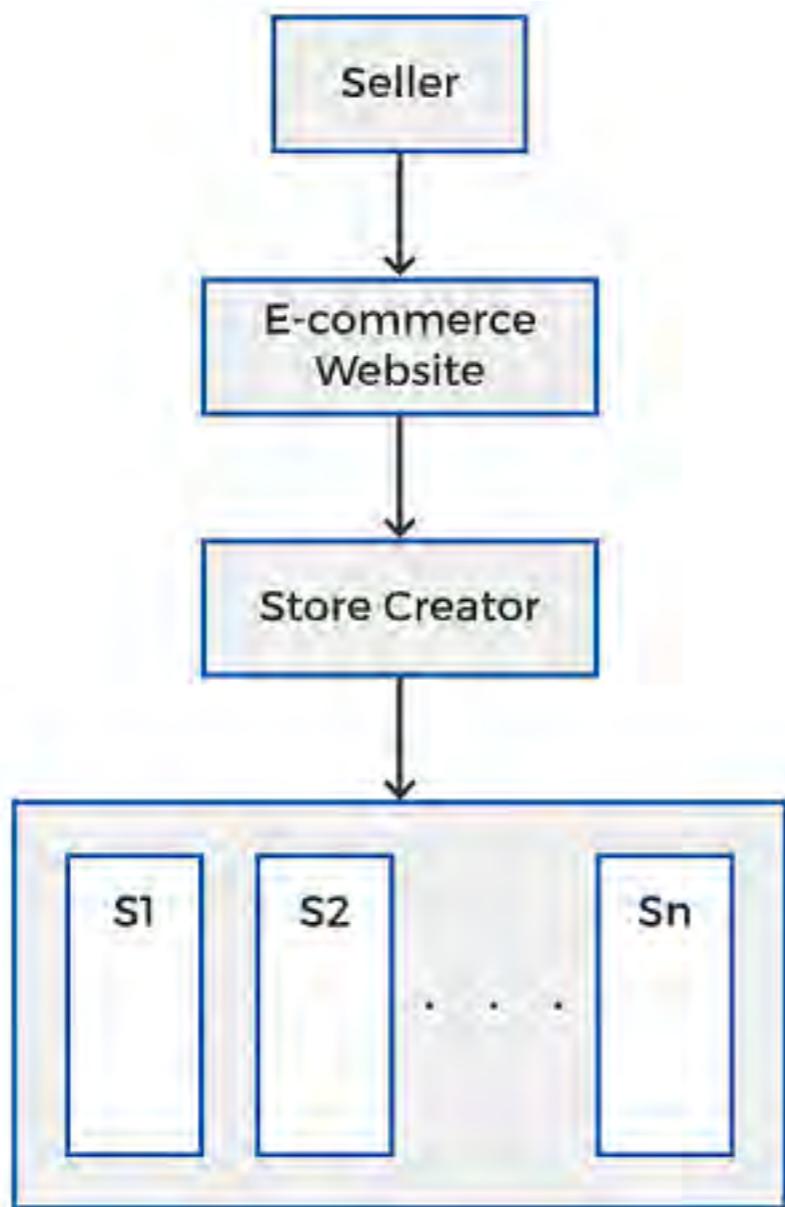


Online Commerce, Point of Sale
52 minutes

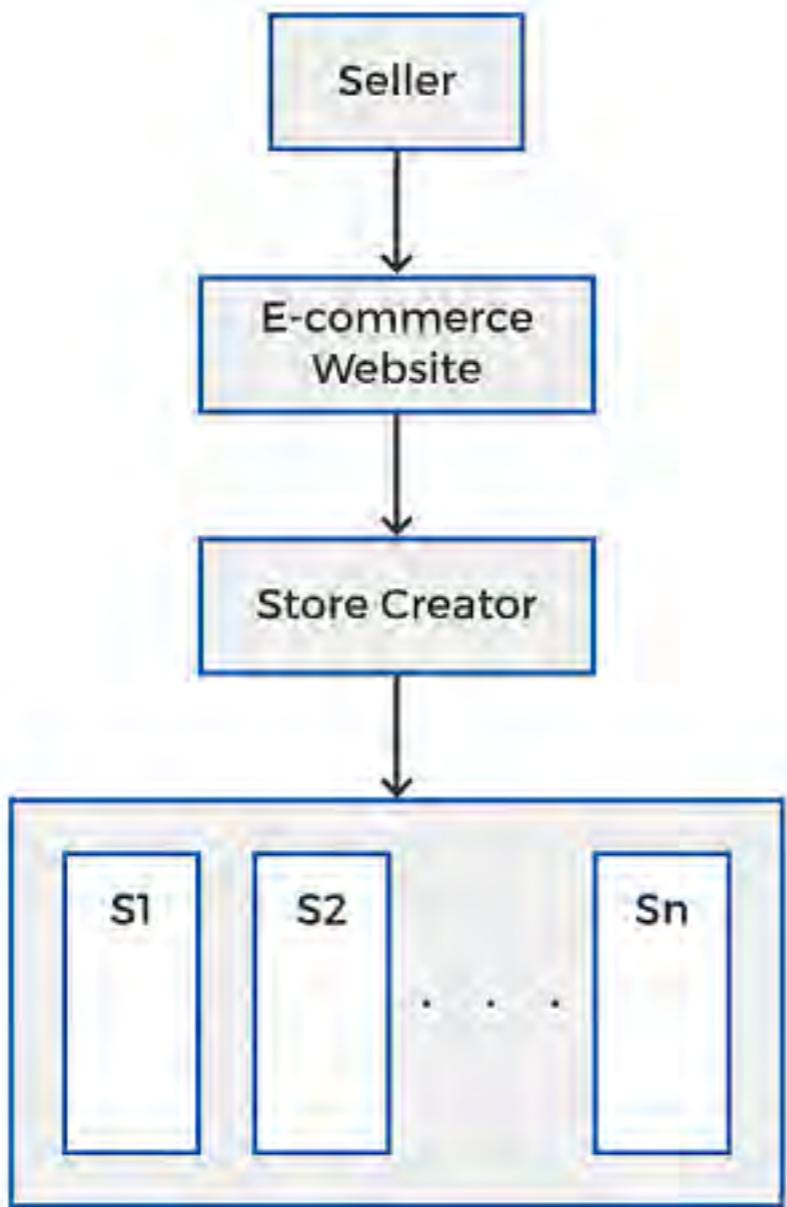
4 9s (99.99%) Scenario

| Topic | Implementation |
|--------------------------|--|
| Monitor resources | Health checks at all layers and on KPIs; |
| Adapt to changes in | ELB for web and automatic scaling application tier; automatic scaling storage and read replicas in multiple zones |
| Implement change | Automated deploy via canary or blue/green and automated rollback when KPIs or alerts indicate undetected problems |
| Back up data | Automated backups via RDS to meet RPO and automated restoration that is practiced regularly in a game day. |
| Architect for resiliency | Implemented fault isolation zones for the application; auto scaling to provide self-healing web and application tier; |
| Test resiliency | Component and isolation zone fault testing is in pipeline and practiced with operational staff regularly in a game day |
| Plan for disaster | Encrypted backups via RDS to same AWS Region that is practiced in a game day. |

Business to Business to Customer B2B2C

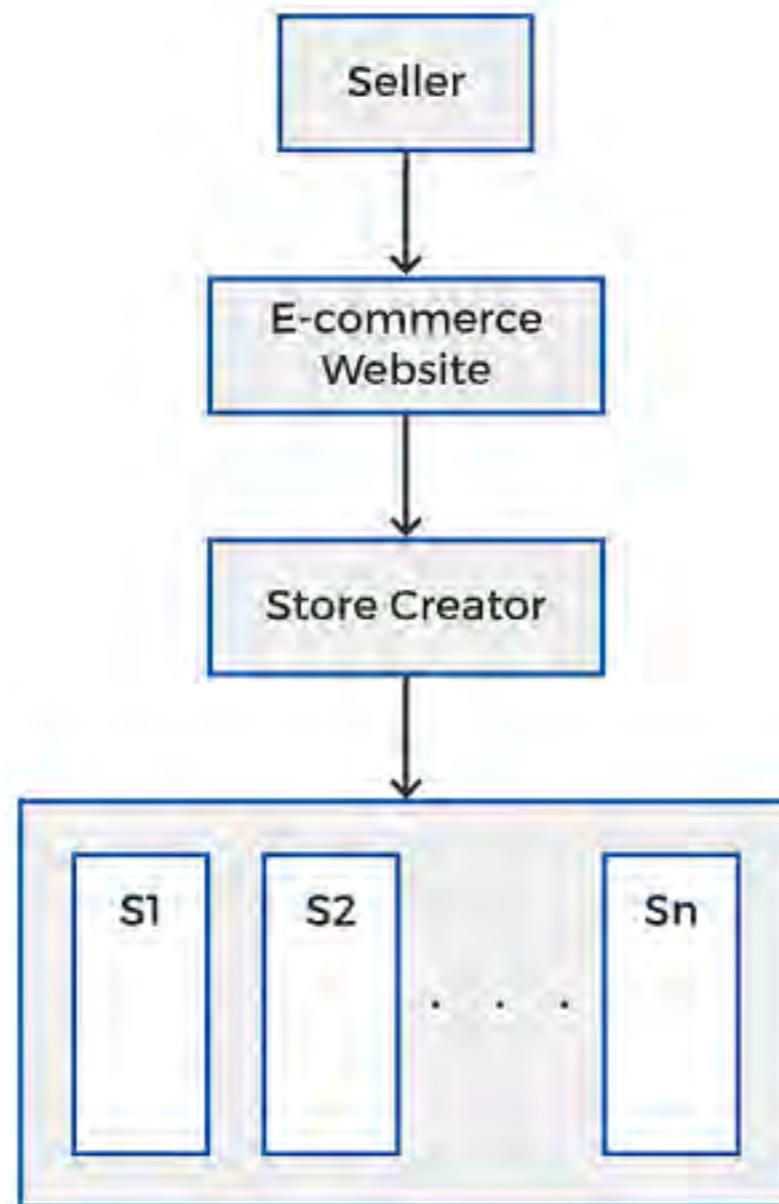


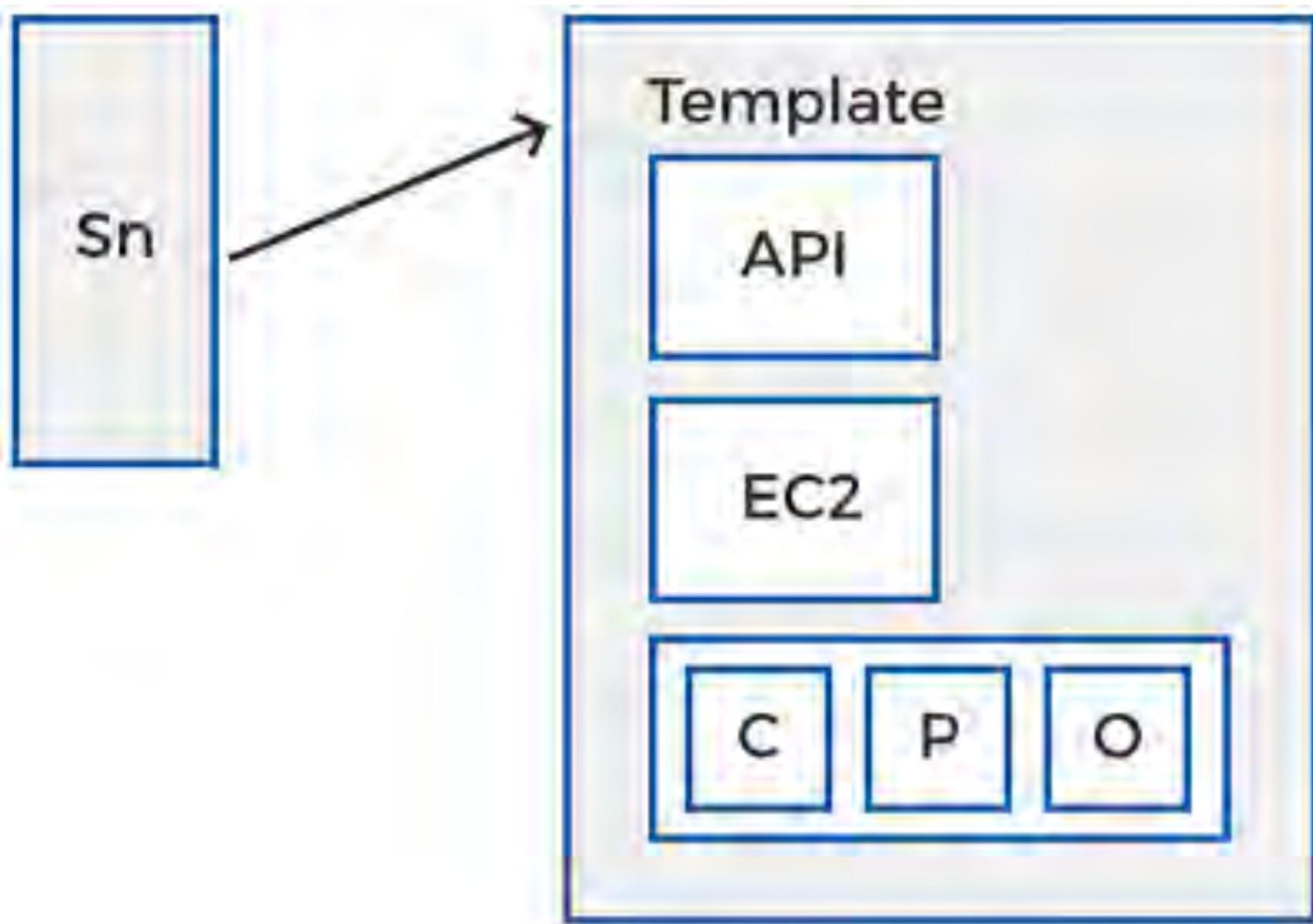
Business to Business to Customer B2B2C



- Customers
- Products
- Orders
- Payment methods

B2B2C - Multitenant

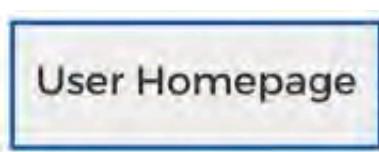




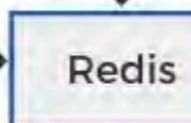
C = Customer Table

P = Products Table

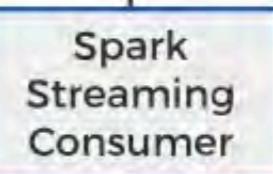
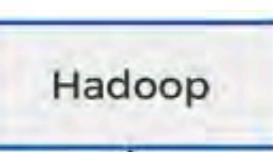
1. Login



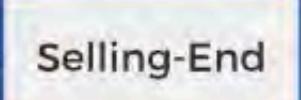
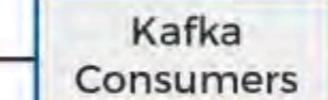
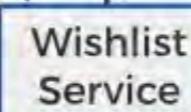
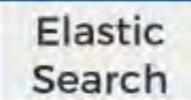
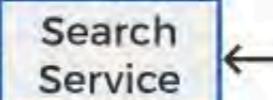
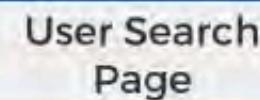
2. Recommend

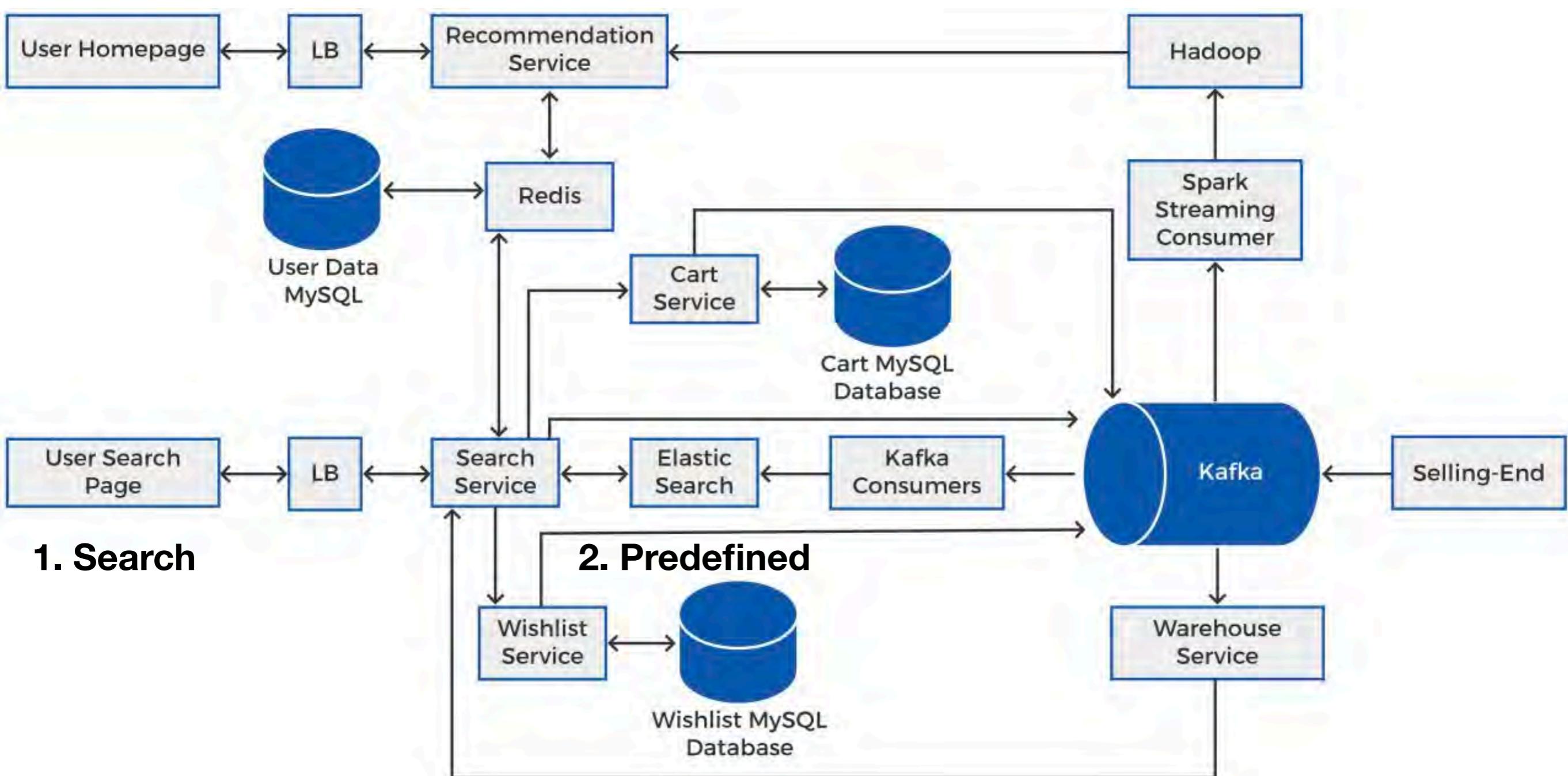


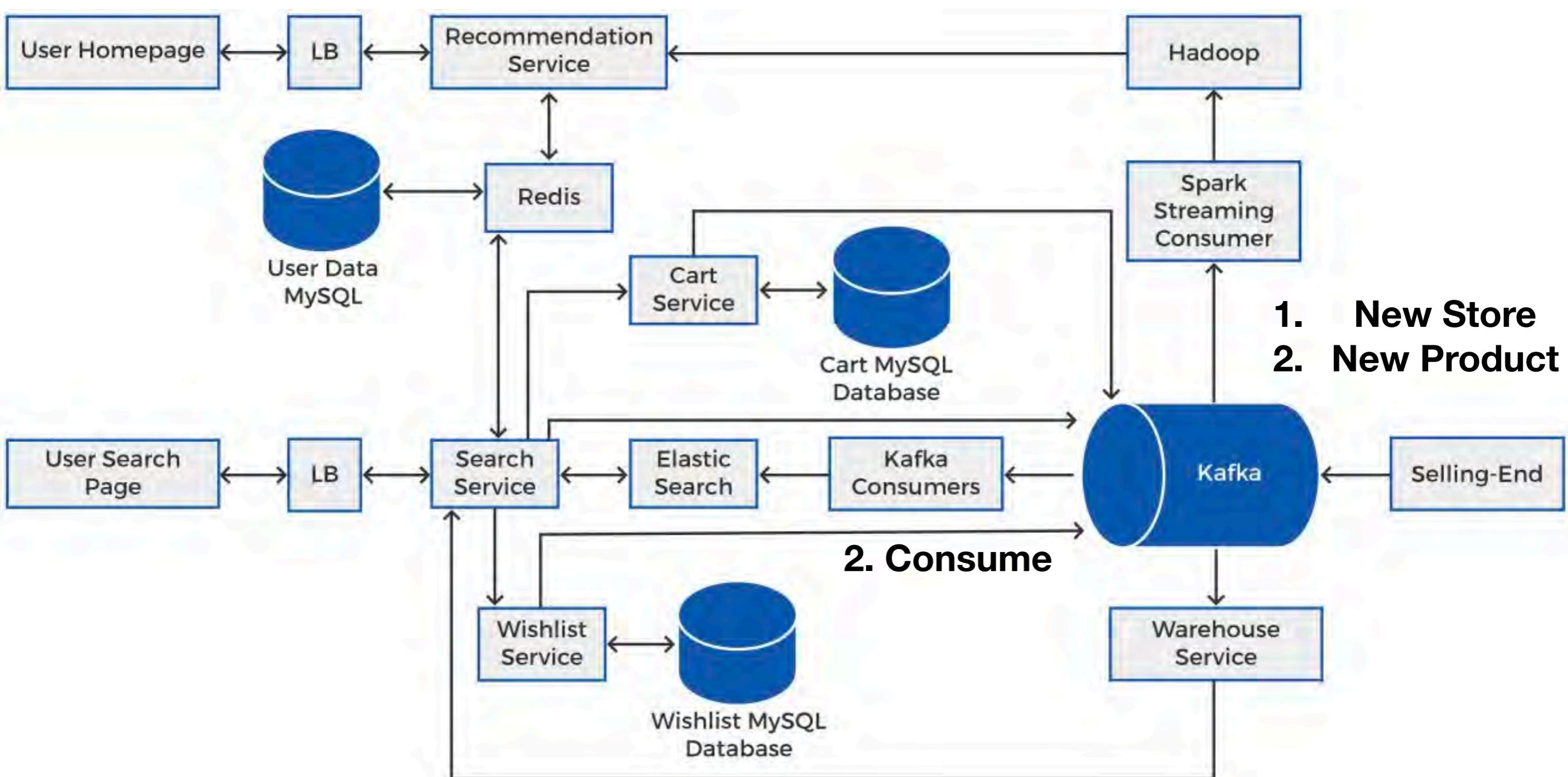
Cache

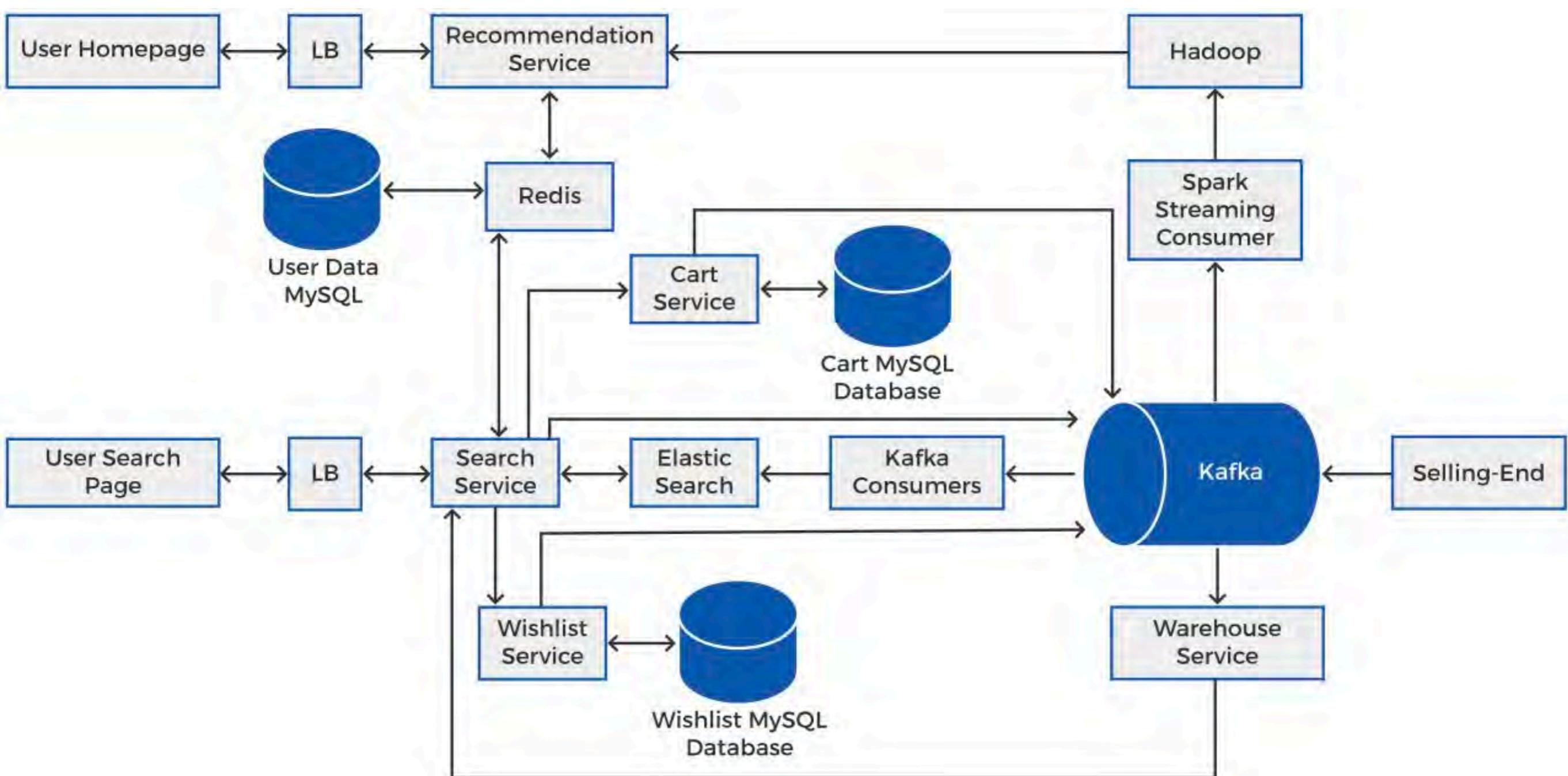


4. User History

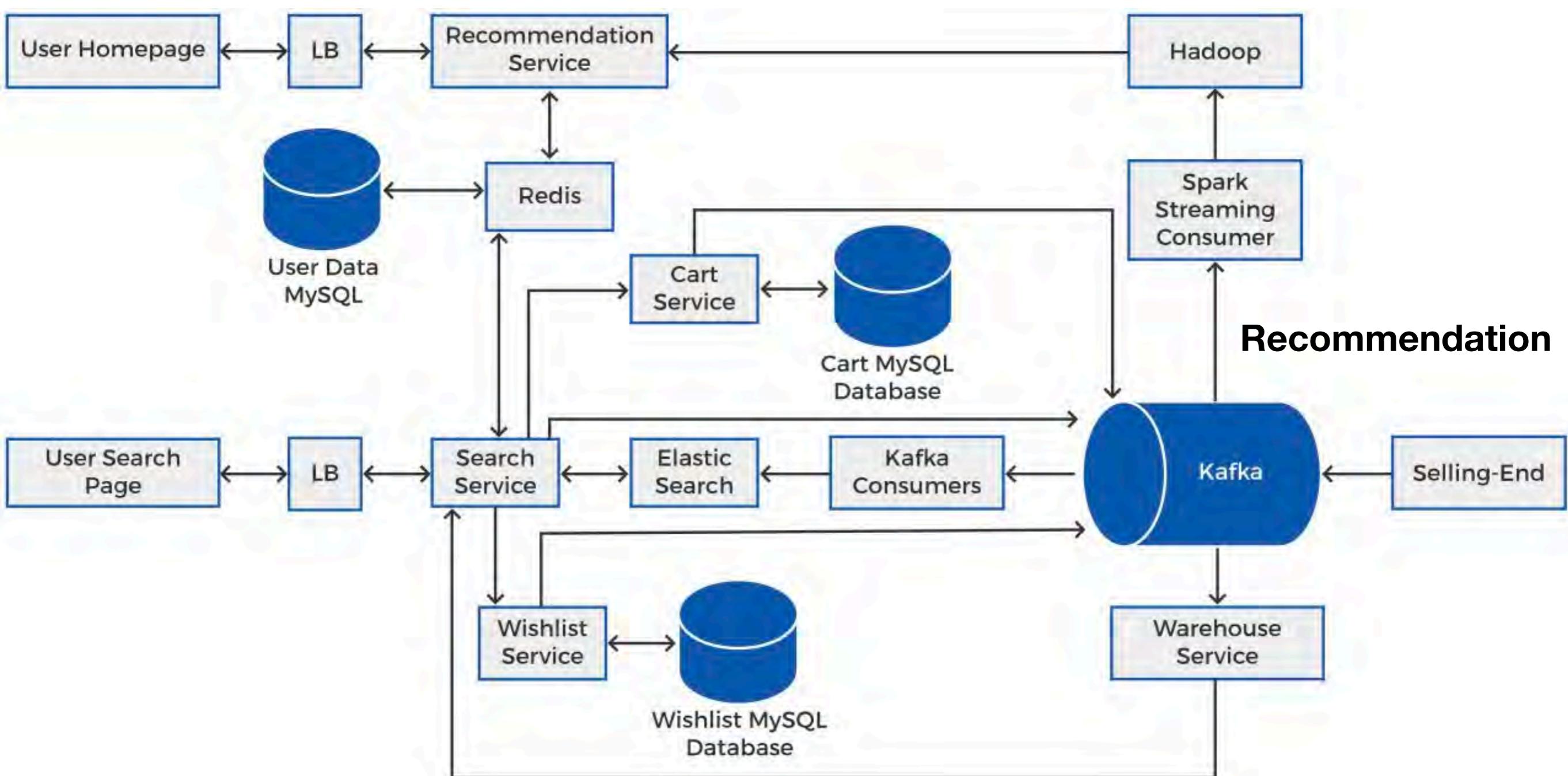




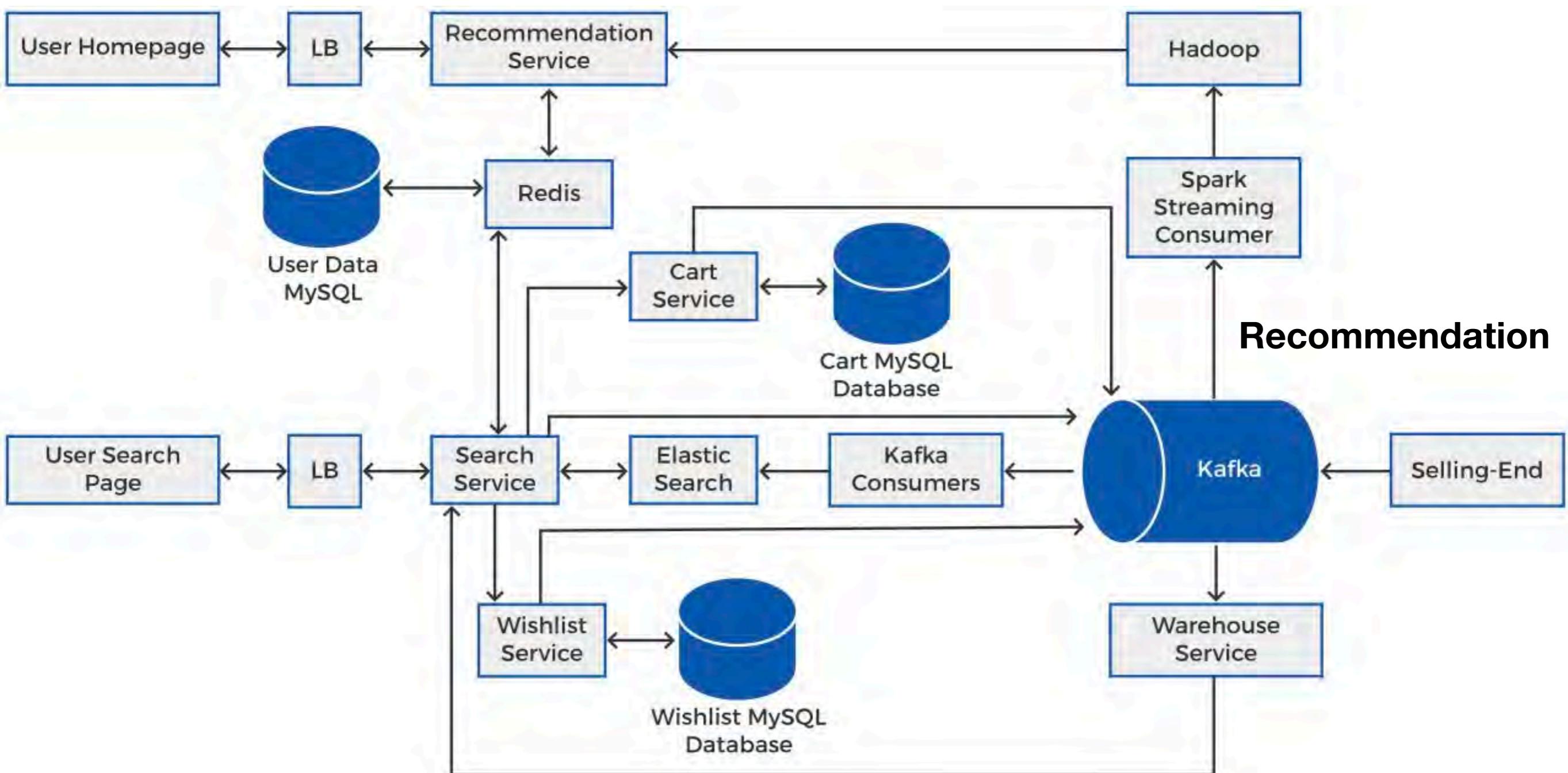




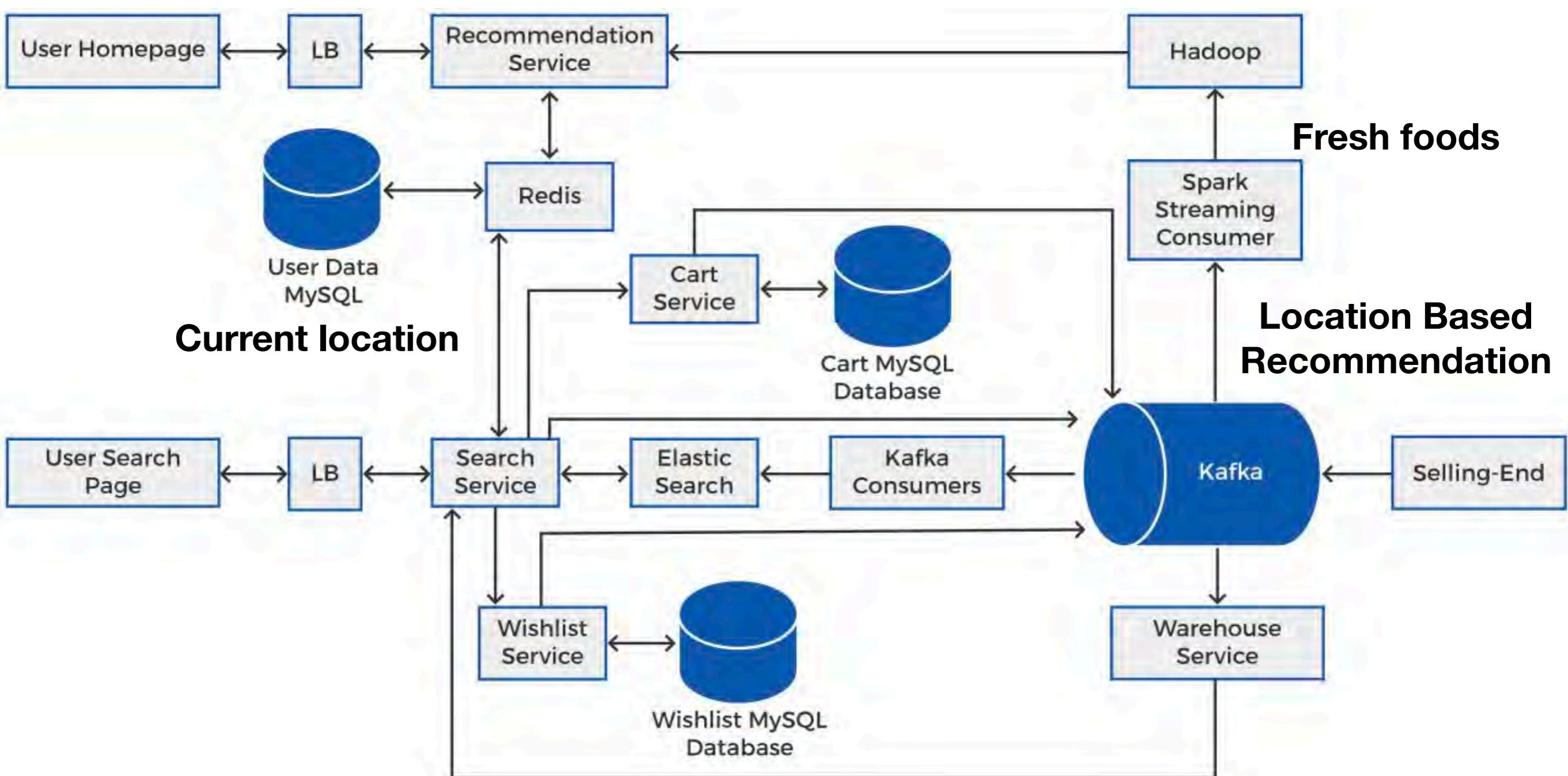
Why separate databases for Wishlist and Cart?



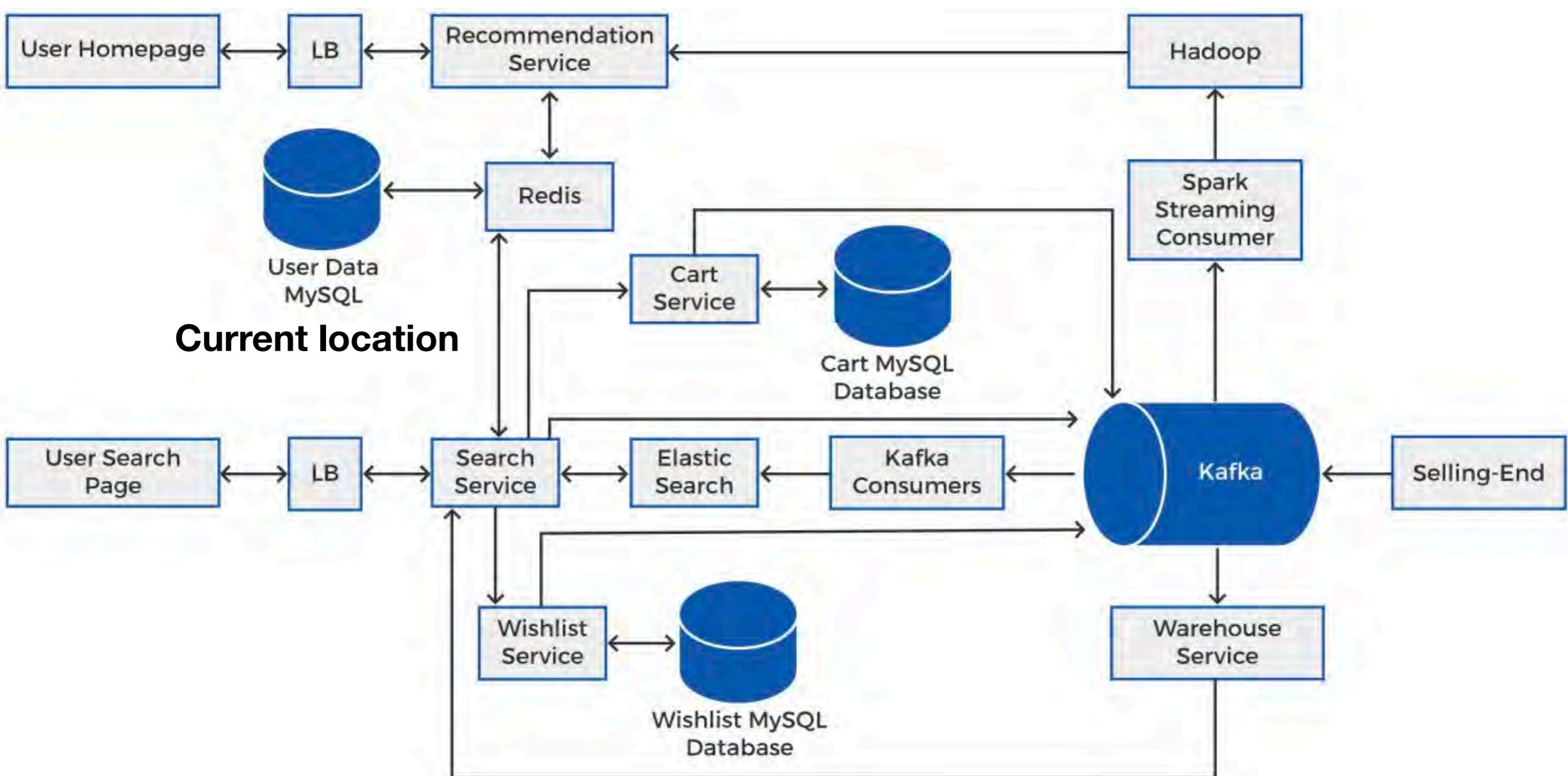
Why separate databases for Wishlist and Cart?



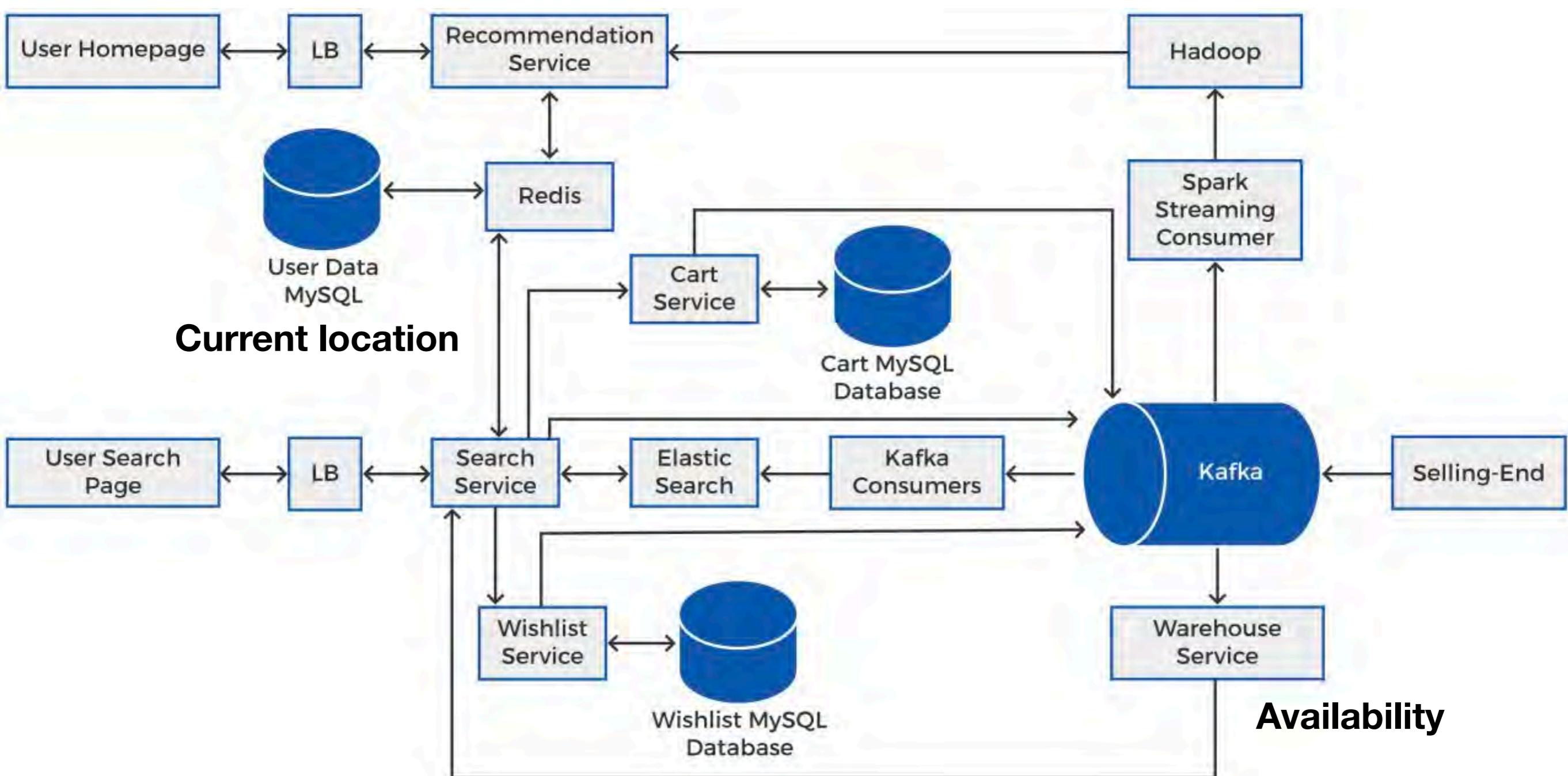
What can we store in User Data?



What can we store in User Data?

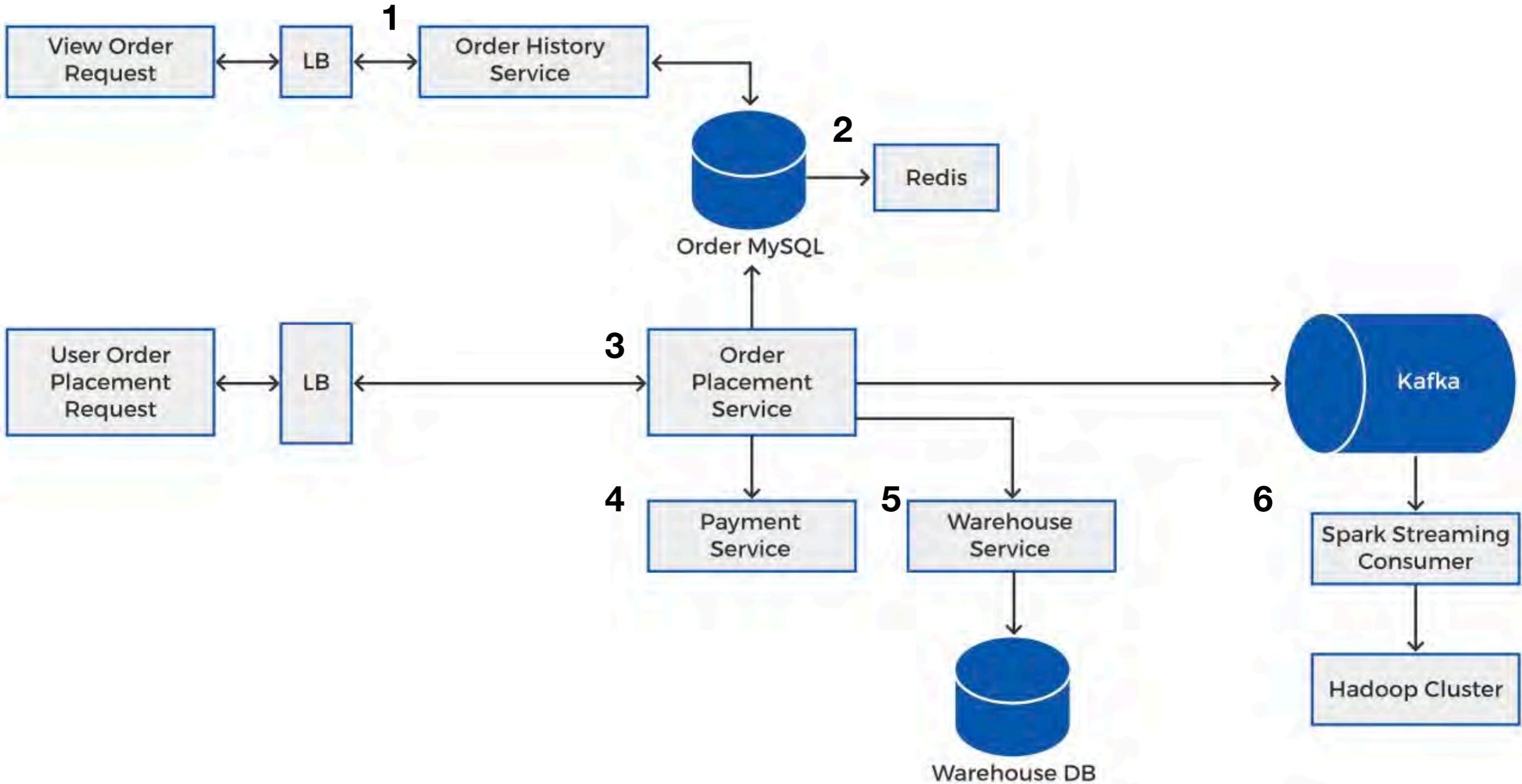


How to find the product is available or not?



How to find the product is available or not?

Order Placement



Management Tools

AWS Well-Architected Tool

Learn, measure, and build using architectural best practices

The AWS Well-Architected Tool helps you review your workloads against current AWS best practices and provides guidance on how to improve your cloud architectures. This tool is based on the AWS Well-Architected Framework.

Define a workload

Define a workload based on one of your existing cloud applications.

[Define workload](#)

Dashboard

Cost Optimization

Performance

Security

Fault Tolerance

Service Limits

Preferences

Trusted Advisor Dashboard



Cost Optimization



0 ✓ 0 ▲

0 !

Performance



0 ✓ 0 ▲

0 !

Security



2 ✓ 0 ▲

0 !

Fault Tolerance



0 ✓ 0 ▲

0 !

Service Limits



0 ✓ 0 ▲

0 !

Recommended Actions



Amazon EBS Public Snapshots

Refreshed: a few seconds ago



Checks the permission settings for your Amazon Elastic Block Store (Amazon EBS) volume snapshots and alerts you if any snapshots are marked as public.

0 EBS snapshots are marked as public.



Amazon RDS Public Snapshots

Refreshed: a few seconds ago



Checks the permission settings for your Amazon Relational Database Service (Amazon RDS) DB snapshots and alerts you if any snapshots are marked as public.

0 RDS snapshots are marked as public.



Security Groups - Specific Ports Unrestricted



Checks security groups for rules that allow unrestricted access (0.0.0.0/0) to specific ports.

<https://wellarchitectedlabs.com/>

The screenshot shows a web browser window with the URL <https://wellarchitectedlabs.com/> in the address bar. The page content is as follows:

AWS Well-Architected Labs

Introduction

The Well-Architected framework has been developed to help cloud architects build the most secure, high-performing, resilient, and efficient infrastructure possible for their applications. This framework provides a consistent approach for customers and partners to evaluate architectures, and provides guidance to help implement designs that will scale with your application needs over time.

This repository contains documentation and code in the format of hands-on labs to help you learn, measure, and build using architectural best practices. The labs are categorized into levels, where 100 is introductory, 200/300 is intermediate and 400 is advanced.

Prerequisites:

An AWS account that you are able to use for testing, that is not used for production or other purposes. NOTE: You will be billed for any applicable AWS resources used if you complete this lab that are not covered in the AWS Free Tier.

On the left sidebar, there is a navigation menu with the following items:

- Operational Excellence
- Security
- Reliability
- Performance Efficiency
- Cost Optimization
- Well-Architected Tool

Below the sidebar, there is a search bar with the placeholder text "Search..." and a magnifying glass icon.

The Amazon Builders' Library

How Amazon builds and operates software

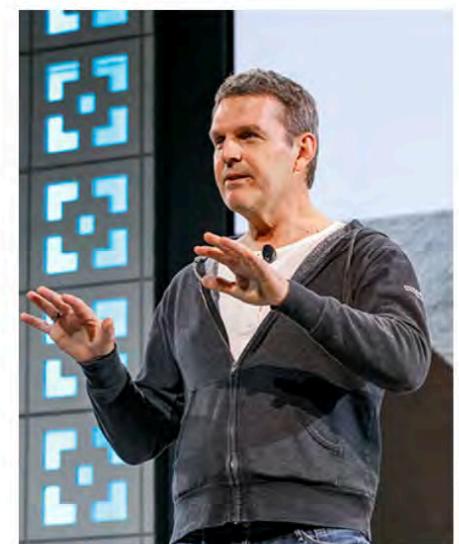
“

There's no question the world will be a better place if everyone can innovate more quickly and efficiently. And if stuff just works better. For that reason, I'm excited that we are sharing what we've learned with you in The Amazon Builders' Library.

”

-Charlie Bell, SVP, Amazon Web Services

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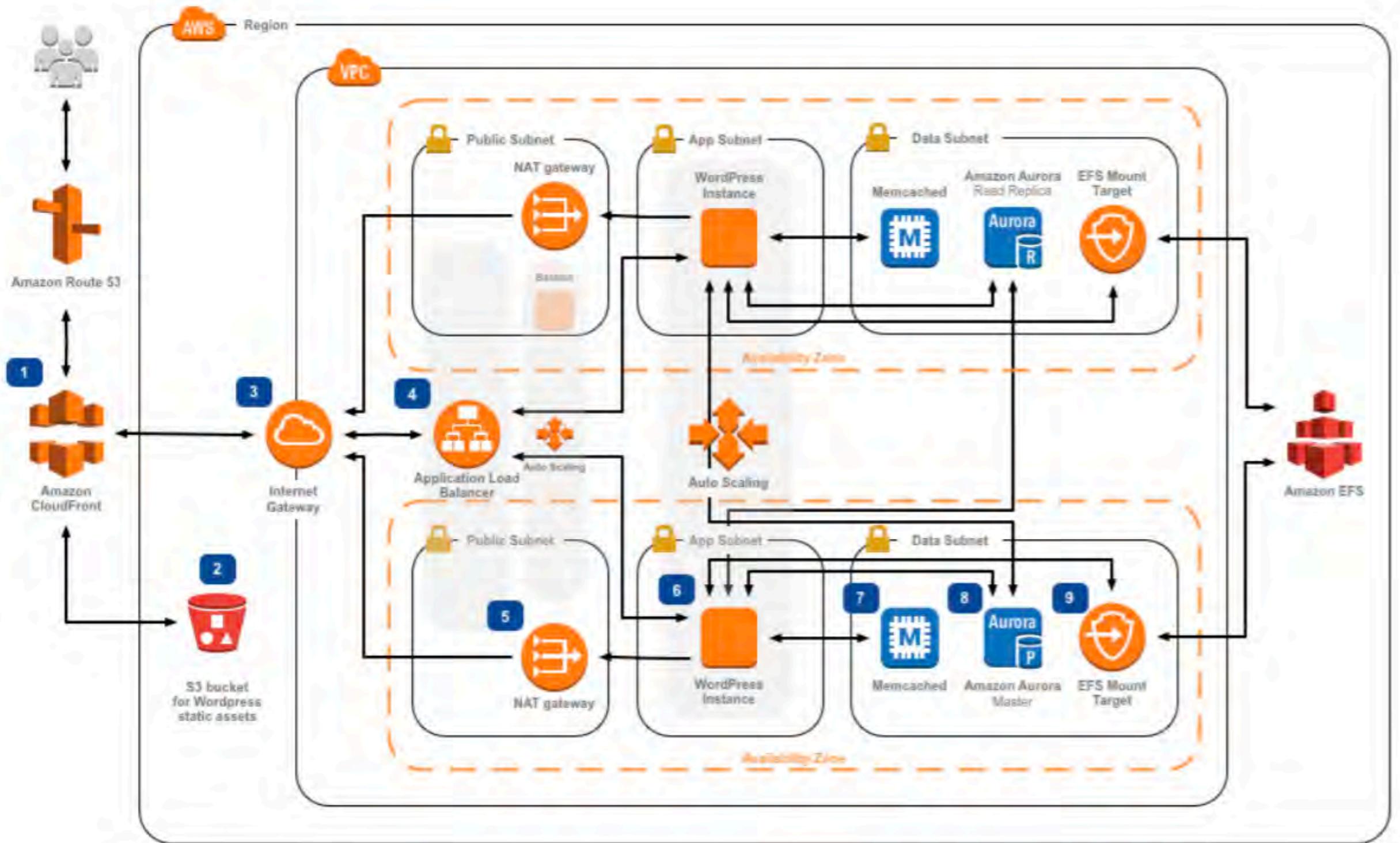
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