

Job Search Bootcamp: 8 Steps to Identifying and Landing Your Next Job

Day 2: Exercise 1: 30 Seconds to Impress

The first 10 seconds of an interview is critical. Many times not a word has been spoken and an impression is created. In that short time span the interviewer is subtly “liking” or “disliking” you.

We may not like that first impressions are lasting but people do tend to get a first impression of the book by its cover.

The objective of this exercise is to help you see an interview from the interviewer’s perspective.

Please watch the video and then review the questions below. We will be discussing these in our QA after the video.

When viewing the video ask yourself the following questions:

1. What was my first impression of each of the people?
2. Which ones would I like to hire?
3. Do any of these people’s behaviors remind you of any of your colleagues or friends?
4. If so, did you find yourself projecting those personalities onto the interviewees?
5. What interviewee or interviewer actions did you like?
6. What interviewee or interviewer actions did you dislike?
7. Was there anything you observed in this video that will help you in future interviews?