

Whitepaper

Merch : We will be launching exclusive merch for our NFT holders. At launch, each NFT will entitle the owner to claim a set of merch for free. Our aim with the merch is not only to create merchandise for our holders but also to create a new clothing brand. Now, NFT's are tradable assets so why can't the merch be as well? We have got something up our sleeves and are excited for the merch drop!

DAO : We will be creating a DAO which will be funded by 10% of the mint revenue. Each NFT will own a % of the DAO which they can cash out every six months or so. Our plan with the DAO is to not only invest in potential bluechip projects but also invest in irl companies. The DAO isn't going to be fully community led, we will be creating a core DAO team who will come up with proposals which the community can then vote on. Many projects create a DAO whose value may keep on increasing by making strategic investments, but the people of the community never really benefit from this in monetary terms. So, we decided to do things a little differently. Each NFT will own a % of the DAO which they can cash out.

Donation : In these uncertain times of war, we want to do our bit and help the people that are being affected. We will be donating \$40k in ETH to the Ukrainian Government

Community : The success of a project depends upon the strength of the community. We will be creating private channels for our holders to discuss alpha about upcoming projects. We will also have weekly games with prizes, whitelist giveaways for other projects. Along with this we will be having member only events and parties all around the globe.

The MOB : The time has come for there to be a new Web 3.0 social media platform built for collaboration. **Read more -**

The MOB

Eighteen years ago in 2004, Facebook, which would become the world's largest social media platform, was created. Social media in general was created so that people could interact with one another when they were away from each other, it was created so that you could stay in touch with your loved ones and could check-in on what was going on in your friends' life. Soon this changed. Although Facebook is still a way to connect with one another, it has drastically changed from what it was meant to be. Now for what we're discussing, Facebook isn't the best example so let's talk about Instagram.

Instagram, the social media platform for the younger generation, the next Facebook. It was created with the same objective as Facebook, to enable people to interact with others. Now it has become an extremely toxic environment with everything just crammed in. From social media influencers to meme pages to businesses, all on the same platform.

With the development of Web 3.0 we have a chance to create the next big social media platform and that is exactly what we plan on doing. The amount of collaborations that are happening through Web 3 space is phenomenal, even our own team met each other through Twitter, Instagram and Discord.

The aim is to create a new platform built on the principles of collaborations and innovations. It will mainly revolve around NFT's and Crypto but we will also be adding more Web 3 features. This platform will not only be for our community but for all Web 3 enthusiasts.

Here are a few things about our platform that we plan to work on -

1. NFT Profile Picture Verification - Something similar to what Twitter currently has, a way to verify your NFT.

Our NFT holders will definitely get a special verification badge and those accounts will be the only "Verified Accounts" on our platform. Aside from this, "Blue Chip NFT holders" such as BAYC will get a special graphic in their bio as well. We will have a selected few projects which will qualify as "Blue Chip" and will also have a reviewal process for new projects.

2. Alpha Groups - Everyone loves some good alpha on upcoming NFT projects. We will select certain members who will be leading the alpha groups. Alpha groups will also get whitelist spots for upcoming projects. This will work on a subscription model but will be free for our genesis holders.
3. Posting - Users will be able to post images and videos. Similar to an Instagram post. However there will be another type of posting which will be similar to Twitter.

4. Messaging - Users will be able to message and interact with other members.
5. NFT Showcasing - Users will be able to select their prized jpegs and showcase them in a separate tab.

We will also be launching a governance token after the platform has been launched. Only genesis holders will be able to earn that token through mechanics such as staking.

We're Watching. MOB Forever.