

What is Oodle?

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Supply chain visibility, workflows, and integrations

Purchasing

Streamline the process of goods-acquisition by allowing the sales team to request goods through the system, and eliminating external communication. Purchase Orders are tracked from their inception through inspection, moving from one task to the next. The process automates communication with vendors and inspection agencies, offering scalability while avoiding costly mistakes.

Importing & International logistics

As Purchase Orders move closer to their inspections, the importing team picks up the process, including booking vessels, customs clearance, updating estimated arrival times, shipping costs, and demurrage. The containers are tracked as the Purchase Orders move along the process, allowing for up-to-date and accurate information about incoming goods.

Inventory visibility

A cutting-edge inventory calculation combined with an intuitive UI and smart tools & graphs allows the sales team to accurately see what is available to sell on a given date across all warehouses. This helps implement the just-in-time sales model, and eliminates warehousing costs and excess inventory.

Sales

Streamlines the order-entry process through EDI and spreadsheets for bulk imports. An intuitive UI offers inventory transparency, and ensures availability for each order, making order-acceptance a fast and mistake-free process, including the ability to fill orders from multiple warehouses and request goods when inventory is low.

Shipping Logistics

As orders are accepted, the logistics team picks up the shipping process. A smart workflow guides each order along the process of routing and scheduling carrier pick-up, and can seamlessly integrate with a WMS. Shipments can be combined or broken down into trucks for up-to-date tracking and accuracy. An intuitive UI highlights time-sensitive tasks, avoiding costly mistakes and making it easy to scale.

Products setup and content management

A central repository for information and assets related to your products. Maintain accurate specs, including product dimensions and container consumption, and up-to-date assets, including copywriting, photography, certifications, engineering documents, contracts, and artwork

Oodle Integrations (OI)

OI provides a seamless workflow out-of-the-box between existing third-party software and Oodle Core. Integrations can easily be customized by the Oodle On-Boarding Team or even a privately developed integration can be implemented using the Oodle Access SDK.

OI provides configurable integration for the following software systems:

- Supplier Channels
- Invoice & Billing
- Warehouse Management
- Finance
- Transportation Logistics
- Sales channels
- Fulfillment
- Authentication & Authorization

Oodle also has its own integrations for Fulfillment, Invoice & Billing, A&A, ...