



Copy Cat Cooking

Adventures in Cooking



Concept:

Copy Cat Cooking will be used to document my attempts to recreate chain restaurants most talked about recipied in my own kitchen.

From this



To this





Brief:

Background:

The big picture is to create a friendly and engaging website to entertain consumers while they are reading it. We also hope to deter people from eating out and instead foster a dinner table culture

Objective:

The objective will be to dissect popular restaurant recipes in order to recreate them and create a step by step guide for our audience. Our overall goal is to try to create a healthier recipes for the items we are recreating.

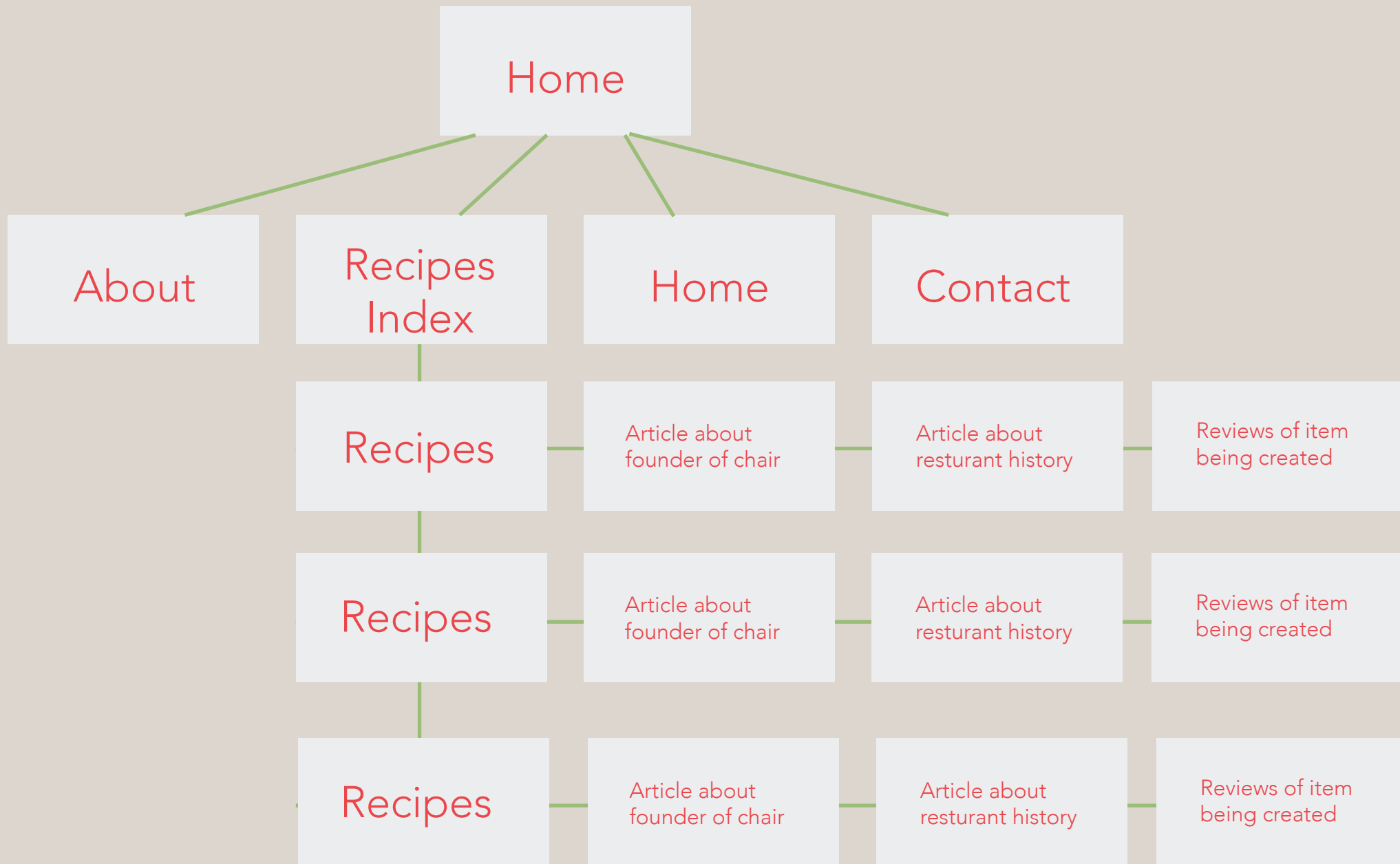
Target Market:

The target audience we are aiming for people we are just starting to venture out into cooking between the ages of 20 to 35.

Focus:

We will solely be focusing on chain restaurants this way the website will appeal to a larger audience. Possibly after initial launch we can looking into doing a branch off into hometown favorites.

Site Map



Title

Wire Frame



Jujubes dessert fruitcake chupa chups dessert donut brownie.
Caramels bonbon candy jelly macaroon jelly beans. Chocolate
apple pie dessert gingerbread oat cake cookie soufflé candy.
Sweet roll liquorice sweet jelly-o cheesecake sugar plum.

Instructions:

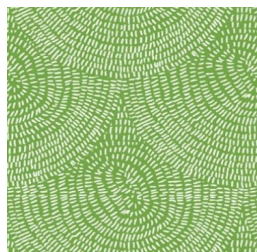
Jujubes dessert fruitcake chupa chups dessert donut brownie.
Caramels bonbon candy jelly macaroon jelly beans. Chocolate
apple pie dessert gingerbread oat cake cookie soufflé candy.
Sweet roll liquorice sweet jelly-o cheesecake sugar plum.



Copy Cat Cooking



Adventures in cooking
copying restaurant recipes



Jujubes dessert fruitcake chupa chups dessert donut brownie. Caramels bonbon candy jelly macaroon jelly beans. Chocolate apple pie dessert gingerbread oat cake cookie soufflé candy. Sweet roll liquorice sweet jelly-o cheesecake sugar plum. Caramels gingerbread sesame snaps muffin jelly-o sesame snaps. Fruitcake bonbon marshmallow dragée jelly-o apple pie cookie carrot cake sesame

Enter

Home

food

delicious

homemade

gluten free

copycat

fresh

yummy

Food Chain Reviews:

Yelp.com

<https://www.consumeraffairs.com/food/chain-restaurants/>

Restrant Historical Details:

<http://www.forbes.com/pictures/ejeg45glj/americas-best-chain-restaurants-2/#1ff8f60d7435>

History of owners:

<http://inventors.about.com/od/inventionsalphabet/a/restaurants.htm>

ideas

