



BETTER BUSINESS PROGRAM

Monkey Business

Welcome to the third edition of CHH's Better Business Newsletter.

So what is the Better Business Program? It's an interactive computer-based training module located on the legal intranet which helps you identify legal issues, risks and pitfalls affecting your business, *and* enables you to upskill and stay ahead of the pack. In summary, it's about doing business smarter!

This newsletter provides you with useful tips and comments, including:

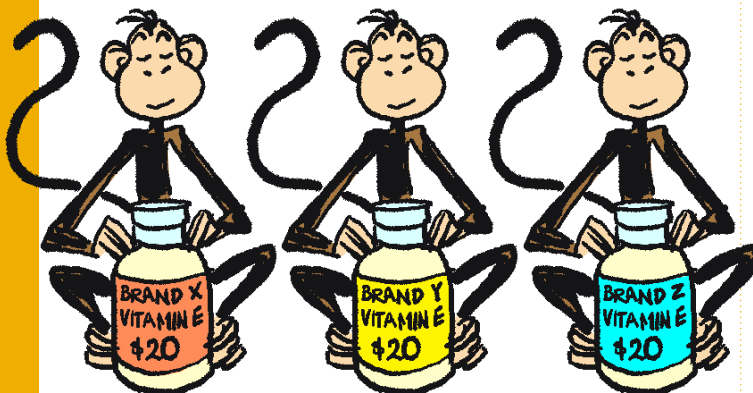
- appropriate use of trading names and company names
- an introduction to CHH's ethics
- a note on privacy legislation

Just [CLICK HERE](#) to go through to the Better Business Program.

Wow, talk about a jungle bungle...that hurts!

The Australian Competition and Consumer Commission alleged that Roche Vitamins, BASF and Aventis Animal Nutrition were part of an international animal vitamin cartel. The ACCC said price-fixing between them in Australia involved meetings and telephone conversations on a regular basis and agreements on prices for animal vitamins A and E, and the allocation of some tenders for particular customers. The court approved a case settlement involving penalties totalling \$26 million (Roche: \$15m, BASF: \$7.5m, Aventis: \$3.5m).

Remember, you should never discuss prices with a group of distributors or dealers, provide price lists or acquire price lists from competitors unless it is publicly available. If you are in doubt or have any queries relating to price fixing or competition law in general, contact a 10Free Lawyer or [CLICK HERE](#) for more details.



Who goes there?!

What's in a name you ask? Well, in business it's all-important! Businesses and customers need to know who they're dealing with. This means that where applicable, business units must disclose on all written external communications not only the trading name of the business, but the name of the legal entity as well. If a business unit is trading under a name other than its legal entity name, the correct form of disclosure will, for example, be:

'Carter Holt Harvey Limited, trading as Carters'; or

'Carters, an operating division of Carter Holt Limited'

'Written communications' of the company includes all communications of a formal nature such as letterheads, facsimilies/e-mails, invoices, purchasing order forms and receipts. For internal communications, it's good practice to include the trading name of your business unit so others know which unit they are dealing with!

Note that in Australia there are additional requirements because any business 'carrying on business' in a State other than under its company name is required by law to register its trading name in that State. Not only that, but businesses are required to include on their external documents their ACNs, ABNSs and ARBNs as appropriate.

Remember, it can be a jungle out there. If an incorrect legal name is used, the company and the individual are potentially liable to significant fines, so it's important that business units get it right. If you are unsure which legal or trading name to use, please contact us or [CLICK HERE](#) for more details.



Rules of the jungle — ethics

Carter Holt Harvey is committed to the safety, health, development and involvement of all its employees. Our employment policies and procedures are designed to ensure fair employment practices are adopted and to extend equal employment opportunities to all individuals. Not only is this a legal requirement but it is also a fundamental part of our code of ethics.

Our equal opportunity policy applies not only in respect of employment but also to all people we deal with from day to day. Harassment or discrimination on the grounds of age, colour, disability, employment status, ethnic or national origin, family status, marital status, political opinion, race, religious or ethnic belief, sex or sexual orientation is against the law and will not be tolerated.

To increase your awareness of CHH corporate values, encourage sound judgement and responsible action, just [CLICK HERE](#) to go to the Ethics module in the Better Business Program.



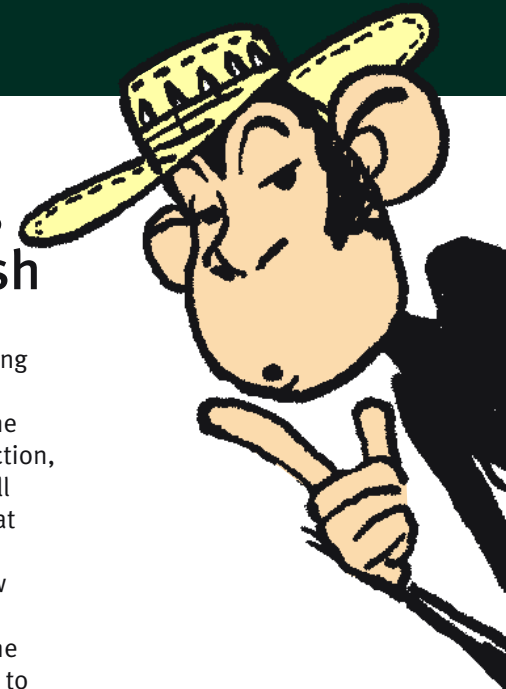
New Aussie privacy laws don't beat about the bush

From 21 December 2001, Australian federal privacy laws will impact on the personal information handling practices of your business.

The new rules require your business to manage the handling of personal information — including collection, use, disclosure and storage of information — as well as the rights of individuals to access and correct that information.

As in New Zealand, businesses breaching the new Australian privacy laws face significant penalties.

The Australian content of the Privacy module in the Better Business Program is currently being updated to take into account the new laws and is expected to 'go live' by the middle of September. Watch this space to see what you will need to do to ensure compliance.

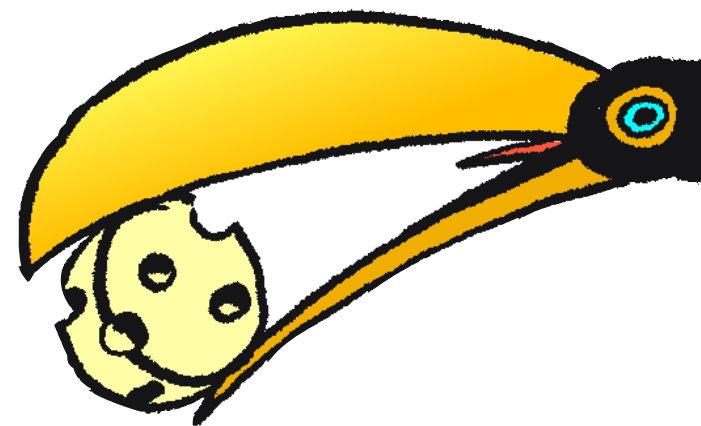


A cheesey prize for our winners

Congratulations to Edevine Smith, Brett Bartram, Blair Galpin and Peter Houston from Forest Resources and Suzanne Cooke from Forest Fibre Solutions for their winning entries in our Better Business competition.

The winners have all received copies of the inspirational book *Who Moved my Cheese?*

Watch for details of our next competition, coming soon.



Keep your ears & eyes open for the next issue. We talk turkey about more jungle bungles, announce details of the new Intellectual Property module of the Better Business Guide and give you more tips on how to stay ahead of the pack!