

Glossary of Terms

Agreement: these terms and any other rules, policies or procedures that may be issued and published from time to time on the website www.coinimp.com (including The Platform documents).

Affiliate: any person or entity that has any relation to The Platform, including, but not limited to partners, employees, agents and contractors of CoinIMP.

Applicable Law: law applicable under these terms to any and all relations between a participant and The Platform www.coinimp.com.

Token: digital asset that constitutes the proof and retribution of a performed algorithm solution, represented in this case by IMP.

TSP: Tokens Sale Policy.

The Platform: refers to CoinIMP (www.coinimp.com).

Participant: anyone who demonstrates meeting the basic legal requirements to conduct financial business and begins the process of purchasing IMP.

User: any person who has fully complied with the legal and financial requirements to carry out transactions with IMPs.

Intellectual Property Rights: any invention, patent, utility model right, copyright and related right, registered or unregistered design right, trade mark, trade name, internet domain name, service mark, database rights, rights in get-up and trade dress, rights in goodwill or to sue for passing off and any other rights of a similar nature or other industrial or intellectual property rights owned or used by The Platform in any part of the world whether or not any of the same is registered (or capable of registration), including applications and the right to apply for and be granted, extensions or renewals of and rights to claim priority from, such rights and all equivalent or similar rights or protections which subsist now or will subsist in the future.

Tokens Sale: a procedure by which a limited amount of new tokens is placed on sale.

IMP (short for IMPression): a Webchain-based utility token used in advertisement, web positioning & revenue.

CoinIMP.com: site dedicated to promoting and selling IMP tokens, maintain cryptocurrency wallets and airdrops campaigns.

Webchain: blockchain that covers principles of open, neutral and immutable transactions. It is based on the ethereum-classic (ETC) protocol and the CryptoNight hashing algorithm, allowing it to be a browser mineable cryptocurrency.

Forms: all the documents that establish a relationship between the buyer and The Platform to assume obligations during any transaction.

Wallet: a digital wallet. Its only purpose is to save, send and receive cryptocurrencies.

1. Token Sale Policy, Status and Acceptance

1.1 The following *Sale Policy*; hereinafter referred to as TSP; sets forth general rules and procedures regarding IMP sale and their purchase.

1.2 The user must carefully read the TSP and accept it unconditionally. In all cases, including intellectual property rights and dispute resolutions, the terms and conditions of this document will affect the relations of the parties arising from the purchase and IMP sale.

1.3 The definitions hereby mentioned and set forth with capital letters shall have the meaning as described in the TSP Glossary.

1.4 It is understood and presumed per se that by using the website and purchasing IMP, the respective user has fully read, understood and irrevocably accepted this TPS. If any user does not agree on this TSP in whole or in part, such user should withhold from using The Platform and/or purchasing IMP.

1.5 Any other IMP offers presented on other web-sites or online-resources are considered legally invalid. Purchases are done within the limits of the *Buy/Sale* page (www.coinimp.com/buy).

1.6 IMP tokens are not refundable after the purchase. The purchase of IMPs has no cancellation option. The Tokens Sale, airdrops and referral bonuses cannot be cancelled or reimbursed in any way as they are part of the IMP project development.

1.7 IMP is a cryptocurrency token, an unregulated digital asset controlled by its developers, accepted and used by the members of the IMP community. Token ownership does not set rights of stakeholders.

1.8 The amount of IMP is limited and available for purchasing during the token Sale. The amount of emission is limited to **545 000 000** IMP. Unsold tokens will be burned.

1.9 By using www.coinimp.com, the user confirms having fully read and agreed on all the terms and conditions set in this TSP, Terms of Service and any other required

documents. In the same respect, the user is a subject to compliance with the clauses of each document.

1.10 If the participants do not agree on the terms and conditions of this or any document in the rest of our policies, they may not be able to use any service offered through www.coinimp.com, therefore, by using the website, participants automatically become users and, without any restrictions, agree on: a) each of the clauses of our policies and b) knowing and understanding the risks involved with the cryptocurrency acquirements.

2. Eligibility

2.1 Participants, whether they are a natural person or act in representation of a platform, must comply with the legal requirements to carry out financial businesses according to the laws that regulate such matters in the country of their residence. The fact that they use our website becomes a tacit declaration of the obligation mentioned ut supra.

2.2 Participants must have attained the legal age of their country of residence in order to access our services. They must be legally able, which means full legal standing on their own behalf.

2.3 Users, natural or legal bodies; aside from their legal competence will remain bound to our policies and must agree on their full compliance.

2.4 Participants must not have their residence in a country where financial or economic authorities have banned investments in cryptocurrencies and/or blockchain initiatives.

2.5 By using www.coinimp.com, Participants and Users agree that they are acting under the laws of their citizenship country or the country of residence.

3. IMP Tokens

They are Webchain-based utility tokens, their name and symbol is **IMP** (short for IMPression) and they are designed to hold transactions in our advertising platform. The use of IMP tokens on CoinIMP will be the team's tool to work within The Platform.

4. IMP Utility as a Currency

4.1 CoinIMP.com is a web application that provides services where users (website owners) are able to:

- Select advertisement snippets and its characteristics according to the content their websites are about.
- Track the performance of those ads.
- Include web miners.
- Include a notification widget to be displayed to users where they can accept mining, deactivate it via sponsoring the website or not proceeding at all.

4.2 Users will have the possibility of adding a '*sponsors area*' on their webpages, which will be associated with blocks or sections of content that will be accessible to users only after they pay for access.

5. Price and Purchase

www.coinimp.com conducts a token sale, which will success when the aggregate amount of purchases achieve an equivalent of 200 000 USD (defined as soft-cap). After reaching that soft-cap, CoinIMP will conduct second phase of a token sale (IMP token sale) for as long as it is informed on www.coinimp.com/buy

During the token sale, the token exchange rate will be as follows:

IMP	Cost
1	0.01 USD

Payment for IMP tokens shall be made in the form of cryptocurrencies (altcoins) and transferred to a unique wallet address; the balance in service increases immediately and withdrawal will be possible once we deploy the smart contracts. The details of which will be available on <http://www.coinimp.com/buy>

IMP tokens shall be distributed as follows:

Destination		Amount	%
Token sale Phase 1 20 000 000 IMP (3.7% of total supply) on sale		soft cap: 20 000 000 IMP (3.7%) + Airdrops: 25 000 000 IMP (4.6%) Total: 45 000 000 IMP (8.3%)	8.3 %
100 IMP	1 USD		
10 000 IMP +500 IMP bonus	100 USD		
100 000 IMP +10 000 IMP bonus	1 000 USD		
1 000 000 IMP +150 000 IMP bonus	10 000 USD		
10 000 000 IMP +2 000 000 IMP bonus	100 000 USD		
Airdrops	50 000 deliveries of 500 IMP total of 25 000 000 IMP (4.6% of total supply) given to participants	250 000 USD	
Token Sale Phase 2		300 000 000 IMP (Unsold ones will be Burned)	55 %
100 IMP	1 USD		
10 000 IMP +500 IMP bonus	100 USD		
100 000 IMP +10 000 IMP bonus	1 000 USD		
1 000 000 IMP +150 000 IMP bonus	10 000 USD		
10 000 000 IMP +2 000 000 IMP bonus	100 000 USD		
Company Assets: Employees rewards, bounties, donations and company reserves		200 000 000 IMP	36.7 %
TOTAL SUPPLY		545 000 000 IMP	100%

6. Buyer's Responsibility and Obligations

6.1 The Platform bears no liability for determining whether taxes apply to any of your transactions, or for collecting, reporting, or remitting any taxes arising from any transaction. None of The Platform parties bear liability or responsibility with respect to any tax consequences that can arise from the purchase of IMP tokens.

6.2 Users will be responsible for any legal inquiries correspondent to the failure of any of these given conditions in the TSP, and any other documents that refer to the functionality of our services and products.

6.3 The payment obligation is established at the beginning of the purchase. If, for any reason, we have not received the amount billed for the service, the user agrees, at our sole discretion, to suspend or terminate the subscription and to pay the overdue amount by other means that are accepted by us. We may charge a fee for reinstatement

of suspended or terminated accounts. Every user must agree that until their subscription to the service is terminated, they will continue to accumulate charges for which they remain responsible, even if they do not use the service. In the event, legal actions may be necessary to collect any balance due. Users agree to reimburse us for all expenses incurred to recover sums, including attorney fees and other legal expenses.

6.4 Users are responsible for their actions in the handling of the tokens, therefore they are obliged to respect and comply with the laws that may regulate the matter, that is, they should not act for any reason with the intent of committing any felony during the use of the services and products available on www.coinimp.com.

6.5 Users must act correctly at all times, respecting the integrity of CoinIMP or any other product they can be related to. Users expressly agree that they are solely responsible for any and all acts and omissions that may occur with the account or password, and consent not to engage in unacceptable usage of our services.

6.6 Users must ensure that all the information they add to our database is completely correct. If users input incorrect account details information on the website and the final transfer is done to an unintended destination, we shall not reimburse users and shall not transfer additional funds.

7. Modifications

This document is a subject to changes, therefore it might be updated over time and shall be consulted via web on www.coinimp.com, as it will always contain the latest revised version of terms.

By continuing to access or use the site and our services, users indicate their consent to be bound to the modified document. If the modified document is not acceptable to a user, the option of cease using the site or/and our services may be assumed.

8. Risk Disclosure

Participants must carefully read and understand the following information, as it represents the basic risks of any financial transaction made in cryptocurrencies and/or tokens; likewise The Platform's records that users will be obliged to comply with the purchase policies once they start using our website. CoinIMP will make its best efforts to prevent risks from materializing and will implement all possible security and available measures for it by updating it constantly.

8.1 Financial Risks

8.1.1 IMP tokens do not have any rights, uses, purpose, attributes, functionalities or features, neither expressed nor implied, except for which are strictly described in the Whitepaper, which is published on the website.

8.1.2 An active public market may not develop or be sustained after the sale, if this happens, IMP price may become volatile and users may be unable to exchange the token at any time.

8.1.3 IMP tokens do not hold any ownership rights to assets and, are not backed by any tangible asset. As such, their price can fluctuate within a short period of time.

8.1.4 CoinIMP is not and shall not be responsible for the market value of the token, the transferability and/or liquidity of it, as well as the availability of any market for IMP through third parties or otherwise.

8.1.5 No promises of future performance or price are or will be made in respect to the token, including any promises of inherent value, any promises of continuing payments, and any warrants that IMP will hold any particular value; if they are mentioned as part of marketing material, it is not meant to represent any financial advice. Therefore, the recovery of spent resources may be impossible or may be subject to foreign laws or regulations which may not be the same as the private law of the token holder.

8.2 Technological Risks

8.2.1 Being the token a digital asset, it is to emphasize that its existence depends on the correct functioning of the technological components that materialize it; such as electricity, internet service and its proper speed and/or hardware limitations. The Platform will not be in any way responsible, in front of any user, if these elements happen to fail at any moment while the transaction is taking place.

8.2.2 Tokens are digital, therefore they are susceptible to hackers. The robustness of the blockchain formula prevents hackers from attacking the system itself, but individuals could have their virtual accounts hacked and that is out of The Platform's liability.

8.2.3 CoinIMP, tokens and all of the matters settled in the whitepaper are new and untested. So The Platform might not be capable of completion, creation, implementation or adoption.

8.2.4 The changing nature of the technology means that any platform or software developed at a certain moment may seem obsolete, in this case we are not responsible for the possible obsolescence of The Platform or the coins, against our best efforts for constant updates.

9. Liability Disclaimer

9.1 The information, software, products and services included in or available through the site, may include inaccuracies or typographical errors, therefore changes are periodically added to the information herein. www.coinimp.com and/or its affiliates may make improvements and/or changes on the site at any time. www.coinimp.com and/or its eventual affiliates hereby disclaim all warranties and conditions with regard to this information, software, products, services and related graphics, including all implied warranties or conditions of merchantability, fitness for a particular purpose, title and non-infringement.

9.2 Except as otherwise required by law, in no event shall The Platform or the eventual affiliates be liable for any special, indirect or consequential damages, or any other damage of any nature, including but not limited to loss of use, loss of profits or loss of data, whether in an action in contract, tort (including but not limited to negligence) or otherwise arising out of or in any way connected with the use of or inability to dispose of our services or The Platform materials, including without limitation any damages caused by or resulting from reliance by any user on any information obtained from us, or that result from mistakes, omissions, interruptions, deletion of files or email, errors, defects, viruses, delays in operation or transmission or any failure of performance, whether or not resulting from a force majeure event, communications failure, theft, destruction or unauthorized access to The Platform's records, programs or services. This section may not apply to those jurisdictions that won't allow the exclusion of certain warranties or the limitation or exclusion of liability for incidental or consequential damages.

9.3 CoinIMP reserves the right to contact the user to request any additional information related to their identity or source of funds and it will do it also for matters of data disclosure; always under the limits of the General Data Protection Regulation, which endorses, but is not limited to, having the informed consent of the user in case of data disclosure.

9.4 When legally obligated, The Platform will provide user's information to government agencies upon legal request, court order or presentation of warrant.

9.5 The Platform reserves the right to cancel and refund any orders, given false or seemingly false user information had been provided regarding any requested document in the process of validating legal conditions of participants; including incorrect or invalid name, address, nationality, or ID numbers.

9.6 CoinIMP reserves the right not to sell tokens to participants from countries that have issued a ban over tokens and/or cryptocurrencies investment. In case any participant buys an amount of tokens and such purchase is performed from a country that disapproves cryptocurrency transactions; the participant(s) will be responsible for any actions.

9.7 Under no circumstances will The Platform or its affiliates be liable for any loss or damages caused by a user's reliance on information or advice obtained through this site, including the use of any of the forms. Users hold complete responsibility to evaluate the accuracy, completeness, or usefulness of any information, opinions, advice, forms, or other content available on or through our site. In particular, Users are urged to consult an appropriate professional licensed in their jurisdiction before using any forms or otherwise relying on any legal, accounting or other professional advice or information obtained on or through this site.

9.8 Under no circumstances shall CoinIMP, its affiliates or partners be liable for any indirect, consequential, incidental, special or exemplary damage arising out of or in connection with the site services, including their inability to access at any moment.

9.9 Our website and the services we provide through it do not, under any reason or cause, work as an investment advisor, broker or dealer, therefore we are not responsible for any economic outcome of users investments.

9.10 CoinIMP takes no responsibility under any circumstances at any transactions executed through, or in connection with our site, and the users understand and agree that such transactions are conducted entirely at their very own risk. Any warranty provided in connection with any products, services, material or information on or through this site from a third party is provided by that third party solely and NOT by The Platform or our affiliates.

9.11 We reserve any right to sell tokens if terms are not followed as The Platform is setting in all the documents published on www.coinimp.com.

10. Interpretation

In this policy, unless the context otherwise requires:

10.1 headings do not affect interpretation;

10.2 singular includes plural and plural includes singular;

10.3 words of one gender include any gender;

10.4 reference to legislation includes any amendment to it, any legislation substituted for it and any subordinate legislation made under it;

10.5 reference to a person includes a corporation, joint venture, association, government body, firm and any other entity;

10.6 reference to a thing (including a right) includes all parts of that thing;

10.7 reference to two or more persons means each of them individually and any two or more of them jointly;

10.8 reference to a party means each of the persons individually and any two or more of them jointly.