



Success Stories



US

2018 - 2020



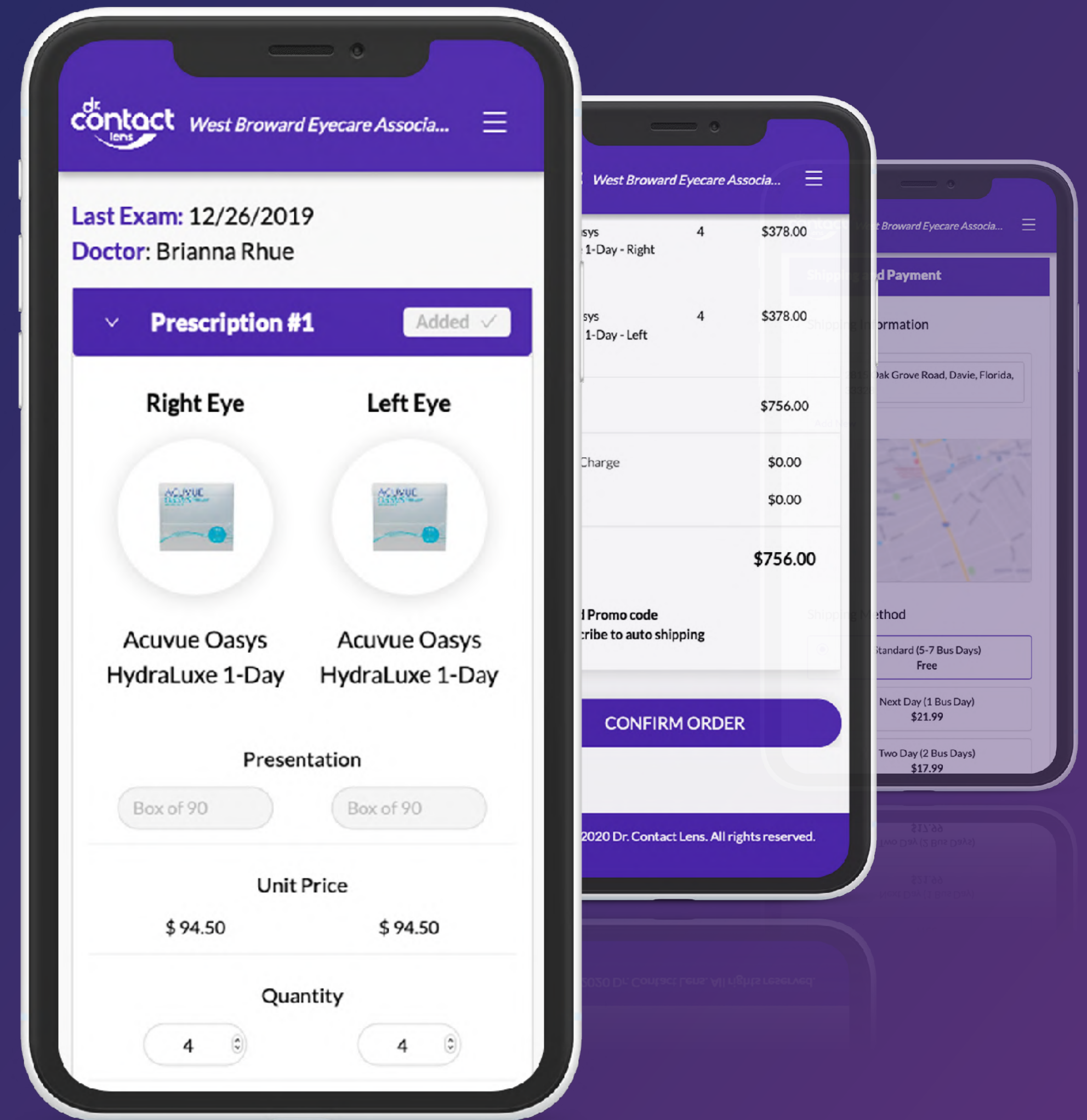
A great vision

Dr. Contact Lens aimed to allow patients to order directly from their doctor's office. It shall sync with patients EMRs so they can order in 1 easy click. Intended to get rid of complex verification processes or wasting insurance benefits. A win-win for doctors and patients. It shall offer a hassle free possibility to get the contacts the next day.

The challenge

Asamblo needed to create a platform from scratch including the underlying architecture and modular environment to enable the new DCL solution. The platform must easily integrate with several lens vendors in order to facilitate the purchase to customers.

Asamblo was urged to become the associate IT Team, achieving a quick growth scaling of the entire solution and all its requirements.





The solution

Asamblo created an API to sync the prescriptions issued to patients with several EMR (Electronic Medical Records).

The cloud based architecture allows now thousands of transactions per minute.

Patients derived by a number of professionals can be invited and just need to create a password to submit their purchase orders with the corresponding prescription.

DCL has integrated so far a number of lens vendors enabling a direct sale process to patients and reducing the final price considerably.

We were able to create a continuing improvement process for implementation, increasing the speed of resolution, from the initial request of new features to its deployment in production.



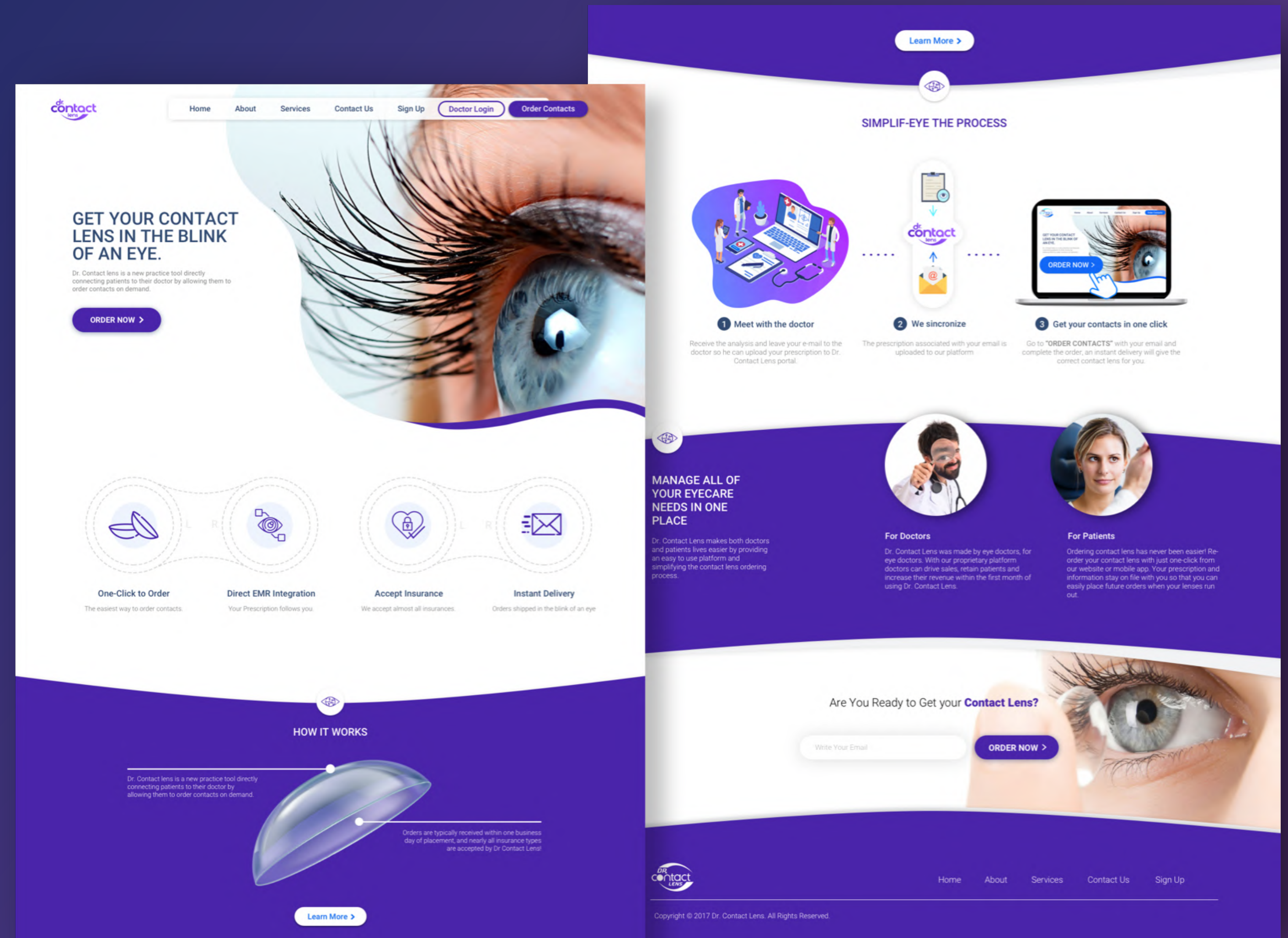


Results

We have helped DCL to consolidate a complete functional platform throughout agile working iterations. This enabled the business to quickly adapt to high demand circumstances such as COVID-19.

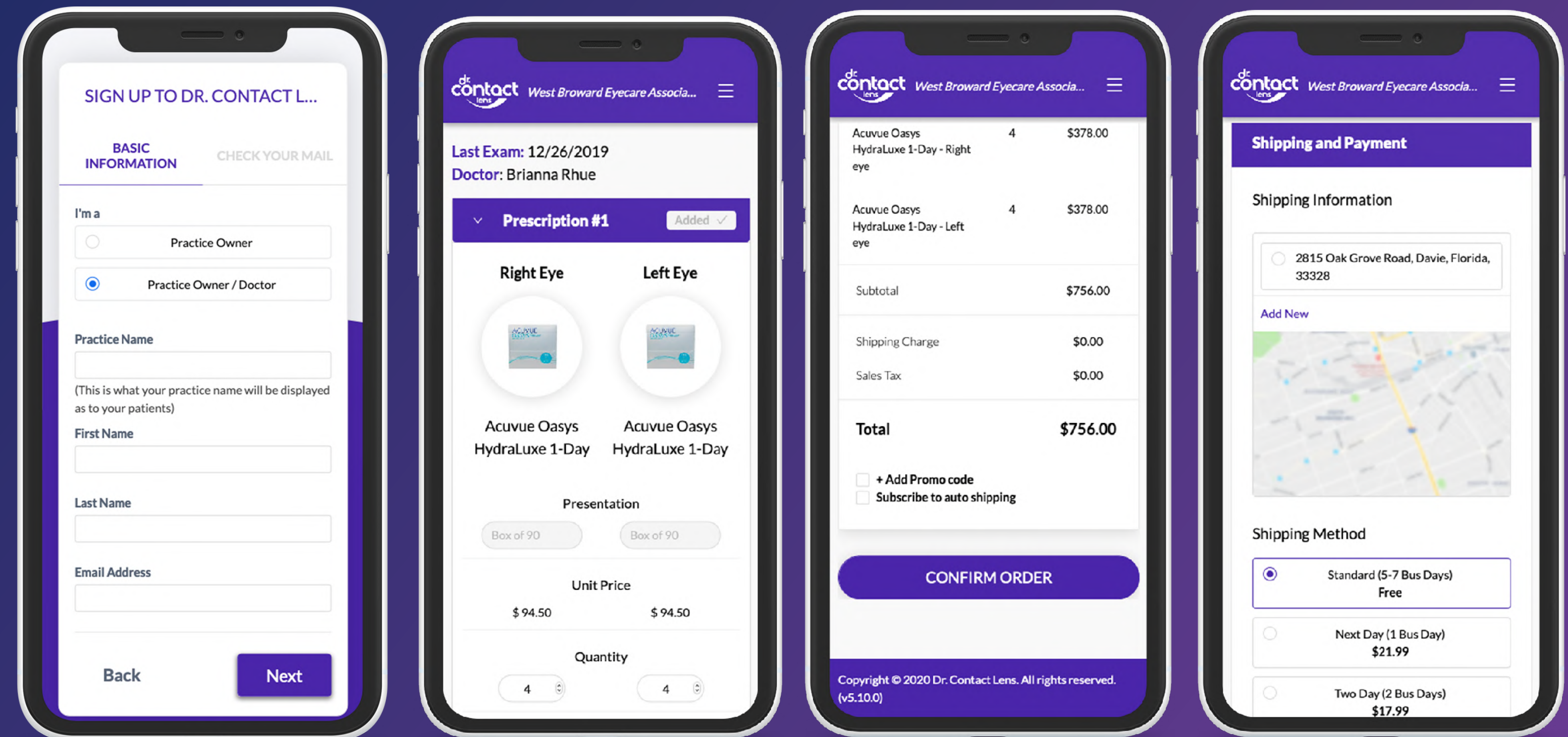
Statistics

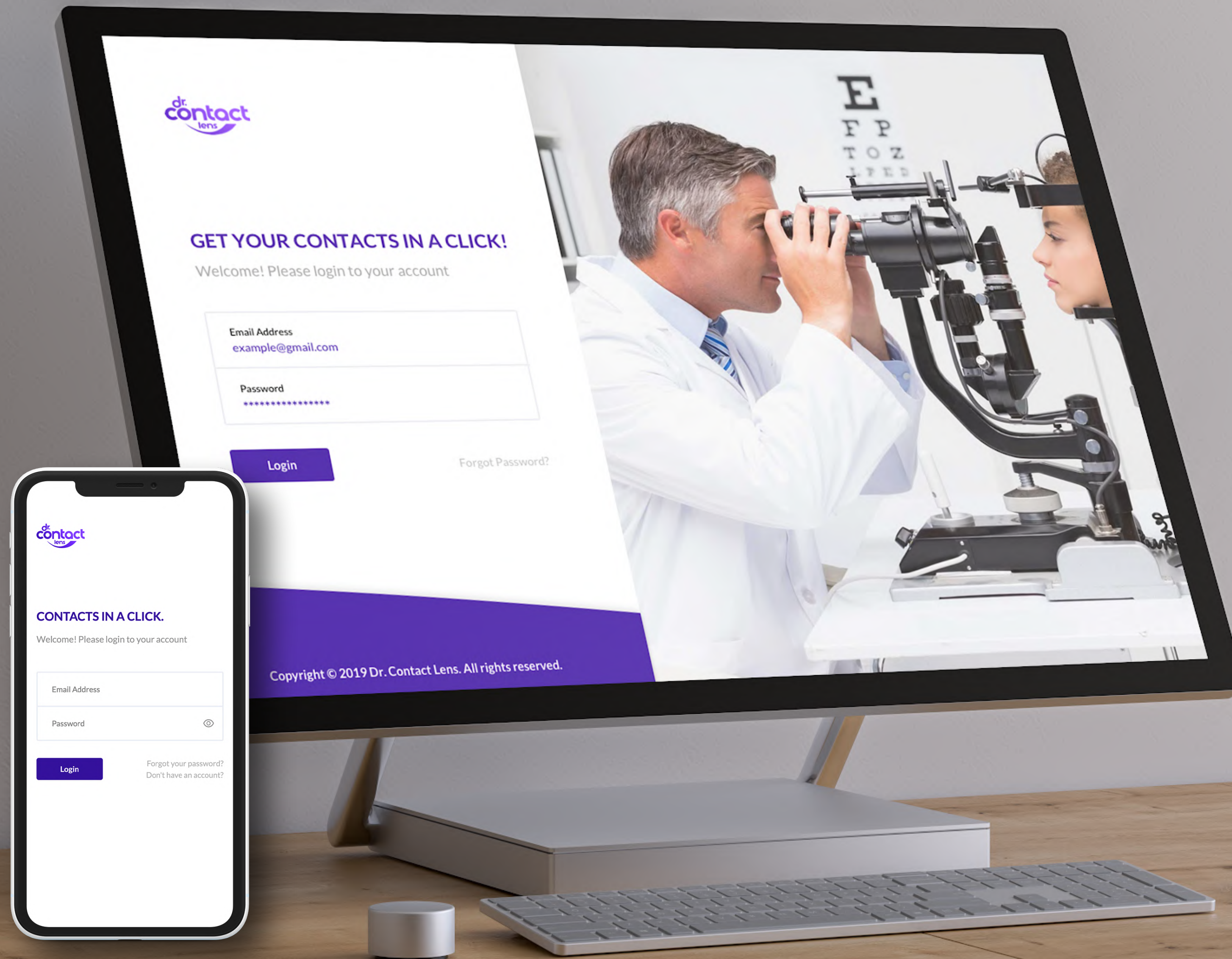
- +1 one year since launch
- +100 new subscribed optometrists
- +3,500 purchase orders processed
- +35,000 synced patients





+30 screens desktop+mobile





GET YOUR CONTACTS IN A CLICK!

Welcome! Please login to your account

Email Address
example@gmail.com

Password

Login

[Forgot Password?](#)

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CONTACTS IN A CLICK.

Welcome! Please login to your account

Email Address

Password



Login

[Forgot your password?](#)
[Don't have an account?](#)

SIGN UP TO DR. CONTACT L...

BASIC
INFORMATION

CHECK YOUR MAIL

I'm a

☐

Practice Owner

☒

Practice Owner / Doctor

Practice Name

(This is what your practice name will be displayed as to your patients)

First Name

Last Name

Email Address

Back

Next

Already have an account? [Log In](#)

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(v5.10.0)

SIGN UP TO DR. CONTACT LENS

BASIC INFORMATION

CHECK YOUR MAIL

I'm a

☐

Practice Owner

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Practice Owner / Doctor

Practice Name

(This is what your practice name will be displayed as to your patients)

First Name

Last Name

Email Address

Back

Next












Already have an account? [Log In](#)

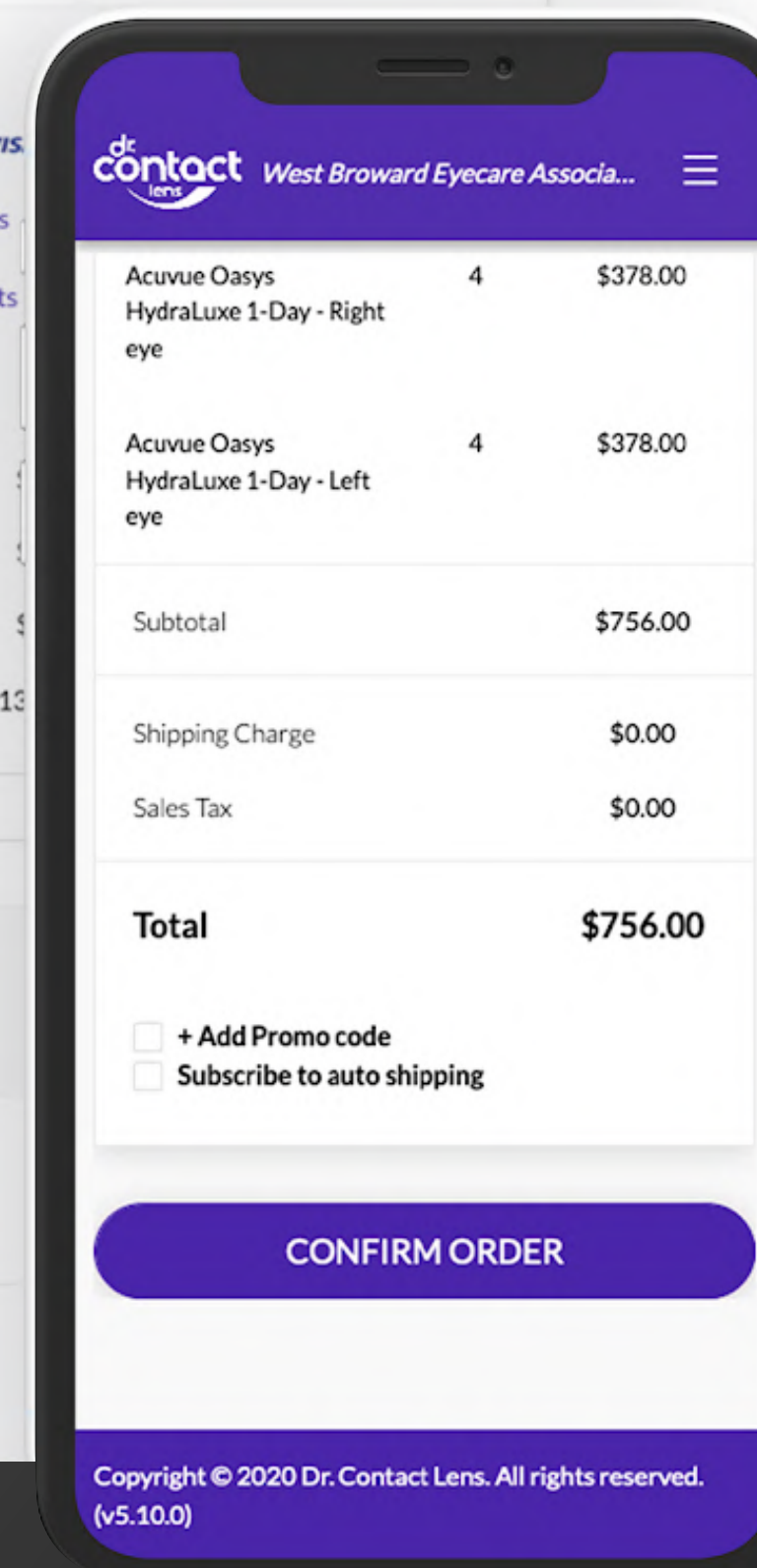
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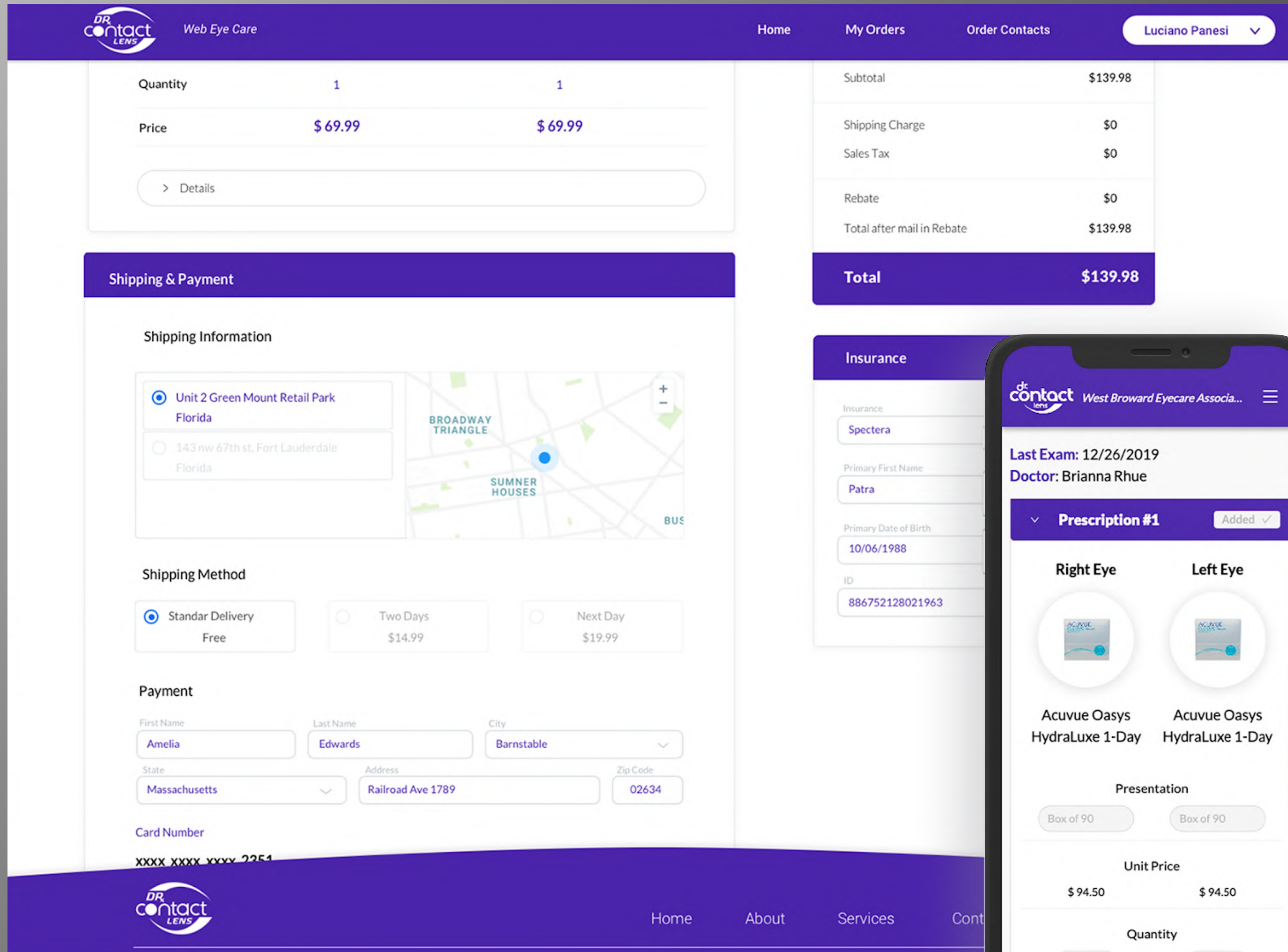


My Orders (4)

+ New Order

DATE	RIGHT EYE	LEFT EYE	TOTAL AMOUNT	STATUS	ACTIONS
05/04/2019			U\$D 139.98	Ordered	
04/14/2019			U\$D 139.98	Shipped	 
<div><div><div>Biotrue ONEday</div><div><div>Presentation</div><div>Box of 90</div></div><div><div>Color</div><div>Brown</div></div><div><div>Quantity</div><div>1</div></div><div><div>Price</div><div>\$ 69.99</div></div><div>> Details</div></div><div><div>Biotrue ONEday</div><div><div>Presentation</div><div>Box of 90</div></div><div><div>Color</div><div>Brown</div></div><div><div>Quantity</div><div>1</div></div><div><div>Price</div><div>\$ 69.99</div></div></div><div><div>Payment Info</div><div><div>Credit Card: XXXX XXXX XXXX 2351</div><div><div>First Name: Amelia</div><div>Last Name: Edwards</div></div><div><div>City: Barnstable</div><div>State: Massachusetts</div></div><div><div>Adress: Railroad Ave 1789</div><div>Zip Code: 02634</div></div><div><div>Shipping Charge</div><div>Sales Tax</div><div>Rebate</div><div>Total after mail in Rebate</div></div><div>> Insurance details</div></div></div></div>					
01/22/2019			U\$D 250.00	Shipped	
11/29/2018			U\$D 250.00	Shipped	





579

ORDERS

\$113.6k

SALES

VERIFICATIONS

APPROVALS

INVITATIONS

REPORTS



OrdersTotal orders: 579 | Total amo

Sta... ~

En...

Se

Order ID	Date	Next order date
17857	4/28/2020	1/15/2022
17856	4/28/2020	1/18/2022
17854	4/21/2020	4/28/2021
17598	4/9/2020	10/12/2020
17236	4/5/2020	7/8/2020
17234	4/4/2020	9/25/2020
17229	4/4/2020	10/23/2020
16415	4/3/2020	7/20/2021
16410	4/3/2020	7/2/2020
16406	4/3/2020	10/6/2020

579

ORDERS

\$113.6k

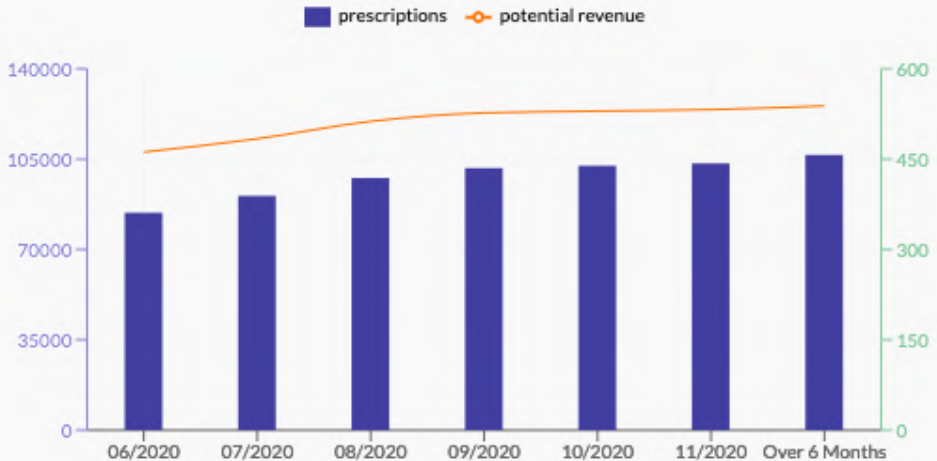
SALES

VERIFICATIONS

APPROVALS

INVITATIONS

REPORTS



OrdersTotal orders: 579 | Total amount: \$115,049.36

Start date ~ End date

Search by order id or patient name...

Order ID	Date	Next order date	Status	Patient	Ordered by	Quantity	Insurance Allowance	Insurance Billed	Sales Amount
17857	4/28/2020	1/15/2022	Shipped	Ahlany Renteria	Practice (Prepaid)	23	\$0.00		\$908.50
17856	4/28/2020	1/18/2022	Back Ordered	AENA PITTS	Practice (Prepaid)	14	\$0.00		\$1,455.86
17854	4/21/2020	4/28/2021	Shipped	Sandra Morales-falero	Patient	4	\$0.00		\$240.00
17598	4/9/2020	10/12/2020	Shipped	Barbara Santamaria	Practice (Prepaid)	2	\$0.00		\$195.00
17236	4/5/2020	7/8/2020	Shipped	Kiesha Grant	Patient	2	\$0.00		\$149.98
17234	4/4/2020	9/25/2020	Shipped	Helene Nguyen	Patient	2	\$0.00		\$200.00
17229	4/4/2020	10/23/2020	Shipped	Grantis Bell	Patient	4	\$0.00		\$374.00
16415	4/3/2020	7/20/2021	Shipped	Sabine Jules	Practice (DCL)	4	\$180.00		\$274.00
16410	4/3/2020	7/2/2020	Shipped	Lorene Bauduy	Practice (DCL)	2	\$155.00		\$155.00
16406	4/3/2020	10/6/2020	Shipped	Michael Panella	Practice (DCL)	1	\$0.00		\$83.50

1-10 of 579 items

<

1

2

3

4

5

...

58

>



OrdersTotal orders: 579 | Total amo

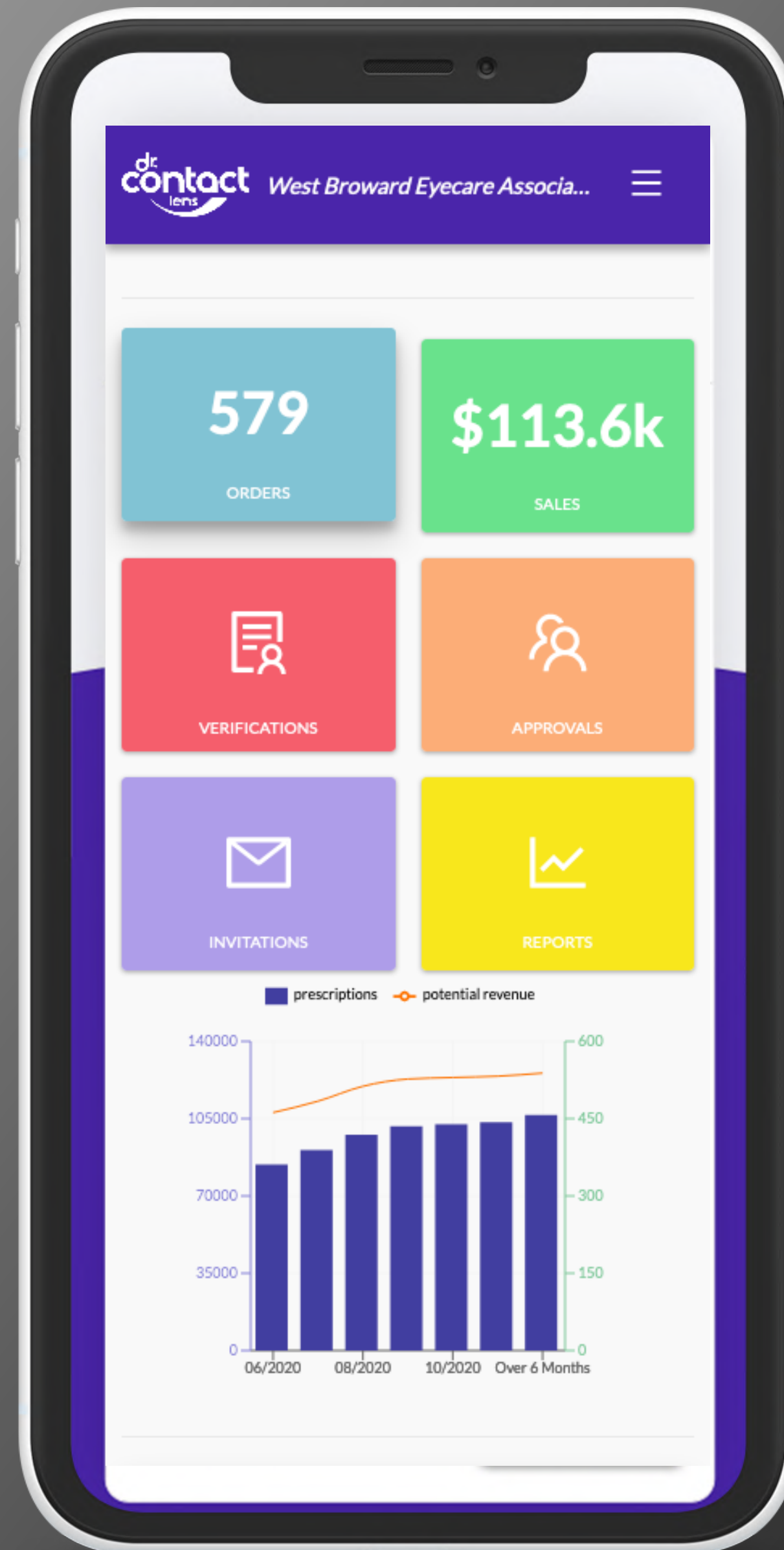
Sta... 📅 Se 🔍

En...

Order ID	Date	Next order date
17857	4/28/2020	1/15/2022
17856	4/28/2020	1/18/2022
17854	4/21/2020	4/28/2021
17598	4/9/2020	10/12/2020
17236	4/5/2020	7/8/2020
17234	4/4/2020	9/25/2020
17229	4/4/2020	10/23/2020
16415	4/3/2020	7/20/2021
16410	4/3/2020	7/2/2020
16406	4/3/2020	10/6/2020

1-10 of 579 items < 1 2 3

4 ... 58 >



contact
lens

West Broward Eyecare Associa...

579
ORDERS

\$113.6k
SALES

VERIFICATIONS

APPROVALS

INVITATIONS

REPORTS

prescriptionspotential revenue

Period	Prescriptions	Potential Revenue
06/2020	~85,000	~450
08/2020	~90,000	~480
10/2020	~95,000	~500
Over 6 Months	~100,000	~520

OrdersTotal orders: 579 | Total amo

Sta... ~
En...

Se

Order ID	Date	Next order date
17857	4/28/2020	1/15/2022
17856	4/28/2020	1/18/2022
17854	4/21/2020	4/28/2021
17598	4/9/2020	10/12/2020
17236	4/5/2020	7/8/2020
17234	4/4/2020	9/25/2020
17229	4/4/2020	10/23/2020
16415	4/3/2020	7/20/2021
16410	4/3/2020	7/2/2020
16406	4/3/2020	10/6/2020

1-10 of 579 items

<

1

2

3

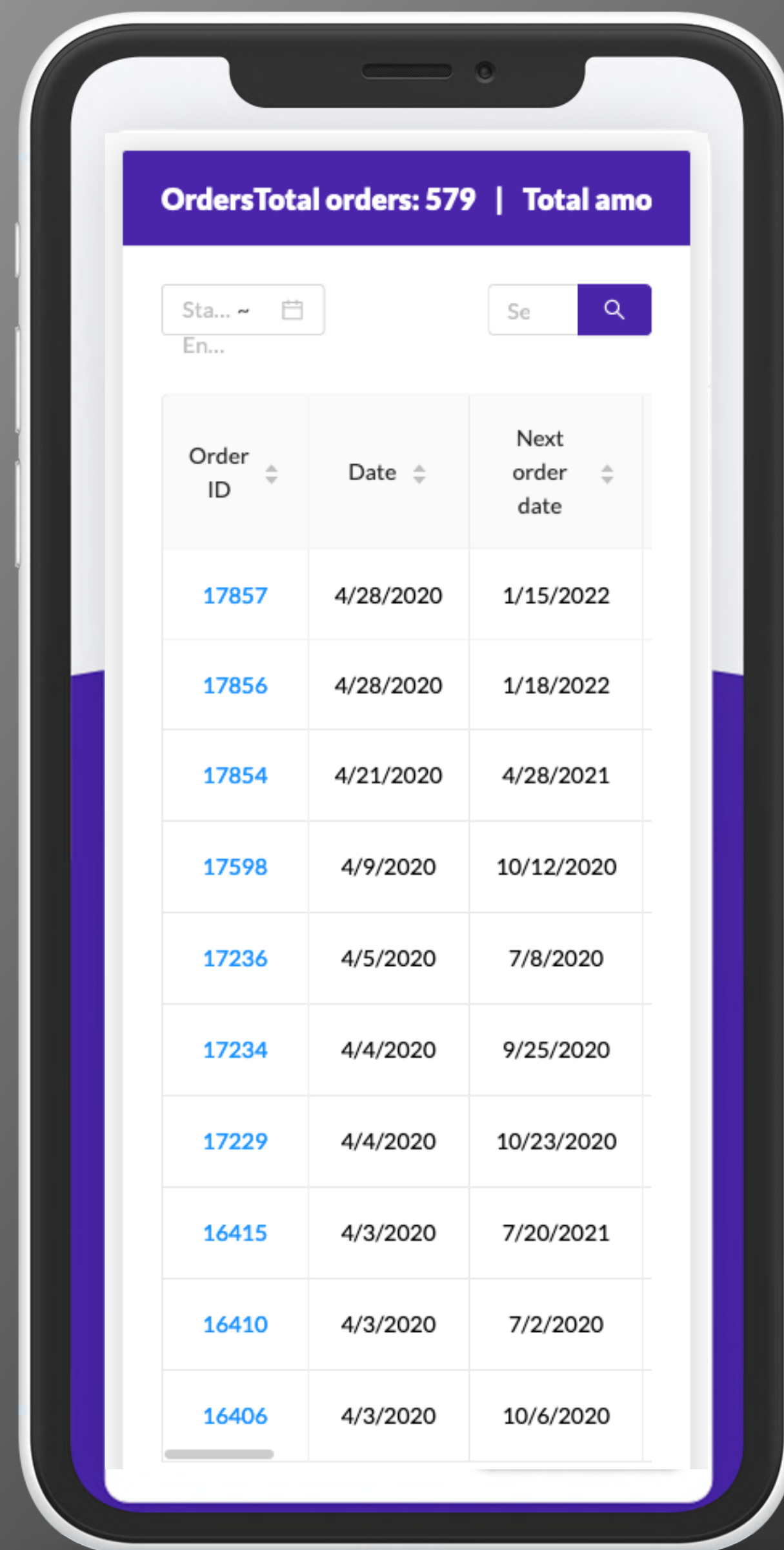
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58

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579

ORDERS

\$113.6k

SALES

VERIFICATIONS

APPROVALS

INVITATIONS

REPORTS

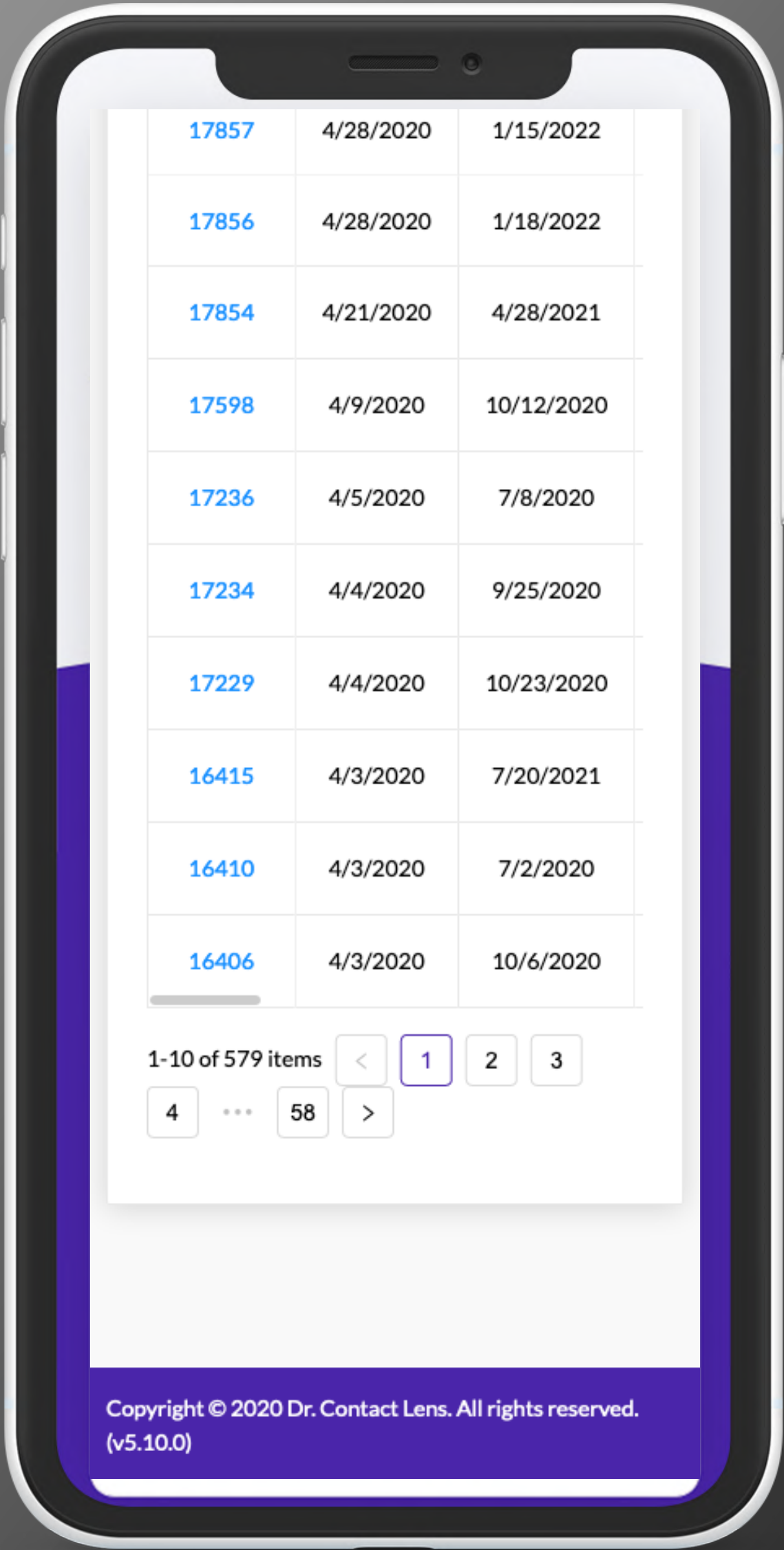


OrdersTotal orders: 579 | Total amo

Sta...

Se

Order ID	Date	Next order date
17857	4/28/2020	1/15/2022
17856	4/28/2020	1/18/2022
17854	4/21/2020	4/28/2021
17598	4/9/2020	10/12/2020
17236	4/5/2020	7/8/2020
17234	4/4/2020	9/25/2020
17229	4/4/2020	10/23/2020
16415	4/3/2020	7/20/2021
16410	4/3/2020	7/2/2020
16406	4/3/2020	10/6/2020





Last Exam: 12/26/2019

👁

Doctor: Brianna Rhue

▼ Prescription #1

Added ▼

	Right Eye	Left Eye
		
	Acuvue Oasys HydraLuxe 1-Day	Acuvue Oasys HydraLuxe 1-Day
Presentation	Box of 90	Box of 90
Unit Price	\$ 94.50	\$ 94.50
Quantity	4	4
Total Price	\$378.00	\$378.00

▼ Details

🖨

	Right Eye	Left Eye
Manufacturer	Vistakon	Vistakon

Order Summary		
Prescription #1		🗑
Description	Quantity	Amount
Acuvue Oasys HydraLuxe 1-Day - Right eye	4	\$378.00
Acuvue Oasys HydraLuxe 1-Day - Left eye	4	\$378.00
Subtotal		\$756.00
Shipping Charge		\$0.00
Sales Tax		\$0.00
Total		\$756.00
<input type="checkbox"/> + Add Promo code <input type="checkbox"/> Subscribe to auto shipping		

CONFIRM ORDER

contact
West Broward Eyecare Associa...


Last Exam: 12/26/2019
Doctor: Brianna Rhue


Prescription #1

Added

Right Eye

Left Eye





Acuvue Oasys
HydraLuxe 1-Day

Acuvue Oasys
HydraLuxe 1-Day

Presentation

Box of 90

Box of 90

Unit Price

\$ 94.50

\$ 94.50

Quantity

4

4

Total Price

\$378.00

\$378.00

Details

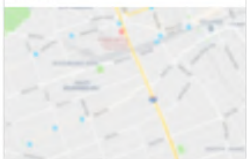
Right Eye	Left Eye
Manufact...	Manufact...
Brand	Brand
Power	Power
Cylinder	Cylinder
Axis	Axis
Add	Add
Base Curve	Base Curve
Diameter	Diameter

Shipping and Payment

Shipping information

2815 Oak Grove Road, Davie, Florida 33328

Add New



Shipping Method

Standard (3-7 Bus Days)
Free

Next Day (1 Bus Day)
\$21.99

Two Day (2 Bus Days)
\$27.99

Payment

Use new card

Use my name and shipping address for payment

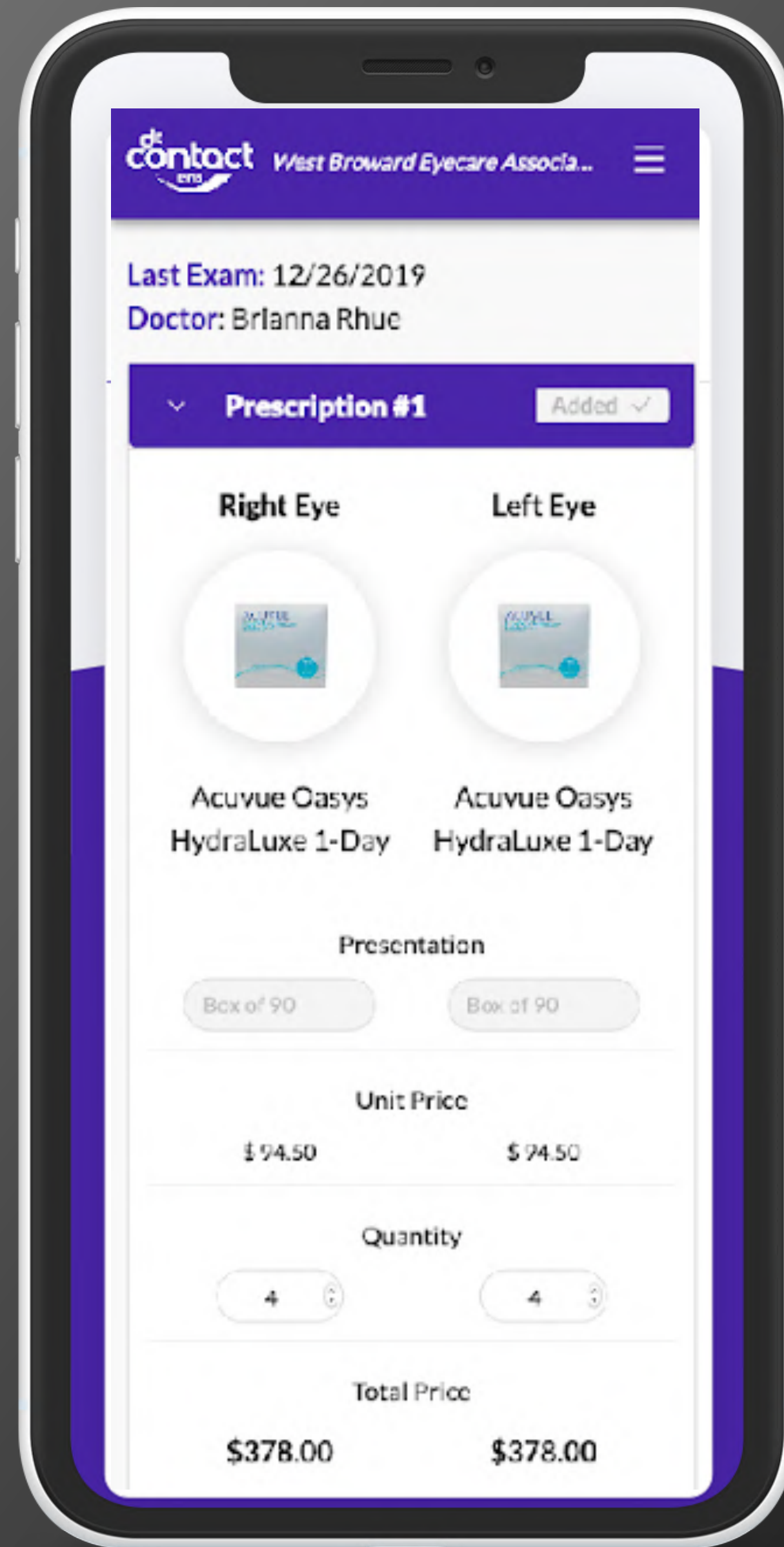
Card number

MM / YY

Order Summary

Prescription #1			
Description	Qty	Unit Price	Amount
Acuvue Oasys HydraLuxe 1-Day - Right	4	\$27.50	
Acuvue Oasys HydraLuxe 1-Day - Left	4	\$27.50	
Subtotal			\$75.00
Shipping Charge			\$0.00
Sales Tax			\$0.00
Total			\$75.00
<input type="checkbox"/> Add Promo code			
<input type="checkbox"/> Subscribe to auto shipping			

CONFIRM ORDER



Connext

Visit Broward EyeCare Associ...

Visit Broward EyeCare Associates

Last Exam: 12/26/2019

Doctor: Brianna Rhue

Prescription #1

Prescription #1

Right Eye

Left Eye

0.0%

Acuvue Oasys
HydraLuxe 1-Day

0.0%

Acuvue Oasys
HydraLuxe 1-Day

Presentation

Box of 90

Box of 90

Unit Price

\$14.50

\$14.50

Quantity

4

4

Total Price

\$378.00

\$378.00

Details

Details

Right Eye

Left Eye

Manufactu...

Vistakon

Vistakon

Brand

Acuvue
Oasys
HydraLuxe
1-Day

Acuvue
Oasys
HydraLuxe
1-Day

Power

-5.25

-5.25

Cylinder

0

0

Axis

0

0

Add

0

0

Base Curve

8.5

8.5

Diameter

14.3

14.3

Shipping and Payment

Shipping and Payment

Shipping Information

Shipping Information

2815 Oak Grove Road, Davie, Florida
33328

2815 Oak Grove Road, Davie, Florida
33328

Add New

Add New

Shipping Method

Shipping Method

Standard (3-7 Bus Days)
Free

Next Day (1 Bus Day)
\$21.99

Two Day (2 Bus Days)
\$27.99

Payment

Payment

Use new card

Use new card

Use my name and shipping address for
payment

Use my name and shipping address for
payment

Card number

MM / YY

Order Summary

Order Summary

Prescription #1

Prescription #1

Description

Qty
amt.
Qty

Amount

Acuvue Oasys
HydraLuxe 1-Day - Right
eye

4

\$278.00

Acuvue Oasys
HydraLuxe 1-Day - Left
eye

4

\$378.00

Subtotal

\$756.00

Shipping Charge

\$0.00

Sales Tax

\$0.00

Total

\$756.00

I AM Promo code

I AM Promo code

Subscribe to auto shipping

Subscribe to auto shipping

CONFIRM ORDER

CONFIRM ORDER

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H510.02

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H510.02

Details

Details

Right Eye

Left Eye

Manufactu...

Vistakon

Vistakon

Brand

Acuvue
Oasys
HydraLuxe
1-Day

Acuvue
Oasys
HydraLuxe
1-Day

Power

-5.25

-5.25

Cylinder

0

0

Axis

0

0

Add

0

0

Base Curve

8.5

8.5

Diameter

14.3

14.3

Shipping and Payment

Shipping and Payment

Shipping Information

Shipping Information

2815 Oak Grove Road, Davie, Florida,
33328

2815 Oak Grove Road, Davie, Florida,
33328

Visit Broward Sycare Assoc...

Last Exam: 12/26/2019
Doctor: Brianna Rhuc

Prescription #1

Right Eye

Left Eye

Acuvue Oasys
HydraLuxe 1-Day

Acuvue Oasys
HydraLuxe 1-Day

Prescription

Unit Price

Quantity

Total Price

Details

	Right Eye	Left Eye
Manufact...	Vision	Vision
Brand	Acuvue Oasys HydraLuxe 1 Day	Acuvue Oasys HydraLuxe 1 Day
Power	-5.25	-5.25
Cylinder	0	0
Axis	0	0
Add	0	0
Base Curve	8.5	8.5
Diameter	14.3	14.3

Shipping and Payment

Shipping Information

2815 Oak Grove Road, Davie, Florida,
33328

Add New

Shipping Method

Standard (3-7 Bus Days)
Free

Next Day (1 Bus Day)
\$21.99

Two Day (2 Bus Days)
\$17.99

Payment

Use new card

Use my name and shipping address for
payment

Card number

MM / YY

Order Summary

Prescription #1

Description	Qty ent. ity	Amount
Acuvue Oasys HydraLuxe 1-Day - Right eye	4	\$276.00
Acuvue Oasys HydraLuxe 1-Day - Left eye	4	\$378.00
Subtotal		\$756.00
Shipping Charge		\$0.00
Sales Tax		\$0.00
Total		\$756.00

☐ I AM Promo code

☐ Subscribe to auto shipping

CONFIRM ORDER

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H5.10.01

Shipping and Payment

Shipping Information

2815 Oak Grove Road, Davie, Florida,
33328

Add New

Shipping Method

Standard (5-7 Bus Days)
Free

Next Day (1 Bus Day)
\$21.99

Two Day (2 Bus Days)
\$17.99

Payment

Payment


☒ Use new card

☒ Use my name and shipping address for payment

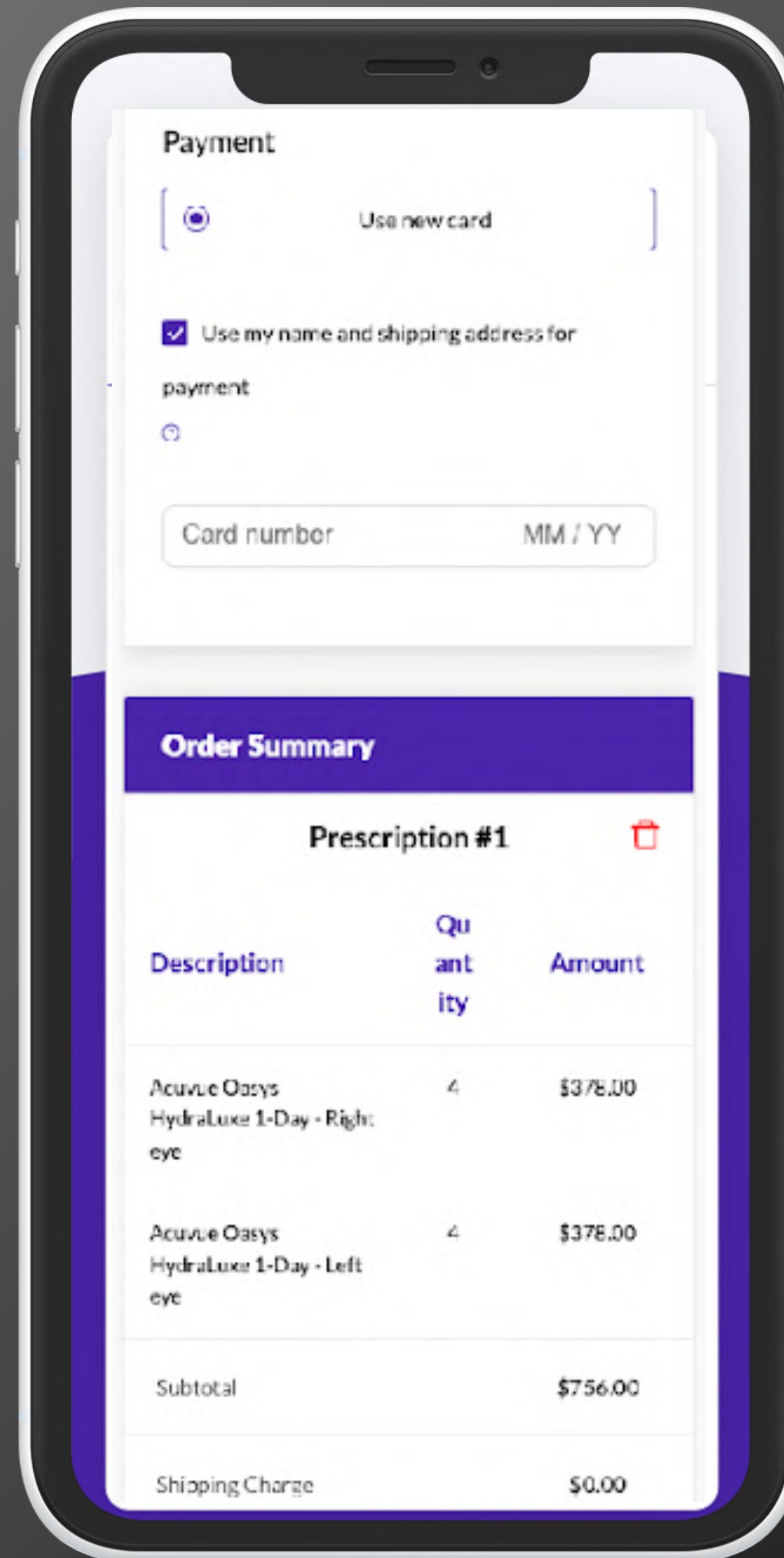
MM / YY

Order Summary

Prescription #1



Description	Quantity	Amount
<div> <div> <div>Acicave Oays</div> <div>Hydralaste 1-Day - Right eye</div> </div> </div>	1	\$78.20
<div> <div> <div>Acicave Oays</div> <div>Hydralaste 1-Day - Left eye</div> </div> </div>	1	\$78.20
Subtotal		\$756.00



Connext

Visit Broward Eyecare Associ...

Last Exam: 12/26/2019

Doctor: Brianna Rhue

Prescription #1

Prescription #1

Right Eye

Left Eye

0.0%

Acuvue Oasys
HydraLuxe 1-Day

0.0%

Acuvue Oasys
HydraLuxe 1-Day

Prescription

Box of 30

Box of 90

Unit Price

\$14.50

\$14.50

Quantity

4

4

Total Price

\$378.00

\$378.00

Details

Right Eye

Left Eye

Manufact...

HydraLuxe

HydraLuxe

Brand

Acuvue Oasys
HydraLuxe 1-Day

Acuvue Oasys
HydraLuxe 1-Day

Power

-5.25

-5.25

Cylinder

0

0

Axis

0

0

Add

0

0

Base Curve

8.5

8.5

Diameter

14.3

14.3

Shipping and Payment

Shipping information

2815 Oak Grove Road, Davie, Florida 33328

Add New

Shipping Method

Standard (3-7 Bus Days)
Free

Next Day (1 Bus Day)
\$21.99

Two Day (2 Bus Days)
\$27.99

Payment

Use new card

Use my name and shipping address for payment

Card number

MM / YY

Order Summary

Prescription #1

Description

Qu
ant
ity

Amount

Acuvue Oasys
HydraLuxe 1-Day - Right
eye

4

\$378.00

Acuvue Oasys
HydraLuxe 1-Day - Left
eye

4

\$378.00

Subtotal

\$756.00

Shipping Charge

\$0.00

Sales Tax

\$0.00

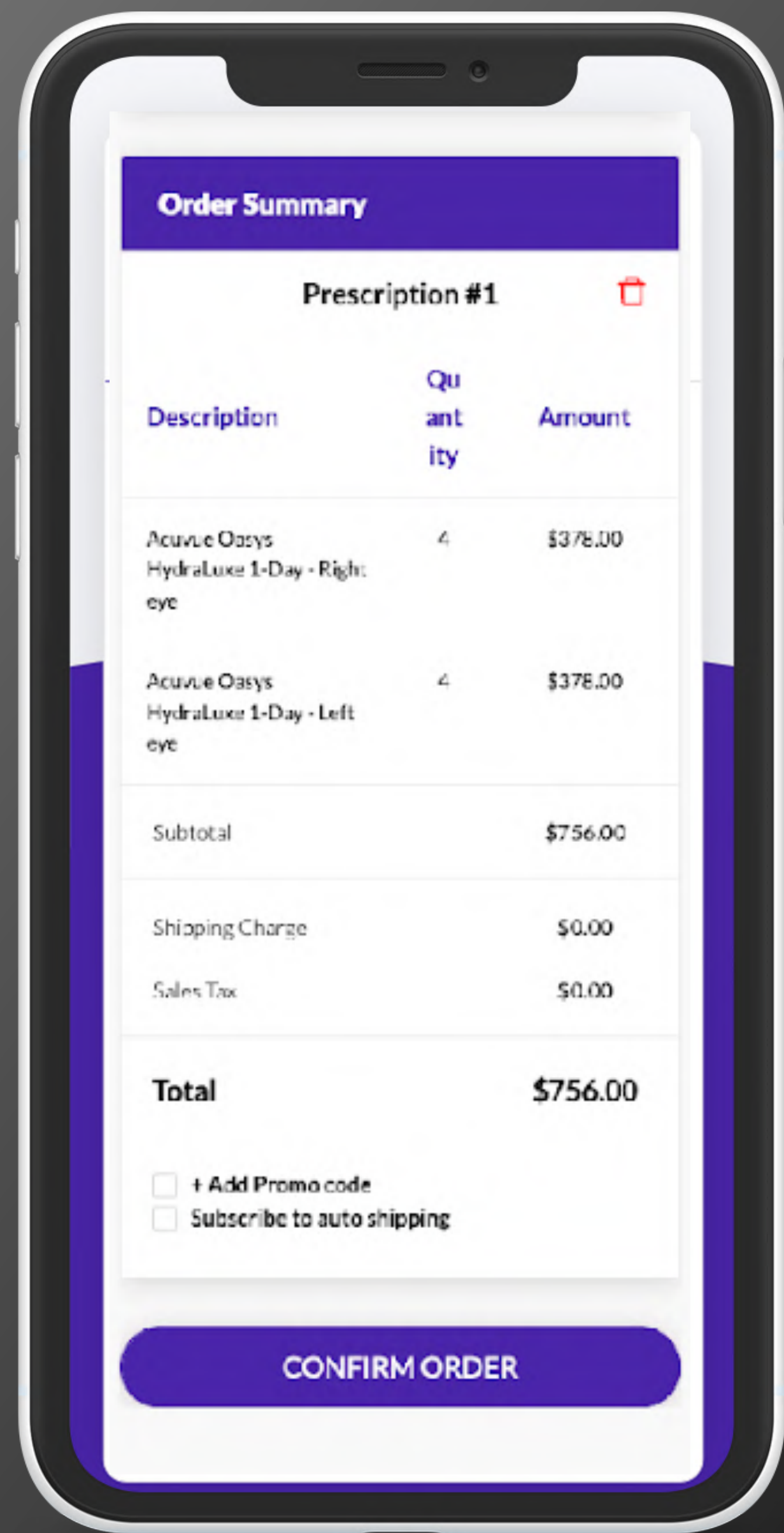
Total

\$756.00

+ Add Promo code

Subscribe to auto shipping

CONFIRM ORDER





Muchas Gracias.

asamblo

Miami

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78 SW 7th Street
Miami, FL
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Barcelona

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Email

info@asamblo.com