

Event Action <sup>?</sup>	Total Events <sup>?</sup> ↓	Unique Events <sup>?</sup>
	<b>118</b> % of Total: 87.41% (135)	<b>48</b> % of Total: 77.42% (62)
1. Scroll Percent	<b>79</b> (66.95%)	<b>20</b> (41.67%)
2. Seconds Active	<b>21</b> (17.80%)	<b>13</b> (27.08%)
3. Scroll Pixels	<b>18</b> (15.25%)	<b>15</b> (31.25%)

## Tags

NEW



Name ↑	Type	Firing Triggers	Folder	Last Edited
<a href="#">00_ReadMe_EngagementEvent</a>	Custom HTML		Engagement	2 hours ago
<a href="#">Event_Engagement_Time-Scroll</a>	Universal Analytics	<div><div>&lt;&gt;</div>EventAuto_ActiveTiming</div> <div><div>&lt;&gt;</div>EventAuto_Engagement_Main</div> <div><div>&lt;&gt;</div>EventAuto_Engagement_Scroll...</div> <div><div>&lt;&gt;</div>EventAuto_Engagement_Scroll...</div>	Engagement	2 days ago
<a href="#">JS_ActiveTime</a>	Custom HTML	<div><div>👁</div>All Pages</div>	Engagement	4 minutes ago
<a href="#">JS_ScrollDepth</a>	Custom HTML	<div><div>👁</div>All Pages</div>	Engagement	an hour ago
<a href="#">JS_Visibility</a>	Custom HTML	<div><div>👁</div>All Pages</div>	Engagement	2 days ago

## Triggers

[NEW](#)

Name ↑	Event Type	Filter	Folder	Tags	Last Edited
<a href="#">EventAuto_ActiveTiming</a>	Custom Event		Engagement	1	2 days ago
<a href="#">EventAuto_Engagement_Main</a>	Custom Event		Engagement	1	2 days ago
<a href="#">EventAuto_ScrollDistance</a>	Custom Event		Engagement	1	a minute ago
<a href="#">EventAuto_ScrollTiming</a>	Custom Event		Engagement	1	a few seconds ago

Built-In Variables ?

<div>CONFIGURE</div>		
Name ↑	Type	
Event	Custom Event	
Page Hostname	URL	
Page Path	URL	
Page URL	URL	
Referrer	HTTP Referrer	

User-Defined Variables

<div>NEW</div>				
Name ↑	Type	Folder	Last Edited	
eventAction	Data Layer Variable	Engagement	2 days ago	
eventCategory	Data Layer Variable	Engagement	2 days ago	
eventLabel	Data Layer Variable	Engagement	2 days ago	
eventValue	Data Layer Variable	Engagement	2 days ago	
JS_VisibilityHidden	Custom JavaScript	Engagement	4 hours ago	
JS_VisibilityPrefix	Custom JavaScript	Engagement	4 hours ago	

## Tag Configuration

Tag type



Universal Analytics  
Google Analytics

Track Type

Event

Category

{{eventCategory}}

Action

{{eventAction}}

Label

{{eventLabel}}

Value

{{eventValue}}

Non-Interaction Hit

True

Your Settings/ID



Google Analytics Settings ?

✓ Enable overriding settings in this tag ?

Tracking ID ?

UA-12345678-9

Event Label <span>?</span>	Total Events <span>?</span> ↓	Unique Events <span>?</span>
	<div>23,871</div> <div>% of Total: 40.95% (58,300)</div>	<div>7,000</div> <div>% of Total: 21.67% (32,310)</div>
1. 10%	3,701 (15.50%)	970 (13.86%)
2. 20%	3,597 (15.07%)	946 (13.51%)
3. 30%	3,244 (13.59%)	912 (13.03%)
4. 40%	2,847 (11.93%)	825 (11.79%)
5. 50%	2,444 (10.24%)	718 (10.26%)
6. 60%	2,152 (9.02%)	642 (9.17%)
7. 70%	1,944 (8.14%)	603 (8.61%)
8. 80%	1,710 (7.16%)	565 (8.07%)
9. 90%	1,345 (5.63%)	476 (6.80%)
10. 100%	887 (3.72%)	343 (4.90%)

Event Label <span>?</span>	Total Events <span>?</span> <span>↓</span>	Unique Events <span>?</span>
	<b>7,549</b> % of Total: 12.95% (58,300)	<b>5,357</b> % of Total: 16.58% (32,310)
1. 1000	<b>1,057</b> (14.00%)	665 (12.41%)
2. 750	<b>860</b> (11.39%)	497 (9.28%)
3. 1250	<b>804</b> (10.65%)	517 (9.65%)
4. 1500	<b>781</b> (10.35%)	522 (9.74%)
5. 2000	<b>603</b> (7.99%)	435 (8.12%)
6. 1750	<b>597</b> (7.91%)	407 (7.60%)
7. 2500	<b>465</b> (6.16%)	360 (6.72%)
8. 2250	<b>448</b> (5.93%)	333 (6.22%)
9. 500	<b>399</b> (5.29%)	285 (5.32%)
10. 2750	<b>298</b> (3.95%)	236 (4.41%)

Event Label <span>?</span>	Total Events <span>?</span> ↓	Unique Events <span>?</span>
	<b>15,716</b> % of Total: 26.96% (58,300)	<b>10,995</b> % of Total: 34.03% (32,310)
1. 5	<b>1,805</b> (11.49%)	951 (8.65%)
2. 10	<b>1,529</b> (9.73%)	833 (7.58%)
3. 15	<b>1,312</b> (8.35%)	747 (6.79%)
4. 20	<b>1,118</b> (7.11%)	667 (6.07%)
5. 25	<b>972</b> (6.18%)	609 (5.54%)
6. 30	<b>857</b> (5.45%)	553 (5.03%)
7. 35	<b>741</b> (4.71%)	504 (4.58%)
8. 40	<b>652</b> (4.15%)	453 (4.12%)
9. 45	<b>589</b> (3.75%)	420 (3.82%)
10. 50	<b>510</b> (3.25%)	375 (3.41%)