

## **BEST Nivasi Seva App Privacy Policy**

Updated at 2021-11-15

("we," "our," or "us") is committed to protecting your privacy. This Privacy Policy explains how your personal information is collected, used, and disclosed by BEST Nivasi Seva App.

This Privacy Policy applies to our application named BEST Nivasi Seva App, and its associated functionality (collectively, our "Service"). By accessing or using our Service, you signify that you have read, understood, and agree to our collection, storage, use, and disclosure of your personal information as described in this Privacy Policy and our Terms of Service.

### **Definition and Key Terms**

To help explain things as clearly as possible in this Privacy Policy, every time any of these terms are referenced, are strictly defined as:

- Company: when this policy mentions "Company," "we," "us," or "our," it refers to Bharat Electronics Ltd. , Jalahalli, Bangalore, 560013 that is responsible for your information under this Privacy Policy.
- Country: where BEST Nivasi Seva App or the owners/founders of BEST Nivasi Seva App are based, in this case is India.
- Customer: refers to the company, organization or person that signs up to use the BEST Nivasi Seva App Service to manage the relationships with your consumers or service users.
- Device: any internet connected device such as a phone, tablet, computer or any other device that can be used to visit BEST Nivasi Seva App and use the services.
- IP address: Every device connected to the Internet is assigned a number known as an Internet protocol (IP) address. These numbers are usually assigned in geographic blocks. An

IP address can often be used to identify the location from which a device is connecting to the Internet.

- Personal Data: any information that directly, indirectly, or in connection with other information — including a personal identification number — allows for the identification or identifiability of a natural person.
- Service: refers to the service provided by BEST Nivasi Seva App as described in the relative terms (if available) and on this platform.

### **What Information/User Data Do We Collect?**

We collect following information from you when you install our app, use our features within the app, register to our services, respond to a survey or fill out a form.

- Name / Username
- Phone Numbers
- Email Addresses
- Age
- Gender
- Password

### **What Measures Do We Take to Ensure the Security of User Data?**

We implement a variety of security measures to maintain the safety of your personal information when you register, use and engage within our App. Some of the measures that we take are,

- Encrypting user authentication credentials
- Enforcing HTTPS on all communications to/from app and backend servers

- Not allowing any third-party service to access user data

Explicitly asking user permission to provide app features such as Near Me, Tourism etc.

We take precautions to protect the security of your information. We have physical, electronic, and managerial procedures to help safeguard, prevent unauthorized access, maintain data security, and correctly use your information. However, neither people nor security systems are foolproof, including encryption systems. In addition, people can commit intentional crimes, make mistakes or fail to follow policies. Therefore, while we use reasonable efforts to protect your personal information, we cannot guarantee its absolute security. If applicable law imposes any non-disclaimable duty to protect your personal information, you agree that intentional misconduct will be the standards used to measure our compliance with that duty.

### **What Permissions Does Our App Require?**

We also collect information from mobile devices to provide features and functionality within the app:

- Location (GPS): Location data is required for accessing few services provided by the app such as near-by tourist places, ATMs, hospitals, police station, etc.
- SMS (messages): SMS text messages are received for user registration process.
- Call (phone): Phone calls to emergency services from within app.

### **How Do We Use The Information We Collect?**

Any of the information we collect from you may be used in one of the following ways:

- To provide the functionality such as “Near Me” that gives information regarding nearby tourist places, ATMs, hospitals, hotels, etc.
- To process user requests
- To administer a survey or poll on community engagement initiatives
- To send contextual notifications and alerts
- To improve our service (we continually strive to improve our service offerings based on the information and feedback we receive from you)

### **How Long Do We Keep Your Information?**

We keep your information only so long as we need it to provide service to you and fulfill the purposes described in this policy. When we no longer need to use your information and there is no need for us to keep it to comply with our legal or regulatory obligations, we'll either remove it from our systems or depersonalize it so that we can't identify you.

### **Kids' Privacy**

We do not address anyone under the age of 13. We do not knowingly collect personally identifiable information from anyone under the age of 13. If You are a parent or guardian and You are aware that Your child has provided Us with Personal Data, please contact Us. If We become aware that We have collected Personal Data from anyone under the age of 13 without verification of parental consent, We take steps to remove that information from our servers.

### **Governing Law**

The laws of India, excluding its conflicts of law rules, shall govern this Agreement and your use of our service. Your use of our service may also be subject to other local, state, national, or international laws.

### **Your Consent**

By using our service, registering an account, or participating in a survey, you consent to this Privacy Policy.

### **Changes To Our Privacy Policy**

If we decide to change our privacy policy, we will post those changes on this page, and/or update the Privacy Policy modification date below.

### **Contact Us**

Don't hesitate to contact us if you have any questions.

[smartbelcolony@gmail.com](mailto:smartbelcolony@gmail.com)