

REDEFINING ENGLISH LANGUAGE TEACHING & LEARNING IN THE 21ST CENTURY CONTEXT

SPONSORSHIP CATEGORIES & BENEFITS

PLATINUM SPONSOR:

Key-note Speaker + 2,000 USD (+ Books)

1. Display of an interview with the key-note speaker/ sponsor on TESOL's microsite embedded within VUS website.
2. Display of the sponsor's trademark, logo and showcase of the sponsor's short footage on the video clip introducing the TESOL conference before the event.
3. Display of the sponsor's trademark and logo on the most prominent location of the main banners.
4. Display of the sponsor's name and logo on the most prominent location of marketing materials: handbooks (about 1,500 copies will be circulated), the main backdrop, flyers, posters, newspapers and advertisements,
5. Display of the sponsor's trademarks and logo on TESOL's invitation letters.
6. 02 A4 pages for advertisement in the handbooks (about 1,500 copies will be circulated)
7. A booth in a prominent position to display the sponsor's products in registration area.
8. Standees in registration area.
9. List of the participants, including their contact information.
10. Special recognition at the opening and closing of the conference.
11. Certificate of recognition for sponsorship.

B. GOLD SPONSOR:

Speaker(s) + 1,500 USD (+ Books)

1. Display of the sponsor's trademark and logo on the video clip introducing TESOL before the event.
2. Display of the sponsor's trademark and logo on the main banners.
3. Display of the sponsor's trademark and logo on marketing materials: the main backdrop, handbooks (about 1,500 copies will be circulated), flyers, posters, newspapers, advertisements.
4. Display of the sponsor's trademarks and logo on TESOL's invitation letters.
5. 01 A4 page for advertisement in the handbooks (about 1,500 copies will be circulated)
6. A booth to display the sponsor's products in registration area.
7. Standees in registration area.
8. List of the participants, including their contacts.
9. Special recognition at the opening and closing of the conference.
10. Certificate of recognition for sponsorship.