Ile Zdravev

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Summary

Experienced eCommerce and frontend developer with a strong background in online sales platforms and web development. Skilled in HTML, CSS, JavaScript, and digital marketing strategies. Strong problem-solving skills and ability to work collaboratively with cross-functional teams.

Experience

Shopify Lead Developer

Jellywall

Aug 2021 - Present (2 years 5 months)
- Developed custom Shopify themes and integrated third-party apps to enhance store functionality
- Led a team of developers in delivering high-quality e-commerce solutions
- Collaborated with stakeholders to understand business requirements and deliver tailored solutions
- Theme Development & App integration. Liquid + Vanilla Js
- Inventory management system development. Node + Express + React + MongoDB
- Storefront development. Storefront API + React.js
- Conversion Rate Optimization by continuous A/B testing using Google Optimize
- Analytics, Insight, Tracking scripts setup on PDP, Cart, Checkout pages.
- Implement business strategy through line item scripts on Shopify Plus Script Editor

Ecommerce Developer

PixaCreatives

Sep 2019 - Apr 2021 (1 year 8 months)
- Developed and maintained ecommerce websites for clients using WooCommerce and Shopify platforms
- Created custom themes and plugins to enhance website functionality
- Improved website performance by optimizing code and implementing caching techniques
- Collaborated with designers and project managers to deliver high-quality projects on time and within budget
- Built and maintained websites for clients using various web development frameworks

Senior Frontend Developer

Mula-X

Mar 2019 - Oct 2019 (8 months)
- Developed and maintained web applications using Next.js and React.js
- Collaborated with designers and backend developers to ensure seamless integration of frontend and backend systems
- Implemented responsive design principles to ensure optimal user experience across devices
- Utilized Git for version control and code management

- Worked with clients to gather requirements and provide technical recommendations

Shopify App Developer, Site maintainer
We Make Websites
Mar 2017 - Feb 2018 (1 year)
- Shopify Plus theme development & customization based on Zeplin, Figma, XD, Invision Design
- Custom Shopify app development using React.js, Node.js, GraphQL, MongoDB and Shopify Polaris
- Shopify Custom Storefront development using Next.js, Shopify Storefront API, GraphQL
- Writing Shopify Plus Scripts for line items, shipping, payments using Ruby
- Recharge Customer Portal Development. Novum Theme Engine, Custom theme development using Vue.js, Recharge
Admin Restful API

JS | React Developer
CityDAO
Jan 2014 - Jun 2014 (6 months)
CityDAO is exploring decentralized asset ownership on chain,starting with a piece of land in Wyoming.

- Created web app to view CityDAO land parcels.
- Developed plot map using mapboxgl npm package.
- Developed wallet connector using web3-provider.

Education

South East European University (SEEU)
Bachelor of Architecture - BArch, Computer Science
Mar 2007 - Dec 2011

Licenses & Certifications

Shopify Theme Development Certification - Vevol Media - Shopify Partners
Issued Aug 2018 - Expires Jul 2021

Technical Skills

Shopify / WordPress	Ruby on Rails
HTMl / CSS	Mongo DB / SQL
Javscript / PHP	REST / GraphQl
Shopify / WprdPress Theme	Aws EC2 / Lambda
App / Plugin Development	Technical Support
Third-Party Integration	Figma / PSD / XD to HTML
Website Speed Optimization	GitHub / Gitlab
Technical Support	Node / React / Vue / Nuxt / Next / TypeScript