Ile Zdravev

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Summary

Experienced eCommerce and frontend developer with a strong background in online sales platforms and web development. Skilled in HTML, CSS, JavaScript, and digital marketing strategies. Strong problem-solving skills and ability to work collaboratively with cross-functional teams.

Experience

Shopify Fullstack Developer
Smash Creative

Aug 2021 - Nov 2022 (1 year 4 months)
- Theme Development & App integration. Liquid + Vanilla Js
- Inventory management system development. Node + Express + React + MongoDB
- Storefront development. Storefront API + React.js
- Conversion Rate Optimization by continuous A/B testing using Google Optimize
- Analytics, Insight, Tracking scripts setup on PDP, Cart, Checkout pages.
- Implement business strategy through line item scripts on Shopify Plus Script Editor

Ecommerce Developer
PixaCreatives

Sep 2019 - Apr 2021 (1 year 8 months)
- Developed and maintained ecommerce websites for clients using WooCommerce and Shopify platforms
- Created custom themes and plugins to enhance website functionality
- Improved website performance by optimizing code and implementing caching techniques
- Collaborated with designers and project managers to deliver high-quality projects on time and within budget
- Built and maintained websites for clients using various web development frameworks

Shopify App Developer, Site maintainer
We Make Websites

Mar 2017 - Feb 2018 (1 year)
- Shopify Plus theme development & customization based on Zeplin, Figma, XD, Invision Design
- Custom Shopify app development using React.js, Node.js, GraphQL, MongoDB and Shopify Polaris
- Shopify Custom Storefront development using Next.js, Shopify Storefront API, GraphQL
- Writing Shopify Plus Scripts for line items, shipping, payments using Ruby
- Recharge Customer Portal Development. Novum Theme Engine, Custom theme development using Vue.js, Recharge
Admin Restful API

JS | React Developer

CityDAO

Jan 2014 - Jun 2014 (6 months)

CityDAO is exploring decentralized asset ownership on chain,starting with a piece of land in Wyoming.

- Created web app to view CityDAO land parcels.
- Developed plot map using mapboxgl npm package.
- Developed wallet connector using web3-provider.

Education

South East European University (SEEU)

Bachelor of Architecture - BArch, Computer Science

Mar 2007 - Dec 2011

Licenses & Certifications

Shopify Theme Development Certification - Vevol Media - Shopify Partners

Issued Jul 2020 - Expires 2021

Technical Skills

Shopify / WordPress

HTML / CSS

JavaScript / PHP

Shopify / WordPress Theme Development

App / Plugin Development

Third-party integrations

Website Optimization

Technical Support

Node / React / Vue.js / Nuxt.js / Next / TypeScript

Ruby on Rails

Mongo DB / SQL

REST / GraphQL

Aws EC2 / Lambda

wackpack

Figma / PSD to HTML

Troubleshooting and Bug Fixing

Git