

Ile Zdravev

ilezdravev1@gmail.com

+38970627241

<https://www.linkedin.com/in/ile-zdravev-660678281/>

<https://www.creative.dev/info>

Summary

Experienced eCommerce and frontend developer with a strong background in online sales platforms and web development. Skilled in HTML, CSS, JavaScript, and digital marketing strategies. Strong problem-solving skills and ability to work collaboratively with cross-functional teams.

Experience



Shopify Fullstack Developer

Jellywall

Aug 2021 - Present (2 years 7 months)

- Developed custom Shopify themes and integrated third-party apps to enhance store functionality
- Led a team of developers in delivering high-quality e-commerce solutions
- Collaborated with stakeholders to understand business requirements and deliver tailored solutions
- Theme Development & App integration. Liquid + Vanilla Js
- Inventory management system development. Node + Express + React + MongoDB
- Storefront development. Storefront API + React.js
- Conversion Rate Optimization by continuous A/B testing using Google Optimize
- Analytics, Insight, Tracking scripts setup on PDP, Cart, Checkout pages.
- Implement business strategy through line item scripts on Shopify Plus Script Editor



Shopify App & Theme Developer

Garrell Associates Inc

May 2018 - Jan 2019 (9 months)

<https://garrellassociates.com/>

- Built a theme based on the Shopify Dawn theme from scratch
- Built Custom Filter & Search App
- They wanted extra features that Shopify doesn't support. so I created my own app for theme
- Built Fully customized Collection & Search page based in Custom Search and Filter App
- Built custom subscription app for their product page.
- Developed product page based on custom subscription app.
- Integrated various Shopify apps and implemented many custom features by using script editor, Shopify function. Shopify flow etc.



Shopify App Developer, Site maintainer

We Make Websites

Mar 2017 - Feb 2018 (1 year)

- Shopify Plus theme development & customization based on Zeplin, Figma, XD, Invision Design
- Custom Shopify app development using React.js, Node.js, GraphQL, MongoDB and Shopify Polaris
- Shopify Custom Storefront development using Next.js, Shopify Storefront API, GraphQL
- Writing Shopify Plus Scripts for line items, shipping, payments using Ruby

- Recharge Customer Portal Development. Novum Theme Engine, Custom theme development using Vue.js, Recharge Admin Restful API



Shopify Frontend Developer

Upwork

Apr 2016 - Feb 2017 (11 months)

- Keep 98% Job success score and 95% on time job complicated.
- Awarded Rising Talent, Eligibility, Top Rated Plus

Education



South East European University (SEEU)

Bachelor of Architecture - BArch, Computer Science

Mar 2007 - Dec 2011

Technical Skills

Shopify App & Theme Development

Ecommerce & WordPress

SEO & CRO & Speed Optimization

Figma to HTML & XD to HTML

Thirdparty App Integration & Configuration

Bug Fixing

Virtual Assistant

Back End Development

Front End Development

Skills

Liquid / HTML / CSS

JavaScript / PHP

Node / React / Vue.js / Nuxt.js / TypeScript

Ruby on Rails

Git

Mongo DB / SQL

Aws EC2 / Lambda

WebPack

Figma / PSD / XD