

GETTING STARTED



BEING



SMART &



DATA-DRIVEN

Card kit for Local Government Units

PROJECT OF:



SUPPORT FROM:



DESIGN INFORMATION

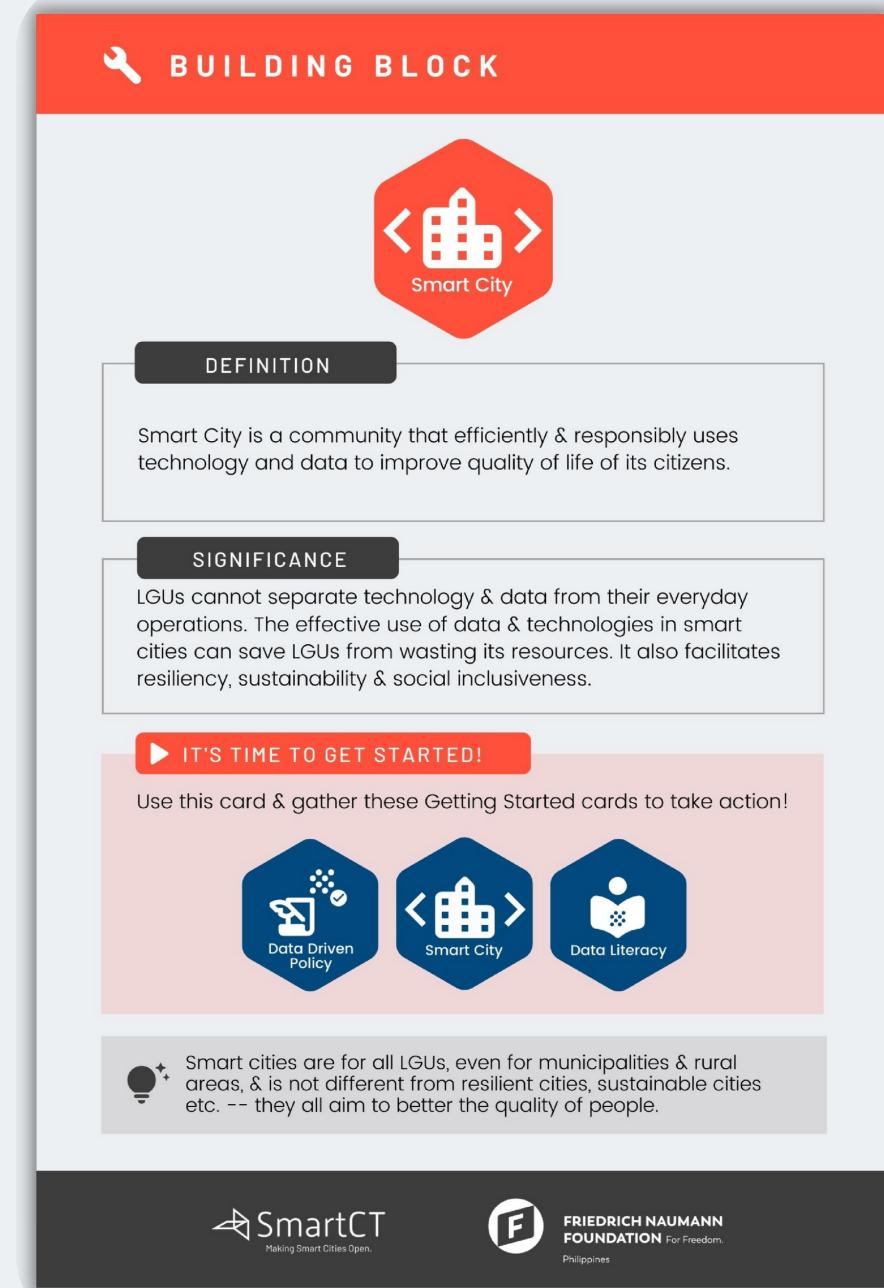
01

Cards

Size

Card Size: (A7), 126x82mm

Similar to the size of an iPhone 7/8).
This size is recommended for working by
yourself or with a group.

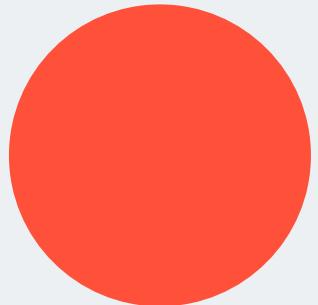


GUIDEBOOK : Getting Started with Being Smart and Data-Driven for LGUs Card Kit

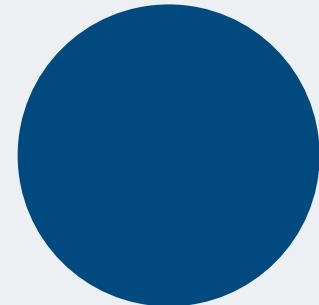
Color

**Colors are based on
SmartCT and FNF brand
colors**

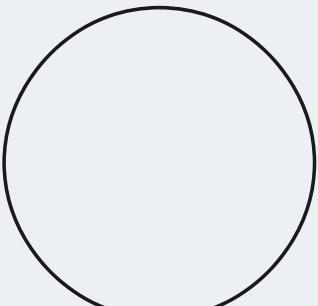
SmartCT orange is used for Building Block cards and Icons while FNF blue is used for Getting Started Cards and Icons.



#FF5039



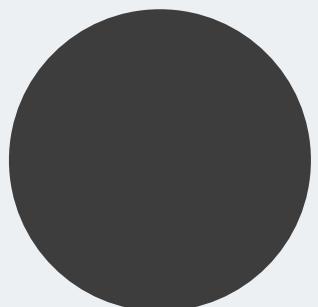
#004A7F



#ECF0F3



#fdfdfd



#3D3D3D

Font

**Barlow Medium are used
for Main Ideas and Headers**

Poppins Light and Poppins Medium are used for body texts.

Barlow Medium

abcdefghijklmnopqrstuvwxyz

ABCDEFGHIJKLMNOPQRSTUVWXYZ

1234567890

Poppins Medium

abcdefghijklmnopqrstuvwxyz

ABCDEFGHIJKLMNOPQRSTUVWXYZ

1234567890

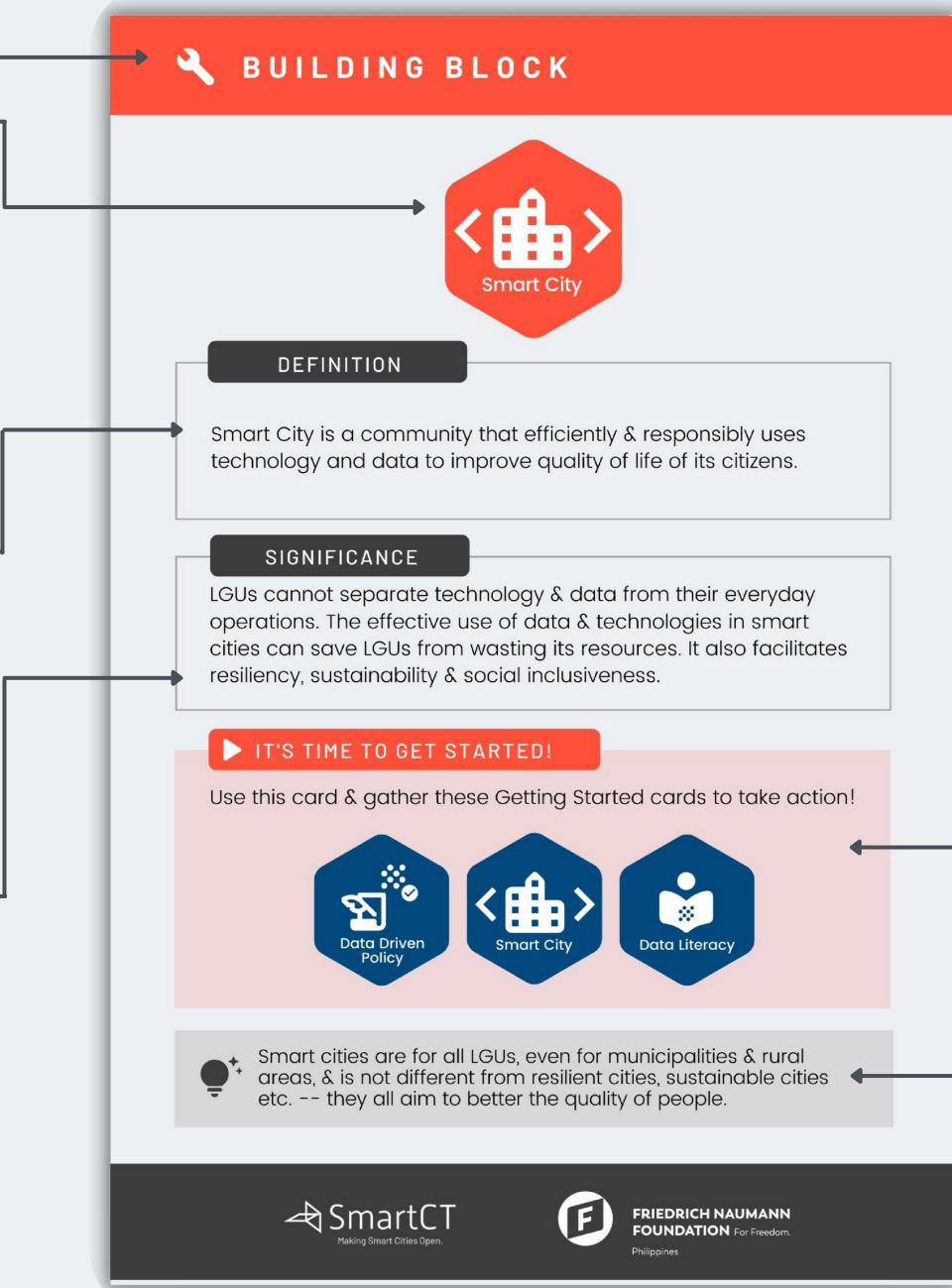
Poppins Light

abcdefghijklmnopqrstuvwxyz

ABCDEFGHIJKLMNOPQRSTUVWXYZ

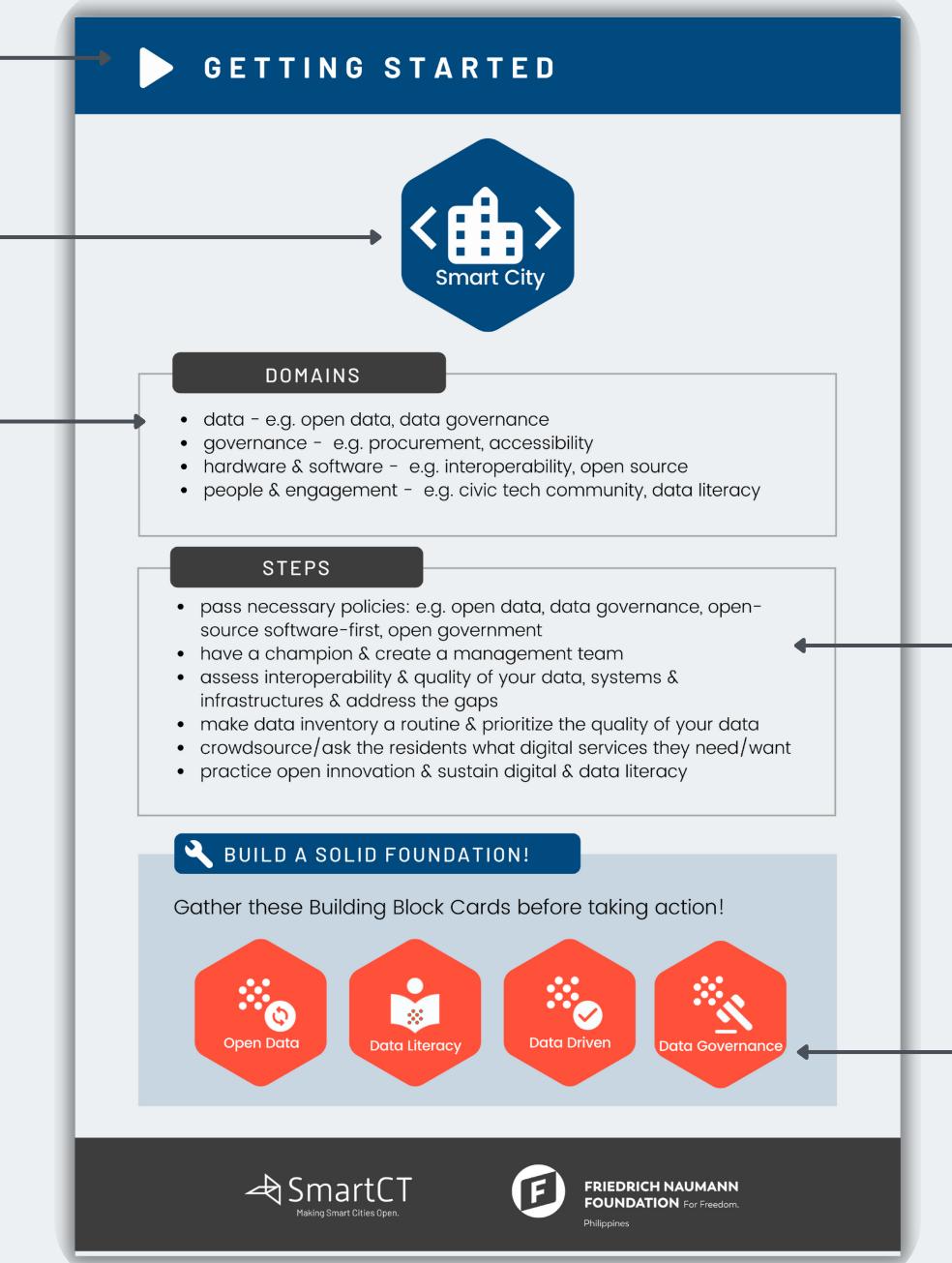
1234567890

- Type of card**
- Icon** : This is an informational sign which the LGU & the public can adopt. These icons serve as visual cues that anyone can grasp when trying to recall new information about being smart & data-driven.
- Definition** : We use the non-technical explanation of each key concept to help you explore the complex social nature of being smart & data-driven.
- Significance** : This answers the question - What's in it for the LGU? This is a great entry point for discussion so that the LGU can reflect on what they really want to & can achieve from the given concept.



- Connection to the Getting Started Cards** : Now that you know about the concept & its significance, how can you put this into action? Use the Building Block Card with the listed 3-4 Getting Started cards & you will now have the key points & steps from other longer guides in a compact & easy digest form.
- Tips** : A bonus section for Building Block Cards, which includes tips, & common misconceptions

- Type of card**
- Icon** : This is an informational sign which the LGU & the public can adopt. These icons serve as visual cues that anyone can grasp when trying to recall new information about being smart & data-driven.
- Considerations** : There are various key considerations in getting started to being smart & data-driven LGUs. Expect prerequisites, domains, key considerations in this section that are needed for successful implementation.



4. Steps : If not done correctly, getting started with being smart and data-driven can be costly and a risk to the safety and security of the LGU. The goal of this section on steps is to provide you with clear guidelines in a compact format.

5. Building Block Cards as Foundation: Now that you know about the steps and prerequisites, use the listed 3-4 Building Block cards as foundation and requirements to get started.



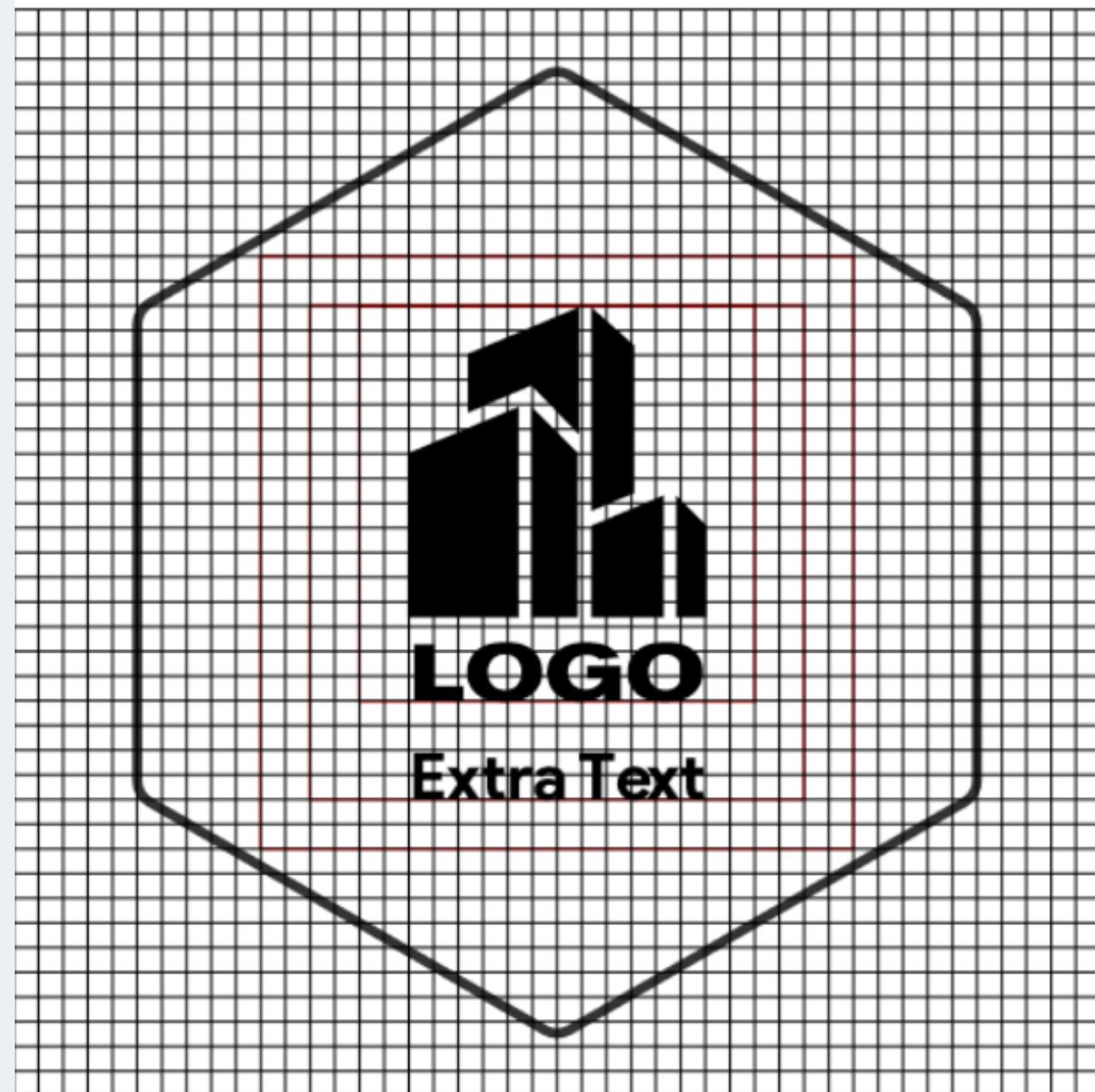
02

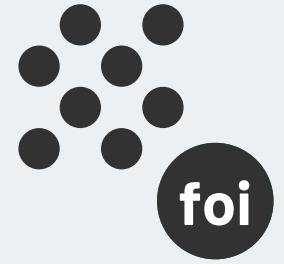
Icons

We mainly used the following references for iconography:

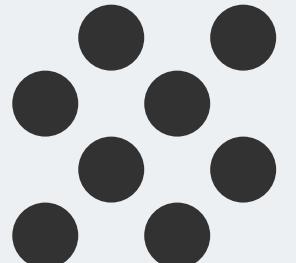
- Digital Trust for Places and Routines (DPTR): an open-source communication standard that enables people's transparency, accountability, and control. The standard is free for anyone to use.
- Material.io : a design system created by Google to help teams build high-quality digital experiences for Android, iOS, Flutter, and the web. We mixed and matched Material.io's system icons to represent a command, file, device, directory, or common actions.

We chose the hexagon shape because it is a shape that is predominant in nature (e.g. bees, snow) and also popular among technology enthusiasts.

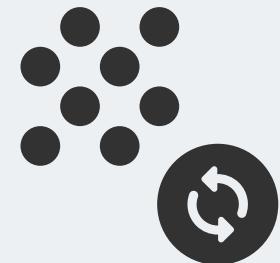




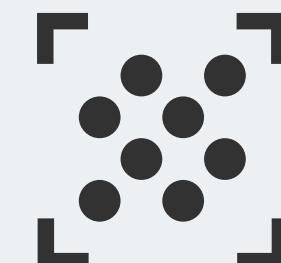
Freedom of
Information



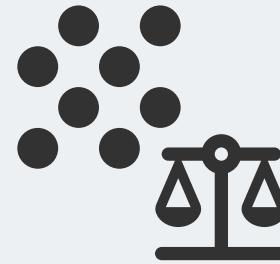
Data



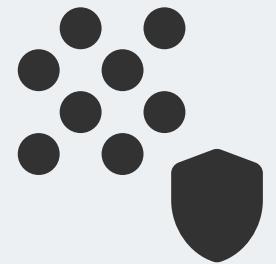
OpenData



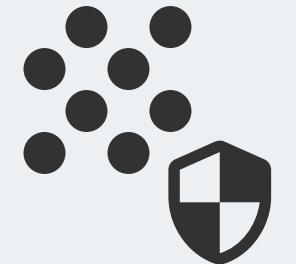
Machine Readable



Data Ethics



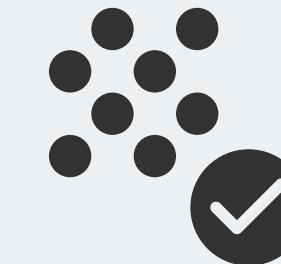
Data Privacy



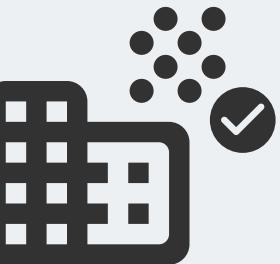
Data Security



Openness



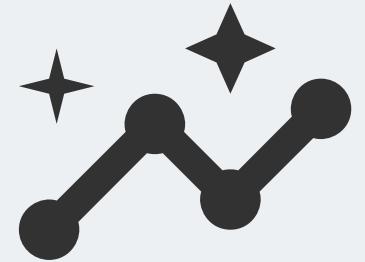
Data Driven



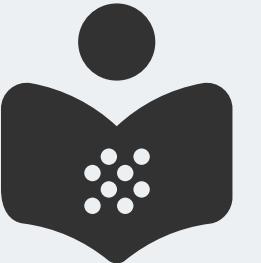
Data Driven
Organization

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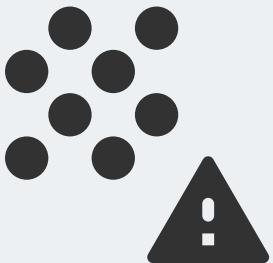
 **SmartCT**
Making Smart Cities Open.



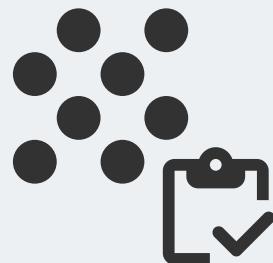
Data Visualization



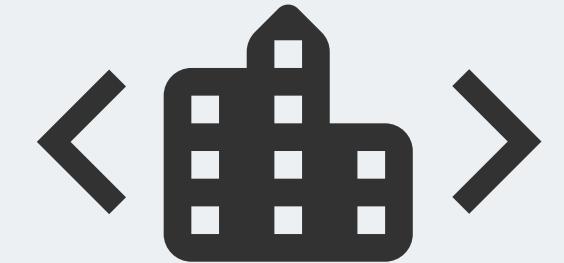
Data Literacy



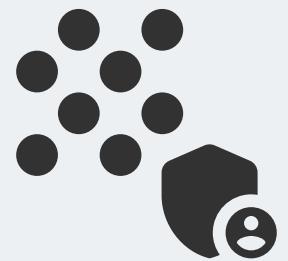
Data Fallacy



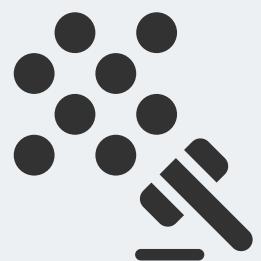
Data Inventory



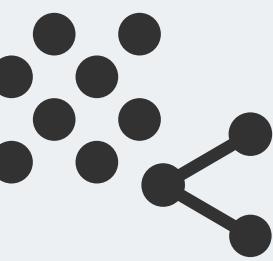
Smart City



Data Stewardship



Data Governance

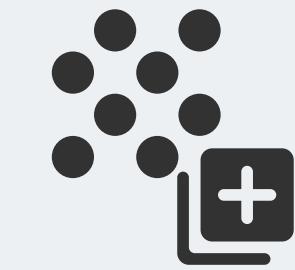


Data Sharing

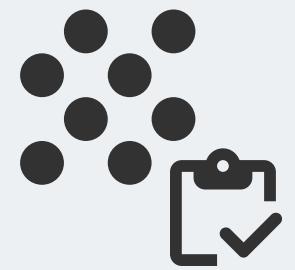


Dashboard

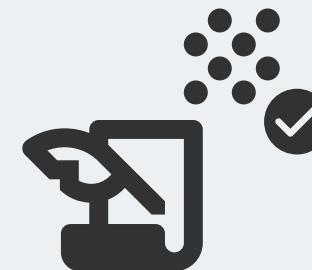
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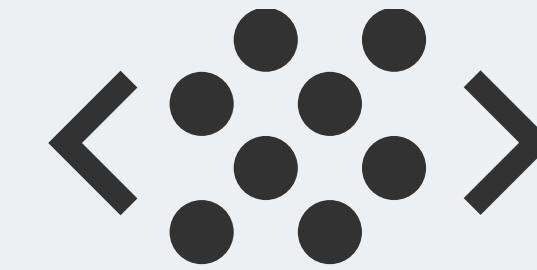
Gather Data



Data Inventory



Data Driven Policy



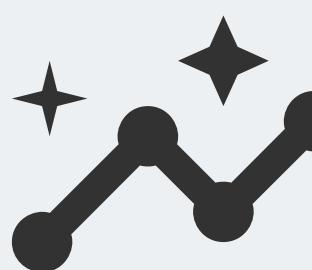
Digitize Data



Open Data



Analyze Data



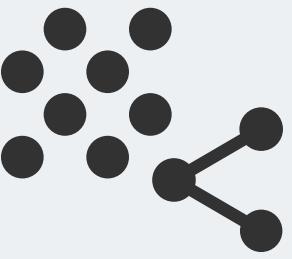
Data Visualization



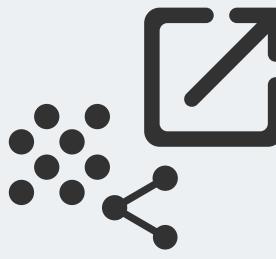
Data Literacy

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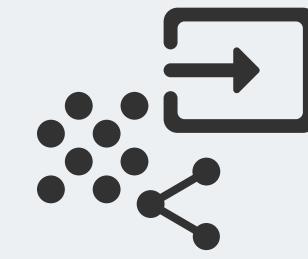
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Making Smart Cities Open.



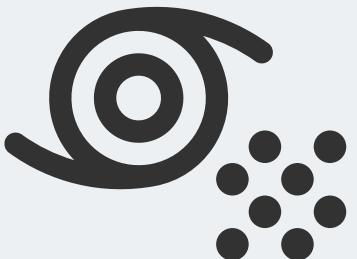
Data Sharing



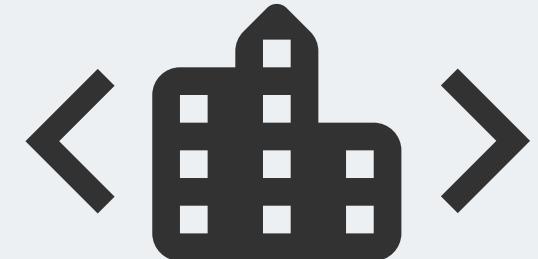
External Sharing



Internal Sharing



Disaster Data



Smart City

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To open and smart future.

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