



What is LikeNET ?

LikeNET allows you to engage an active and receptive member base of your target market and pay only for results.

How LikeNET Works

1. Select your target audience from our members
(Target using: Age, Gender, Location & Income)

2. Create an offer
(Survey, Lead generation, Web Traffic & Purchase offers)

3. Selected members are notified of your offer
(Our members are notified through SMS, email notifications and our newsletter)

4. Members respond to your offer, earning points
(You get access to feedback live & powerful graphical reporting tools)

5. You pay only for results
(You only pay when you receive survey answers, purchases, web traffic or leads)

6. Members use points in the LikeNET Marketplace

Why Advertise with LikeNET

You only pay for results
Exposure to your target market

How the Marketplace Works

Members use their points to purchase featured items in the LikeNET Marketplace

All members use the market place. This is great exposure for your brand or product.

Types of Marketplace offers

GIFTCARDS, COUPONS & GIVEAWAYS

*Gift Cards & Giveaways get featured on the Marketplace homepage and Newsletter

Capture Member data when they purchase your offer in the LikeNET Marketplace