

Filter Panel

Outlet Location T...

Outlet Size

Item Type

\$1.20M



TOTAL SALES

\$141



AVERAGE SALES

8523



NO OF ITEMS

3.9



AVERAGE RATING

Total Sales

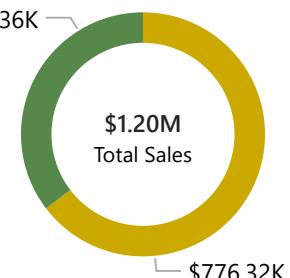
Average Sales

Number of Items

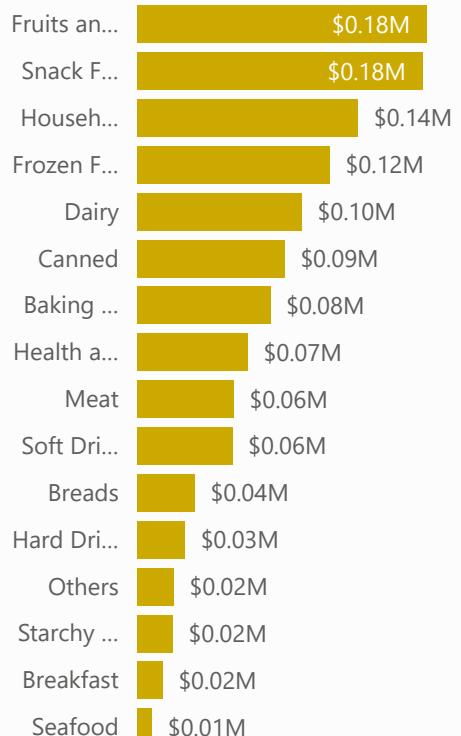
Average Rating

FAT CONTENT

Item Fa... ● Low Fat ● Regular

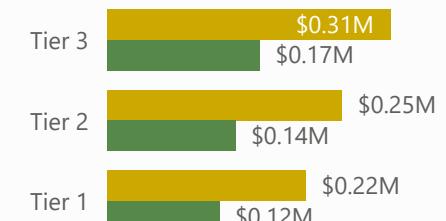


ITEM TYPE



FAT BY OUTLET

● Low Fat ● Regular



OUTLET ESTABLISHMENT

\$250K

\$200K

\$150K

\$100K

\$50K

\$78K

2012

2014

2016

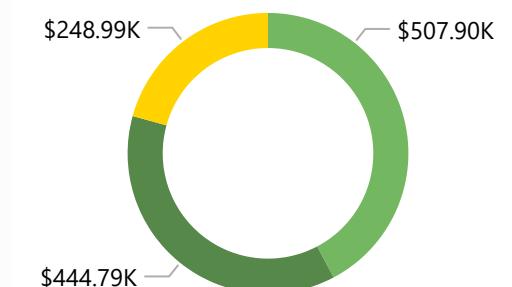
2018

2020

2022

OUTLET SIZE

Outlet Si... ● Medium ● Small ● High



OUTLET LOCATION

100%

Tier 3

\$472.13K

Tier 2

\$393.15K

Tier 1

\$336.4K

71.3%

OUTLET TYPE

Outlet Type	Total Sales	No. of Items	Avg. Sales	Avg. Rating	Item Visibility
Supermarket Type1	\$788K	5577	\$141	4	338.65
Grocery Store	\$152K	1083	\$140	4	113.57
Supermarket Type3	\$131K	935	\$140	4	54.80
Supermarket Type2	\$131K	928	\$142	4	56.62