



EMPLOYMENT

Instructional Writer – Mentors Computer Education

Analyze, develop, design, implement and evaluate content for technical subject areas.

- Designed and developed course materials from various sources.
- Created storyboards on ILT based courses (**Duration: 60 hours**).
- Conducted content gathering meetings with internal partners in a cross-functional capacity.
- Evaluated the effectiveness of courses using ADDIE 5 levels of Evaluation.
- Helped develop user manuals, program documentation and training manuals.
- Conducted QA checks on training manuals.
- Collaborated and trained the students during lab sessions, based on networking concepts.
- Reported to manager on daily basis or weekly basis regarding batch status reports.
- Acted independently to provide leadership and support on projects.
- Established positive relationships with students, colleagues and institute administrators/staff

Content Writer – Isoft Technologies

Freelancer

Created original content for online.

- Delivered endorsements for new company website, wrote new content, and edited existing content.
- Research data and produced infographics and provide design feedback and suggestions.

- Work with web developers to develop macros that can increase efficiencies on large projects.
- Researched and fact-checked practical data.

Content Writer – Meru Software Private Limited

Internship

- Wrote, edited, and formatted company's confidential documents and white papers.
- Provided recommendations for company website, wrote new content.

Technical Knowledge Areas

- i) Knowledge on concepts of networking.
- ii) Knowledge on usage of **Cisco Packet Tracer Software**.
- iii) Awareness on preparing a technical specification documents of any field.

Certifications

- i) **INDO – US ROBO LEAGUE**



EDUCATION

Nishitha College of Engineering and Technology

2010-2014

I have started my graduation in the year 2010 and my stream is **Electronics and Communication Engineering (ECE)**. In 2014 I have completed my graduation successfully with aggregate 62.71%.

Narayana Junior College

2008-2010

I studied my higher secondary education with **MPC Group (Maths, Physics, and Chemistry)** and completed in 2010 with aggregate 58%

Bashyam High School

2008

I studied my secondary education in **Bashyam High School** and completed in the year 2008 with aggregate 68%.



PROFESSIONAL SKILLS & AREA OF EXPERTISE

Microsoft Office (Upto 2016)



Technical Content Writing



Networking



Windows



Articulate Storyline-2



INTERESTS

SEARCH ENGINE MARKETING SOCIAL MEDIA PAY PER CLICK
SMS *DIGITAL MARKETING*** MMS**
SEARCH ENGINE OPTIMIZATION CONTENT WRITING
DISPLAY ADVERTISEMENT KEYWORDS BLOGS EBOOKS
E-MAIL ADVERTISEMENT

References:

Name: **Mr. Makarand Mohan**

Company Name: **Mentors Computer Education**

Phone Number: **+919000080886**

Company Website: **<https://www.mentorsgroup.in/>**

Name: **Mr. Kishore Kurra**

Company Name: **Meru Software Pvt. Ltd**

Phone Number: **+919030466779**

Company Website: **<http://www.merusoftware.com/>**

Name: **Mr. Satish Kumar**

Company Name: **iSoft Technologies**

Phone Number: **+919700106956**

Company Website: **<https://www.isofttech.co.in/>**