**Karthik+91 – 9164761917**

**karthikfordesign@gmail.com**

**Personal Summary:**

Having **5+** Years of IT Experience, which compromises **3+** Years of experience into Graphical Designing, Product Designing,Mockup Designing, UI Designing, UX Designing, Product Demo, Product Feature Documentation& etc., remaining **2+** Years of experience into Client Engagement & Recruitment

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**Skills:**

**Qualification:**

**Bachelor of Engineering** – 2009, from VTU

**Career History:**

**Spire Technologies**

April 2014 – Till Date

Graphic / UI Designer

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**Teamware Solutions**

October 2013 – March 2014

Executive - Talent Acquisition

**Digital-X Solution**

October 2010 – June 2012

Technical Recruiter

**Projects Handled:**

**Spire Technologies:**

*Spire Technologies is a company that generates contextual meaning out of ANY content whether it is text, audio or video. We have built world’s first Context Intelligence Platform offered as PaaS which can be applied to any functional domain in any industry.*

**Project 1:**

# Project Name:Spire Acqura™ 2.0

**Project Description**:Spire Acqura™ 2.0is an Intelligence Based Hiring Technology, which helps the Recruiter fitting the right talent to the right job which seems simple indeed with both demand (job description) and supply (resumes) digitized. It gives 95% accuracy in contextual search and 80% accuracy in bi-directional mapping.

**Team Size:** 1

**Skills & Tools used:**Adobe Photoshop, Adobe Illustrator, Adobe Dreamweaver, Balsamiq, HTML, HTML5, CSS, CSS3, Javascript, invisionapp

**Roles & Responsibilities:**

Requirement gatheringfrom the Product Manager

Designing the Wireframe of the Screens with specified features included

Designing the Mockup of each Screens with corporate UI after approval

Designing the Mockup Screens into Web Based Clickable Mockupby writing HTML&CSScodes

Providing the Presentation / Demoof the created Mockup to the Management (CEO, CMO, CTO, Senior Vice President, Vice President), Technical team & the Sales team

UI Designingof the product for the Technical Team

Customizing & Designing the Mockup as per the customer requirements

Providing Demoof the Mockup to the Clients, if required

Preparing the Sitemaps & the storyboards

**Project 2:**

# Project Name: Spire TalentVista™

**Project Description:**Spire TalentVista™applies the rules of sales and marketing to recruitment. It is a contextually intelligent social networking and collaboration tool that locates, attracts, engages and motivates passive and active job seekers. Candidates can stay connected even via mobile devices in a comfortable UI environment packed with friendly features.

**Team Size:** 1

**Skills & Tools used:**Adobe Photoshop, Adobe Illustrator, Adobe Dreamweaver, Balsamiq, HTML, HTML5, CSS, CSS3, Javascript, invisionapp

**Roles & Responsibilities:**

Requirement gatheringfrom the Product Manager

Designing the Wireframe of the Screens with specified features included

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Preparing the Sitemaps & the storyboards

**Project 3:**

# Project Name: Spire TalentMap™

**Project Description:**Spire TalentMap™gives an organization a bird’s eye view of its entire talent capital skills, gaps, performance and future planning scenario along with costs involved.

**Team Size:** 1

**Skills & Tools used:**Adobe Photoshop, Adobe Illustrator, Adobe Dreamweaver, Balsamiq, HTML, HTML5, CSS, CSS3, Javascript

**Roles & Responsibilities:**

Requirement gatheringfrom the Product Manager

Designing the Wireframe of the Screens with specified features included

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Providing Demoof the Mockup to the Clients, if required

Preparing the Sitemaps & the storyboards

**Project 4:**

# Project Name: Spire PotentioScape™

**Project Description:**Spire PotentioScape™helps to discover, match and analyze the potential of each employee in an organization by providing a personalized career path visibility to them. Its contextual forecasting lets companies reduce training costs in absolute, as well as L&D cost/employee in advance.

**Team Size:** 1

**Skills & Tools used:**Adobe Photoshop, Adobe Illustrator, Adobe Dreamweaver, Balsamiq, HTML, HTML5, CSS, CSS3, Javascript

**Roles & Responsibilities:**

Requirement gatheringfrom the Product Manager

Designing the Wireframe of the Screens with specified features included

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UI Designingof the product for the Technical Team

Customizing & Designing the Mockup as per the customer requirements

Providing Demoof the Mockup to the Clients, if required

Preparing the Sitemaps & the storyboards

**Project 5:**

# Project Name: Spire Community Portal™

**Project Description:**Spire Community Portal ™is a community portal for the internal employees of an Organization. Spire Community Portal ™helps to discover& understand their own colleagues & it acts as a forumto discuss on any Technology to get themselves trained for the lagging Skills & Etc.,

**Team Size:** 1

**Skills & Tools used:**Adobe Photoshop, Adobe Illustrator, Adobe Dreamweaver, Balsamiq, HTML, HTML5, CSS, CSS3, Javascript

**Roles & Responsibilities:**

Requirement gatheringfrom the Product Manager

Designing the Wireframe of the Screens with specified features included

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Providing the Presentation / Demoof the created Mockup to the Management (CEO, CMO, CTO, Senior Vice President, Vice President), Technical team & the Sales team

UI Designingof the product for the Technical Team

Customizing & Designing the Mockup as per the customer requirements

Providing Demoof the Mockup to the Clients, if required

Preparing the Sitemaps & the storyboards

**Project 6:**

# Project Name: Spire My Career Market Workplace™

**Project Description:**Spire My Career Market Workplace ™gives the opportunity to the candidate to choose his/her best matching jobs based on the skills matching score.

**Team Size:** 1

**Skills & Tools used:**Adobe Photoshop, Adobe Illustrator, Adobe Dreamweaver, Balsamiq, HTML, HTML5, CSS, CSS3

**Roles & Responsibilities:**

Requirement gatheringfrom the Product Manager

Designing the Wireframe of the Screens with specified features included

Designing the Mockup of each Screens with corporate UI after approval

Designing the Mockup Screens into Web Based Clickable Mockupby writing HTML&CSScodes

Providing the Presentation / Demoof the created Mockup to the Management (CEO, CMO, CTO, Senior Vice President, Vice President), Technical team & the Sales team

UI Designingof the product for the Technical Team

Customizing & Designing the Mockup as per the customer requirements

Providing Demoof the Mockup to the Clients, if required

Preparing the Sitemaps & the storyboards

**Project 7:**

# Project Name: Company Branding, Advertising & Marketing

**Project Description:**This was the project to Brand the Company Name Globally as well as Internally.

**Team Size:** 1

**Skills & Tools used:**Adobe Photoshop, Adobe Illustrator, Adobe Animate, CorelDraw, Windows Movie Maker

**Roles & Responsibilities:**

Designing & Managing Banner Advertisementsfor Online Sales

Designed Banners for Hoardingwhich will be displayed Globally

Designed Logofor Company Branding Globally for 1 Million Billable Employees

Designed Vignettes&Brochurefor the Clients which relates Spire TalentSHIP**™** to their work culture

Designed Danglers, Banners, Note Pad Cover, Calendar, Coffee Cup Cover, Pen Coverfor Internal Branding

Designed Birthday & New Joined Employees Introduction Email Template

Designed Letter Heads&Business Cardsfor the Organization

Sketched few images for the Organization which explains the transformation of a Lead into a Demo, Demo into a Successful Deal

Designed Battle Cards

Designed Vector Imagefor the Organization Work Culture to be displayed to the ISO

Designed & Created few Videosfor the Organization

**Teamware Solutions:**

*Teamware Solutions, a business division of Quantum Leap Consulting Private Limited, offers cutting edge industry solutions for deriving business value for our clients' IT initiatives. Teamware leads its service in offering skills augmentation and professional consulting services.*

**Roles & Responsibilities:**

Requirement gathering from Client

Sourcing&Screeningthe resumes against the JD

Salary negotiatingwith the Candidates

I was involved in Client Engagement(Visiting Client Location, discussing about the Requirements, Arranging the walk in’s & etc.,)

**Digital-X Solutions:**

*Digital-X Solutions provides the professional consulting services to its more than 500 Clients.*

**Roles & Responsibilities:**

Requirement gatheringfrom Client

Sourcing & Screeningthe resumes against the JD

Salary negotiatingwith the Candidates

I was the Single Point of Contact for the Client & the CEO regarding the Recruitment process

I was involved in Client Engagement(Visiting Client Location, discussing about the Requirements, Arranging the walk in’s & etc.,)

**Achievements:**

Have been awardedfor handling the team which was responsible for the client to **Go Live**

Have received many appreciation mailsfrom the Management for my work under pressure towards the timeline, which have been appreciated by the clients

I’m the only Designerin the entire Organization for designing all the products

I have worked for all the departmentswithin the company, which had led me for getting recognized throughout the Organization

I’m not restricted to only Designing, I have been involved in Development, Feature Documentation,Product Demo, Product Analysis & etc.,

**Personal Information:**

Name: **Karthik**

Marital Status: **Single**

Current Location: **Bangalore**

Preferred Location: **Bangalore**

**Key Skills matching my profile**: Adobe Photoshop, Adobe Illustrator, Adobe Dreamweaver, Balsamiq, Adobe InDesign, Adobe Animate, Adobe Fuse, WordPress, CorelDraw, HTML, CSS, HTML5, CSS3,Javascript, Jquery, Bootstrap, AngularJS,JotForm, Invisionapp, UXPin, Mockup, Mock-up, Mockups, Graphic Design, UI Design, UX Design, Product Design, Product Management, Feature Documentation, Product Documentation, Product Presentation, Product Demo, Marketing Design, Banner, Logo, Vignettes, Hoarding, Brochure, Battle Card, Client Engagement