

WELCOMES YOU

WiFi: Concordia Guest network

Pass: WAC-Bootcamps19



Hi, I'm Kevin 👋

I'm the program manager for Concordia Bootcamps.



concordiabootcamps.ca



Hi, I'm Scott 👋

I'm a frontend developer at smooch.io.



TODAY'S GOAL:

Build and deploy our first webpage...

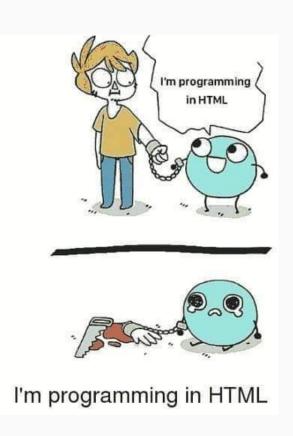
- 1. Introduction to HTML & CSS
- 2. codesandbox.io
- 3. Exercise 1 HTML
- 4. Exercise 2 CSS
- 5. And Beyond...

TODAY

- You are going to be introduced to the very basics of web development.
- It should be super easy to pick up and quickly give you an appreciation for future complexities.

HTML / CSS

- HTML and CSS are used in every website!
- HTML and CSS are the foundation for more complicated skills you will learn later.
- HTML: HyperText Markup Language
- CSS: Cascading StyleSheets



HTML / CSS

- HTML is the actual **content** that you deliver on internet.
- CSS is how you dress up that content. How you make it look.

... Which is more important?

- HTML without CSS should look a lot like a text document.
- It should be readable and the content **easily** understandable by anyone reading it.
- It should not contain any presentational elements.
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- It should not contain any presentational elements.

- The content of a webpage is contained within the <body> tags.
- Each element needs to be wrapped in a tag as well.
- Tags should be chosen based on the semantic value of the content.

... Why?

Well-written HTML makes Google happy

- Google can more easily crawl and index your site.
- Your site will rank higher in search results.
- Less of a need to try and game the Google search algorithm.

Further Reading: For the Love of Google, Write Good HTML!

Accessibility



Further Reading: Accessibility Drivers (img source), Accessibility at Google

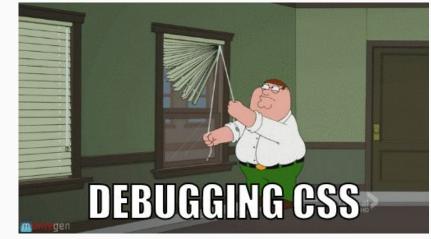
Short list of common tags

- <h1>, <h2>, <h3>, , <a>
- , , ,
- There are quite a few more, but less than you might think.
- The most common tag on a website... <div>

Further Reading: HTML Cheatsheet

CSS

- We use CSS to change the look of our content.
- CSS is used to change page layout, colors, fonts, text-sizes, image size, etc...
- You can do almost anything "presentational" with CSS.
- You are limited only by your knowledge of CSS



CLASSES AND IDs

- We use **class**es and **id**s in our HTML to target specific elements of the content.
- You should use classes, not ids for styling purposes.
- ids should be reserved for other uses, like manipulation with JavaScript. There are other uses, but styling should very rarely be one of them.

WHEN STYLING HTML

- Always use classes
- Sometimes use tag names (i.e. p, li, h1, h2)
- Never use ids
- Never use ids
- Never use ids

Let's see it in action...

- → Add content
- → Add a class
- → Customize!

```
-> index.html
```

```
<body>
Hello World
</body>
```

-> style.css

```
.custom-text {
  font-size: 24px;
}
```

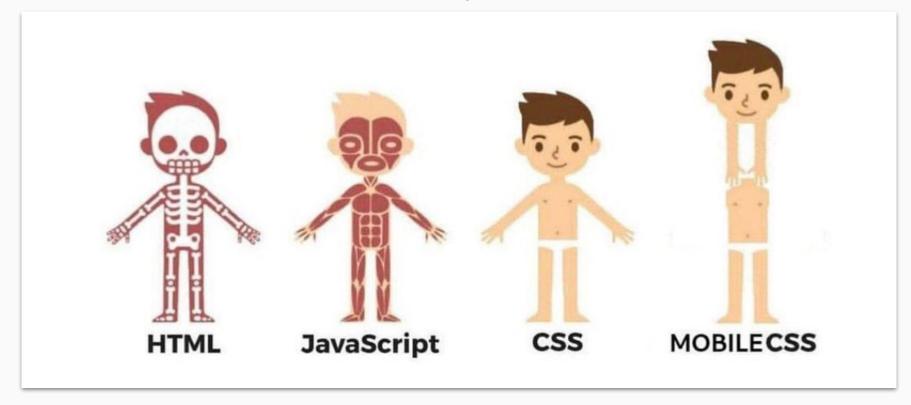
CSS

```
Hello World
}
```

```
.custom-text {
  background: magenta;
  border-radius: 3px;
  color: whitesmoke;
  font-family: Arial;
  font-size: 24px;
  padding: 6px;
  text-align: center;
}
```

Hello World

HTML / CSS



Design Considerations

- Your design should be consistent throughout your site
- Don't be afraid of negative space
- Responsive. (it needs to look "good" on all screen sizes.)

Further Reading

Web design for Developers, Good Website Design, Universal Web Design Principles

Design Considerations

- Choose the right font(s) for your message. (<u>DesignLab</u>)
 - One font for headings and one font for the rest of the content.
 - o NEVER use Papyrus or Comic Sans. EVER!! Seriously.

Further Reading

Web design for Developers, Good Website Design, Universal Web Design Principles

WHAT WILL WE BUILD TODAY?

Using a service called Glitch, we will build and deploy a simple personal page using HTML and css.



EDUCATION

CONCORDIA BOOTCAMPS

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Lame Jacob Boot College College

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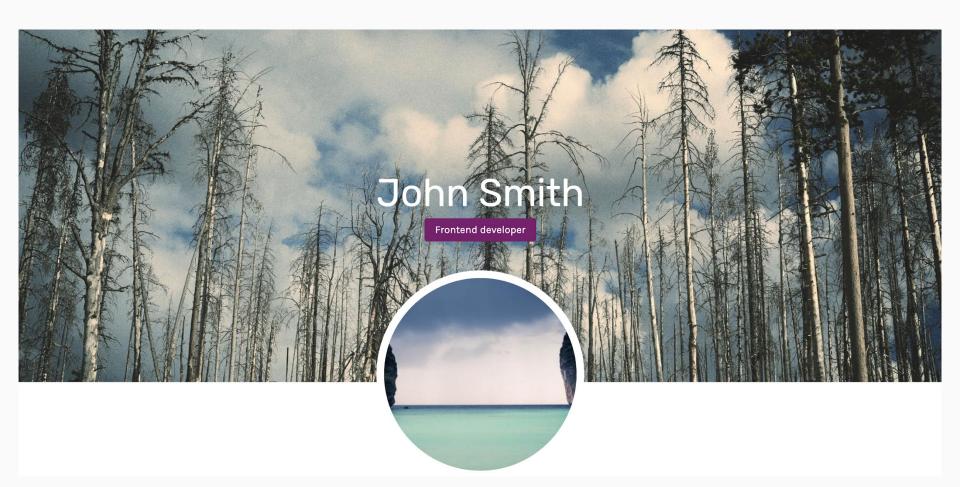
Concordia Bootcamps GETTING STARTED

→ Go to this url

https://tinyurl.com/html-css-wkp

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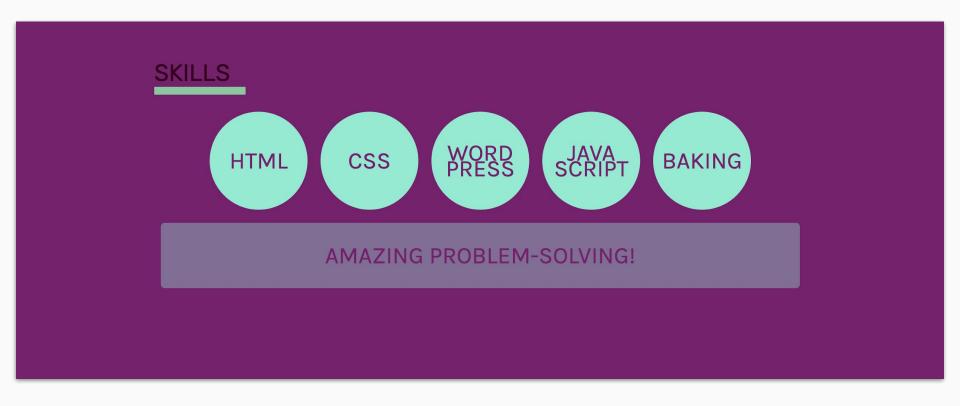


ABOUT

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https://loremipsum.io/



EDUCATION



CONCORDIA BOOTCAMPS

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SCHOOL OF HARD KNOCKS

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- 1. Introduction to HTML & CSS
- 2. codesandox.io
- 3. Create the content
- 4. Add the styling (CSS)
- 5. And Beyond...

USEFUL LINKS

Resources and next steps

- I always start with a clean slate by removing any default browser CSS: <u>CSS reset</u>
- In-depth article/how-to on <u>semantic HTML</u>
- <u>Interneting is Hard</u> is a great site with lots of information. Most of which I agree with!
- Interactive <u>CSS Cheatsheet</u> and a static <u>CSS Cheatsheet</u> (but nicer and more complete, I think.)
- Getting started with design: color palette generator, font pairings, placeholder text

More practice

- CSS Diner: https://flukeout.github.io/
- Flexbox Froggy: https://flexboxfroggy.com/
- Grid Garden: http://cssgridgarden.com/