Hero			
Project Title / One-Sentence Hook			
Brief description: 2–3 lines explaining the idea for i			
Problem Statement			
Problem paragraph			
Callout			
Relative Research, Data,  Card: Key Findings	<b>User Testing</b>	Card: Methods	
Questions, Thoughts Toward a Solution  Bulleted List			
Process  1–6 Steps (Numbered)			
Process + Tools  Design Tools		Build Tools	
Deliverables			
Bulleted List			
Summary Summary Paragraph			
Endnotes & Links			
Links		Endnotes	
Footer  About	Contact		License