Chronicles of K-Dramas

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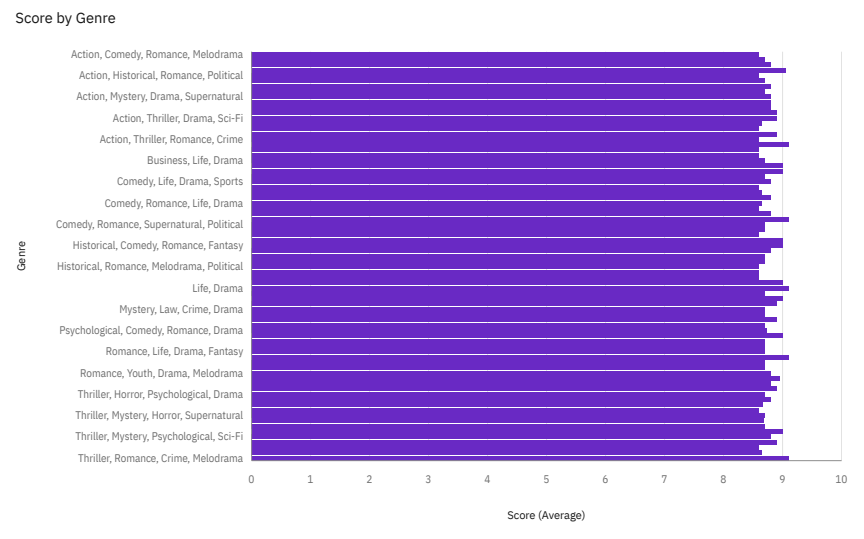
Unveiling Insights from the Top 100 K-Dramas

Score vs Genre

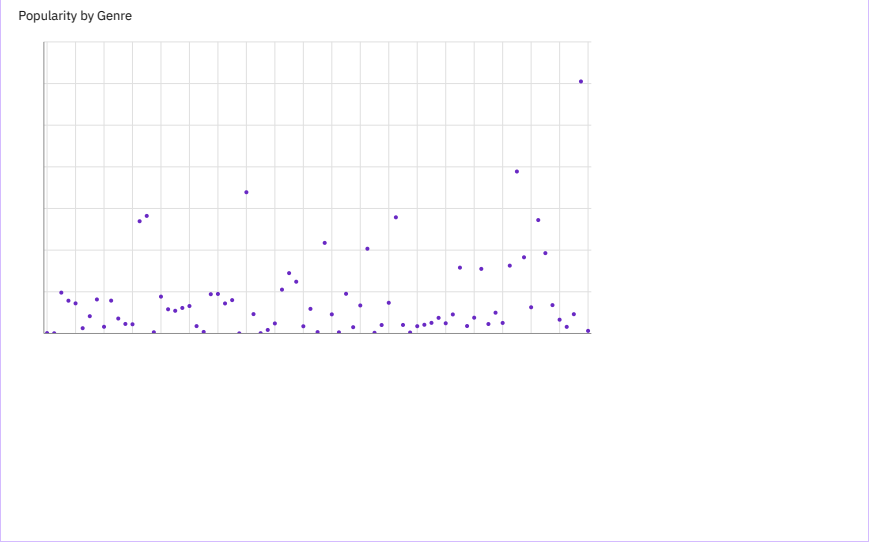
- Genre moderately affects Score (66%).
- Thriller, Mystery, Law, Drama (4 %) and Comedy, Romance, Life, Drama (4 %) are the most frequently occurring categories of Genre.

- Score is unusually high when Genre is Life, Drama, Romance, Life, Drama, Medical and Action, Historical, Romance, Fantasy.



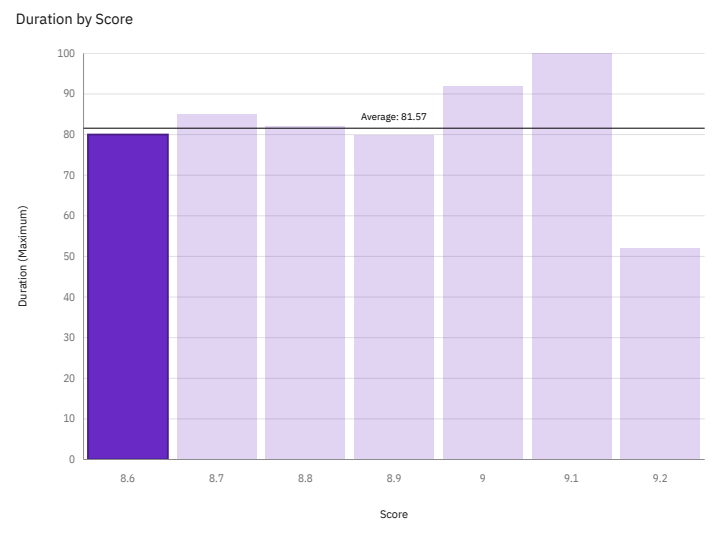
Does Genre effect Popularity?

- K-dramas with the genres as Thriller, Mystery and Supernatural are most popular.
- From 2019 onwards, Historical, Romance, Fantasy, Political Popularity increased by 18%.



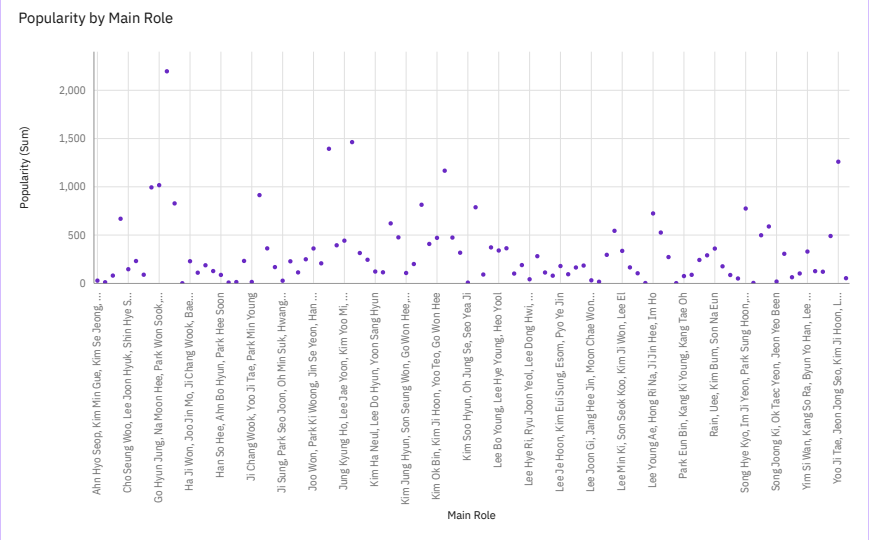
Relation between Duration and Scores

- K-Dramas with higher ranks have an average duration of 81 minutes.



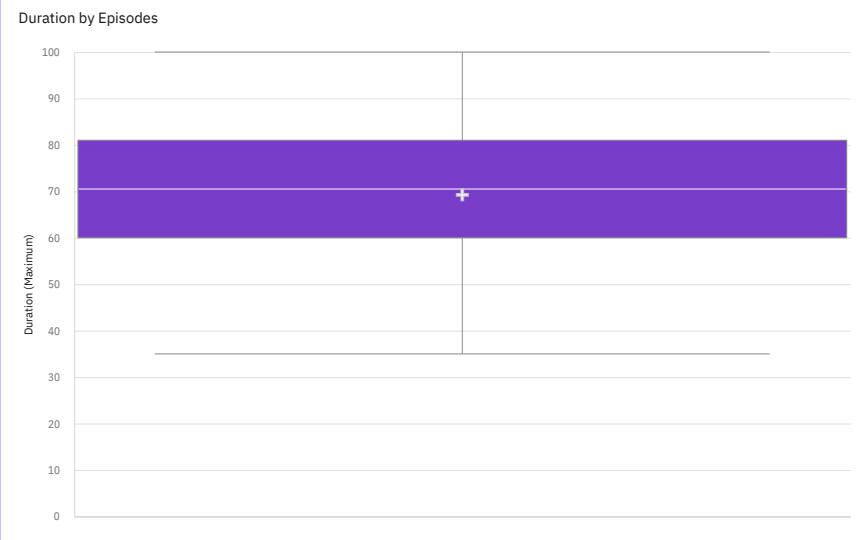
Popularity & Main Role

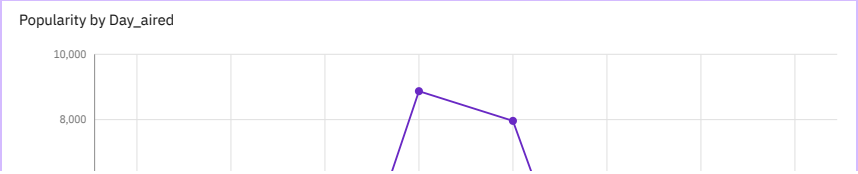
- Main Role Go Soo, Ahn So Hee, Lee Jung Eun, Heo Joon Ho, Ha Joon, Kim Dong Hwi has the highest Total Popularity but is ranked #69 in Total Duration.
- Main Role Jo Jung Suk, Jung Kyung Ho, Jeon Mi Do, Yoo Yeon Seok, Kim Dae Myung has the highest Total Duration but is ranked #48 in Total Popularity.



Relation between Duration and Episodes

- The median of duration of episodes is around 60-80 minutes. This means that majority of the episodes of Top 100 K-Dramas range till 16 and have a duration of 60-80 minutes.



Does the day of airing effect popularity?

- Popularity is unusually high when Day_aired is Monday, Tuesday.
- There is a significant effect of the day an episode airs and it's popularity.