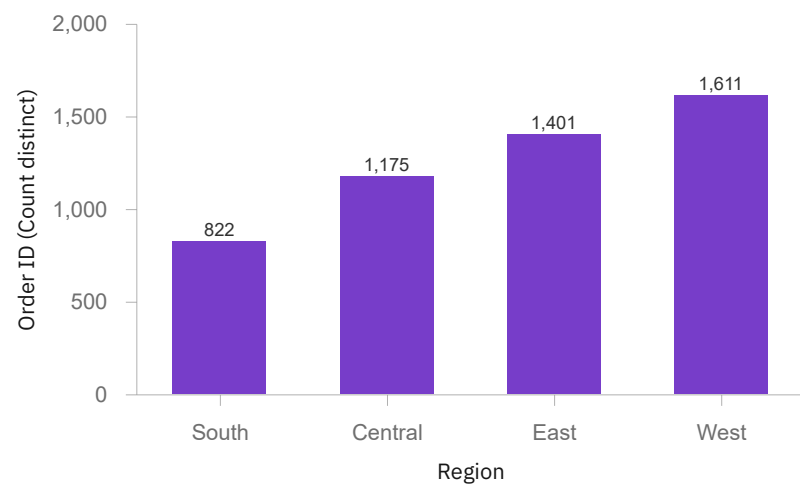Tab 1

Region-wise orders

% of Sales by Product Category

Category

● Office Supplies ● Furniture ● Technology

- 31.3% (Office Supplies)
- 32.3% (Furniture)
- 36.4% (Technology)
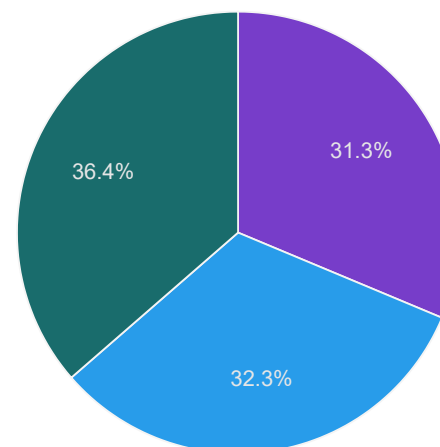
Frequency distribution of quantity ordered
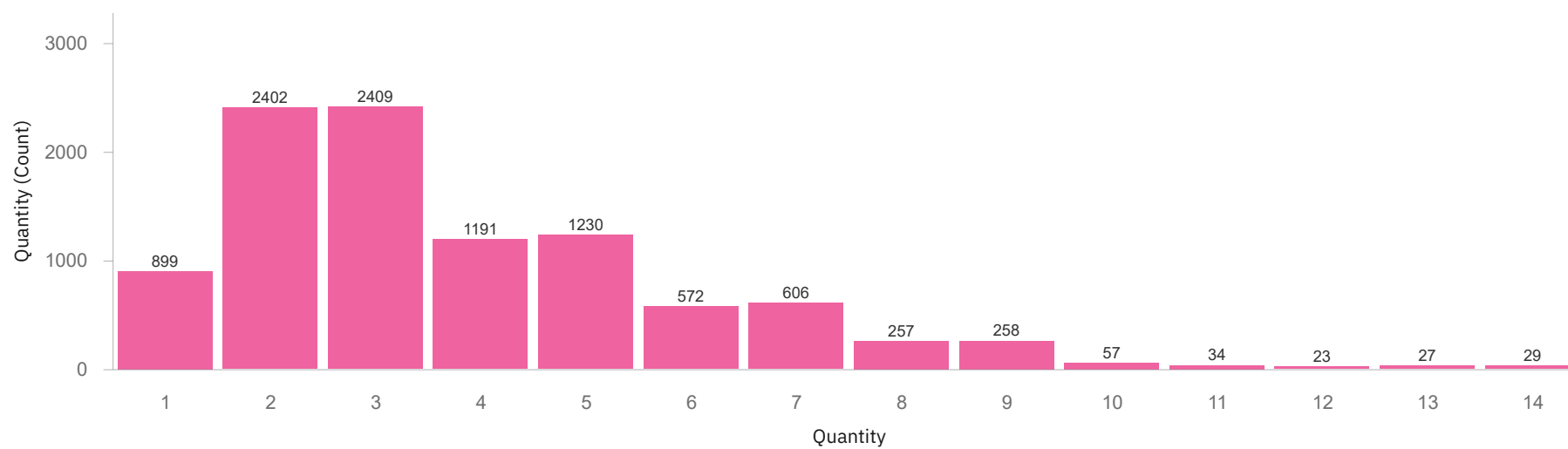
Tab 3

Profitable product name (2014 - 2017)

Year
● 2014 ● 2015 ● 2016 ● 2017

Profit (Sum)

20000

10000

0

9520   15680   7499   4630   3624   3344   2968   2800   2681

Canon imageCLASS 2200 Adva...   Ibico EPK-21 Electric Binding System   Zebra ZM400 Thermal Label Printer   HP Designjet T520 Inkjet Large Format Pr...
Fellowes PB500 Electric Punch Plastic Co...   Hewlett Packard LaserJet 3310 Copier   GBC Ibimaster 500 Manual ProClick Bindin...   Canon PC1060 Pers...

Product Name

Top 10 Products that incurred losses

Cubify CubeX 3D Printer Do...   -26639.911
Lexmark MX611dhe Monochro...   -18359.892
Chromcraft Bull-Nose Wood ...   -14380.578
Bush Advantage Collection ...   -13540.783
GBC DocuBind P400 Electric...   -11268.997
Martin Yale Chadless Opene...   -7795.102
Global Wood Trimmed Manage...   -7043.672
Bevis Oval Conference Tabl...   -6848.115
O'Sullivan 4-Shelf Bookcas...   -6825.692
Global High-Back Leather T...   -6646.38

Product Name

-30000   -20000   -10000   0

Loss (Sum)

Product type that was ordered greater times

Sub-Category (Count)

2,000

1,500

1,000

500

0

1,523   1,370   957   889   846   796   775   617   466   364   319   254   228   217   190   115   68

Binders   Furnish...   Storage   Accesso...   Applian...   Tables   Bookca...   Supplies   Co...
Paper   Phones   Art   Chairs   Labels   Envelopes   Fasteners   Machines

Sub-Category
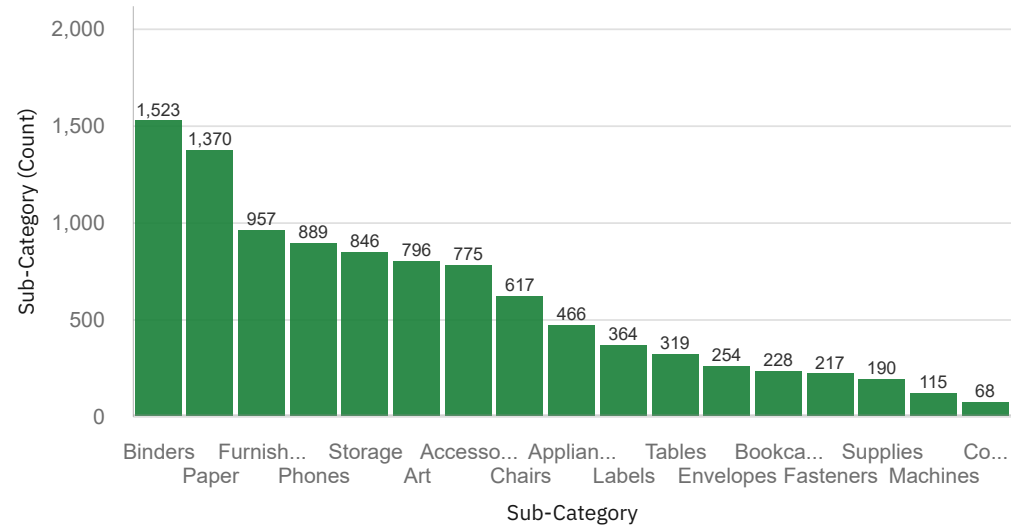
Tab 2

State-wise yearly sales

Year
● 2014 ● 2015 ● 2016 ● 2017

State
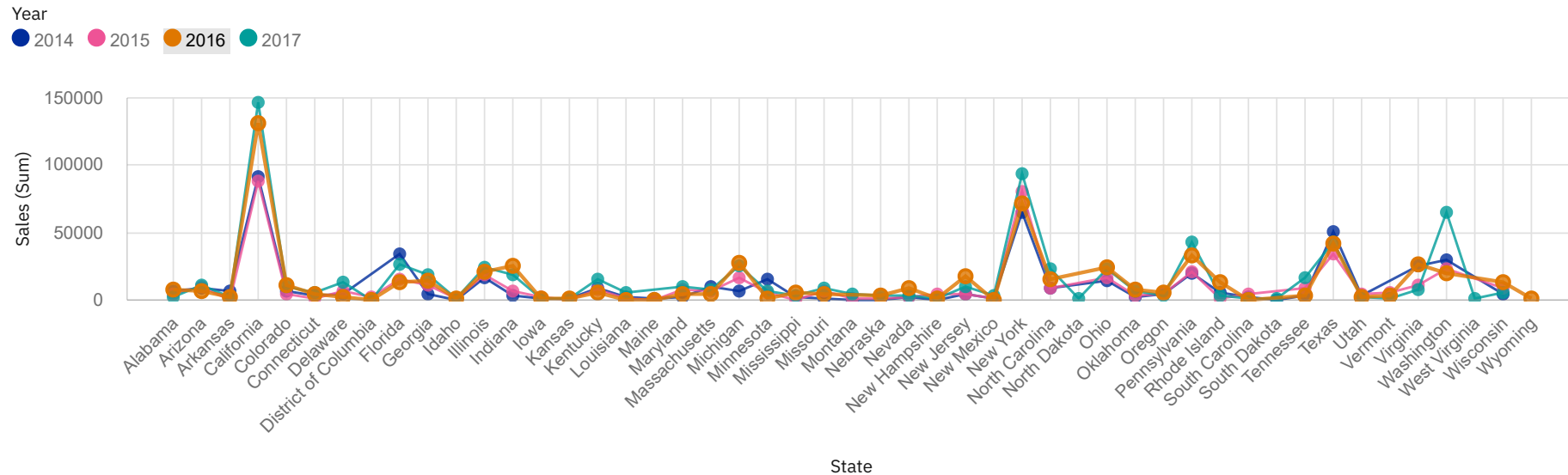
Forecasting future sales according to shipping date

···· Forecast

Shipping Year
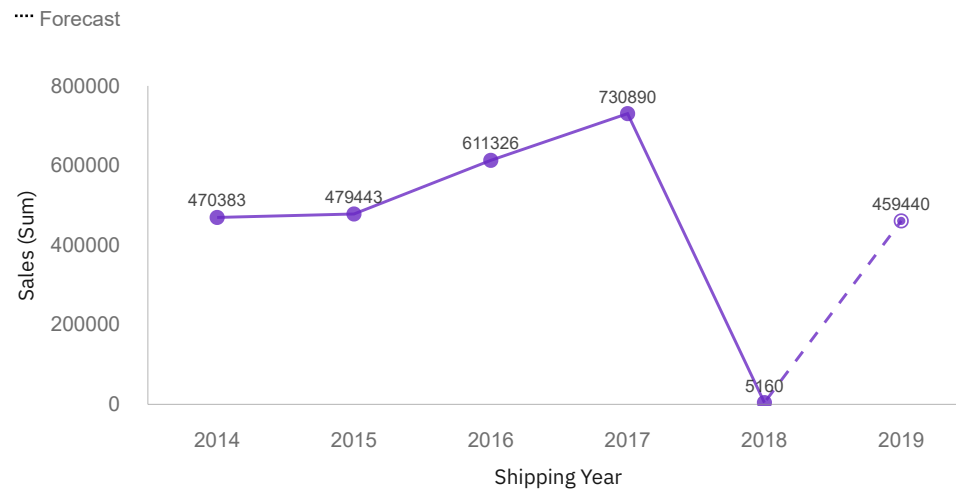
The trend in profit/sales over time

Year
★ 2014 ★ 2015 ★ 2016 ★ 2017

Sales (Sum)

Inventory management
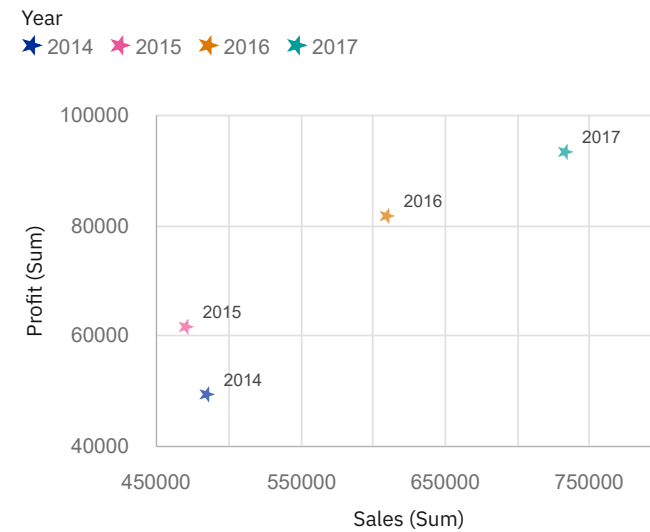
Top 25 product names ordered frequently
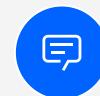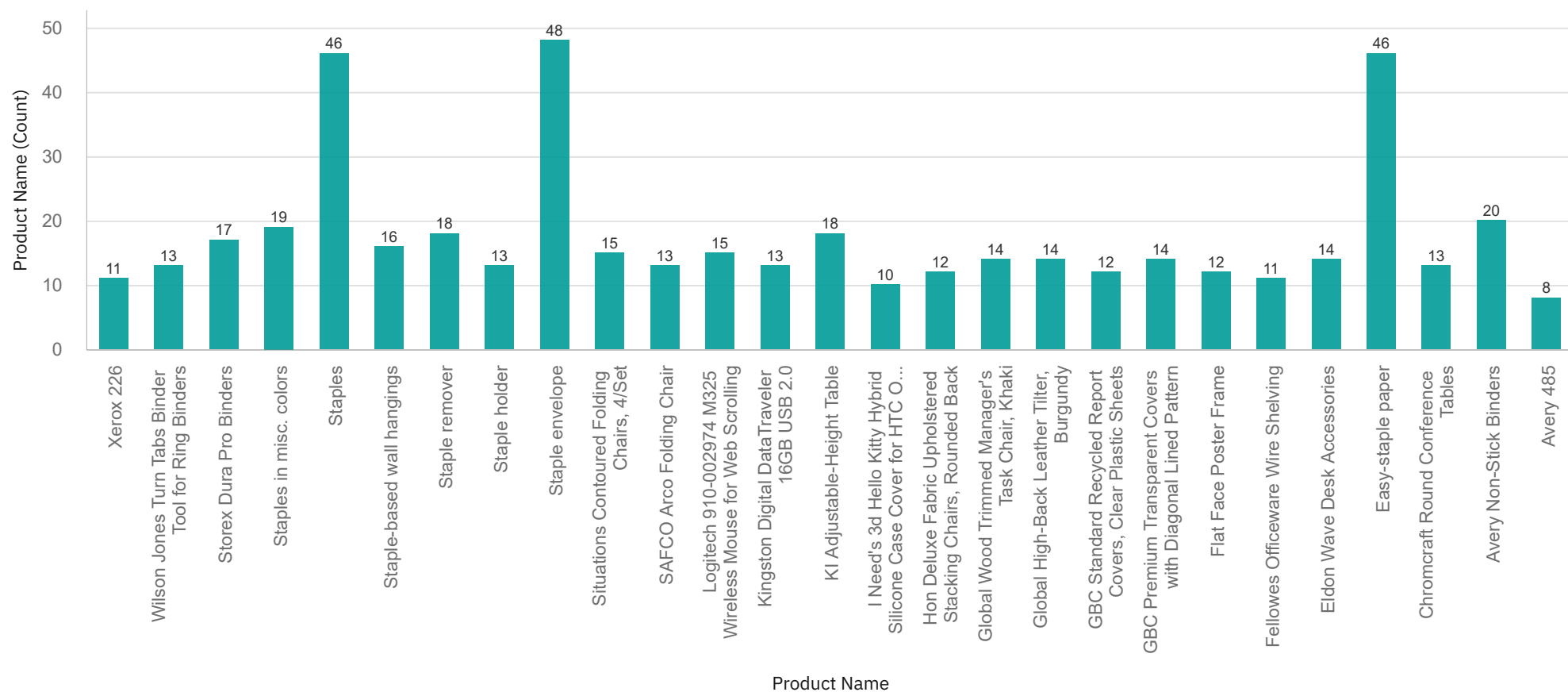
Seasonal impact

Seasonal impact in sales and profit

Measures
- Sales
- Profit