



COMPARABILITY



PRICE



RATINGS



STARS

The importance of product ratings can be understood by the fact that 90% of the consumers read online reviews before making a purchase and 72% of the consumers will be prompted to take an action after reading positive reviews.

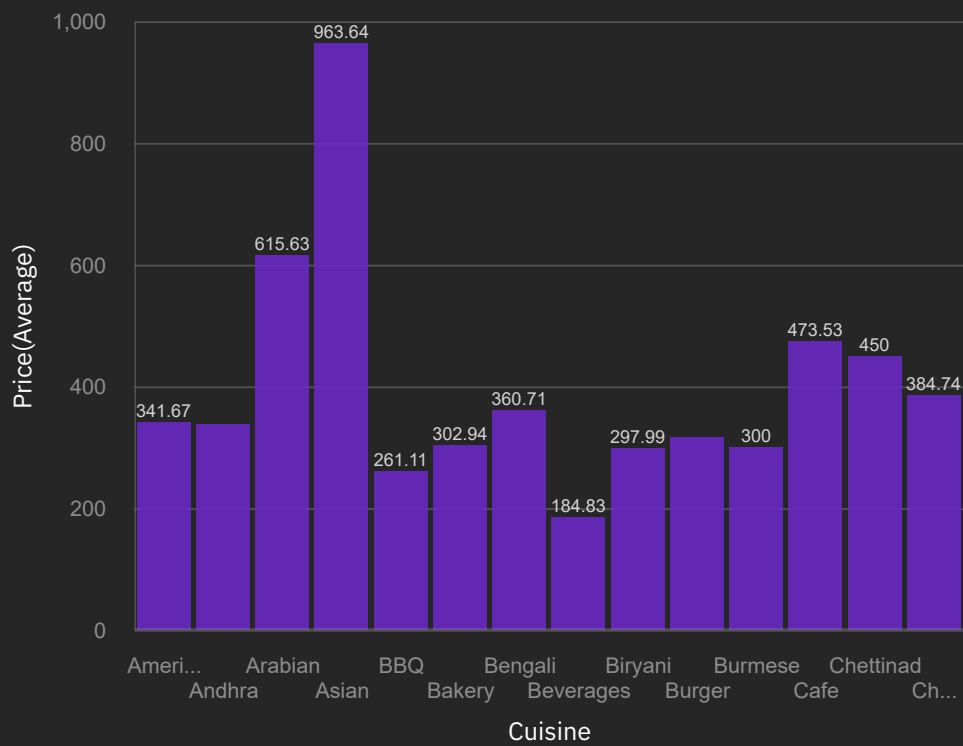
With the increase in consumer demand , the E-commerce space has boomed. This also lead to an increase in fierce competition in today's online marketplace.

*DONE BY:
MIND OPTIMIZERS*

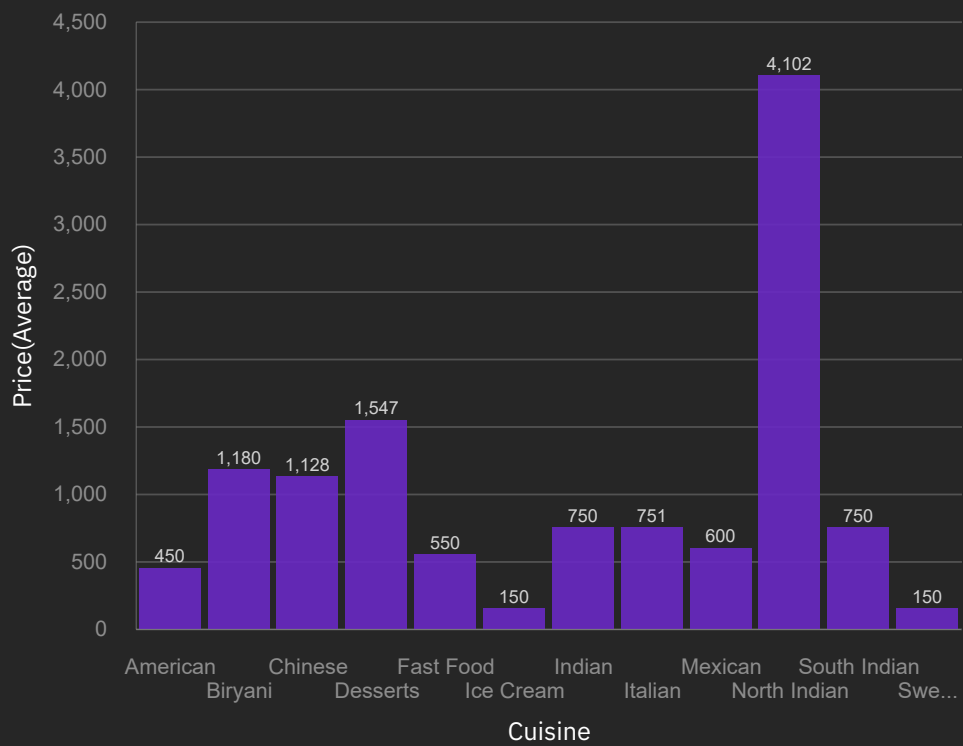


PRICE COMPARISON BETWEEN ZOMATO & SWIGGY BASED ON CUISINE

ZOMATO

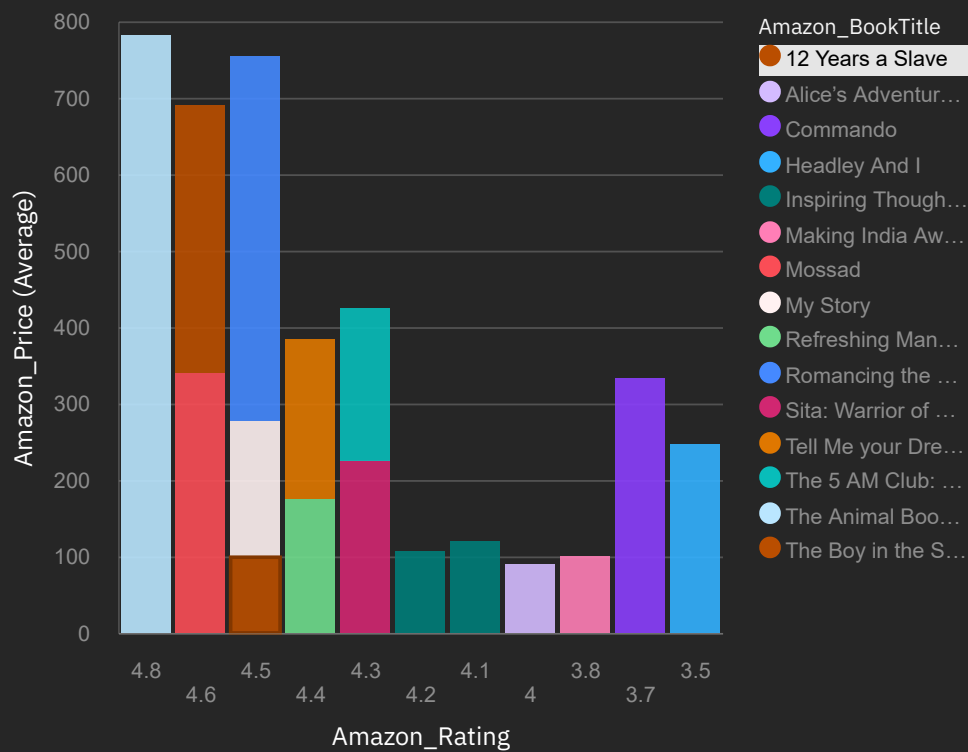


SWIGGY

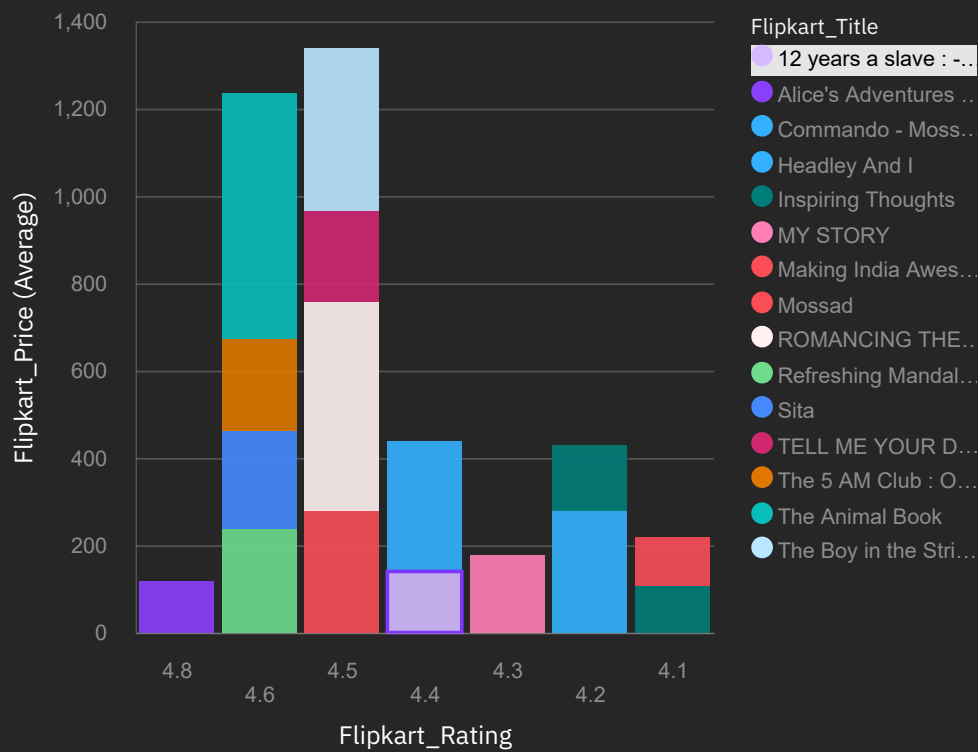


AMAZON VS FLIPKART COMPARSION FOR BOOKS BASED ON PRICE & RATINGS

AMAZON

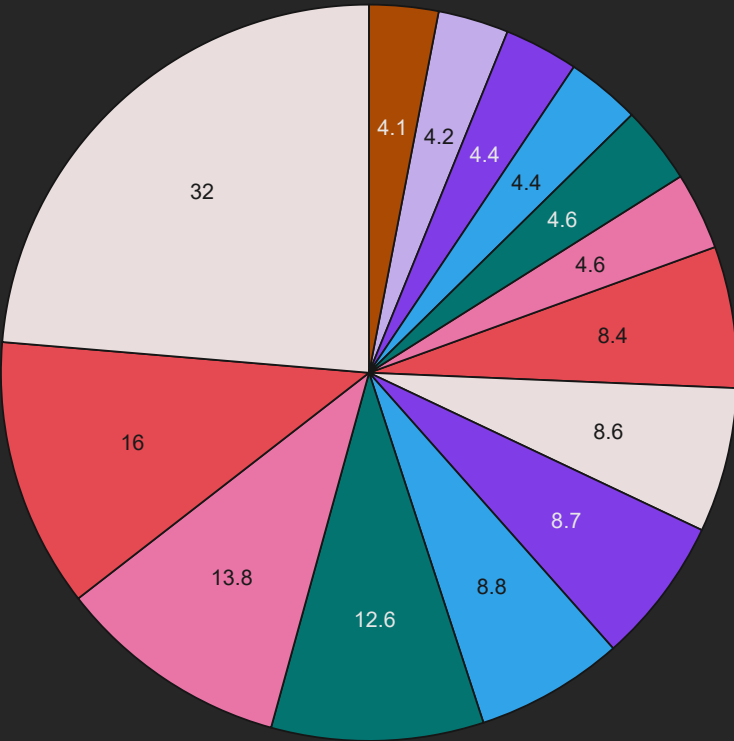


FLIPKART



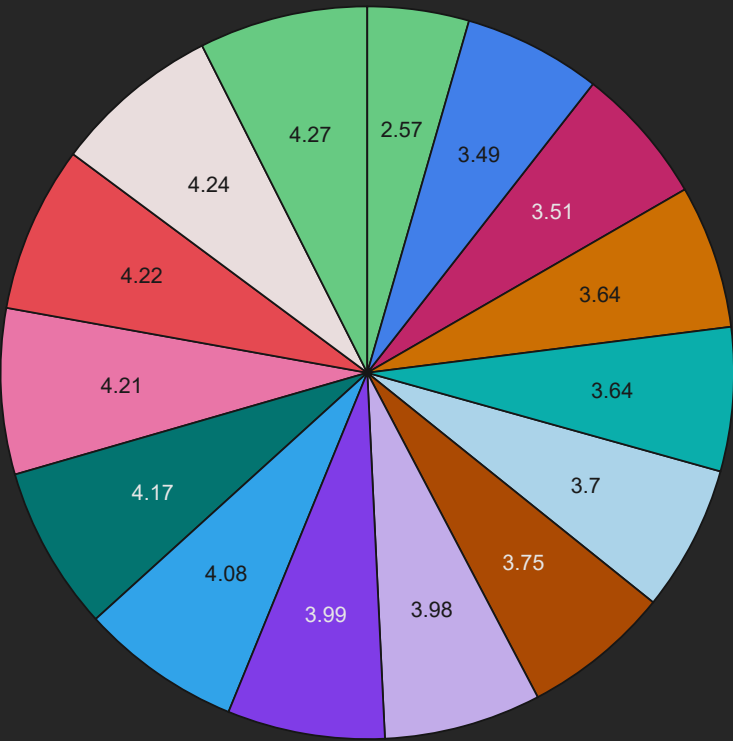
FLIPKART VS AMAZON COMPARSION FOR MOBILES BASED ON STARS

FLIPKART



- Mobile Name
- GIONEE Max (Blac...
 - Moto G 5G (Froste...
 - Vivo Z1x (Fusion Bl...
 - OPPO F19 Pro (Cr...
 - Realme Narzo 10A...
 - Apple iPhone XR (...)
 - SAMSUNG Metro ...
 - Tecno Spark Powe...
 - POCO X3 (Shado...
 - realme X7 5G (Spa...
 - Micromax X817
 - Redmi Note 9 Pro (...)
 - Tork T13 Banana
 - Snexian Rock

AMAZON



- Product Name
- Blackberry Pearl Fl...
 - BLU Studio C 5.0-I...
 - BLU Studio C 5.0-I...
 - Apple iPhone 6 12...
 - Apple iPhone 4 32...
 - BLU Vivo XL Smart...
 - BlackBerry Curve 8...
 - Apple iPhone 5s 3...
 - Apple iPhone 5s 3...
 - ASUS ZENFONE 6...
 - BLU Life X8 Global...
 - "Nokia Asha 302 U...
 - BLU Studio 5.0 C ...
 - Blackberry Q10 SQ...
 - BLU Jenny II T177 ..

