

Quantity

37.9K

Quantity

Sales

2.3M

Sales

Discount

1.56K

Discount

Profit

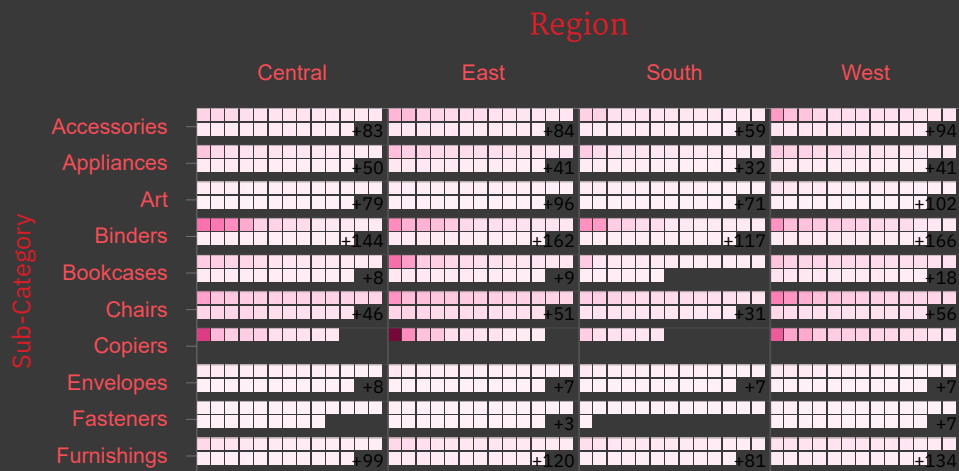
286K

Profit

Analytics Tool For Ecommerce businesses

Sales by Sub-Category and Region

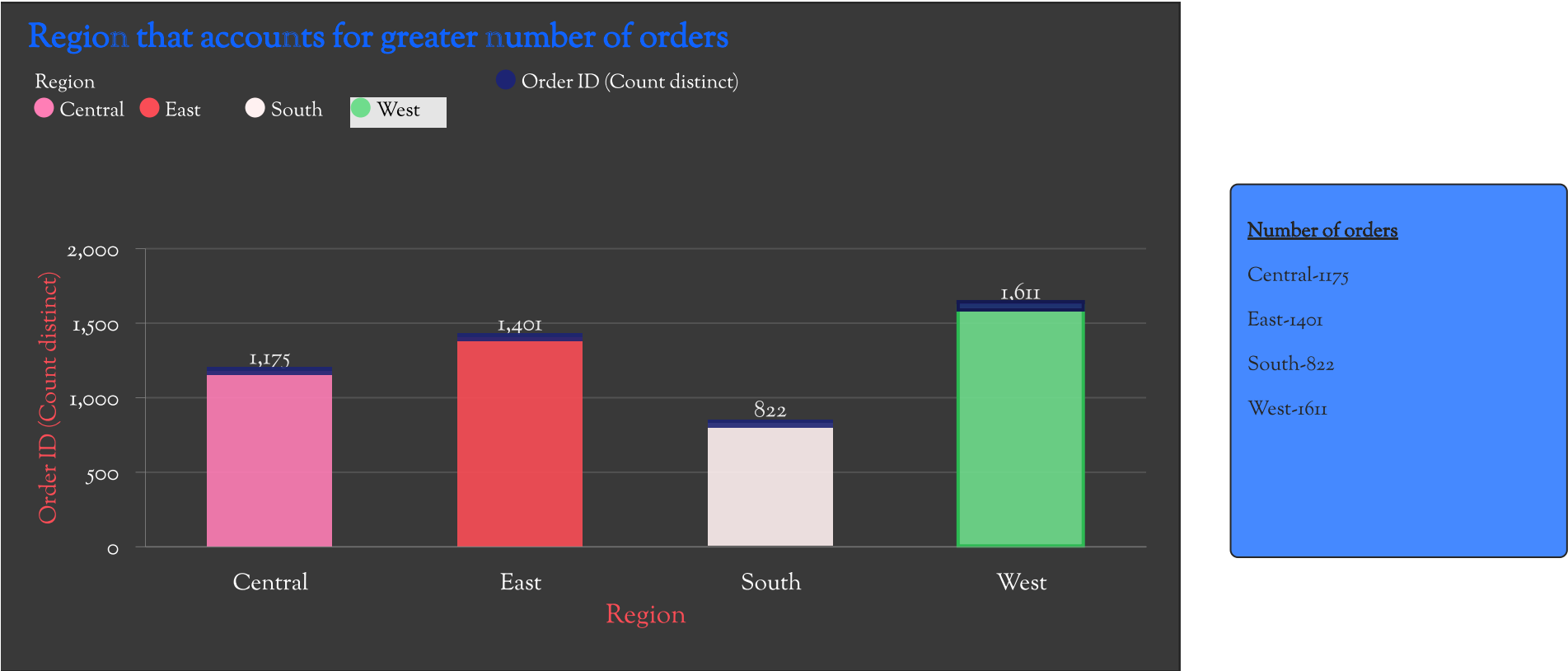
Sales (Sum)



With the increase in consumer demand , the E-commerce space has boomed. This also lead to an increase in fierce competition in today's online marketplace. The analysis of such industry is of great importance as it gives insights for the sales and profits of various products.

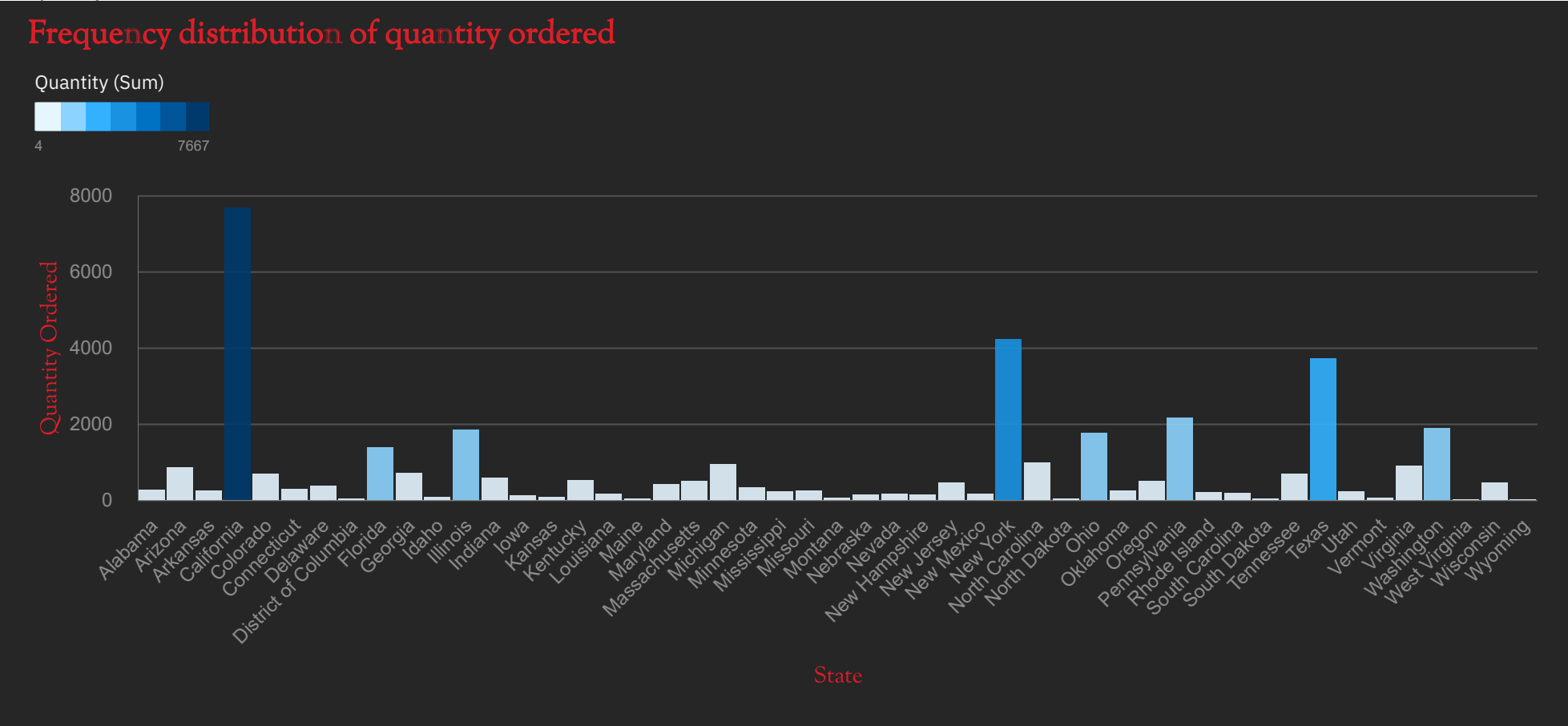
DONE BY :  
MIND OPTIMIZERS





The West region accounts for greater number of orders





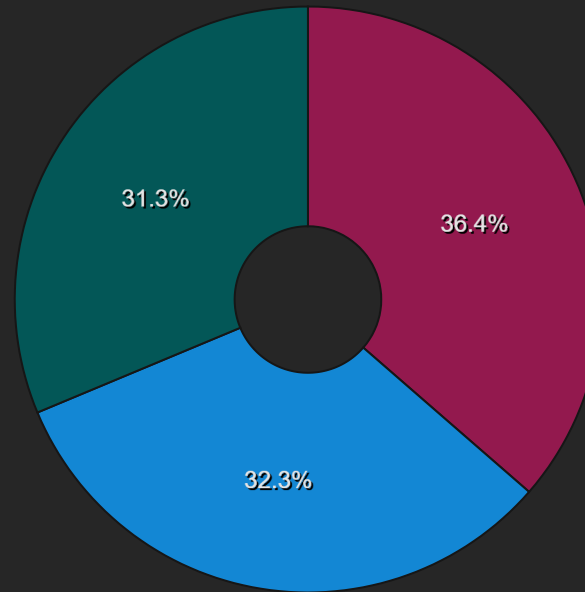
## Percentage sales by different product categories

Category

Technology

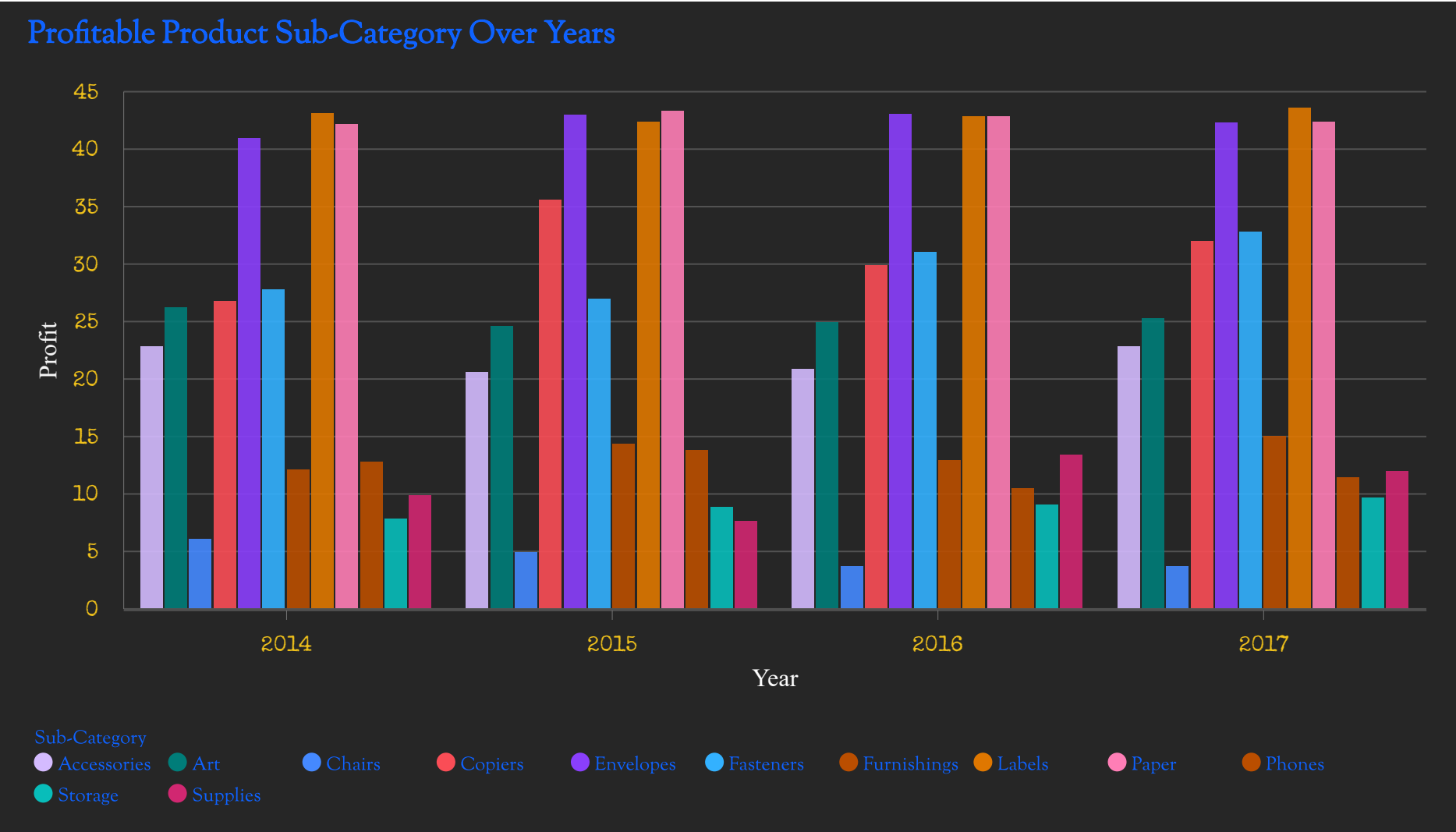
Furniture

Office Supplies

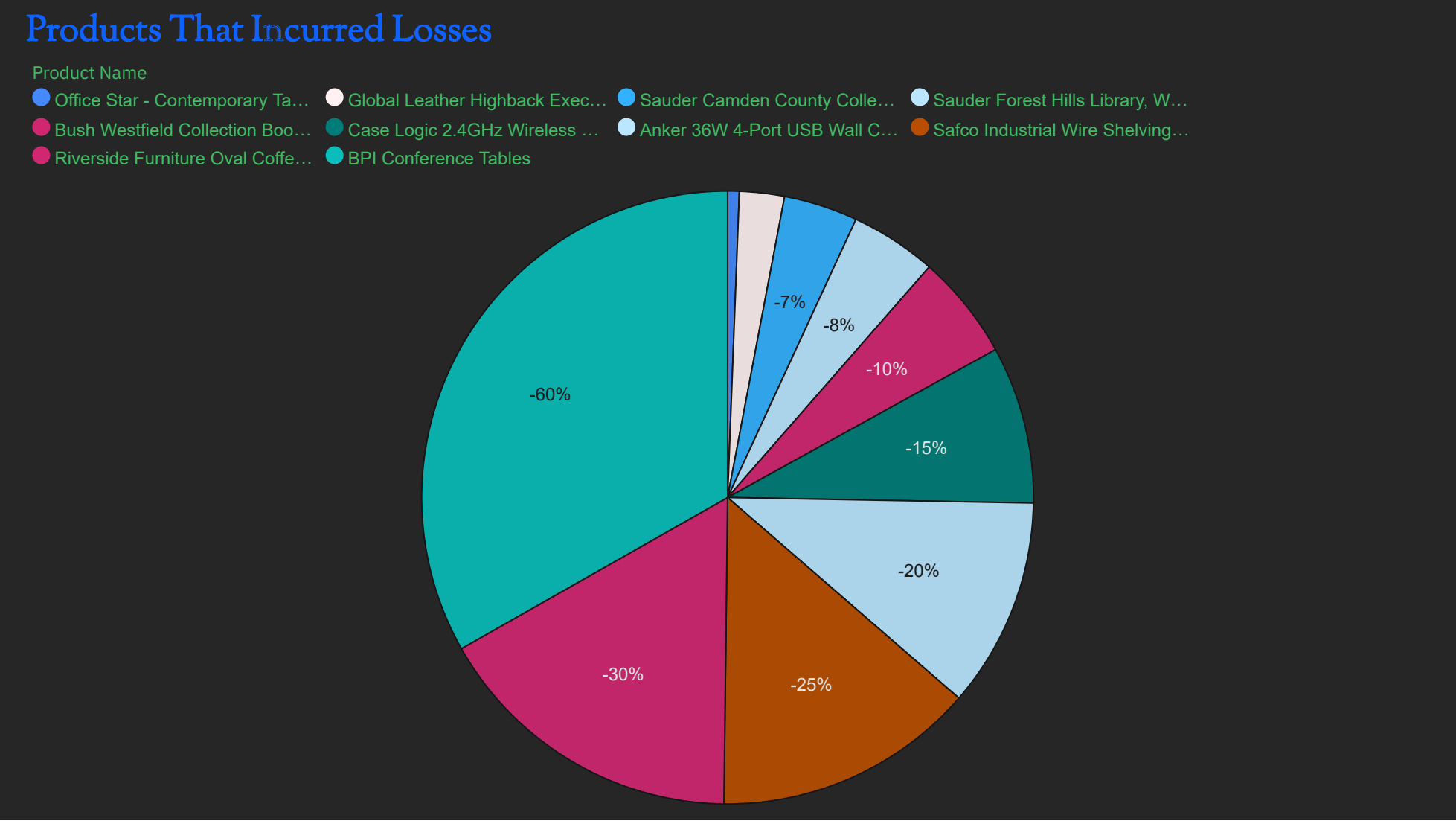


*The value of sales is unusually high for the category Technology, Furniture and Office Supplies in California, also for Technology in New York*





Products that incurred losses

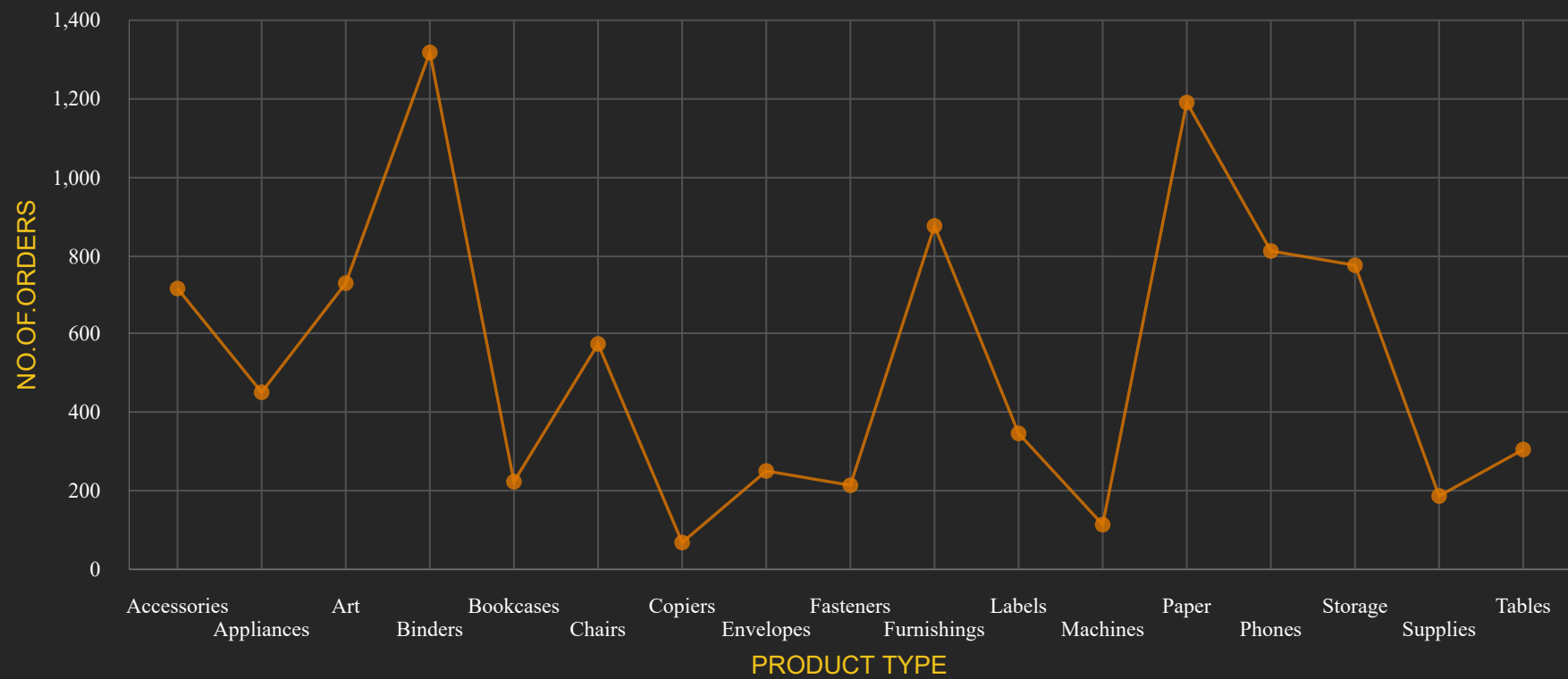


Product type that was ordered greater times.



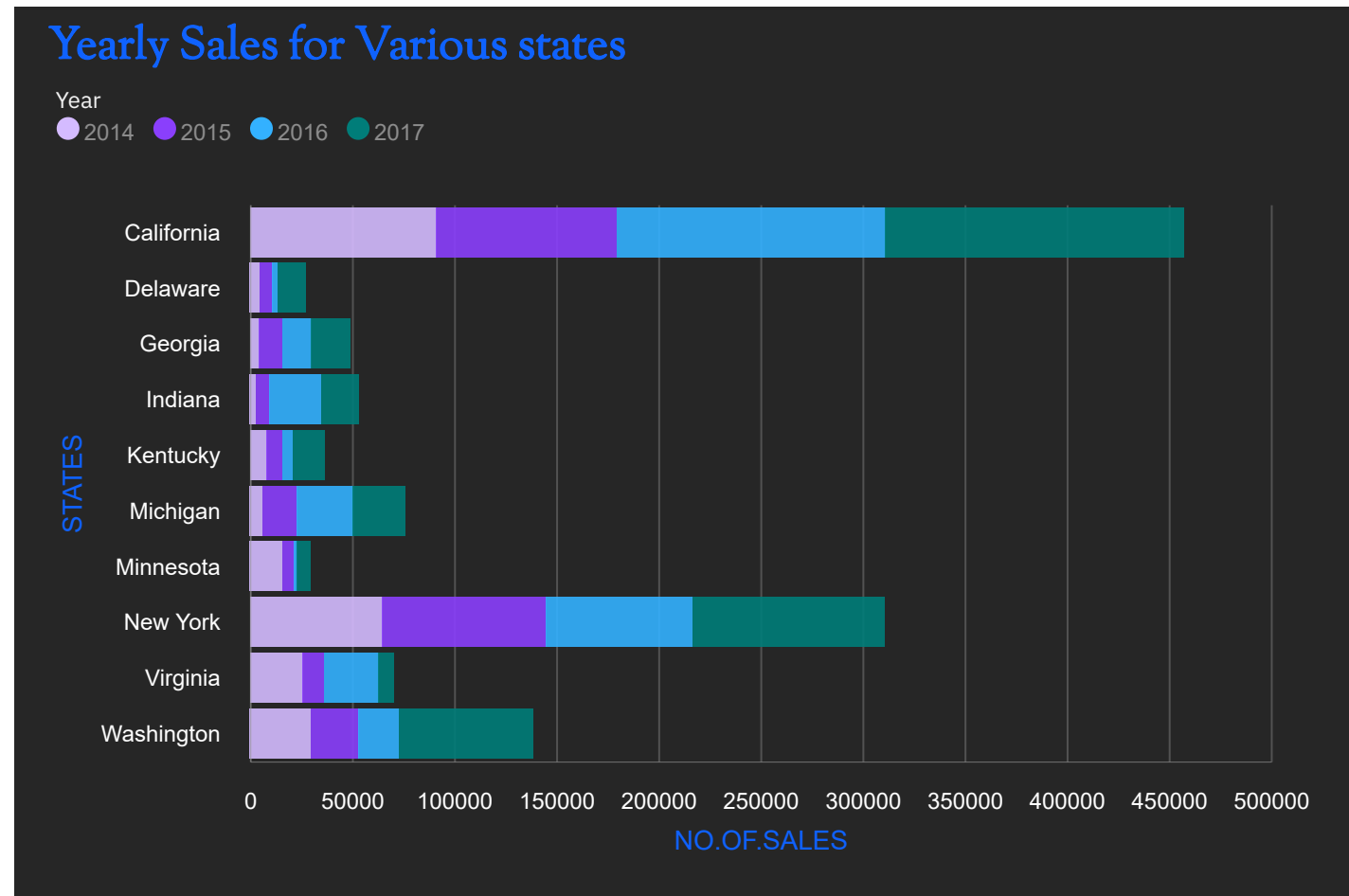
# PRODUCT TYPE THAT WAS ORDERED GREATER TIMES

Product Type That was Ordered Greater Times



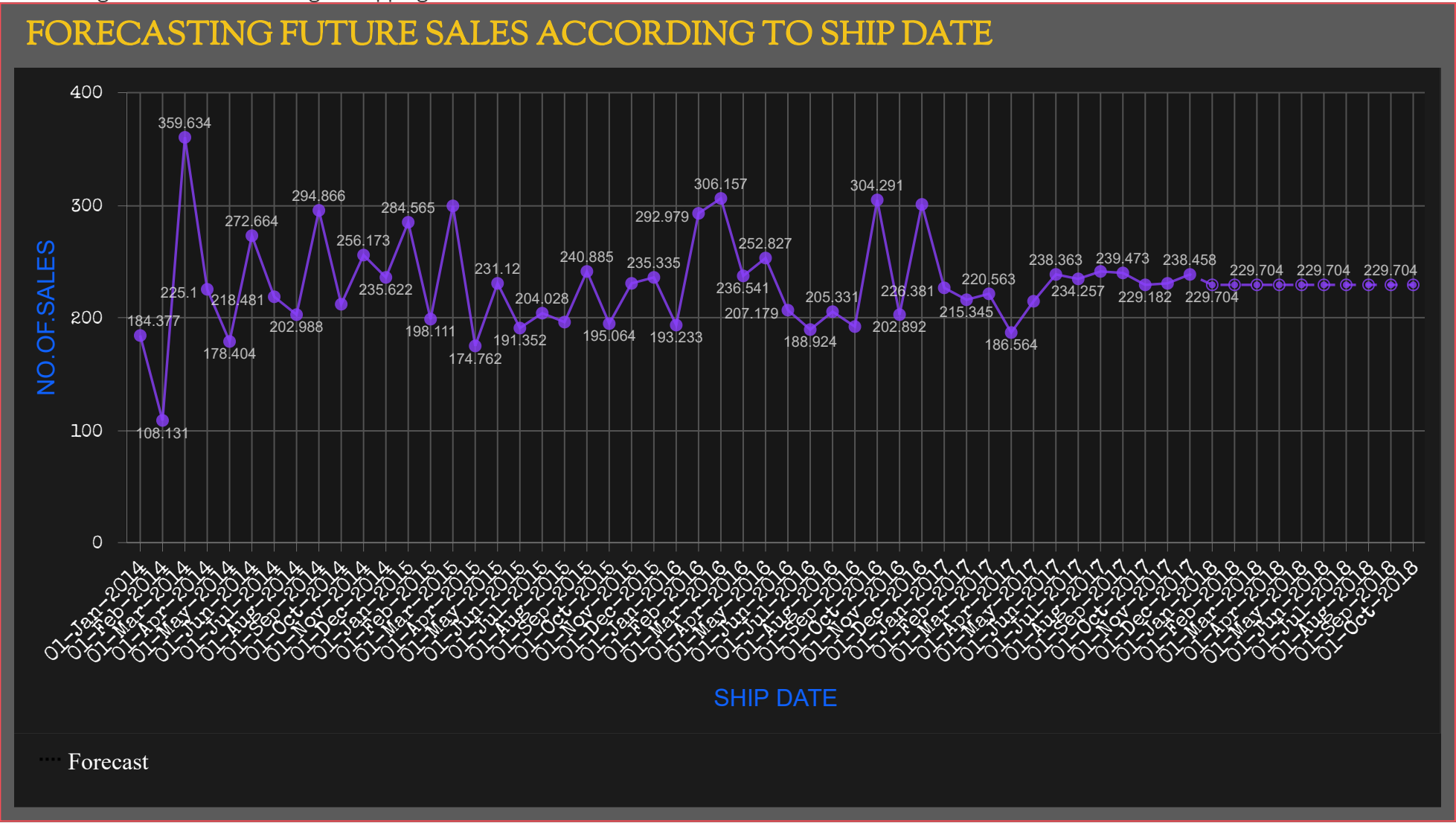
# YEARLY SALES FOR VARIOUS STATES

*For Sales, 2017 is the most important category of Year with a total value of 412,980 (33 % of the total).*





Forecasting future sales according to shipping date



Trend in profit or sales by year

