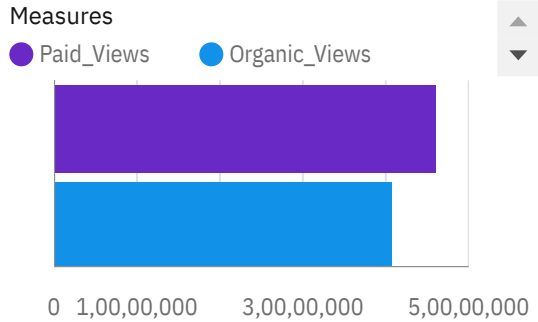
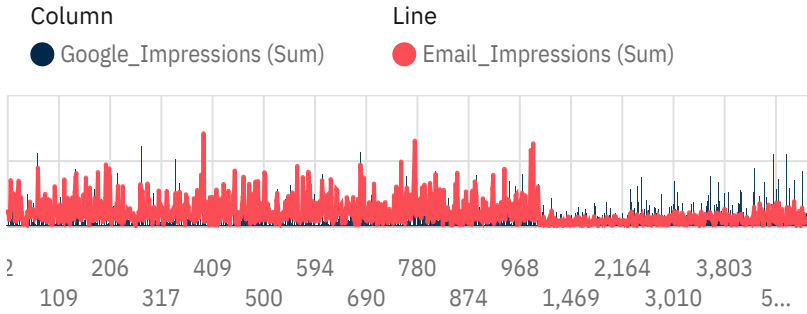


Tab 1

Comparison between Paid_Views and Organic_Views



Email_Impressions and Google_Impressions by Overall_Views



Paid_Views

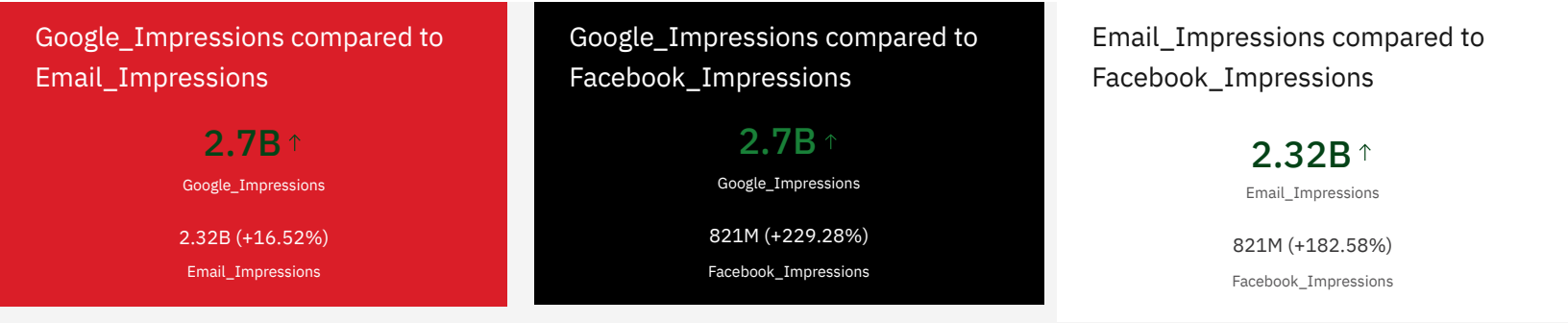
46.1M

Organic_Views

40.7M

Overall_Views

85.4M



Sales and Facebook_Impressions with Google_Impressions and Email_Impressions for Affiliate_Impressions

