


OUTPUTS

Telecom Churn Modelling x +

127.0.0.1:5000

Telecom Customer Churn Prediction

Customer churn has become highly important for companies because of increasing competition among companies, increased importance of marketing strategies and conscious behaviour of customers in the recent years. Customers can easily trend toward alternative services. Companies must develop various strategies to prevent these possible trends, depending on the services they provide. During the estimation of possible churns, data from the previous churns might be used. An efficient churn predictive model benefits companies in many ways. Early identification of customers likely to leave may help to build cost effective ways in marketing strategies. Customer retention campaigns might be limited to selected customers but it should cover most of the customer. Incorrect predictions could result in a company losing profits because of the discounts offered to continuous subscribers.



Click me to continue with prediction

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ENG 12:04 PM
IN 10/13/2022

Telecom Customer Churn Predict: x Telecom Customer Churn Predict: x +

127.0.0.1:5000/assessment?

Prediction form

Gender Gender
Senior Citizen Senior Citizen
Partner Partner
Dependents Dependents
Tenure
Phone Services Phone Services
Multiple Lines Multiple Lines
Internet services Internet services
Online Services Online Services
Online Backup Online Backup
Device Protection Device Protection
Tech Support Tech Support
Streaming TV Streaming TV
Streaming Movies Streaming Movies
Contract Contract
Paperless Billing Paperless Billing
Payment Methods Payment Methods
Monthly Charges
Total Charges
Submit

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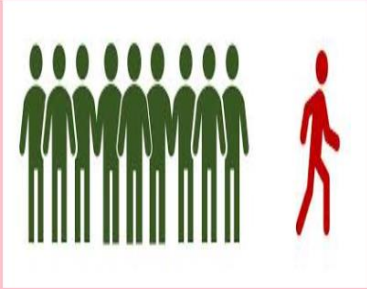
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IN 10/13/2022

Telecom Customer Churn Prediction x Telecom Customer Churn Prediction x +

127.0.0.1:5000/predict

Telecom Customer Churn Prediction



The Churn Prediction says Yes

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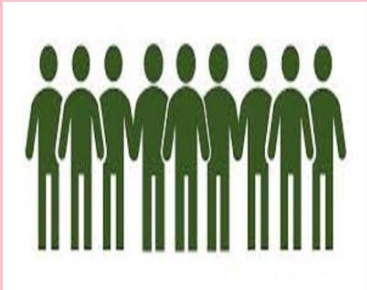
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ENG IN 7:40 PM 10/13/2022

Telecom Customer Churn Prediction x Financial Risk Management x +

127.0.0.1:5000/predict

Telecom Customer Churn Prediction



The Churn prediction says No

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ENG IN 7:33 PM 10/13/2022