

Food Demand Forecasting for Food Delivery Company using IBM Cloud

INTRODUCTION

1.1 Overview

A food delivery service has to deal with a lot of perishable raw materials which makes it all, the most important factor for such a company is to accurately forecast daily and weekly demand. Too much inventory in the warehouse means more risk of waste, and not enough could lead to out-of-stocks - and push customers to seek solutions from your competitors. The replenishment of the majority of raw materials is done on a weekly basis and since the raw material is perishable, the procurement planning is of utmost importance, the task is to predict the demand for the next 10 weeks.

1.2 Purpose

The main aim of this project is to create an appropriate machine learning model to forecast the number of orders to gather raw materials for the next ten weeks. To achieve this, we should know the information about of fulfilment center like area, city etc., and meal information like category of food sub category of food price

of the food or discount in particular week. By using this data, we can use any classification algorithm to forecast the quantity for 10 weeks. A web application is built which is integrated with the model built.

LITERATURE SURVEY

Existing problem

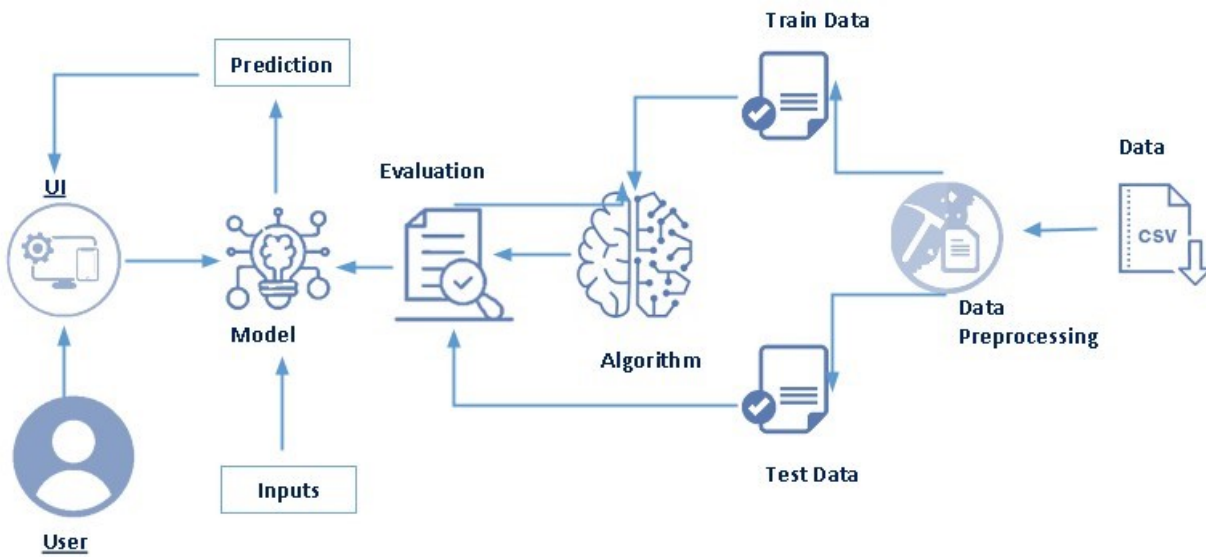
The replenishment of the majority of raw materials is done weekly and since the raw material is perishable, the procurement planning is of utmost importance. Secondly, staffing of the centers is also one area wherein accurate demand forecasts are really helpful. This is done through a manual process.

Proposed solution

Given the following information, the task is to predict the demand for the next 10 weeks (Weeks: 146-155) for the center-meal combinations in the test set using machine learning model.

THEORITICAL ANALYSIS

Block diagram



Hardware / Software designing

Anaconda.

Jupyter notebook.

Spyder IDE.

Numpy.

Pandas.

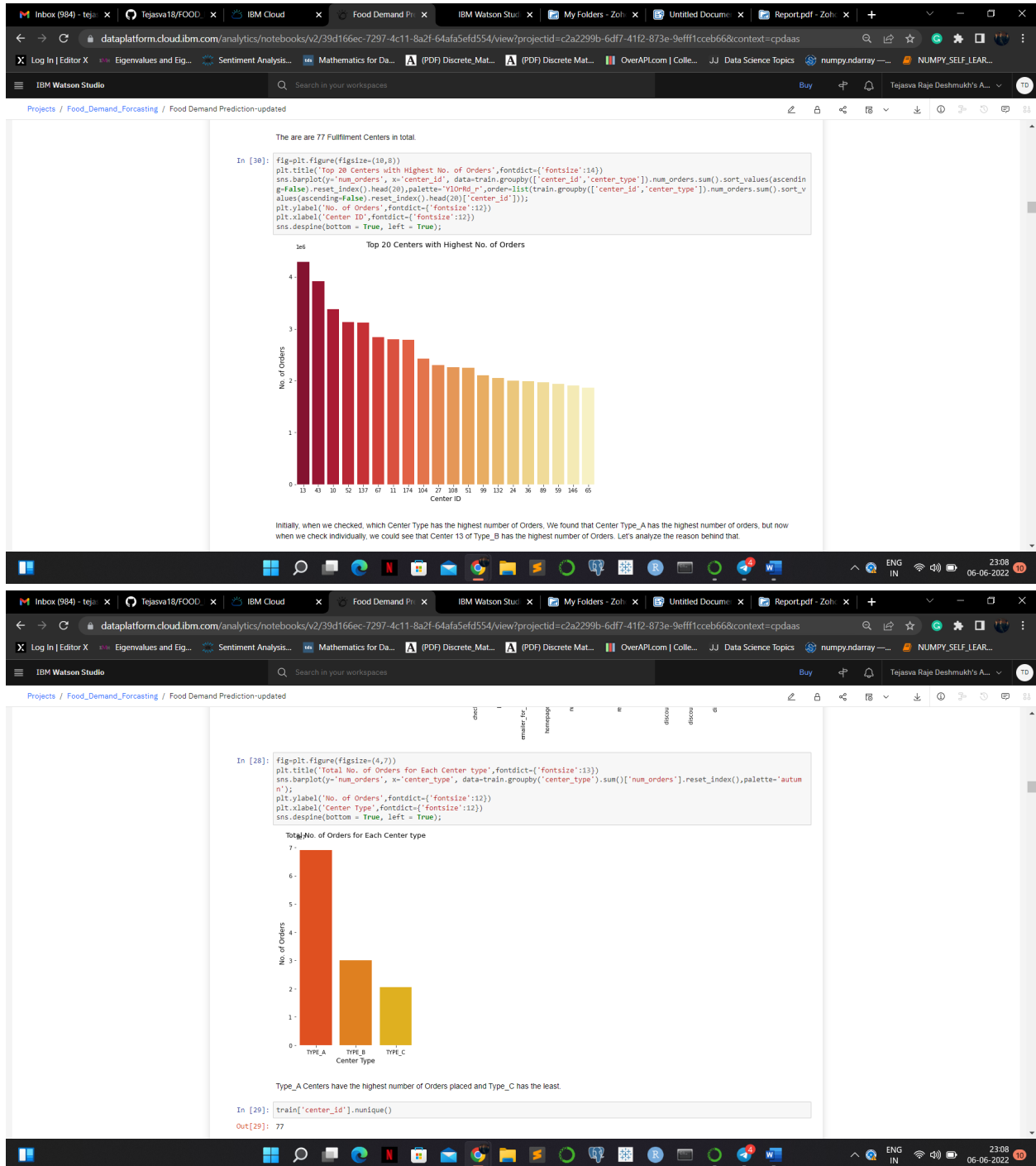
Matplotlib.

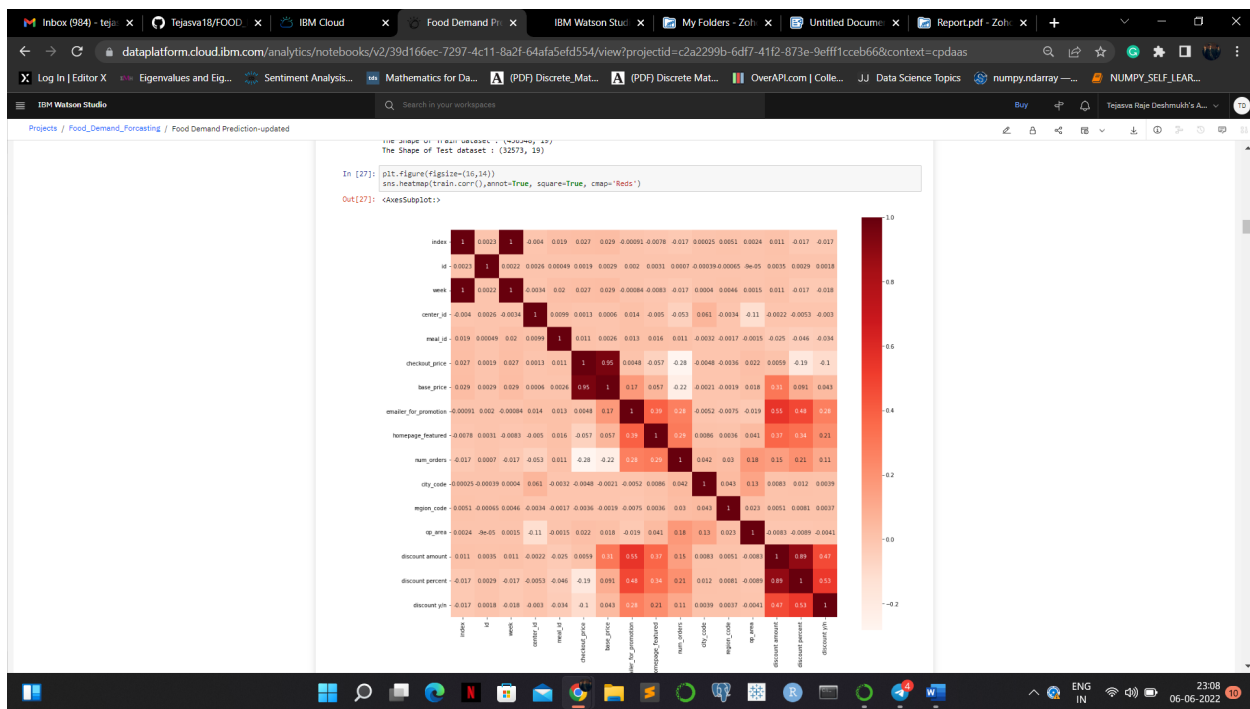
Seaborn.

Sklearn/Scikit-learn.

Flask.

EXPERIMENTAL INVESTIGATIONS





IBM Watson Studio

Projects / Food_Demand_Forecasting / Food Demand Prediction-updated

```
0 11 670 56 TYPE_A 3.7
1 13 590 56 TYPE_B 6.7
2 124 590 56 TYPE_C 4.0
3 66 646 34 TYPE_A 4.1
4 94 652 34 TYPE_C 3.6

In [11]: meal.head()

Out[11]:
meal_id category cuisine
0 1089 Beverages Thai
1 1093 Beverages Thai
2 2539 Beverages Thai
3 1248 Beverages Indian
4 2831 Beverages Indian

In [12]: datapd.concat([data,test],axis=0)

In [13]: data.shape
Out[13]: (489121, 9)

In [14]: data=data.merge(center,on="center_id",how="left")

In [15]: data

Out[15]:
   id week center_id meal_id checkout_price base_price emailer_for_promotion homepage_featured num_orders city_code region_code center
0 1376660 1 55 1688 136.63 162.29 0 0 0 177 647 55 Th
1 1460904 1 55 1683 136.63 135.63 0 0 270 647 55 Th
2 1349660 1 55 2539 134.88 135.88 0 0 189 647 55 Th
3 1336232 1 55 2130 336.50 437.03 0 0 54 647 55 Th
4 1446460 1 55 2931 243.50 242.90 0 0 40 647 55 Th
... ..
489116 1250230 155 61 1543 482.00 484.00 0 0 123456 473 77 Th
489117 1030516 155 61 2304 483.00 483.00 0 0 123456 473 77 Th
489118 1188107 155 61 2864 322.07 323.07 0 0 123456 473 77 Th
489119 1444235 155 61 2580 322.07 323.07 0 0 123456 473 77 Th
489120 1201200 155 61 2480 276.45 276.45 0 0 123456 473 77 Th
489121 rows x 13 columns

In [16]: data=data.merge(meal,on="meal_id",how="left")
```

The screenshot displays the IBM Watson Studio environment. At the top, there's a navigation bar with tabs like "Inbox (984)", "Tejaswathi/FOOD_FOX...", "IBM Cloud", "Food Demand Phx...", "IBM Watson Stu...", "My Folders - Zoh...", "Untitled Document...", "Report.pdf - Zoh...", and several window icons. Below this is a breadcrumb trail: "X Log In | Editor X Eigenvalues and Eig... Sentiment Analysis... Mathematics for Da... A (PDF) Discrete Mat... OverAPI.com | Colle... JJ Data Science Topics numpy.ndarray --- NUMPY_SELF_LEAR_".

The main workspace area shows a Jupyter Notebook titled "Projects / Food_Demand_Forcasting / Food Demand Prediction-updated". The notebook contains Python code defining API client credentials, setting up a space named "Space ID = ", and listing software specifications.

```
In [183]: from ibm_watson_machine_learning import APIClient\naml_credentials = {\n    \"url\": \"https://us-south.ml.cloud.ibm.com\",\n    \"apikey\": \"fbc6c3dcbct-onesBRCWgScDntk13vz6ZoeIQRG\"\n}\nclient = APIClient(aml_credentials)\n\nIn [184]: def guld_from_space_name(client, space_name):\n        space = client.space.get_details(space_name)\n        return(next(item for item in space['resources'] if item['entity']['name']==space_name)['metadata']['id'])\n\nIn [185]: space_id = guld_from_space_name(client, 'Food_Demand_Deployment')\nprint('Space ID = ', space_id)\n\nSpace ID = b9fc4694-c2dc-4c97-abci-scac4ef5f7250\n\nIn [186]: client.set_default_space(space_id)\nOut[186]: 'SUCCESS'\n\nIn [187]: client.software_specifications.list()
```

IBM Watson Studio interface showing a Jupyter Notebook with code and output for a food demand prediction project.

```
In [110]: model_id
Out[110]: '79c70acc-166f-464d-910b-46c1ad56c3f9'
```

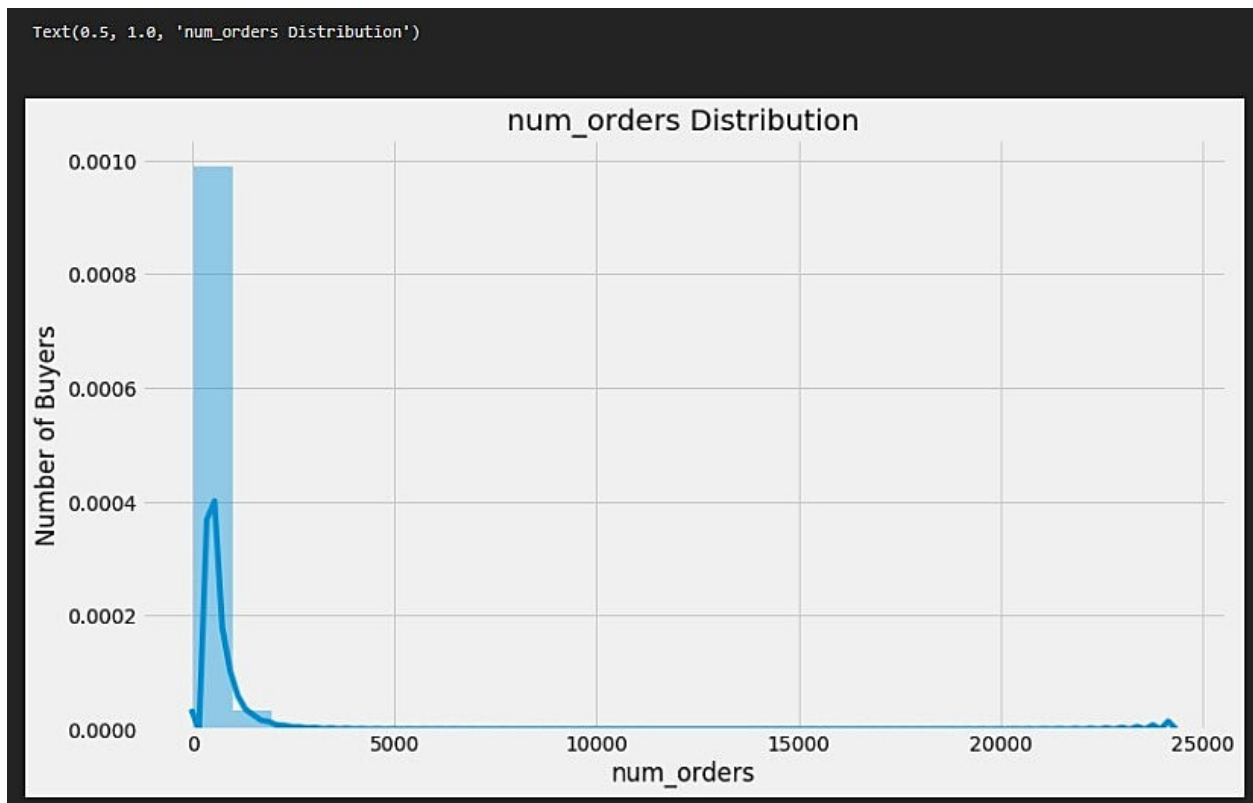
```
In [111]: model_details
Out[111]: {'entity': {'hybrid_pipeline_software_specs': [],
  'software_spec': {'id': '12083a17-2408-5802-900f-0a031f6f03c0',
    'name': 'runtime-21.1-tp3.0'},
  'type': 'scikit-learn-1.0'},
  'metadata': {'created_at': '2022-06-03T09:32:01.902Z',
    'id': '79c70acc-166f-464d-910b-46c1ad56c3f9',
    'modified_at': '2022-06-03T09:32:10.855Z',
    'name': 'FullClient_center_info',
    'owner': {'id': '6628034c01',
      'resource_key': '6680327-3ab-48a6-9155-5348a89c0830',
      'space_id': '098c0694-c20c-4c97-8b01-bce45f37259'},
    'system': {'warnings': []}}
```

```
In [113]: print(X_train)
```

	checkout_price	base_price	discount	percent	emailer_for_promotion	
0	-0.989884	-1.878392	-0.497720	0	0	
1	-0.977110	-1.872342	-0.546214	0	0	
2	-0.978575	-1.872342	-0.594782	0	0	
3	-0.983645	-1.868186	-0.444993	0	0	
4	-0.976914	-1.878392	-0.595220	0	0	
...
489116	1.634798	1.431875	-0.521163	0	0	
489117	1.634798	1.420112	-0.512918	0	0	
489118	1.634798	1.431875	-0.528163	0	0	
489119	1.621668	1.420348	-0.467394	0	0	
489120	-0.266950	1.420112	3.907975	0	0	

	homepage_featured	op_area	discount	y/n	center_id_10	center_id_11	
0	0	6.3	0	1	0	0	
1	0	6.3	0	1	0	0	
2	0	6.3	0	1	0	0	
3	0	6.3	1	1	0	0	
4	0	6.3	0	1	0	0	
...
489116	0	3.4	0	0	0	0	
489117	0	3.4	0	0	0	0	
489118	0	3.4	0	0	0	0	
489119	0	3.4	1	0	0	0	
489120	0	3.4	1	0	0	0	

	center_id_13	center_id_14	center_id_17	center_id_20	center_id_23	
0	0	0	0	0	0	
1	0	0	0	0	0	
2	0	0	0	0	0	
3	0	0	0	0	0	
4	0	0	0	0	0	
...
489116	0	0	0	0	0	



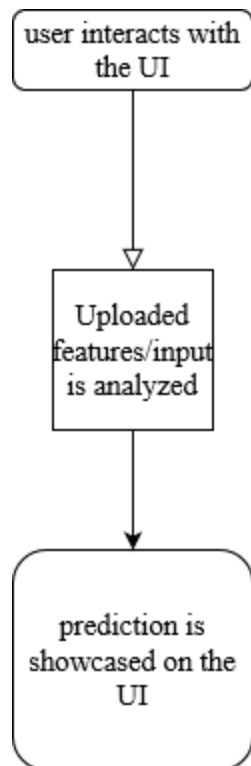
FLOWCHART

Project Work Flow:

The user interacts with the UI (User Interface) to upload the input features.

Uploaded features/input is analysed by the model which is integrated.

Once the model analyses the uploaded inputs, the prediction is showcased on the UI.



RESULT

The screenshot shows a web browser window with the address bar displaying '127.0.0.1:5000/predict'. The page has a dark header with 'Home' and 'Pred' tabs. The main content area contains several input fields and dropdown menus: 'homepage_featured' (dropdown), 'emailer_for_promotion' (dropdown), 'Op_code' (text input), 'city_code' (text input), 'region_code' (text input), 'cuisine' (dropdown), and 'category' (dropdown). A blue 'Submit' button is located below the dropdowns. At the bottom left, a message states 'Prediction is: 270.3658536585366'. The footer of the page reads 'Project Build A Thon - 2021'.

ADVANTAGES & DISADVANTAGES

Advantages:

Easy to use and deploy.

Disadvantages:

Requires maintaining dataset and regular update and testing.

APPLICATIONS

Food demand forecasting for meal delivery company which helps the firm to predict the number of upcoming food demand orders from the target audience so they can prepare accordingly.

CONCLUSION

Performed food demand forecasting for food delivery company using IBM Cloud Watson studio where we created our machine learning space and storage on cloud to deploy and test our machine learning model which is created by using Logistic Regressor, Libraries used are pandas, numpy for mathematical analysis and sklearn, matplotlib for data visualization. We have used XGBoost library to test and train our data model and to get the test and train accuracy. After getting the accuracy we have integrated it with the flask where user can feed input and get their desired prediction in seconds.

FUTURE SCOPE

Improvement in UI/UX and setting up ml-pipeline can be done as future improvement.

Also, it will help restaurants to reduce their food waste and help them grow and know their audience and their most liked preparation.

BIBLIOGRAPHY

<https://smartinternz.com/ibm-build-a-thon-2021> .

<https://www.w3schools.com/>

<https://towardsdatascience.com/>

Source Code.

FOOD_DEMAND_FORECASTING
NOTEBOOK