

# **INTELLENT RESTAURANT WITH SMARTBEACONS**

## **1 INTRODUCTION**

Technology has been the front-runner in driving engagement and experience in consumers' shopping journey. With Food and beverages comprising 17.1% of the retail business alone, technology has given a new meaning to the technological advancement that's happening at the restaurant front. Globally, technologies like beacon technology is a mega hit at restaurants. Beacons are small, battery-operated wireless devices that transmit coded messages to nearby paired smart-phones using Bluetooth Low Energy (BLE).

Restaurants will use the technology in a different way than retailers, engaging guests and increasing repeat visits.

## **2 LITERATURE SURVEY**

There are existing problem like there can be mistake in taking order, or simply manual error. so in order to avoid such problems we can use smart beacons develop app. making entire process digital/online is our purpose behind this project.

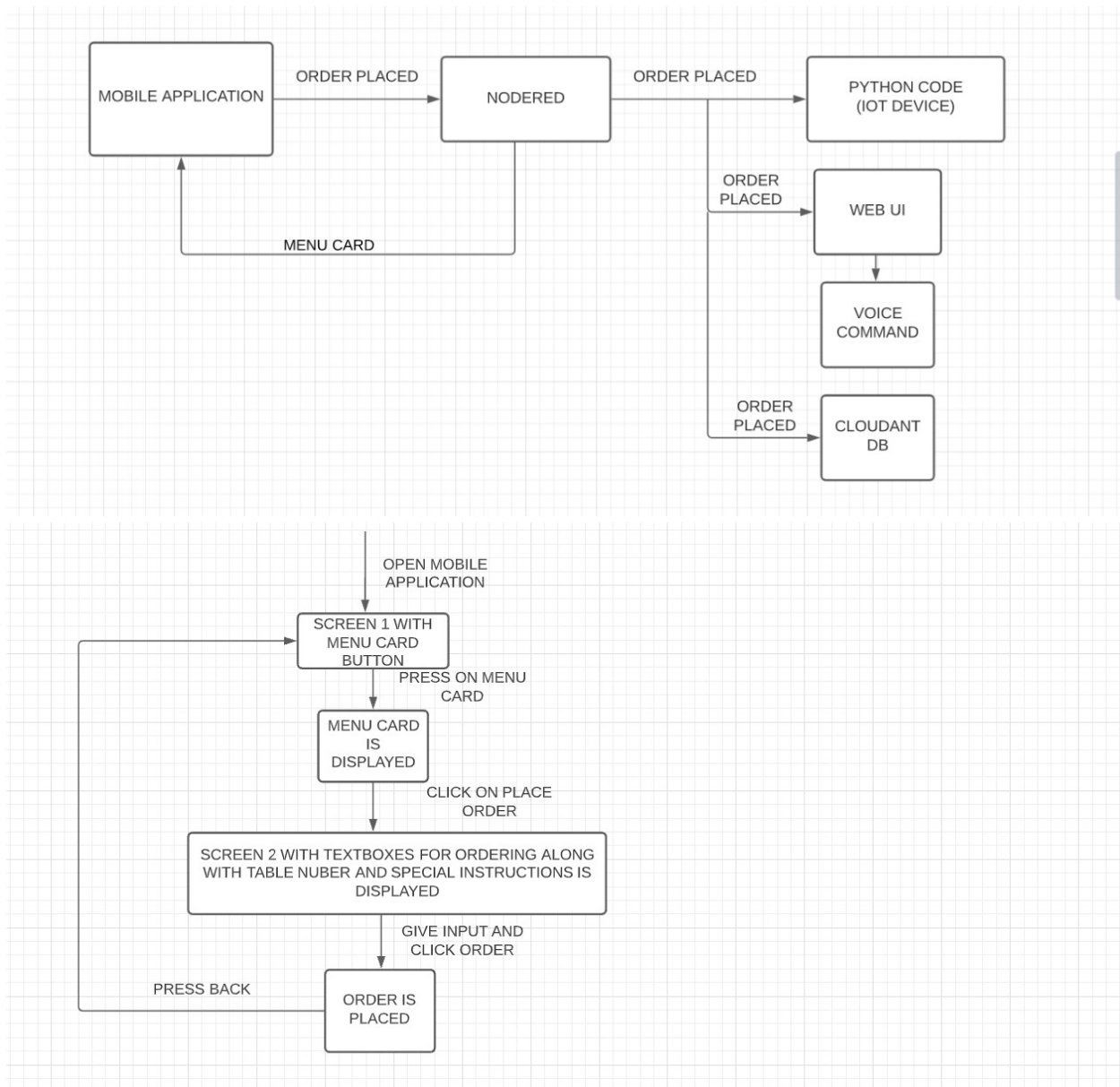
## **3 THEORITICAL ANALYSIS**

When using manual way of taking order in restaurant more time is taken and also mistake can be done while taking order. If we use smart beacon to convert out restaurant to intellegent restaurant which has facility to order food using mobile app. which will reduce chances of error and also the order will reach directly tp chef so time will also be saved side by side.

## **4 EXPERIMENTAL INVESTIGATION**

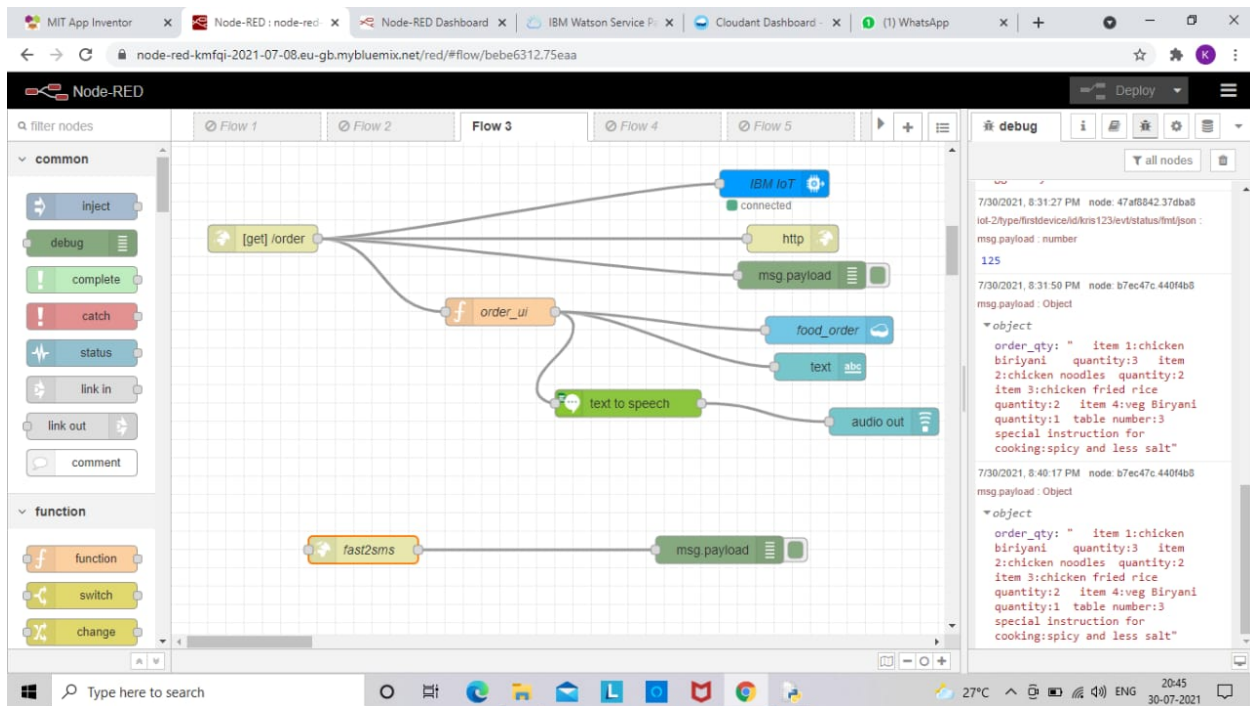
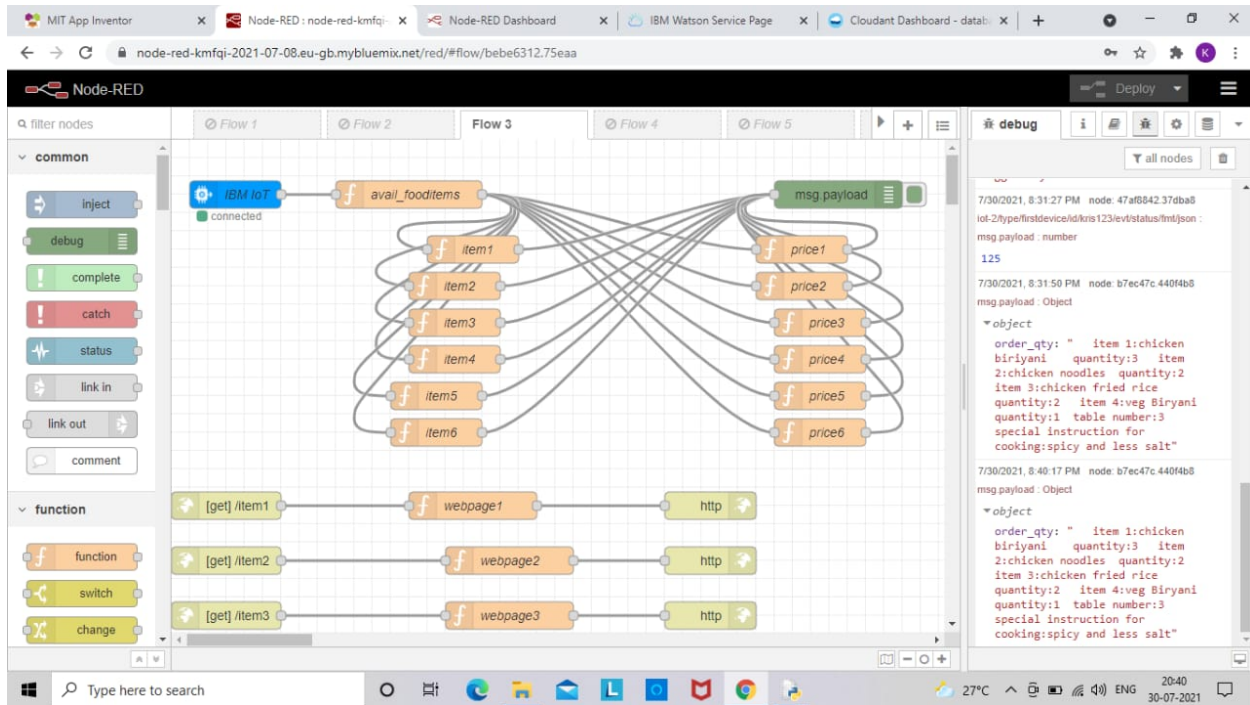
For our project on "intellegent restaurant using smart beacons" we have done research on smart beacons, then how to connect node red, then creating app using MIT app inventor, using cloudant database, and how to connect them all to get the desired output.

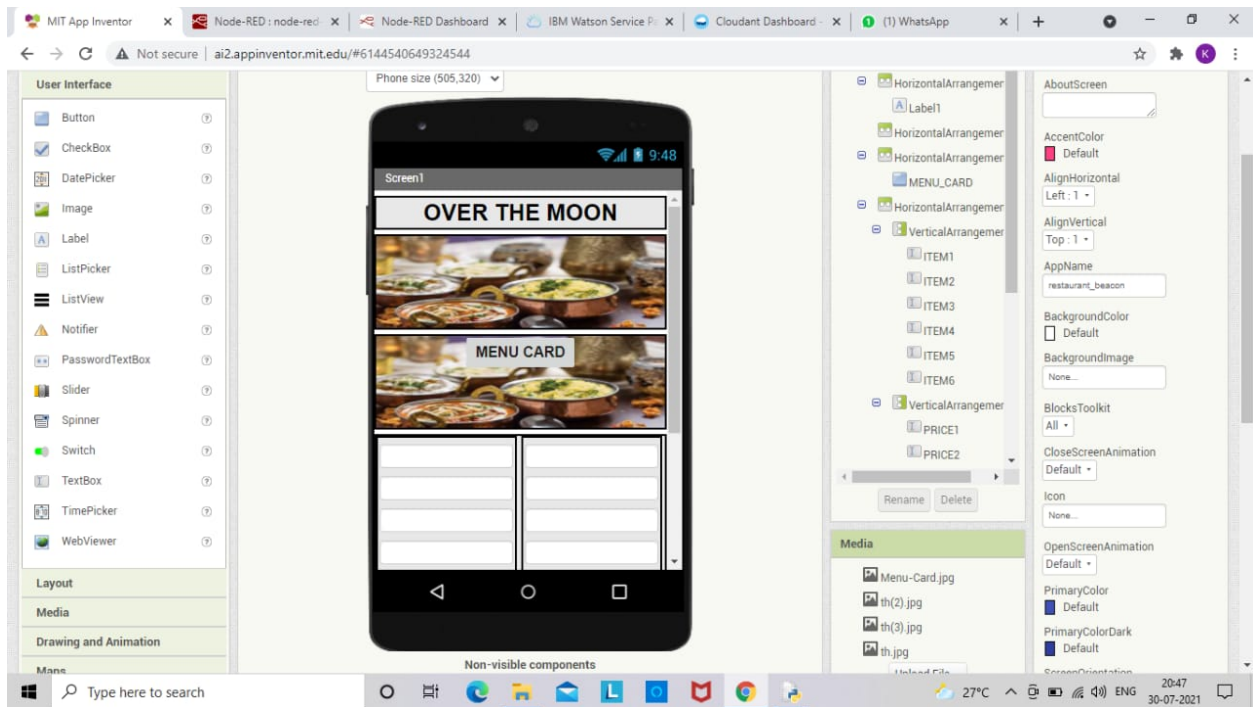
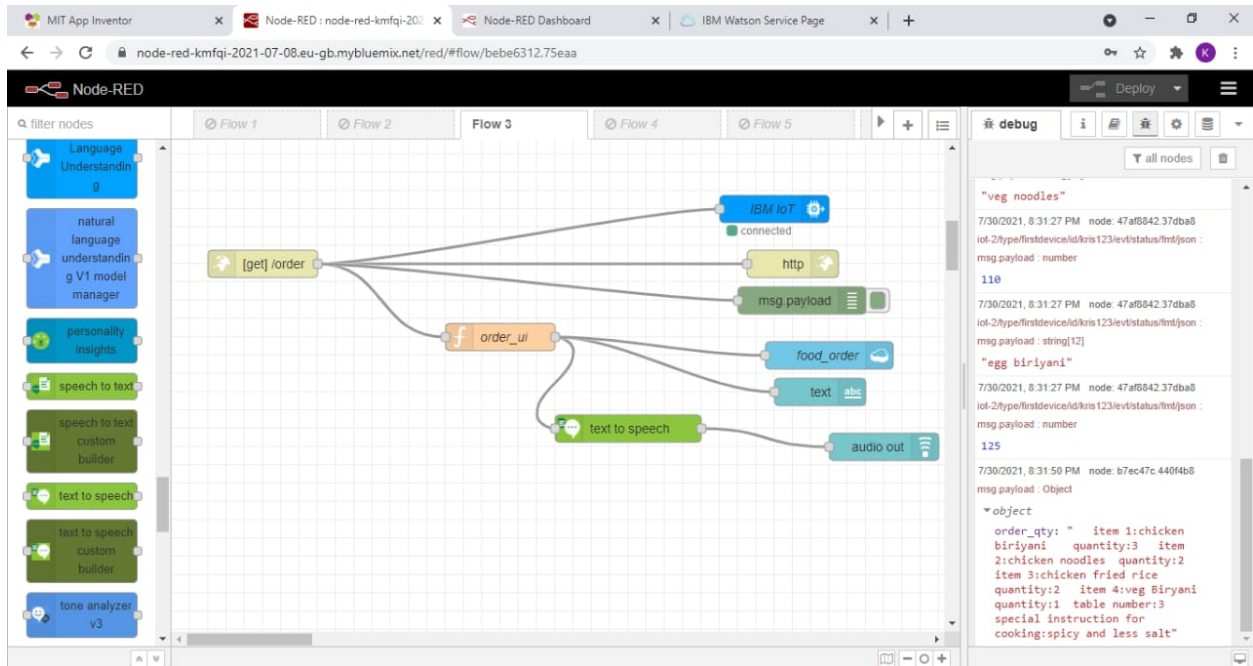
## **5 FLOWCHART**

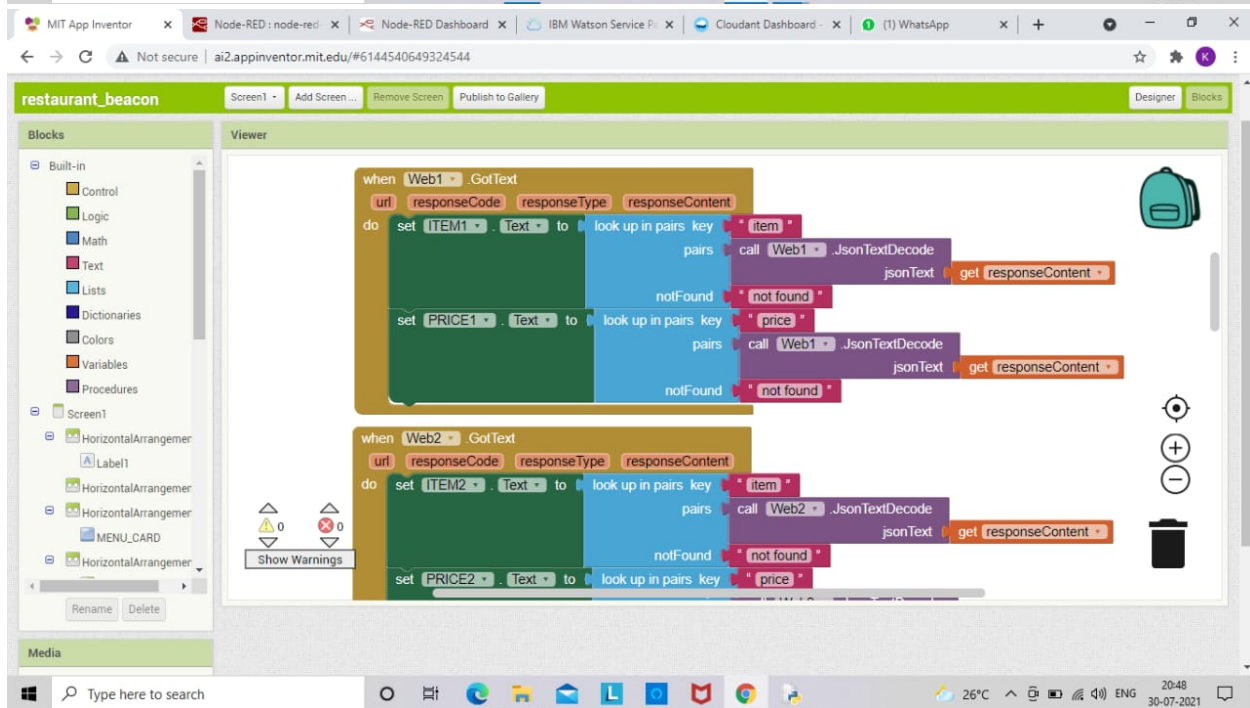
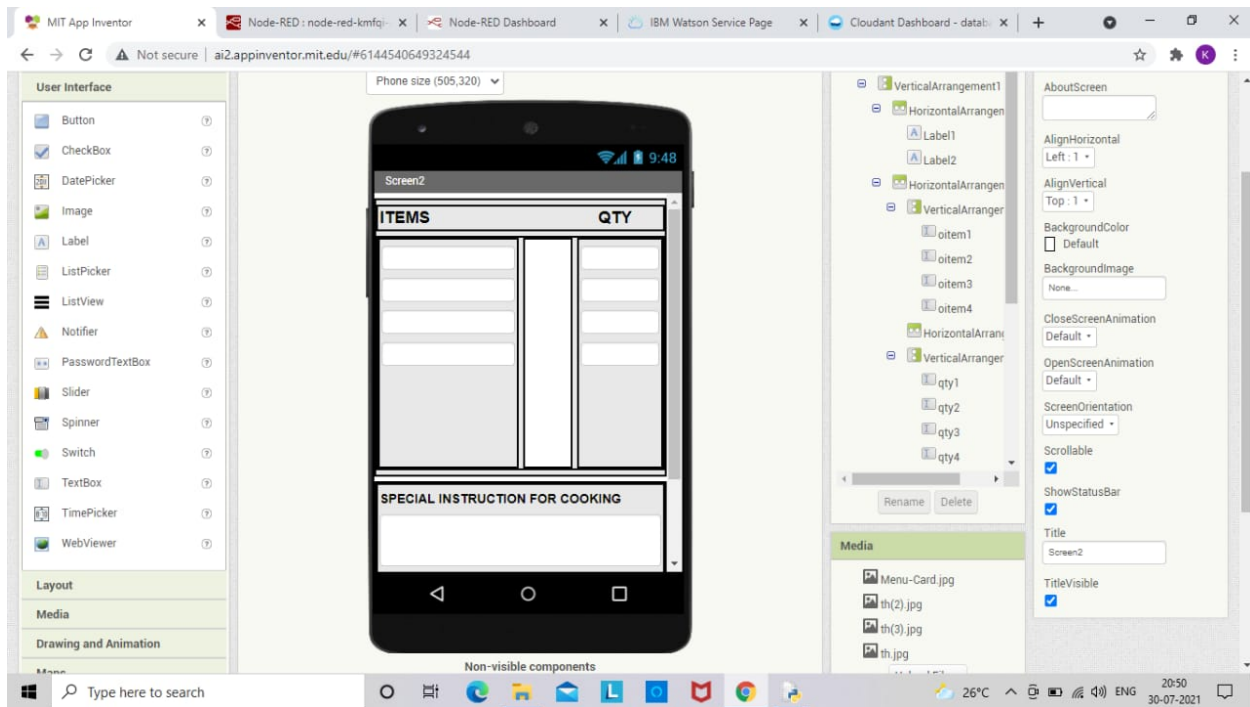


## 6 RESULT

We have successfully completed our project on intellegent restaurant with smart beacons. I am attaching the screenshots related to various platforms used and the output obtained.









MIT App Inventor | Node-RED : node-red | Node-RED Dashboard | IBM Watson Service P | Cloudant Dashboard | (1) WhatsApp

Not secure | ai2.appinventor.mit.edu/#6144540649324544

### restaurant\_beacon

Screen1 | Add Screen... | Remove Screen | Publish to Gallery | Designer | Blocks

**Blocks**

- Built-in
  - Control
  - Logic
  - Math
  - Text
  - Lists
  - Dictionaries
  - Colors
  - Variables
  - Procedures
- Screen1
  - HorizontalArranger
    - Label1
  - HorizontalArranger
  - HorizontalArranger
    - MENU\_CARD
  - HorizontalArranger

**Viewer**

when Web6 GotText

do

- set ITEM6 Text to look up in pairs key item
- call Web6 JsonTextDecode jsonText get responseContent
- notFound not found
- set PRICE6 Text to look up in pairs key price
- call Web6 JsonTextDecode jsonText get responseContent
- notFound not found

when PLACE\_ORDER Click

do

- open another screen screenName Screen2

Show Warnings

Media

Type here to search

26°C 20:49 30-07-2021

MIT App Inventor | Node-RED : node-red-kmfqi | Node-RED Dashboard | IBM Watson Service Page | Cloudant Dashboard - datab |

Not secure | ai2.appinventor.mit.edu/#6144540649324544

### restaurant\_beacon

Screen2 | Add Screen... | Remove Screen | Publish to Gallery | Designer | Blocks

**Blocks**

- Built-in
  - Control
  - Logic
  - Math
  - Text
  - Lists
  - Dictionaries
  - Colors
  - Variables
  - Procedures
- Screen2
  - VerticalArrangement1
    - HorizontalArran
      - Label1
    - HorizontalArran
      - Label2
    - HorizontalArran
      - VerticalArranger

**Viewer**

when order Click

do

- set Web1 Uri to join https://node-red-kmfqi-2021-07-08.eu-gb.mybluemix.net
- item1 Text
- quantity
- qty1 Text
- item2 Text
- quantity
- qty2 Text
- item3 Text
- quantity
- qty3 Text
- item4 Text
- quantity
- qty4 Text

Show Warnings

Media

Type here to search

26°C 20:49 30-07-2021

MIT App Inventor x Node-RED : node-red x Node-RED Dashboard x IBM Watson Service P x Cloudant Dashboard x (1) WhatsApp x

Not secure | ai2.appinventor.mit.edu/#6144540649324544

### restaurant\_beacon

Screen1 | Add Screen... | Remove Screen | Publish to Gallery | Designer | Blocks

**Blocks**

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  - Control
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  - Text
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  - Dictionaries
  - Colors
  - Variables
  - Procedures
- Screen1
  - HorizontalArranger
    - Label1
  - HorizontalArranger
  - HorizontalArranger
  - MENU\_CARD
  - HorizontalArranger

Rename | Delete

**Viewer**

```
when MENU_CARD Click
do
  set Web1 Uri to https://node-red-kmfqi-2021-07-08.eu-gb.mybluemix.net
  call Web1 .Get
  set Web2 Uri to https://node-red-kmfqi-2021-07-08.eu-gb.mybluemix.net
  call Web2 .Get
  set Web3 Uri to https://node-red-kmfqi-2021-07-08.eu-gb.mybluemix.net
  call Web3 .Get
  set Web4 Uri to https://node-red-kmfqi-2021-07-08.eu-gb.mybluemix.net
  call Web4 .Get
  set Web5 Uri to https://node-red-kmfqi-2021-07-08.eu-gb.mybluemix.net
  call Web5 .Get
  set Web6 Uri to https://node-red-kmfqi-2021-07-08.eu-gb.mybluemix.net
  call Web6 .Get

when Web1 GotText
url responseCode responseType responseContent
do
  set ITEM1 Text to look up in pairs key item
  pairs call Web1 .JsonTextDecode
  jsonText get responseContent
```

Show Warnings

27°C 20:47 30-07-2021

MIT App Inventor x Node-RED : node-red x Node-RED Dashboard x IBM Watson Service P x Cloudant Dashboard x (1) WhatsApp x

Not secure | ai2.appinventor.mit.edu/#6144540649324544

### restaurant\_beacon

Screen1 | Add Screen... | Remove Screen | Publish to Gallery | Designer | Blocks

**Blocks**

- Built-in
  - Control
  - Logic
  - Math
  - Text
  - Lists
  - Dictionaries
  - Colors
  - Variables
  - Procedures
- Screen1
  - HorizontalArranger
    - Label1
  - HorizontalArranger
  - HorizontalArranger
  - MENU\_CARD
  - HorizontalArranger

Rename | Delete

**Viewer**

```
when Web3 GotText
url responseCode responseType responseContent
do
  set ITEM3 Text to look up in pairs key item
  pairs call Web3 .JsonTextDecode
  jsonText get responseContent
  notFound not found
  set PRICE3 Text to look up in pairs key price
  pairs call Web3 .JsonTextDecode
  jsonText get responseContent
  notFound not found

when Web4 GotText
url responseCode responseType responseContent
do
  set ITEM4 Text to look up in pairs key item
  pairs call Web4 .JsonTextDecode
  jsonText get responseContent
  notFound not found
  set PRICE4 Text to look up in pairs key price
  pairs call Web4 .JsonTextDecode
  jsonText get responseContent
  notFound not found
```

Show Warnings

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MIT App Inventor

Node-RED: node-red-kmfq... Node-RED Dashboard IBM Watson Service Page Cloudant Dashboard - datab...

Not secure | ai2.appinventor.mit.edu/#6144540649324544

### restaurant\_beacon

Screen2 Add Screen... Remove Screen Publish to Gallery Designer Blocks

**Blocks**

- Built-in
  - Control
  - Logic
  - Math
  - Text
  - Lists
  - Dictionaries
  - Colors
  - Variables
  - Procedures
- Screen2
  - VerticalArrangement1
    - HorizontalArrangement
      - Label1
      - Label2
    - HorizontalArrangement
      - VerticalArrangement

Rename Delete

**Viewer**

The visual representation shows a green rectangular area representing the menu. To its right, a list of menu items is displayed, each with a quantity and a name: 'qty2' (Text), 'item 3' (Text), 'oitem3' (Text), 'quantity' (Text), 'qty3' (Text), 'item 4' (Text), 'oitem4' (Text), 'quantity' (Text), 'qty4' (Text), 'table number' (Text), 'tableno' (Text), 'special instruction for cooking' (Text), and 'instruction' (Text). Below the menu area, a 'call Web1 Get' block is visible. At the bottom, a 'when back Click' block is connected to a 'do open another screen screenName Screen1' block.

0 0 Show Warnings

Media

Type here to search

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8:29 PM

Screen2

QTY

3

2

2

1

ITEMS

chicken biriyani

chicken noodles

chicken fried rice

veg Biryani

SPECIAL INSTRUCTION FOR COOKING

spicy and less salt

ENTER THE TABLE NO:

3


ORDER

BACK

8:28 PM

Screen1

OVER THE MOON



MENU CARD

chicken biriyani

100

chicken noodles

120

chicken friedrice

130

veg biriyani

100

veg noodles

110

egg biriyani


125

PLACE ORDER

8:27 PM

Screen1

OVER THE MOON



MENU CARD


PLACE ORDER

8:28 PM

Screen2

ITEMS	QTY

SPECIAL INSTRUCTION FOR COOKING

ENTER THE TABLE NO:

ORDER

BACK

MIT App InventorNode-RED : node-red-kmfqiNode-RED DashboardIBM Watson Service PageCloudant Dashboard

da7275e1-bbd7-4508-8c12-f92a12e7af34-bluemix.cloudant.com/dashboard.html

DatabasesDatabase nameCreate DatabaseJSON

Your Databases

Name	Size	# of Docs	Partitioned	Actions
datatocloudant	0.6 KB	6	No	
foodorder	1.7 KB	9	No	
noderedkmfqi20210708	41.6 KB	4	No	

Showing 1-3 of 3 databases. Databases per page 201

Type here to search

MIT App InventorNode-RED : node-red-kmfqiNode-RED DashboardIBM Watson Service PageCloudant Dashboard - datab

da7275e1-bbd7-4508-8c12-f92a12e7af34-bluemix.cloudant.com/dashboard.html#database/foodorder/\_all\_docs

foodorderDocument IDOptionsJSON

All DocumentsQueryPermissionsChangesDesign Documents

TableMetadataJSON

Create Document

	id	key	value
<input type="checkbox"/>	0a59fa2bd66e96380dd37918b7ee6b...	0a59fa2bd66e96380dd37918b7ee6b...	{"rev": "1-0d1b1a6e714bfcf72310c7...
<input type="checkbox"/>	4b4f3ac3529dd6098715795ab98e9...	4b4f3ac3529dd6098715795ab98e9...	{"rev": "1-4bd4887baf5ee12e22d5fb...
<input type="checkbox"/>	649c47341b26aaff86bde50bdd4c09...	649c47341b26aaff86bde50bdd4c09...	{"rev": "1-4bd4887baf5ee12e22d5fb...
<input type="checkbox"/>	649c47341b26aaff86bde50bdd4e37aa	649c47341b26aaff86bde50bdd4e37aa	{"rev": "1-4bd4887baf5ee12e22d5fb...
<input type="checkbox"/>	93e867576e12efaaba5aa30f078c03ea	93e867576e12efaaba5aa30f078c03ea	{"rev": "1-0d1b1a6e714bfcf72310c7...
<input type="checkbox"/>	9d045d7f1256de4023a8332026060...	9d045d7f1256de4023a8332026060...	{"rev": "1-0d1b1a6e714bfcf72310c7...
<input type="checkbox"/>	9d045d7f1256de4023a8332026061...	9d045d7f1256de4023a8332026061...	{"rev": "1-0d1b1a6e714bfcf72310c7...
<input type="checkbox"/>	d88df053ae09a268fd25a122eb1adc70	d88df053ae09a268fd25a122eb1adc70	{"rev": "1-4bd4887baf5ee12e22d5fb...
<input type="checkbox"/>	f76c50bc4f4f9cefb27b5b6e09018fe	f76c50bc4f4f9cefb27b5b6e09018fe	{"rev": "1-0a548388c110cc9c9a4c2...

Showing document 1 - 9. Documents per page: 20

MIT App Inventor x Node-RED: node-red-kmfq x Node-RED Dashboard x IBM Watson Service Page x Cloudant Dashboard - datab x

da7275e1-bbd7-4508-8c12-f92a12e7af34-bluemix.cloudant.com/dashboard.html#database/foodorder/93e867576e12efaaba5aa30f078c03ea

foodorder > 93e867576e12efaaba5aa30f078c03ea

Save Changes Cancel Upload Attachment Clone Document Delete

```
1 {
2   "_id": "93e867576e12efaaba5aa30f078c03ea",
3   "_rev": "1-0d1b1a6e714bfcf72310c71b2ca9b7f5",
4   "payload": " item 1:chicken biriyani quantity:3 item 2:chicken noodles quantity:2 item 3:chicken fried rice quantity:2 item 4:veg Biryani quantity:1 table nu
5 }
```

Log Out

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restaurantbeaconTest1.py - C:\Users\Lenovo\Desktop\python programs IOT\restaurantbeaconTest1.py (3.9.6)

File Edit Format Run Options Window Help

```
import wiotp.sdk.device
import time
import random
myConfig = {
    "identity": {
        "orgId": "cp3p3y",
        "typeId": "firstdevice",
        "deviceId": "krisl23"
    },
    "auth": {
        "token": "12345678"
    }
}

def myCommandCallback(cmd):
    print("Message received from IBM IoT Platform: %s" % cmd.data['command'])
    m=cmd.data['command']

client = wiotp.sdk.device.DeviceClient(config=myConfig, logHandlers=None)
client.connect()

while True:
    fooditems={"11":{"item":"chicken biriyani","price":100},"12":{"item":"chicken noodles","price":120},"13":{"item":"chicken friedrice","price":130},
               "14":{"item":"veg biriyani","price":100},"15":{"item":"veg noodles","price":110},"16":{"item":"egg biriyani","price":125}}
    myData={"fooditems":fooditems}
    client.publishEvent(eventId="status", msgFormat="json", data=myData, qos=0, onPublish=None)
    print("Published data Successfully: %s", myData)
    client.commandCallback = myCommandCallback
    time.sleep(2)
    break
client.disconnect()

def myCommandCallback(cmd):
    print("Food order received from IBM IoT Platform: %s" % cmd.data['order_qty'])
    client = wiotp.sdk.device.DeviceClient(config=myConfig, logHandlers=None)
    client.connect()
    while True:
        client.commandCallback = myCommandCallback
        time.sleep(2)
        client.disconnect()
```

Ln: 1 Col: 0

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```
"IDLE Shell 3.9.6"
File Edit Shell Debug Options Window Help
Python 3.9.6 (tags/v3.9.6:db3ff76, Jun 28 2021, 15:26:21) [MSC v.1929 64 bit (AMD64)] on win32
Type "help", "copyright", "credits" or "license()" for more information.
>>>
= RESTART: C:\Users\Lenovo\Desktop\python programs IOT\restaurantbeaconTest1.py
2021-07-30 20:31:27,219 wiotp.sdk.device.client.DeviceClient INFO Connected successfully: d1cp3p3y:firstdevice:kris123
Published data Successfully: %s ('fooditems': {'11': {'item': 'chicken biriyani', 'price': 100}, '12': {'item': 'chicken noodles', 'price': 120}, '13': {'item': 'chicken friedrice', 'price': 130}, '14': {'item': 'veg biriyani', 'price': 100}, '15': {'item': 'veg noodles', 'price': 110}, '16': {'item': 'egg biriyani', 'price': 125}})
2021-07-30 20:31:29,272 wiotp.sdk.device.client.DeviceClient INFO Disconnected from the IBM Watson IoT Platform
2021-07-30 20:31:29,277 wiotp.sdk.device.client.DeviceClient INFO Closed connection to the IBM Watson IoT Platform
2021-07-30 20:31:30,189 wiotp.sdk.device.client.DeviceClient INFO Connected successfully: d1cp3p3y:firstdevice:kris123
Food order received from IBM IoT Platform: item 1:chicken biriyani quantity:3 item 2:chicken noodles quantity:2 item 3:chicken fried rice quantity:2 item 4:veg biriyani quantity:1 table number:3 special instruction for cooking:spicy and less salt
|
```

## 7 ADVANTAGES AND DISADVANTAGES

### advantages

- Beacons have great price / value factor compared with other technologies.
- They are easy to use and implement.
- Beacons have multiple applications (engagement, navigation, analysis, etc.)
- Enable to understand customers better by collecting customer behaviour data.
- Enables to retarget customers after they walk away.
- They work in multiple verticals (retail, education, culture, airports, events, offices, hotels etc.)

### disadvantages

People need to install an app to be able to experience proximity marketing with beacons. When beacons are not implemented correctly people can get easily annoyed by receiving too many push notifications and may even stop using the app. Most beacons are battery-powered, which may be a maintenance issue. You can get USB beacons instead but they need to have a power supply.

## 8 APPLICATIONS

Following are the applications of smart beacons:

- location
- navigation
- analysis and data collection



- interaction

Beacons are the most robust tool when it comes to collecting data about customers.

Connected with a mobile application they can provide large quantities of data

Number of new visitors

- Number of returning visitors
- How many times a campaign has been viewed
- Conversion
- Visitor location heatmaps
- Visitor dwell time
- Visitor age
- Visitor gender
- How visitors move

## **9 CONCLUSION**

With the help of Beacons, restaurants have the ability to engage customers in a better way through a real-world experience. At the same time, they are also able to understand, analyse, and take necessary actions with regards to consumers needs and interests. Beacon technology could also alert the staff that the customer is nearby and they should begin to prepare the order. This not only allows the restaurant to be quicker and more efficient, but also helps the customer get in and out faster than expected. By leveraging beacon technology to increase consumer churn, restaurants can increase operational efficiencies. Although the technology is still relatively new, restaurants can reap many benefits by being early adopters in this area. Beacon technology has already shown its potential to increase staff and operational efficiency while increasing customer satisfaction and loyalty.

## **10 FUTURE SCOPE**

In future work can be done on how to reduce network traffic in case of more number of customers. also some other source can be used to avoid installation of app to save storage. in case of network issue we can find some substitute.

## 11 BIBLIOGRAPHY

For completion of this project we have used reference from the training videos on topic smart home automation.

Our trainer has guided through the project.

platforms used are:

1. Node red
2. IBM cloudant
3. MIT app inventor
4. python

## 12 APPENDIX

source code(1):

```
import wiotp.sdk.device
```

```
import time
```

```
import random
```

```
myConfig = {
```

```
    "identity": {
```

```
        "orgId": "cp3p3y",
```

```
        "typeId": "firstdevice",
```

```
        "deviceId": "kris123"
```

```
    },
```

```
    "auth": {
```

```
        "token": "12345678"
```

```
    }
```

```
}
```

```
def myCommandCallback(cmd):
```

```
    print("Message received from IBM IoT Platform: %s" % cmd.data['command'])
```

```
    m=cmd.data['command']
```

```
client = wiotp.sdk.device.DeviceClient(config=myConfig, logHandlers=None)
```

```
client.connect()
```

```
while True:
```

```
    fooditems={"i1":{"item":"chicken biriyani","price":100},"i2":{"item":"chicken  
noodles","price":120},"i3":{"item":"chicken friedrice","price":130},
```

```

        "i4":{"item":"veg biriyani","price":100},"i5":{"item":"veg
noodles","price":110},"i6":{"item":"egg biriyani","price":125}}
        myData={'fooditems':fooditems}
        client.publishEvent(eventId="status", msgFormat="json", data=myData, qos=0,
onPublish=None)
        print("Published data Successfully: %s", myData)
        client.commandCallback = myCommandCallback
        time.sleep(2)
        break
client.disconnect()

```

```

def myCommandCallback(cmd):
    print("Food order received from IBM IoT Platform: %s" % cmd.data['order_qty'])
client = wiotp.sdk.device.DeviceClient(config=myConfig, logHandlers=None)
client.connect()
while True:
    client.commandCallback = myCommandCallback
    time.sleep(2)
client.disconnect()

```

#### source code(2):

```

import wiotp.sdk.device
import time
import random
myConfig = {
    "identity": {
        "orgId": "cp3p3y",
        "typeId": "firstdevice",
        "deviceId":"kris123"
    },
    "auth": {
        "token": "12345678"
    }
}
from ibm_watson import TextToSpeechV1
from ibm_cloud_sdk_core.authenticators import IAMAuthenticator
import playsound

```

```

authenticator =
IAMAuthenticator('PjC0bvAGJ1nFseEZGIUNUfZjO9ntqUkrYdFwS065OWVa')
text_to_speech = TextToSpeechV1(
    authenticator=authenticator
)

```

```

text_to_speech.set_service_url('https://api.eu-gb.text-to-speech.watson.cloud.ibm.com/instances/761a99f7-59be-443f-9106-ddce29442f5f')

```

```

def myCommandCallback(cmd):
    print("Message received from IBM IoT Platform: %s" % cmd.data['command'])
    m=cmd.data['command']

```

```

client = wiotp.sdk.device.DeviceClient(config=myConfig, logHandlers=None)
client.connect()

```

```

while True:
    fooditems={"i1":{"item":"chicken biriyani","price":100},"i2":{"item":"chicken
noodles","price":120},"i3":{"item":"chicken friedrice","price":130},
               "i4":{"item":"veg biriyani","price":100},"i5":{"item":"veg
noodles","price":110},"i6":{"item":"egg biriyani","price":125}}
    myData={'fooditems':fooditems}
    client.publishEvent(eventId="status", msgFormat="json", data=myData, qos=0,
onPublish=None)
    print("Published data Successfully: %s", myData)
    client.commandCallback = myCommandCallback
    time.sleep(2)
    break
client.disconnect()

```

```

def myCommandCallback(cmd):
    print("Food order received from IBM IoT Platform: %s" % cmd.data['order_qty'])
    with open('order.mp3', 'wb') as audio_file:
        audio_file.write(
            text_to_speech.synthesize(

```

```
cmd.data['order_qty'],  
voice='en-US_AllisonV3Voice',  
accept='audio/mp3'  
).get_result().content)  
playsound.playsound('order.mp3')
```

```
client = wiotp.sdk.device.DeviceClient(config=myConfig, logHandlers=None)  
client.connect()  
while True:  
    client.commandCallback = myCommandCallback  
    time.sleep(2)  
client.disconnect()
```

## UI OUTPUT:

