

CASE STUDY: ANALYSING SALES DATA OF A COMPANY

Name- SHARAD PRIYA

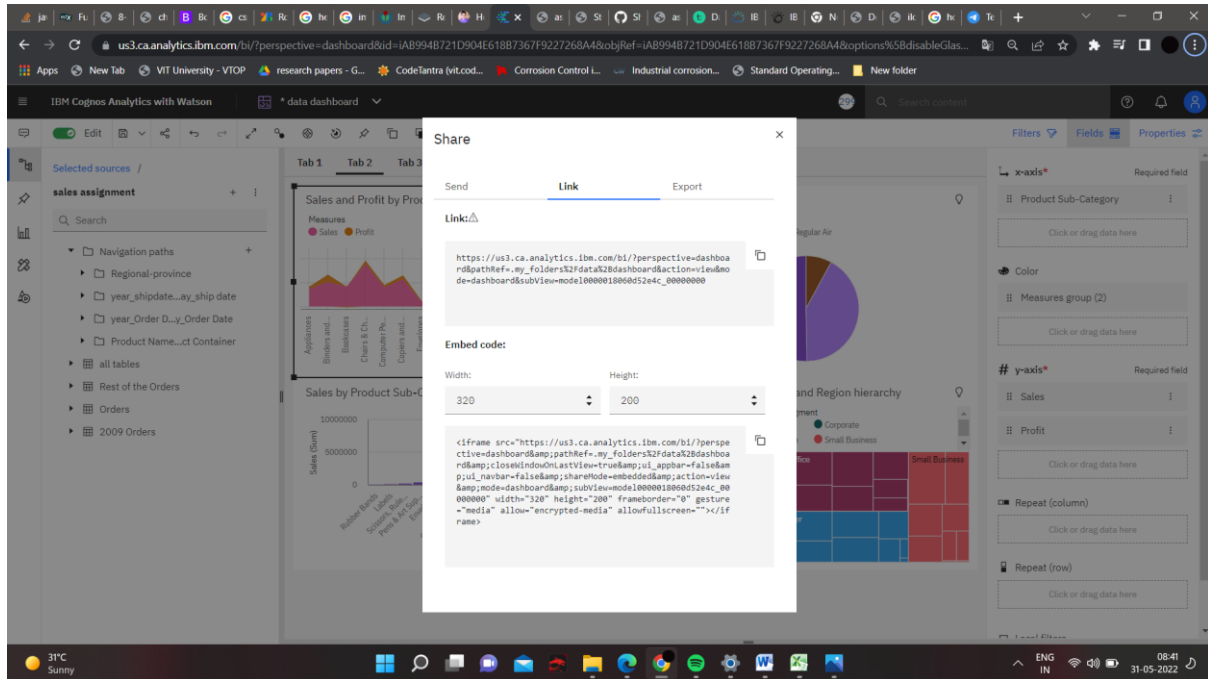
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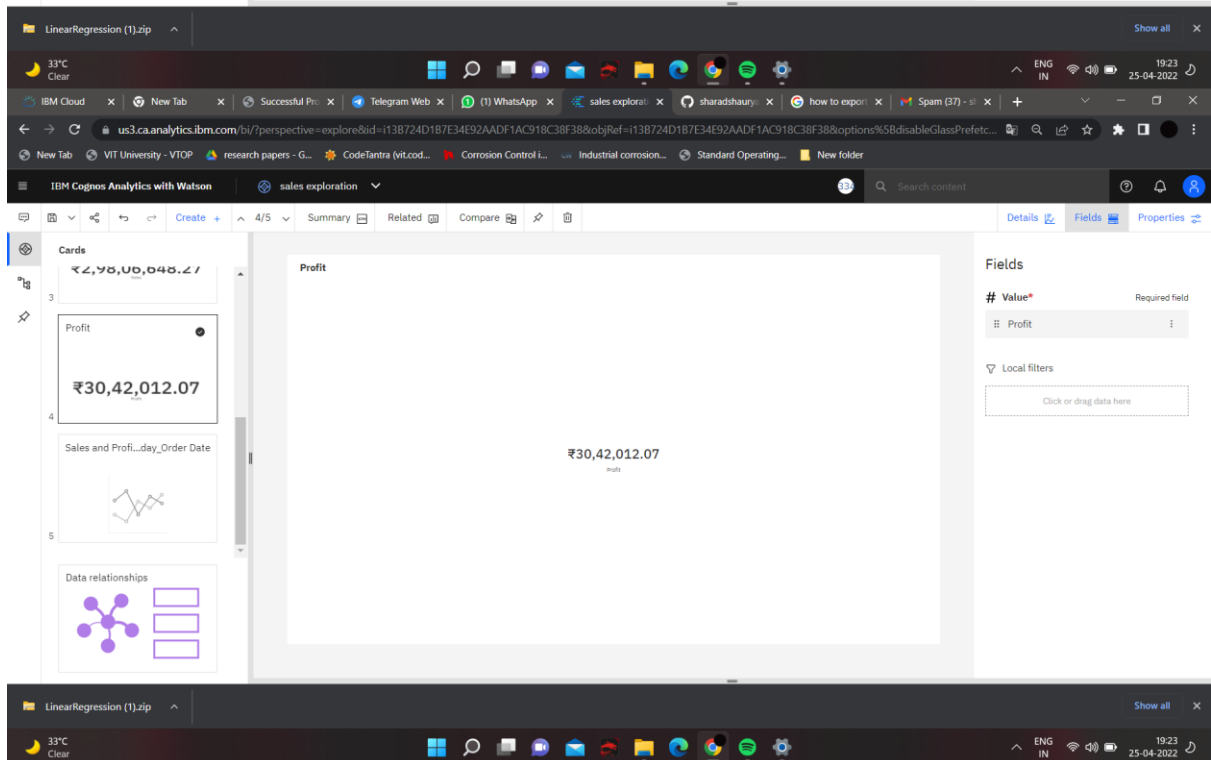
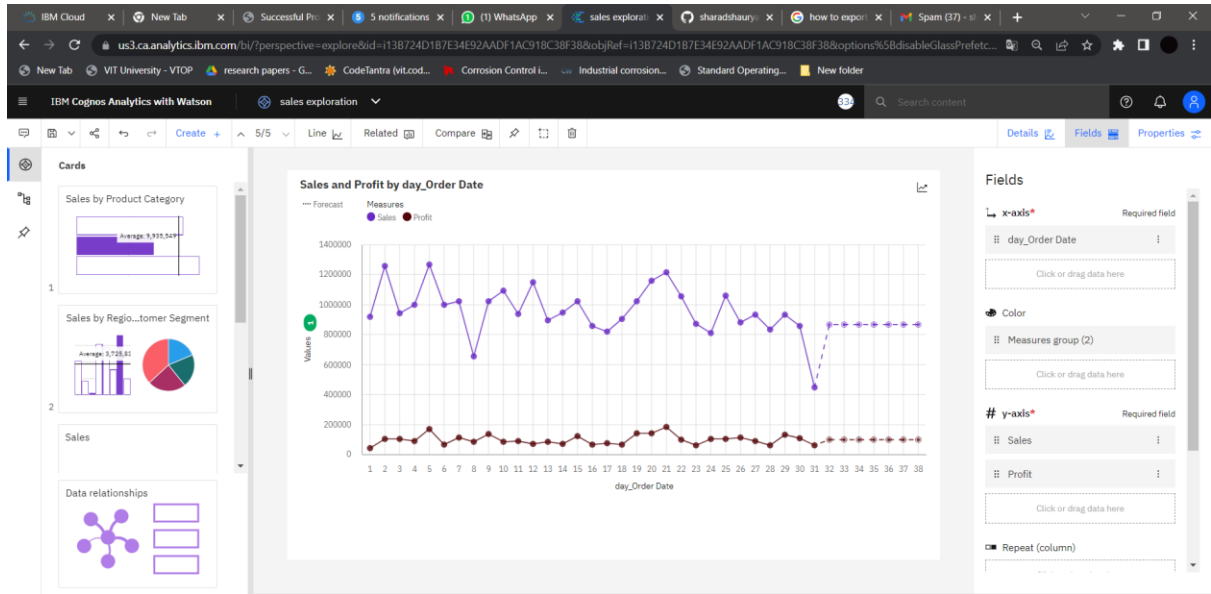
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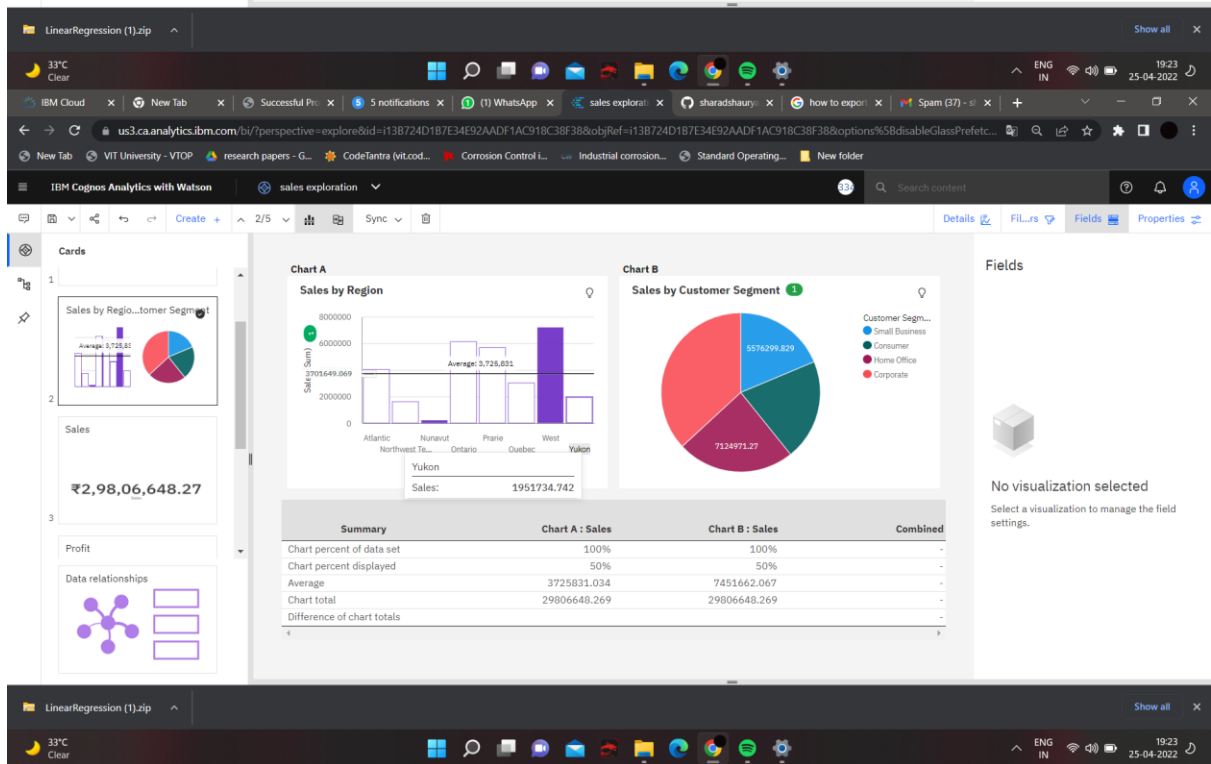
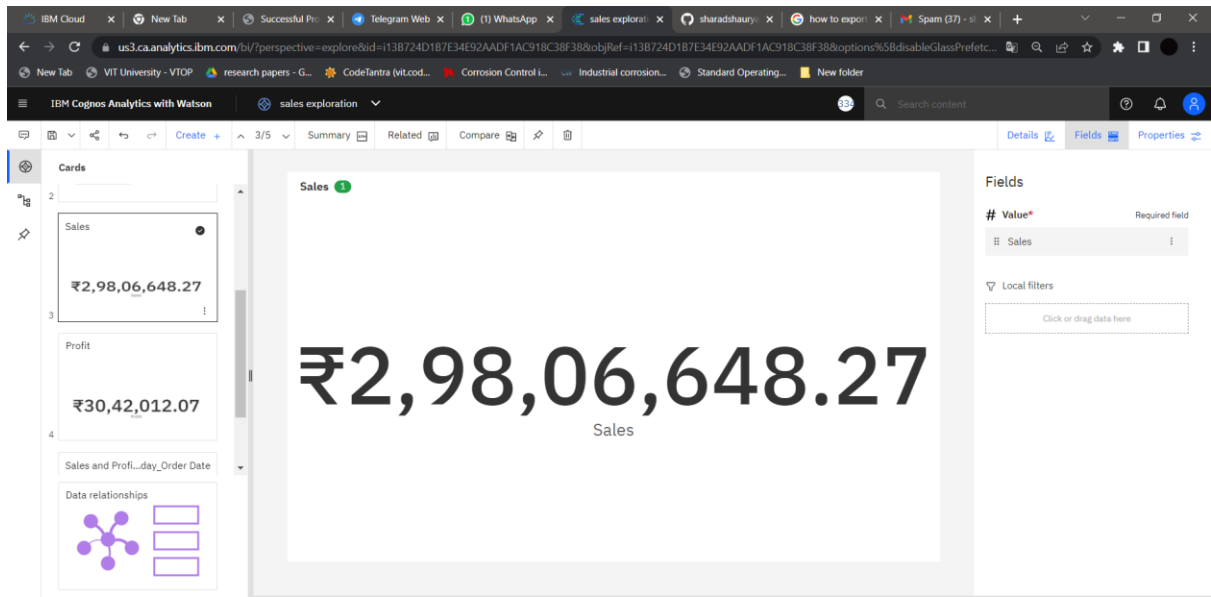
DATA ANALYTICS

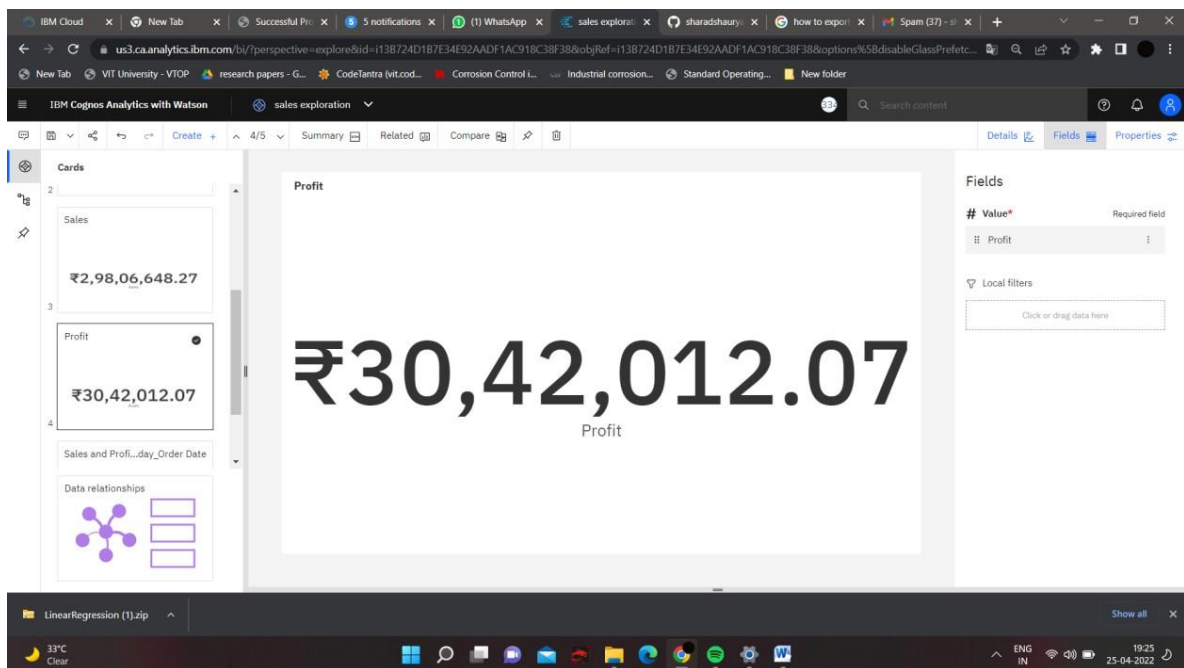
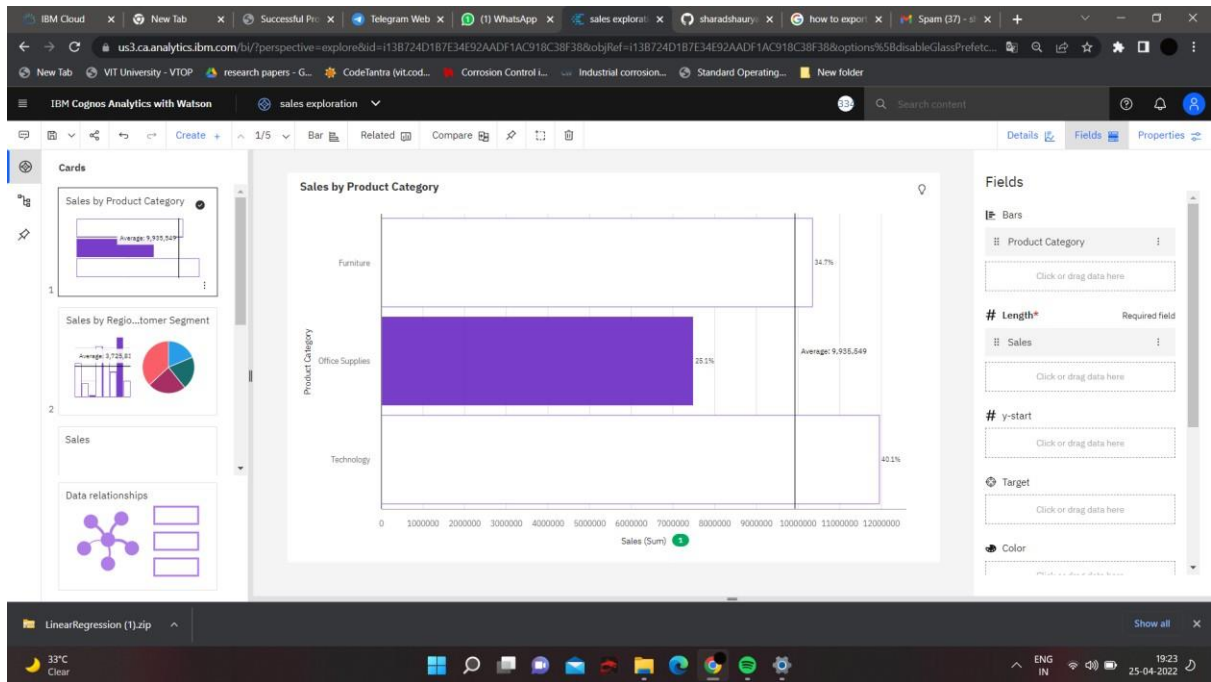
LINK-

https://us3.ca.analytics.ibm.com/bi/?perspective=dashboard&pathRef=.my_folders%2Fdata%2Bdashboard&action=view&mode=dashboard&subView=model0000018060d52e4c_00000000









IBM Cloud x New Tab x Successful Pr... x Telegram Web x (1) WhatsApp x sales assignm... x sharadshau... x how to expo... x Spam (37) - u... x

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IBM Cognos Analytics with Watson sales assignment

Data module

Grid Relationships Custom Tables

Search

sales assignment

- Navigation paths
 - Regional-province
 - year_ship...ship date
 - year_Ord...der Date
 - Product ...ontainer
- all tables
 - day_ship date
 - month_shipdate
 - year_shipdate
 - day_Order Date
 - month_Order Date
 - year_Order Date
 - Row Id
 - Row ID
 - Order ID
 - Order Date

TI	year_shipdate	day_Order Date	month_Order Date	year_Order Date	Row Id	Row ID
	2011	10	7	2011	4	80
	2011	24	3	2011	9	103
	2010	23	11	2010	11	127
	2012	14	2	2012	18	176
	2011	9	3	2011	23	229
	2011	9	3	2011	24	230
	2011	1	1	2011	30	330
	2011	1	1	2011	31	331
	2012	2	5	2012	38	511

Properties

General Navigation paths

Screen tip

Members Enabled

Sort by year_Order Date

Order Ascending

NULL values ☐ First ☒ Last

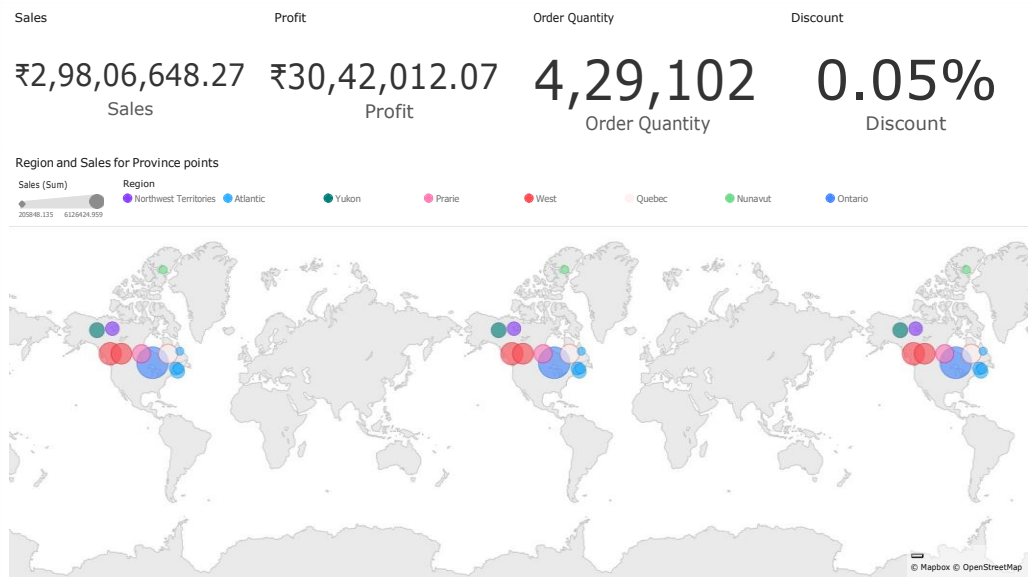
Advanced

LinearRegression (1).zip

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Tab 1



Region and Sales for Province points

Sales (Sum)

203946.133

6126424.959

Region

Northwest Territories

Atlantic

Yukon

Prarie

West

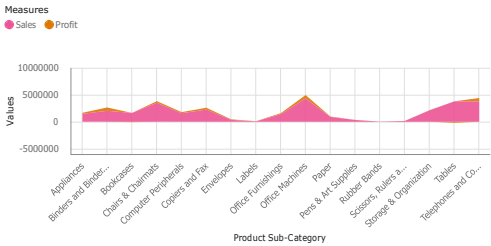
Quebec

Nunavut

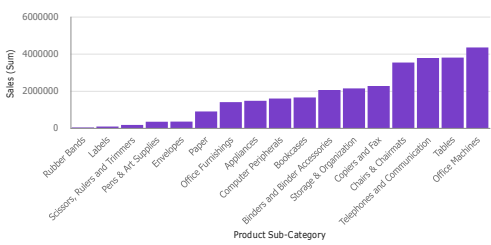
Ontario

Tab 2

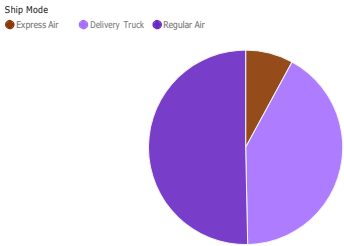
Sales and Profit by Product Sub-Category



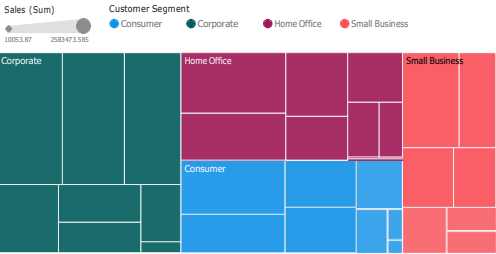
Sales by Product Sub-Category



Sales by Ship Mode

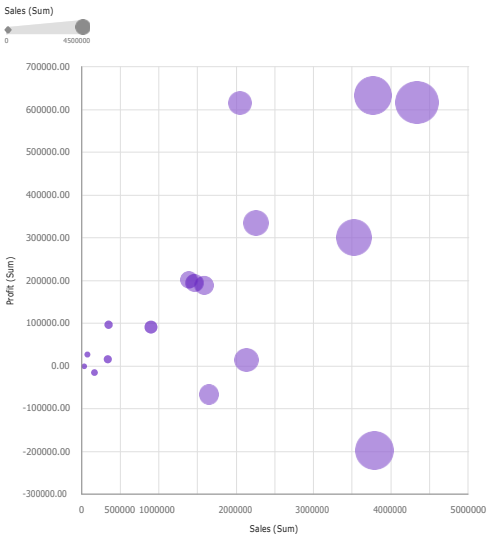


Sales for Customer Segment and Region hierarchy



Tab 3

Sales by Profit with points for Product Sub-Category



Profit and Sales by year_Order Date

