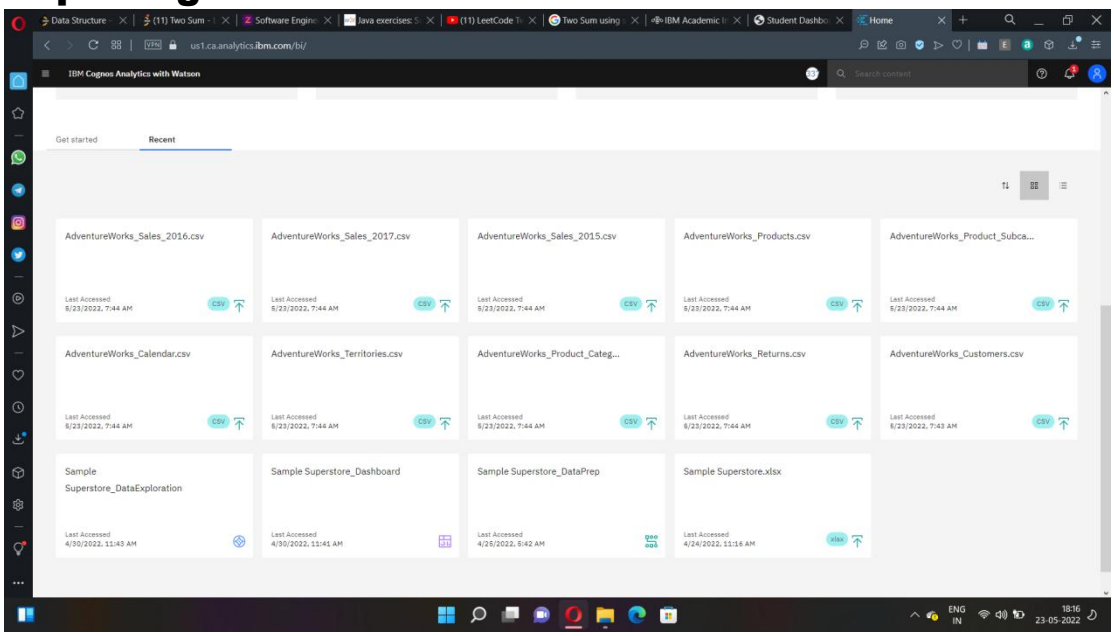
SMART INTERNZ GUIDED PROJECT
Bicycle Sales Analytics using IBM Cognos

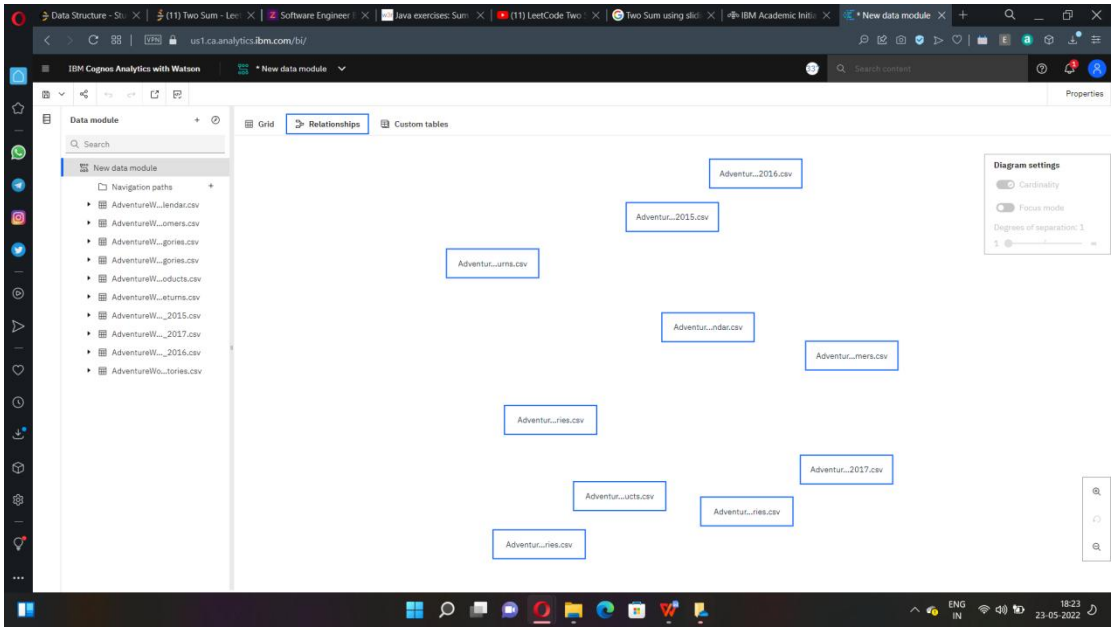
Name-Sumit Kumar
Reg No-19BIT0075

Drive link for the Working Video-
https://drive.google.com/drive/folders/1HKcR1-tgrf8jcXUeLyqWQdD27hHbEMCN?usp=sharing

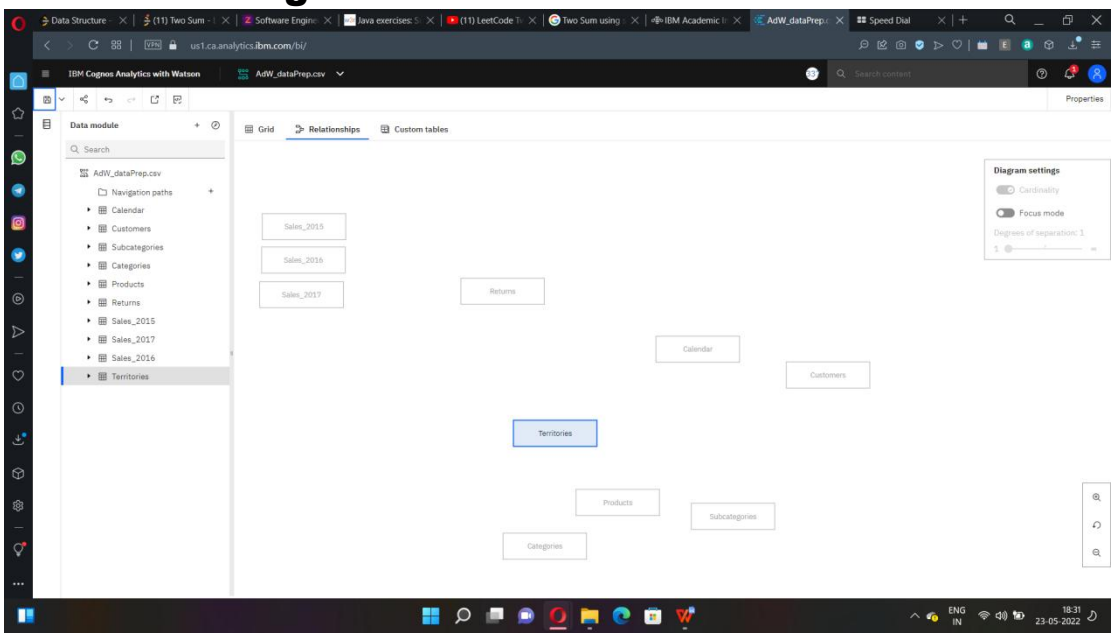
Importing DataSet:



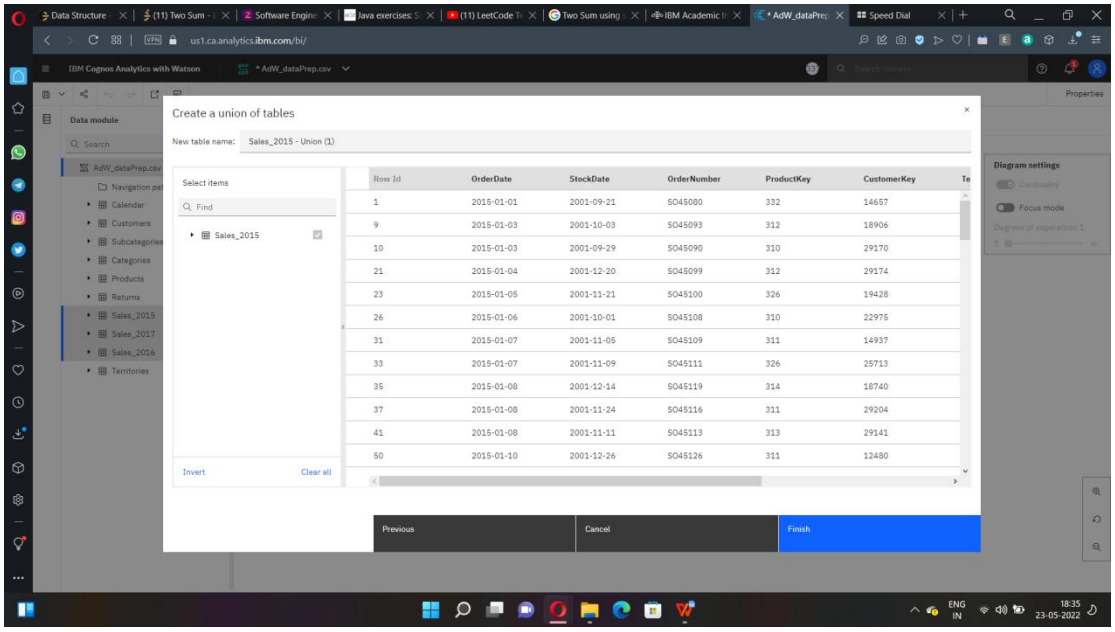
Preparing Data-

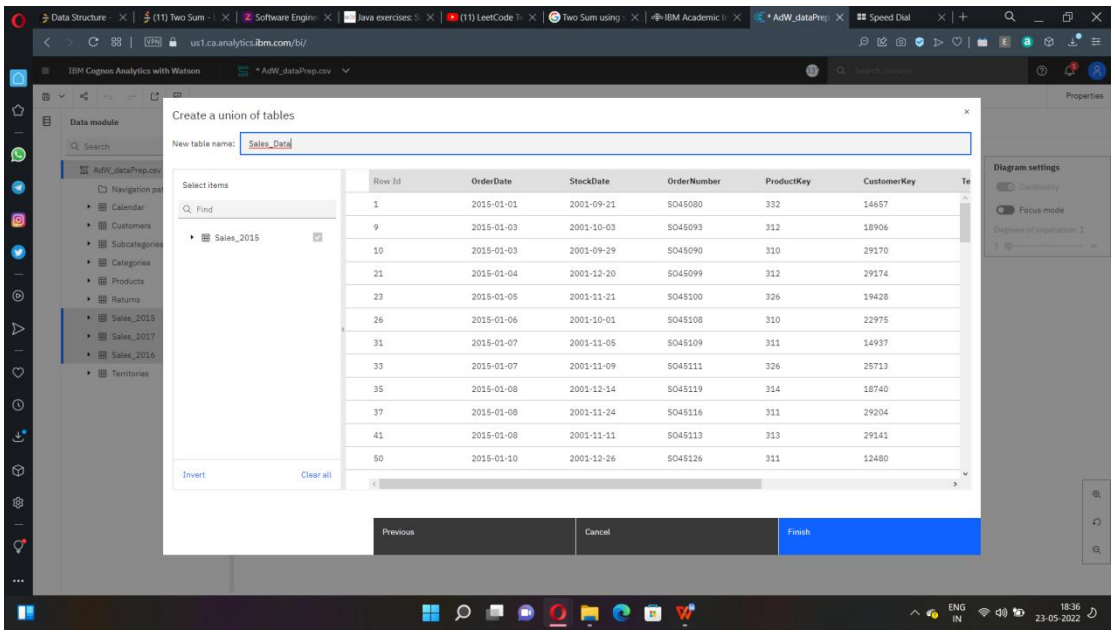


After renaming:



Union of the required Fields-


Create a union of tables
New table name: Sales_2015 - Union (1)
Select items
Find
Sales_2015
Invert
Clear all
Row Id | OrderDate | StockDate | OrderNumber | ProductKey | CustomerKey
1 | 2015-01-01 | 2001-09-21 | SO45080 | 332 | 14657
9 | 2015-01-03 | 2001-10-03 | SO45093 | 312 | 18906
10 | 2015-01-03 | 2001-09-29 | SO45090 | 310 | 29170
21 | 2015-01-04 | 2001-12-20 | SO45099 | 312 | 29174
23 | 2015-01-05 | 2001-11-21 | SO45100 | 326 | 19428
26 | 2015-01-06 | 2001-10-01 | SO45108 | 310 | 22975
31 | 2015-01-07 | 2001-11-05 | SO45109 | 311 | 14937
33 | 2015-01-07 | 2001-11-09 | SO45111 | 326 | 25713
35 | 2015-01-08 | 2001-12-14 | SO45119 | 314 | 18740
37 | 2015-01-08 | 2001-11-24 | SO45116 | 311 | 29204
41 | 2015-01-08 | 2001-11-11 | SO45113 | 313 | 29141
50 | 2015-01-10 | 2001-12-26 | SO45126 | 311 | 12480
Previous
Cancel
Finish


Create a union of tables
New table name: Sales_Data
Select items
Find
Sales_2015
Invert
Clear all
Row Id | OrderDate | StockDate | OrderNumber | ProductKey | CustomerKey
1 | 2015-01-01 | 2001-09-21 | SO45080 | 332 | 14657
9 | 2015-01-03 | 2001-10-03 | SO45093 | 312 | 18906
10 | 2015-01-03 | 2001-09-29 | SO45090 | 310 | 29170
21 | 2015-01-04 | 2001-12-20 | SO45099 | 312 | 29174
23 | 2015-01-05 | 2001-11-21 | SO45100 | 326 | 19428
26 | 2015-01-06 | 2001-10-01 | SO45108 | 310 | 22975
31 | 2015-01-07 | 2001-11-05 | SO45109 | 311 | 14937
33 | 2015-01-07 | 2001-11-09 | SO45111 | 326 | 25713
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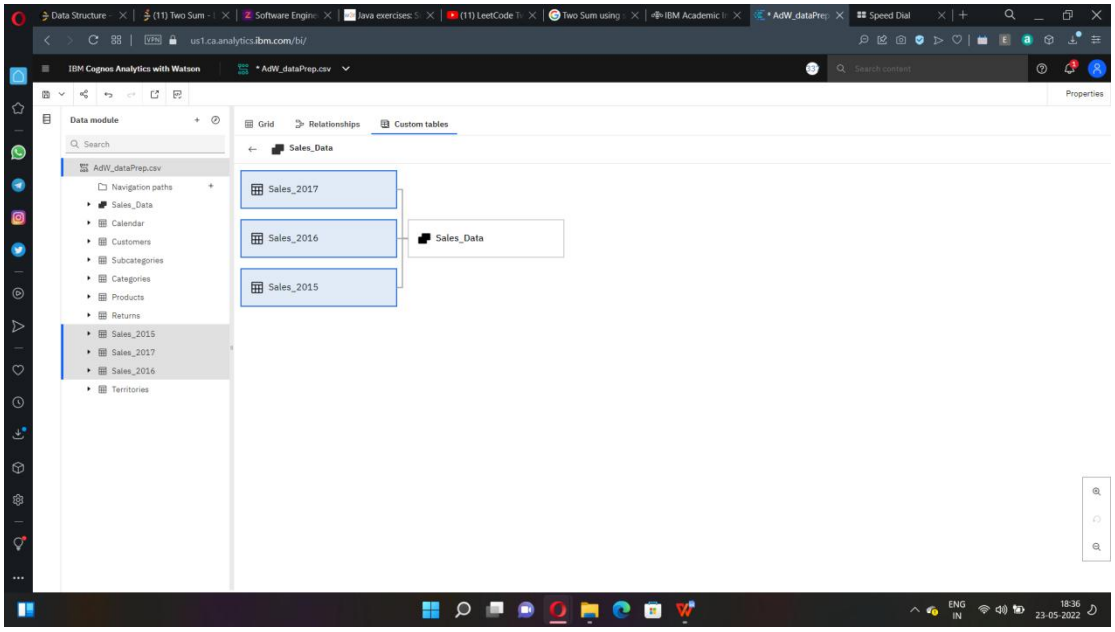
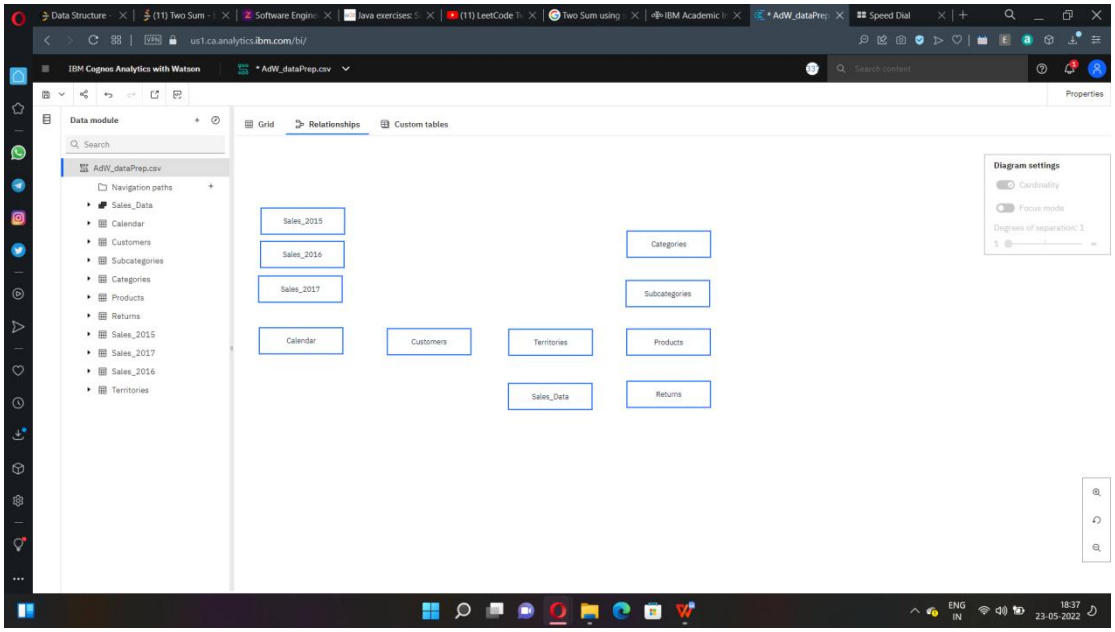
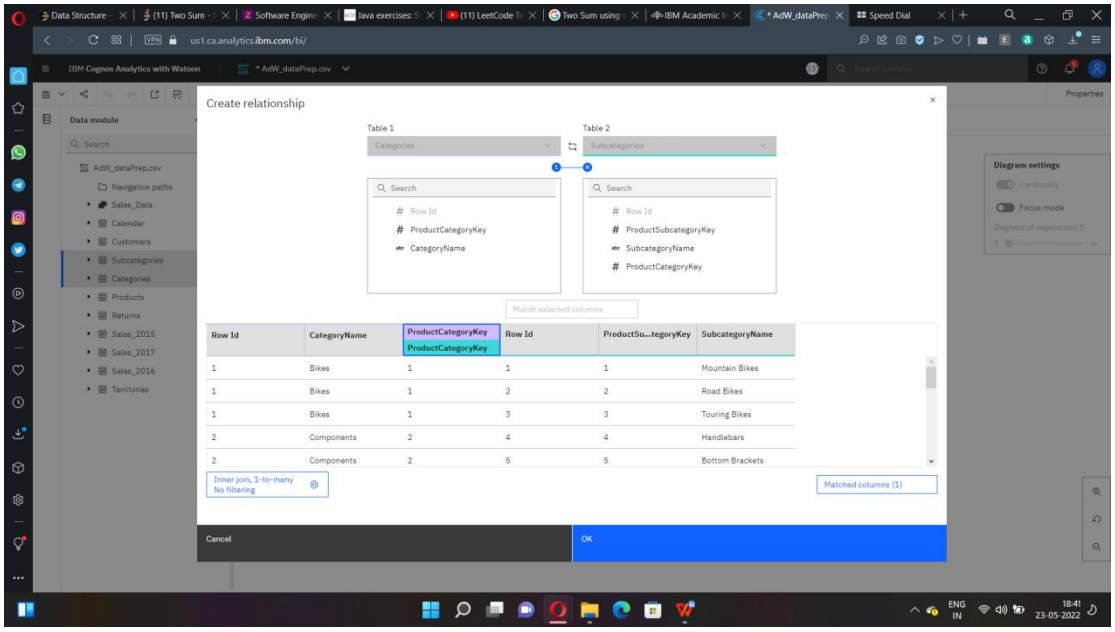
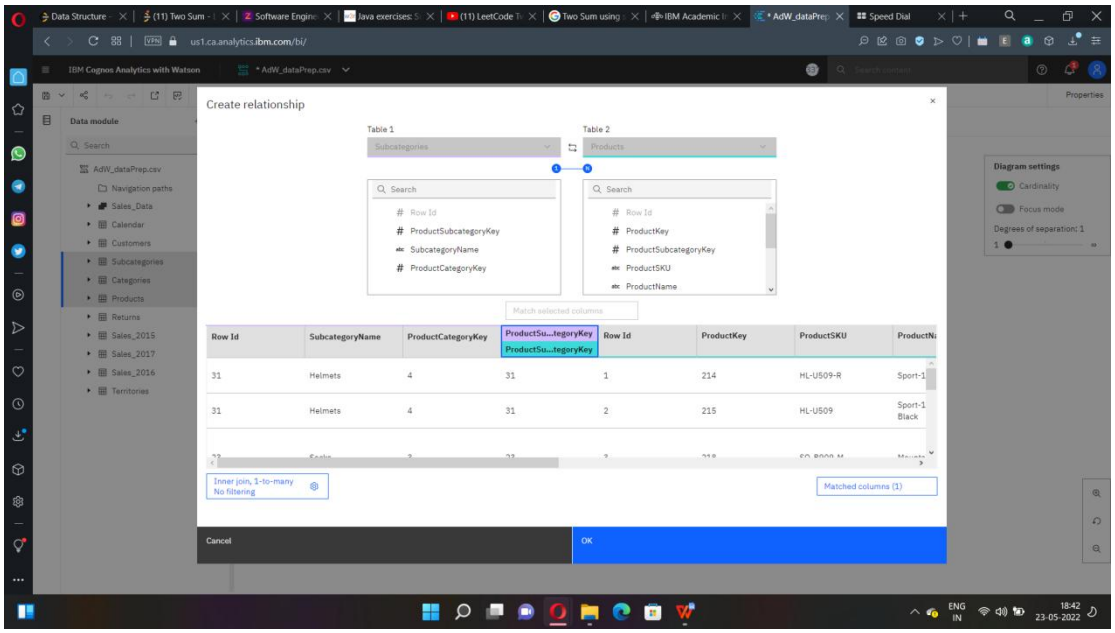
37 | 2015-01-08 | 2001-11-24 | SO45116 | 311 | 29204
41 | 2015-01-08 | 2001-11-11 | SO45113 | 313 | 29141
50 | 2015-01-10 | 2001-12-26 | SO45126 | 311 | 12480
Previous
Cancel
Finish


IBM Cognos Analytics with Watson
* AdW_dataPrep.csv
Properties
Data module
Search
AdW_dataPrep.csv
Navigation paths
Sales_Data
Calendar
Customers
Subcategories
Categories
Products
Returns
Sales_2015
Sales_2017
Sales_2016
Territories
Grid
Relationships
Custom tables
Sales_Data
Sales_2017
Sales_2016
Sales_2015
Sales_Data

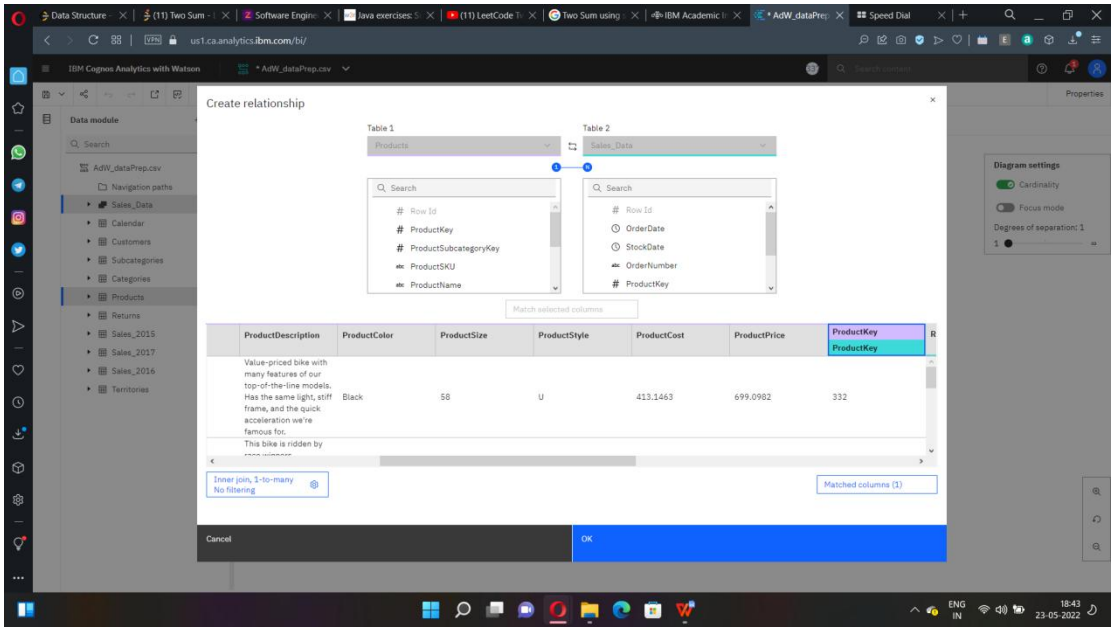

IBM Cognos Analytics with Watson
* AdW_dataPrep.csv
Properties
Data module
Search
AdW_dataPrep.csv
Navigation paths
Sales_Data
Calendar
Customers
Subcategories
Categories
Products
Returns
Sales_2015
Sales_2017
Sales_2016
Territories
Grid
Relationships
Custom tables
Diagram settings
Cardinality
Focus mode
Degrees of separation: 1
Sales_2015
Sales_2016
Sales_2017
Calendar
Customers
Territories
Sales_Data
Categories
Subcategories
Products
Returns



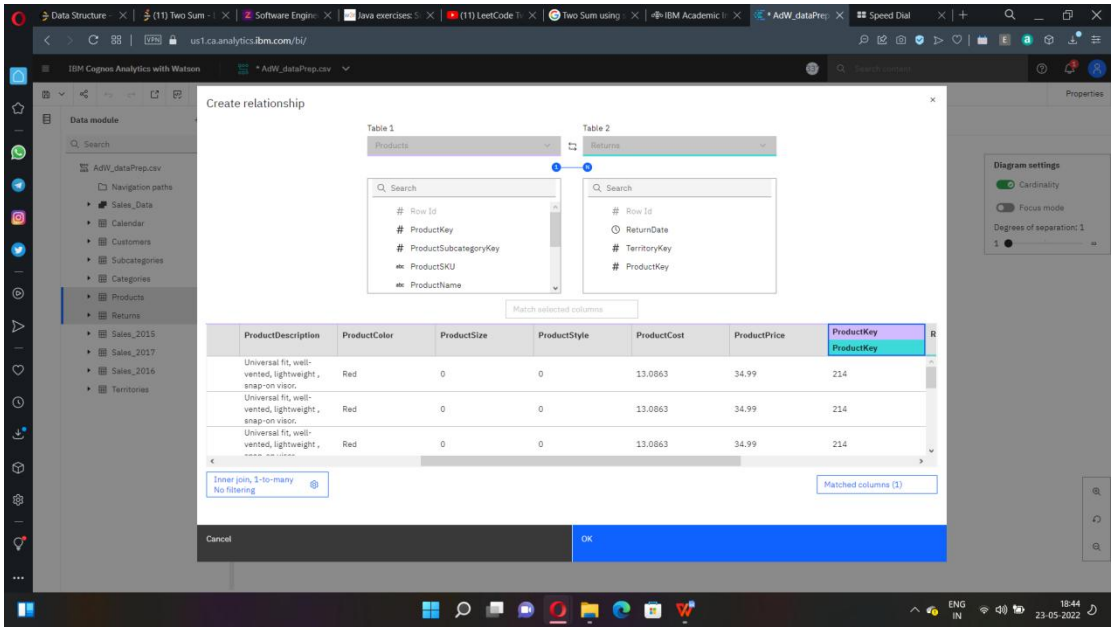
Subcategory and products join:



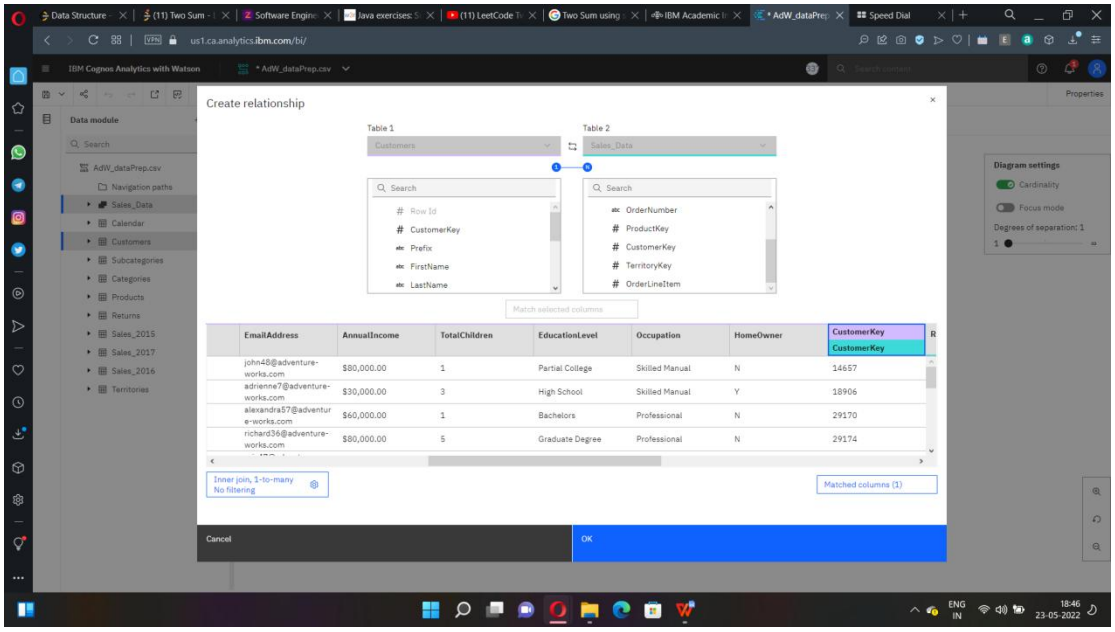
Product and sales data join:



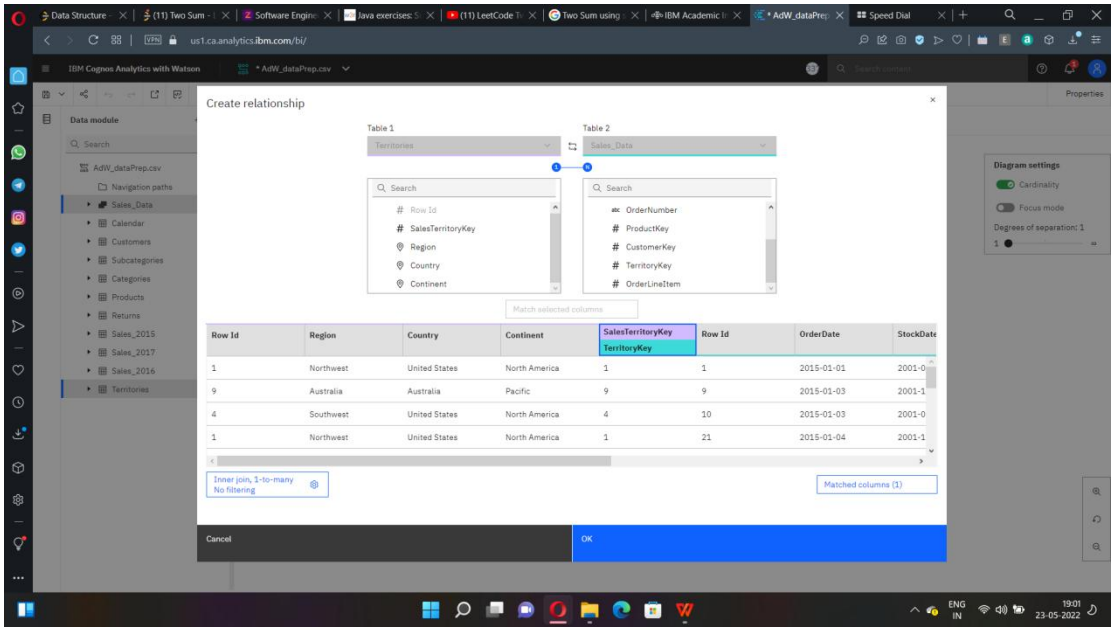
Products and returns join-



Customer and sales join-



Territory and sales data join-



Calendar and Returns join-

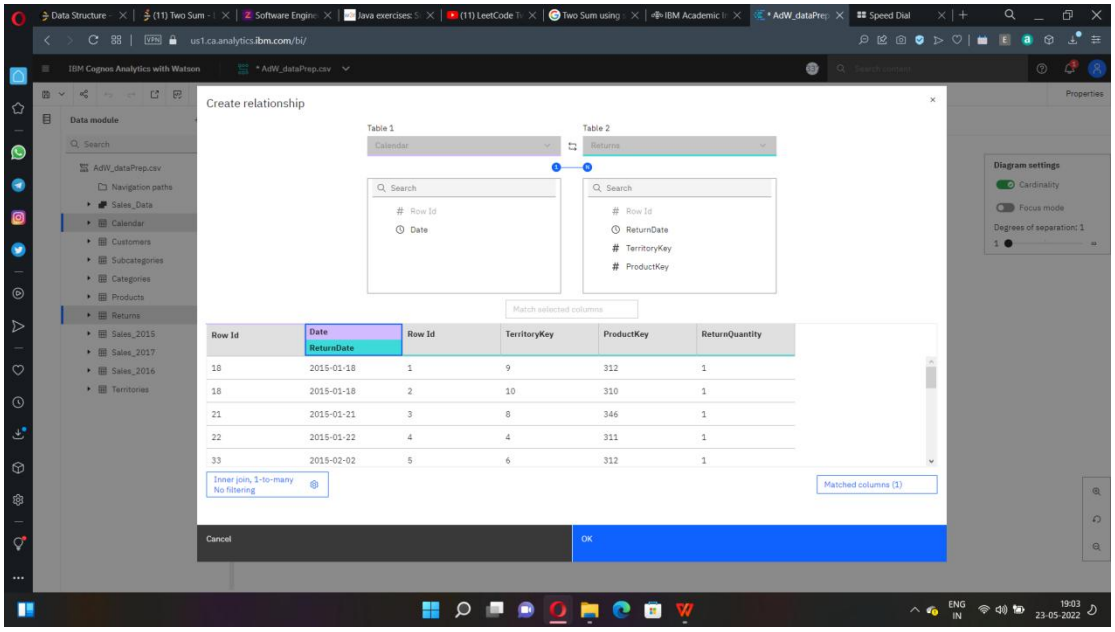
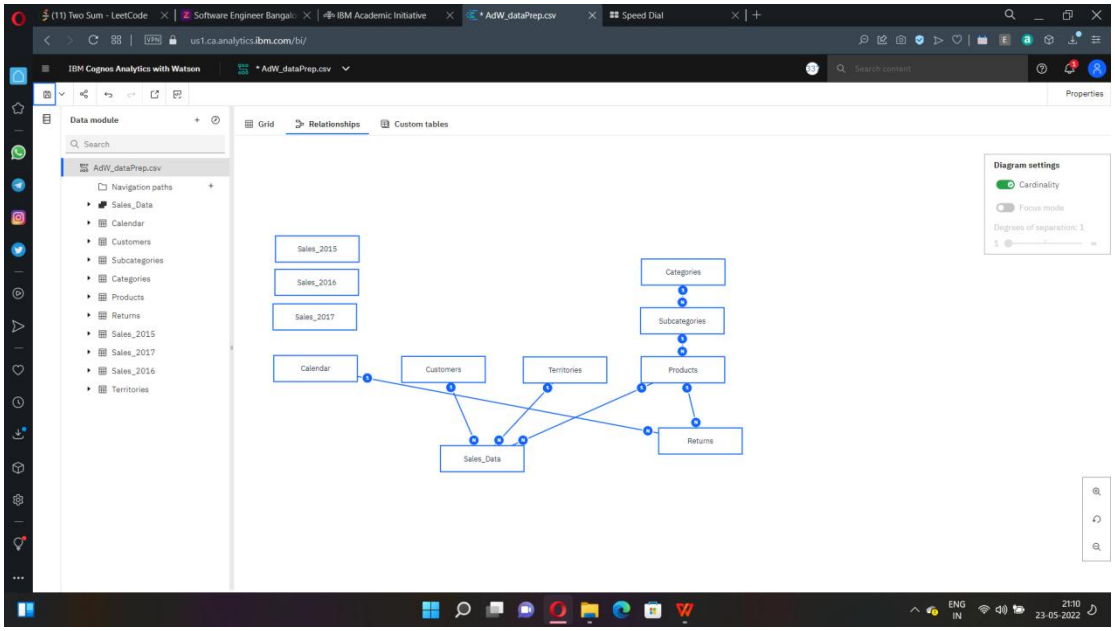
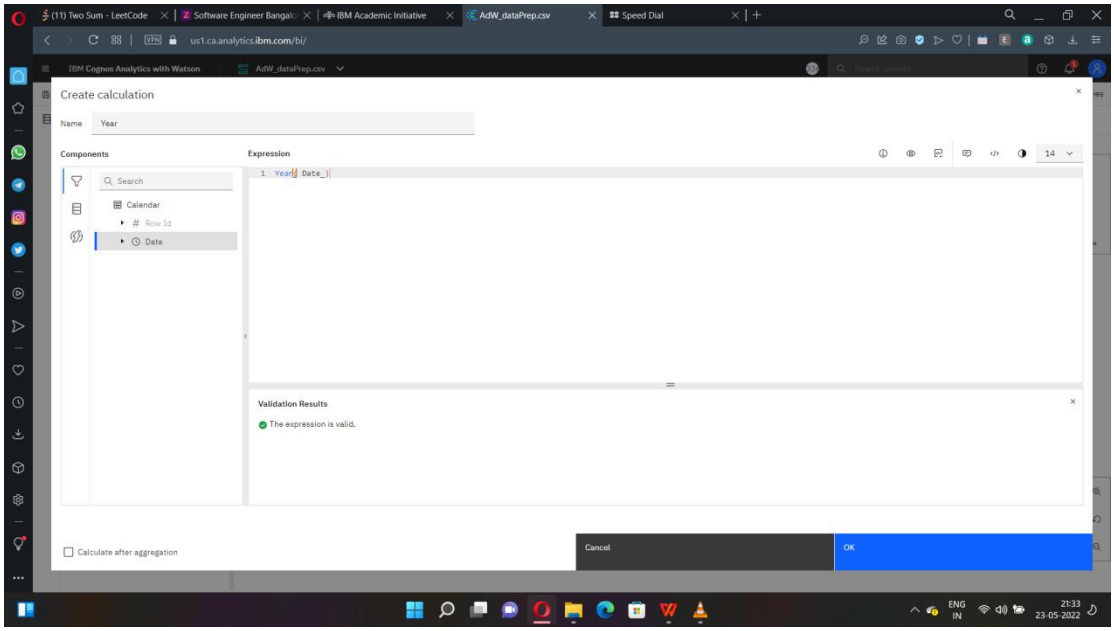


Figure till now after applying joins-

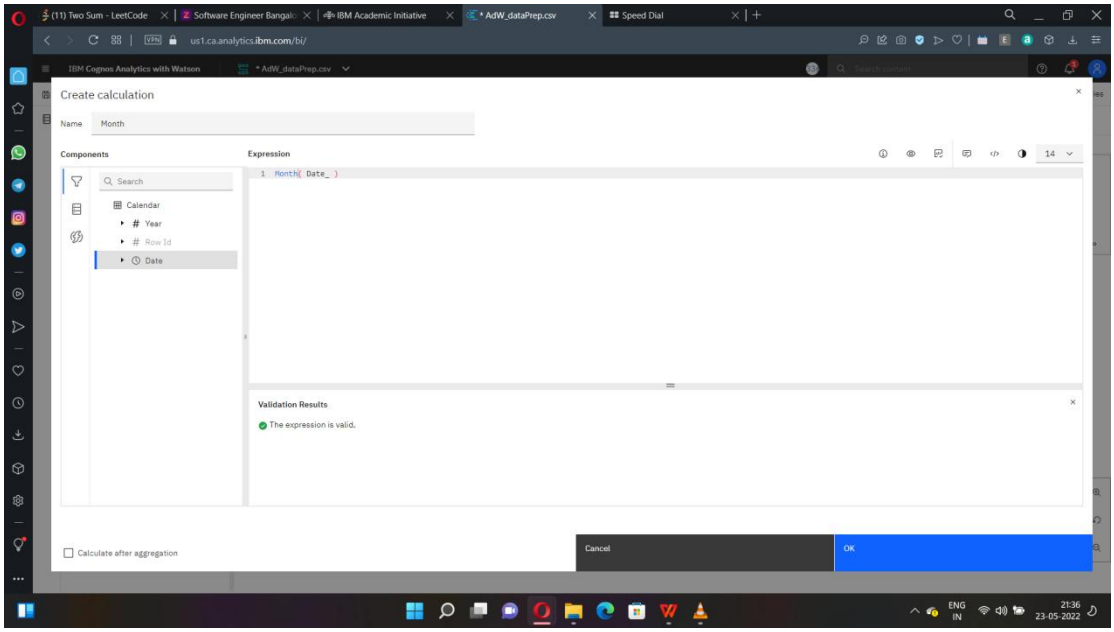


CREATING CALCULATIONS AS FOLLOWS:

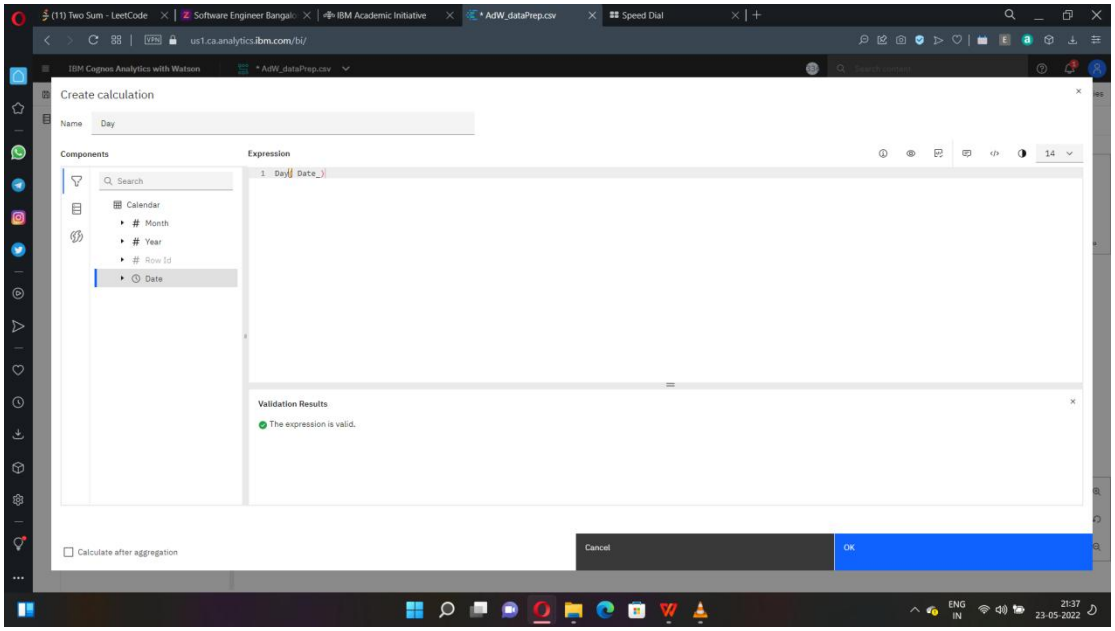
Year calculation:



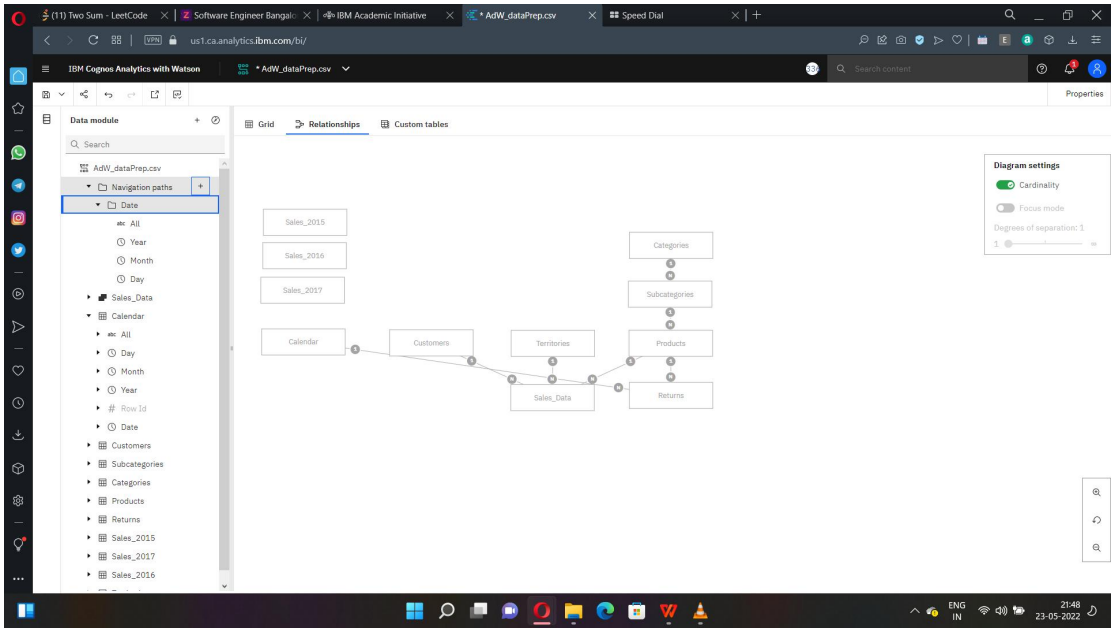
Month Calculation:

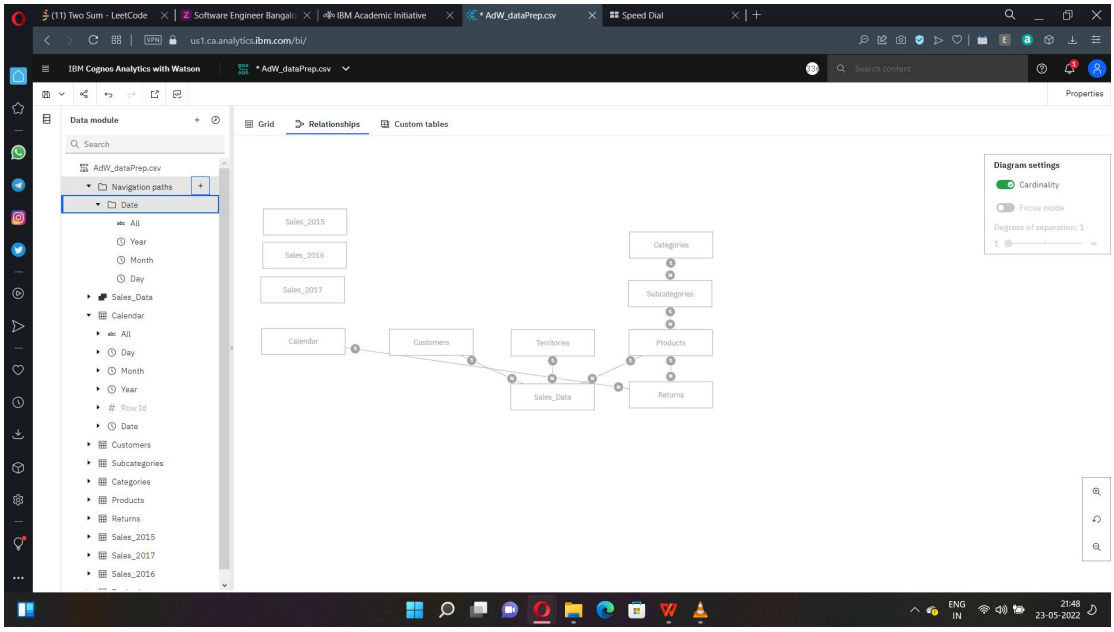


Day Calculation:

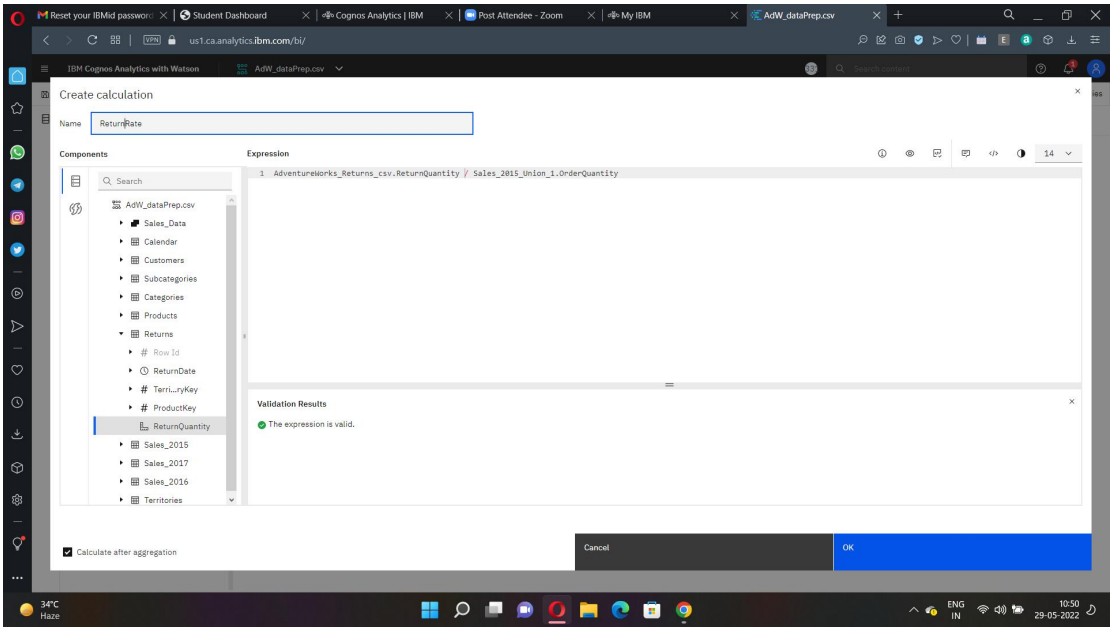


Navigation Path as follows:



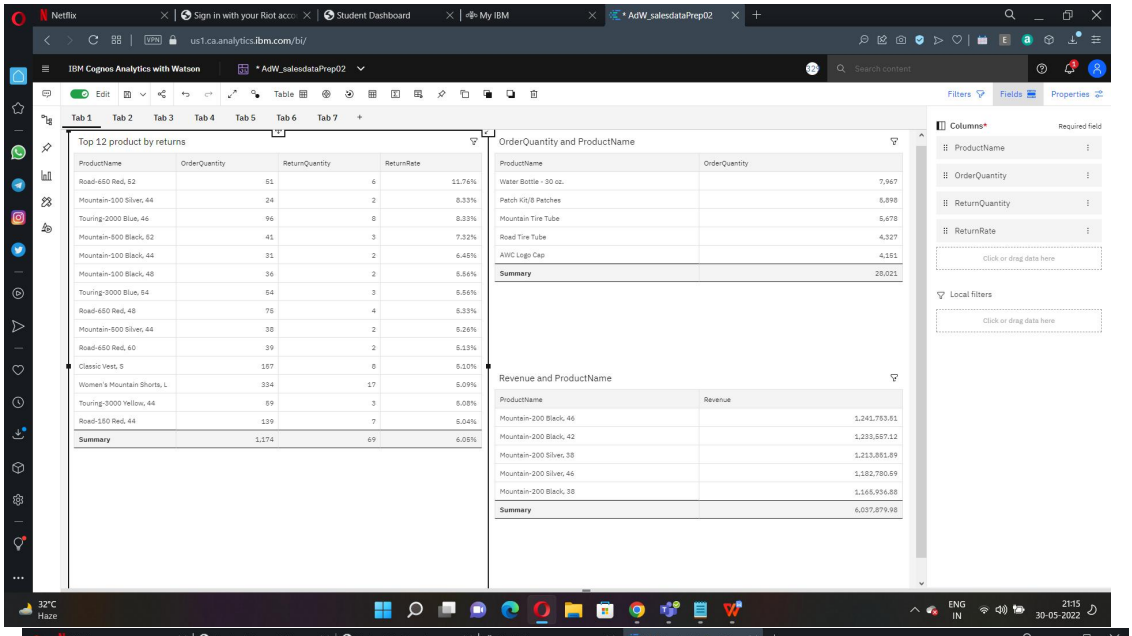


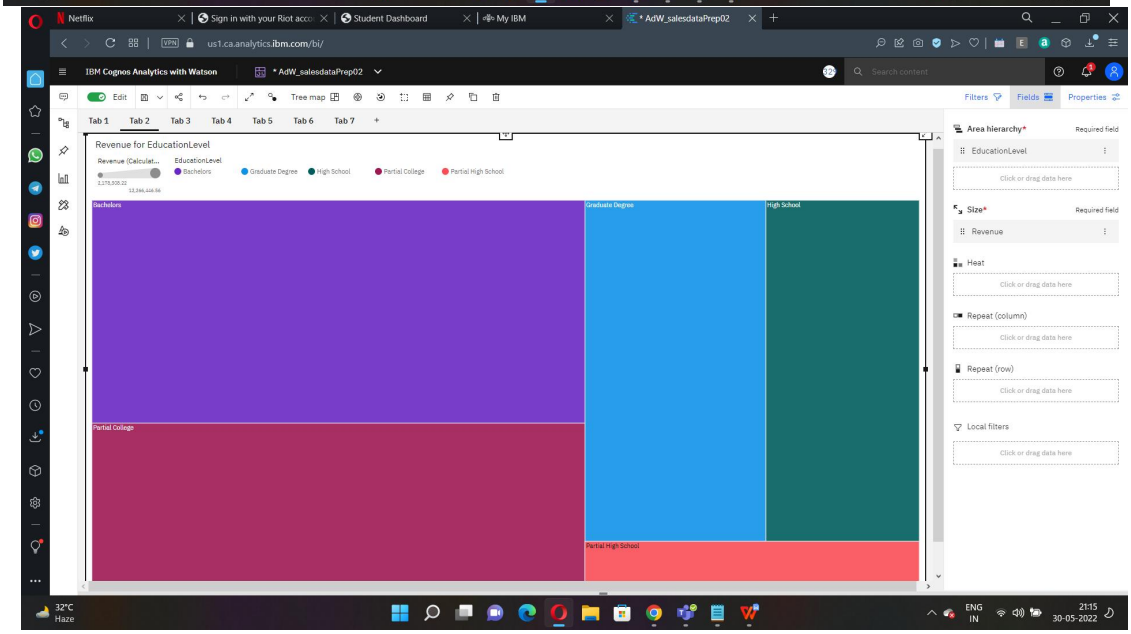
Creating Calculation for return rate:

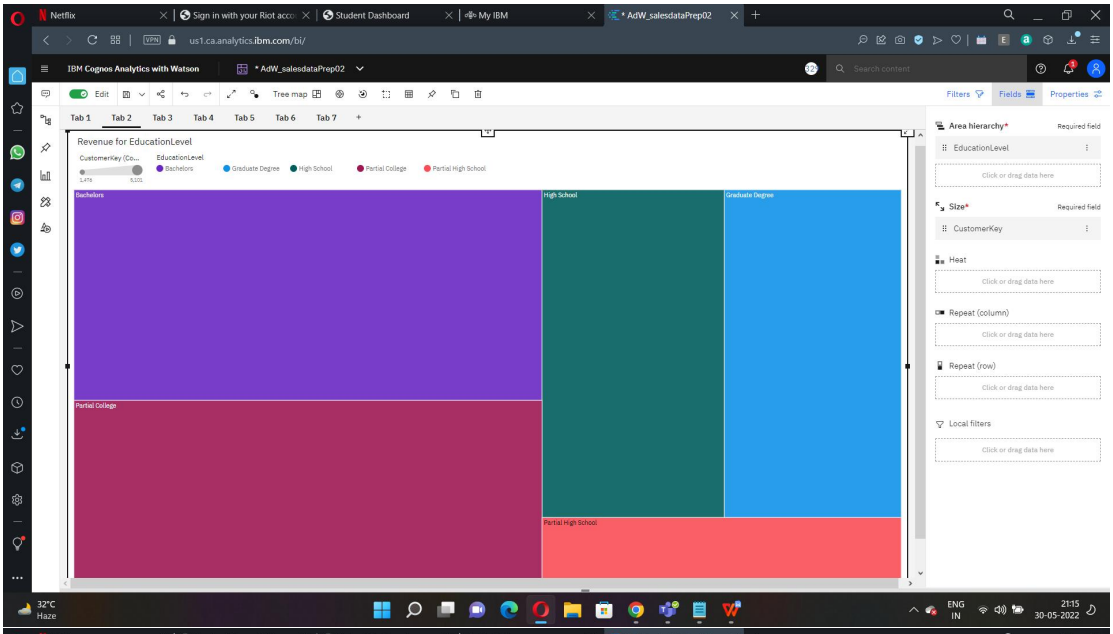


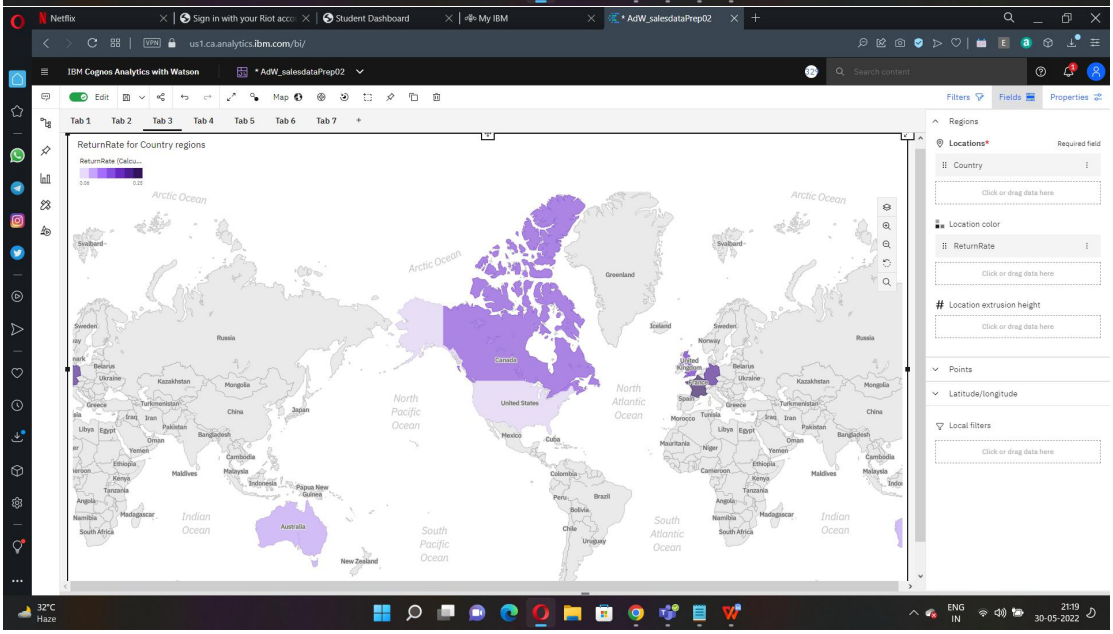
DATA VISUALIZATION:

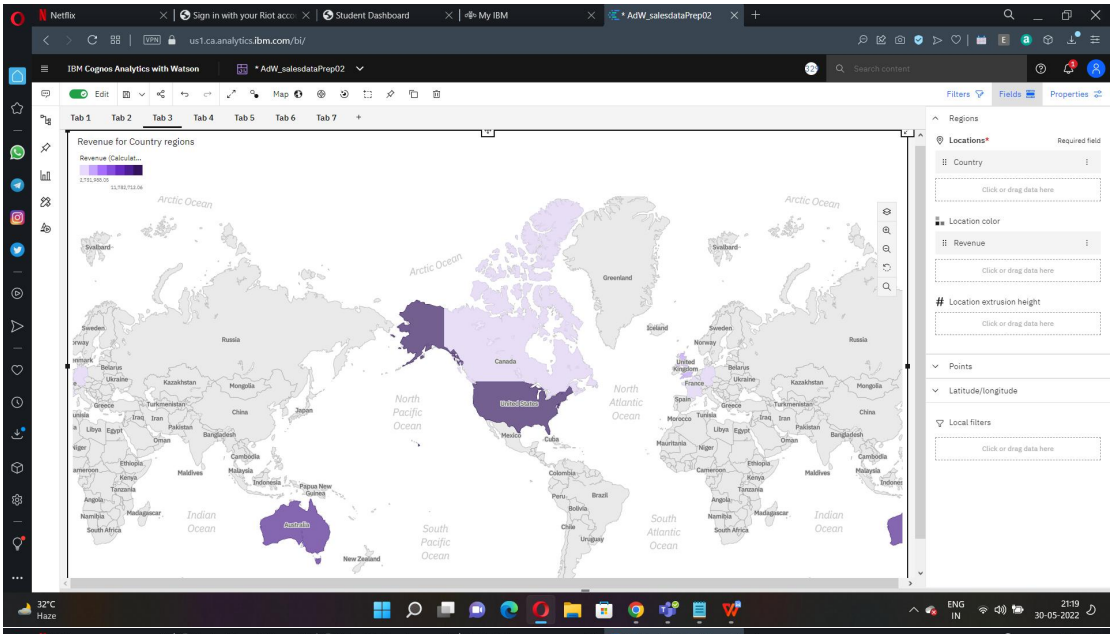
DASHBOARD:

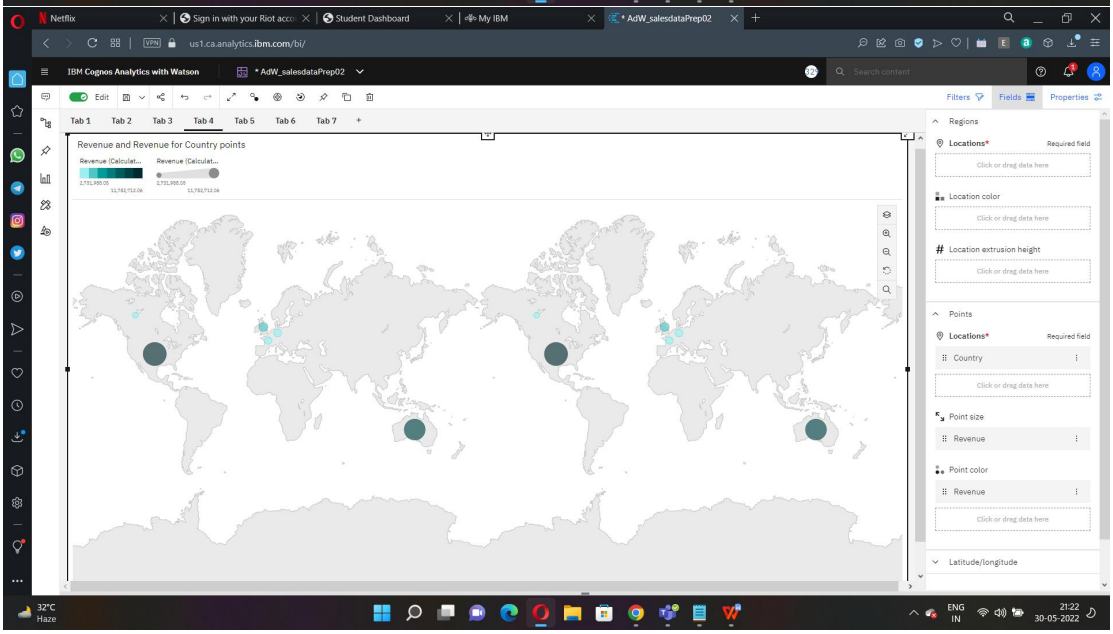

IBM Cognos Analytics with Watson
* AdW_salesdataPrep02
Tab 1
Tab 2
Tab 3
Tab 4
Tab 5
Tab 6
Tab 7
Top 12 product by returns
ProductName
OrderQuantity
ReturnQuantity
ReturnRate
Road-650 Red, 52
51
6
11.76%
Mountain-100 Silver, 44
24
2
8.33%
Touring-2000 Blue, 46
96
8
8.33%
Mountain-500 Black, 52
41
3
7.32%
Mountain-100 Black, 44
31
2
6.45%
Mountain-100 Black, 48
36
2
5.56%
Touring-3000 Blue, 54
54
3
5.56%
Road-650 Red, 48
75
4
5.33%
Mountain-500 Silver, 44
38
2
5.26%
Road-650 Red, 60
39
2
5.13%
Classic Vest, S
167
8
5.10%
Women's Mountain Shorts, L
334
17
5.09%
Touring-3000 Yellow, 44
89
3
6.08%
Road-150 Red, 44
139
7
5.04%
Summary
1,174
69
6.05%
OrderQuantity and ProductName
ProductName
OrderQuantity
Water Bottle - 30 oz.
7,967
Patch Kit/8 Patches
6,898
Mountain Tire Tube
5,678
Road Tire Tube
4,327
AWC Logo Cap
4,151
Summary
28,021
Revenue and ProductName
ProductName
Revenue
Mountain-200 Black, 46
1,241,753.61
Mountain-200 Black, 42
1,233,567.12
Mountain-200 Silver, 38
1,213,861.89
Mountain-200 Silver, 46
1,182,780.59
Mountain-200 Black, 38
1,165,936.88
Summary
6,037,879.98
Columns*
Required field
ProductName
OrderQuantity
ReturnQuantity
ReturnRate
Click or drag data here
Local filters
Click or drag data here
32°C
Haze
ENG
IN
21:15
30-05-2022

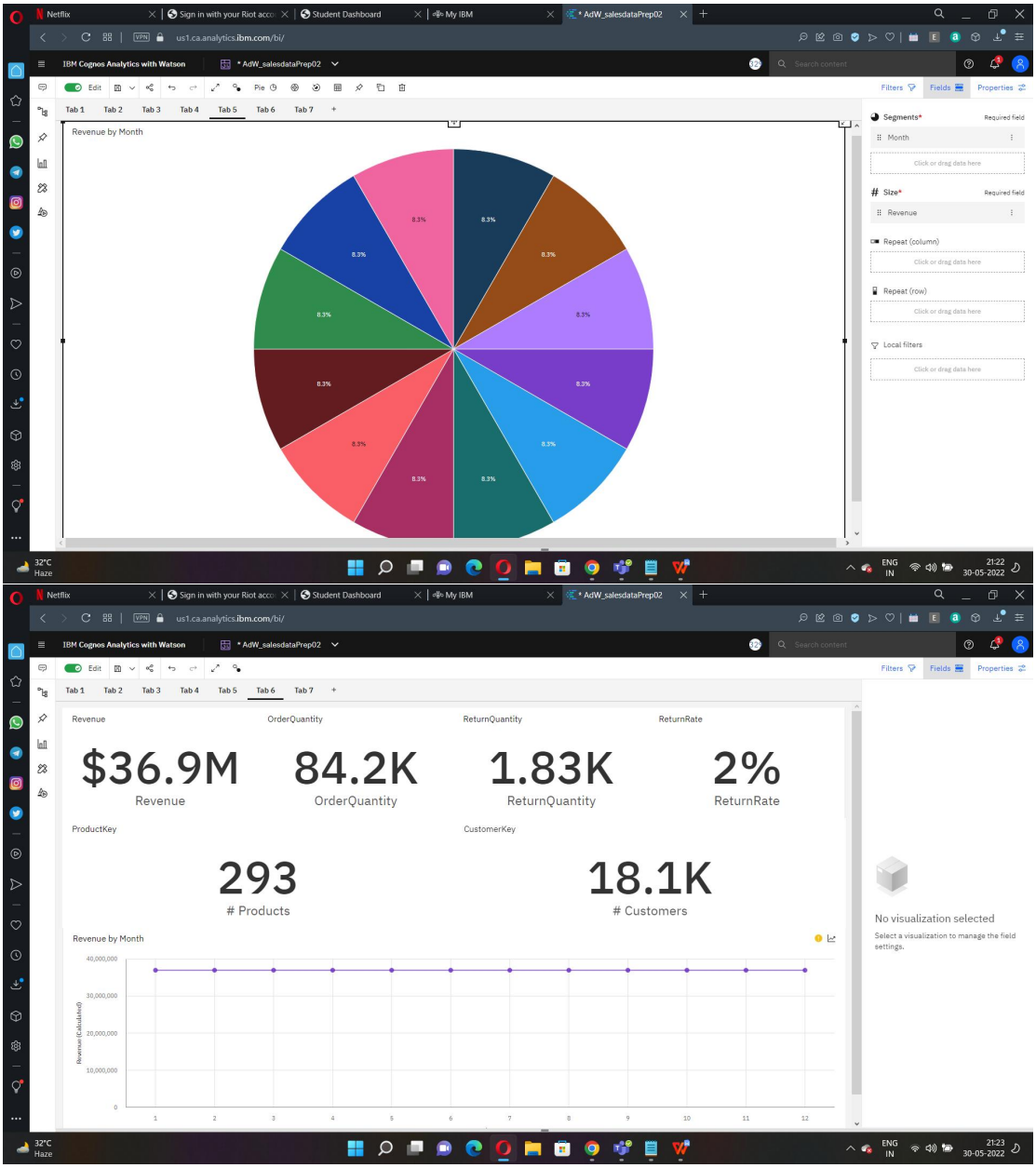

IBM Cognos Analytics with Watson
* AdW_salesdataPrep02
Tab 1
Tab 2
Tab 3
Tab 4
Tab 5
Tab 6
Tab 7
Revenue for EducationLevel
Revenue (Calculat...
EducationLevel
Bachelors
Graduate Degree
High School
Partial College
Partial High School
Area hierarchy*
Required field
EducationLevel
Size*
Revenue
Heat
Repeat (column)
Repeat (row)
Local filters
Click or drag data here
32°C
Haze
ENG
IN
21:15
30-05-2022


Netflix
Student Dashboard
My IBM
* AdW_salesdataPrep02
us1.ca.analytics.ibm.com/bi/
IBM Cognos Analytics with Watson
* AdW_salesdataPrep02
Edit
Tree map
Filters
Fields
Properties
Tab 1
Tab 2
Tab 3
Tab 4
Tab 5
Tab 6
Tab 7
Revenue for EducationLevel
CustomerKey (Co...
EducationLevel
Bachelors
Graduate Degree
High School
Partial College
Partial High School
Area hierarchy*
Required field
EducationLevel
Click or drag data here
Size*
CustomerKey
Heat
Repeat (column)
Repeat (row)
Local filters
32°C
Haze
ENG
IN
21:15
30-05-2022


Netflix
Student Dashboard
My IBM
* AdW_salesdataPrep02
us1.ca.analytics.ibm.com/bi/
IBM Cognos Analytics with Watson
* AdW_salesdataPrep02
Edit
Map
Filters
Fields
Properties
Tab 1
Tab 2
Tab 3
Tab 4
Tab 5
Tab 6
Tab 7
ReturnRate for Country regions
ReturnRate (Calcu...
Arctic Ocean
North Pacific Ocean
North Atlantic Ocean
South Pacific Ocean
South Atlantic Ocean
Indian Ocean
Regions
Locations*
Required field
Country
Location color
ReturnRate
Location extrusion height
Points
Latitude/longitude
Local filters
32°C
Haze
ENG
IN
21:19
30-05-2022


IBM Cognos Analytics with Watson
* AdW_salesdataPrep02
Tab 1
Tab 2
Tab 3
Tab 4
Tab 5
Tab 6
Tab 7
Revenue for Country regions
Revenue (Calculat...
Arctic Ocean
North Pacific Ocean
North Atlantic Ocean
South Pacific Ocean
South Atlantic Ocean
Indian Ocean
Regions
Locations*
Required field
Country
Location color
Revenue
Location extrusion height
Points
Latitude/longitude
Local filters


IBM Cognos Analytics with Watson
* AdW_salesdataPrep02
Tab 1
Tab 2
Tab 3
Tab 4
Tab 5
Tab 6
Tab 7
Revenue and Revenue for Country points
Revenue (Calculat...
Regions
Locations*
Required field
Location color
Location extrusion height
Points
Country
Point size
Revenue
Point color
Latitude/longitude


Netflix
Sign in with your Riot acco
Student Dashboard
My IBM
* AdW_salesdataPrep02
us1.ca.analytics.ibm.com/bi/
IBM Cognos Analytics with Watson
* AdW_salesdataPrep02
Edit
Pie
Filters
Fields
Properties
Tab 1
Tab 2
Tab 3
Tab 4
Tab 5
Tab 6
Tab 7
Revenue by Month
8.3%
Segments*
Required field
Month
Click or drag data here
Size*
Required field
Revenue
Repeat (column)
Repeat (row)
Local filters
32°C
Haze
ENG
IN
21:22
30-05-2022
Revenue
OrderQuantity
ReturnQuantity
ReturnRate
$36.9M
Revenue
84.2K
OrderQuantity
1.83K
ReturnQuantity
2%
ReturnRate
ProductKey
CustomerKey
293
Products
18.1K
Customers
Revenue by Month
40,000,000
30,000,000
20,000,000
10,000,000
0
Revenue (Calculated)
1
2
3
4
5
6
7
8
9
10
11
12
No visualization selected
Select a visualization to manage the field settings.
21:23