

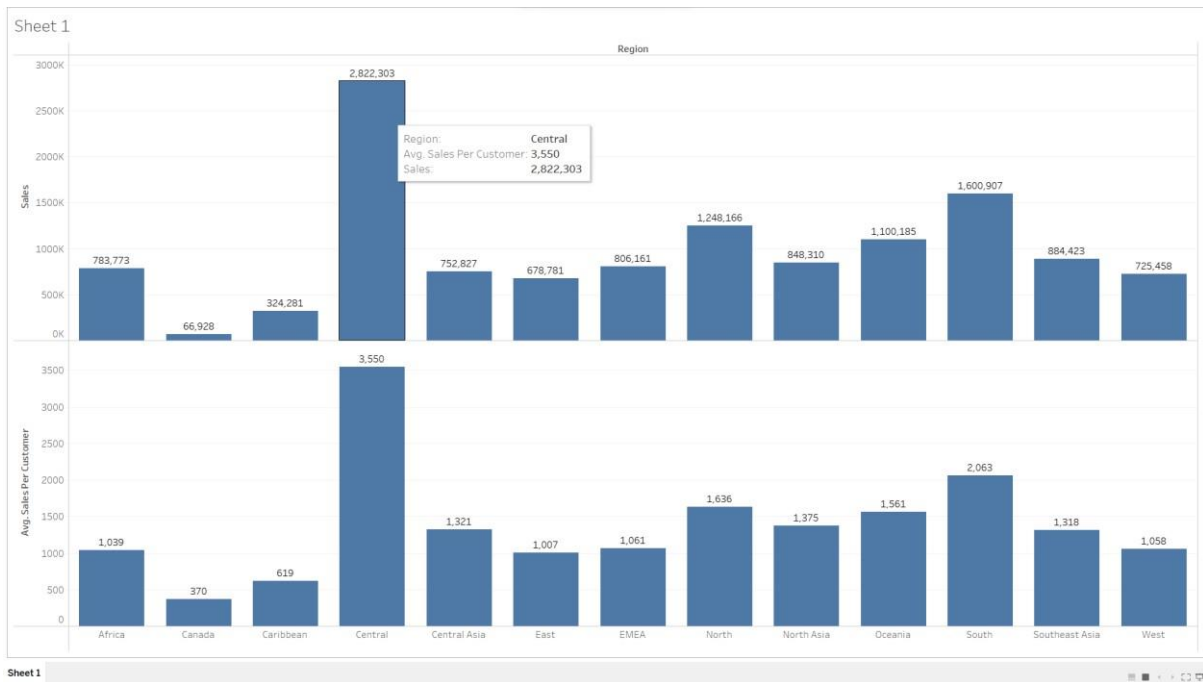
IBM COGNOS DATA ANALYTICS ASSIGNMENT-4

Name: Pranjal singh

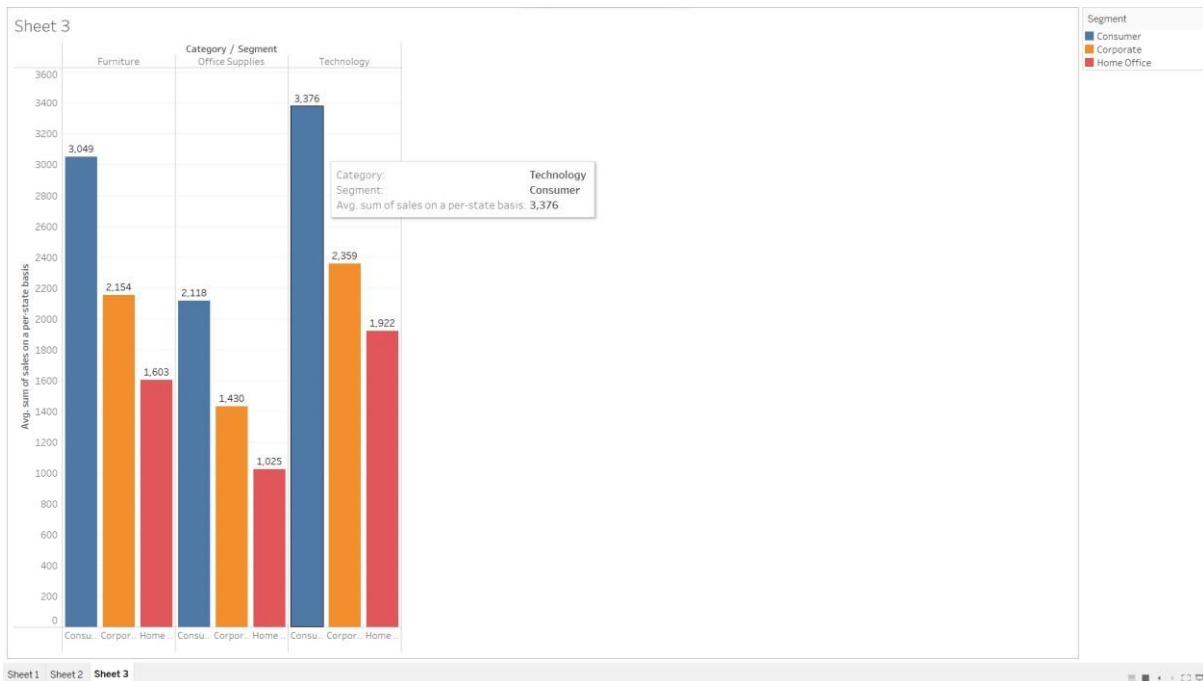
Reg no: 21BCE0150

○ LOD Expressions :

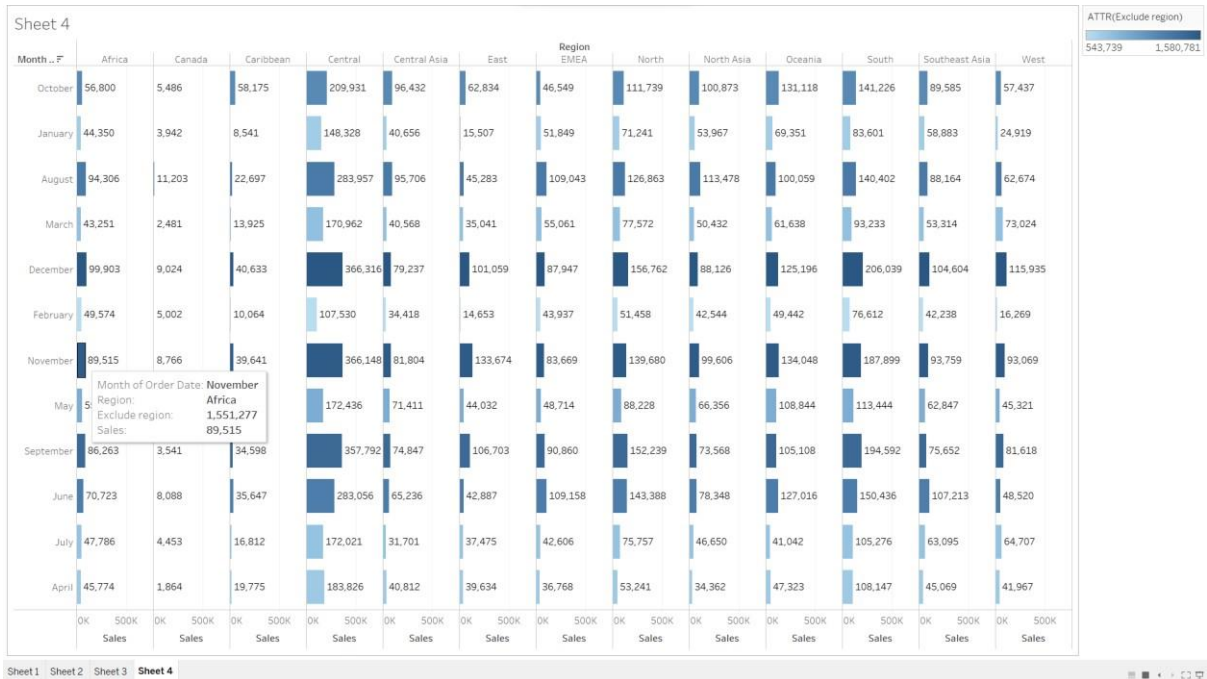
1. The sum of all sales and the average sales per customer for each region



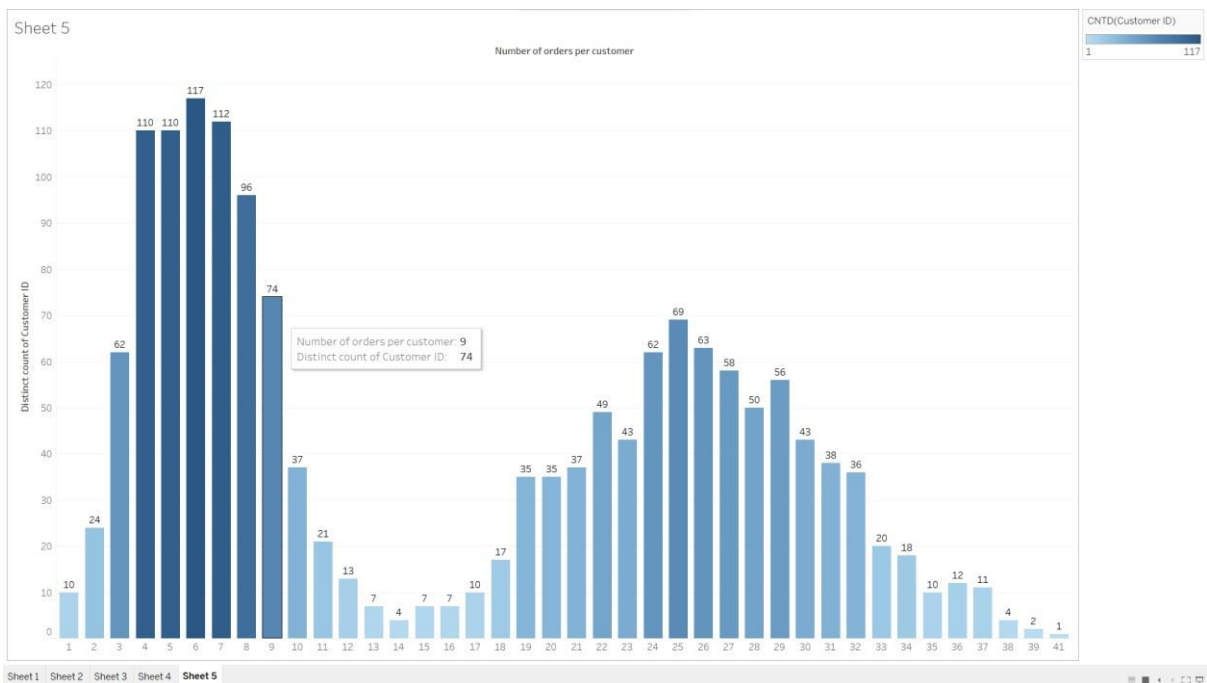
2. The average sum of sales per state that varies across categories and segments.



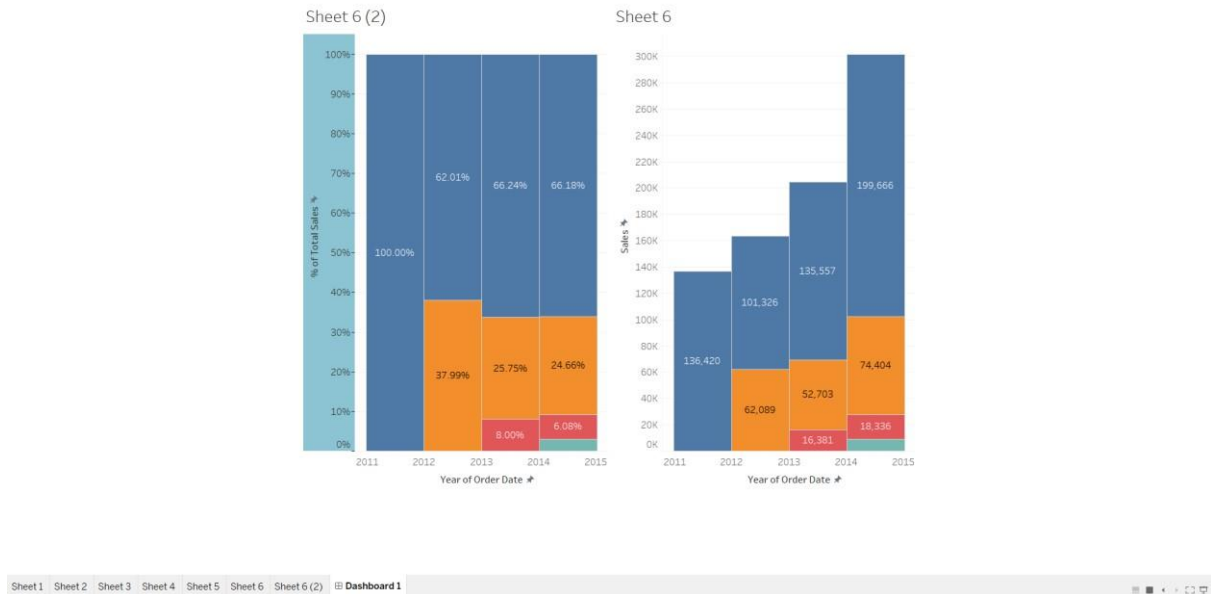
3. Create a level of detail expression, named "Exclude Region", that excludes [Region] from the sum of [Sales]:



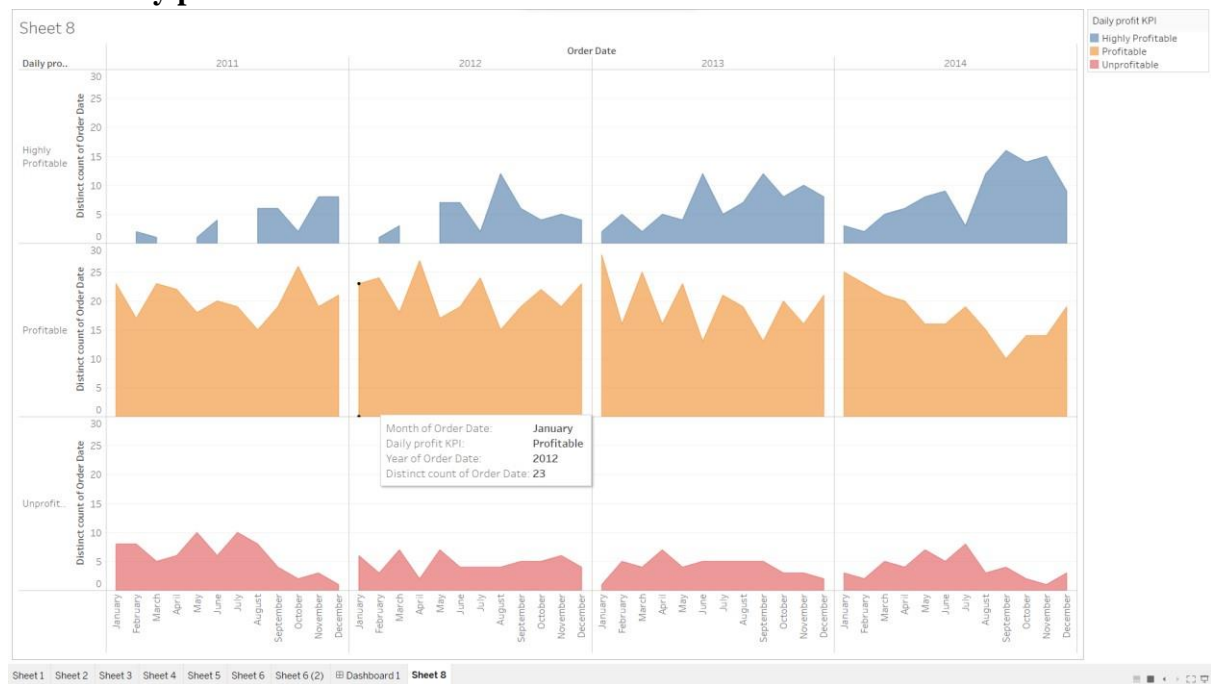
4. Customer order frequency



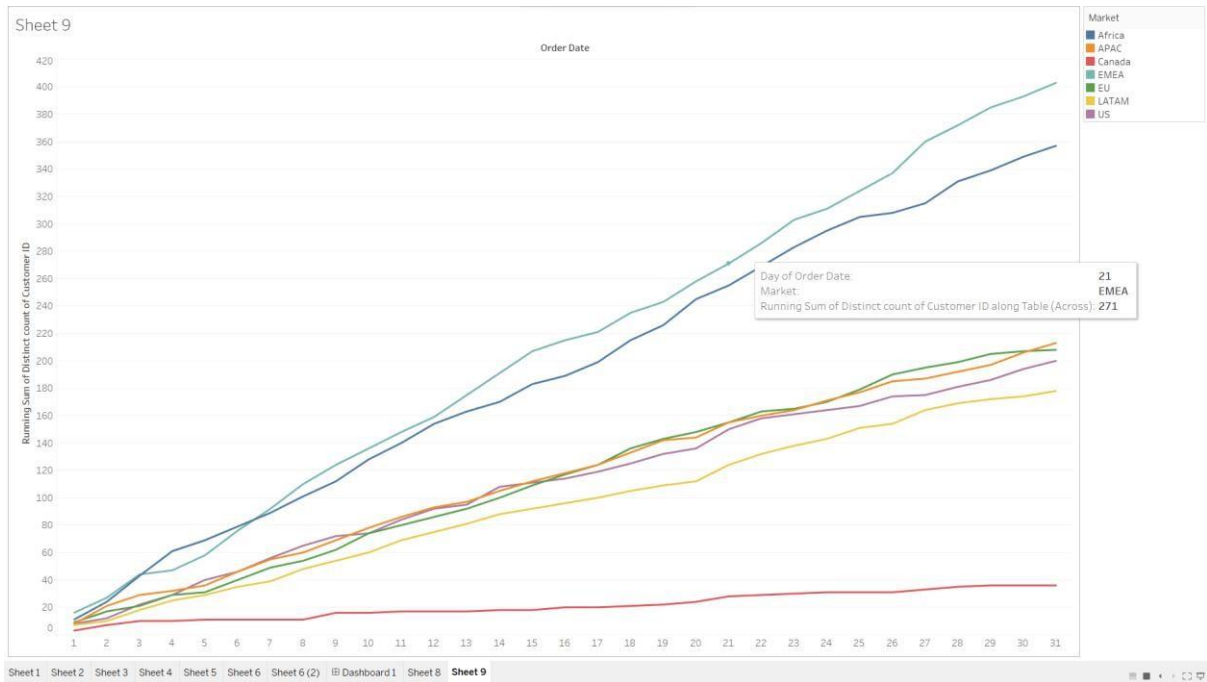
5. Cohort Analysis



6. Daily profit KPI



7. New customer Acquisition



8. Comparative sales analysis

