

## Ideation Phase Empathize & Discover

Date	11 October 20223
Team ID	
Project Name	Project On Tata Power Stock Analysis
Maximum Marks	4 Marks

### Empathy Map Canvas:

An empathy map is a simple, easy-to-digest visual that captures knowledge about a user's behaviours and attitudes.

It is a useful tool to help teams better understand their users.

Creating an effective solution requires understanding the true problem and the person who is experiencing it. The exercise of creating the map helps participants consider things from the user's perspective along with his or her goals and challenges.

Link for mural:

<https://app.mural.co/t/data1384/m/data1384/1696953669334/c71ec7eb58f9dad120776dbdcbd00a64cfe92237?sender=ud55da535772be7d592900509>

### Team member names:

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#### WHO are we empathizing with?

We empathize with investors, analysts, and stakeholders, ensuring their concerns and interests are valued and integrated into Tata Power stock analysis.

#### GOAL

#### What do we need to DO?

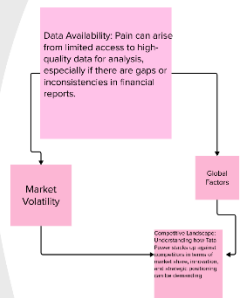
For the Tata Power stock analysis project, we must gather data, conduct thorough research, employ financial models, and assess market dynamics.



#### What do they THINK and FEEL?

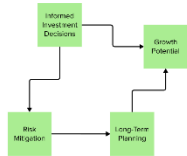
##### PAINS

What are their fears, frustrations, and anxieties?



##### GAINS

What are their wants, needs, hopes, and dreams?



#### What do we SEE?

In the Tata Power stock analysis project, we observe market trends, financial indicators, and performance data to make informed investment decisions.



#### What do we SAY?

In the Tata Power stock analysis project, we communicate insights, recommendations, and forecasts to empower stakeholders and enhance decision-making.



#### What do we DO?

We conduct comprehensive research, perform data analysis, assess market conditions, and provide strategic insights for informed decisions in Tata Power stock analysis.

**Data Collection:** Gather historical stock price data, financial statements, and relevant market data for Tata Power.

**Market Research:** Study the energy industry regulatory changes and market conditions affecting Tata Power.

**Risk Assessment:** Identify potential risks and vulnerabilities that could impact Tata Power's stock performance such as geopolitical factors or energy demand shifts.