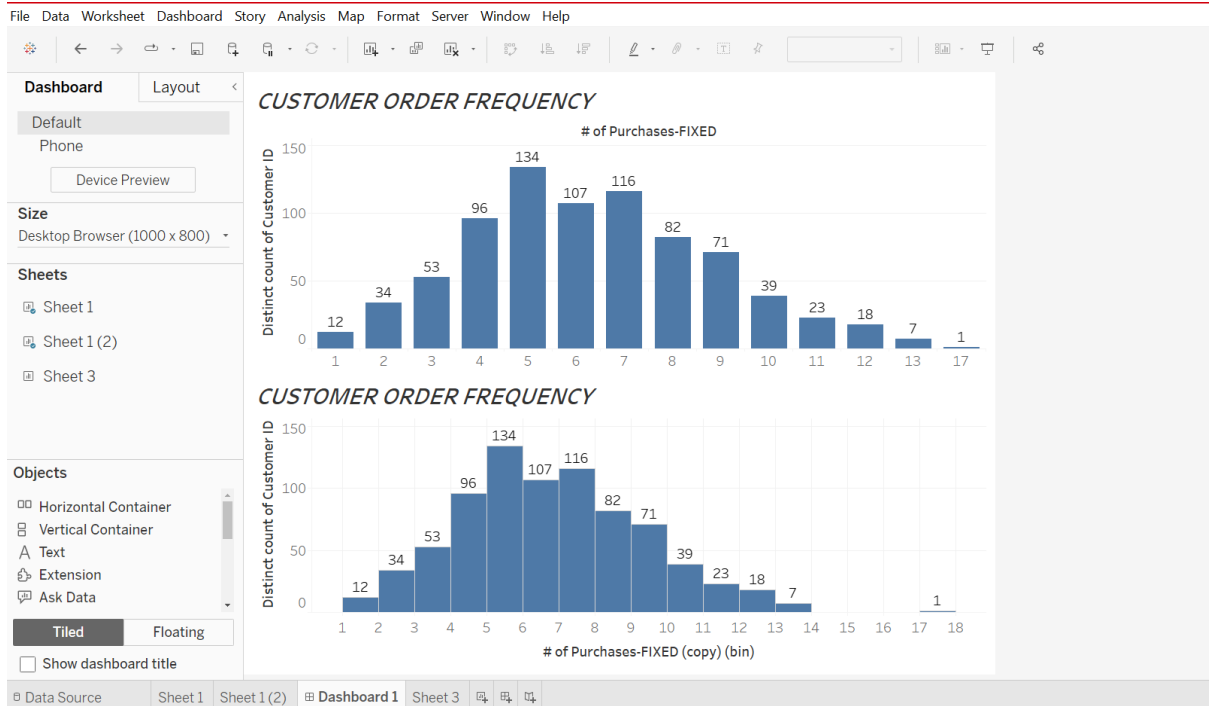
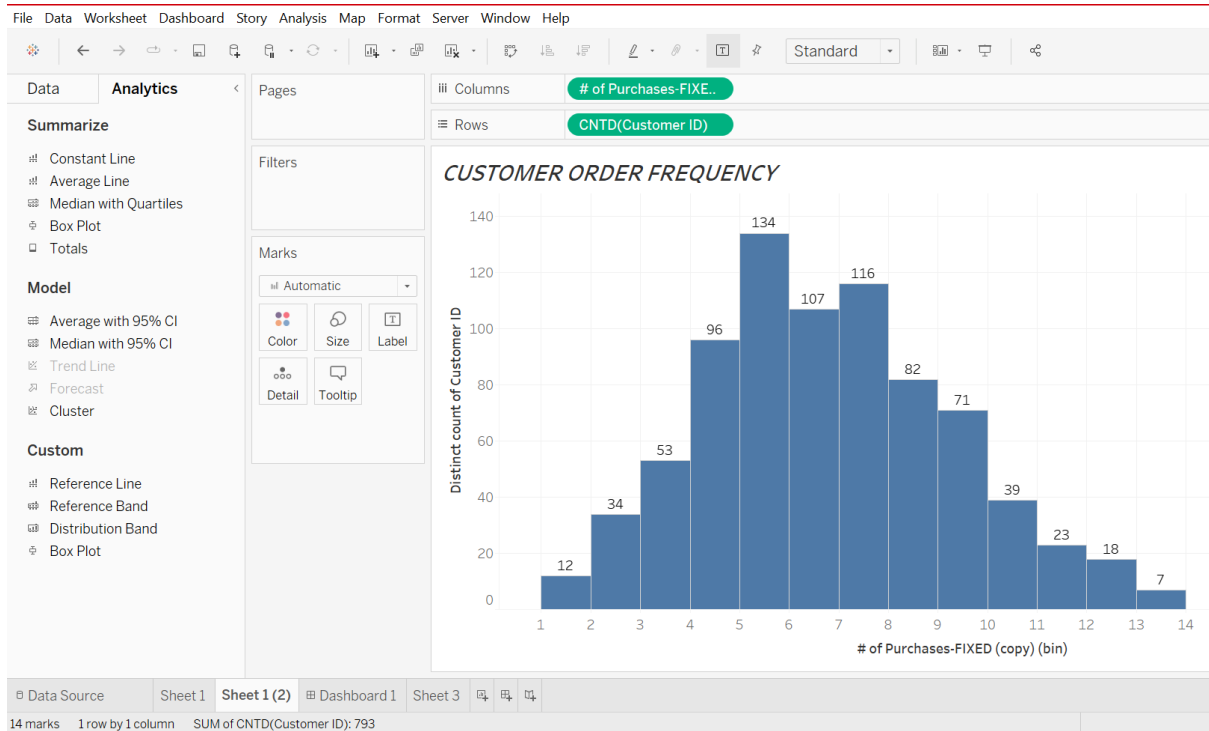


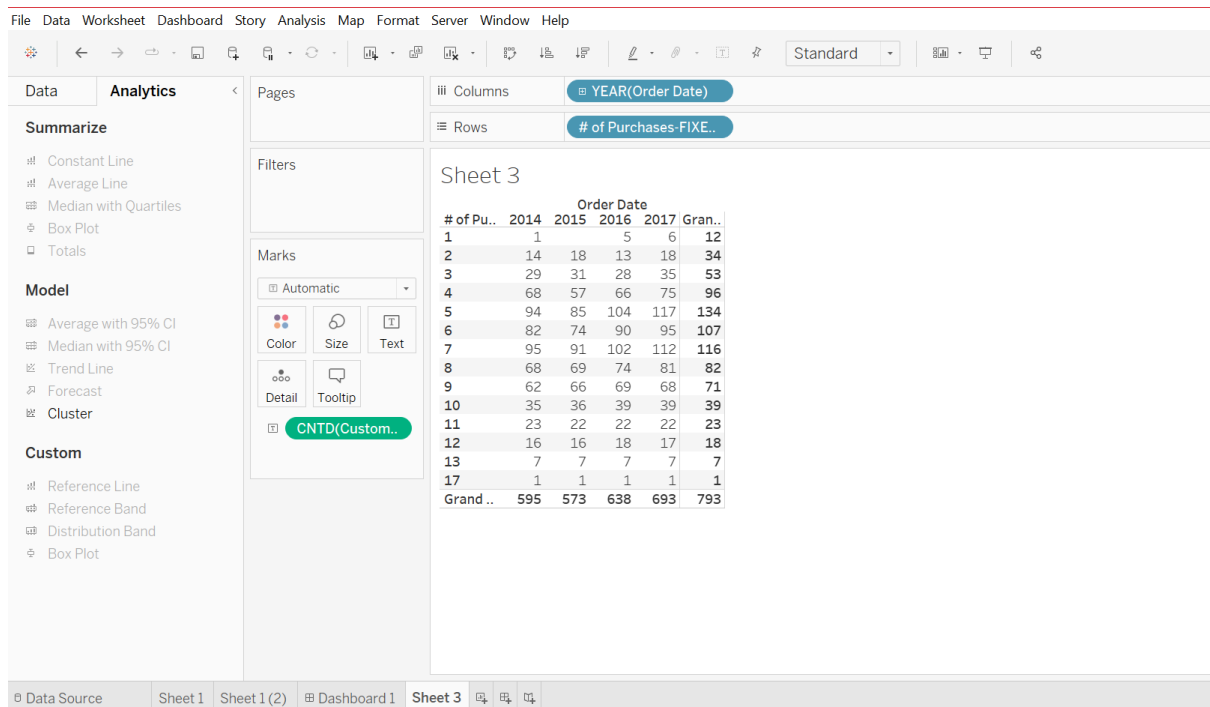
# Assignment

**Name – Jigyasa Shukla**

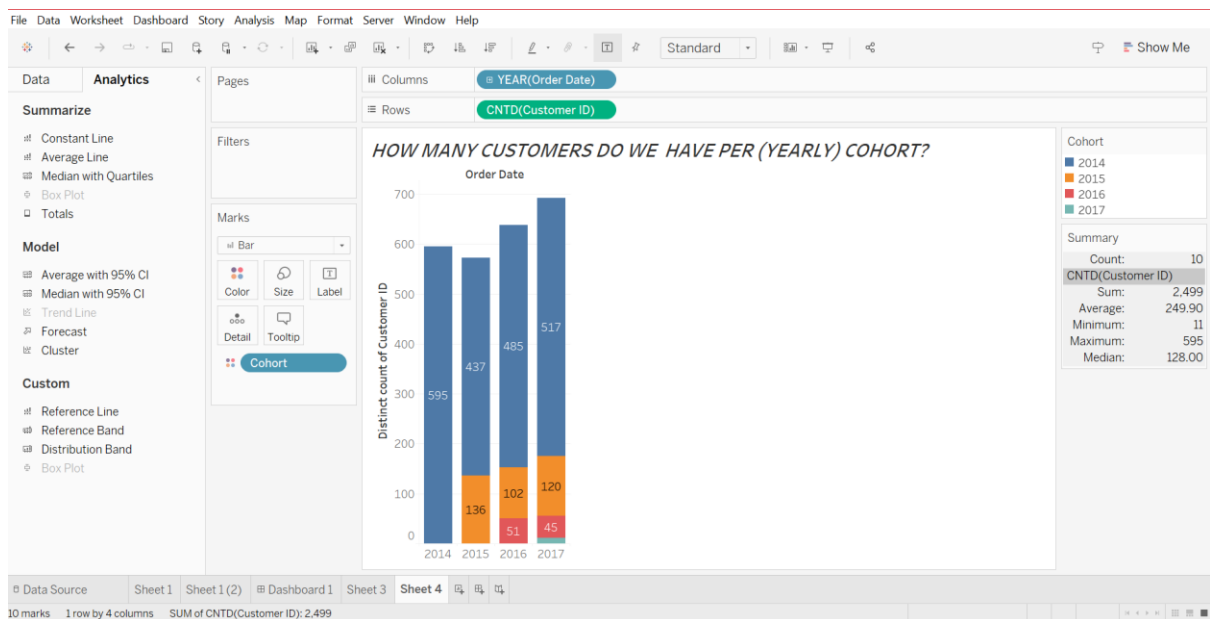
**Registration No.-21BA110160**

## Customer Order Frequency –

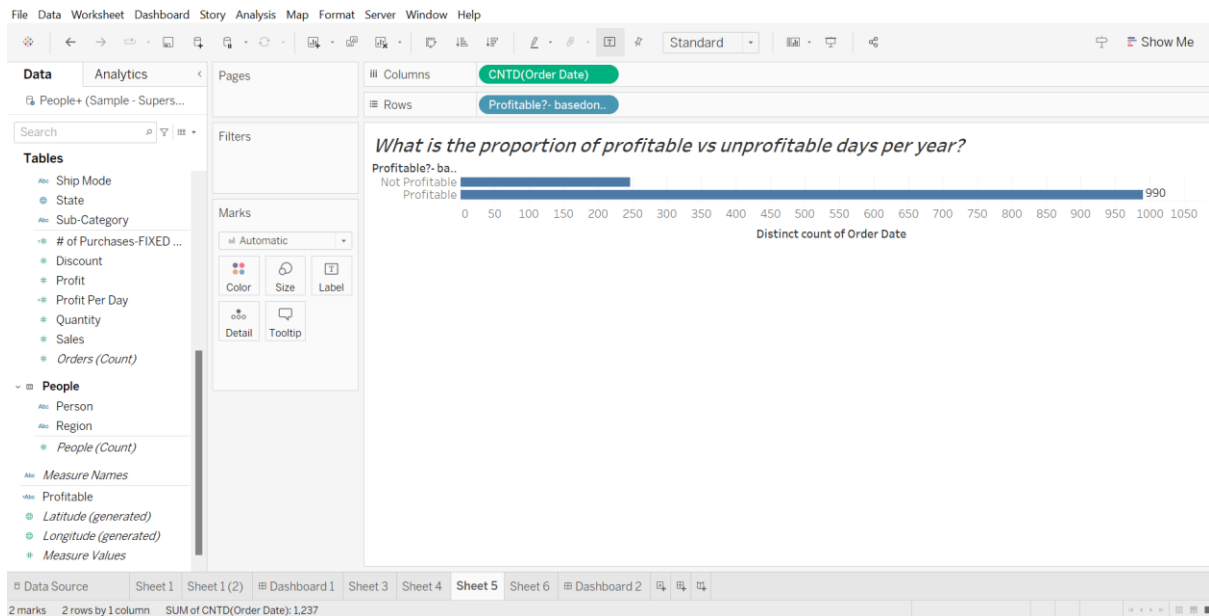




## Cohort Analysis –



## Daily Profit KPI –



File Data Worksheet Dashboard Story Analysis Map Format Server Window Help

Standard Show Me

Data Analytics Pages

People+ (Sample - Supers...

Search

Tables

- Ship Mode
- State
- Sub-Category
- # of Purchases-FIXED ...
- Discount
- Profit
- Profit Per Day
- Quantity
- Sales
- Orders (Count)

People

- Person
- Region
- People (Count)

Measure Names

- Profitable
- Latitude (generated)
- Longitude (generated)
- Measure Values

Filters

Action (Profitable?..)

Marks

Automatic

Color Size Text

Detail Tooltip

SUM(Profit)

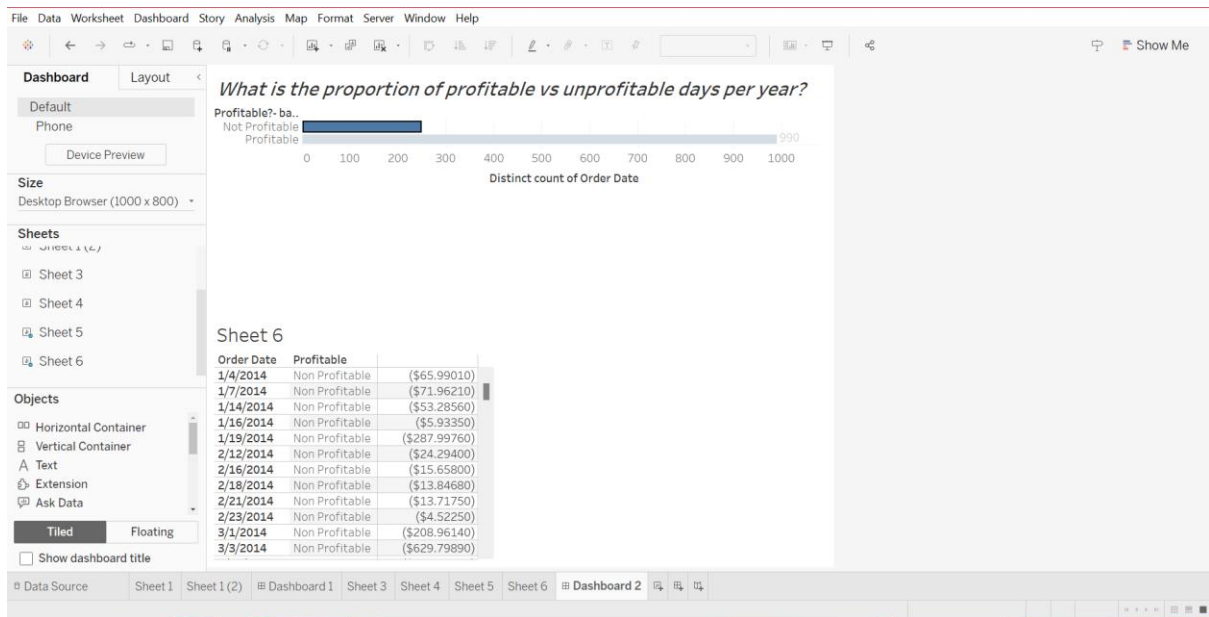
Columns Order Date AGG(Profitable)

Rows

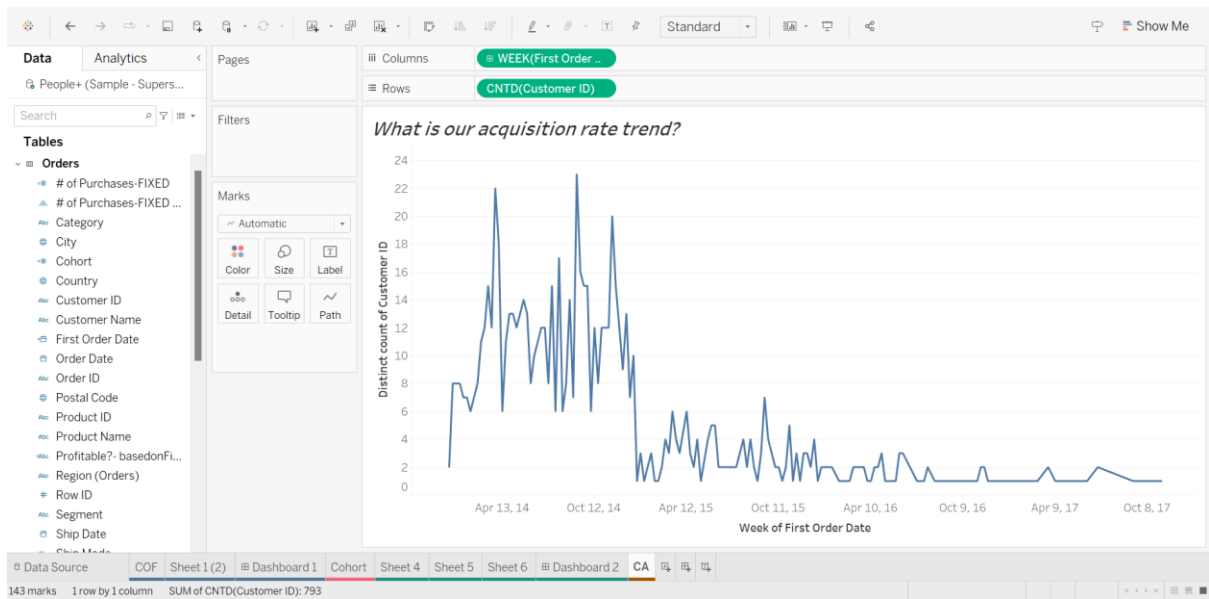
Sheet 6

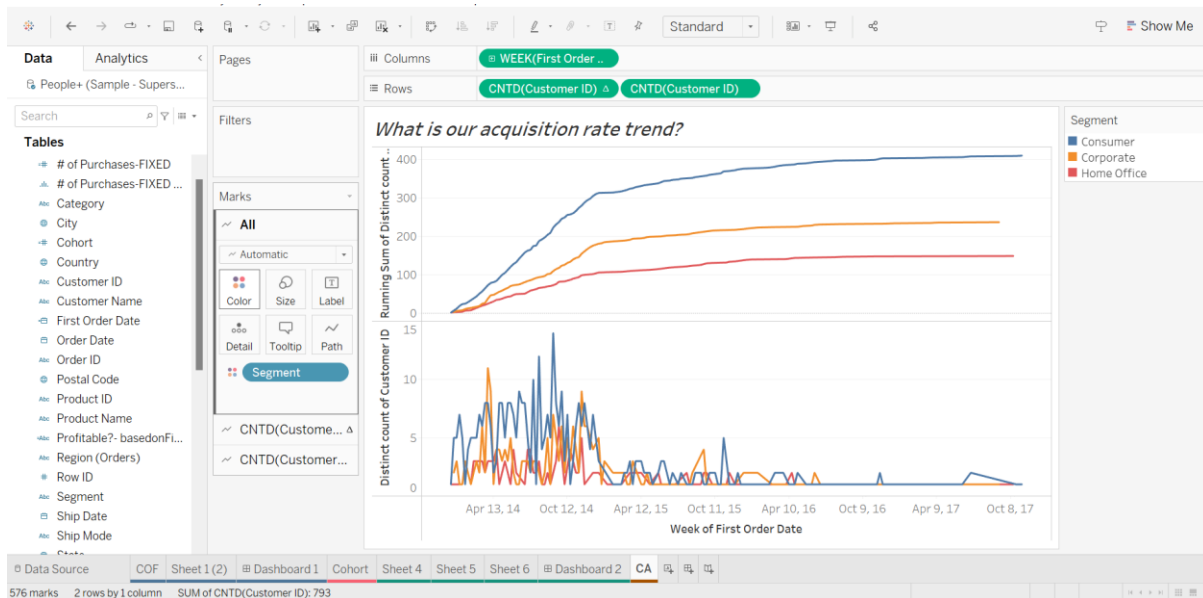
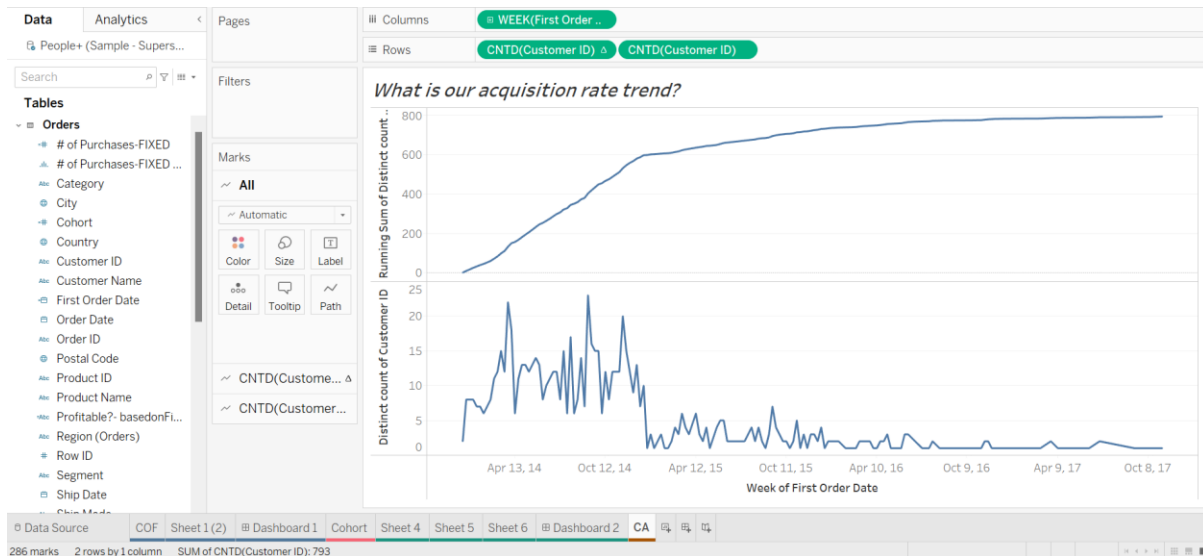
Order Date	Profitable
1/4/2014	Non Profitable (\$65.99010)
1/7/2014	Non Profitable (\$71.96210)
1/14/2014	Non Profitable (\$53.28560)
1/16/2014	Non Profitable (\$5.93350)
1/19/2014	Non Profitable (\$287.99760)
2/12/2014	Non Profitable (\$24.29400)
2/16/2014	Non Profitable (\$15.65800)
2/18/2014	Non Profitable (\$13.84680)
2/21/2014	Non Profitable (\$13.71750)
2/23/2014	Non Profitable (\$4.52250)
3/1/2014	Non Profitable (\$208.96140)
3/3/2014	Non Profitable (\$629.79890)
3/17/2014	Non Profitable (\$831.85720)
3/18/2014	Non Profitable (\$954.70890)
3/22/2014	Non Profitable (\$50.93450)
3/28/2014	Non Profitable (\$11.07540)
3/29/2014	Non Profitable (\$152.71560)
4/13/2014	Non Profitable (\$384.79420)
4/20/2014	Non Profitable (\$194.45280)
4/23/2014	Non Profitable (\$0.30530)
5/11/2014	Non Profitable (\$289.60880)
5/12/2014	Non Profitable (\$119.22550)
5/13/2014	Non Profitable (\$242.28370)
5/18/2014	Non Profitable (\$158.00400)

247 marks 247 rows by 1 column SUM(Profit): (\$77,894.08390)



## New Customer Acquisition –





## Comparative Sales Analysis –

