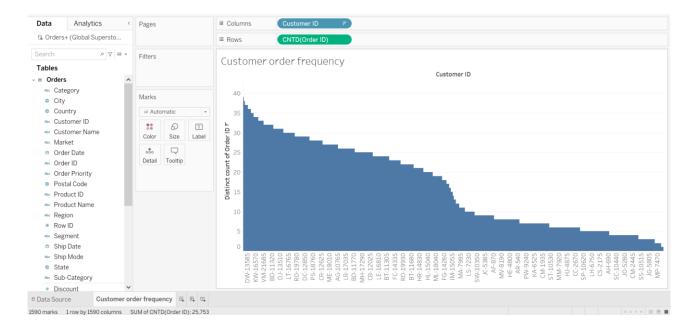
Assignment-4

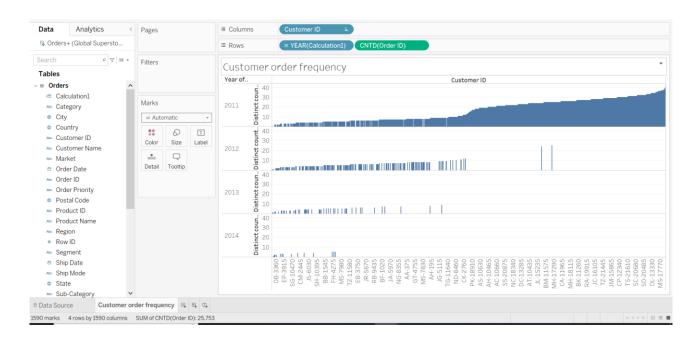
Reg no.: 21BCB7052 Name: B Manoj Sai

Course: IBM Cognos Data Analytics

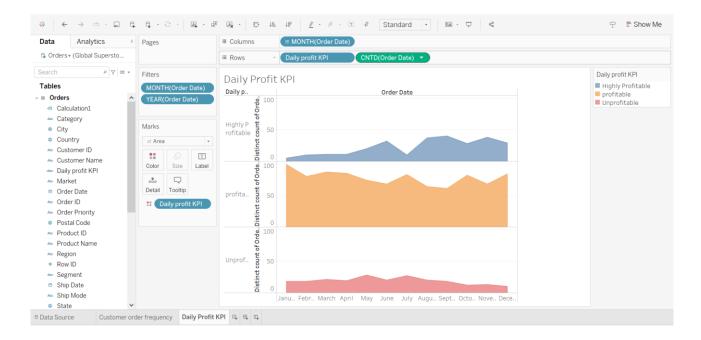
LOD Expressions

Customer order Frequency

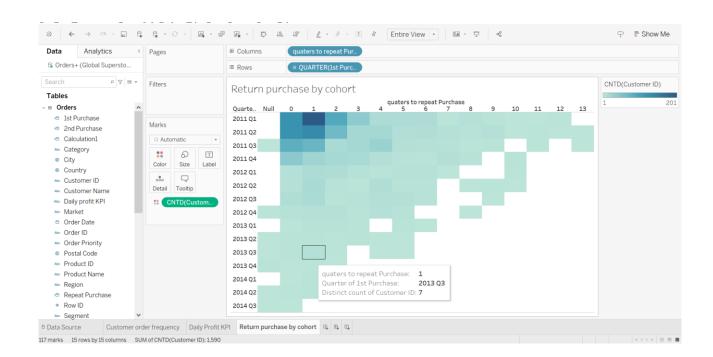




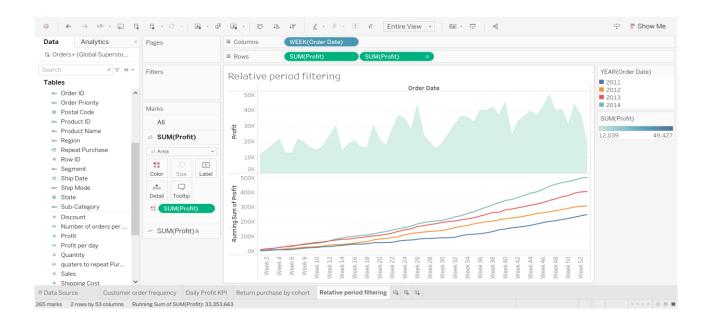
Daily Profit KPI



Return purchase by cohort

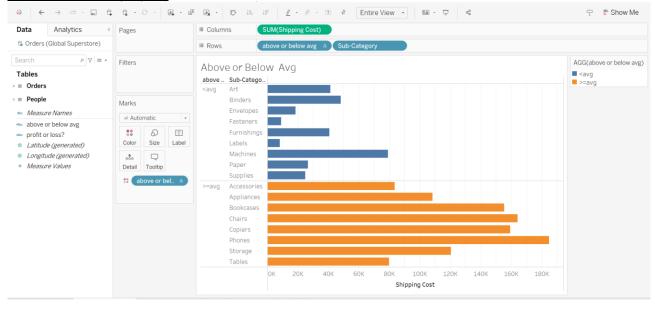


Relative period filtering



Basic Caluculations

Above or Below Avg



Profit or Loss

