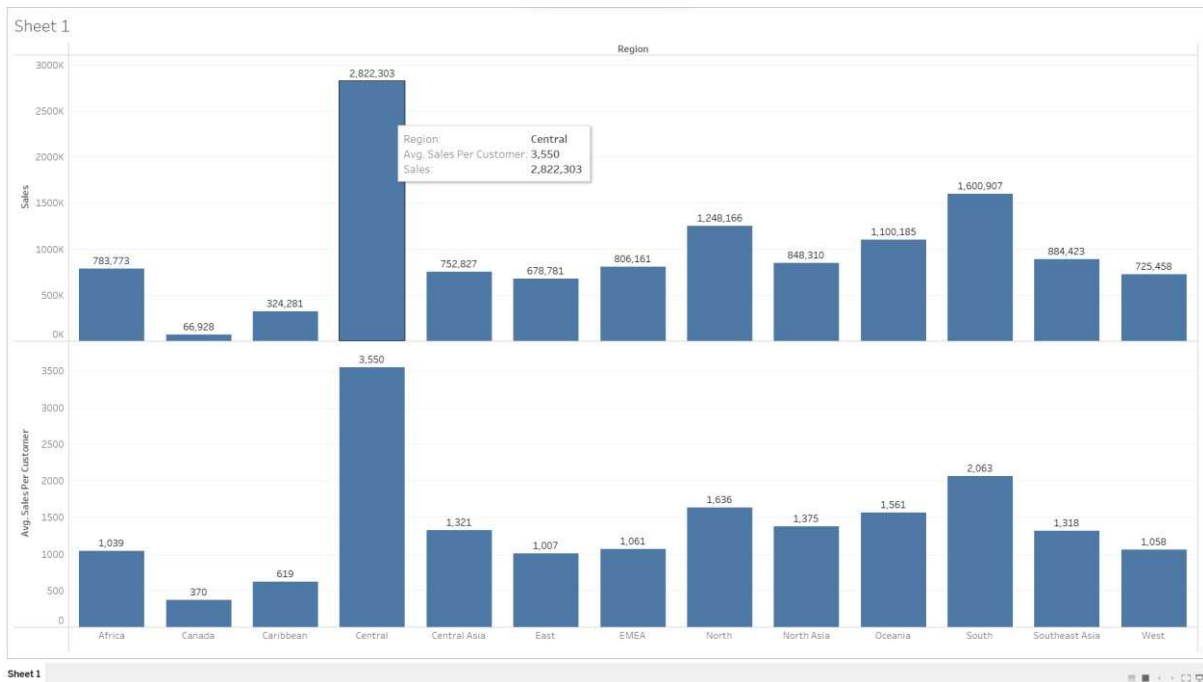


NAME: Pratibha V B
REG.NO: 21BLC1448

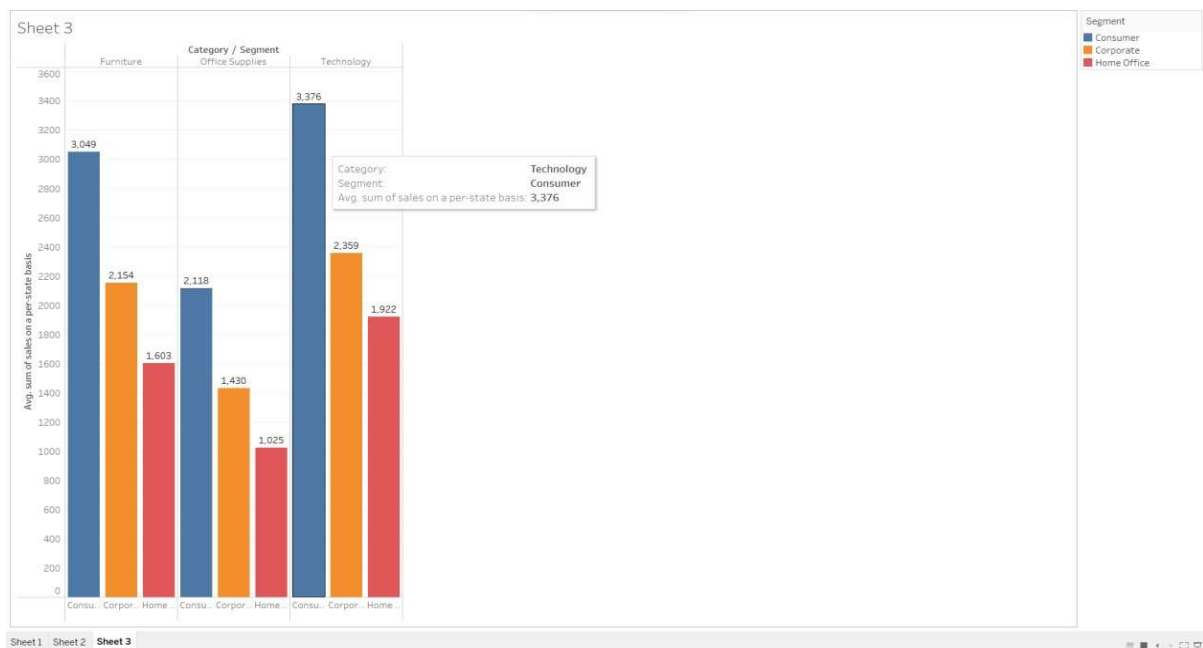
DATA ANALYTICS WITH TABLEAU ASSIGNMENT-4

LOD EXPRESSIONS:

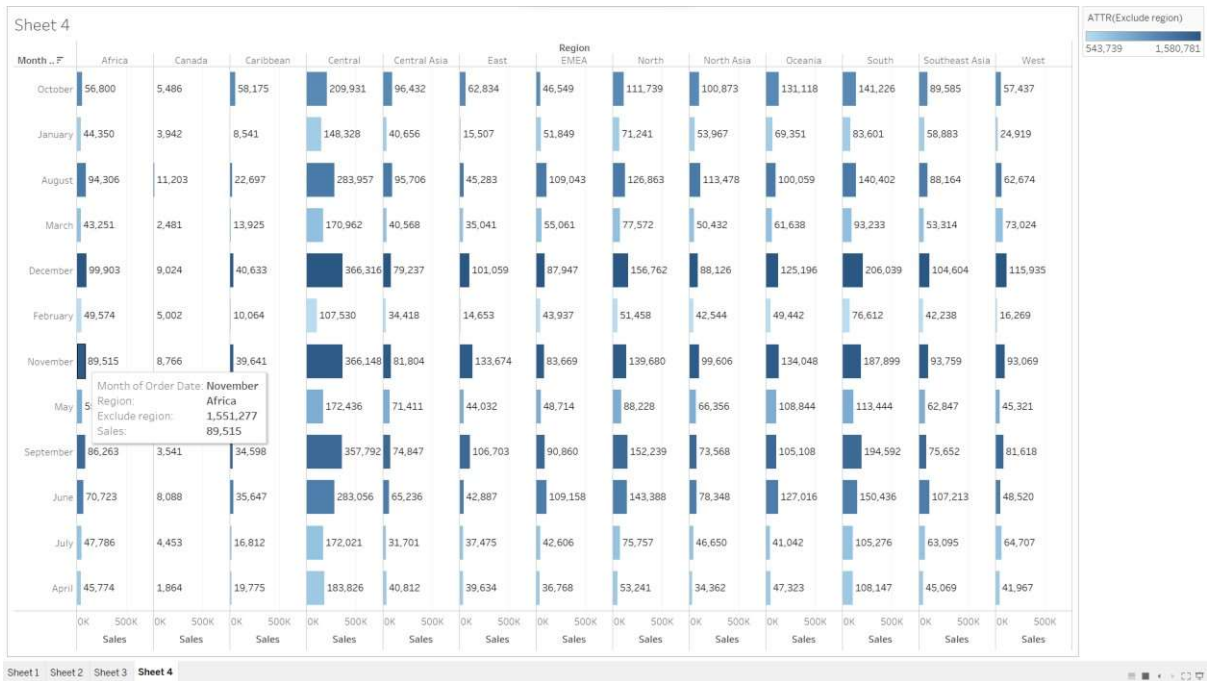
1. THE SUM OF ALL SALES AND THE AVERAGE SALES PER CUSTOMER FOR EACH REGION:



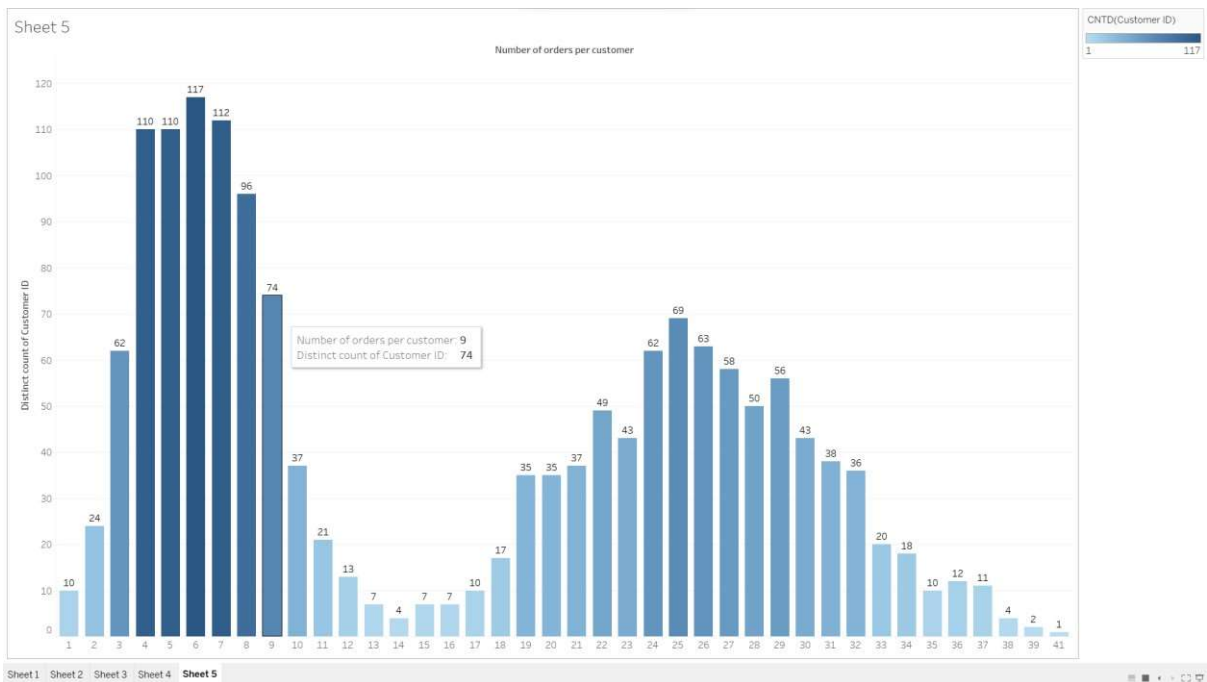
2. THE AVERAGE SUM OF SALES PER STATE THAT VARIES ACROSS CATEGORIES AND SEGMENTS:



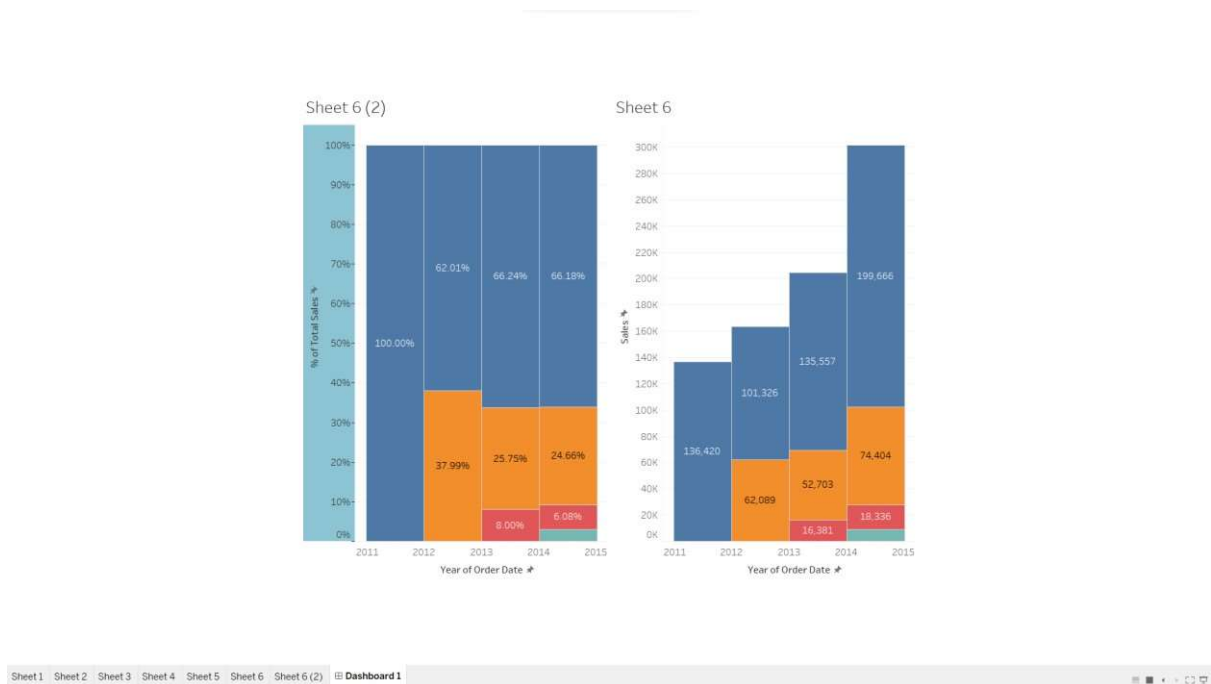
3. CREATE A LEVEL OF DETAIL EXPRESSION, NAMED "EXCLUDE REGION", THAT EXCLUDES [REGION] FROM THE SUM OF [SALES]:



4. CUSTOMER ORDER FREQUENCY:



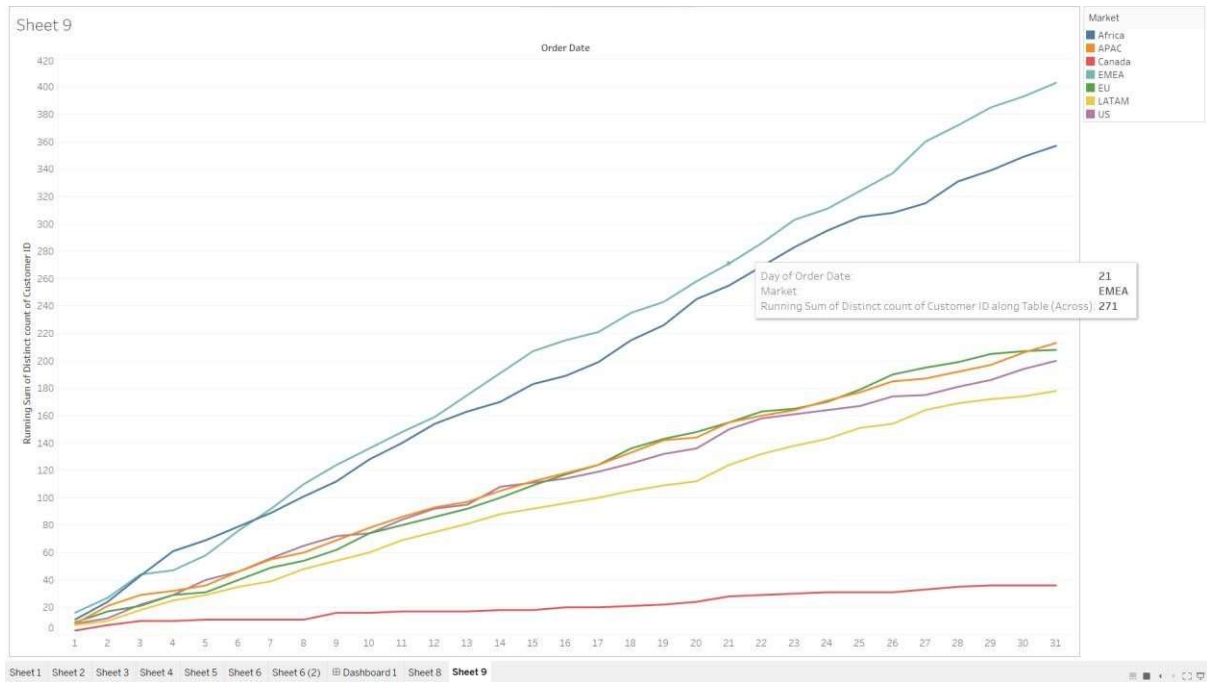
5. COHORT ANALYSIS:



6. DAILY PROFIT KPI:



7. NEW CUSTOMER ACQUISITION:



8. COMPARATIVE SALES ANALYSIS:

