

ASSIGNMENT -4

DATA ANALYTICS WITH IBM COGNOS

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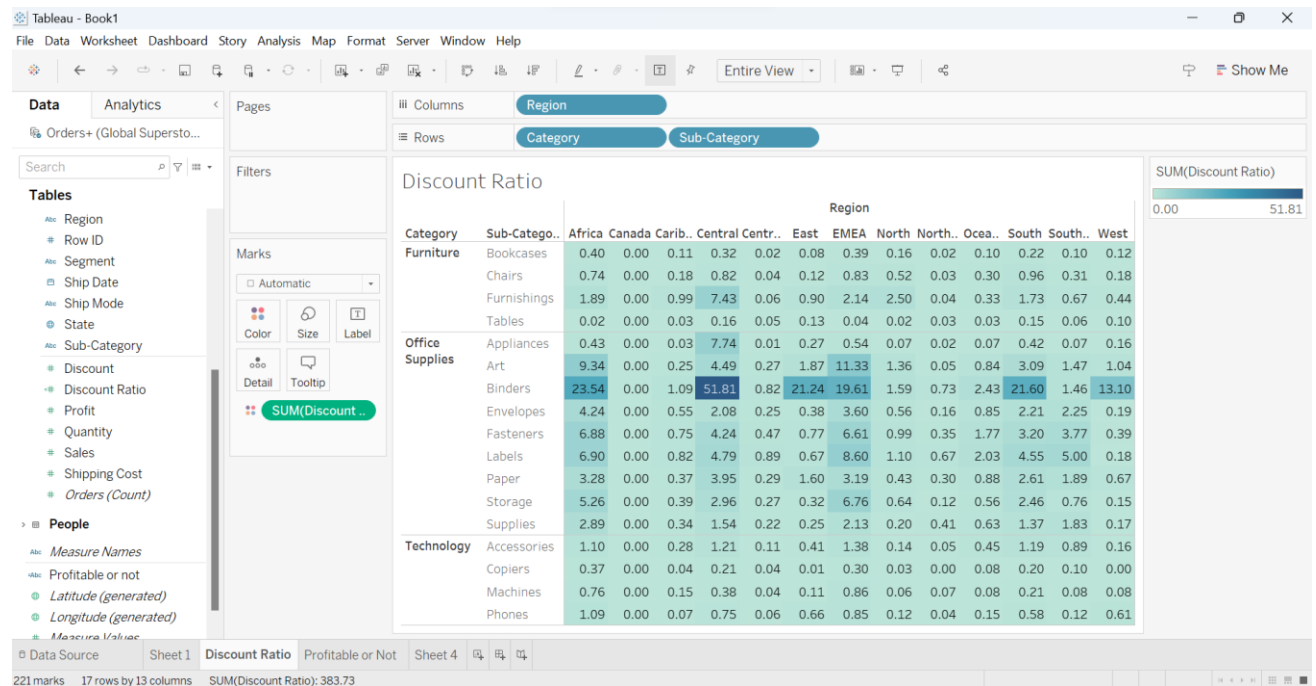
CAMPUS:VIT AP

Challenge:

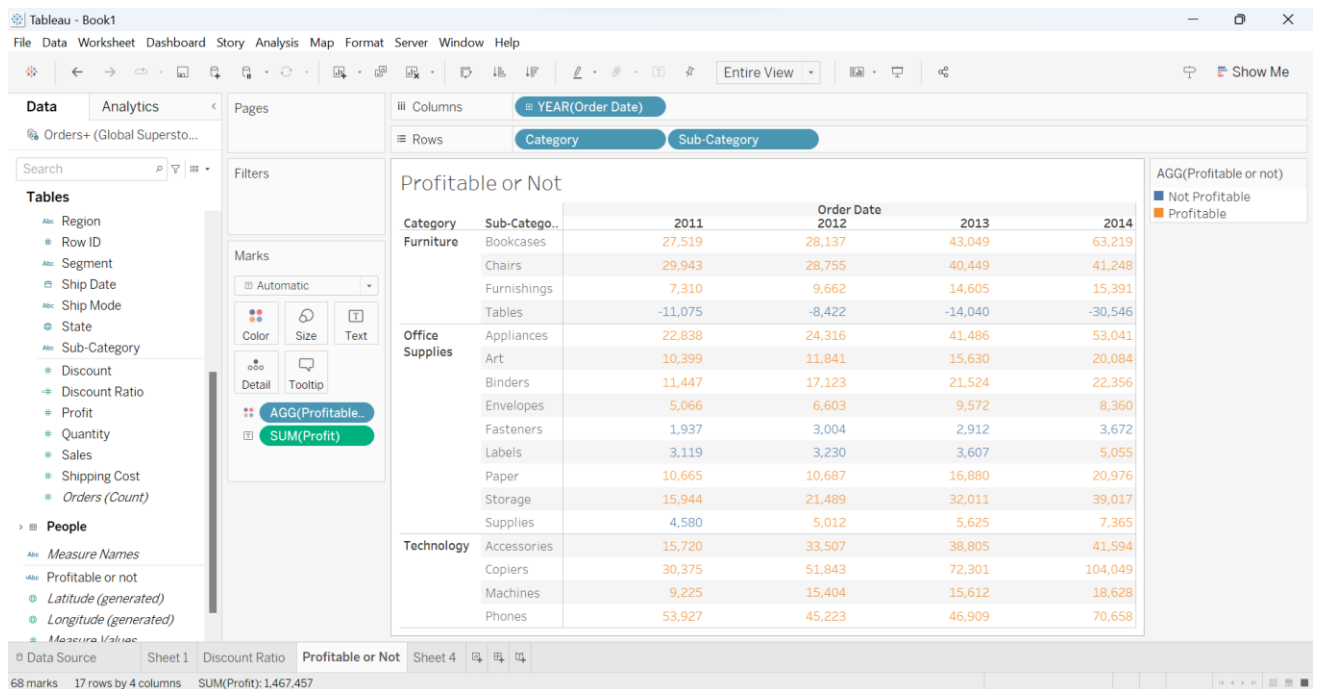
Create basic and Lod calculations in Tableau

BASIC CALCULATIONS:

1)Discount ratio

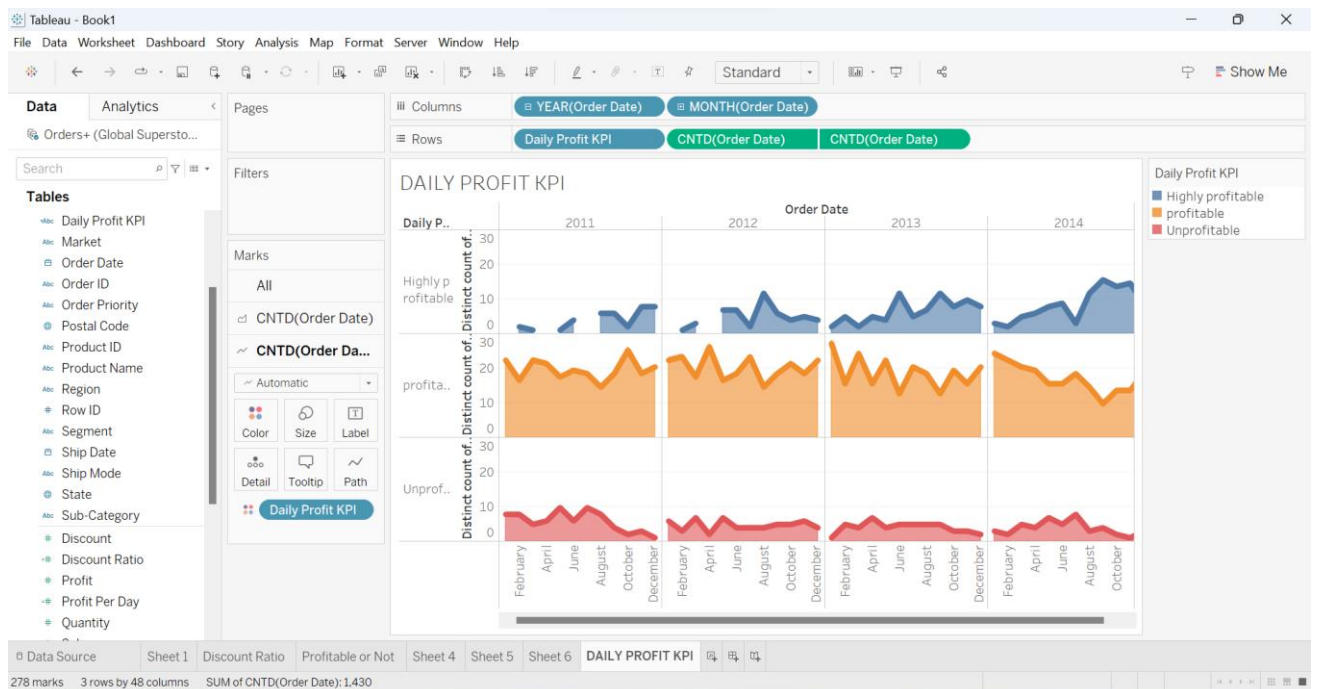


2) Profitable or not

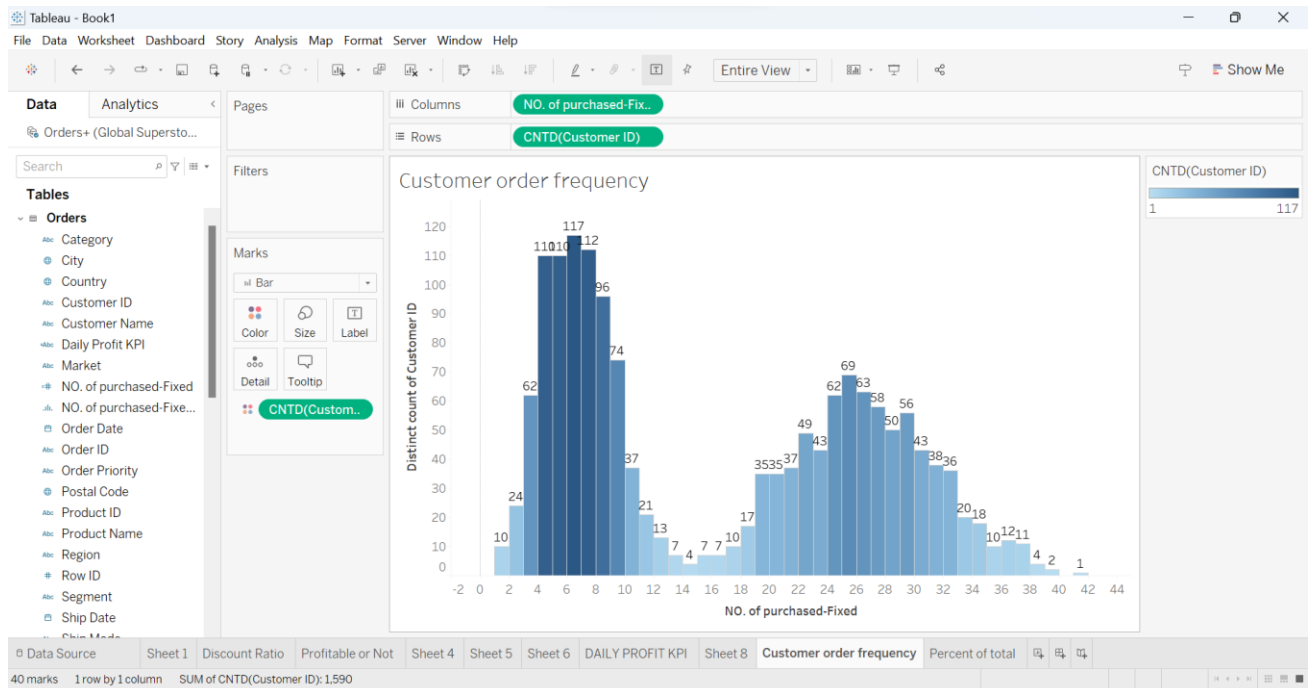


LOD CALCULATIONS:

1) Daily Profit KPI:



2) Customer order frequency



3) Percent of total

