



What do they HEAR?

What are they hearing others say?
What are they hearing from friends?
What are they hearing from colleagues?
What are they hearing second-hand?

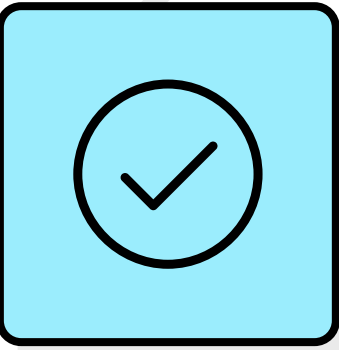
Risk Factors

patient medical history

Medical Advices

Different types of heart diseases

Symptoms



What do they DO? Say?

What do they do today?
What behavior have we observed?
What can we imagine them doing?
What have we heard them say?
What can we imagine them saying?

Yoga end exercise

Schedule check up with cardiologist

Maintaining proper Diet

Support from Healthcare professionals and family members

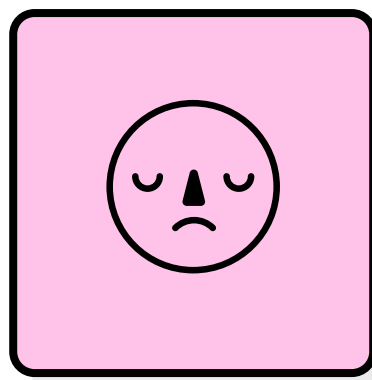
Keep Money for safe side

GOAL

What are the Pains and Gains?

PAINS

What are their fears, frustrations, and anxieties?

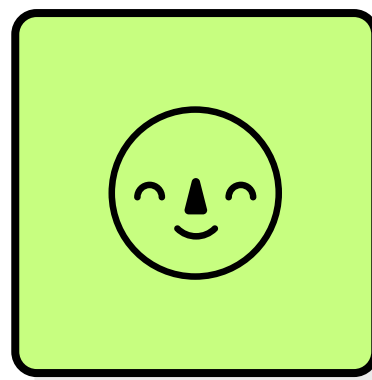


Lack of support

Time consuming research process

Inaccurate Prediction

No Permanent Treatment



GAINS

What are their wants, needs, hopes, and dreams?

Fast Savings

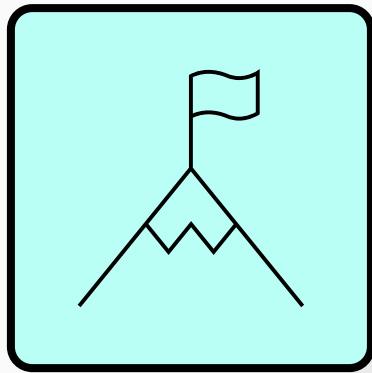
Improved Outcomes

Lifestyle Modification

Early Intervention

THINK AND FEEL

What are the thoughts that come to mind

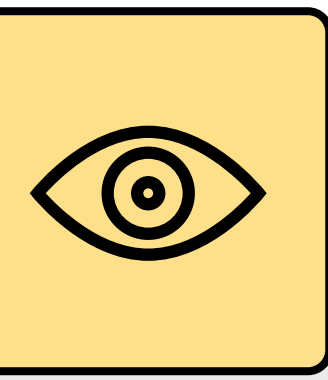


Quality Sleep and Taking Rest

Analyzing data related to heart disease

An Idea About what to do in emergency situations

Having Emergency Button or option to emergency calls



SEE

What do they see in the marketplace?
What do they see in their immediate environment?
What do they see others saying and doing?
What are they watching and reading?

Patience from diverse background

Medical Records and Test Results

Death Related to Heart Stroke

Hospital Environment and medical equipment