## IBM COGNOS DATA ANALYTICS

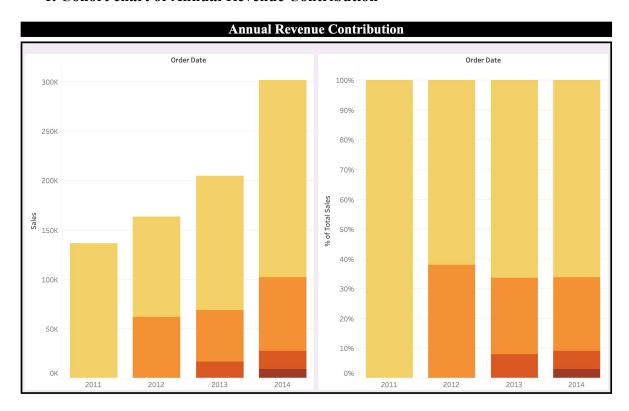
# **ASSIGNMENT-4**

LOD Expressions

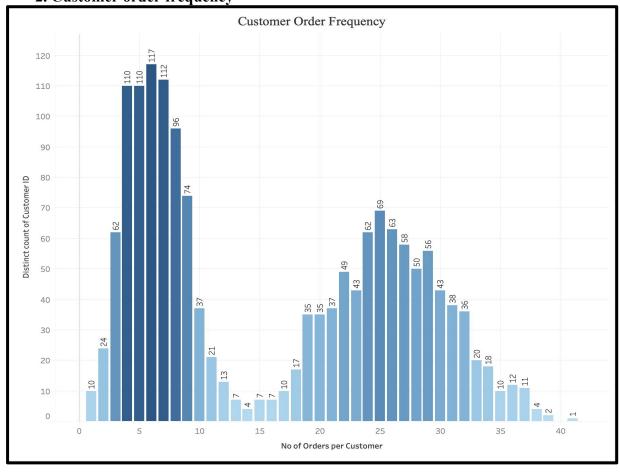
**Name: Abhiram Vallamsetty** 

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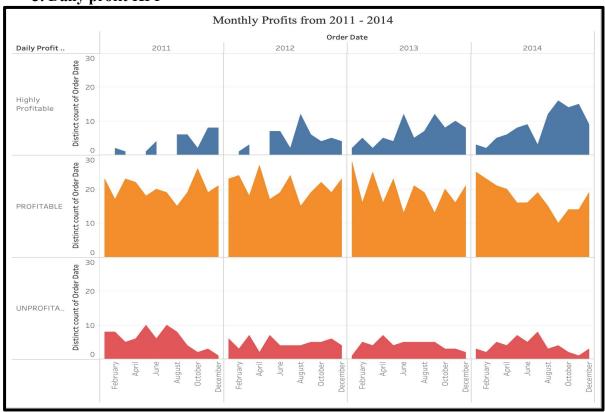
#### 1. Cohort chart of Annual Revenue Contribution



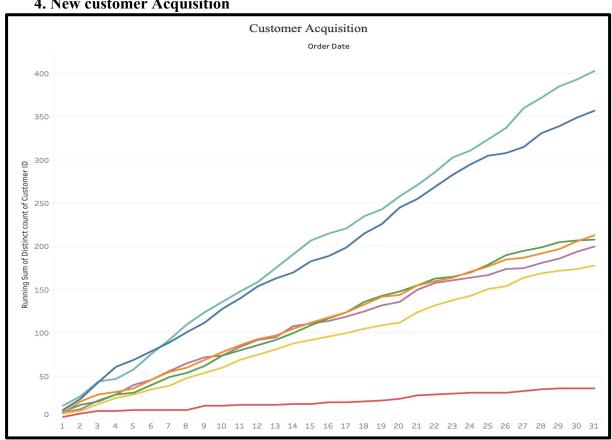
2. Customer order frequency



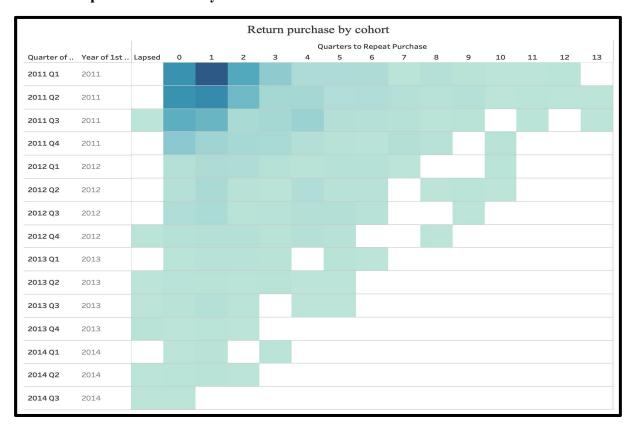
#### 3. Daily profit KPI



### 4. New customer Acquisition



#### 5. Comparative sales analysis



#### 6. Sales by Sub-Catogory

