

IBM COGNOS DATA ANALYTICS

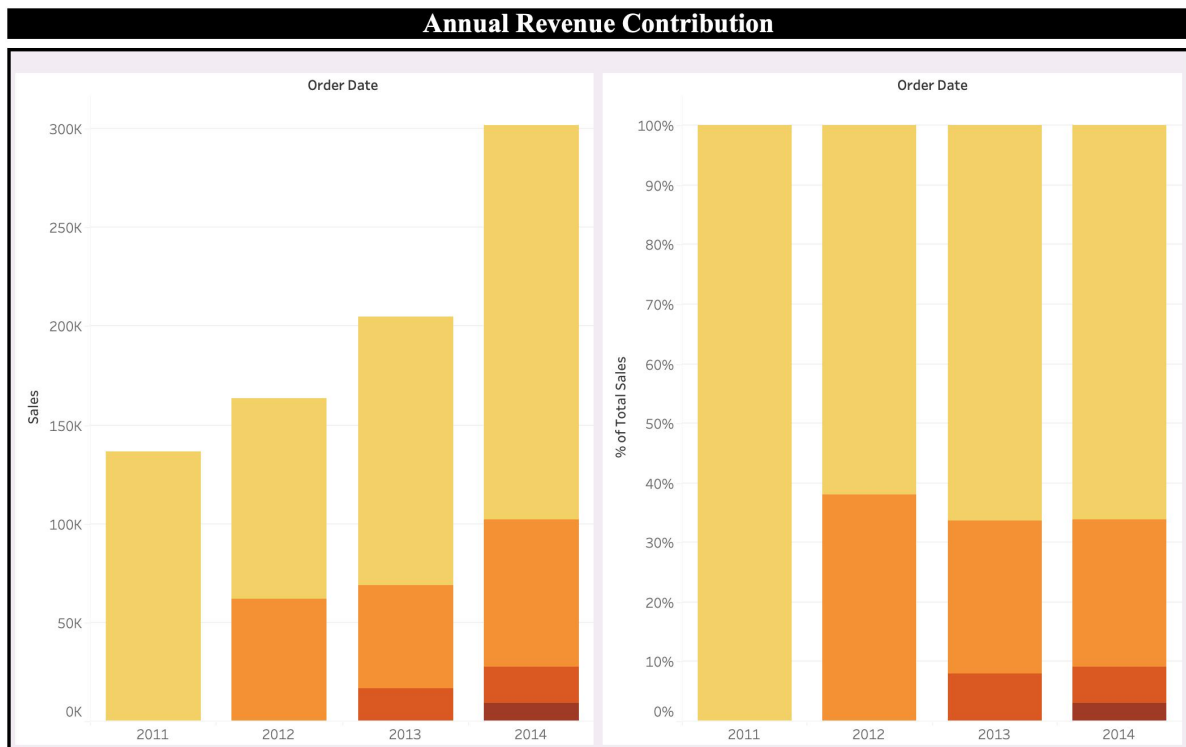
ASSIGNMENT-4

LOD Expressions

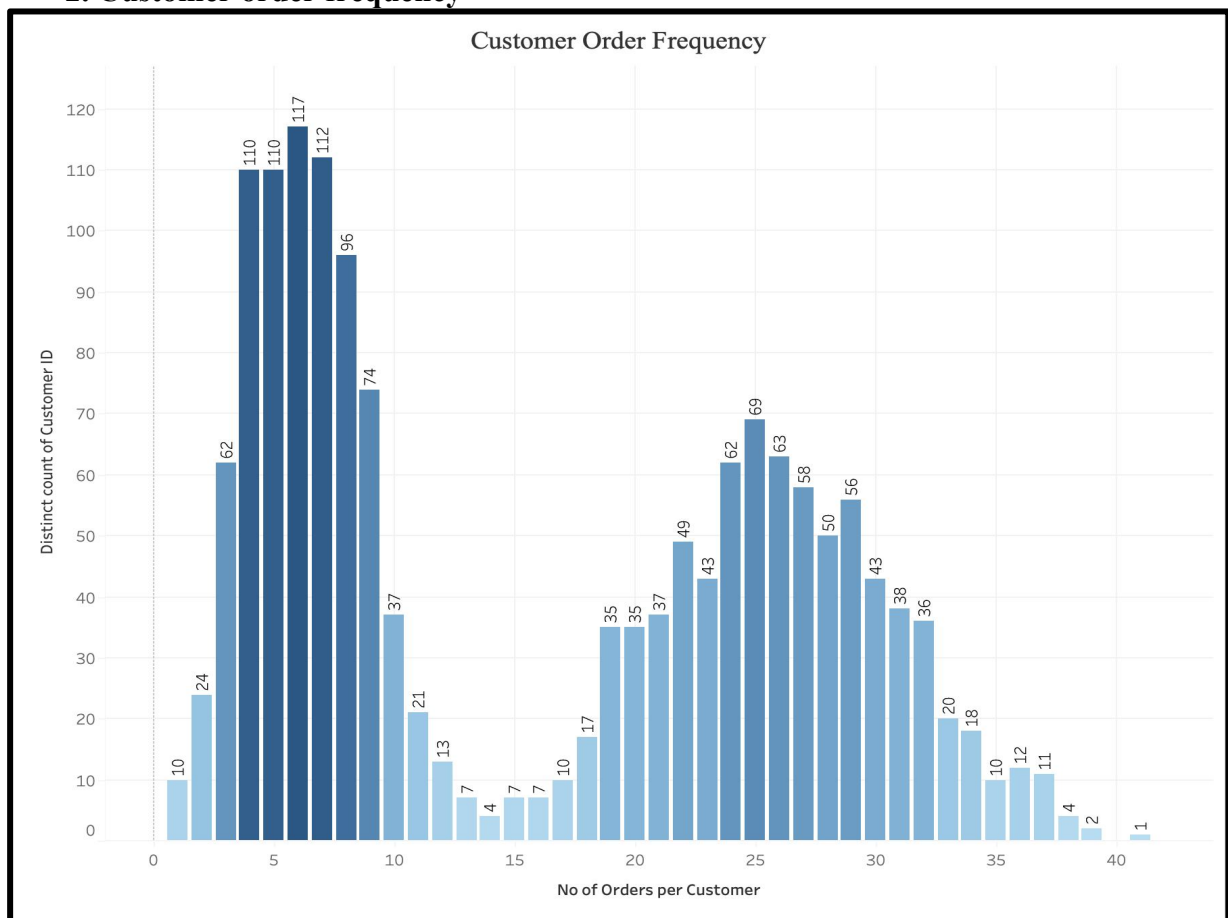
Name: Samanvitha Yadla

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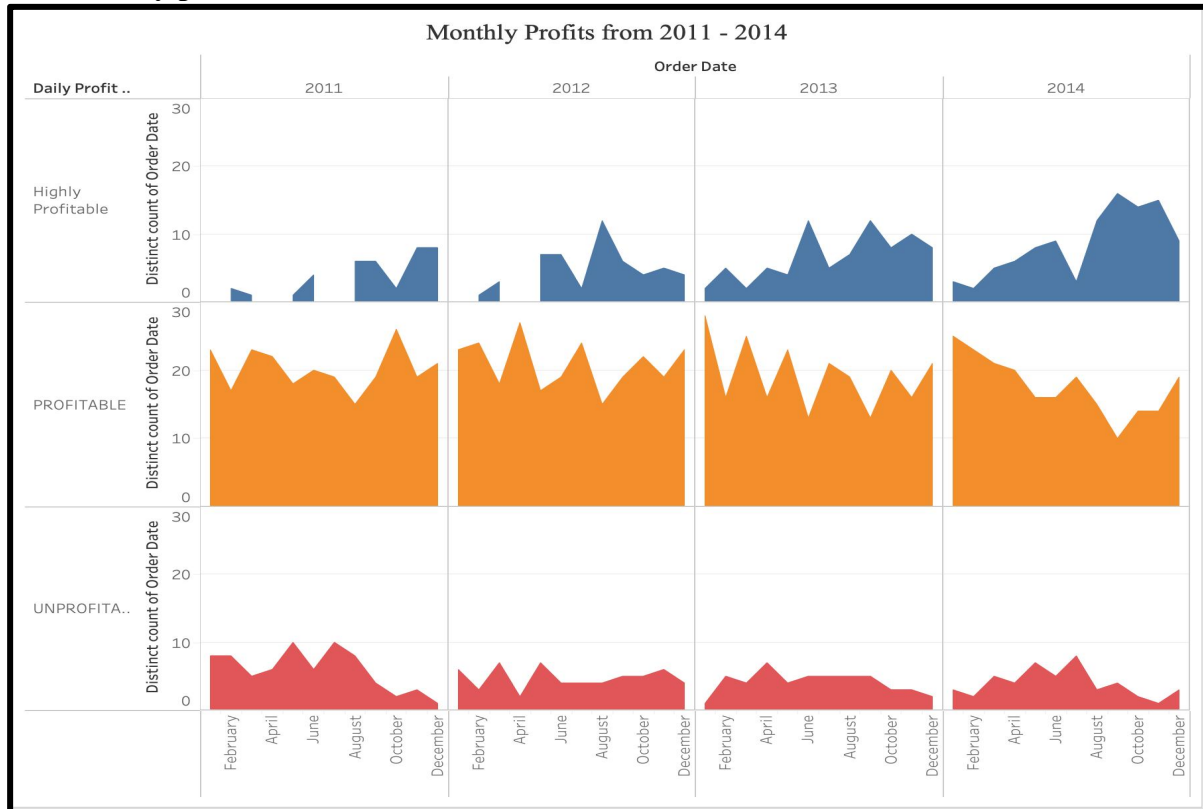
1. Cohort chart of Annual Revenue Contribution



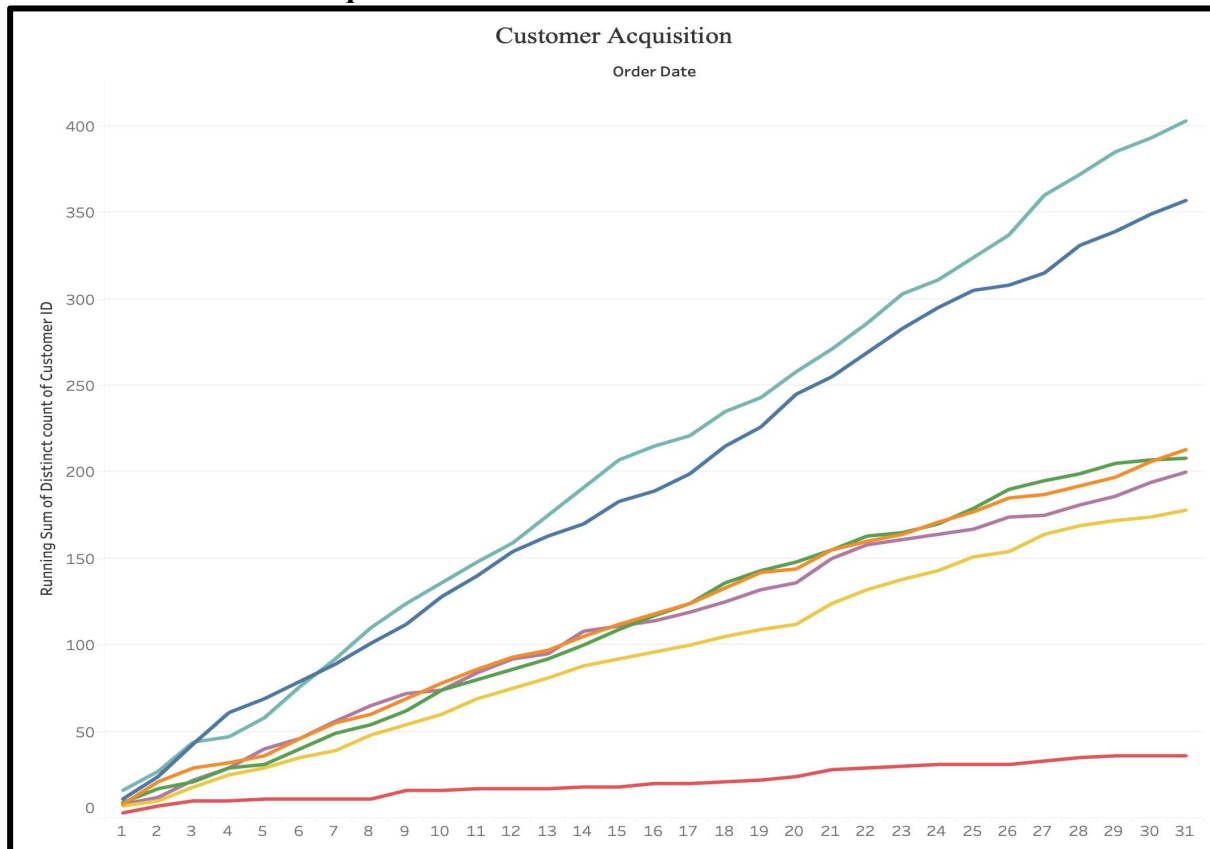
2. Customer order frequency



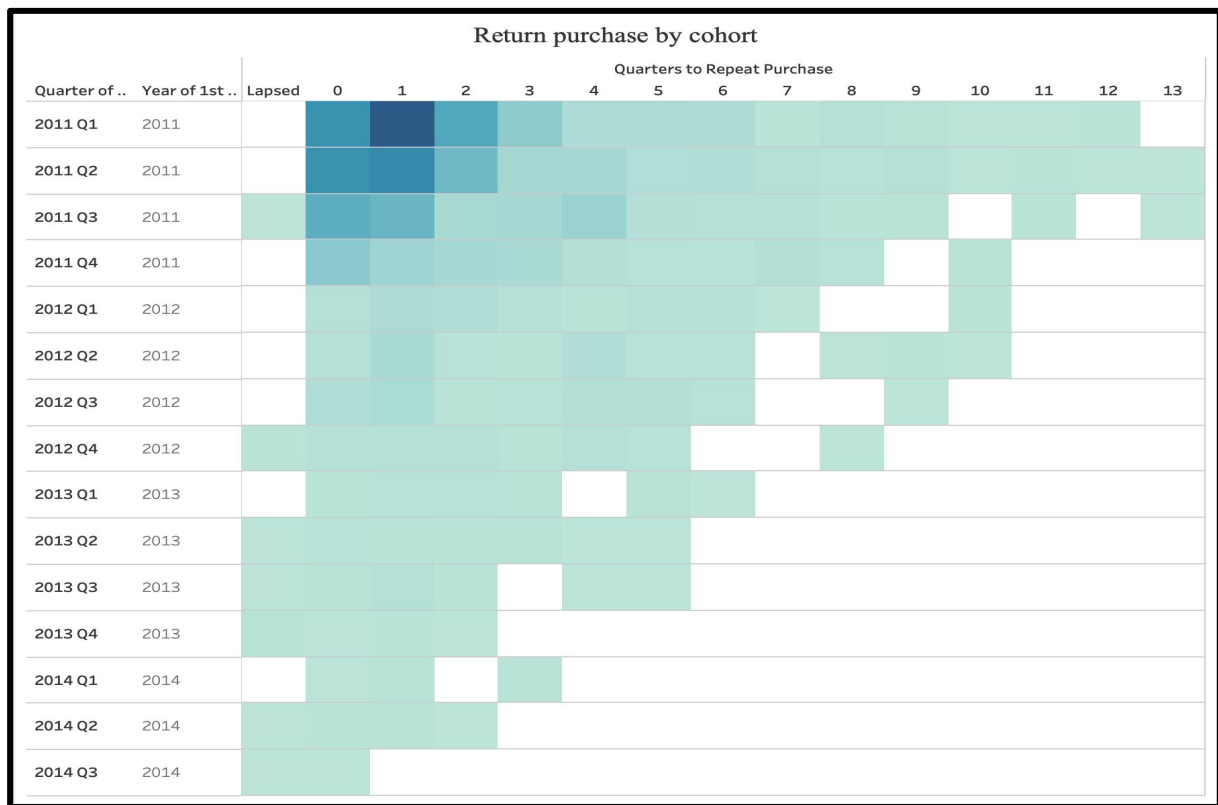
3. Daily profit KPI



4. New customer Acquisition



5. Comparative sales analysis



6. Sales by Sub-Category

