VIT – CHENNAI

DATA ANALYTICS

DIGITAL ASSIGNMENT – IV

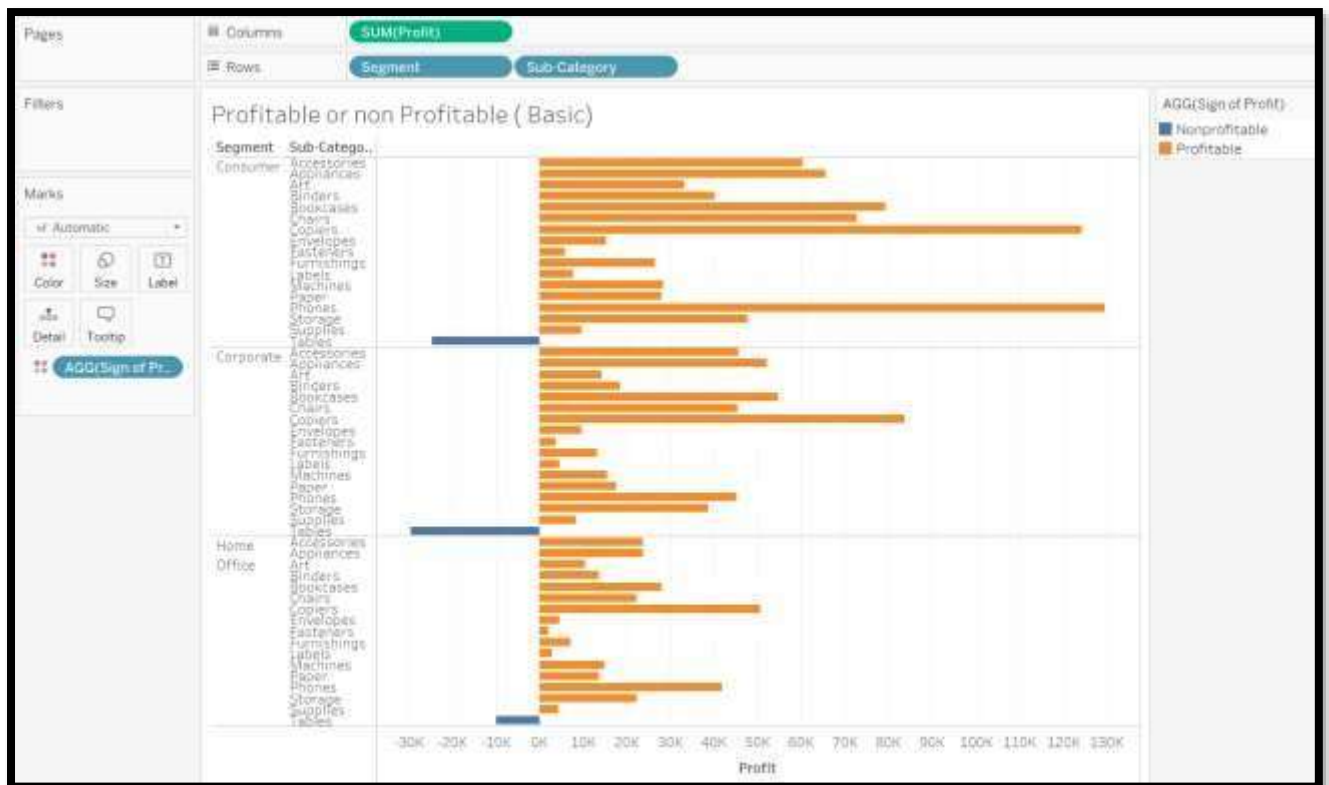**Name:** Santhosh Reddy Irugula   **Reg No:** 21BAI1770

Mail: irugulasanthosh.reddy2021@vitstudent.ac.in

Basic Calculations:

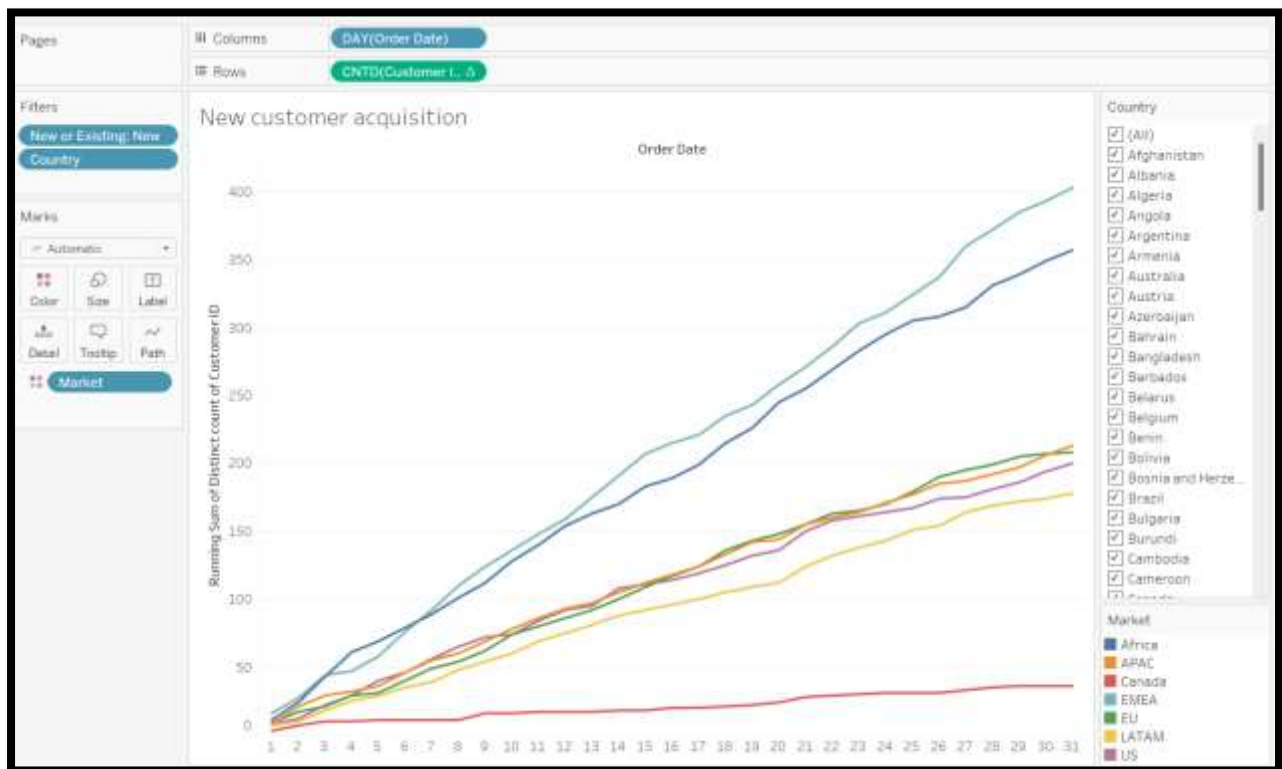1. **Profitable or Not-profitable and difference of sum of profit:**

2. Discount Ratio:

Level of Detail Expressions(LOD):

1. New Customer acquisition

2. Return purchase by cohort