

# Data Analytics by IBM Cognos Analytics

Created By

Atharv Mahesh Kulkarni  
21BCE8148

Created Using : IBM Cognos Analytics Tool

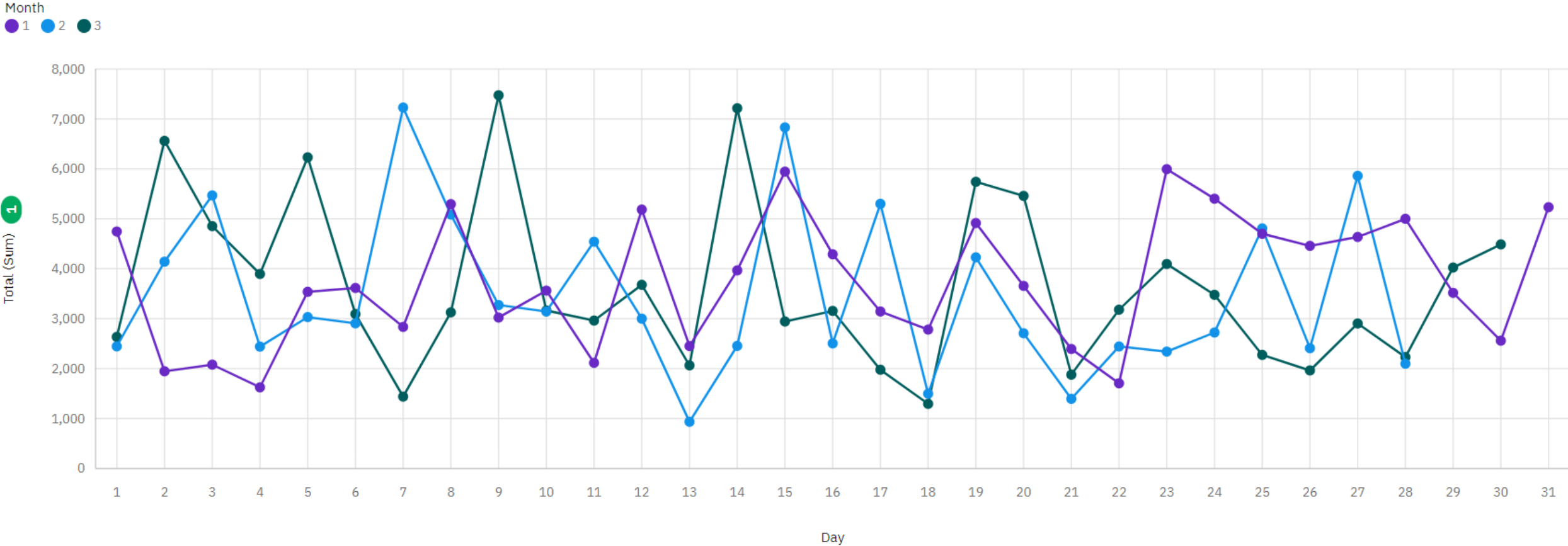
Dataset : Data

Dataset cleaned : Data module

IBM Exploration : Assignment-Exploration

Name : Atharv Mahesh Kulkarni  
Reg. No. : 21BCE8148

Total by Day colored by Month

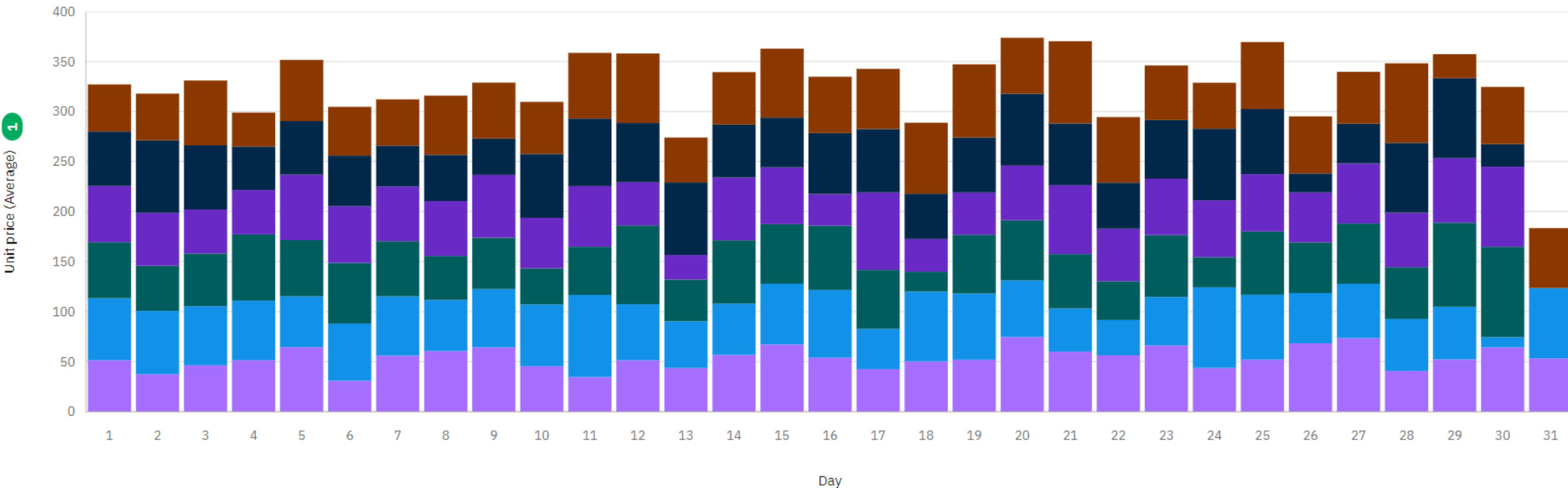


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Unit price by Day colored by Product line

Product line

- Electronic accessories
- Fashion accessories
- Food and beverages
- Health and beauty
- Home and lifestyle
- Sports and travel

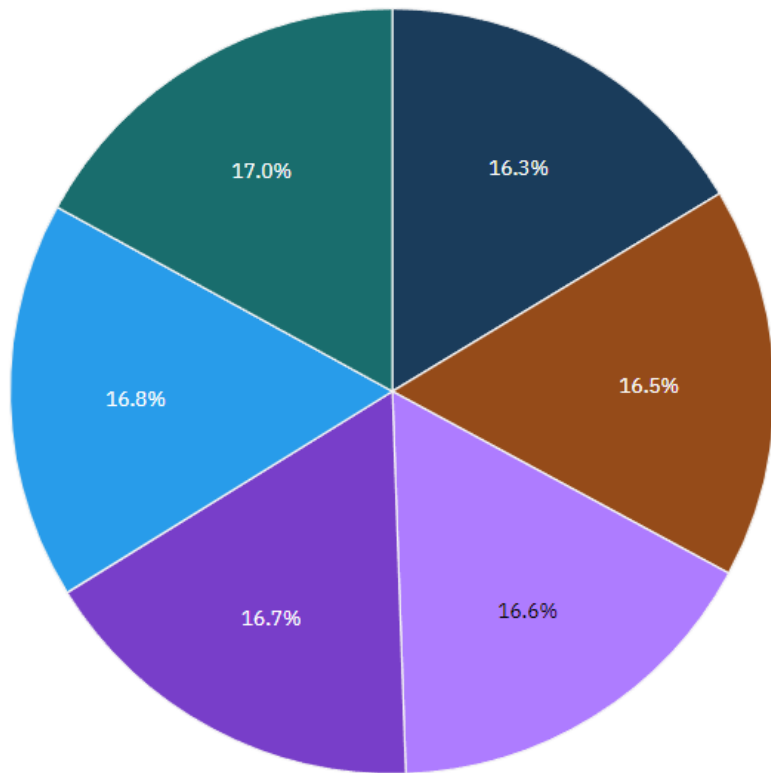


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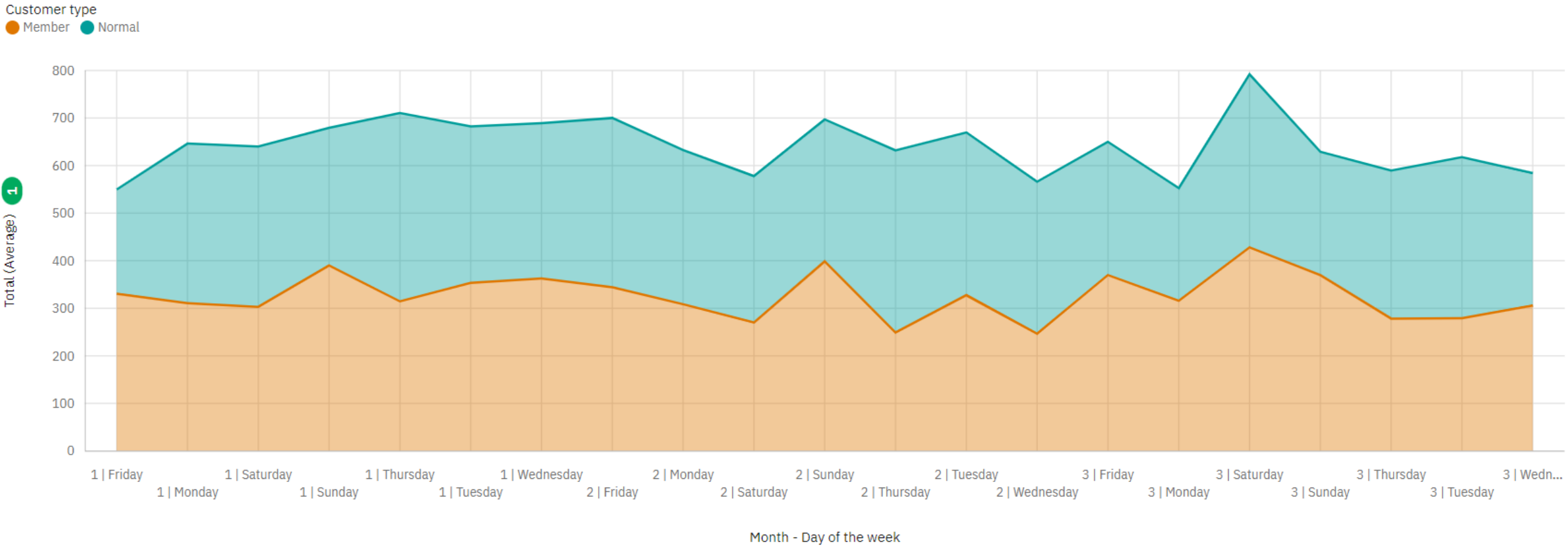
Rating by Product line

Product line

- Home and lifestyle
- Sports and travel
- Electronic accessories
- Health and beauty
- Fashion accessories
- Food and beverages



Total by Month and Day of the week colored by Customer type

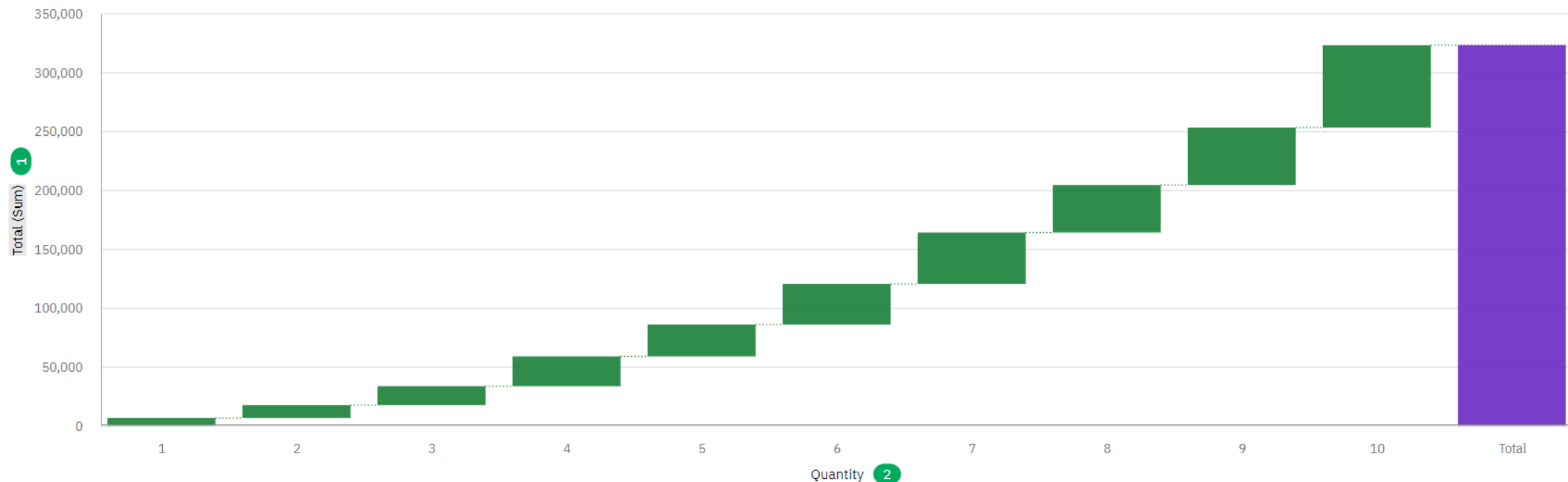


# Total for Quantity



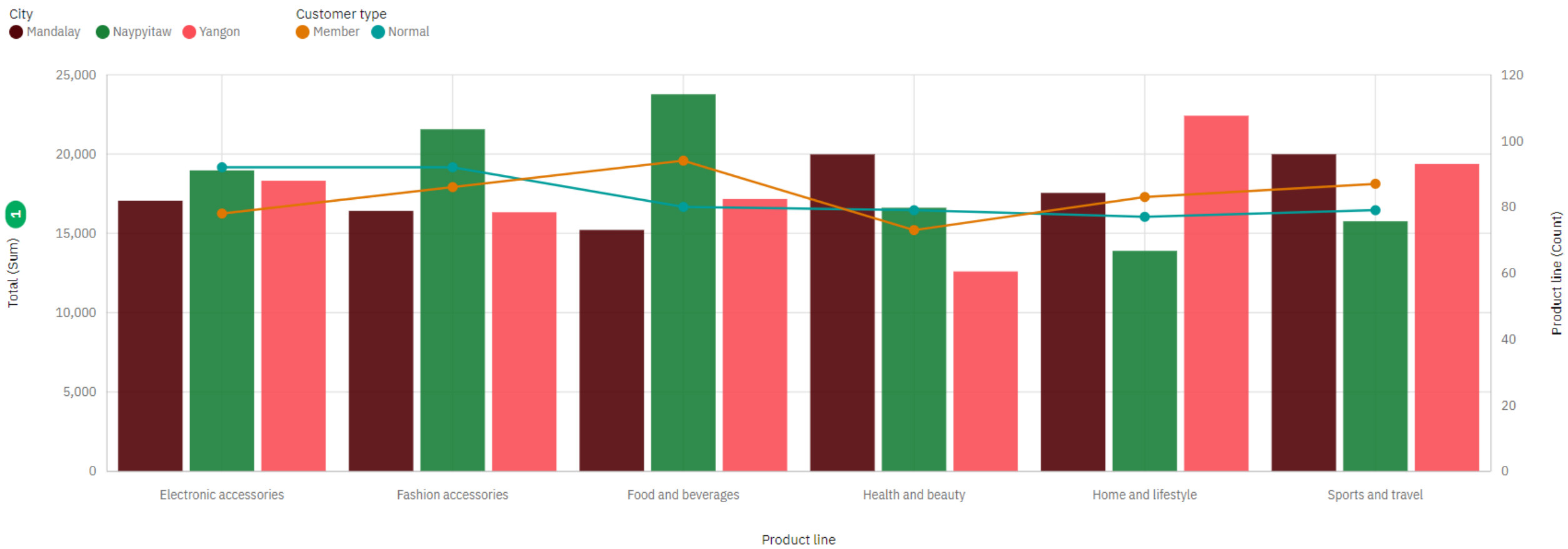
Column values

● Increase ● Decrease ● Total



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Total and Product line for Customer type City and Product line



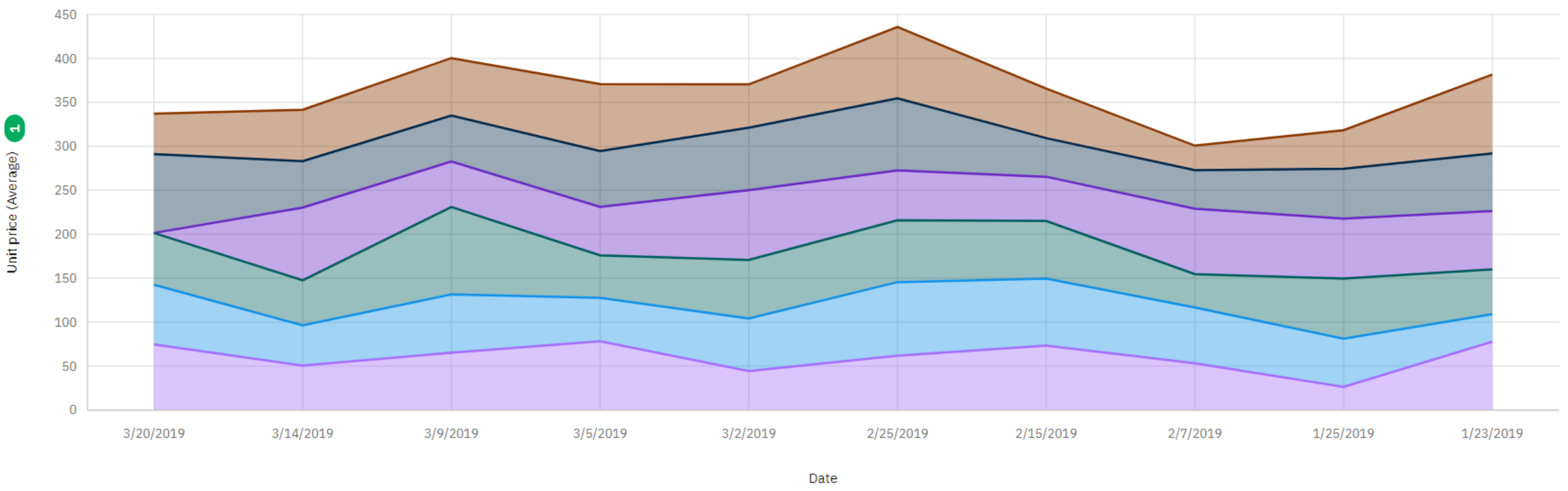
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Unit price by Date colored by Product line

Product line

- Electronic accessories
- Fashion accessories
- Food and beverages
- Health and beauty
- Home and lifestyle
- Sports and travel

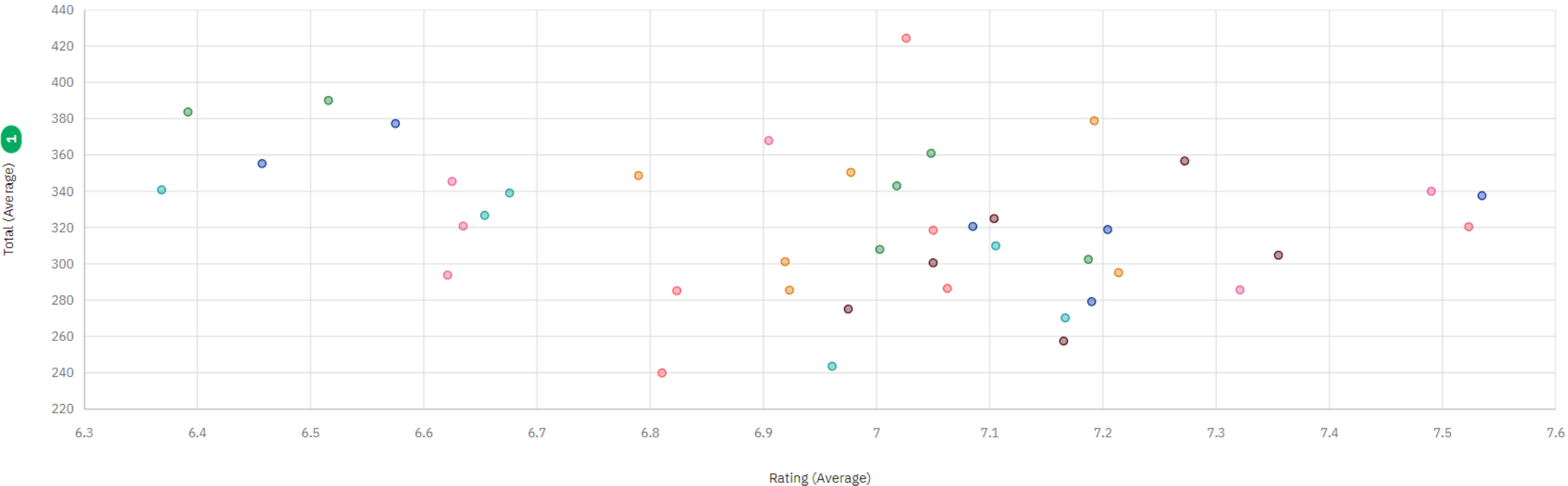


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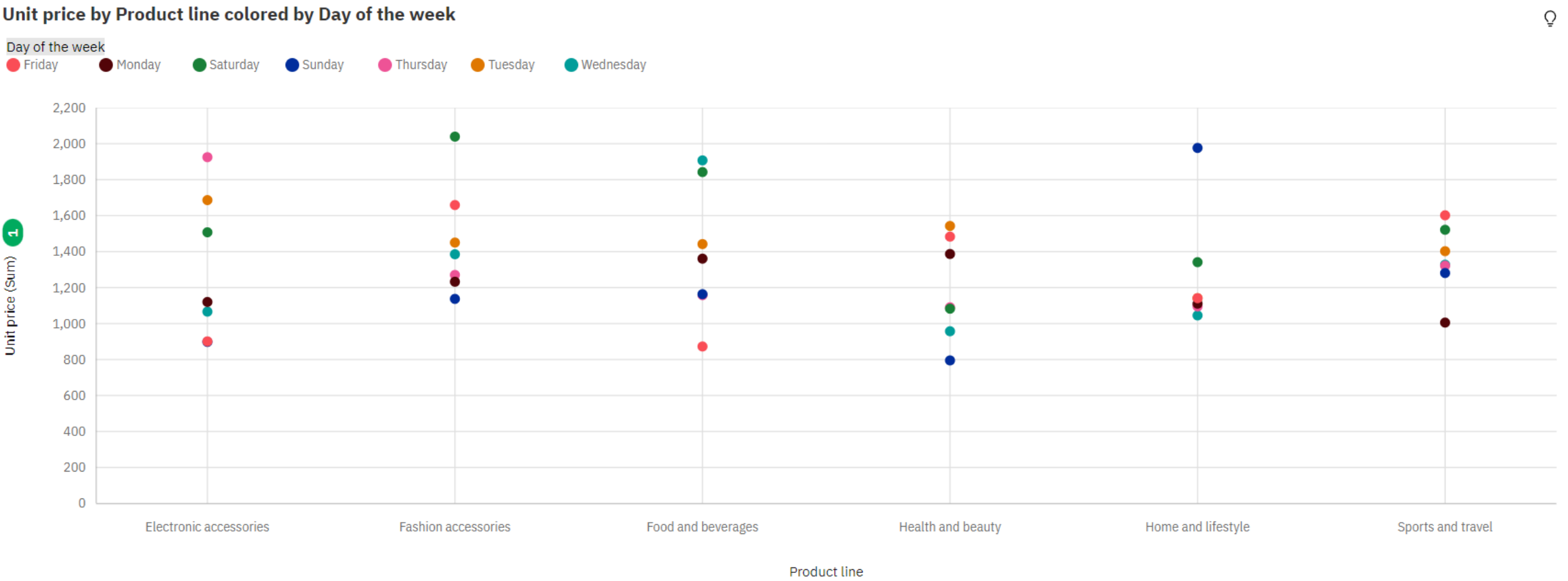
Rating by Total with points for Product line

Day of the week

Friday Monday Saturday Sunday Thursday Tuesday Wednesday



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Product line colored by City sized by Total 1

