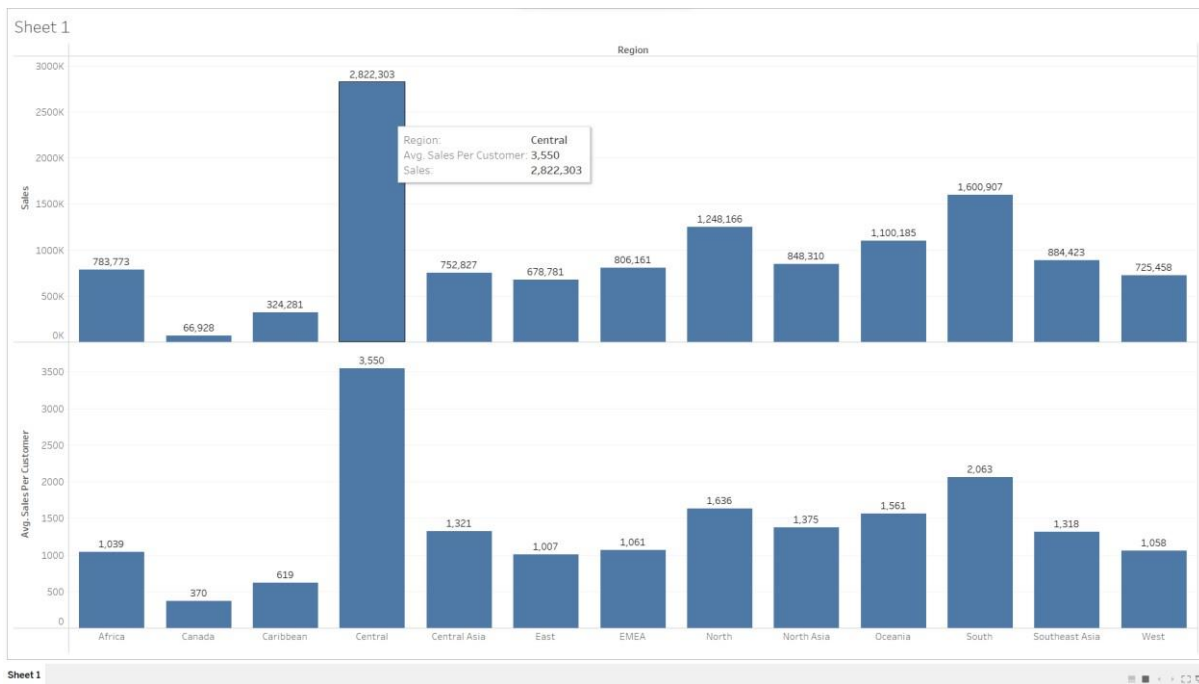# IBM COGNOS DATA ANALYTICS ASSIGNMENT-4

NAME:G.NAGA PAVAN.
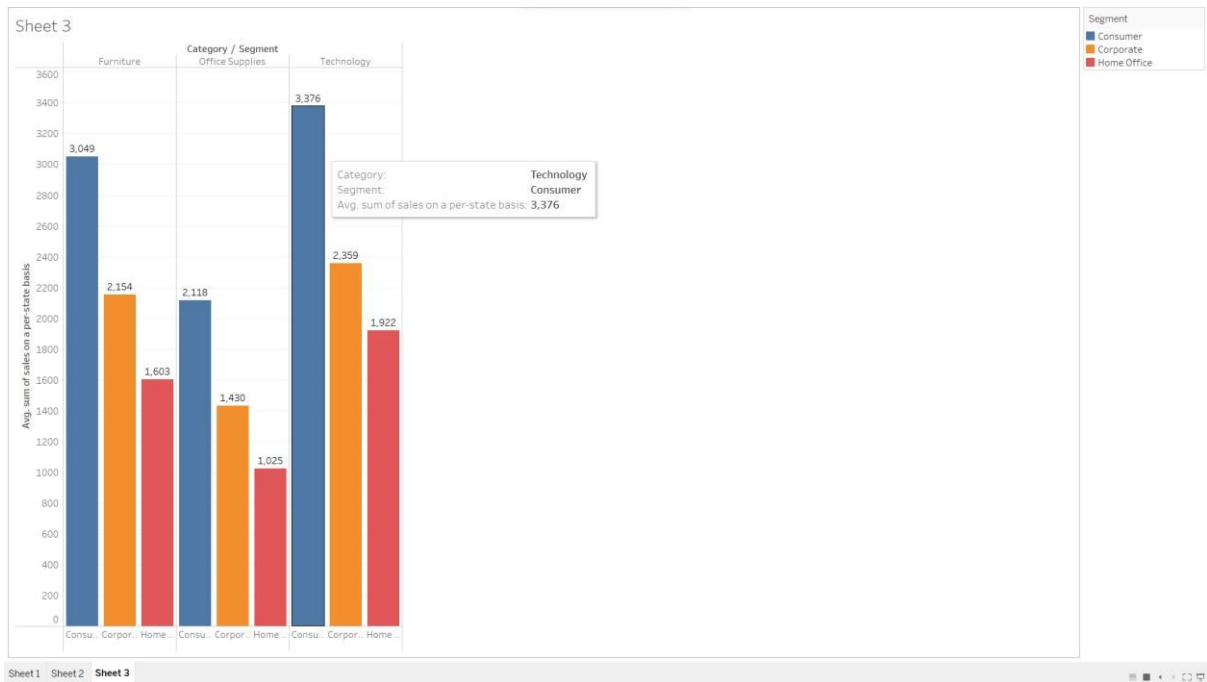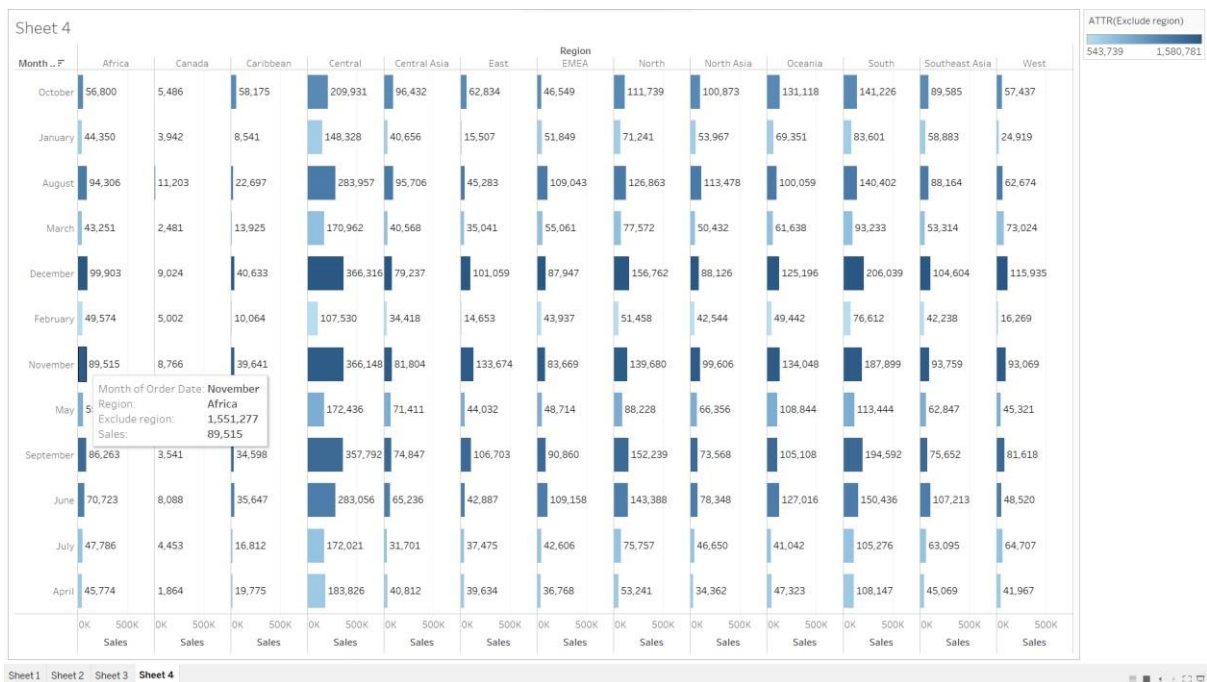## REG NO:21BCB7006.

LOD Expressions :

1. The sum of all sales and the average sales per customer for each region
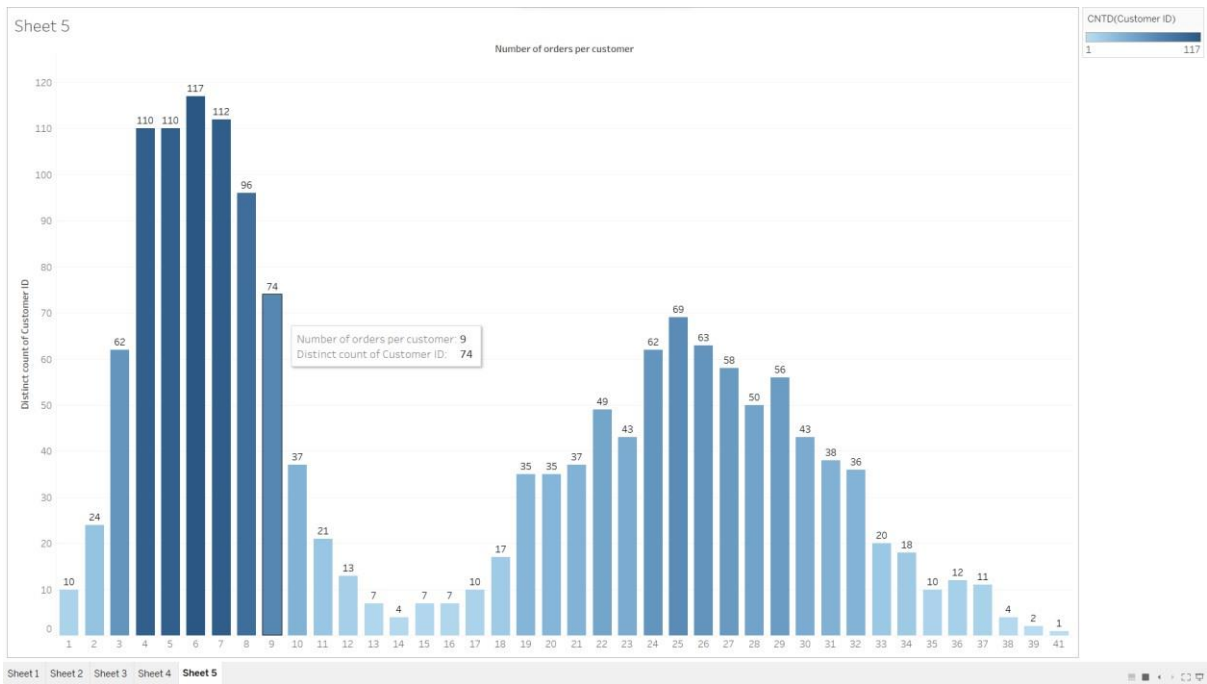
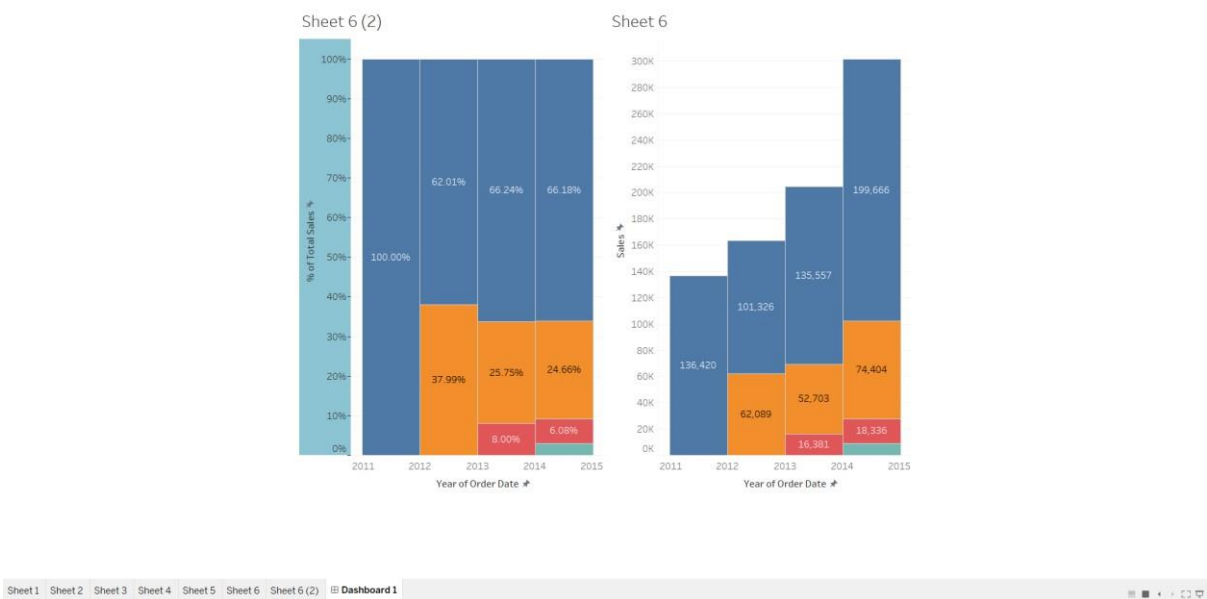**2. The average sum of sales per state that varies across categories and segments.**

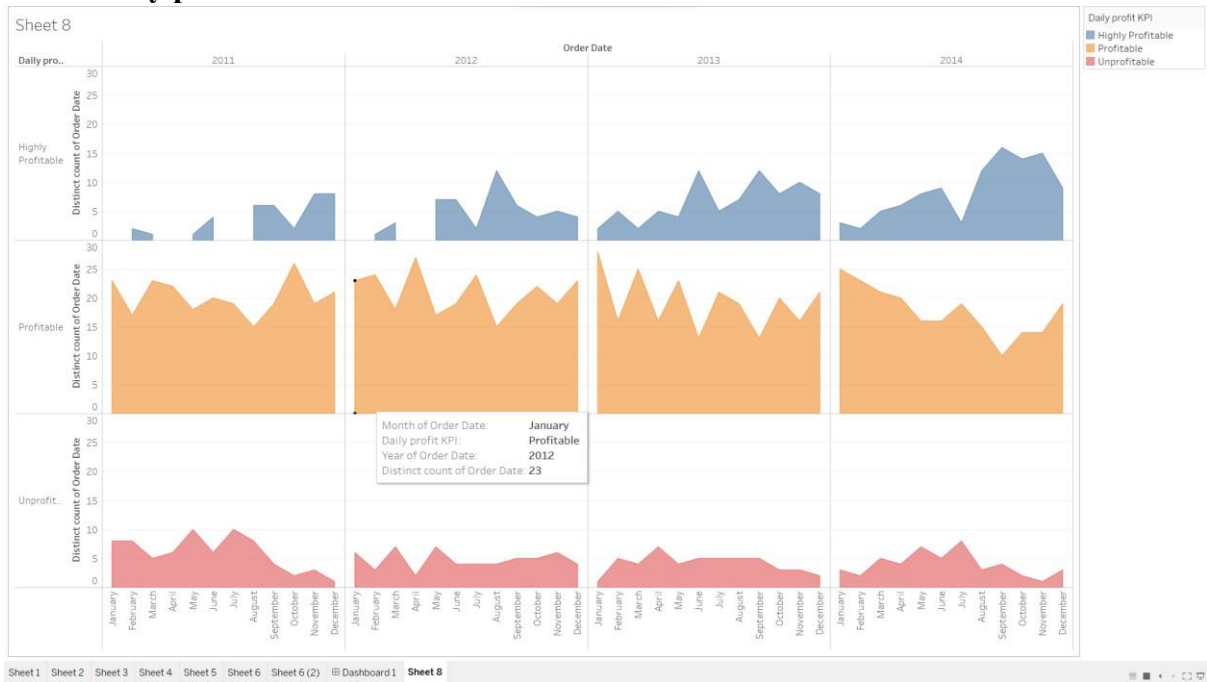**3. Create a level of detail expression, named "Exclude Region", that excludes [Region] from the sum of [Sales]:**

4. Customer order frequency

5. Cohort Analysis

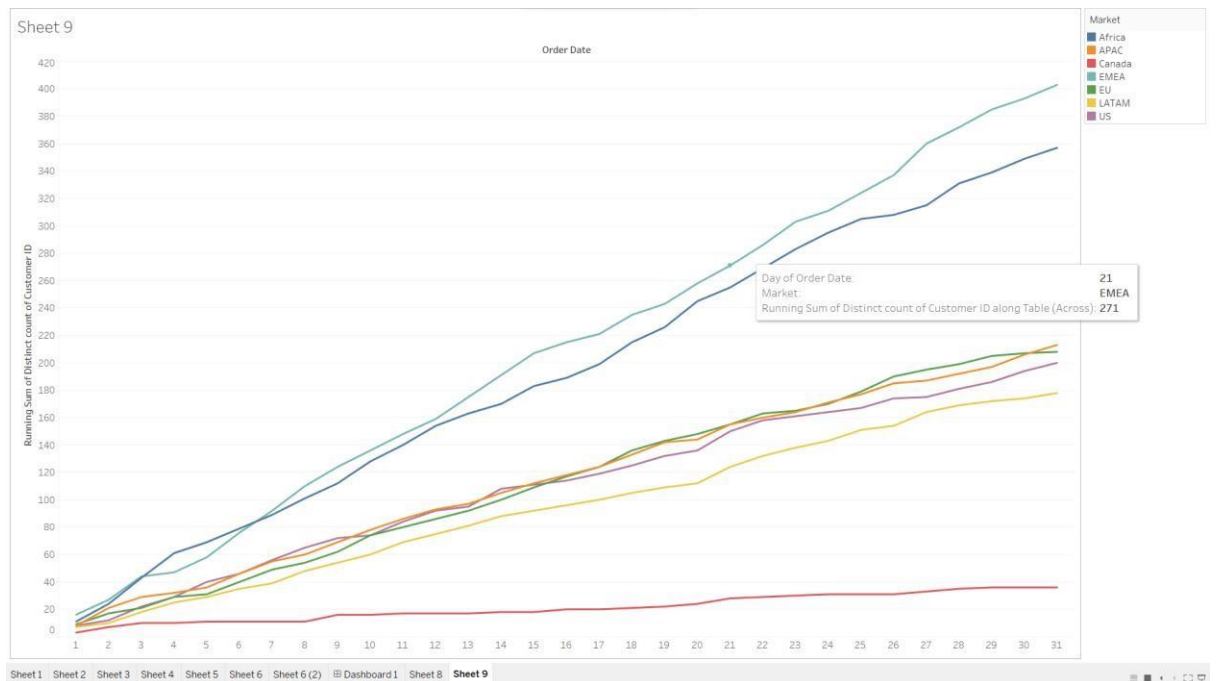## 6. Daily profit KPI

7. New customer Acquisition

8. Comparative sales analysis