

ASSIGNMENT-4

Data Analytics with IBM Cognos

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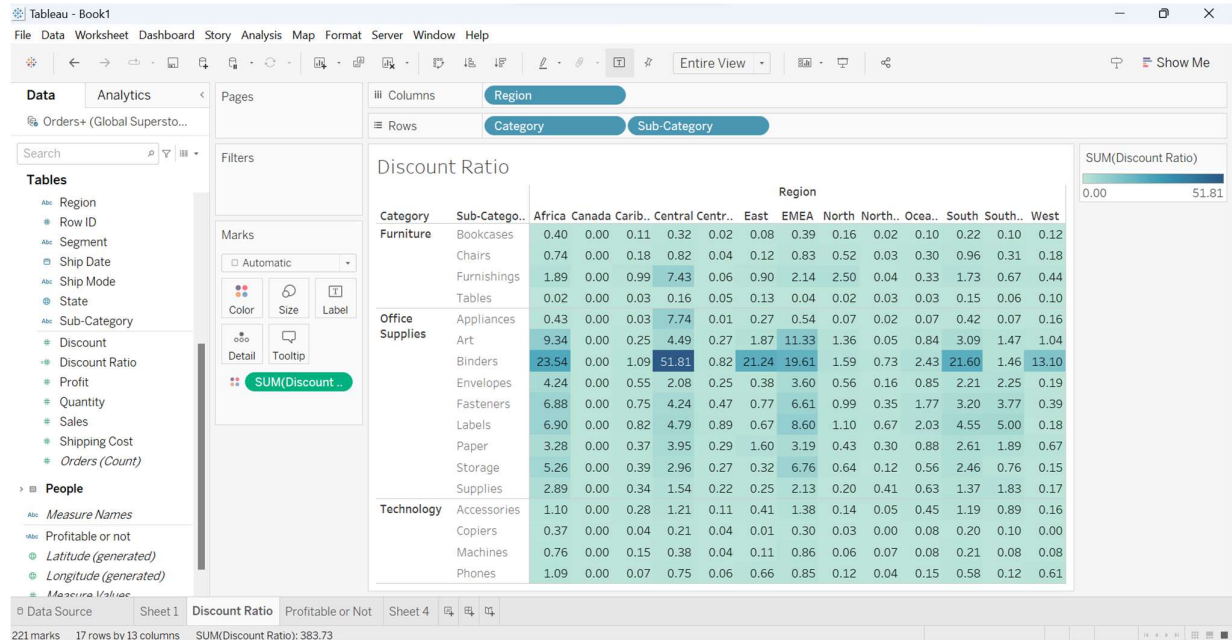
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Challenge:

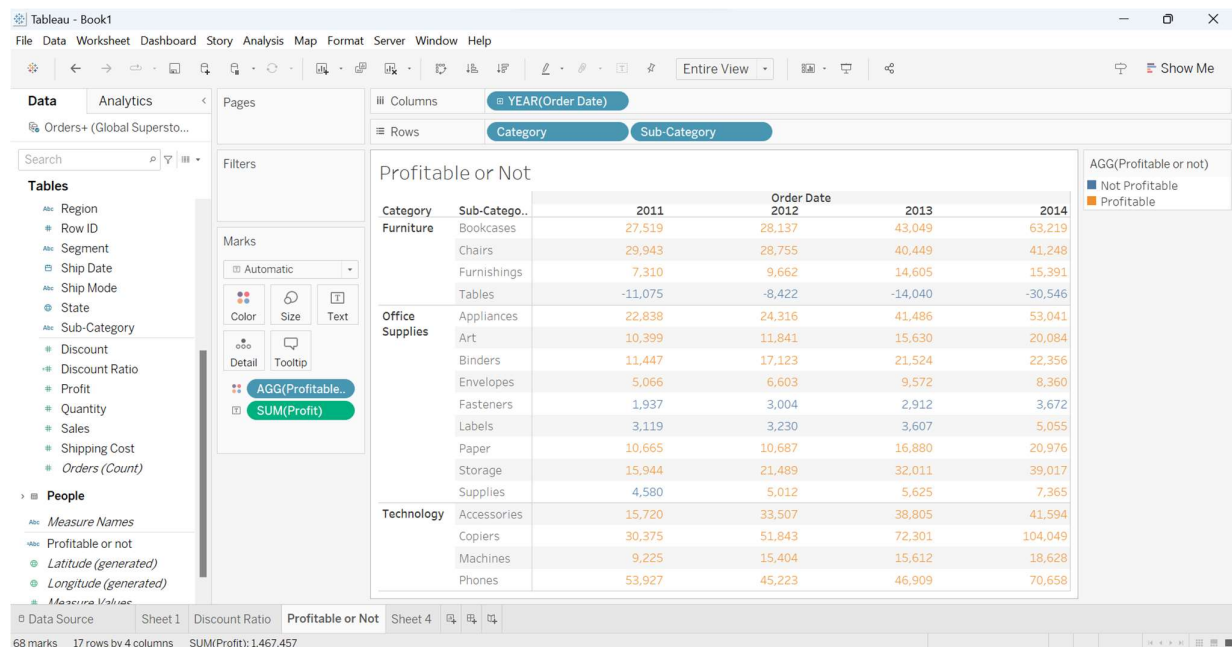
Create basic and Lod calculations in Tableau

BASIC CALCULATIONS:

1)Discount ratio

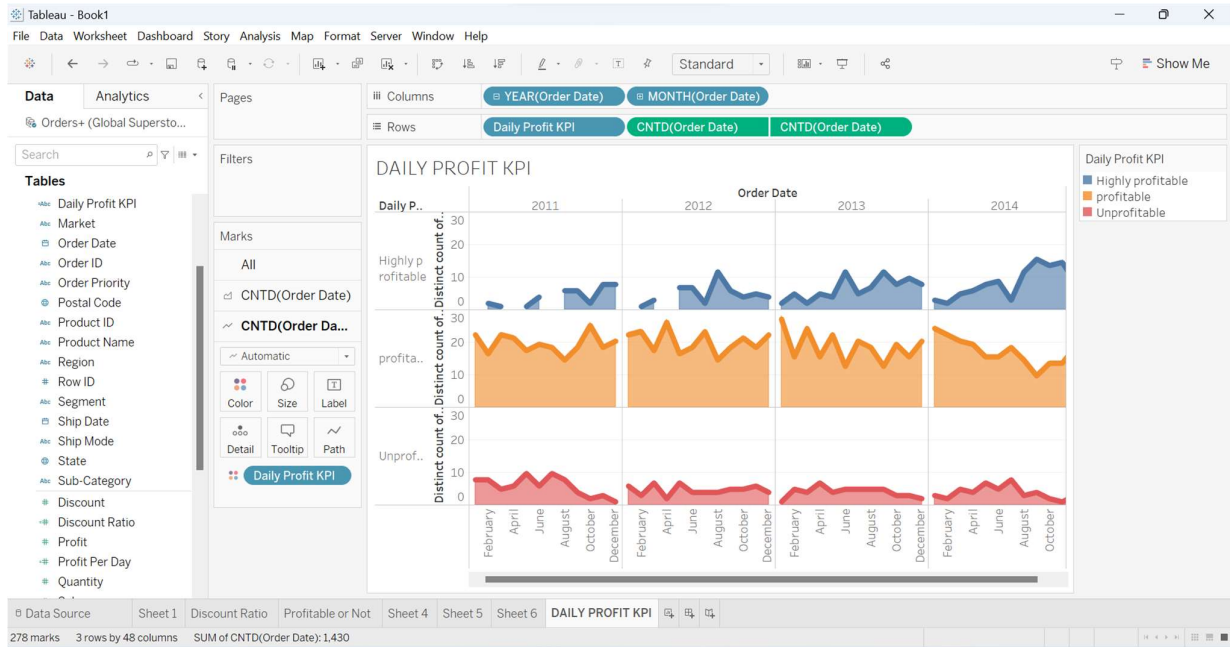


2)Profitable or not

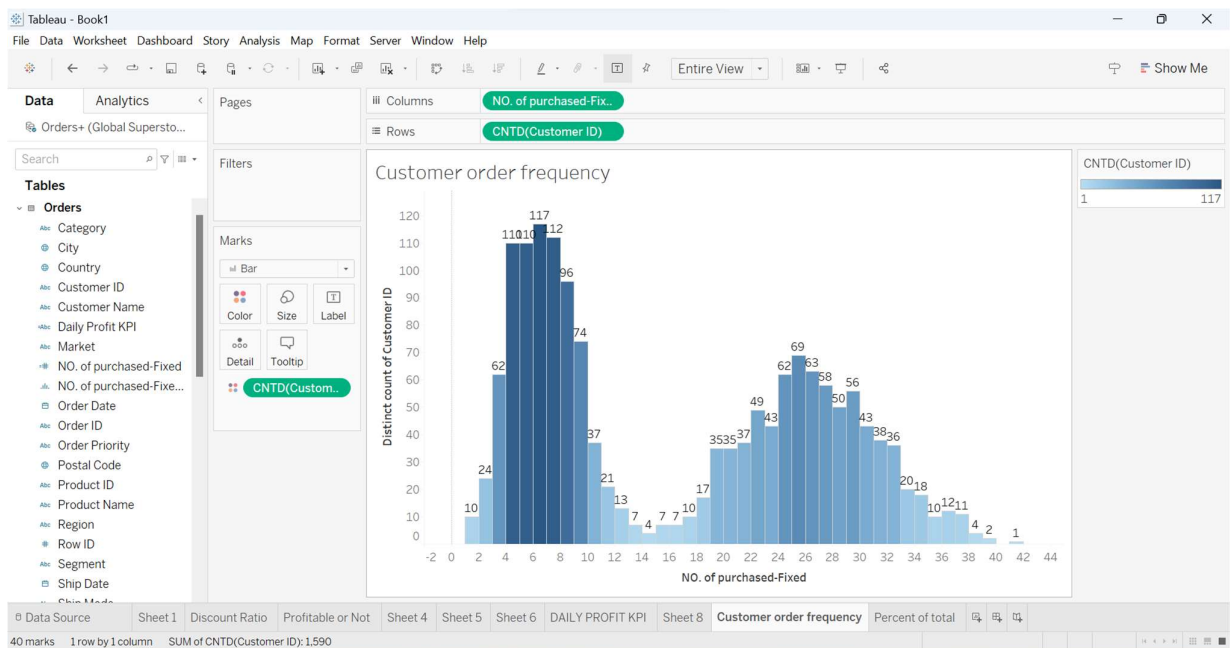


LOD CALCULATIONS:

1)Daily Profit KPI:



2) Customer order frequency



3) Percent of total

