ASSIGNMENT-4

DATA ANALYTICS WITH IBM COGNOS

NAME: HARSHA VARDHAN.J

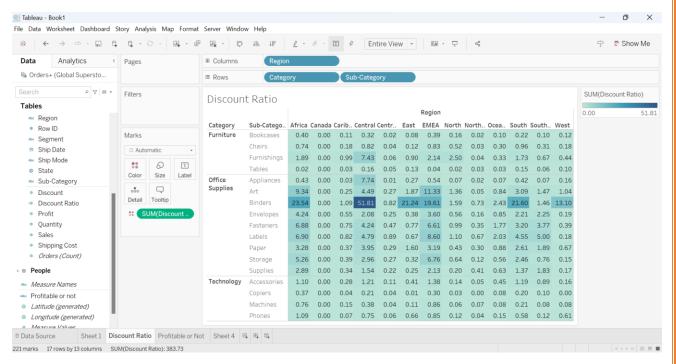
REG.NO:21BCB7102

Challenge:

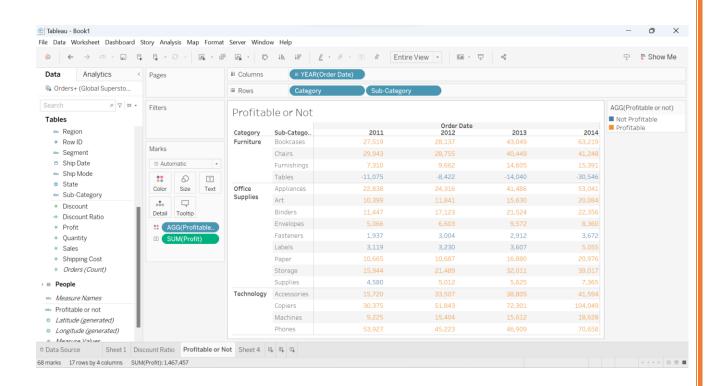
Create basic and Lod calculations in Tableau

BASIC CALCULATIONS:

1)Discount ratio

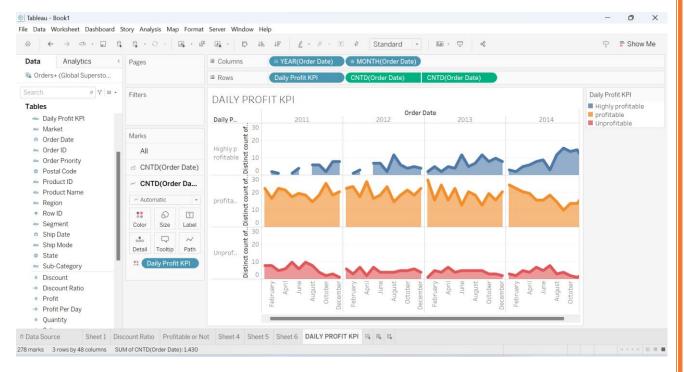


2)Profitable or not

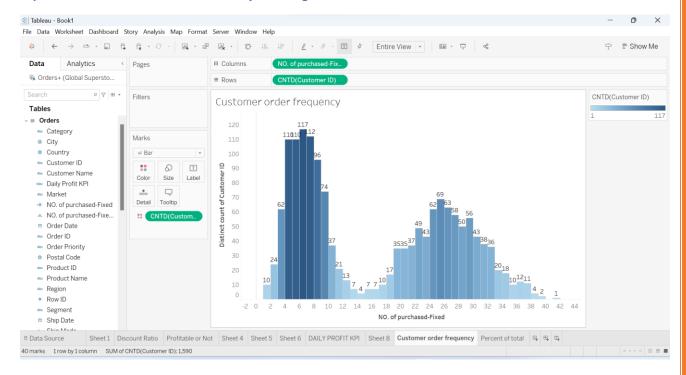


LOD CALCULATIONS:

1) Daily Profit KPI:



2) Customer order frequency



3) Percent of total

