

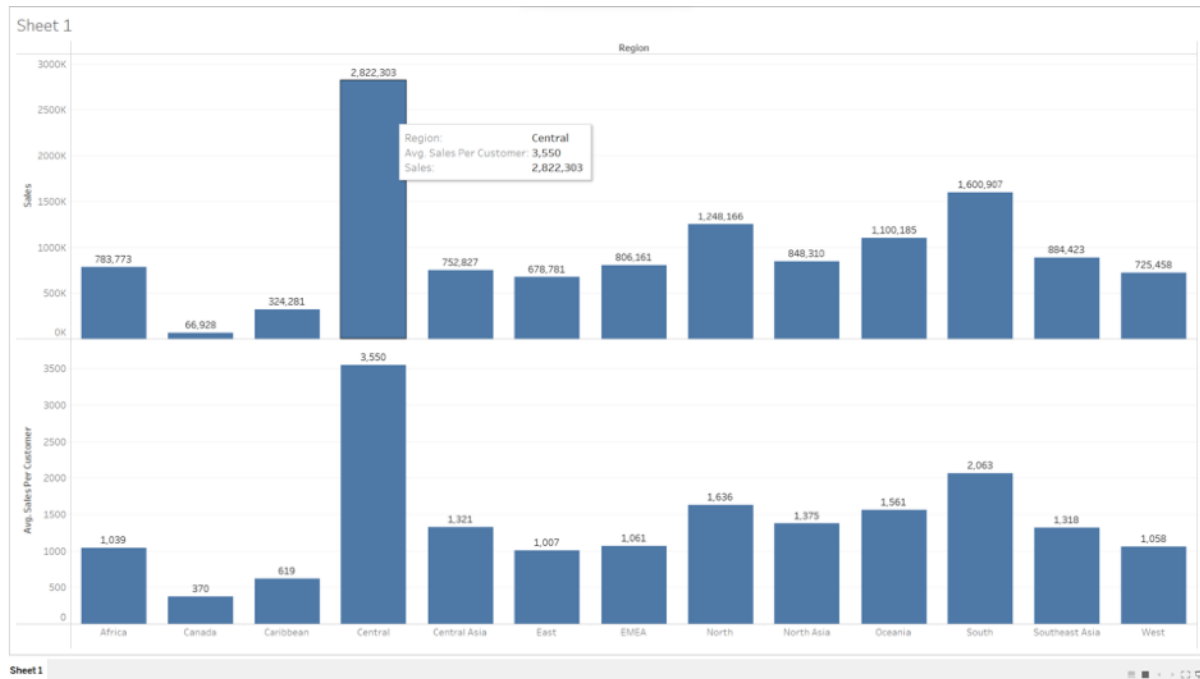
IBM COGNOS DATA ANALYTICS ASSIGNMENT-4

Name: SANTHOS KUMAR

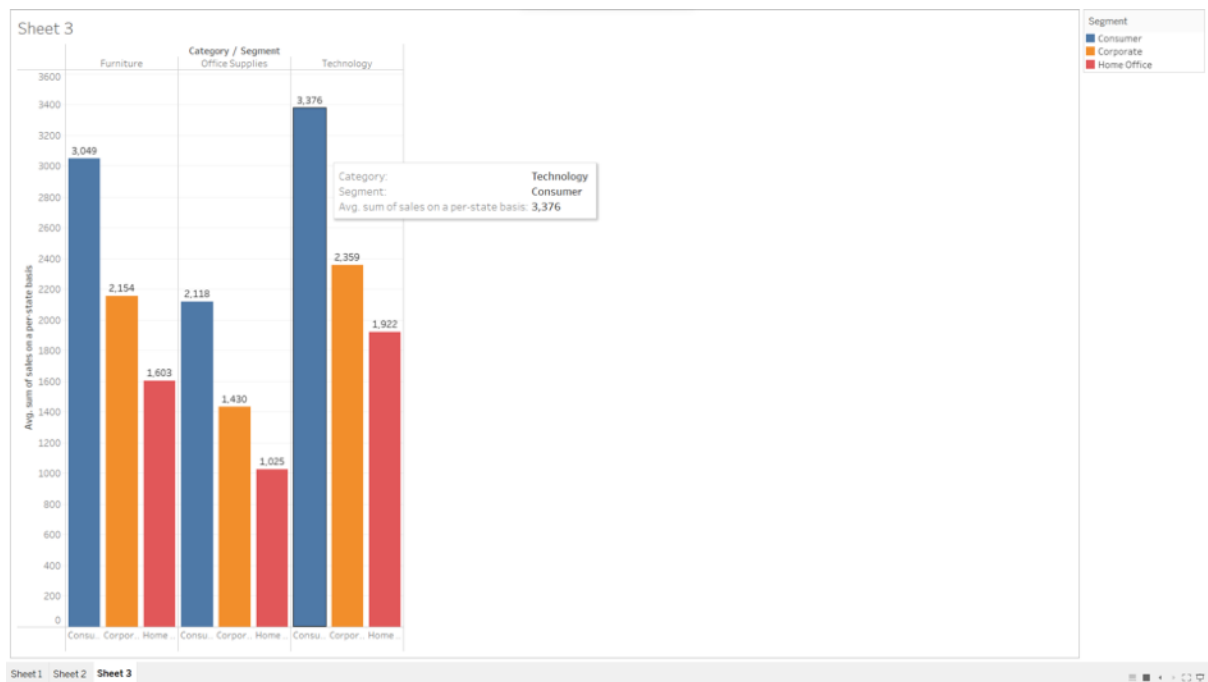
Reg no: 21MIS1039

LOD Expressions :

1. The sum of all sales and the average sales per customer for each region



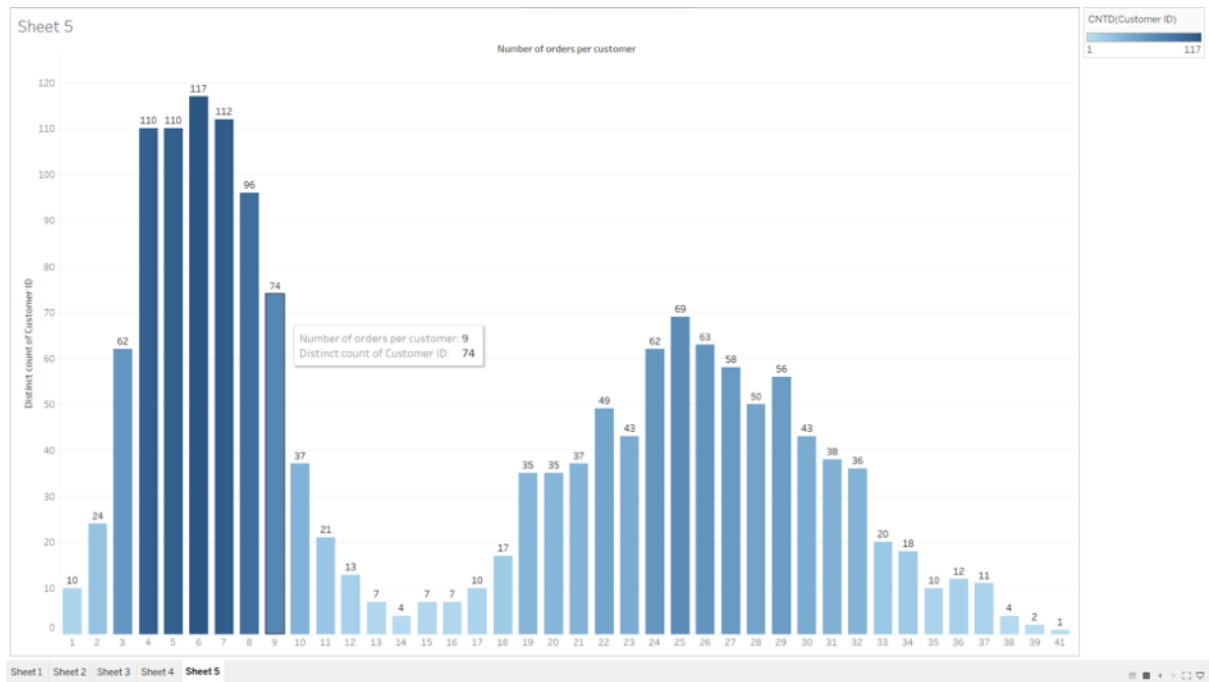
2. The average sum of sales per state that varies across categories and segments.



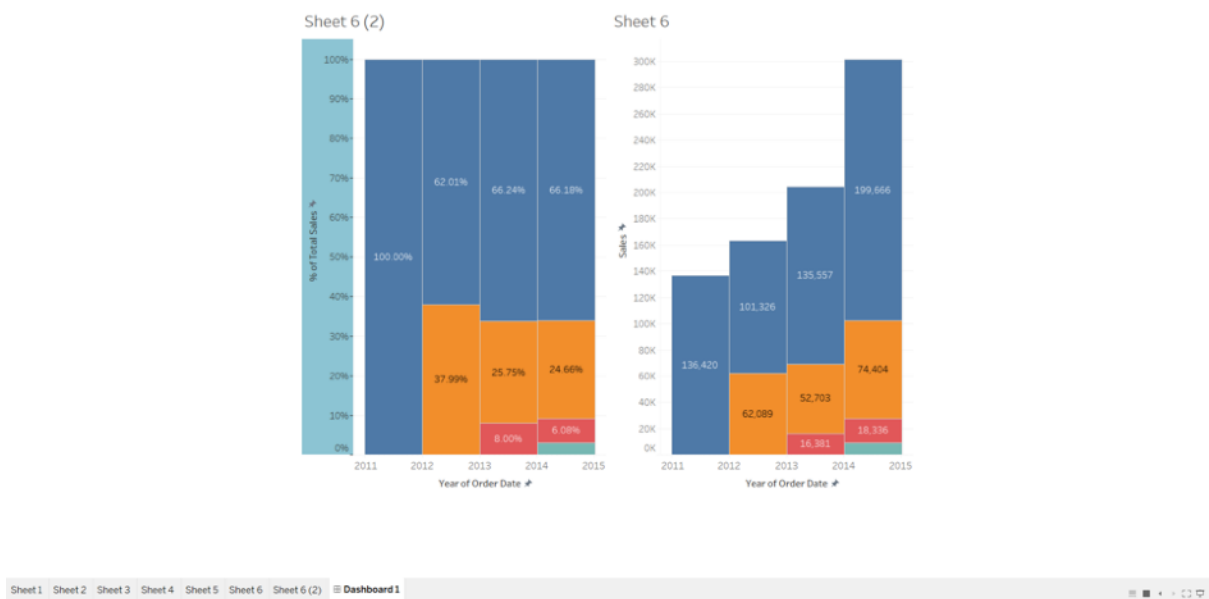
3. Create a level of detail expression, named "Exclude Region", that excludes [Region] from the sum of [Sales]:



4. Customer order frequency



5. Cohort Analysis



Sheet 8

