

+ Code + Text

RAM
Disk

```
from google.colab import drive
drive.mount('/content/drive')
```

Drive already mounted at /content/drive; to attempt to forcibly remount, call drive.mount("/content/drive", force_remount=True).

```
[2] import numpy as np
import pandas as pd
from pandas import plotting
import matplotlib.pyplot as plt
import seaborn as sns
import plotly as py
import plotly.graph_objs as go
from sklearn.cluster import KMeans
import warnings
import os
warnings.filterwarnings("ignore")
py.offline.init_notebook_mode(connected = True)
plt.style.use('fivethirtyeight')
import matplotlib.pyplot as plt
import seaborn as sns
plt.style.use('fivethirtyeight')
import plotly.offline as py
from plotly.offline import init_notebook_mode, iplot
import plotly.graph_objs as go
```

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0s

[4]

```
from sklearn.preprocessing import LabelEncoder
%matplotlib inline
from sklearn.cluster import KMeans
from scipy.cluster.hierarchy import linkage, dendrogram
```

0s

[5]

```
path="/content/drive/MyDrive/Mall_Customers.csv"
dataset=pd.read_csv(path)
```

0s

▶

dataset.head(3)

↗

	CustomerID	Gender	Age	Annual Income (k\$)	Spending Score (1-100)
0	1	Male	19	15	39
1	2	Male	21	15	81
2	3	Female	20	16	6

📊

📈

0s

[7]

```
dataset.dtypes
```

CustomerID	int64
Gender	object
Age	int64
Annual Income (k\$)	int64
Spending Score (1-100)	int64

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```

[7] Annual Income (k$)      int64
     Spending Score (1-100) int64
     dtype: object

```

```
dataset.rename(index=str, columns={'Annual Income (k$)': 'Income', 'Spending Score (1-100)': 'Score'}, inplace=True)
dataset.head(3)
```

	CustomerID	Gender	Age	Income	Score
0	1	Male	19	15	39
1	2	Male	21	15	81
2	3	Female	20	16	6

```
[9] dataset.info()
```

```
<class 'pandas.core.frame.DataFrame'>
Index: 200 entries, 0 to 199
Data columns (total 5 columns):
#   Column      Non-Null Count  Dtype
---  -
0   CustomerID  200 non-null    int64
1   Gender       200 non-null    object
2   Age          200 non-null    int64
3   Income       200 non-null    int64
```

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```
✓ [9] 2 Age      200 non-null  int64  
      3 Income   200 non-null  int64  
      4 Score    200 non-null  int64  
      dtypes: int64(4), object(1)  
      memory usage: 9.4+ KB
```

```
✓ 0s [10] print('This dataset contains ',dataset.shape[0],'rows')  
      print('This dataset contains ',dataset.shape[1],'columns')
```

```
[10] This dataset contains 200 rows  
      This dataset contains 5 columns
```

```
✓ 1s [11] dataset.iloc[:,1:].corr()
```

	Age	Income	Score
Age	1.000000	-0.012398	-0.327227
Income	-0.012398	1.000000	0.009903
Score	-0.327227	0.009903	1.000000

```
✓ 0s [12] dataset.drop('CustomerID',axis=1,inplace=True)  
      print("Mean of Annual Income (k$) of Female:",dataset['Income'].loc[dataset['Gender'] == 'Female'].mean())  
      print("Mean of Annual Income (k$) of Male:",dataset['Income'].loc[dataset['Gender'] == 'Male'].mean())
```

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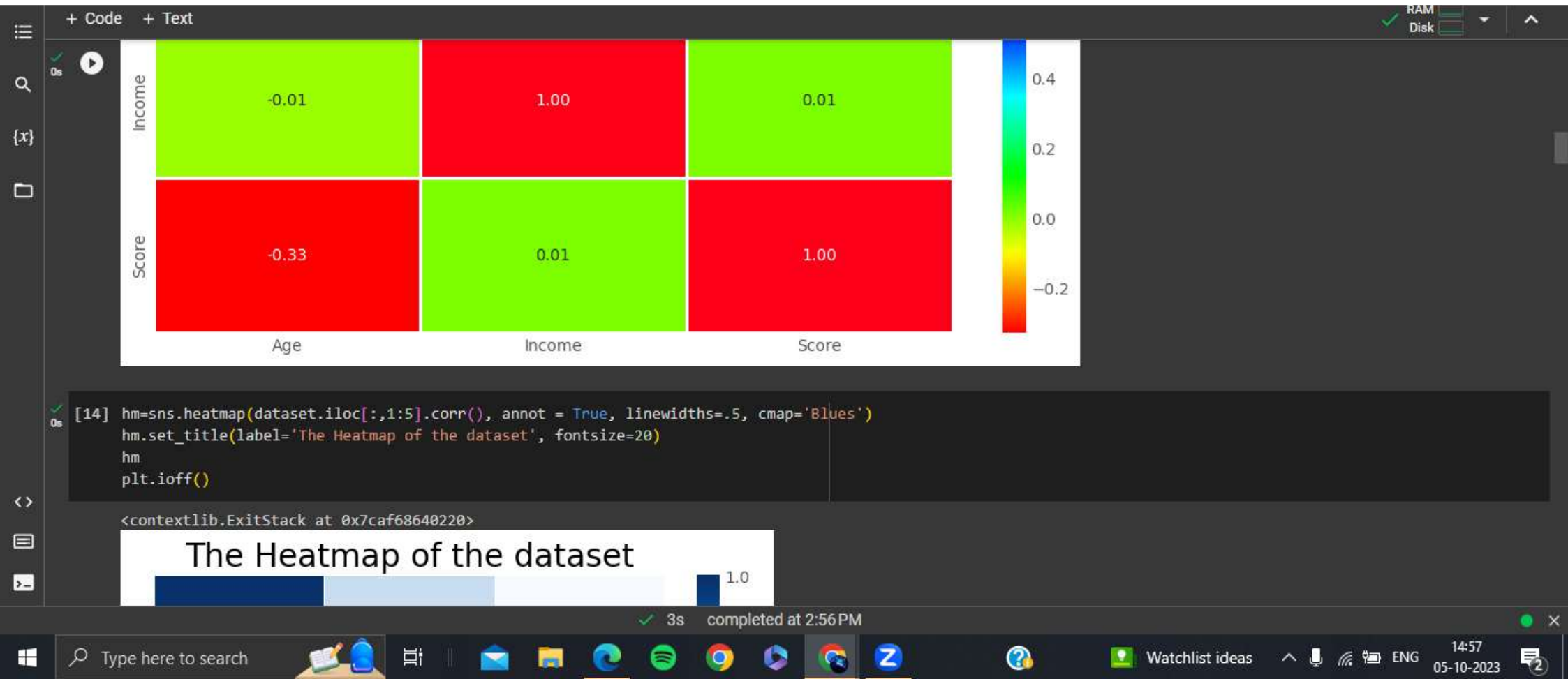
```
[12] print("Mean of Annual Income (k$) of Female:", dataset['Income'].loc[dataset['Gender'] == 'Female'].mean())  
print("Mean of Annual Income (k$) of Male:", dataset['Income'].loc[dataset['Gender'] == 'Male'].mean())
```

```
Mean of Annual Income (k$) of Female: 59.25  
Mean of Annual Income (k$) of Male: 62.22727272727273
```

```
[13] plt.figure(figsize=(10,5))  
sns.heatmap(dataset.corr(), annot=True, cmap='hsv', fmt='.2f', linewidths=2)  
plt.show()
```



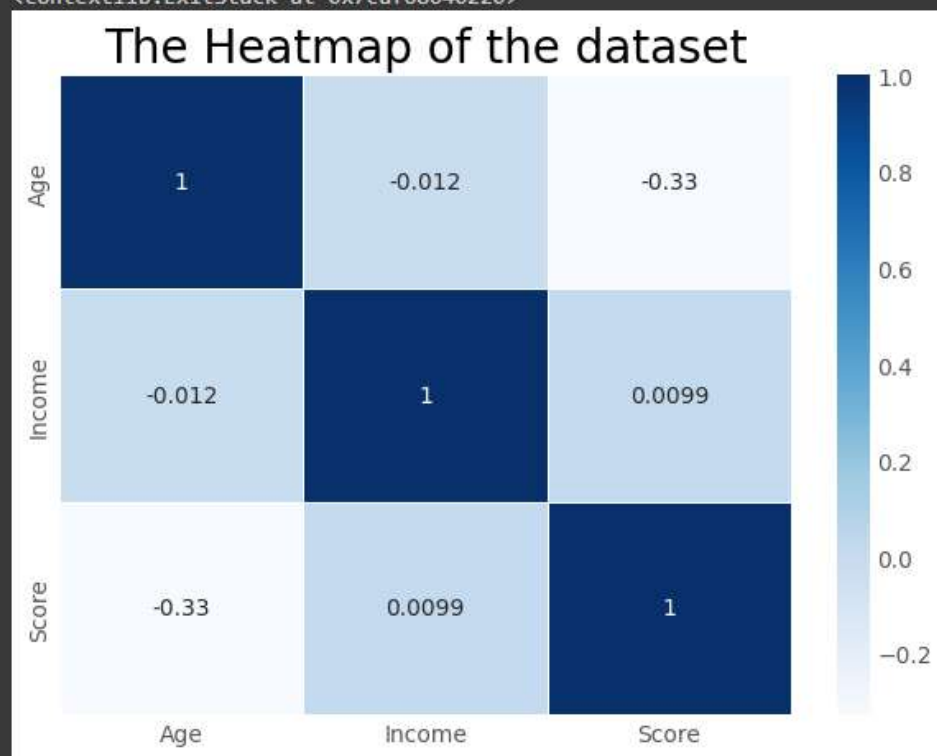
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<contextlib.ExitStack at 0x7caf68640220>

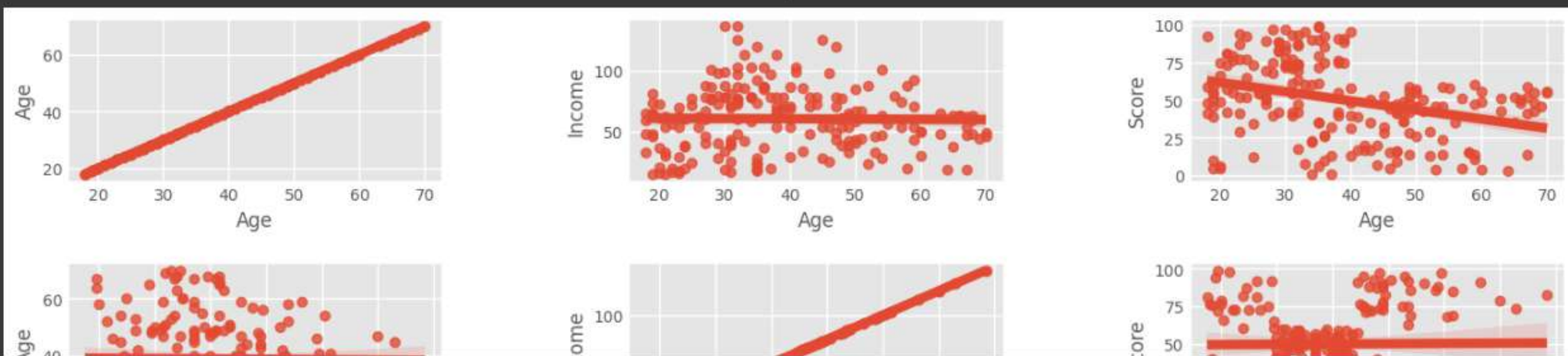


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```
plt.figure(1,figsize=(15,7))
n=0
for x in ['Age','Income','Score']:
    for y in ['Age','Income','Score']:
        n+=1
        plt.subplot(3,3,n)
        plt.subplots_adjust(hspace=0.5,wspace=0.5)
        sns.regplot(x=x,y=y,data=dataset)
        plt.ylabel(y.split()[0]+'+'y.split()[1] if len(y.split())>1 else y)
plt.show()
```



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dataset.groupby('Gender').mean()

Age Income Score

Gender

Female	38.098214	59.250000	51.526786
Male	39.806818	62.227273	48.511364

0s

[17] print(sum(dataset.duplicated()))
dataset = dataset.drop_duplicates()

0

0s

[18] dataset.Age.unique()

array([19, 21, 20, 23, 31, 22, 35, 64, 30, 67, 58, 24, 37, 52, 25, 46, 54,
29, 45, 40, 60, 53, 18, 49, 42, 36, 65, 48, 50, 27, 33, 59, 47, 51,
69, 70, 63, 43, 68, 32, 26, 57, 38, 55, 34, 66, 39, 44, 28, 56, 41])

0s

[20] print(len(dataset.Age.unique()))

51

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Watchlist ideas

14:57
05-10-2023

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51

dataset.Age.value_counts()[:10]

```
32    11
35     9
19     8
31     8
30     7
49     7
40     6
38     6
47     6
27     6
Name: Age, dtype: int64
```

```
[21] dataset['Age'].describe()
```

```
count    200.000000
mean      38.850000
std       13.969007
min       18.000000
25%       28.750000
50%       36.000000
75%       49.000000
max       70.000000
Name: Age, dtype: float64
```


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
✓ 0s [21] dataset['Age'].describe()

```
count    200.000000
mean      38.850000
std       13.969007
min       18.000000
25%       28.750000
50%       36.000000
75%       49.000000
max       70.000000
Name: Age, dtype: float64
```

✓ 0s  bins = [18, 22, 50, 70]
labels = ['Young', 'Adult', 'Senior']
dataset['Age Range'] = pd.cut(dataset['Age'], bins=bins, labels=labels, right=False)
dataset.head()

 Gender Age Income Score Age Range 

0	Male	19	15	39	Young
1	Male	21	15	81	Young
2	Female	20	16	6	Young
3	Female	23	16	77	Adult



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```
bins = [18, 22, 50, 70]
labels = ['Young', 'Adult', 'Senior']
dataset['Age Range'] = pd.cut(dataset['Age'], bins=bins, labels=labels, right=False)
dataset.head()
```

GenderAgeIncomeScoreAge Range

0Male191539Young

1Male211581Young

2Female20166Young

3Female231677Adult

4Female311740Adult

0s

```
[26] dataset.Age.value_counts()[:3]
```

```
32    11
35     9
19     8
Name: Age, dtype: int64
```

0s

```
[27] AnnualIncome_32=0
      AnnualIncome_35=0
```

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Watchlist ideas

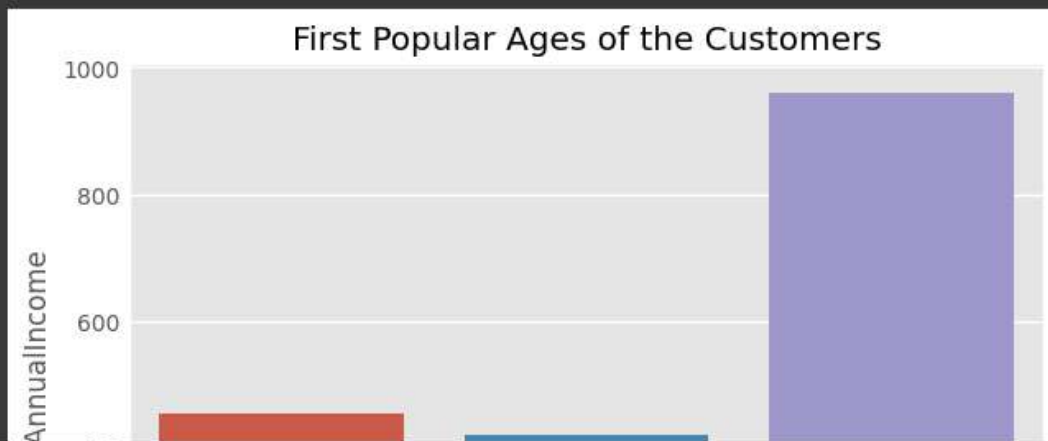
14:5705-10-2023

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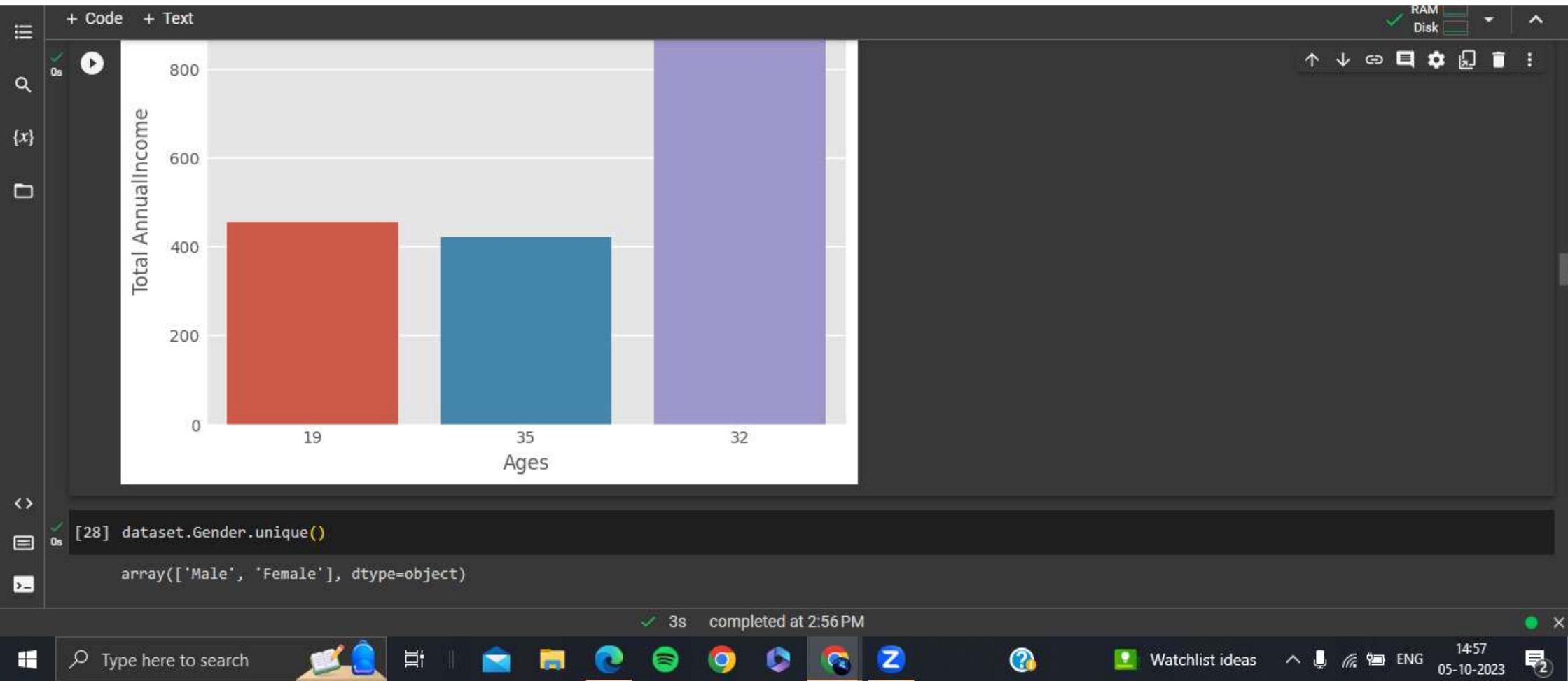
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```
AnnualIncome_32=0  
AnnualIncome_35=0  
AnnualIncome_19=0  
AnnualIncome_32=sum(dataset[dataset['Age']==32].Income)  
AnnualIncome_35=sum(dataset[dataset['Age']==35].Income)  
AnnualIncome_19=sum(dataset[dataset['Age']==19].Income)  
plt.title('First Popular Ages of the Customers')  
sns.barplot(x=['19','35','32'],y=[AnnualIncome_19,AnnualIncome_35,AnnualIncome_32])  
plt.xlabel('Ages')  
plt.ylabel('Total AnnualIncome')  
plt.show()
```



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```
[28] dataset.Gender.unique()

array(['Male', 'Female'], dtype=object)
```

```
dataset.Gender.value_counts()
```

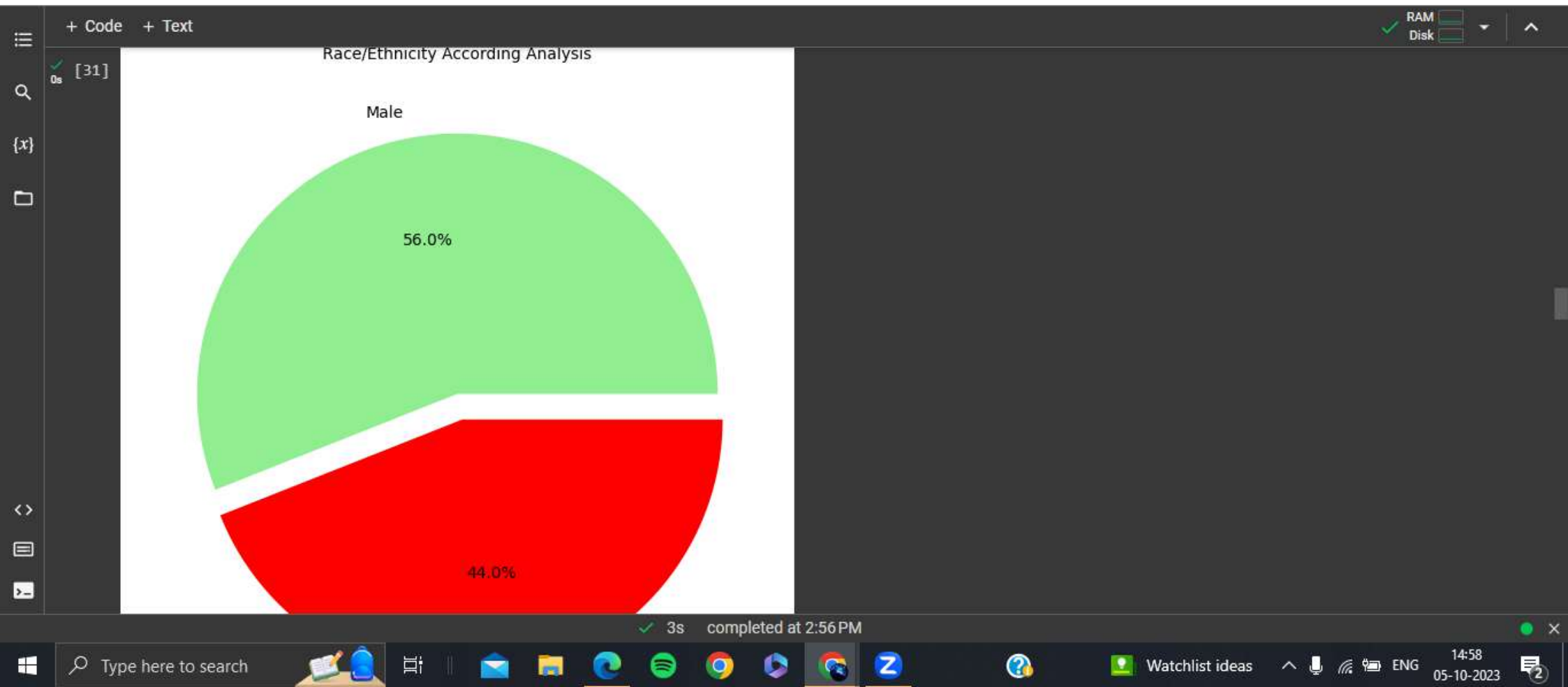
```
Female    112
Male      88
Name: Gender, dtype: int64
```

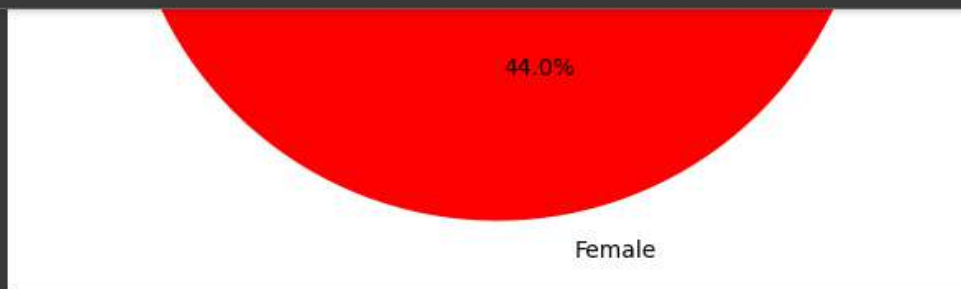
```
[31] labels=dataset.Gender.unique()
      colors=['lightgreen','red']
      explode=[0,0.1]
      values=dataset.Gender.value_counts().values
      plt.figure(figsize=(7,7))
      plt.pie(values,explode=explode,labels=labels,colors=colors,autopct='%1.1f%%')
      plt.title('Race/Ethnicity According Analysis',color='black',fontsize=10)
      plt.show()
```

Race/Ethnicity According Analysis

Male

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```
[32] #Male Age
print('Max :',max(dataset[dataset['Gender']=='Male'].Age))
print('Min :',min(dataset[dataset['Gender']=='Male'].Age))
print('Mean :',np.mean(dataset[dataset['Gender']=='Male'].Age))
print('Std :',np.std(dataset[dataset['Gender']=='Male'].Age))
```

```
Max : 70
Min : 18
Mean : 39.80681818181818
Std : 15.426407372472944
```

```
[33] #Female Age
print('Max :',max(dataset[dataset['Gender']=='Female'].Age))
print('Min :',min(dataset[dataset['Gender']=='Female'].Age))
print('Mean :',np.mean(dataset[dataset['Gender']=='Female'].Age))
```

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✓ [32] Max : 70
0s Min : 18
Mean : 39.80681818181818
Std : 15.426407372472944

✓ #Female Age
0s
print('Max :',max(dataset[dataset['Gender']=='Female'].Age))
print('Min :',min(dataset[dataset['Gender']=='Female'].Age))
print('Mean :',np.mean(dataset[dataset['Gender']=='Female'].Age))
print('Std :',np.std(dataset[dataset['Gender']=='Female'].Age))

➡ Max : 68
Min : 18
Mean : 38.098214285714285
Std : 12.587522039581055

✓ [34] print('Max :',max(dataset[dataset['Gender']=='Male'].Income))
0s print('Min :',min(dataset[dataset['Gender']=='Male'].Income))
print('Mean :',np.mean(dataset[dataset['Gender']=='Male'].Income))
print('Std :',np.std(dataset[dataset['Gender']=='Male'].Income))

Max : 137
Min : 15
Mean : 62.22727272727273
Std : 26.486586344758496

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```
0s [35] Mean : 59.25
Std : 25.8955663607278
```

```
[36] #Male SpendingScore
```

```
print('Max :', max(dataset[dataset['Gender']=='Male'].Score))
print('Min :', min(dataset[dataset['Gender']=='Male'].Score))
print('Mean :', np.mean(dataset[dataset['Gender']=='Male'].Score))
print('Std :', np.std(dataset[dataset['Gender']=='Male'].Score))
```

```
Max : 97
Min : 1
Mean : 48.51136363636363
Std : 27.737812359739767
```

```
[37] #Female SpendingScore
```

```
print('Max :', max(dataset[dataset['Gender']=='Female'].Score))
print('Min :', min(dataset[dataset['Gender']=='Female'].Score))
print('Mean :', np.mean(dataset[dataset['Gender']=='Female'].Score))
print('Std :', np.std(dataset[dataset['Gender']=='Female'].Score))
```

```
Max : 99
Min : 5
Mean : 51.526785714285715
Std : 24.00705246880166
```

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```
[38] from sklearn.preprocessing import LabelEncoder  
label_encoder = LabelEncoder()  
integer_encoded = label_encoder.fit_transform(dataset['Gender'].values)  
dataset['Gender'] = integer_encoded  
dataset.head(7)
```

	Gender	Age	Income	Score	Age Range
0	1	19	15	39	Young
1	1	21	15	81	Young
2	0	20	16	6	Young
3	0	23	16	77	Adult
4	0	31	17	40	Adult
5	0	22	17	76	Adult
6	0	35	18	6	Adult

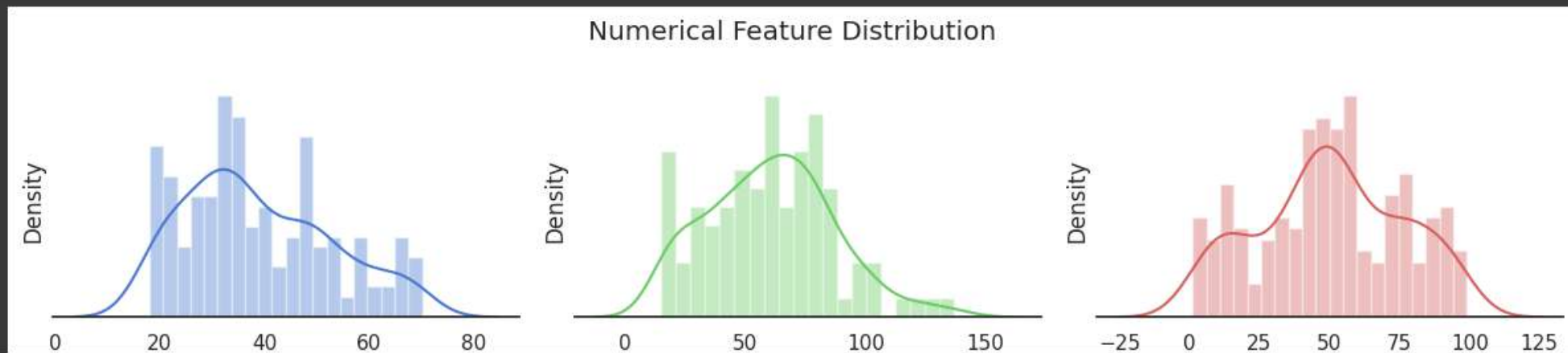
```
[39] sns.set(style='white', palette='muted', color_codes=True)  
fig, axs = plt.subplots(1, 3, figsize=(12, 3))  
sns.despine(left=True)  
axs[0] = sns.distplot(dataset['Age'], bins=20, ax=axs[0])  
axs[1] = sns.distplot(dataset['Income'], bins=20, ax=axs[1], color='g')
```

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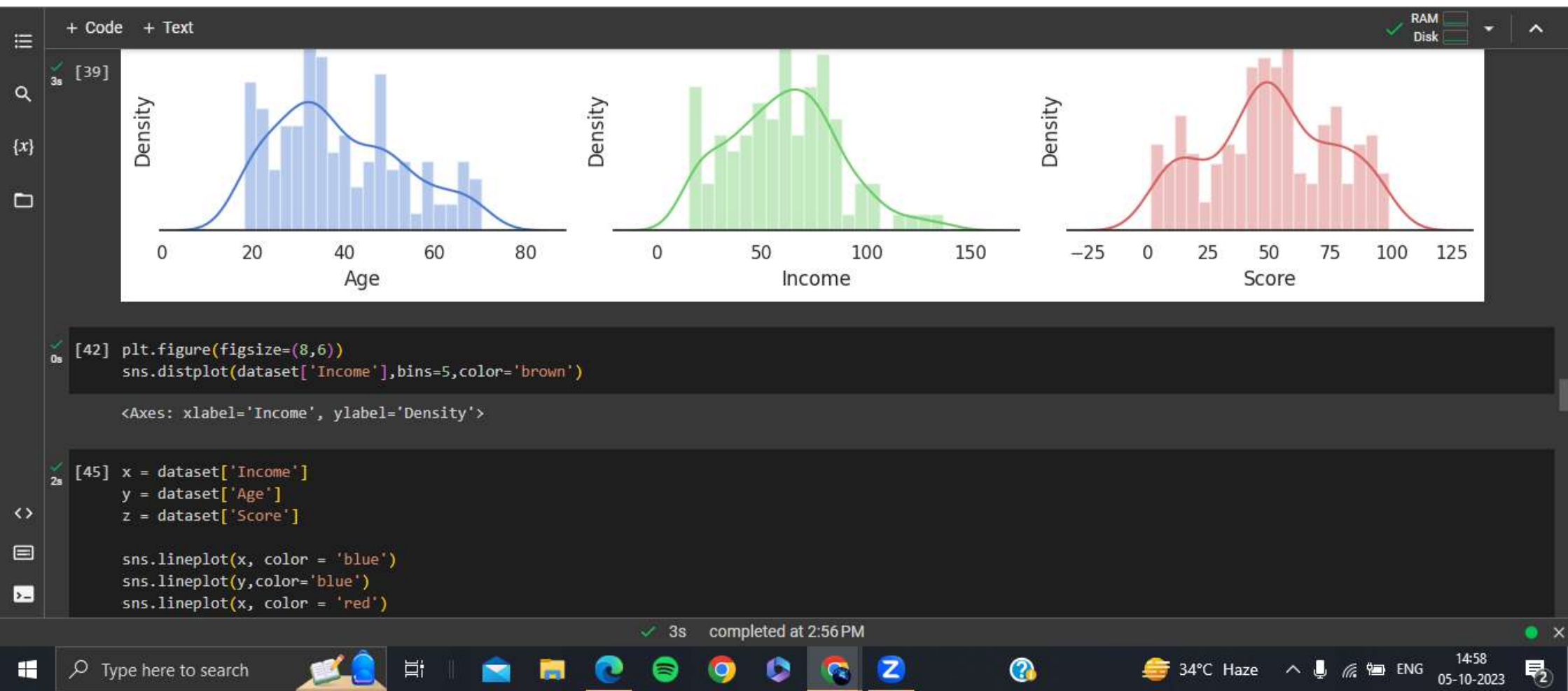
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```
[39] sns.set(style='white', palette='muted', color_codes=True)
fig, axs = plt.subplots(1, 3, figsize=(12, 3))
sns.despine(left=True)
axs[0] = sns.distplot(dataset['Age'], bins=20, ax=axs[0])
axs[1] = sns.distplot(dataset['Income'], bins=20, ax=axs[1], color='g')
axs[2] = sns.distplot(dataset['Score'], bins=20, ax=axs[2], color='r')
fig.suptitle('Numerical Feature Distribution')
plt.setp(axs, yticks=[])
plt.tight_layout()
plt.show()
```




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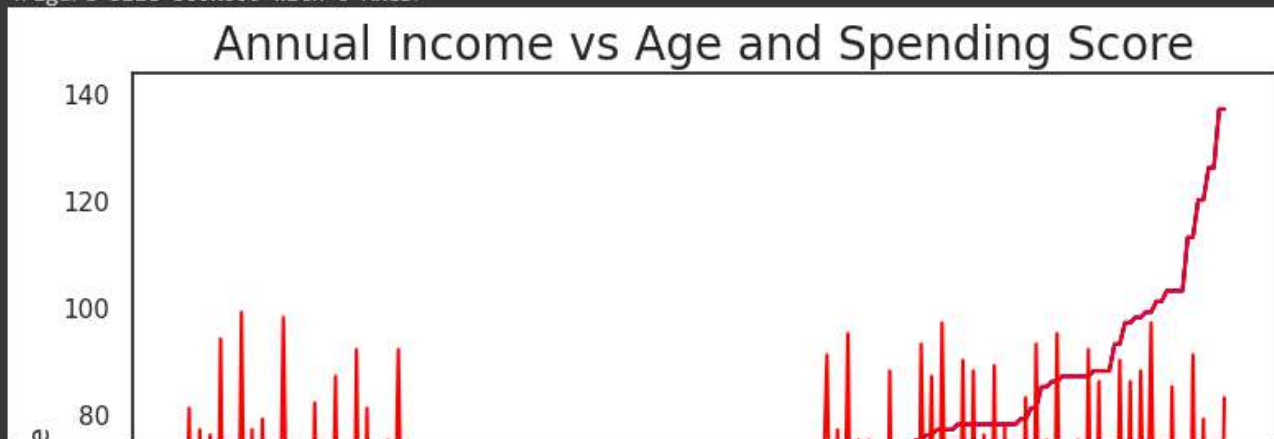


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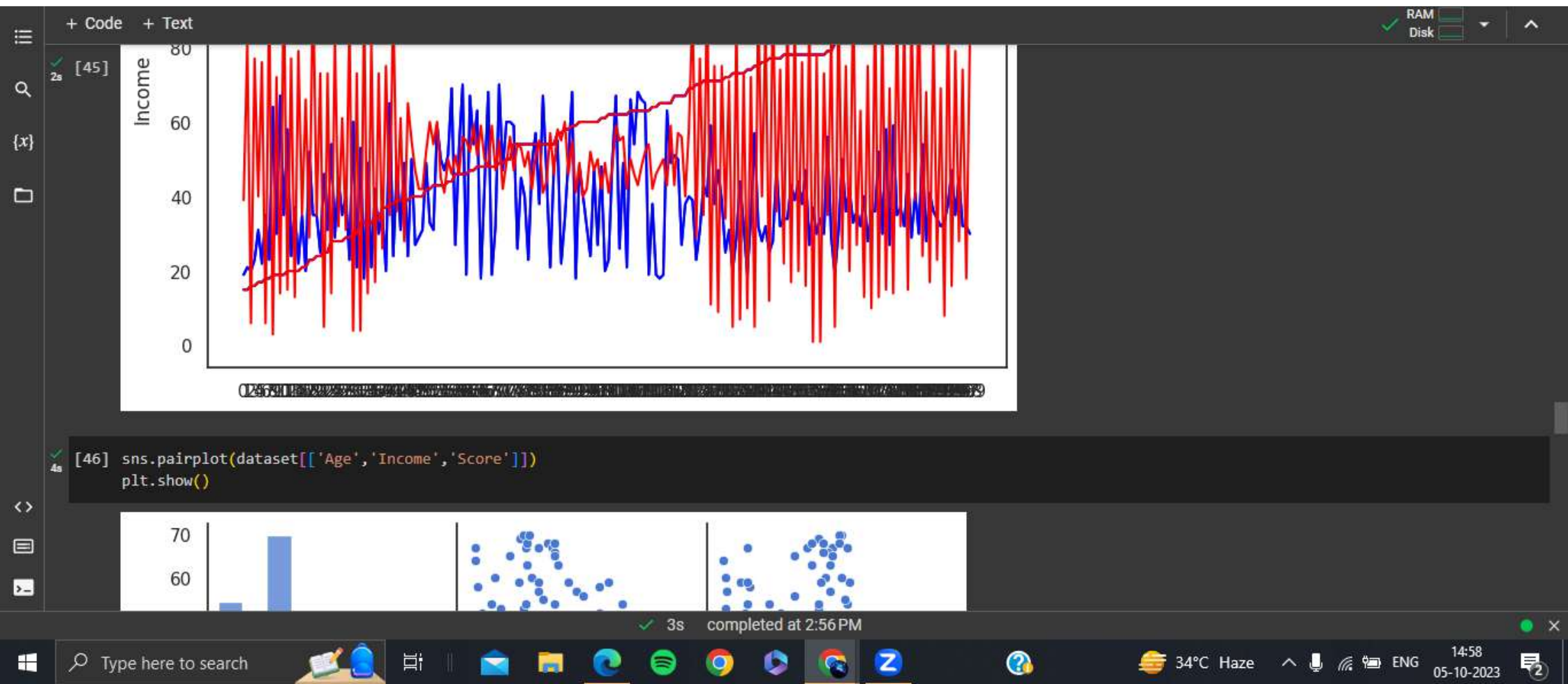
RAM
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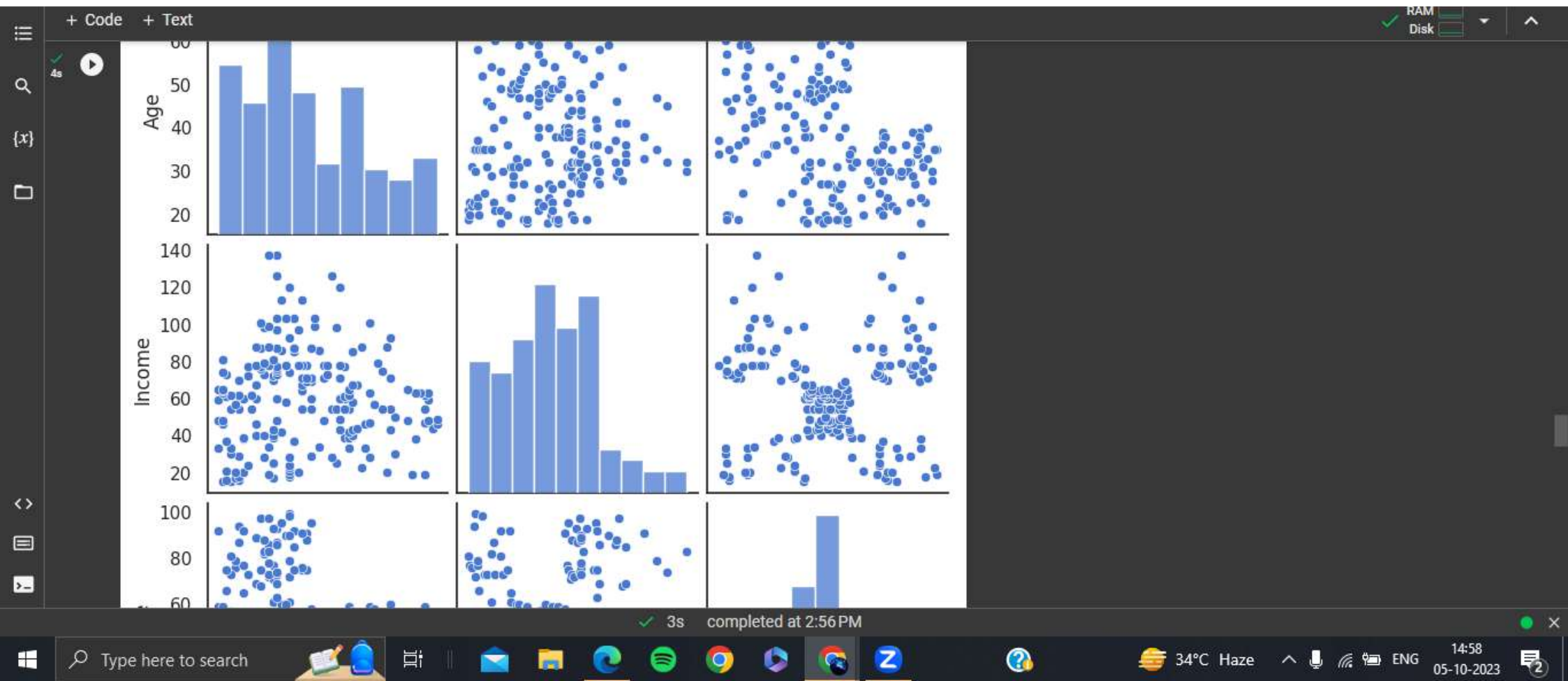
```
2s  x = dataset['Income']  
y = dataset['Age']  
z = dataset['Score']  
  
sns.lineplot(x, color = 'blue')  
sns.lineplot(y,color='blue')  
sns.lineplot(x, color = 'red')  
sns.lineplot(z,color='red')  
plt.title('Annual Income vs Age and Spending Score', fontsize = 20)  
plt.show()
```

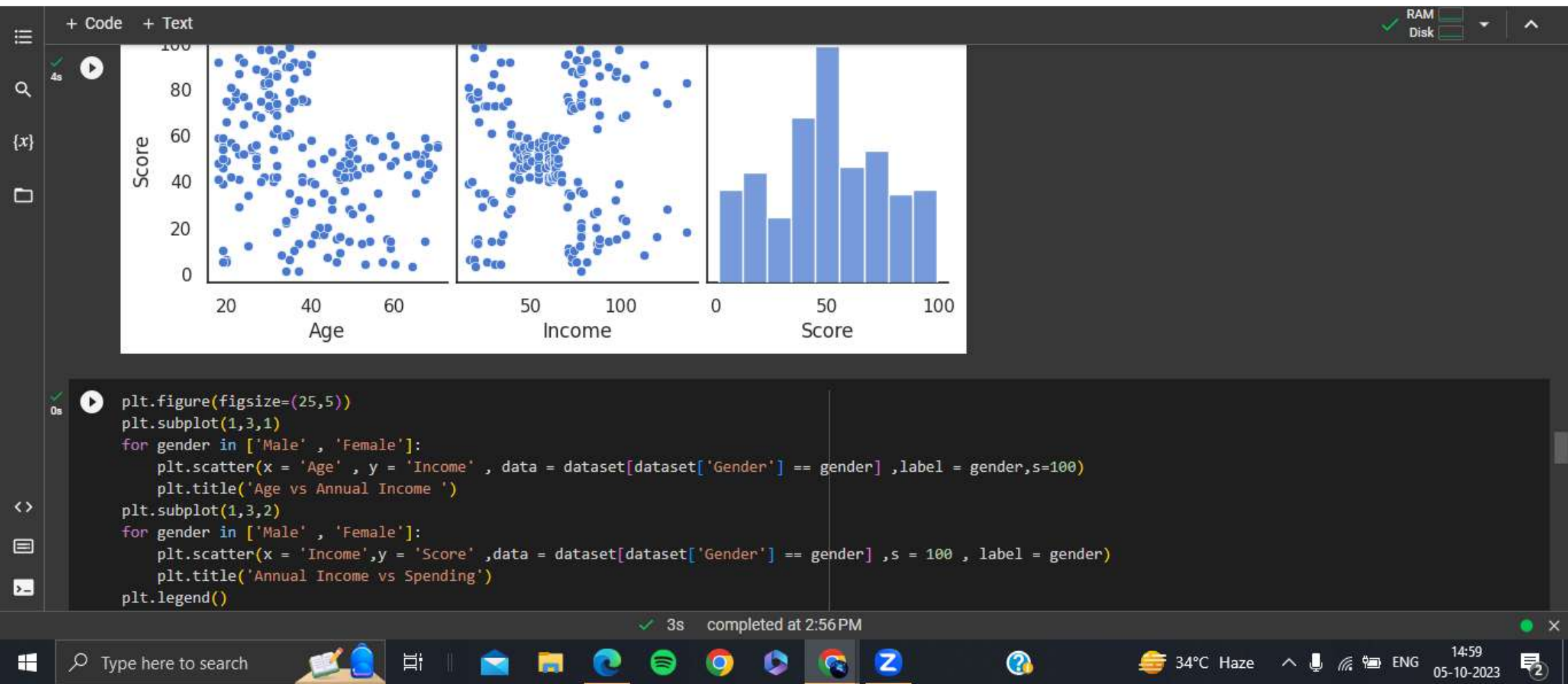
 <Figure size 800x600 with 0 Axes>

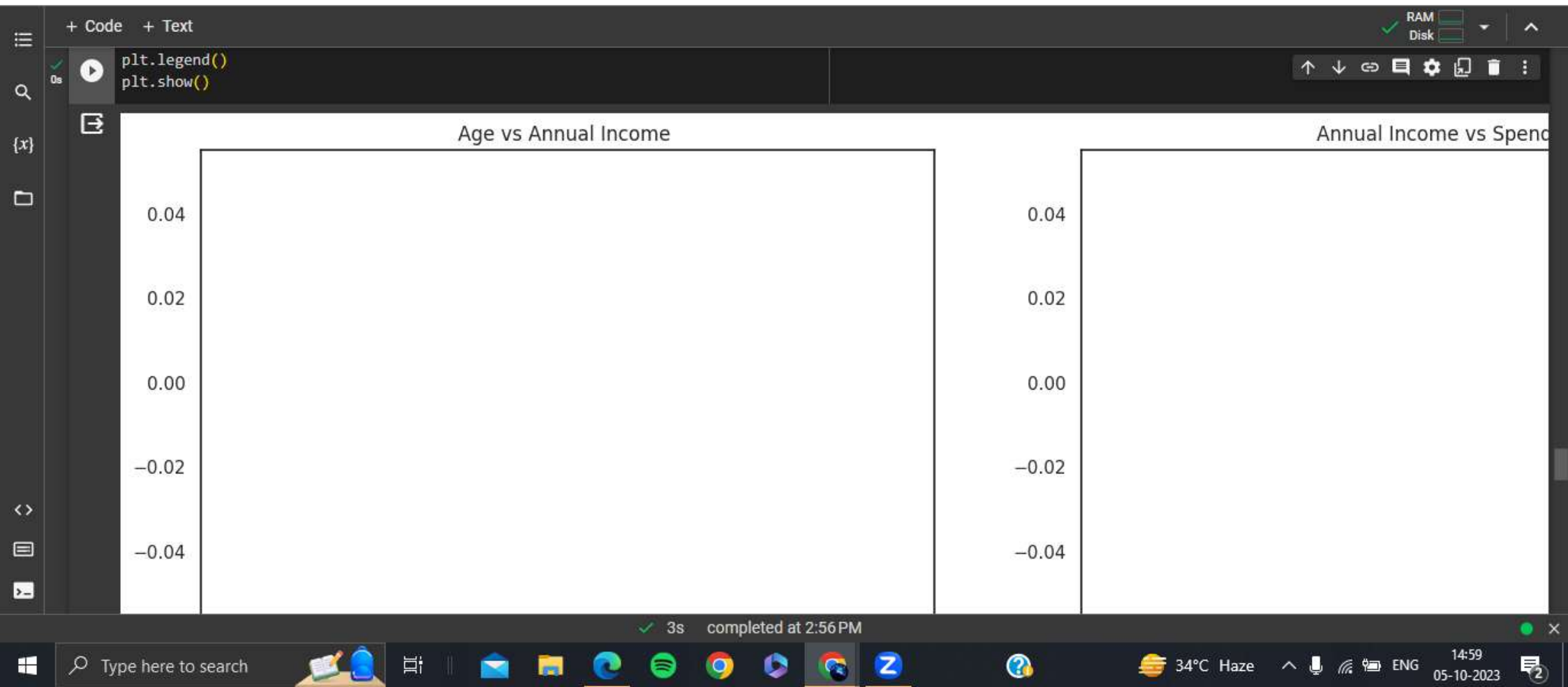


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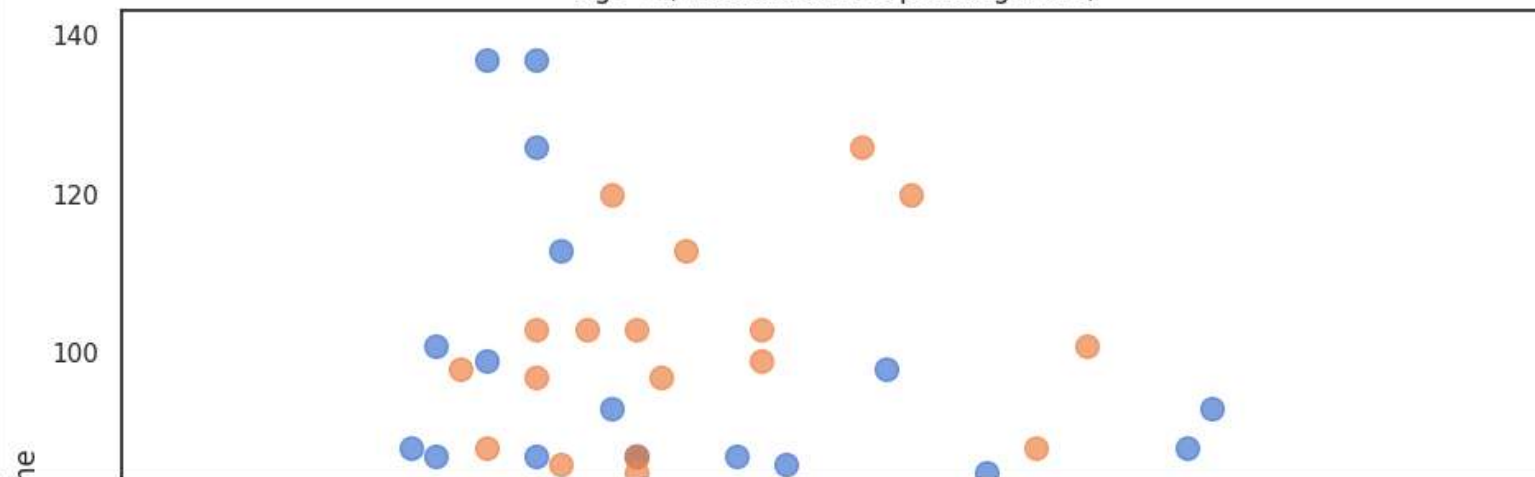
RAM
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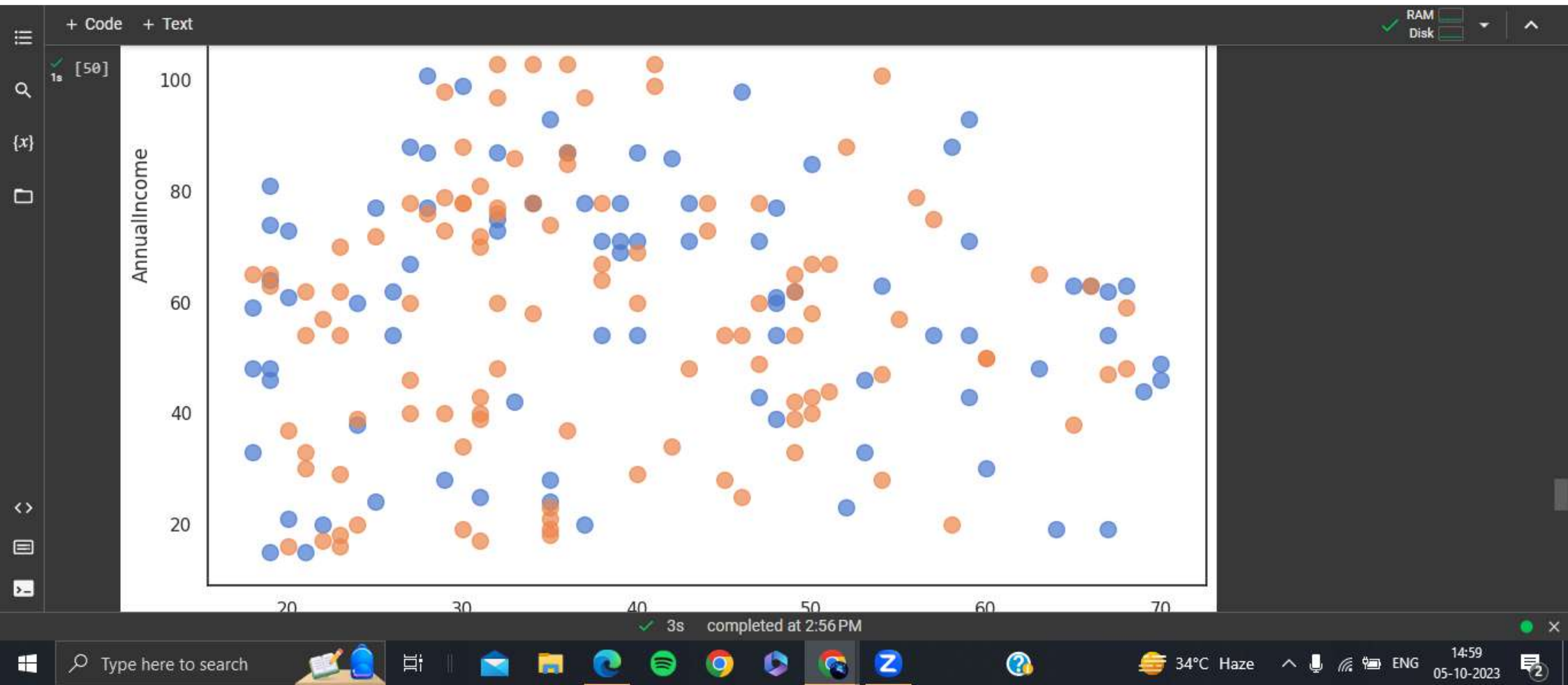
```
plt.figure(figsize=(10,8))
for gender in dataset.Gender.unique():
    plt.scatter(x='Age',y='Income',data=dataset[dataset['Gender']==gender],s=100,alpha=.7)
    plt.xlabel('Age')
    plt.ylabel('AnnualIncome')
    plt.title('Age & (AnnualIncome-SpendingScore)')
plt.show()
```



Age & (AnnualIncome-SpendingScore)



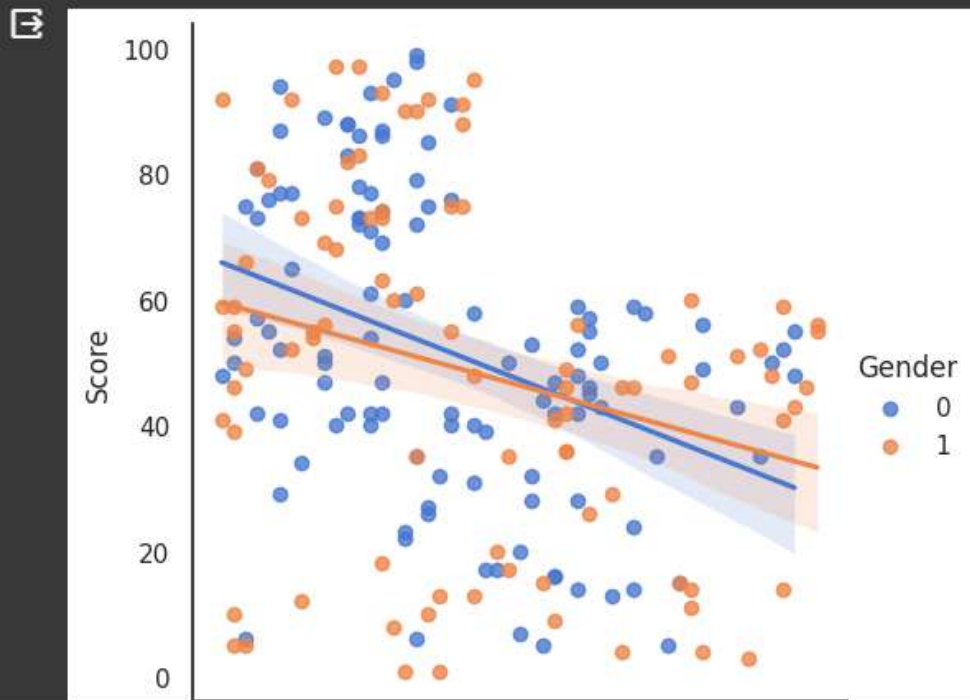
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✓ 2s
▶ `sns.lmplot(x='Age', y='Score', data=dataset, fit_reg=True, hue='Gender')
plt.show()`

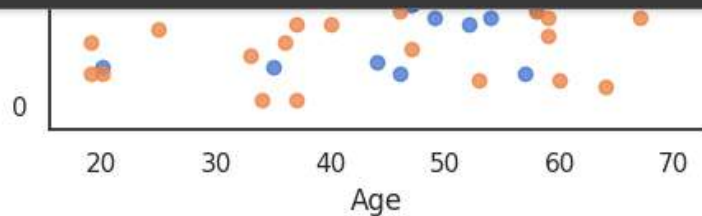


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✓ RAM
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✓ 2s



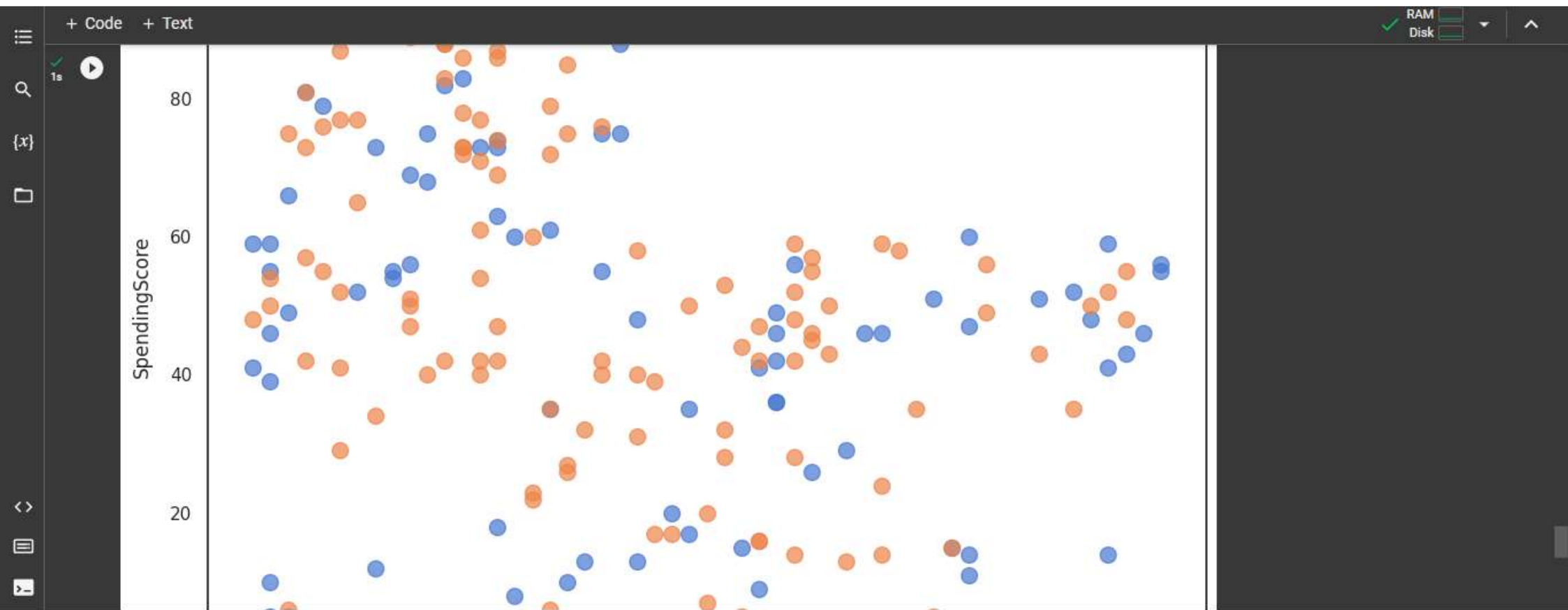
✓ 1s

```
[52] plt.figure(figsize=(10,8))
      for gender in dataset.Gender.unique():
        plt.scatter(x='Age',y='Score',data=dataset[dataset['Gender']==gender],s=100,alpha=.7)
        plt.xlabel('Age')
        plt.ylabel('SpendingScore')
        plt.title('Age & SpendingScore')
      plt.show()
```

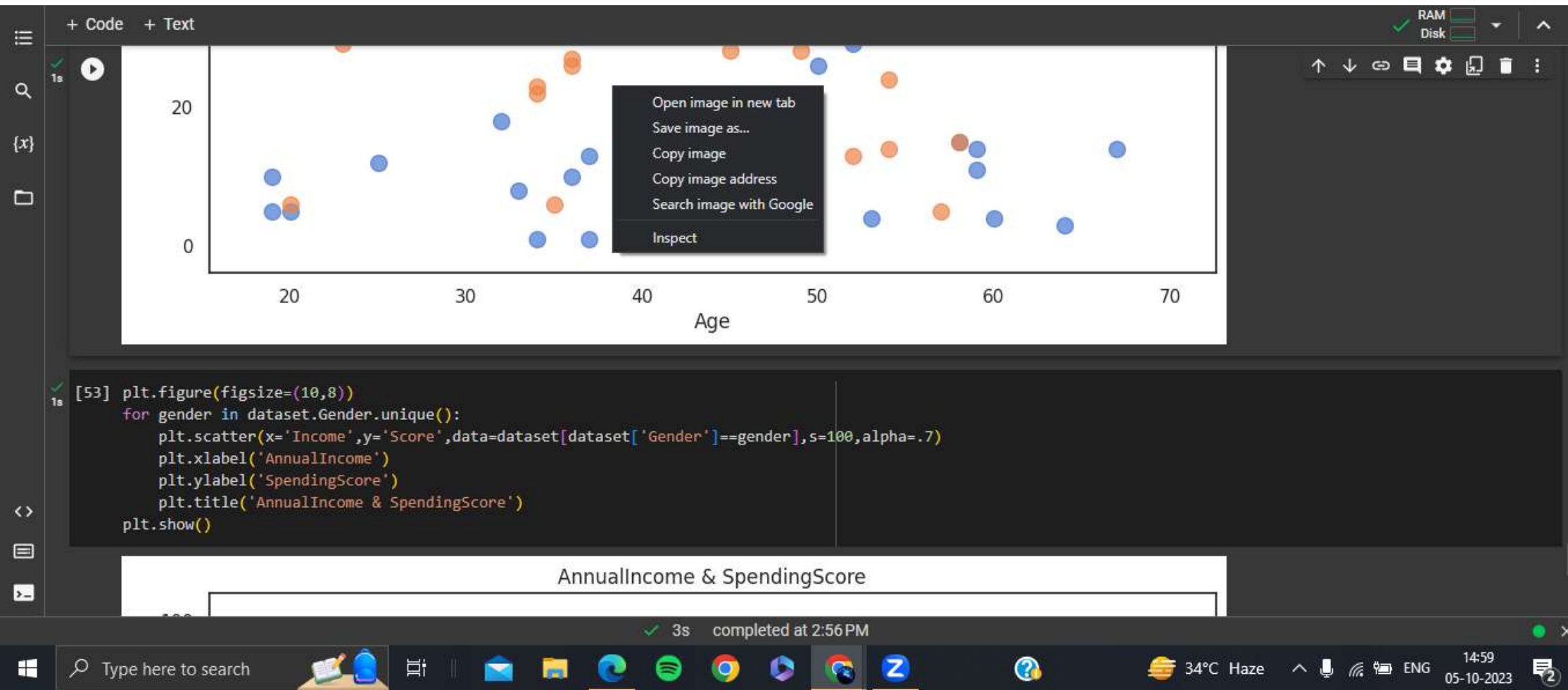
Age & SpendingScore



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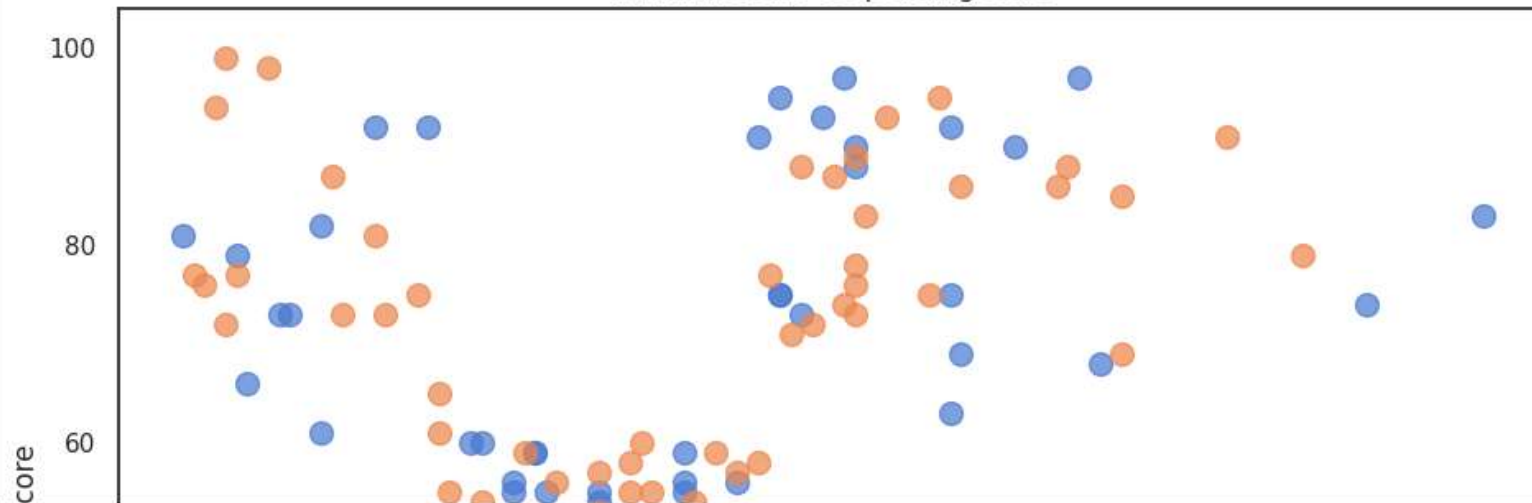
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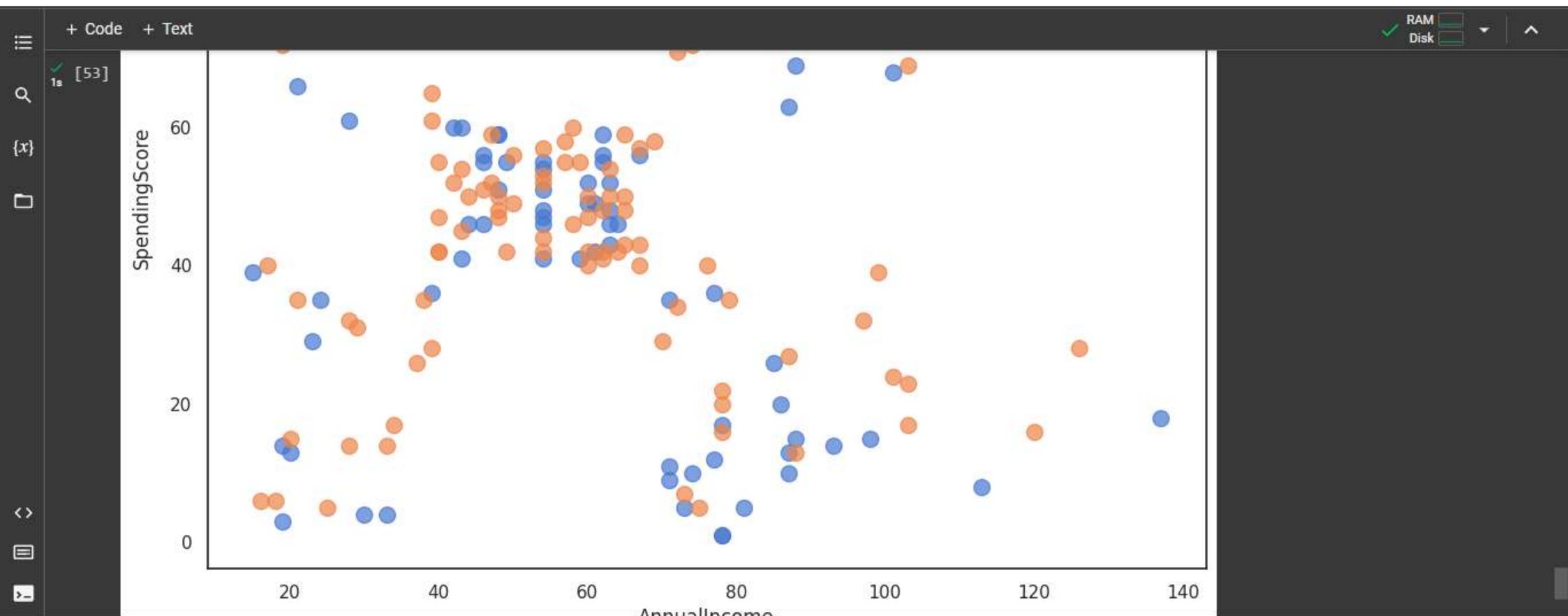
```
1s ▶ plt.figure(figsize=(10,8))  
for gender in dataset.Gender.unique():  
    plt.scatter(x='Income',y='Score',data=dataset[dataset['Gender']==gender],s=100,alpha=.7)  
    plt.xlabel('AnnualIncome')  
    plt.ylabel('SpendingScore')  
    plt.title('AnnualIncome & SpendingScore')  
plt.show()
```

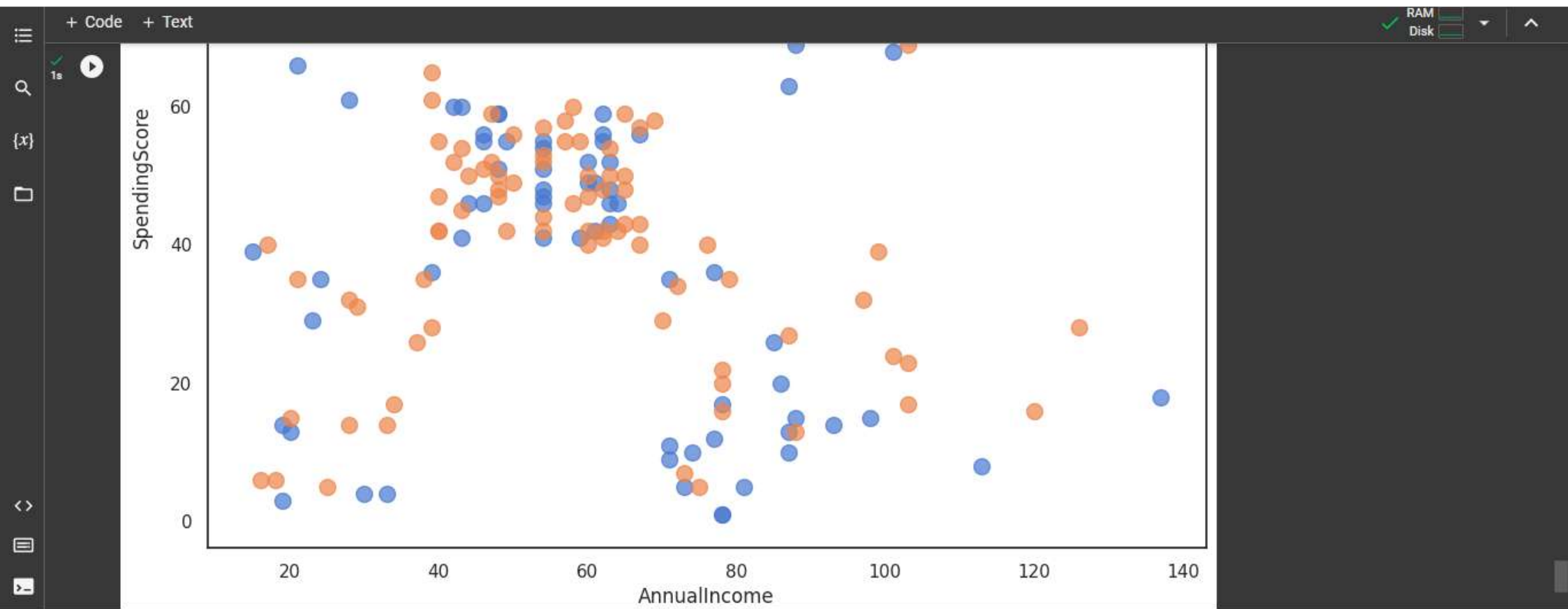


AnnualIncome & SpendingScore



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