



Ideation Phase Empathize & Discover

Date	12 th October 2023
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Project Name	Malware classification and detection
Maximum Marks	4 Marks

Empathy Map Canvas:

An empathy map is a simple, easy-to-digest visual that captures knowledge about a user's behaviours and attitudes.

It is a useful tool to help teams better understand their users.

Creating an effective solution requires understanding the true problem and the person who is experiencing it. The exercise of creating the map helps participants consider things from the user's perspective along with his or her goals and challenges.

An empathy map typically consists of four quadrants: Says, Thinks, Does, and Feels.

Here are some possible things that people might say, do, think, and feel when discussing malware classification and detection :-

